



BCC&i
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SINCE 1833

with



Present

5th Edition of

PINK IT

2026

*For the Women IT Professionals
and Entrepreneurs*



13th
March 2026



4.30 pm onwards



Five Mad Men,
Salt Lake Sector V
Kolkata

About Pink IT

Pink IT is a flagship initiative of **The Bengal Chamber of Commerce and Industry (BCC&I)** dedicated to addressing gender-based challenges in the technology and allied industries. Over the years, Pink IT has evolved into a powerful platform that nurtures collaboration, confidence, and capability among women professionals and entrepreneurs.

The forum fosters a **robust support network of peers**, enabling participants to exchange fresh perspectives, share lived experiences, and discover practical solutions to navigate workplace challenges and leadership pathways effectively.



Pink IT – 5th Edition

The **5th Edition of Pink IT** brings together accomplished women leaders, rising professionals, entrepreneurs, and industry stakeholders for an immersive day of **learning, dialogue, and meaningful networking**.

This edition is designed to inspire **self-growth**, sharpen leadership readiness, and prepare women to thrive in a rapidly evolving, technology-driven future.

The program will focus on the following key themes:



AI Fluency: The New Career Currency for Women in Tech

As artificial intelligence reshapes industries and roles, AI fluency has become a critical professional skill rather than a niche expertise. This theme focuses on empowering women to move beyond buzzwords and develop a practical understanding of AI—how it works, where it creates value, and how it can be leveraged ethically and strategically. Sessions will explore ways women professionals can future-proof their careers, enhance decision-making, and confidently participate in AI-driven conversations, innovation, and leadership.

Strategic Decision-Making & Executive Presence

Leadership today demands more than technical excellence—it requires strategic thinking, sound judgment, and a commanding executive presence. This theme addresses how women leaders can sharpen their decision-making capabilities, navigate complexity, and communicate with clarity and confidence. Participants will gain insights into influencing stakeholders, managing high-stakes situations, and cultivating the gravitas needed to lead at senior and boardroom levels.

Innovation, Entrepreneurship & Economic Empowerment

Innovation is a powerful driver of economic independence and leadership influence. This theme highlights the role of women as innovators, entrepreneurs, and change-makers in the digital economy. Discussions will focus on translating ideas into scalable solutions, building sustainable enterprises, accessing networks and capital, and using technology as a catalyst for growth. The objective is to inspire women to create impact, generate value, and strengthen economic empowerment through entrepreneurship and intrapreneurship.

Resilience, Confidence & Emotional Intelligence

In an ever-evolving professional landscape, resilience and emotional intelligence are essential leadership strengths. This theme explores how women can build confidence, manage stress, and respond effectively to change and adversity. Through shared experiences and practical insights, participants will learn how to strengthen self-awareness, foster empathy, and cultivate mental agility—enabling them to lead with authenticity, balance, and purpose. Leadership Pink IT has always invited women leaders from the tech industry to share their journeys which may be learning as well a motivation for the participants. This year too, Pink IT will feature Leadership Address.

Women of Influence: Driving Change in Technology

This session highlights the growing influence of women in shaping the technology landscape through vision, credibility, and purposeful action. It focuses on strengthening influence beyond roles, amplifying voices, and enabling women professionals to drive inclusion, progress, and meaningful change across organizations and the wider tech ecosystem.



Post-Panel Engagement Activities

Ladies. Lights. Laughter

🎉 Eyes on the Numbers, Hearts on the Prizes!

A lively and inclusive Tambola/Housie session will be organized to encourage informal interaction, laughter, and networking among participants, speakers, and industry peers. This segment offers a relaxed environment to strengthen connections and build community beyond structured conversations.



🎉 Emails off, Mics on — It's your Moment, Ladies!

An exciting open-stage segment where participants are invited to take the spotlight for **two minutes** and showcase their talent or passion. Whether it's storytelling, poetry, music, stand-up, insights from personal journeys, or any creative expression of choice, this platform celebrates individuality, confidence, and the diverse voices within the Pink IT community.

GLIMPSES OF 4TH EDITION



Mr. Arnab Basu, Former President, BCC&I & Advisory Leader, PwC delivering the welcome address



Esteemed Speakers of Pink IT 2025



Engaging QnA between the participants and speakers.



Vibrant Audience of 4th Edition of Pink IT 2025



CONTACT DETAILS:

Ms. Aratrika Guha
Junior Executive, BCC&I
+91 9123382766
aratrika@bengalchamber.com

Ms. Ayami Konar
Junior Executive, BCC&I
+91 9635349765
ayami@bengalchamber.com

