



Organised by
The Chittagong Chamber of
Commerce & Industry

India Partner



**UNITED INITIATIVE
Enrich Bangladesh**

_____ Venue _____





_____ Date _____

20 21 22 23 JULY



Event Partner **nAbanna**
media communication

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ABOUT THE FAIR



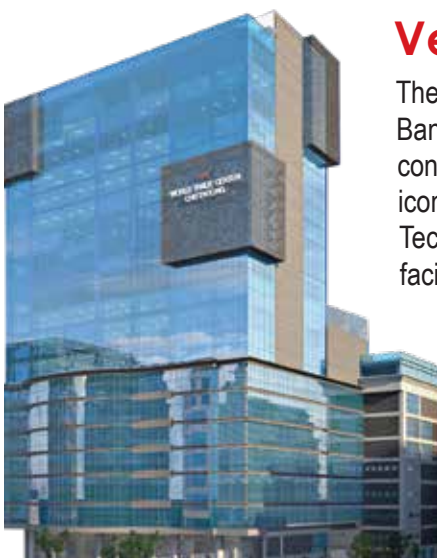
The Chittagong Chamber of Commerce & Industry has been doing many events for promoting trade, business and investment of Bangladesh. As a part of its numerous ventures, it has been organizing SME Fair for last few years. This fair works as a platform for the exhibitors to exhibit their products directly to the end users which creates a better producer-consumer relation. Now, it has become a popular fair event and very much prospective marketplace for emerging SME sector of Bangladesh. Every year a good number of foreign buyers & business delegations visit this fair to explore quality products of Leather, Jute, Handicrafts, RMG goods, Food products, Household, Boutiques & other goods from real producer.

Realizing the importance of the fair Bangladesh Bank authority has been encouraging to all leading Banks of Bangladesh to participate in the fair every year. The success rate of the fair is 100% for the participant so far. Around 10,000-15,000 people visit the fair every year and about 5,00,000 people are indirectly involved with this fair.



Venue

The World Trade Center (WTC) of international standard, first of its kind in Bangladesh in the heart of port city Agrabad Commercial Area Chittagong, constructed comprising multi-functional activities with modern facilities. This is an icon for international and domestic trade and commerce. It's Architecturally & Technically designed to state of the art exhibition center enriched with all modern facilities.



FAIR OVERVIEW



Event Name	: 6th International SME Fair 2024
Focus Sector	: Small & Medium Enterprises (SME)
Event Motto	: Promote SME Industry through creating B2B business Platform for local entrepreneurs.
Event Theme	: United Initiative Enrich Bangladesh
Date	: 20-23 July, 2024
Venue	: World Trade Center, Agrabad C/A, Chattogram
Opening Hours	: 10.00 A.M. to 8.00 P.M.
Frequency	: Annual
Event Flow	: Press Conference, Seminar, Best Participant/Stall Award, Concluding Ceremony
Even For	: SME Entrepreneurs, Bank/Leasing Company, Exporters/Importers/Traders.

EXHIBITOR'S PROFILE

Leather Products & Machineries

Jute Products, Agro Products, Organic Food Products

Light Engineering Machineries for Leather Item, Embroidery

Food & Bakery items, Paper & Packaging Industry, FMCG, Jute Products

Fashion wear, Home Decor, Organic Products

Handloom, Jamdani, Boutiques, Handicrafts

Household Products, Home Appliance, Crockeries

Plastic & Synthetic Products,

Antiques Jewellery, Cosmetics & Herbal Products,

Toys, Bamboo & Cane products.

Any Innovative startup business.

Bank and Financial Organization

Agri Machineries, Agro Products -

Cereals, Tea, Coffee, Spices, Fresh Fruits & Vegetables

Dairy Products, Honey & Egg, Fisheries

Electronic equipment; Articles of Iron & Steel; Textile & Textile Machinery



SCOPE OF SPONSORSHIP



SPONSORSHIP PRICE

Type of Sponsor	Sponsor's Money	Scope of Sponsor
Platinum Sponsor	BDT. 15,00,000/-	1 (One Only)
Gold Sponsor	BDT. 10,00,000/-	2 (Two Only)
Co-Sponsor	BDT. 7,00,000/-	3 (Three Only)

Sponsor's Benefit

1. Platinum Sponsor, Gold sponsor and co-sponsor name & logo will be published proportionately in all design of Publication, Backdrops, Advertisement, Indoor and outdoor branding.
2. One stall of 12'x10' sizes will be allotted for Platinum sponsor & one stall of 8'x8' sizes will be allotted for each Gold Sponsor and co-sponsor.
3. Representative of Sponsor will get scope to deliver speech at Press Conference, Opening & Closing Ceremony.
4. Sponsors' name will be mentioned in all announcement.



STALL BOOKING POLICY



STALL SIZE & RENT

Location	Size	Rent
Prime Zone	W-10 ft x L-12 ft.	BDT 1,00,000/- (USD \$ 860)
Prime Zone	W- 10 ft x L-10 ft.	BDT 80,000/- (USD \$ 690)
Prime Zone	W- 8 ft x L-8 ft.	BDT 50,000/- (USD \$ 430)
India Pavilion	W- 8 ft x L-8 ft.	INR 50,000/- (PLUS GST)

TERMS & CONDITION

1. Application for participation to be submitted in prescribed application form with up-to-date information.
2. Interested participant can book the stall by 50% advance payment.
3. Interested participants can book the stall with BCC&I at "India Pavilion" by 100% advance payment prior to the event
4. Application form should be submitted to the Chittagong Chamber of Commerce & Industry (CCCI) with advance payment.
5. Application form for stall at "India Pavilion" should be submitted to The Bengal Chamber of Commerce and Industry (BCC&I) with full payment.
6. Pavilion/stalls/booths will be allotted on first come first serve basis.
7. The fair organizer authority will NOT be responsible for any VISA, Air Ticket and Accommodation.
8. Legal obligation by law enforcers or customs authority and all such dealings should be taken care of by the participant.
9. Any sub leasing or transferring the right to use the allotted booth to a third-party will not be allowed after registration and payment of fees. If participants need to cancel the booking there will be a 50% refund of the fees in lieu of informing the organizer within 20 days prior to the start of the event. And for stall at "India Pavilion" no refund will be made.
10. The participants cannot destroy any structure, surface or instrument of the venue during the fair time.
11. Participant can provide any advice or suggestion in written form addressed to the fair organizer and to the CCCI authority.
12. Any decision of CCCI or their agency or the fair organizer will be final and participants must abide by these rules & regulations.
13. Change: All payment should be made in favor of The Chittagong Chamber of Commerce & Industry (except payments for India Pavilion) by Cheque/Pay Order/T.T. (Proof of deposit must be submitted in subsequence).
For stall at "India Pavilion" all payments should be in favour of The Bengal Chamber of Commerce and Industry by NEFT/RTGS/Cheque
14. VAT & Taxes will be applicable on foreign participants stall rent.
15. Applicable taxes will be charged for India Pavilion towards stall rent.

CONTACT INFORMATION

For India Pavilion Booking

Md. Delwer Hossain Fair Coordinator

World Trade Center, 102-103, Agrabad C/A,
Chattoqram, Bangladesh
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FEW PICTURES
of PREVIOUS
EDITIONS



BRANDING ACTIVITIES





FLOOR PLAN



- India Pavilion
Size: 12'x10'
- Prime Zone
Size: 12'x10'
- Prime Zone
Size: 10'x10'
- General Zone
Size: 8'x8'
- Food Zone



The Chittagong Chamber of
Commerce and Industry



Date:

To
The President,
The Chittagong Chamber of Commerce & Industry

Dear Sir,

We have read and understood all terms and conditions of 6th International SME Fair 2024 organized by The Chittagong Chamber of Commerce & Industry. We are interested to book..... nos. Stall/Pavilion in this fair. We are agreed to follow the all terms & conditions of the fair authority. All our information are given below: suggested by CCCI.

1. Applicant's/Company Name
2. Address
3. Contact Person
4. Designation National ID/Passport No.
5. Address
6. City Postal Code Country
7. Contact/Tel No: Fax: E-mail:
8. TIN (Tax Identification No. (if any)
9. Product Category
10. Stall Zone Stall Size Stall Number
11. Stall Rent Tk (Inword)
12. Booking Amount (By Cheque/ Pay Order No) Dated
13. Special Instruction (If any)
14. Present Exporting Status (If any)
15. Any Achievement In SME Sector

Signature of Applicant with (full Name)

BOOKING FORM



Date:

To
Soma Mitra Mukherjee,
Assistant Director General,
The Bengal Chamber of Commerce and Industry

Dear Ma'am,

We have read and understood all the terms and conditions of the 6th International SME Fair 2024, organized by The Chittagong Chamber of Commerce & Industry, and the "India Pavilion" curated by The Bengal Chamber of Commerce & Industry. We are interested in booking _____ stalls/pavilions for this fair and agree to abide by all the terms and conditions set by the fair authority.

1. Applicant's/Company Name
2. Address
3. Contact Person
4. Designation Aadhar No.
5. Address
6. City Postal Code Country
7. Contact/Tel No: Fax: E-mail:
8. TIN (Tax Identification No. (if any)
9. Product Category
10. Stall Zone Stall Size Stall Number
11. Stall Rent INR (Inword)
12. Booking Amount (NEFT/RTGS) Dated
13. Special Instruction (If any)
14. Present Exporting Status (If any)
15. Any Achievement In SME Sector

Signature of Applicant with (full Name)

INDIA PAVILION