

Chief Patron



# BCCI Newsletter

**BCC&i**  
THE BENGAL CHAMBER

Vol 19 | No. 2

November 2024



*from the desk of the*  
**PRESIDENT**

*Dear Member,*



*2nd December, 2024*

We would like to thank you for being associated with the Chamber.

As we move from one vibrant celebration to the other in a season of festivities, I eagerly look forward to the fresh slate of opportunities that await us in the months ahead.

We are gearing up for some of our flagship initiatives, including the 3<sup>rd</sup> Edition of the Social Leadership Conclave Awards and the 14<sup>th</sup> Edition of the Marketing and Brand Conclave. On the sustainability front, we are excited to celebrate World Soil Day in the Sundarbans, where significant afforestation projects will reaffirm our commitment to environmental stewardship. Additionally, the prestigious Rising Asia-BCC&I Summit 2024 with a special focus on the North East and India's Act East Policy brings about a compelling strategic dimension to our endeavours.

The Chamber's National and Asian footprint continues to expand, reflecting its dedication to fostering growth and innovation across sectors. Very recently, we hosted the Infrastructure Conclave in New Delhi, as well as the second edition of the Global Business Connect Summit in Thailand, and the much-anticipated Smart Agri Summit in Hyderabad. On another note, our recent Table Tennis Tornadoes event brought a refreshing and engaging addition to our programme portfolio, showcasing the Chamber's commitment to nurturing diverse interests and meaningful community engagements.

While India's economic resilience remains commendable, challenges persist. Some global agencies have downgraded India's growth projections for FY26 and FY27, citing high interest rates and reduced fiscal stimulus. Nonetheless, national optimism prevails, with structural reforms and strong domestic demand expected to buoy the economy. This optimism amidst these revised forecasts highlights the importance of collective efforts to navigate inflationary pressures, geopolitical uncertainties, and subdued corporate earnings, which may weigh on future investments. The Chamber remains steadfast in fostering dialogue and advocating for policy measures to ensure sustained economic stability.

I extend my heartfelt gratitude to the Managing Committee and Chairpersons, Mentors, and Co-Chairpersons of various Committees for taking up additional responsibilities to contribute to the engagements of the Chamber. As we prepare for Christmas, New Year, and the final quarter of the fiscal, we look forward to collaborative growth.

Together, let us embrace the challenges and opportunities ahead, reinforcing our shared vision for a prosperous and resilient future.

Wishing you all a very Merry Christmas and a Prosperous New Year of 2025!

Sd/-  
**Arnab Basu**  
President

## MEMBER'S NEWS CORNER



**Welcome to the Bengal Chamber family! That's what we would like to convey to Peerless General Finance and Investment Co. Ltd and AV Jewels Pvt. Ltd. whose applications for membership were tabled and approved on 29<sup>th</sup> October 2024.**



MONTHLY PUBLICATION OF THE BENGAL CHAMBER OF COMMERCE AND  
INDUSTRY IN ASSOCIATION WITH JIS GROUP EDUCATIONAL INITIATIVES

Chief Patron





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**TEA KAFI**



**NEW NAME | NEW LOOK | NEW MENU**

- BOARD GAMES
- KIDS PLAY AREA
- BALL POOL
- WALL CLIMBING



- FOOSBALL
- BASKET BALL
- CARROM
- OUTDOOR GAMES

 **90739 49492**

**4B Valmikee Street, Kolkata - 700026 (Near Maddox Square)**  
**Tuesday - Sunday: 12:30 - 9:30 PM (Mondays closed)**



12<sup>th</sup> November, 2024

## DELEGATION TO THE OFFICE OF THE CHIEF COMMISSIONER, CENTRAL GOODS AND SERVICE TAX : KOLKATA ZONE

The Bengal Chamber of Commerce & Industry organized a Delegation to the Office of the Chief Commissioner, Central Goods and Service Tax: Kolkata Zone, Shri Shrawan Kumar, IRS, on 12th November, 2024. The delegation was led by Mr. Vivek Jalan, Chairperson – National Fiscal Affairs & Taxation Committee, The Bengal Chamber of Commerce and Industry. The Fiscal Affairs & Taxation Committee of The Bengal Chamber has been constantly engaged in Policy Advocacy with both Central Government and State Government. To take forward our initiatives with the Government, a delegation of members of The Bengal Chamber visited to the office of the Chief Commissioner, CGST to discuss and represent GST related issues before him.

The members who joined the delegation include :

- Mr. Pinaki Chowdhury, Co-chairperson, National Fiscal Affairs & Taxation Committee, The Bengal Chamber of Commerce and Industry & Partner, Price Waterhouse & Co Chartered Accountants LLP
- Mr. Goutam Sengupta, General Manager & Head Taxation, Eveready Industries India Limited
- Mr. Srouta Gopal Mukherji, Senior Deputy General Manager-Direct and Indirect Taxation, Exide Industries Ltd
- Mr. Govind Mundhra, Head – Taxation (Direct & Indirect), Karam Chand Thapar & Bros. (Coal Sales) Ltd.
- Mr. Soumick Das, Assistant General Manager - Indirect Taxes (Kolkata Region), Larsen and Tourbo Ltd
- Mr. Tejinder Singh Saini, Director, Modern Inns Pvt. Ltd.
- Mr. Jitesh Yadav, Company Secretary, Modern Inns Pvt. Ltd.
- Mr. Debashish Mukherjee, DGM - F&A, MJunction
- Mr. Ashis Agarwal, Lead - Tax, MJunction



Delegation to the Office of Shri Shrawan Kumar, IRS, Chief Commissioner, Central Goods and Service Tax: Kolkata Zone, led by Mr. Vivek Jalan, Chairperson - National Fiscal Affairs & Taxation Committee, The Bengal Chamber of Commerce and Industry



## CHANNELISING CUSTOMERS TOWARDS SUSTAINABLE BANKING

State Bank of India (SBI) a Fortune 500 company, is an Indian Multinational, Public Sector Banking and Financial services statutory body headquartered in Mumbai. The rich heritage and legacy of over 200 years, accredits SBI as the most trusted Bank by Indians through generations.

We are the largest banking and financial services organization in India, with an asset base of over Rs. 61 trillion. We serve over 50 crore customers through our vast network of over 22,500 branches, 63,580 ATMs/ADWMs, 82,900 BC outlets, with an undeterred focus on innovation, and customer centricity, which stems from the core values of the Bank - Service, Transparency, Ethics, Politeness and Sustainability.

The Bank has successfully diversified businesses through its various subsidiaries i.e SBI General Insurance, SBI Life Insurance, SBI Mutual Fund, SBI Card, etc. It has spread its presence globally and operates across time zones through 241 offices in 29 foreign countries.

Our Kolkata Circle with 1328 branches, 4414 ATMs, 7054 CSPs, caters to the states of West Bengal, Sikkim and Union Territory of Andaman & Nicobar Islands. With a staff strength of over 12000, we hold 25% of the market share in deposits and 17% of the market share in advances,

Growing with times, SBI continues to redefine banking in India, as it aims to offer responsible and sustainable Banking solutions. Bank has adopted Sustainability as one of the core values and has been consciously striving to factor ESG considerations into multiple aspects viz operations, investments, risk assessment and strategy. Bank believes that economic performance and profitability can be augmented through responsible business conduct and hence strives to strike the right balance to create shared value for all its stakeholders.

Some of our Deposit and Advance products aimed at promoting Sustainability are as follows:

### 1. Personal:

- "SBI Green Rupee Term Deposit": mobilising funds for financing green activities and projects
- SBI Surya Ghar – Loan for Solar Roof Top: Installation of Solar Roof Top Upto 3 KW and upto 10 KW with nil Processing fees and minimum documents
- Green Car Loan: Finance for Electric Cars: LTV is Upto 100% of On Road Price at a concessional rate of interest than normal car loans

### 2. Business:

- Surya Shakti – Solar Finance: For installation of Solar rooftop / ground mounted grid-connected systems for captive use.
- Compressed Biogas under SATAT Scheme: Finance for setting up of Compressed Biogas (CBG) plants, with attractive Interest rates based on rating of the Borrower/ External Rating
- Finance to Biofuel projects: Finance for setting up of Bio-fuels extraction plant (including Biomass suppliers / aggregators), including their storage and distribution infrastructure

### 3. Agriculture:

- PM KUSUM SCHEME Component (A)  
Financing solar or other renewable energy-based power plants (REPP) of capacity 500 kW to 2 MW on Barren/ uncultivable land
- PM KUSUM SCHEME Component (B)  
Finance for installation of Stand-alone Solar Agriculture Pumps with Central Government support.
- PM KUSUM Component (C)  
Finance for solarisation of Grid Connected Agriculture Pumps

We, as the Nation's premier Bank, pioneer products and services that reshape India's banking landscape, cater to diverse customer segments, and adapt to the customer needs. We are diversifying our operations by embracing cutting-edge technologies and maintaining our status as the preferred bank of India. Progressing ahead, we strive to redefine banking through responsible and sustainable solutions.



13<sup>th</sup> November 2024,  
Marigold Hotel, Hyderabad

2<sup>ND</sup> EDITION OF SMART AGRI SUMMIT



India needs a Crop Strategy for turning Agriculture sustainable and achieving “Doubling Farmers’ Income Mission.” The strategy is crucial for turning agriculture Demand Driven from the existing Production Driven pattern. The agricultural experts from across India expressed this view at the Second Edition of Smart Agri Summit in Hyderabad organized by the country’s oldest Chamber of Commerce, BCC&I (The Bengal Chamber of Commerce and Industry).

**Mr. Ram Kaundinya**, an expert of international repute addressed the summit as the keynote speaker and said that before talking about the increase in agri export, we should think twice as the majority of the agri-export is rice. He mentioned that rice is the most water consuming crop and also a major source of methane release in the atmosphere which causes rise in temperature. He added that exporting rice and importing edible oil is actually a loss for an economy in the long run. He said that a National Crop Strategy considering all the states’ geographical and climate condition is an urgent need of the hour.

**Dr. Saravanan Raj**, Director General of MANAGE also seconded the view expressed by Mr. Kaundinya. He also said that the central government is supporting agri innovations and start-ups in an unprecedented way so that technological innovations are leveraged in agriculture to reduce input cost in farming. However, many a times it is found that young entrepreneurs are innovating a solution first then looking for the problem to apply that. He said that it should have been the other way round. While addressing the summit,

**Smt. Deepthy Sunil**, DGM, NABARD, Hyderabad said that the current focus of the bank is promoting sustainable agriculture and there are tens of schemes for FPOs so that they also take up the sustainable farming pattern.

There have been discussions at length on credit and market linkages for farmers by industry leaders and experienced bankers.

Welcome address by Shri Jayanta Chakraborty, Chairperson, Agri-Horti-Food Processing-Rural Development Committee of The Bengal

**Mr. Jayanta Chakraborty**, Chairperson, Agri-Horti-Food Processing Rural Development Committee of The Bengal Chamber and a Senior Consultant at Indofil Industries initiated the discussion on the need of market connect for the agri producers for getting the right price and hence, he too advocated for demand driven agriculture.

**Mr. Shantanu Pendsey**, former CGM at State Bank of India, Mumbai and an experienced mind in agri-finance said that the government has come up with several schemes to augment agriculture infrastructure across the Nation. He requested the Farmers Producers Organizations (FPOs) who were present at the summit in large scale to explore and take benefits of the schemes to reduce post-harvest losses and connecting market.

**Mr. Sanjeev Kumar Baid**, Vice President, Emami AgroTech explained the way large manufacturers of edible products procure raw materials from the farms and how FPOs may play a major role and get benefitted by entering that value chain.

**Dr. Phani Rajasekhar CH**, Senior Marketing Officer, Directorate of Marketing & Inspection, Ministry of Agriculture & Farmers’ Welfare, Govt. Of India also addressed at the session and explained the schemes which are available for the farmers to augment their farm activities and transforming them into a profit-making business initiative.

BCC&I conferred Lifetime Achievement Award on Mr. Ram Kaundinya for his exemplary contribution to Food and Agriculture. Mr. T N Reddy, President Emeritus of APMA was also felicitated by The Chamber.





## PROGRAMME

### 2<sup>ND</sup> EDITION OF SMART AGRI SUMMIT

13<sup>th</sup> November 2024,  
Marigold Hotel, Hyderabad



Smt. Deepthy Sunil, DGM, NABARD, Hyderabad addressing at the inaugural session



Dr. Saravanan Raj, Director General I/C, MANAGE, Hyderabad addressing the Inaugural session



Mr. Jayanta Chakraborty, Chairperson – Agriculture and Rural Development Committee, BCC&I and other dignitaries at the dias, Conferring Life Time Achievement Award on Mr. Ram Kaundinya for his exemplary contribution to Food and Agriculture



Mr. Jayanta Chakraborty, Chairperson – Agriculture and Rural Development Committee, BCC&I Felicitating Mr. T. Narayan Reddy, President Emeritus, APMA for his outstanding contribution to crop protection



Panel Discussion on : Productivity Enhancement through Responsible Farming: -Plant Protection-Nutrition- Seeds-Technology (RTL : Mr. Madhab Adhikari, VP & Head (Sales & Marketing) - Coromandel International; Dr. Pranjib Kumar Chakraborty, Chief Scientific Adviser, Dhanuka Agritech Ltd; Mr. Jayanta Chakraborty, Chairperson – Agriculture and Rural Development Committee, BCC&I and Mr. Gopalakrishnan S, Head of Customer Support, Dhaksha Drone)



13<sup>th</sup> November 2024,  
Marigold Hotel, Hyderabad

2<sup>ND</sup> EDITION OF SMART AGRI SUMMIT



Panel Discussion on Agri Finance & Market Linkage: Key to Enhance Agri Value Chain (RTL: Mr Sanjeev Kumar Baid, Vice President, Emami AgroTech, Mr Shantanu Pendsey, Former CGM, SBI Head Quarter & Agri Finance Expert, Mr. Jayanta Chakraborty, Chairperson, Agri-Horti-Food Processing-Rural Development Committee, BCC&I and Dr Phani Rajasekhar CH, Senior Marketing Officer, Directorate of Marketing & Inspection, Ministry of Agriculture & Farmers' Welfare, Govt. Of India



Display of Drone by Daksha Drone



Dr. Phani Rajasekhar CH, Senior Marketing Officer, Directorate of Marketing & Inspection, Ministry of Agriculture & Farmers' Welfare, Govt. Of India presenting during technical session

22<sup>nd</sup> and 23<sup>rd</sup> November 2024,  
The Bengal Chamber premises

**TABLE TENNIS TORNADES – AN INTER SCHOOL TABLE TENNIS TOURNAMENT BY THE BENGAL CHAMBER**

The Bengal Chamber of Commerce and Industry organized a two-day-long Table Tennis Tournament for School Students. It was a well-fought-out battle among 12 schools where 26 teams participated.

There were four divisions. The Junior Division was for the students of Class V to VII (for both boys and girls) & the Senior Division was for the students of Class VIII to XII (for both boys and girls).

Participating schools were, Aditya Academy Sr. Secondary; Shri Shikshayatan School; Dolna Day School; Delhi Public School, Ruby Park; Calcutta International School; M.C. Kejriwal Vidyapeeth; Jyotirmoy Public School; Don Bosco School, Park Circus; South City International School; South Point School; Heritage School and GD Goenka School.

The Winners and Runner - Up Teams from the two-day-long table tennis tournament in each category were:

**Inter School Boys Team Championship, Junior Division (Class V- VII)**

Winner - South Point School  
Runner - Up Team - Aditya Academy Sr. Secondary School

**Inter School Girls Team Championship, Junior Division (Class V- VII)**

Winner - Aditya Academy Sr. Secondary  
Runner - Up Team - Shri Shikshayatan School

**Inter School Boys Team Championship, Senior Division (Class VIII to XII)**

Winner - Aditya Academy Sr. Secondary School  
Runner - Up Team - Don Bosco School, Park Circus



## PROGRAMME

### TABLE TENNIS TORNADES - AN INTER SCHOOL TABLE TENNIS TOURNAMENT BY THE BENGAL CHAMBER

22<sup>nd</sup> and 23<sup>rd</sup> November 2024,  
The Bengal Chamber premises

#### Inter School Girls Team Championship, Senior Division (Class VIII to XII)

Winner - Shri Shikshayatan School

Runner - Up Team - Aditya Academy Sr. Secondary School



Team Calcutta International School



Team M.C. Kejriwal Vidyapeeth



Team GD Goenka School



Team Don Bosco School



Team Dolna Day School




Team Aditya Academy Sr. Secondary



Every time the world  
changed for the  
better, there was  
someone at the table  
who had a great idea.

---



But that alone didn't make it happen. It was only when they chose to share their idea with the rest of the table that made all the difference.

As a brand that has dedicated years towards its commitment to **Inspiring Innovation**, Supra Pens believes every great idea deserves the finest tool to express it. That is why every pen, every stationery masterpiece we craft, is an ode to the hands that wield them to write the future.

**SUPRA**  
PENS



Exporting to 36+ countries



Present in 40,000 retail outlets  
across India



## PROGRAMME

22<sup>nd</sup> and 23<sup>rd</sup> November 2024,  
The Bengal Chamber premises

TABLE TENNIS TORNADES – AN INTER SCHOOL TABLE TENNIS  
TOURNAMENT BY THE BENGAL CHAMBER



Team South City International School



Team Shri Shikshayatan School



Team South Point School



Team Jyotirmoy Public School



Team DPS Ruby Park



Team Heritage School



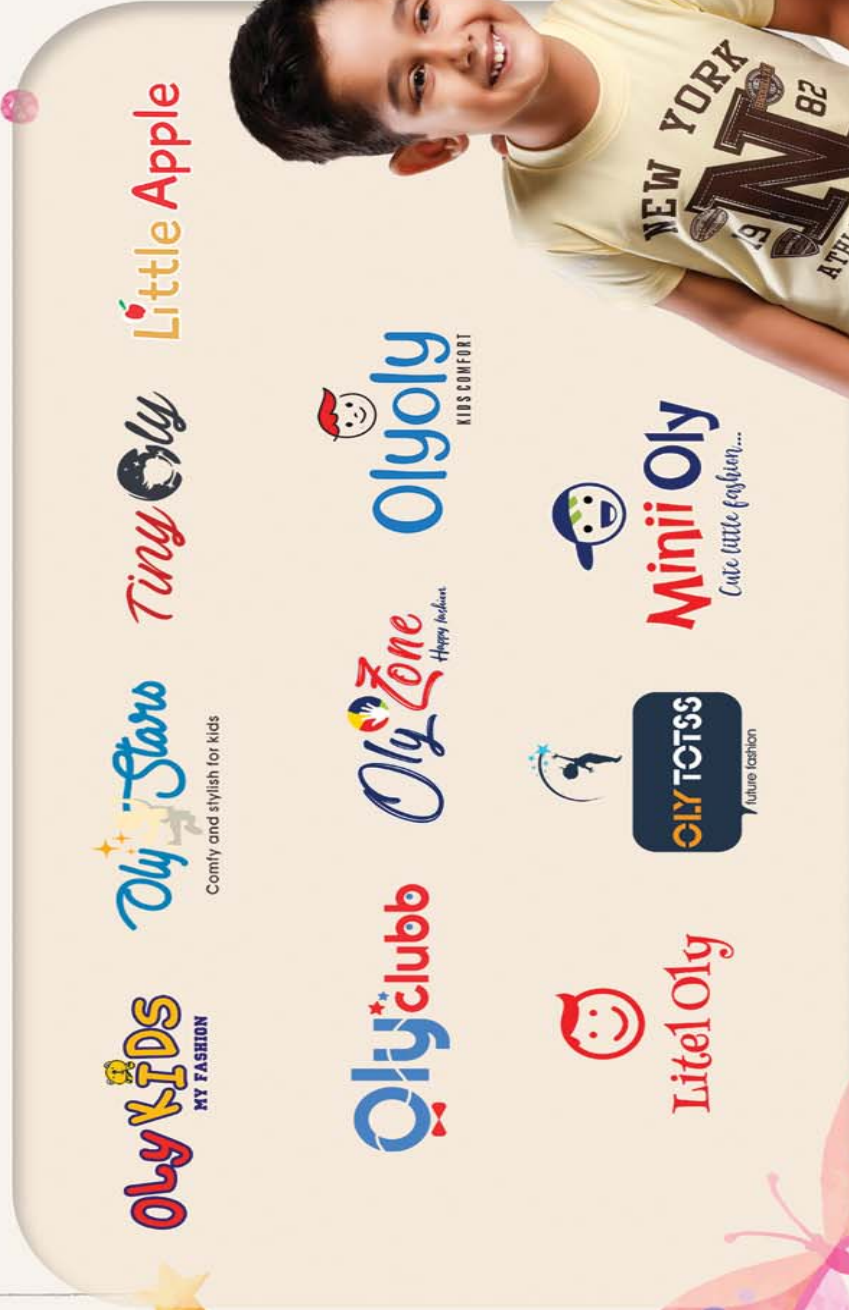
Trophies and Medals of the tournament





# AG

## ARYAN GARMENTS



**Oly KIDS**  
MY FASHION

**Oly Stars**  
Comfy and stylish for kids

**Tiny Oly**

**Little Apple**

**Olyclubb**

**Oly Zone**  
Happy fashion

**Olyoly**  
KIDS COMFORT

**Lite1 Oly**

**OlyTOTSS**  
future fashion

**Minii Oly**  
Cute little fashion...





## PROGRAMME

22<sup>nd</sup> and 23<sup>rd</sup> November 2024,  
The Bengal Chamber premises

TABLE TENNIS TORNADES – AN INTER SCHOOL TABLE TENNIS  
TOURNAMENT BY THE BENGAL CHAMBER



Sports Development Committee Members, Event Partners and Technical Officials of the Tournament



Inter School Girls Team Championship, Junior Division (Class V- VII)  
Runner-Up Team - Shri Shikshayatan School



Inter School Girls Team Championship, Junior Division (Class V- VII)  
Winning Team - Aditya Academy Sr. Secondary



Inter School Boys Team Championship, Junior Division (Class V- VII)  
Runner-Up Team - Aditya Academy Sr. Secondary



Inter School Boys Team  
Championship, Junior  
Division (Class V- VII)  
Winning Team - South  
Point School



Inter School Girls Team  
Championship, Senior  
Division (Class VIII to  
XII) Winning Team -  
Shri Shikshayatan  
School





RT Network Solutions Pvt Ltd is an ISO 9001:2015 & CMMi L3 certified IT-Enabled services firm with a vision of attaining exceptional success in the service sector and gaining the respect of both our valued clientele and dedicated employees. Our extensive service portfolio includes a wide range of services across various domains like Networking, Telecommunications, IT Support, IT Security, GIS based solutions, CCTV Installation with AI based analytics, Data Digitization and supply of skilled manpower for large IT projects.

Our primary focus at RTNS is to meet the customer's requirement under strict deadlines. With constant commitment to this idea, we are determined to delivering services that not only meet but surpass industry expectations, while providing unflinching support throughout.

**1000+**

Employees

**22**

Office Locations

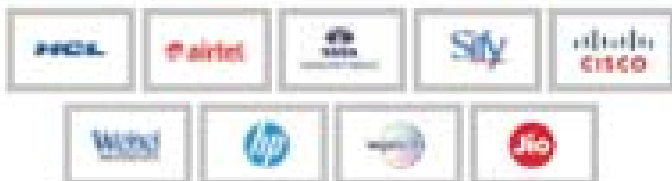
**10+**

Years in Business

## What We Do



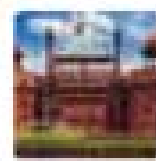
### Our Major Clients



### We Serve Customers In The Following Industries:



Corporate



Government



Defense



Banking & Finance



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## PROGRAMME

22<sup>nd</sup> and 23<sup>rd</sup> November 2024,  
The Bengal Chamber premises

## TABLE TENNIS TORNAOES – AN INTER SCHOOL TABLE TENNIS TOURNAMENT BY THE BENGAL CHAMBER



Inter School Girls Team Championship, Senior Division (Class VIII to XII) Runner-Up Team - Aditya Academy Sr. Secondary



Inter School Boys Team Championship, Senior Division (Class VIII to XII) Runner-Up Team - Don Bosco School, Park Circus



Inter School Boys Team Championship, Senior Division (Class VIII to XII) Winning Team - Aditya Academy Sr. Secondary



Winning Teams for all the divisions



Teams in action



**22<sup>nd</sup> and 23<sup>rd</sup> November 2024,  
The Bengal Chamber premises**

**TABLE TENNIS TORNADES – AN INTER SCHOOL TABLE TENNIS  
TOURNAMENT BY THE BENGAL CHAMBER**



Mr. Subrata Dutta, Chairperson, The Sports Development Committee and Managing Director, The George Telegraph Group, and Mr. Tanmay Banerjee, Director, RT Network Solutions Pvt Ltd. with a participating team



Teams in action



Teams in action

<b>UPCOMING PROGRAMME</b>	World Soil Day, 5 <sup>th</sup> December 2024, Sundarbans
	3 <sup>rd</sup> Edition of Social Leadership Conclave and Awards, 6 <sup>th</sup> December 2024, India Habitat Centre, New Delhi
	14 <sup>th</sup> Marketing and Brand Conclave - Influence of "Influencers" in Marketing Today, 7 <sup>th</sup> December 2024, Vivanta, Kolkata
	Inter-School Quiz Competition "MINDKRAFT" - 2024 for classes VIII to XII, 11 <sup>th</sup> December 2024, Techno India Group World School, Siliguri
	2 <sup>nd</sup> Edition of Vendor Development Programme and Trade Fair, 11 <sup>th</sup> – 14 <sup>th</sup> December 2024, Vidyasagar Smriti Mandir Prangan, Midnapore
	8 <sup>th</sup> Edition of Haldia Industrial Region Discussion Forum on Ecological Sustainability, 13 <sup>th</sup> December 2024, The Golden Retreat, Haldia.
	Seminar on "GST & Income Tax : Shaping India's Future", 13 <sup>th</sup> December 2024, The Bengal Chamber premises
	The Rising Asia-BCC&I Summit 2024, 20 <sup>th</sup> December 2024, The Bengal Chamber premises







# Maa kehti hai **try karo**

tabhi pata chalengi andar ki khoobiyen!



Creative visualization | Representative images



First Self-Financed Residential Engineering Institute in West Bengal



# HALDIA INSTITUTE OF TECHNOLOGY

An Institution of ICARE | An Autonomous Institute

**29**  
GOLDEN  
YEARS



NAAC Accredited  
Grade 'A' Institute (3.31/4)



NBA accredited  
departments are AEIE, BT, CHE,  
Civil, CSE, ECE, EE, FT, IT & ME



Approved by : All India  
Council for Technical  
Education (AICTE)



NIRF  
RANKED  
INSTITUTE

Maulana Abul Kalam Azad  
University of Technology,  
West Bengal



Affiliated to : Maulana Abul  
Kalam Azad University of  
Technology, West Bengal  
(Formerly Known as - WBUT)

Excellent Placement  
Track Record in core  
sectors  
as well as IT sectors,  
Career Counselling,  
Soft Skill Training,  
Industrial Training etc.

Training &  
Placement Office  
in Kolkata &  
Bangalore

## Placement Status 2022-23

Percentage of Students Placed

**91%**

No. of Companies Visited

**152**

Highest Package Offered

**27 LPA**

Average Package Offered

**5.75 LPA**

## Placement Status 2023-24

Percentage of Students Placed

**81%**

No. of Companies Visited

**139**

Highest Package Offered

**33 LPA**

Average Package Offered

**4.85 LPA**

**DIRECT**  
ADMISSION

SESSION 2024-2025

## B.Tech. Courses

- Agricultural Engineering
- Civil Engineering
- Food Technology

## COURSES

### B.Tech. Courses

- Agricultural Engineering (60)
- Applied Electronics & Instrumentation Engineering (60)
- Biotechnology (60)
- Chemical Engineering (120)
- Civil Engineering (120)
- Computer Science & Engineering (180)
- Computer Science and Engineering (Artificial Intelligence and Machine Learning) (120)
- Computer Science and Engineering (Cyber Security) (60)
- Computer Science and Engineering (Data Science) (120)
- Electrical Engineering (120)
- Electronics & Communication Engineering (180)
- Food Technology (60)
- Information Technology (180)
- Mechanical Engineering (120)

### M.Tech. Courses

- Biotechnology (9)
- Chemical Engineering (9)
- Computer Science & Engineering (12)
- Electronics & Communication Engineering (12)
- Mechanical Engineering (18)
- Power Systems (12)
- Structural Engineering (12)

### Other PG Courses

- Master in Computer Applications (MCA) (60)
- Master in Business Administration (MBA) (60)

## SALIENT FEATURES

- Eco Friendly Campus on 37 Acres of Land
- Hostel facilities (boys and girls) including Wi-Fi connectivity
- The Institute has full time faculty strength of 277 (out of which more than 107 faculty members are having PhD)
- State-of-the-Art laboratories
- Institute has established AICTE IDEA Lab
- Central Computing Facility
- Campus-wide Wi-Fi facility with 1 Gbps high speed leased line
- Central Library with digital facility & Departmental Library
- Research & Development Wing with National / International collaboration
- Industry-Institute Partnership Cell
- In campus Medical Facility with Ambulance Service
- 24 hrs. power supply
- In-campus bank with ATM facility
- Post Office, Book Store
- Departmental Stores, Beauty Parlour, Restaurant / Cafeteria
- Multigym and Playground etc.
- Sports & Cultural activity and different HIT-Student Chapters -IEEE/IChe/CSI/IETE/ISA etc.
- The Institute got recognition to act as "HOST INSTITUTE" for implementation of the scheme" Support for Entrepreneurial and Managerial Development of MSME Through Incubator" duly approved during meeting of PMAC held on 20/12/2019 at New Delhi

For Admission Contact :

9800971227

7477799279, 7477799277

www.hithaldia.ac.in

Knowledge City, HIT Campus, P.O. HIT, Haldia, Purba Medinipur, Pin-721657, W.B., India

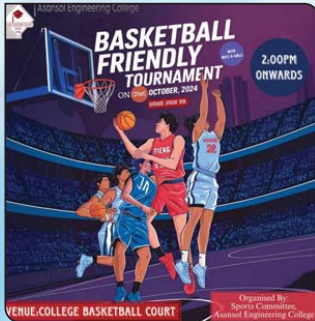
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• Email : admin@hithaldia.in





**ASANSOL ENGINEERING COLLEGE**



**“BASKETBALL FRIENDLY” tournament by Sports Committee on 21<sup>st</sup> Oct. 2024**

Four Boys’ teams and two Girls’ teams participated in the said tournament

Basketball Friendly Tournament was organized by AEC Sports Committee on 21<sup>st</sup> October 2024 at the Basket Ball Court of AEC.

A lot of excitements were witnessed among the players as this was held for the first time.

**“Electronics Innovation 9.0” organized by Department ECE, AEC (24<sup>th</sup> October 2024) :**

The I.E.(I) Students' Chapter, powered by the Students Innovation Centre of the Electronics & Communication Engineering Department, Asansol Engineering College, proudly organized ELECTRONICS INNOVATION 9.0, a National-Level Model Competition cum Paper Presentation

Open to all departments and colleges across India, this exciting platform called out to brilliant young minds to brainstorm, innovate, and compete in teams. With cash prizes up to ₹ 5,000/-, along with special prizes and exciting goodies, participants got a chance to showcase their talents and stand out.

on 24<sup>th</sup> October 2024 at Tagore Seminar Hall & College Central Library, Asansol Engineering College

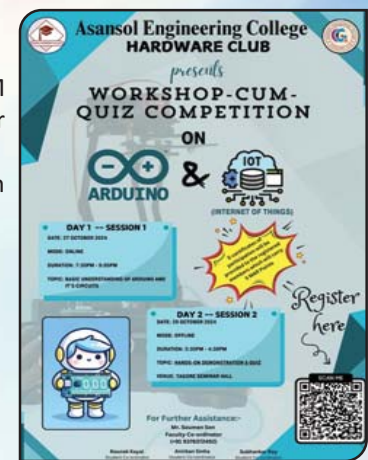


**“WORKSHOP cum QUIZ” organized by Hardware Club on 27<sup>th</sup> and 28<sup>th</sup> Oct 2024 :**

AEC Hardware Club of Asansol Engineering College conducted a Workshop on Arduino & IoT (Internet of Things)

Day 2: Session 2  
Date : 29 October 2024  
Time : 2:30 PM - 4:30 PM  
Mode : Offline (Tagore Seminar Hall)  
Topic : Hands-on Demonstration of Arduino

Day 1 : Session 1  
Date : 27 October 2024  
Time : 7:30 PM - 9:00 PM  
Mode : Online  
Topic : Basic Understanding of Arduino and Its Circuits



**“Game Development Workshop” DEVSOC Club on 28<sup>th</sup> October 2024 :**

Alike last autumn, Devsoc AEC organized Game Development workshop 2.0 this year too on 28.10.2024 at Vivekananda Seminar Hall.

As anticipated, the event was a grand success with a large number of students participation.





NEWS FROM THE JIS GROUP



“Business Quiz Competition” by ED Cell, AEC on 30<sup>th</sup> October 2024

ED CELL organized Business Quiz Competition on 30<sup>th</sup> October, 2024 at Vivekananda Seminar Hall, Asansol Engineering College.

40 teams participated in the competition and Team LEADER won the competition.

“Photo Graphy Workshop” by Photography Club, AEC on 13<sup>th</sup> November 2024

We’re thrilled to announce that an exclusive Photography Workshop was organized by AEC Photography Club on 13<sup>th</sup> November 2024 at Vivekanand Seminar Hall, ME Block

Students from all department joined it to elevate their skills, explore new techniques, and connect with fellow photography enthusiasts.



ABACUS INSTITUTE OF ENGINEERING & MANAGEMENT

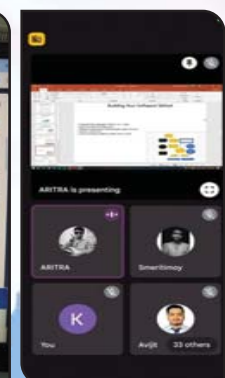
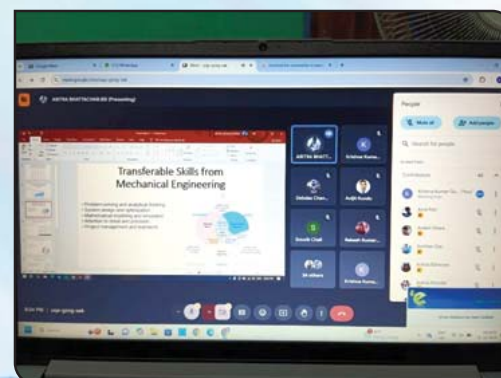
ALUMNI TALK(ONLINE) organized by Mechanical Engineering Dept.: 26/10/2024

The **Mechanical Engineering Department** of Abacus Institute of Engineering and Management conducted an online alumni talk on October 26, 2024, featuring **Mr. Aritra Bhatteerjee, Senior System Engineer at Infosys** and an **alumnus of the 2018-2021 Mechanical Engineering batch**. The session aimed to broaden students' career perspectives by highlighting opportunities for mechanical engineers within the software industry. Mr. Bhatteerjee shared his journey of transitioning from a mechanical engineering background to a successful role in software, attracting an audience of **45 students**, including **second, third, and fourth-year B.Tech** students, as well as **second- and third-year Diploma** students, all eager to learn the skills necessary for pursuing similar career paths.

During his presentation, **Mr. Bhatteerjee addressed the specific challenges that mechanical engineers face when considering a career in software, emphasizing the importance of adopting a growth mindset**. He discussed the mindset shift required to transition from mechanical to software roles and highlighted the value of developing technical skills in areas such as programming (Python, Java), data science, and simulation tools like ANSYS and MATLAB. **Mr. Bhatteerjee encouraged students to pursue internships, online courses, and certifications to build relevant skillsets, sharing**

examples of how these steps had proven beneficial in his own career.

The session concluded with an engaging Q&A segment, where students inquired about overcoming initial challenges in software roles, strategies for continuous learning, and industry expectations for mechanical engineers entering software fields. Mr. Bhatteerjee’s experiences and advice left a lasting impact, inspiring students to broaden their career perspectives and explore diverse paths beyond traditional mechanical engineering roles. The **Mechanical Engineering Department** extended its gratitude to **Mr. Aritra Bhatteerjee for his commitment to mentoring the next generation of engineers**.





# NEWS FROM THE JIS GROUP



## 1st International Conference on Advanced Innovations in Engineering, Science, and Technology (AIEST-2024): 28/10/24 – 29/10/24

The Abacus Institute of Engineering and Management successfully hosted the 1st International Conference on Advanced Innovations in Engineering, Science, and Technology (AIEST-2024) on 28.10.2024 & 29.10.2024. This conference aimed at bringing together Academics, Researchers, and Industry Professionals from various disciplines to discuss and share insights on cutting-edge advancements in engineering, science, and technology.

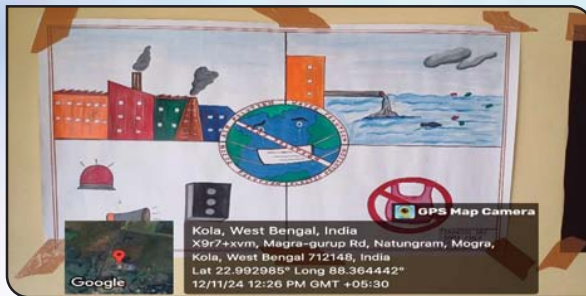
The Chief Guest for the occasion was Prof. Jitendra Nath Bera, Professor, Applied Physics Dept., University of Calcutta. The ceremony commenced with a welcome speech by Prof. Jinia Datta, Principal, AIEM.

The conference received 161 paper submissions from scholars across the globe, covering topics such as:

- Nanotechnology applications in medicine and industry.
- Machine learning algorithms in predictive maintenance.
- Advances in telecommunications and network security.
- Robotics and automation in industrial applications.
- Environmentally friendly materials in civil engineering.

After rigorous review, 45 numbers of papers were selected for oral presentation and 15 numbers of papers were selected for Poster Presentation. The “Best Paper” award was given for each session as well as the “Best Poster” award.

We are also delighted to announce that the Selected & Presented papers will be published in the conference proceedings series on Futuristic Intelligent and Smart Technologies (FIST), CRC Press, Taylor & Francis, USA.



## Poster Presentation Competition organized by Civil Engineering Dept.: 12/11/2024

We are pleased to announce that the Civil Engineering Department of Abacus Institute of Engineering and Management successfully organized a Poster Presentation Competition on November 12, 2024. The event saw enthusiastic participation from students across all years of the B.Tech Civil Engineering.

The competition aimed to provide a platform for students to showcase their creativity, technical knowledge, and innovative ideas in the field of civil engineering. Participants prepared visually engaging and informative posters on various themes related to civil engineering, reflecting their understanding and research capabilities.

The event was highly appreciated for fostering healthy competition and encouraging students to think critically about real-world engineering problems.

## Aptitude Competition organised by Electrical Engineering Dept. : 12/11/2024

On November 12, 2024, the Department of Electrical Engineering hosted an engaging Aptitude Competition to encourage students to refine their problem-solving and analytical skills. The competition featured 100 questions, each worth one mark, with a maximum score of 100. The test had a stringent time limit of 90 minutes, making it a true test of precision, accuracy, and time management. The event witnessed outstanding performances from the students.

Samanaya Dey, a 4<sup>th</sup>-year student, emerged victorious, claiming the 1<sup>st</sup> position with exceptional prowess and confidence. The 2<sup>nd</sup> position was jointly secured by two promising 3<sup>rd</sup>-year students, Monojit Barik and Soumyadeep Nandi, who impressed everyone with their analytical capabilities and thorough preparation. Their achievements reflected the intense effort and dedication put in by all participants to excel in this challenging competition. It allows them to benchmark their abilities against their peers, learn from their experiences, and improve their performance.



# NEWS FROM THE JIS GROUP



**JIS GROUP**  
Educational Initiatives



## Parents-Teacher Meeting for Diploma students below 50% attendance organized by BSHU Dept. : 08/11/2024

A Parents-Teacher Meeting was organized by Basic Science and Humanities department of Abacus Institute of Engineering and Management on 08.11.2024 i.e. Friday for the B.Tech. 1st year students with attendance below 55%. A total of 10 parents joined the meeting. The meeting was held online for the maximum participation of the parents who lives far and to update them on the regularity of their ward in college. The purpose of this meeting was to discuss student progress, address concerns, and strengthen the partnership between parents and teachers.



## GREATER KOLKATA COLLEGE OF ENGINEERING AND MANAGEMENT, BARUIPUR



The Community Alliance Club of **Greater Kolkata College of Engineering & Management** had taken a small initiative on **"Service Beyond Boundary"** on the eve of Diwali on 28<sup>th</sup> October 2024 to put a smile on some distressed men and women of 'Kasba Devine Foundation' (Anandapur Road, Post Office: Uchhepota, Karimpur, Kolkata - 7000150, West Bengal) by distributing some basics essentials as a token of love which marked the beginning of a new horizon in society. We are blessed by around 55 numbers of aged men and women who are struggling psychologically.

On 6<sup>th</sup> November 2024, 35 numbers of students from various engineering disciplines of Greater Kolkata College of Engineering & Management embarked on an educational field visit to the prestigious CSIR-Central Glass & Ceramic Research Institute (CGCRI), Kolkata for the purpose of attending the Curtain Raiser Program under the banner of India International Science Festival (IISF) 2024. The visit was organized by the the Department of Basic Science & Humanities in association with Institution's Innovation Council.





## NEWS FROM THE JIS GROUP



JIS GROUP  
Educational Initiatives



Greater Kolkata College of Engineering and Management (GKCEM) hosted an engaging and insightful Poster Presentation event on November 7<sup>th</sup>, 2024, focusing on the theme "Idea to Generate Startup." Organized by the Institution's Innovation Council, the event aimed to encourage creativity and innovation among students, providing them with a platform to showcase their entrepreneurial ideas.

The Department of Civil Engineering at Greater Kolkata College of Engineering and Management (GKCEM) organized a Two-day extensive workshop titled Geotechnical Investigation on November 7 and 8, 2024, in association with the Kolkata Chapter of Indian Geotechnical Society. This insightful event brought together a wide audience from GKCEM's Civil Engineering Department as well as students from various esteemed institutions, including Baruipur Government Polytechnic, Dr. Sudhir Chandra Sur Institute of Technology & Sports Complex, Brainware University, APC Roy Polytechnic, and others. The primary objective of the workshop was to deepen participants' understanding of geotechnical investigation methodologies, challenges, and innovations within the field.



Greater Kolkata College of Engineering and Management proudly participated in a Walkathon- 'Walk for Quality Campaign' organized



by the Bureau of Indian Standards (BIS) at Eco Park, Kolkata, on November 9, 2024, at 8:00 AM. This event aimed to raise awareness among students and the general public about the importance of standards in various materials available in the market. A total of 65 students from the college, accompanied by three faculty members, actively participated in the walk. The Walkathon covered a distance of 2 kilometers, during which participants chanted awareness slogans provided by BIS, reinforcing the message of quality standards and safety.

### GURU NANAK INSTITUTE OF TECHNOLOGY

#### 1. SAMPAN 2K24 : Freshers' Welcome 2024 @ GNIT

Guru Nanak Institute of Technology celebrated the grand cultural event, with immense zeal and energy on October 22, 2024. The event, designed to extend a warm and lively welcome to the new entrants of GNIT, provided an exceptional platform for showcasing diverse talents and fostering new friendships among students and faculty alike.

The inauguration of the event was graced by Prof. (Dr.) Swarup Kumar Mitra, Principal, GNIT, who expressed his appreciation for the vibrant cultural unity fostered by such gatherings. Also present was Dr. Adhish Kr Chakrabarty, Registrar, GNIT, alongside esteemed faculty members and a large gathering of students. Their participation added to the grandeur of the event, enhancing the celebratory atmosphere.

The program unfolded as a mesmerizing cultural extravaganza

featuring an array of performances including melodious songs, dynamic dance routines, thought-provoking drama, and soul-stirring music. The event, filled with youthful exuberance, not only provided entertainment but also fostered social interaction, paving the way for new relationships and connections among students, faculty, and staff. Each performance reflected the enthusiasm of GNIT's talented students, contributing to a lively and inclusive campus culture.

The event served as a significant platform for the sustained involvement of students in extracurricular activities, showcasing a wealth of new talents who promised to contribute to GNIT's future achievements. SAMPAN 2K24 highlighted the institution's commitment to nurturing holistic development, interweaving passion, culture, and camaraderie within its community.

The celebration concluded with a sense of unity and joy, setting the tone for a prosperous academic year ahead, as GNIT looks forward to more such vibrant and enriching gatherings.





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## 2. Webinar : "Ethical Consideration in Healthcare Branding and Marketing: Navigating the Moral Landscape of Promoting Medical Services" @ BHM @ GNIT

On 28<sup>th</sup> October, 2024, the Department of Hospital Management at Guru Nanak Institute of Technology hosted an insightful webinar on the topic of "Ethical Consideration in Healthcare Branding and Marketing: Navigating the Moral Landscape of Promoting Medical Services." The session was conducted online and featured Mr. Anirban Chakraborty, an Assistant Professor at the Institute of Hotel and Restaurant Management (IHRM), Kolkata, as the keynote speaker.

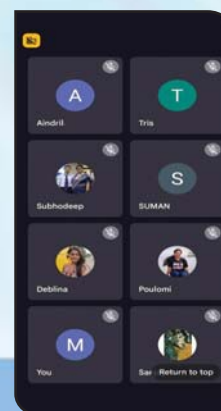
The primary objective of the webinar was to explore the ethical challenges and considerations in the branding and marketing of healthcare services. The session aimed to provide students and professionals with a comprehensive understanding of how to promote medical services responsibly while adhering to ethical guidelines.

### Key Highlights

1. Introduction to Ethical Branding : Mr. Chakraborty began the webinar by defining ethical branding in the healthcare sector. He emphasized the importance of maintaining integrity and transparency in all marketing activities.
2. Case Studies : The speaker presented several case studies highlighting the ethical dilemmas faced by healthcare organizations in their marketing campaigns. These real-life examples provided valuable insights into the complexities of ethical decision-making.
3. Strategies for Ethical Marketing : Mr. Chakraborty discussed various strategies that healthcare providers can adopt to ensure their marketing practices are ethical. These included :
  - Accurate representation of services
  - Respecting patient confidentiality
  - Avoiding misleading advertisements

4. Interactive Q&A Session: The webinar concluded with an interactive Q&A session, where participants had the opportunity to engage with Mr. Chakraborty and seek clarification on various aspects of ethical healthcare marketing.

The webinar on "Ethical Consideration in Healthcare Branding and Marketing" was a resounding success, thanks to the expert insights provided by Mr. Anirban Chakraborty. The event was efficiently coordinated by Ms. Arjama Halder and Ms. Debashruti Ganguli, whose efforts ensured a smooth and engaging session for all attendees. The participants left with a deeper understanding of the ethical responsibilities that come with promoting healthcare services.







### 3. Pre-Diwali Event : Rawnger Aalo @ GNIT

As we embraced the radiant season of Kali Puja and Diwali, Guru Nanak Institute of Technology celebrated this year's Festival of Lights with "Rawnger Aalo," a vibrant Pre-Diwali event. The celebration, held on 30<sup>th</sup> October 2024, filled the campus with colors, lights, and a shared spirit of joy and cultural unity.

The festivities were marked by a Rangoli and Diya Decoration Competition, which saw enthusiastic participation from students, faculty, and staff. The entire campus was transformed into a canvas of color, adorned with intricately designed rangolis, bright diyas, and lively decorations that captured the essence of Diwali. Each rangoli was meticulously crafted, displaying a blend of creativity and traditional artistry, while the diya decorations filled the surroundings with warmth and a sense of harmony.

The event provided a platform for students and staff to showcase their talents and creativity, enhancing the festive atmosphere on campus. The lighting of diyas collectively symbolized the victory of light over darkness, reinforcing Diwali's timeless message of hope, positivity, and the triumph of good over evil.

Faculty and staff members exchanged warm wishes, participating actively in the celebration and fostering a sense of togetherness that resonates deeply with GNIT's values. This celebration not only

enriched the cultural experience of all attendees but also strengthened bonds within the GNIT Educational Initiatives community.

In the spirit of Kali Puja and Diwali, the "Rawnger Aalo" event was a beautiful reminder of the importance of unity, cultural diversity, and collective joy. GNIT takes pride in hosting such meaningful events, which bring students, faculty, and staff together to celebrate and honor the cultural heritage that defines us.



### 4. GNIT Parent Mentor Meet - Odd Semester 2024

The Parent Mentor Meet for the Odd Semester 2024 was successfully conducted on 30 October, 2024 at Guru Nanak Institute of Technology. This annual event provides an opportunity for parents, mentors, and faculty to come together to discuss students' progress, understand institutional expectations, and foster a supportive academic environment. The Meet saw enthusiastic participation from parents and guardians -- attending alongside students, highlighting the active involvement of families in the academic journey of their wards.

The program began with a welcome address by Dr. Swarup Kumar Mitra, Principal-GNIT, who emphasized the importance of parental involvement in a student's academic success. Dr. Mitra highlighted GNIT's commitment to academic excellence and overall development; ensuring students are well-prepared for future challenges.

The faculty members then held interactive sessions with the parents, where they discussed:

**Individual Student Progress:** Mentors presented a comprehensive evaluation of students' academic performance, attendance, and involvement in extracurricular activities.

**Future Academic Goals:** Parents were informed about the upcoming semester's focus areas and the expectations from students.

**Support Systems:** Faculty members shared the various support systems in place for students, such as remedial classes, counseling services, and skill development programs.

**Placement Opportunities:** The Training and Placement Cell highlighted GNIT's placement initiatives, collaborative projects, and partnerships with leading companies. This session provided reassurance to parents about the institute's commitment to securing students' careers. The meet included an interactive Q&A session where parents expressed their concerns and offered suggestions. Topics such as internship opportunities, placement preparation, and the value of project-based learning were discussed extensively. Parents were appreciative of the faculty's efforts and provided positive feedback, acknowledging GNIT's efforts in offering a holistic education that integrates academics with practical skills.

#### Outcomes of the Meet

**Strengthened Communication :** The event fostered an open line of communication between parents and faculty, creating a supportive environment for students.

**Parental Support:** Parents expressed increased confidence in GNIT's academic programs and committed to supporting their children in adhering to academic goals.

**Increased Awareness of Career Pathways:** The information shared



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**JIS GROUP**  
Educational Initiatives



about placement initiatives and industry partnerships helped parents understand the pathways available for students' future careers.

Actionable Feedback for Improvement: Faculty gathered valuable feedback from parents, particularly regarding the need for more interactive industry-oriented workshops and the expansion of language skills programs.

The Parent Mentor Meet for the Odd Semester 2024 concluded on a positive note, achieving its objectives of strengthening the relationship between GNIT, students, and their families under the coordination of Mrs. Suparna Maity, AP@ECS. The event underscored the importance of collaboration between the institute and families in nurturing student success.

GNIT remains committed to organizing such initiatives that align parents and faculty in their shared goal of fostering students' holistic growth and academic achievements.

### 5. Expectations and Requirement of the Industry for Fresh Graduates: The Gap Analysis" @GNIT @ BCCI

Guru Nanak Institute of Technology organized an insightful and enriching session, as a part of an MOA initiative of JIS Group with the Bengal Chamber of Commerce and Industry, with industry experts on 6<sup>th</sup> November, 2024, to bridge the gap between academic learning and industry practices. The session titled "Expectations and Requirement of the Industry for Fresh Graduates: The Gap Analysis" saw industry stalwarts analysing the gap. The aim was to provide students with valuable insights into the practical application of theoretical knowledge, career opportunities, and emerging trends in various industries.

The event saw an enthusiastic participation of students, faculty, and industry professionals. The session was designed to help students understand industry expectations, gain exposure to real-world challenges, and prepare them for successful careers after graduation.

The primary objective of the session was to :

1. Expose students to the latest industry trends, tools, and technologies.
2. Facilitate discussions on the skill sets required to succeed in today's competitive job market.
3. Provide students with the opportunity to interact with industry professionals and gain insights from their experiences.
4. Strengthen the relationship between academia and industry to ensure that students are better prepared for the workforce.

The session was graced by a panel of distinguished industry experts

from various sectors, including Human Resource and Entrepreneurship. The guest speakers for the session were:

- Mr. Arnab Chakraborty, Vice President- Human Resource, CESC Limited
- Mr. Ananda Dutta, Corporate- HR, Presently COE- L&D, Star Cement Ltd.
- Mr. Partha P Chattaraj, Associate Director- HR, Steel Plantech India Pvt. Ltd.

Each expert shared their valuable perspectives on the current state of their respective industries, the skills in demand, and how students can align their academic learning with industry requirements.

The session began with an opening address by Prof. (Dr.) Swarup Kumar Mitra, Principal of GNIT, who emphasized the importance of collaboration between academic institutions and industry in shaping future professionals. The speaker encouraged students to take full advantage of such sessions to stay updated on industry trends and gain practical knowledge.

The first part of the session focused on the key industry trends. The speakers discussed how skills related to identity formation and cultural adaptability are key to climbing up the corporate ladder. They also emphasized the importance of soft skills like communication, teamwork, and leadership in addition to technical expertise, a trainee mindset and self belief.

The experts discussed various career pathways available to graduates. They also shared advice on internships, certifications, and online courses that could enhance employability and career growth.



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After the presentations, the event opened to an interactive Q&A session. Students asked insightful questions related to job prospects, internship opportunities, and the challenges faced by industries. The experts provided practical advice and real-life examples to address student queries.

Following the formal session, students had the chance to network with the industry experts. This informal interaction allowed students to ask personalized questions, discuss career advice, and gain deeper insights into their respective industries.

### Key Takeaways

- **Industry-Relevant Skills** : Students learned about the critical skills required by the industry, including programming languages, data analysis, problem-solving, and project management. The importance of staying updated with new technologies and continuous learning was emphasized.
- **Hands-On Experience** : The experts stressed the importance of gaining hands-on experience through internships, live projects, and certifications to complement academic knowledge.
- **Communication and Collaboration** : Soft skills such as effective

communication, teamwork, and leadership were underscored as key factors contributing to career success.

- **Industry Expectations** : Students gained a deeper understanding of the work culture, expectations, and challenges they may face when transitioning from an academic environment to a professional setting.

The session organized by Guru Nanak Institute of Technology was a resounding success, providing students with valuable insights into the real-world dynamics of various industries. By facilitating direct interaction between students and industry experts, the event helped bridge the gap between academic learning and industry requirements.

Such sessions play a crucial role in equipping students with the knowledge and skills needed to excel in their careers and contribute meaningfully to the growth of the industries they choose to pursue.

Guru Nanak Institute of Technology continues to organize such sessions to foster industry-academic collaboration, ensuring that students are well-prepared to meet the challenges of the ever-evolving job market.



## 6. Blood Donation Camp @ BHM @ GNIT

On the auspicious occasion of National Cancer Awareness Day, the Department of Hospital Management at Guru Nanak Institute of Technology organized a significant and impactful event—a Blood Donation Camp—on November 6, 2024. The event was held on the institute's campus in collaboration with Ruby General Hospital, aiming to contribute to both cancer awareness and the community's healthcare needs. This initiative was a part of GNIT's ongoing efforts to promote social responsibility and public health.

A total of 39 donors participated in the camp, hailing from a variety of regions, schools, colleges, and localities. This diverse group of participants highlighted the wide-reaching impact of the initiative and the commitment of individuals from various backgrounds to support such a noble cause. The blood donation camp attracted

people who were not only enthusiastic about contributing but also deeply invested in supporting the broader mission of raising awareness about cancer and the vital role that blood donations play in cancer treatments.

The event was meticulously coordinated by Arjama Halder, Assistant Professor of the Department of Hospital Management.

Upon arrival, the donors were registered and informed about the blood donation process. Medical staff from Ruby General Hospital





# NEWS FROM THE JIS GROUP



**JIS GROUP**  
Educational Initiatives



oversaw the donation process, ensuring it was carried out safely and efficiently. After the donation, each donor was monitored to ensure their well-being.

The blood donation camp, coordinated by Ms Arjama Halder, Assistant Professor of the Department of Hospital Management, was an outstanding success. It highlighted the power of collective action in addressing critical healthcare needs while promoting awareness about cancer.

## 7. Job Seeker to Job Creator: The Future of Modern Growth" @ GNIT @ BCCI

In an increasingly competitive job market, the gap between academic learning and industry requirements can be a challenge for many students. To bridge this gap, Guru Nanak Institute of Technology organized an insightful session, entitled "Job Seeker to Job Creator: The Future of Modern Growth", with industry experts to help students gain a deeper understanding of real-world business scenarios, industry expectations, and professional skills needed to succeed. The event on 8<sup>th</sup> November, 2024, organized as a part of an MOA initiative of JIS Group with the Bengal Chamber of Commerce and Industry featured renowned professionals from various sectors who shared their experiences, challenges, and career advice with students.

This session aimed to provide students with valuable insights into the current industry landscape, the skills required for career success, and how they can better prepare themselves for the evolving professional environment.

The session was graced by a panel of distinguished industry experts from various sectors. The guest speakers for the session were:

- Mr. Anirban Biswas, Founder and CEO, Adwitiya Enterprise

- Mr. Santosh Kumar, Founder & Director, ONIT Design Consultancy Pvt. Ltd.

- Mr. Debajyoti Banerjee, Founder & Director, Seven Boats Info-System Pvt. Ltd.

The primary objectives of the session were to:

- Expose students to industry experts and professionals from diverse fields.
- Help students understand the practical application of academic learning in real-world scenarios.
- Provide guidance on the skills, mindset, and career paths that are in demand across various industries.
- Offer networking opportunities for students to connect with industry leaders.
- Equip students with advice on professional growth, personal branding, and career planning.

The session included a series of talks, panel discussions, and Q&A sessions with industry experts from sectors such as IT, engineering, business, marketing, and more.



## 8. Workshop : "Entrepreneurship and Innovation as a Career Opportunity" @ IT @ GNIT

The Department of Information Technology at Guru Nanak Institute of Technology organized a workshop titled "Entrepreneurship and Innovation as a Career Opportunity" on 8<sup>th</sup> November 2024. This event was designed to inspire students and professionals to consider entrepreneurship as a promising and fulfilling career path. The session was led by Mr. Raja Dastidar, a Consultant at Cognizant and a distinguished entrepreneur with extensive expertise in

entrepreneurship and innovation. The workshop aimed to provide attendees with an in-depth understanding of the role of innovation in modern businesses and to explore the opportunities available within the startup ecosystem.

The session began with a formal introduction to Mr. Dastidar, whose significant experience in the entrepreneurial domain made him an ideal speaker for the event. In his address, he emphasized the crucial role that innovation plays in shaping contemporary businesses, citing various examples of startups that have transformed industries



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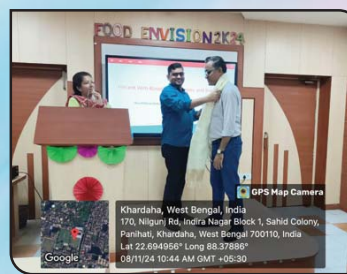
with their creative and forward-thinking approaches. He elaborated on how innovation is not merely an option but a necessity for businesses to thrive in today's competitive landscape. Furthermore, he discussed the flourishing startup ecosystem, highlighting sectors with immense potential for growth and innovation, and explained how these opportunities could be harnessed effectively.

Throughout the workshop, Mr. Dastidar shared invaluable insights into the entrepreneurial journey, focusing on the essential skills required to succeed. He stressed the importance of leadership, adaptability, resilience, and effective communication as key attributes for aspiring entrepreneurs. He also provided a realistic perspective on the challenges of entrepreneurship, including funding constraints, team building, and navigating uncertainties in dynamic markets. At the same time, he shed light on the rewarding aspects of entrepreneurship, such as the freedom to innovate and the satisfaction of making a meaningful impact.



The interactive nature of the workshop allowed participants to engage actively with the speaker. Attendees discussed their ideas and sought guidance on turning these ideas into successful business ventures. Mr. Dastidar used real-world examples to demonstrate how innovative problem-solving could address market needs effectively, inspiring participants to adopt a creative approach in their pursuits. The workshop emphasized the importance of innovation in addressing evolving market demands and encouraged participants to view entrepreneurship not just as a career choice but as a means to contribute to societal growth.

The workshop concluded with participants expressing their appreciation for the insights and inspiration provided by Mr. Dastidar.



## 8. One-Day Workshop : "Question Paper Framing Using Bloom's Taxonomy" @ IQAC @ GNIT

The Internal Quality Assurance Cell (IQAC) of Guru Nanak Institute of Technology organized a one-day workshop titled "Question Paper Framing Using Bloom's Taxonomy" on 11<sup>th</sup> November 2024. This workshop aimed to equip faculty members with the necessary skills and strategies to design assessments that foster higher-order thinking and align with defined learning outcomes.

Speakers:

Prof. (Dr.) Swarup Kumar Mitra, Principal, GNIT  
 Prof. (Dr.) Kakali Bandyopadhyay, Dean Academics, GNIT  
 The workshop was designed as a professional development opportunity for educators, focusing on:

1. Understanding Bloom's Taxonomy and its application in question paper framing.
2. Developing question papers that assess various cognitive levels, from basic knowledge to higher-order critical thinking.
3. Aligning assessments with learning outcomes to ensure comprehensive understanding and skill acquisition.

The event commenced with an inauguration by Dr. Sunipa Roy, who highlighted the importance of structured assessment tools and introduced the theme of Bloom's Taxonomy as a guide for effective

question paper design. Dr. Roy also emphasized the role of IQAC in enhancing educational quality through workshops and training sessions.

Session 1 : Introduction to Bloom's Taxonomy and Its Relevance in Education

Prof. (Dr.) Swarup Kumar Mitra initiated the first session by providing an overview of Bloom's Taxonomy. He discussed its hierarchical structure, categorizing cognitive skills into six levels: Remembering, Understanding, Applying, Analyzing, Evaluating, and Creating. Prof. Mitra underscored the significance of Bloom's Taxonomy in promoting critical thinking and detailed how each level could be used to design questions that gradually increase in complexity.

Session 2 : Designing Questions to Promote Higher-Order Thinking

Prof. (Dr.) Kakali Bandyopadhyay conducted the second session, which focused on practical techniques for creating questions that encourage higher-order thinking. She elaborated on methods to frame questions that not only test knowledge but also assess students' ability to analyze, evaluate, and synthesize information. Prof. Bandyopadhyay provided examples and discussed strategies to align question papers with the desired learning outcomes, fostering an environment for deep learning.

The workshop provided valuable insights and hands-on strategies for the faculty in attendance. Some key outcomes included:



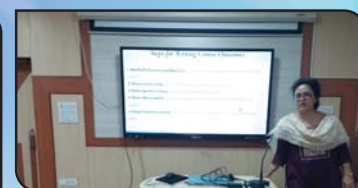
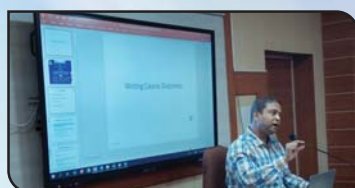
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JIS GROUP  
Educational Initiatives

1. Enhanced Understanding of Bloom's Taxonomy : Faculty gained a solid understanding of the taxonomy levels and how they could be applied in the context of question paper design.
2. Balanced Question Paper Design: The workshop equipped educators with skills to create balanced question papers that incorporate questions from each level of Bloom's Taxonomy, thereby supporting comprehensive assessments.
3. Alignment with Learning Objectives: Participants learned how to ensure that their assessments reflect and reinforce the learning objectives, promoting better alignment between instructional goals and student evaluations.
4. Increased Confidence in Assessment Design: Faculty members expressed increased confidence in designing question papers that promote critical thinking and meaningful understanding of course material.

The one-day workshop, coordinated by Dr. Ipsita Saha, on "Question Paper Framing Using Bloom's Taxonomy" was a successful professional development initiative by the IQAC at GNIT. The comprehensive coverage of Bloom's Taxonomy and its practical application to question paper design has equipped faculty members with a strategic approach to assessment, benefiting both educators and students alike.



### 10. Children's Day Celebrations: "Beacons of Hope" @ ASHU @ NSS @ GNIT

In celebration of Children's Day on 14<sup>th</sup> November, the Department of Applied Science and Humanities along with the NSS Unit at Guru Nanak Institute of Technology hosted a vibrant event titled "Beacons of Hope" for young learners from Treasures of Innocence. This day-long programme was crafted to spark curiosity, inspire a love for science, and offer hands-on experiences to over 35 children through a variety of activities, including a technical exhibition, lab visits, poster displays, and a quiz competition.

Celebrated annually on the birth anniversary of Pandit Jawaharlal Nehru, Children's Day honors his vision of children as the nation's most valuable assets. Nehru's dedication to fostering young minds and his belief in the power of education resonate deeply with GNIT's mission. Through the "Beacons of Hope" programme, GNIT sought to create an atmosphere where every child feels encouraged to explore, learn, and dream, embracing the potential to become leaders and innovators.

#### Programme Highlights

The event offered a range of interactive and educational experiences that introduced the children to the world of science and technology, helping them discover and understand new concepts in an engaging manner.

1. Technical Model Display : The technical model display showcased innovative projects and models created by GNIT students. Each exhibit demonstrated practical applications of science and technology, with GNIT faculty and students providing explanations.

2. Lab Visits : The children toured various scientific labs on campus, guided by faculty and student volunteers. The lab visits allowed them to explore experiments and technical setups, transforming complex concepts into accessible, interactive learning experiences.
3. Poster Display : A vibrant poster display featured scientific themes and ideas crafted by GNIT students, aiming to spark curiosity and inspire the young audience to think creatively about how science shapes our world.
4. Quiz Competition : The quiz competition was a highlight, encouraging teamwork and quick thinking among the children. With questions ranging from science to general knowledge, the quiz not only tested their knowledge but also stimulated their interest in learning more.

The event was inaugurated in the GNIT Seminar Hall, with an audience that included the young students from Treasures of Innocence, faculty members, and GNIT students. The session began with a warm welcome by Prof. Dr. Swarup Kr Mitra, Principal of GNIT, who addressed the young audience, emphasizing the importance of education, curiosity, and the joy of learning.

Dr. Indrajit Bose, Head of the Department of Applied Science and Humanities, expressed his appreciation for the children's enthusiasm and encouraged them to make the most of each activity planned for the day.

Representing Treasures of Innocence, Ms. Rani Bhabani encouraged the children to remain curious and motivated, reminding them that learning is a journey full of opportunities and wonders.

To make the event even more memorable, each child received a kit



## NEWS FROM THE JIS GROUP

containing educational materials, stationery, and small gifts. The kits were a gesture of goodwill from GNIT, symbolizing the institute's support for young learners and their educational journey.

The programme concluded with a valedictory session, where Dr. Sucharita Chakrabarti, Dean of Student Affairs, GNIT, delivered the vote of thanks. Dr. Chakrabarti expressed her heartfelt appreciation to all the participants, faculty members, and volunteers whose contributions made the event a success. She extended special thanks

to Treasures of Innocence for their participation and emphasized GNIT's commitment to continued outreach and educational programs for the community.

The "Beacons of Hope" programme was a resounding success, providing the young attendees with an enriching day of learning, discovery, and inspiration.



## JIS UNIVERSITY

**The Department of Pharmaceutical Technology organized an awareness session on Breast Cancer on 30<sup>th</sup> October, 2024.**

October is observed annually as Breast Cancer Awareness Month (BCAM). In observance of this important month, the Department of Pharmaceutical Technology organized an event featuring Dr. Siddhartha Adhikary, Clinical Oncologist, who shared valuable insights of breast cancer awareness and its significance highlighting the key facts of the disease. The event was held at the JIS University Auditorium on October 30<sup>th</sup>, 2024.



**Two new state-of-the-art computer labs launched at University campus**



JIS University has launched two state-of-the-art computer labs focused on emerging technologies like machine learning, AI, cloud computing, and computer vision. Equipped with high-performance servers and scalable cloud-based infrastructure, the labs enable efficient data processing and model training. Each workstation features dual-boot Linux (Ubuntu 22.04) and Windows 11 Pro, along with tools like Anaconda, AWS SDK, Docker, Kubernetes, and Power BI. High-speed networking and strong security protocols ensure seamless collaboration and data protection, providing an ideal environment for tech-driven research and development.



# NEWS FROM THE JIS GROUP



JIS GROUP  
Educational Initiatives

## Annual Inter-Department Cricket Tournament 2024

The Annual Inter-Department Cricket Tournament 2024, hosted by The Department of Pharmaceutical Technology, was an exhilarating event that brought the entire campus together on November 9<sup>th</sup>, 2024. Teams from various departments showcased remarkable talent, dedication, and team spirit as they competed for the coveted

title. The atmosphere was charged with excitement, as players gave their all on the field. Congratulations to the victorious team for their outstanding performance! A special mention goes to all the players who demonstrated great sportsmanship and gave their best throughout the tournament.



## Industrial Exposure Visit by the students from the Department of Agriculture

The 5<sup>th</sup> Semester students of B.Sc Agricultural Science had an enriching opportunity to visit the Seed Processing Unit of Dada Bhai Seed Farm in Krishnanagar on 9<sup>th</sup> November, 2024. During the visit, they gained hands-on experience in key processes such as seed drying, cleaning, grading, treatment, storage, packaging, tagging, and more. The visit also included insightful sessions on Seed Entrepreneurship, real-life success stories, and practical tips on Seed Marketing. This experiential learning not only deepened their

understanding but also complemented their curriculum, providing a day filled with knowledge, practical skills, and inspiration for future agripreneurs.



## Student Achievement from the Department of Pharmaceutical Technology

We are pleased to share the exceptional performance of our students at the Zone 3 Inter-College Quiz Competition, held on 10<sup>th</sup> November 2024 at the IPA Bengal Branch Auditorium. Our team from the Department of Pharmaceutical Technology secured joint 2<sup>nd</sup> place among 11 prestigious institutions from the region. We are immensely proud of their achievements and wish them all the best for the upcoming final round. Let's continue to support and cheer for our talented students as they represent JIS University at the grand finale.

## Department of Biosciences hosted a Rangoli competition

On November 11, 2024, the Department of Biosciences, in collaboration with the Microbiologists Society India, hosted an engaging Rangoli Competition. Students showcased their creativity by crafting vibrant and intricate designs inspired by microbiology and scientific innovation. This lively event beautifully blended art and culture, bringing everyone together to celebrate talent, collaboration, and creativity. We thanked to all the participants and organizers for making this event a tremendous success.





# NEWS FROM THE JIS GROUP



JIS GROUP  
Educational Initiatives

## JIS University hosted a cricket match between the Department of Pharmacy and Computer Science and Engineering

JIS University hosted an exciting cricket match on 11<sup>th</sup> Nov, 2024 between the Department of Pharmacy and the Department of Computer Science and Engineering (CSE), with an incredible level of enthusiasm from the students. The energy and excitement were palpable as students gathered to watch the teams compete, showcasing their spirit and support for their departments. It was a thrilling event that brought the campus together in celebration of sportsmanship and unity. We congratulate the victorious team from

the Department of Pharmaceutical Technology, JIS University, for their exceptional performance in the cricket match against the Department of CSE.



## NARULA INSTITUTE OF TECHNOLOGY

### NCC cadets on an Exciting Educational Visit

NCC cadets from Narula Institute of Technology had an incredible experience at Yelahanka Air Force Station. Five enthusiastic students

explored transport aircraft, that has been in service with the Indian Air Force since 1984. Narula Institute of Technology thanks the Indian Air Force for this unforgettable experience.



### Dyslexia Awareness Workshop

As part of the NSS initiative, Narula Institute of Technology students participated in the Dyslexia Awareness Workshop organized by the Anjali Dyslexia Association of Kolkata in collaboration with the

Calcutta Debating Circle on October 28, 2024, at Rotary Sadan. The event gathered students from leading schools, colleges, and universities for a “walk-in movement,” where they displayed placards to promote dyslexia awareness.





# NEWS FROM THE JIS GROUP



**JIS GROUP**  
Educational Initiatives

## NSS visit to an old age home and an orphanage

On 30<sup>th</sup> October, 2024, as a part of Pre Diwali celebration the NSS unit of Narula Institute of Technology orchestrated a significant visit

to an old age home- Ramakrishna (Panihati) and an orphanage "Sahayog-A-Child" at Kestopur to distribute some gifts as a token of love during the festival of lights.



## Seminar on "Job Seeker to Job Creator – The Future of Modern Growth"

The Department of Business Administration at Narula Institute of

Technology organized a seminar in collaboration with the BCCI on November 6, 2024. The event featured two engaging sessions. Students from the BBA and BBAHM programs attended the sessions, which were highly interactive and informative.



## "NiT-LiT"- Annual Inter Institute Literary Festival on 14<sup>th</sup> November, 2024

Narula Institute of Technology hosted its annual Inter-Institute Literary Festival, NiT-LiT, on Children's Day, 14<sup>th</sup> November, 2024.

The event was a celebration of words, ideas, and creativity with a footfall of over 350 school students and 450 college students featuring a diverse range of literary activities that catered to the interests of young minds.

