



**March  
5<sup>th</sup> to 7<sup>th</sup>  
2026**

**BCC&i**  
AIDING BUSINESS  
SINCE 1833

**📍 KOLKATA**

# **BUSINESS MEETS SUSTAINABILITY SUMMIT**

“BUSINESS IMPERATIVES and SUSTAINABLE DEVELOPMENT GOALS: Leveraging Science with Innovation, Finance & Technology (SWIFT) for SDGs”

**The Bengal Chamber of Commerce and Industry (BCC&I)**, India's oldest institute of its kind dating its origins to 1833, is organising the **"Business Meets Sustainability Summit" on 5th, 6th and 7th March 2026**, at the Bengal Chamber Premises, a Heritage building in Kolkata.

The Focus of the Summit would be **"BUSINESS IMPERATIVES and SUSTAINABLE DEVELOPMENT GOALS: Leveraging Science with Innovation, Finance & Technology (SWIFT) for SDGs"**

The Summit is part of the larger initiative of **BCC&I Sustainability National Forum**.

### Objectives of the Summit

- Being a resource entity for building Partnerships for Sustainability at Local, State, National and International levels for Scientific Research, Technology and Innovations
  - ❖ within and between Academia and Business
  - ❖ between Government, MSME/Start-ups/Community Business
- Being a Catalyst to enable B2B, B2G engagements and outcomes

### The Summit will feature:

#### Day 1 (for all delegates and workshop participants)

- **Opening Remarks**
- **Introduction- "Roadmap to Sustainability needs a holistic approach"**
- **Dialogues: Affordable and Accessible Clean Energy**

The session will bring together industry leaders, scientists and policy makers to discuss emerging clean energy technologies, policy frameworks for India's transition towards reliable and inclusive energy systems for businesses and communities.

Participants can expect forward-looking insights, actionable strategies and meaningful dialogue on aligning economic growth with energy security and climate responsibility.

- **Dialogues: Industry, Infrastructure, Manufacturing & Sustainability Methodology**

The session will focus on strengthening the foundations of resilient and future-ready economies. The discussions will highlight emerging technologies, smart and green infrastructure, financing mechanisms

and policy enablers that support inclusive growth.

The dialogue will also explore collaborative models between industry, government, and academia to enhance productivity, competitiveness and long-term resilience.

▪ **Visionary Session: The Vision for Sustainability**

The session will feature forward-looking perspectives on India's corporate sustainability journey. Key discussions will include visions for clean manufacturing, sustainability dynamics shaping proposed India-EU FTA, sustainable practices for built environment, role of data for climate governance among other topics.

▪ **Dialogues: Finances for the Goals**

COP26 in Glasgow focused on mobilizing climate finance to support developing countries, encouraging private sector investment in the net-zero transition and addressing key financial goals. Green Finances and other ESG finances are key factors of implementing sustainable initiatives.

▪ **Dialogues: Partnerships for the Goals**

This session provides the platform to complement the efforts of multiple stakeholders across the globe towards common goals and to optimize the acceleration and leverage advantages of each other.

Discussions will highlight effective models of collaboration across value chains, public-private engagement and international cooperation.

▪ **Industry Sessions**

➤ **Responsible Industrialization with Sustainable Manufacturing and Technology Adaptation for Global competitiveness-**

Sustainable manufacturing is emerging as one of the key driver of industrial transformation, minimizing environmental impact and ensuring steady returns on capital investment. With growing awareness of climate risks, organizations are aligning themselves with internationally recognized frameworks which promote responsible business practices in energy transition, together with human rights, labour and environment protection.

In this context some of the emerging initiatives which this session highlights include:

- **Greening heavy industries and adopting green supply chain & responsible procurement practices** are becoming essential for sustaining global trade competitiveness as low-carbon standards tighten worldwide.
- **Creating low carbon, sustainable industrial clusters** for sectors like **IT, textiles and light engineering** can also reduce environmental impacts and operational cost.

### ➤ **Unlocking economic value in Sustainable Agriculture & Rural Development**

Sustainable Agriculture and rural development stand on climate actions, climate adaptations and climate resilience.

Technologies, like AI and Drones, have changed the agricultural landscape.

The discussion will focus on improving crop protection and productivity through innovation, climate-resilient practices, technology adoption, efficient warehousing, transport and logistics in reducing post-harvest losses and improving market access and marketing opportunities for farmers

### ➤ **Sustainable Natural Landscape and Business Opportunities**

Protecting natural landscapes such as forests, rivers, wetlands and mountain ecosystems is crucial as they serve as **natural carbon sinks**, aiding in **carbon sequestration, carbon credit trading** and combating climate change.

Promoting **biodiversity conservation** and **sustainable sourcing** across sectors such as **pharmaceutical, wood, paper** and **NTFP** (Non-Timber Forest Products) ensures that economic activity does not compromise ecological health.

**Forest based FPOs** and community-led enterprises are emerging as crucial stakeholders and rural economic units, enabling fair value chains and empowering local populations.

**Financial Institutions** can finance preservation and conservation initiatives to protect natural landscapes and biodiversity. Technology driven monitoring systems and financing tools like **blue bonds** can collectively protect natural landscapes, especially water bodies by improving ecosystem management and strengthening **blue resilience and economy**.

Promoting sustainability in natural landscape development also supports **eco-tourism**, providing communities and conservationists with economic opportunities while encouraging environmental stewardship.

## **Day 2** (for delegates, by subscription)

### **Learning Session on “Quality Management and Standards for Environment”**

#### ▪ **Opening Session– Visions for Environment Commitments**

#### ▪ **Sub topics**

- Integration of standards into business processes and product or service life cycles
- Assessment of Environment Cost
- Analysing Risks related to Environment dynamics
- Environment Laws
- Internal and External Communications

#### ▪ **Case Study Discussions and Group Activities**

## **Day 3** (for niche group with special interests, by invitation and subscription)

The Summit will **create a platform to discuss, facilitate collaborations, learn and network on Sustainability in context of actionable value creation. The differentiated value proposition is its positioning as an unified approach towards sustainability with the common goals and shared values of the multiple stakeholders.**

### **The Summit will bring together:**

- Government
- Public Sector Units
- Corporates
- MSMEs
- Academia from India and abroad
- National Research Entities
- Multilateral Agencies
- Think Tanks
- Banks and Financial Institutions
- Start Ups
- Students, Research Scholars and Faculty Members

## The Summit will facilitate:

- Business Collaborations
- Capacity Building
- Industry–Academia Connect
- Showcasing best practices in large industry and MSMEs
- Promoting innovation and potential startups and home grown/indigenous entrepreneurs
- Identifying technology and financial models for green growth

## Expected Outcomes:

- **Enhanced Industry–MSME Engagement:** MSMEs gain direct interaction with government agencies and corporates showcasing schemes, procurement opportunities and support programmes.
- **Adoption of Practical Sustainability Solutions:** MSMEs and industries will learn affordable, scalable sustainability practices—such as energy efficiency upgrades, rooftop solar, waste reduction, recycling and rural electrification models.
- **Increased Visibility & Recognition:** Businesses showcasing successful sustainable practices may receive visibility through presentations, case-study features or awards, enhancing credibility and stakeholder trust.
- **Improved Access to Green Finance:** Delegates will understand financing avenues for sustainability transitions through interactions with banks, development institutions and agencies offering subsidies, credit guarantees and MSME support schemes.
- **Better ESG Alignment & Compliance:** Organisations will gain clarity on emerging ESG frameworks and compliance requirements, supporting them in building greener operations aligned with national and global sustainability standards like CBAM.
- **Cross-sector Collaboration & Learning:** Industry leaders, policymakers and academia will co-create ideas, fostering partnerships that promote innovation, technology adoption and integrated sustainable development.
- **Industry–Academia Collaboration:** Institutions identify real-world sustainability challenges and convert them into insightful research papers and publication.
- **Academic Recognition & Publications:** Research papers and case studies presented during the Summit may be compiled into publications, offering academic visibility

## Format: Offline + Hybrid

- **Offline core:** Exhibitions, Networking, Policy Roundtables, Poster Sessions – these all need physical presence.
- **Hybrid layer:** Stream 2–3 high-profile plenaries and a couple of workshops for national/international audience who can't travel.
- **Recording library:** Offer recorded sessions to participants after the event – useful for students and out-station MSMEs.

## Value Proposition:

Stakeholder	Why They Attend	Who They Network With	How It Helps Them
Policymakers	Showcase schemes, understand ground realities	MSMEs, academia, industry bodies	Better policy design, higher uptake of schemes
Large Industries	Gain clarity on government net-zero priorities, voice on-ground challenges, and discover practical innovations for cleaner operations.	Government leaders, industry peers, global experts, and academia	Innovative solutions, place to voice the concern or give suggestions
MSMEs	New buyers (B2B only), ideas to cut costs & become “green”	Buyers, banks, tech providers, policymakers, academia	New orders, reduced costs (energy, waste), enhanced compliance, easier access to finance & compliance
Start Ups	Showcase solutions, win pilots/orders, and scale through enterprise and PSU linkages	Large industries, policy makers, investors	New orders and collaboration opportunities
Academicians and Think Tanks	Real-world problems & data, funding possibilities	MSMEs, policymakers, NGOs	Consultancy projects, funded research, student projects
Students	Skills, internships, exposure, networking	MSMEs, startups, research centers	Career opportunities, project topics, skill-building



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