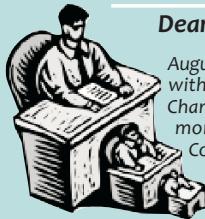




from the desk of the
PRESIDENT

10 September 2011

Dear Member,



August was not only a busy month in keeping with the hectic pace of activities that your Chamber has maintained, it was also the month of the Environment and Energy Conclave, the largest forum in the Eastern Region created by the Chamber to discuss Climate Change mitigation and its effects on businesses and the economy. This is the Bengal Chamber's signature programme and is an international forum bringing together corporate leaders, researchers, overseas Governments, NGOs and the academia.

The Conclave, held on 26th and 27th August 2011 coincided with the visit of a Business Delegation from Europe focusing on clean technology JVs with their Indian counterparts. The focus of their visit was potential business tie-ups in West Bengal thanks to the European Business and Technology Centre (EBTC)-Bengal Chamber MoU on promoting Clean Technology cooperation, which we signed in February this year. Since then, your Chamber has worked tirelessly towards promoting joint ventures between European and Indian companies and during the Conclave Hari Machines, an Indian company and RAFAKO S.A., a Polish company signed a technology partnership. During the Conclave, a White Paper was also released by the Bengal Chamber and its Knowledge Partner, Frost and Sullivan, which would be a great reference material for policymakers. Follow up work would include a detailed set of recommendations arising out of the discussions, which would be duly sent to the Government and policy think tanks.

We have also held a unique Panel Discussion featuring corporate leaders, senior-most bureaucrats, and an eminent media personality discussing the theme, "Compliance in an Ethical Society – Trust Based or Enforced?". With the star-studded panel, it was indeed a riveting discussion.

I am sure that with the continued support and patronage of members and stakeholders, we shall be able to present many more such thought provoking, relevant and contemporary programmes.

Sd/-
SANDIPAN CHAKRAVORTY
President



PROGRAMMES

20TH AUGUST 2011
CHAMBER PREMISES

INTERACTIVE SESSION ON "THE VARIOUS ISSUES ON EMPLOYEES PROVIDENT FUND & MISCELLANEOUS ACT."



▲ L-R: Mr. Deepak Patwari, Member, EFI; Shri A M Raju, Additional Central Provident Fund Commissioner; Ms. Suchitra Guha, Chairperson HR / IR Committee, The Bengal Chamber; Shri S K Gupta, Regional Provident Fund Commissioner II and Mr. Somesh Dasgupta, Co-Chairperson, HR/IR Committee, The Bengal Chamber

The HR/IR Committee of The Bengal Chamber of Commerce and Industry, partnering The Employers Federation of India, organized a half day session titled, "Interactive Session on the various issues on Employees Provident Fund & Miscellaneous Act" on 20th August, 2011 at the Williamson Magor Hall in the Chamber premises.



The session was presided over by Ms. Suchitra Guha, Chairperson, HR/IR Committee of The Bengal Chamber of Commerce and Industry and the Keynote Speaker of the session was Shri A.M. Raju, Additional Central Provident Fund Commissioner. Besides there were other speakers like Mr. Deepak Shri S K Gupta, Regional

Patwari, Member, Employers Federation of India, Provident Fund Commissioner II and Mr. Somesh Dasgupta, Co-Chairperson, HR/IR Committee of The Bengal Chamber.

Shri Raju provided a briefing on Employees Provident Fund and he explained how the activities were carried out in Employees Provident Fund. He also mentioned the new schemes available with Employees Provident Fund Organization and its activities. A similar presentation was made by his colleague, Shri S K Gupta.

The programme concluded with a Q/A session.

25TH AUGUST AND 26TH - 27 TH AUGUST 2011
ITC SONAR, KOLKATA

EBTC B2B FORUM

ENVIRONMENT AND ENERGY CONCLAVE 2011



The Energy and Environment Committee of the Bengal Chamber of Commerce and Industry organized the fourth annual Environment and Energy Conclave 2011 on 26th and 27th August 2011 at the ITC Sonar, Kolkata. The Conclave is the largest and most relevant forum to discuss Climate Change mitigation action for

businesses and the economy without deviating from the profit motive and in fact, while enhancing profitability. The Conclave has also assumed the profile of an annual international meet, which is increasingly utilized by speakers, delegates and sponsors to exchange, share and learn about best practices in energy and environment management cutting across the boundaries of business domains, academic research and policy framework.

This year's Conclave brought together thought leaders in energy policy, senior officials of the Government, overseas Governments and Embassies, leading academics and CEOs from all over the country with delegates and speakers from India and abroad spanning two continents, North America and Europe.

◀ Mr. P. Roy, Director General of the Bengal Chamber as the Master of Ceremonies during the Inaugural Session

In 2011, our theme was, "Sustainable Development and Driving

PROGRAMMES

EBTC B2B FORUM
ENVIRONMENT AND ENERGY CONCLAVE 2011

25TH AUGUST AND 26TH - 27 TH AUGUST 2011
ITC SONAR, KOLKATA

Technology Advances in Future Energy". The Conclave promoted innovation and investment opportunities surrounding future energy technology including renewable energy. It also presented a most relevant business platform bringing together project owners and solution providers with stakeholders from both the public and private sectors. The focus was to present solutions for a modern and sustainable energy system.

This year's event also stood out because of two reasons. The European Business and Technology Centre (EBTC), a premier organization financed by the European Union and coordinated by the European Chamber of Commerce (EUROCHAMBRES) was the Chamber's CleanTech Partner and Frost and Sullivan was the Knowledge Partner. Over 250 delegates from corporates across the country, NGOs and members of the academia attended the two-day Conclave.



▲ L-R: Mr. Sandipan Chakravorty, President, The Bengal Chamber; Dr. Kirit S Parikh, Chairman, Expert Group on Low Carbon Strategy for Inclusive Growth, Planning Commission of India and Mr. Arun Kumar Mukherjee, Chairperson, Energy & Environment Committee, The Bengal Chamber



Chamber, Hari Machines Limited, an Indian company based in Kolkata and RAFAKO S.A., a Polish company signed a technology partnership in August during the Conclave. The Chamber has received tremendous mileage in the EU for this development. In fact,

◀ Shri M K De, IAS, Principal Secretary, Department of Power and Non-Conventional Energy Sources, Government of West Bengal

from 25th August to 27th August, the last two days coinciding with the Conclave, EBTC had brought an European delegation exploring tie-ups in West Bengal on clean technologies. The Bengal Chamber organized the local programme with EBTC and the delegation was also part of the Conclave. This was a first-of-its-kind B2B meet that was organized on 25th August at the ITC Sonar. The programme was a great success with close to 150 participants.

Frost and Sullivan authored a paper on the Conclave theme, which was a comprehensive document presenting the existing scenario and suggesting solutions that need to be looked at seriously by various Energy, Environment, and Policy planners of the world and India for a sustainable future. It is imperative that these solutions are integrated at the earliest into the future energy plans of countries. Support from the policy makers, the Government, financial bodies, and commitment from the people and the industry is required for their early adoption. The paper was prepared by Mr. Pinaki Bhadury, Vice President – Consulting, Frost and Sullivan who presented his findings during the Inaugural Session. The Conclave was addressed during the Inaugural Session by Shri M K De, IAS, Principal Secretary, Department of Power and Non-Conventional Energy Sources, Government of West Bengal; Dr. Kirit S Parikh, Chairman, Expert Group on Low Carbon Strategy for Inclusive Growth, Planning Commission of India, Chairman, IRADe and



◀ Mr. Sutanu Ghosh, Co-Chairperson, Energy & Environment Committee (left) presenting the special commendation to ITC Hotels, recognizing the contribution of ITC Hotels and the leadership role played by ITC and ITC Hotels in contributing to the 'triple bottom line' of economic, social and environmental capital of the country, to Mr. Rajesh Sen, Regional Sales and Marketing Manager – East, ITC Hotels (middle) and his team member

EBTC had contacted the Chamber and signed a MoU in February focusing on promoting JVs and partnerships between Indian and European companies on Clean Technology. Since then, for the first time ever in the Eastern Region for EBTC, and through the exclusive efforts of the Bengal

Chamber, Hari Machines Limited, an Indian company based in Kolkata and RAFAKO S.A., a Polish company signed a technology partnership in August during the Conclave. The Chamber has received tremendous mileage in the EU for this development. In fact,

Former Member, Planning Commission and an iconic personality in India's economic and energy policy realm and Mr. Poul V Jensen, Director, EBTC.

What has been most important for us is that we have been hosting our Conclave dedicated to the Environment and Green Practices in the world's first CDM-certified hotel, The ITC Sonar, which has been our preferred choice of venue for the four years that we have been holding the Conclave. In fact, ITC has the greenest luxury hotel chain in the world where every hotel is LEED Platinum certified. The ITC Sonar is also the world's

▶ Mr. Pinaki Bhadury, Vice President – Consulting, Frost and Sullivan (left) releasing the White Paper on the Conclave theme with Mr. Sandipan Chakravorty, President of the Chamber



▲ Mr. Poul V Jensen, Director, EBTC



first CDM certified hotel. This

was, therefore, the most appropriate occasion for the Bengal Chamber to recognize the contribution of ITC Hotels and the leadership role played by ITC and ITC Hotels in contributing to the 'triple bottom line' of economic, social and environmental capital of the country. The Bengal Chamber, which has always recognized the need for balancing industrial growth with ecological stability, was most delighted to present a special commendation to ITC Hotels, which was received by Mr. Rajesh Sen, Regional Sales and Marketing Manager – East, ITC Hotels.

Thereafter, over the two days, the Conclave was broken up into five technical sessions and a Valedictory Session, which were :

- Energy efficiency in power generation: What is happening where?
- Clean Coal Technology – A Must-do for India
- Innovation in research, applications, finance and policies – a coordinated approach towards sustainable development
- Solar: Are we approaching parity with traditional energy sources as technology drives costs down and capacity up?
- Smart grids and super grids; Are they the key to renewables integration?
- Valedictory Session: Energy at razor's edge

The presentations were by senior executives from corporates like CESC, HSBC, BHEL, WBPDL, Hari Machines, Capgemini, KPMG, Alliance for an Energy Efficient Economy and educational institutes like St. Xavier's College. Overseas companies like RAFAKO of Poland and Serra Power Solutions from San Francisco, USA were also represented by their senior-most executives. Some of the eminent speakers during the sessions were,

- Mr. P S Bhattacharyya, Managing Director, Haldia Petrochemicals Limited
- Shri A K Ghoshal, Director, West Bengal Power Development Corporation Limited (WBPDL)

25TH AUGUST AND 26TH - 27 TH AUGUST 2011
ITC SONAR, KOLKATA

**EBTC B2B FORUM
ENVIRONMENT AND ENERGY CONCLAVE 2011**

- Shri P R Mandal, Former Advisor-Projects, Ministry of Coal, Government of India
- Mr. Manish Sharma, Managing Director, Jamshedpur Utilities and Services Company Limited (JUSCO)



▲ L-R: Shri A K Ghoshal, Director, WBPDC; Mr. P S Bhattacharyya, Managing Director, Haldia Petrochemicals Limited



L-R: Mr. P R Mandal, Former Advisor – Projects, Ministry of Coal; Mr. Marian Molenda, Rafako SA, Poland

the Judges of the first-ever Bengal Chamber Sit 'n' Draw Competition for Schoolchildren (including underprivileged children) held on 5th June 2011 on the occasion of World Environment Day.



▲ L-R: Dr. Saroj Mishra, Trade Commissioner (Energy & Environment), Canadian High Commission; Mr. Anupam Ray, Associate Director, KPMG; Mr. Alope Mookherjea, Hon. Consul (Sweden); Mr. Sanjay Dani, CEO & Founder, Serra Power Solutions, Inc., San Francisco, USA

- Dr. Indraneel Ghose, Science and Technology Analyst, European Union Delegation to India



- Ms. Malini Thadani, Head, Group Communications, Public Policy and Corporate Sustainability, HSBC India
- Mr. Alope Mookherjea, Chairman, Flakt (India) Limited, Hon. Consul, Sweden and Past President, The Bengal Chamber
- Shri S P Gon Chaudhuri, Advisor, Renewable Energy, Department of Power and Non-Conventional Energy Sources, Government of West Bengal

▲ Ms. Malini Thadani, Head, Group Communications, Public Policy and Corporate Sustainability, HSBC India



▲ L-R: Mr. C N Raghupathi, Vice President & Head – India Unit, Infosys; Shri Rajesh Pandey, IAS, Chairman & Managing Director, WBSEDCL; Mr. Sanjeev Mehra, Executive Vice President, PTC India Limited; Mr. Rajat Datta, Architect, Energy and Utilities, Cpgemini



▲ L-R: Mr. Manish Sharma, Managing Director, JUSCO; Dr. Indraneel Ghose, Science and Technology Analyst, European Union Delegation to India

- Dr. Saroj Mishra, Trade Commissioner (Energy & Environment), Canadian High Commission
- Shri Rajesh Pandey, IAS, Chairman & Managing Director, West Bengal State Electricity Distribution Company Limited (WBSEDCL)
- Mr. Sanjeev Mehra, Executive Vice President, PTC India Limited
- Mr. C N Raghupathi, Vice President & Head – India Unit, Infosys

- Mr. Sanjay Wadvani, OBE, Deputy High Commissioner of Britain, Eastern Region



◀ Mr. Sanjay Wadvani, OBE, Deputy High Commissioner of Britain, Eastern Region



- Dr. Ajay Mathur, Director General, Bureau of Energy Efficiency
- Mr. Saud Siddique, Joint Managing Director, SREI Infrastructure Finance Limited

◀ Shri S P Gon Chaudhuri, Advisor, Renewable Energy, Department of Power and Non-Conventional Energy Sources, GoWB

▶ Mr. Saud Siddique, Joint Managing Director, SREI Infrastructure Finance Limited



The Chamber was privileged to receive sponsorship support from ITC, Tata Steel, CESC, Exide, SKF India, WBSEDCL, Rohit Ferro-Tech, DPSC, Hari Machines and HSBC without which the Conclave could not have been presented with such glitter.

At the conclusion of the Valedictory Session, the Chamber awarded special certificates of merit to children whose drawings had been shortlisted by



◀ Dr. Ajay Mathur, Director General, Bureau of Energy Efficiency

PROGRAMMES

EBTC B2B FORUM
ENVIRONMENT AND ENERGY CONCLAVE 2011

25TH AUGUST AND 26TH - 27 TH AUGUST 2011
ITC SONAR, KOLKATA



▲ Dr. Ajay Mathur while presenting a certificate of merit to a student whose drawing was selected at the Bengal Chamber Sit 'n' Draw Competition on World Environment Day



▲ Mr. Sanjay Wadvani with some students in front of some of the selected drawings, which were displayed at the venue

Some of the selected drawings displayed at the venue



▲ The audience during the Conclave



▲ During the Conclave.



▲ With the students of Towards Life Foundation whose drawings were specially selected. Extreme left is Dr. R P Banerjee, Director & Dean, EILM, Co-Chairperson, Resurgent Bengal Committee, The Bengal Chamber

THE BENGAL CHAMBER, WITH GUJARAT NRE COKE AND CALCUTTA BUSINESS SCHOOL, PRESENTED A PANEL DISCUSSION - "COMPLIANCE IN AN ETHICAL SOCIETY: TRUST BASED OR ENFORCED?"

3RD SEPTEMBER 2011
THE PALLADIAN LOUNGE, CHAMBER PREMISES



▲ Mr. P Roy, Director General of the Chamber

The Bengal Chamber, along with Gujarat NRE Coke

& Calcutta Business School, organized a Panel Discussion on "Compliance in an Ethical society – Trust Based or Enforced?" at The Palladian Lounge on 3rd September 2011.

The Panel Discussion was Moderated by Prof. (Dr.) Suman Mukherjee (Director – Calcutta Business School) while the panelists were Mr. TSR Subramanian (Former Cabinet Secretary), Mr. R Sri Kumar, IPS (Vigilance Commissioner, CVC), Mr. Paranjay Guha Thakurta (noted Media personality), Mr. Arun Kumar Jagatramka (CMD – Gujarat NRE Coke),

Mr. Partha Bhattacharyya (MD – Haldia Petrochemicals & Former CMD, Coal India Ltd.),

Mr. Harsh Jha (MD, Tata Metaliks) and Mr. Viresh Oberoi (MD, mjunction services).

The Panel discussion, in front of a packed house, was an enthralling session to say the least, with all panelists being extremely forthright in their views. While Mr. TSR Subramanian and Mr. R Sri Kumar aired the view that corruption is not only existent in the Government sector but also in the Private sector, Mr. Jagatramka, Mr. Oberoi, Mr. Partha Bhattacharyya and Mr. Jha shared their views on how organized Corruption has affected actual growth prospects for Private as well as the Government sector in India. Mr. Paranjay Guha Thakurta, with all his experiences in Media, shared his views from a Journalist's viewpoint, as also talking about how Corruption has engulfed and affected ethical journalism in India.



▲ The Panel (L-R): Mr. Harsh Jha (MD, Tata Metaliks); Mr. Partha Bhattacharyya (MD – Haldia Petrochemicals & Former CMD, Coal India Ltd.); Mr. TSR Subramanian (Former Cabinet Secretary); Mr. Arun Kumar Jagatramka (CMD – Gujarat NRE Coke); Prof. (Dr.) Suman Mukherjee (Director – Calcutta Business School); Mr. R Sri Kumar, IPS (Vigilance Commissioner, CVC); Mr. P Roy; Mr. Viresh Oberoi (MD, mjunction services). Mr. Paranjay Guha Thakurta (noted Media personality) is not in the picture

UPCOMING PROGRAMMES

- The Bengal Chamber and KKN Group present, in association with The Telegraph powered by Ballantines, the next edition of Think Series of Lectures – A talk on "Strategic Brand Management for B-2-B Markets" by Prof. (Dr.) Sharad Sarin, XLRI on 13th September 2011, The Palladian Lounge, Chamber premises
- The Bengal Chamber Award for Excellence in Manufacturing Practices in MSMEs, 14th September 2011, Chamber premises
- The Bengal Chamber Annual General Meeting and Annual Dinner with Cultural Programme, 23rd September 2011, Chamber premises
- Banga Shilpa Sammelan (First time ever Management Conclave in Bengali), 28th September 2011, Town Hall
- The Bengal Chamber Trophy Golf, Season 2, 12th November 2011, The Tollygunge Club