

THE DELHI
COUNCIL

AN INITIATIVE OF
BCC&i
AIDING BUSINESS
SINCE 1833

THE DAWN OF VIKSIT BENGAL

📅 26th June, 2026 | Kolkata 📍 Taj Bengal 🕒 10:00 AM Onwards



REJUVENATING WEST BENGAL

Towards Reducing Growth Gap between Purba & Pashim Bharat

under the guidance and leadership of
DR. SWAPAN DASGUPTA
Hon'ble Finance Minister of West Bengal, as Patron

“VIKSIT BENGAL” THEMED AS “REJUVENATING WEST BENGAL – TOWARDS REDUCING GROWTH GAP BETWEEN PURBA & PASCHIM BHARAT”

INDUSTRIAL RESURGENCE



URBAN DEVELOPMENT



INFRASTRUCTURE FOR NEW AGE INDUSTRY



RURAL ECONOMY



CENTRAL GOVERNMENT SCHEMES



INFRASTRUCTURE FOR NEW AGE INDUSTRY

Reimagining West Bengal as Eastern India's Premier Digital Economy, Innovation and Technology Powerhouse

A. Inputs for Dedicated Future-oriented IT & GCC Policy; Semiconductor & Electronics Policy aligned with India's National Semiconductor Mission and leveraging Centres of Excellence like ITC Infotech, TCG Crest and TCS Labs in Kolkata (which will help in Ecosystem Revitalization and Talent Retention); overhauling Startup Policy, comparative analysis of IT Policy and cost structure of major Indian IT hubs vis-a-vis West Bengal are provided. A roadmap for BCC&I led transformation is also provided.

B. Integrating MSME in Defence Manufacturing
BCC&I is working with MSME Department on a dedicated project to create a defence corridor in Bengal and integrate MSMEs with defence manufacturing. Field-work and connect with all MSME vendors for defence and with the Defence Procurement Agencies plus PSUs completed.

C. Enhancing Inland Waterways Transport: BCC&I has done a complete work on freight movement through IWT. Study based on origin-destination movement of freight; how RoRo Service may be introduced for enhancing logistics has also been provided with maps, distance reduction details and suggestion on RoRo routes.



D. Clean Energy Untapped Potential: How energy cost of industries can be reduced through strengthening open access ecosystem, transmission infrastructure, renewable integration, competitive industrial power procurement, allowing net metering, banking, etc. Tapping the grossly underutilized renewables potential and also an indicative investment potential of Rs 77,000-87,000 crore across renewable generation, storage and associated infrastructure, the energy transition presents a strategic opportunity to enhance industrial competitiveness, attract future manufacturing investments and support long-term sustainable industrial growth in the State (suggested by NTPC).

URBAN DEVELOPMENT

Rejuvenating Kolkata: Key to Eastern India's Growth

Dredging and beautification of canals in the City; Re-surfacing of city roads / Facelifting of key areas and approach to City; GIS based hawker mapping and management, redevelopment of underutilized land of jute mill / warehousing areas.



INDUSTRIAL RESURGENCE

A. Industrial Resurgence in Bengal:

A Roadmap for Investment Incentive Reform - Detailed analysis of industrial incentives in 10 Indian States and what combination may be thought for Bengal keeping in mind the budget constraints; EoDB examples that other States are following which may be emulated here, developing plug-n-play infrastructure in industrial parks.

B. Turning Haldia into Chemical Hub of the East & Kolkata's Twin City:

Haldia as PCPIR; Work in Haldia - Live in Kolkata; Roads, Bridges, Catamaran Services so that travel time can be reduced to 1 hour; Industrial issues and ecosystem aspects in Haldia; focus on Haldia Dock requirements.



RURAL ECONOMY

A. Rejuvenating Bengal Fisheries

Blue Economy Boosting Aquaculture: BCC&I has prepared an integrated fisheries transformation framework, which provides scientific aquaculture for boosting export-oriented aquaculture ecosystem. Agri-Horti Export Facilitation & Strengthening Market Linkage of FPOs & SHGs

B. Agri-Horti Export Facilitation & Strengthening Market Linkage of FPOs & SHGs:

Some small interventions can immensely boost export competitiveness of Bengal's agri-horti products. Challenges in non-operational Centre for Perishable Cargo, absence of export-oriented MRL and microbiology testing laboratories, absence of traceability compliance for EU bound exports, limited phyto-sanitary inspection and certification, fragmented cold chain and reefer-linked export logistics have been highlighted.



CENTRAL GOVERNMENT SCHEMES

A. Leveraging Central Government Export Promotion Schemes for Export-Led Growth

Covering - Current export performance of West Bengal and benchmark comparison with leading States; commodity-wise export strengths including engineering goods, leather, tea, gems & jewellery and chemicals, comprehensive catalogue of Central Government export promotion schemes, sector-wise mapping of export schemes and beneficiary industries, scheme utilisation impact analysis and export competitiveness assessment, potential impact on employment, investment and export growth in West Bengal and strategic recommendations and implementation roadmap.



B. Central Government Schemes which Other States have already Leveraged which may be considered in West Bengal:

This includes a comparative analysis of Central Government Schemes, across IT Hardware, IT Infrastructure, Startups & IT Entrepreneurship that other Indian States is actively leveraging, and where does West Bengal stand in comparison. The report does not simply catalogue all Central schemes. It specifically identifies the comparative gap: schemes that exist nationally and that peer States are actively utilising to attract investment and grow their IT and MSME ecosystems, but in which West Bengal's participation is absent or negligible



উন্নত আজ, সমৃদ্ধ আগামী

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