



*from the desk of the*  
**PRESIDENT**

Dear Member,



20th December, 2015

As we look back on 2015, our focus is not only increasing the scope and reach of our activities, but also to embrace the New Year with new ideas while executing the projects and activities that we have already commenced work on. In my last message, I had shared with you our pledge to work with the Government of West Bengal on its economic, development and business augmentation agenda. I am delighted to share with you that in the last two months, we have intensely interacted with many Government Departments at senior-most levels and have identified a number of areas on which we have already commenced work on preparing our research reports. Most importantly, we are partnering the State Government significantly in the Bengal Global Business Summit. Apart from helming sector-specific segments, our involvement also runs deeply into projecting the work of the State Government to global investors while also helping the Government scout for investments especially in the context of Samriddhi – Kalyani Analytics City being developed as one of the Smart City Projects in the State.

Meanwhile, the programme and activity juggernaut rolls forward. A bountiful of events, many of them high profile ones, have already been held. From corporate events to sports to outreach programmes, we have brought to you a plethora of activities. Starting from the all important SelectUSA Roadshow, which was a first-of-its-kind event with the US Consulate General with participation from very senior Commerce Department

officials from the US, to our flagship corporate Golf trophy, first-ever programme in Mumbai for the Government of India's Accessibility India Campaign and the Mega India International Trade Fair, the Chamber has covered quite a lot of ground during the festivity-filled last couple of months.

The Chamber's calendar of events is already full for the next few months and the Expert Committees, supported by the Secretariat, are working on a number of new initiatives focused on creating value for our members and stakeholders.

Wishing you all a peaceful and prosperous New Year!

*Sd/-*

**Ambarish Dasgupta**  
President



## members news corner

welcome!

Welcome to the Bengal Chamber family! That's what we would like to convey to EMT Megatherm Pvt. Ltd. and Future Business School whose applications for membership were tabled and approved by the Managing Committee at its meeting on 12th October 2015. Mr. Soumitra Ghose joined as an Individual Professional Member.



## The Bengal Chamber Commences Its Siliguri Chapter!

The Bengal Chamber formally opened its office in Siliguri with the President, Mr. Ambarish Dasgupta hosting a meet and greet session followed by luncheon with key stakeholders and the media on 10th December 2015 at Siliguri. The programme, which was held at the Club Montana Vista was widely reported in the media. From 11th December, the Chamber's full-fledged business and commerce facilitation services commenced.



The session in progress.



(L-R) Mr. Smarajit Purkayastha, Director and Mr. Subhodip Ghosh, Director General Designate, BCC&I commencing the session.



Inaugural Lamp lighting: (L-R) – Shri R S Sing, Dy Comm – Commercial; Shri Ashwini K Roy, AEO, SJDA; Mr. Ambarish Dasgupta; Mr. K K Mittal, Chairman, PCM Group of Companies and Shri Rakesh Sahay, Director, Bagdogra Airport



Mr. Ambarish Dasgupta, President, BCC&I sharing the Chamber's vision for Siliguri and North Bengal.



The President addressing the media.

### PROGRAMME

#### Media Meet with Office Bearers of the Bengal Chamber

12th October 2015,  
Chamber Premises

Mr. Ambarish Dasgupta, President and Mr. C S Ghosh, Vice President addressed the traditional Press Conference following every AGM on 12th October 2015 in the Chamber.

Mr. Dasgupta briefed the members of the media about the focus areas of the Chamber this year being, Agriculture, Health, MSMEs and Skills. He also mentioned that activities in the Tourism Sector would be focused on with special emphasis on developing Buddhist Tourism. The Chamber would be more involved in research-based work. The idea was to help the State in pre-identified fundamental areas/projects concerning economic development issues in which the Chamber, with its members and partners, would provide domain

knowledge inputs through research. The Chamber would also work with key players in the entertainment industry and address the growth concerns. The President also briefed the media about the upcoming office in Siliguri, which was being set up with the focus on enhancing the Chamber's business enabling activities in North Bengal, the Gateway to North East India and Eastern & South Eastern Asia. An update on the progress and upcoming e-auction for Samriddhi - Kalyani Analytics City, which was ideated and driven by the Chamber, was provided by the President. Mr. C S Ghosh spoke about, amongst other things, the significant role of media in bringing financial inclusion in the State.

12th October 2015,  
Chamber Premises

## Media Meet with Office Bearers of the Bengal Chamber



(L-R) Mr. Ambarish Dasgupta, President and Mr. C. S. Ghosh, Vice President, The Bengal Chamber.



Press Conference in progress.



Press Conference in progress.

12th October 2015,  
Chamber Premises

## Interaction with Mr. Olaf Iversen, Consul General of Germany in Kolkata

Mr. Olaf Iversen, the new Consul General of the Federal Republic of Germany, who had very kindly accepted the Chamber's invitation for an interactive session with the Managing Committee Members, was introduced by the President, Mr Ambarish Dasgupta. Mr Iversen was happy to be back in Kolkata after 37 years having been posted here earlier from 1978 to 1981. His previous posting before taking charge at Kolkata had been as Deputy Head of Mission at Copenhagen.

Mr Iversen said that he was happy to be in Kolkata for his second tenure here and was looking forward to working here in the years to come. Stating that he was specially happy to be at the Bengal Chamber of Commerce & Industry, he mentioned that Germany today is very much dependent on trade and commerce. Germany's imports and exports account for almost half of the country's GDP. Germany enjoys good trade relations with not only Europe but with the entire world. Trade with India has grown substantially over the last 10 years. In value terms, there has been a 100% growth. India is importing machinery, vehicles and chemicals from Germany. Mr Iversen agreed with Hon'ble Prime Minister Narendra Modi's view that Indo-German trade had huge potential and will grow in the years to come. The current figure of Indo-German Trade said to be to the tune of 16 billion Euros in 2014 is still less than 1% of total German Trade. Germany's trade has been more with Europe and China but he was sure that 2015 will see India among the top 20 countries engaged in trade and commerce with Germany.

Speaking about investments, Mr Iversen said that there would be large investments from Germany in the near future in India not only in large but also in medium sized industries, considering the growing population in India and its huge market potential. He was happy that the visit of the Prime Minister of India to Germany had surely substantiated the reach and extent of opportunities in India. While German investors are looking more towards the Western part of India, particularly Mumbai, he was keen that trade and commerce with the Eastern part of India, particularly in the Kolkata region grew.

During the Q/A, several interesting points came up. A proposal was made for a food festival in collaboration with Indian entrepreneurs in line with the Cologne Food Fair. Mr Iversen agreed that the Cologne fair was a very important trade fair and can help in developing B2B contacts. A proposal in this respect can be considered with the help of the Indian Embassy. The German Consul General's support for re-starting Lufthansa Airways from Kolkata was sought. It was felt that this would open up the gateway to Europe for entrepreneurs and business travelers from the Eastern part of India and will surely be an important step for exchange of business between medium and small scale sectors of both countries. With direct connectivity in place there is a potential for agro products to reach out to a large section of customers at the super marts of Europe from Kolkata. Mr Iversen stated that although Lufthansa is no longer Government owned, commercial viability can of course be considered on receipt of a proposal.

## PROGRAMME

### 2nd Roundtable Meeting with Stakeholders on “Samridhhi – Kalyani Analytics City”

13th October 2015  
Chamber Premises

The Bengal Chamber of Commerce and Industry (BCC&I) organized the 2nd Stakeholders' Meeting on Samridhhi-Kalyani Analytics City on 13th October 2015 in the Chamber with Credai Bengal.

The Meeting was addressed by:

- Mr. Ambarish Dasgupta, President, The Bengal Chamber of Commerce and Industry
- Mr. Sushil Mohta, President, Credai Bengal
- Mr. Harsh Vardhan Patodia, Vice President, Credai (National)
- Mr. Dulal Mukherjee, Proprietor, Dulal Mukherjee and Associates and Managing Committee Member, The Bengal Chamber of Commerce and Industry
- Ms. Debjani Dutta, Joint Managing Director, WBHIDCO Ltd

Credai Bengal was invited to this meeting with the objective of seeking their expert opinion from the perspective of the developers. Mr. Sushil Mohta mentioned that there was prospect for a project like this. Mr. Harsh Vardhan Patodia shared the under mentioned observations:

- A Letter of Interest/Expression of Interest from an anchor organization would give confidence to the investors.
- Social DNA of Kalyani like AIIMS and other institutions would provide a positive impact.
- Cost of operations might be included in the bid document.
- Credai Bengal would like to present the concept to the members pan India after the RFQ is available.
- Tax benefit for the occupants in the city would also encourage more organizations to join.



(L-R): Ms. Debjani Dutta, Joint Managing Director, WBHIDCO Ltd; Mr. Sushil Mohta, President, Credai Bengal; Mr. Ambarish Dasgupta, President, The Bengal Chamber of Commerce and Industry; Mr. Harsh Vardhan Patodia, Vice President, Credai (National) and Mr. Dulal Mukherjee, Proprietor, Dulal Mukherjee and Associates and Managing Committee Member, The Bengal Chamber of Commerce and Industry.

- The time limit of 6 months' of possession was requested to be extended as the project would require a number of clearances.

It was also mentioned by the stakeholders present that the Definition and Scope of 'Analytics' should to be included in the bid document.

Ms. Debjani Dutta shared a video of the Government of West Bengal on the 6 theme based cities. Ms Dutta also made a presentation on:

- Project USP
- Township Policy
- Project Structuring Features

The Bengal Chamber of Commerce and Industry has discussed the concept with major stakeholders both in domestic and international markets and has received a most encouraging response.

The concept was launched in The Bengal Chamber's Business Analytics Innovation Summit on 10th December 2014 in Taj Bengal, Kolkata. (The programme schedule, presentations shared by speakers, photographs and YouTube link of the video are available in <http://www.bengalchamber.com/business-analytics-innovation-summit.html>).

Dr. R Seetharaman, Group CEO, Doha Bank visited Kolkata on 10th and 11th July for a programme Doha Bank co-hosted with The Bengal Chamber. He was also very enthused to hear about the concept and consented in-principle to provide financial assistance to a project like this.



Meeting in progress.

### Select USA Roadshow

16th October 2015  
Chamber Premises

The Bengal Chamber of Commerce and Industry hosted The U.S. Department of Commerce's SelectUSA Road Show, the first-ever India event, in Kolkata on 16th October 2015. The other cities the Road Show included were Delhi, Mumbai and Chennai.

The Bengal Chamber and U.S. Commercial Services in Kolkata convinced the delegation to include Kolkata in their itinerary. The U.S. delegation was led by SelectUSA Executive Director, Ambassador VinaiThummalapally who was effusive in his praise for the Chamber and mentioned that it was a 'perfect event'. Ambassador VinaiThummalapally is President Obama's friend and former roommate and major campaign fund-raiser. This programme was closely

monitored by Washington DC. This event re-positioned The Bengal Chamber and Kolkata in the business map of the USA. For the first time ever, at least in recent memory, such a delegation led by an Ambassador visited Kolkata and The Bengal Chamber had the honour of hosting it exclusively.

President Obama launched SelectUSA in 2011 to promote business investment into the United States. SelectUSA was created at the federal level to showcase the United States as the world's premier business location and to provide easy access to federal-level programs and services related to business investment. It provides information, data analysis, ombudsman services, and tools to connect

16th October 2015  
Chamber Premises

Select USA Roadshow

investors with state and local economic development organizations across the United States.

The Kolkata Road Show hosted in the Chamber premises featured a half-day seminar with sessions by American professionals on investment visas, legal and financial issues, investment incentives, and successful investment strategies, followed by one-on-one consultations with a range of participating U.S States and localities. Participants gained insights about the unique incentives for each area, and gained key contacts to guide their investment decisions. The Bengal Chamber and The U.S. Consulate General in Kolkata invited Indian companies looking to invest in the United States to

register for SelectUSA's first-ever India Road Show.

From the Chamber, Mr. Ambarish Dasgupta, President; Mr. Sutanu Ghosh, President Designate and Mr. S Radhakrishnan, Past President and President, TiE Kolkata were present. The programme was also partnered by TiE Kolkata, TiE being the global organization for entrepreneurs headquartered in Silicon Valley.

Mr. Craig Hall, U S Consul General in Kolkata; Mr. Jonathan Ward, Principal Commercial Officer, US Commercial Services in Kolkata and Mr. Paul Frost, Commercial Officer, US Commercial Services in New Delhi were also present.



(L-R): Mr. Sutanu Ghosh, President Designate, The Bengal Chamber; Mr. S Radhakrishnan, Past President, The Bengal Chamber and President, TiE Kolkata; Mr. Ambarish Dasgupta, President, The Bengal Chamber; Ambassador Vinai Thummalapally, Executive Director, SelectUSA; Mr. Craig Hall, US Consul General in Kolkata; Mr. Jonathan Ward, Principal Commercial Officer, US Commercial Services in Kolkata and Mr. Paul Frost, Commercial Officer, US Commercial Services in New Delhi.



Ambassador Vinai Thummalapally, Executive Director, SelectUSA presenting The Certificate of Appreciation to the Chamber, to Mr. Sutanu Ghosh, President Designate, The Bengal Chamber in presence of Mr. Jonathan Ward, Principal Commercial Officer, US Commercial Services in Kolkata and Mr. Craig Hall, US Consul General in Kolkata.



The Bengal Chamber Secretariat Team with the Delegation.



(L-R): Mr. Craig Hall, US Consul General in Kolkata; Ambassador Vinai Thummalapally, Executive Director, SelectUSA; Mr. Ambarish Dasgupta, President, The Bengal Chamber and Mr Greg Pardo, Acting Public Affairs Officer, US Consulate in Kolkata in the Press Conference.



Press Conference in progress.



6. Mr. Subhodip Ghosh, Director General Designate, The Bengal Chamber briefing Ambassador Vinai Thummalapally, Executive Director, SelectUSA about the activities of the Chamber especially in the context of its partnerships with overseas Chambers.

**MDP on “Building a Strategy Focused Organization”**

**13th-14th November 2015  
The Park, Kolkata**

The Bengal Chamber of Commerce and Industry in association with Ex-IIM Consultants very recently organized a management development programme on “Building a Strategy Focused Organization” on 13th and 14th November 2015 at Park Hotel, Kolkata.

The programme was meant for CEOs, Board Members and senior managers of companies who were involved with strategic decision making. The objective was to expose them to the concepts, tools, and live examples from leading organizations.

Guest faculty members of this workshop were Prof. Ranjan Das (Guest faculty of Strategic Management Group of IIM, Calcutta), Prof. Sougata Ray (Professor of Strategic Management at IIM, Calcutta) and Prof. P.K Sett (Former Professor of Human Resource Management Group of IIM, Calcutta). Some of the participants were Mr. Amitabh Roy (CEO – Team Taurus Realty & Infrastructure Pvt. Ltd), Mr. Sourabh Bhaumik (MD & CEO – Ultimate Digital Solutions Pvt. Ltd.), Mr. P.K Biswas (Manager IR Distribution – CESC Limited), Mr. Conrad Dennis (Head Process Development & Strategy – Amalgamated Plantations Pvt. Ltd.) and many more.

Prof. Ranjan Das explained how an organization without a strategy is like a rudderless ship drifting in open sea. However he also explained how any strategy is as good as its execution. Effective implementation of a strategy needs alignment of all types of

organizational resources – financial, physical and human – to the strategic purpose and goals.

Other professors explained how strategy focus did not happen automatically as immediate and pressing operational needs tended to get precedence and hence distracted the organization from its strategic imperatives. Hence they suggested that the decision maker of an organization must have knowledge, skills and tools to navigate the organization through the turbulence of its operational environment into its cherished destination.



Prof. Sougata Ray (Professor of Strategic Management at IIM, Calcutta) taking the session.



Prof. Ranjan Das (Guest faculty of Strategic Management Group of IIM, Calcutta) taking the session.



Prof. P.K Sett (Former professor of Human Resource Management Group of IIM, Calcutta) taking the session.

13th-14th November 2015  
The Park, Kolkata

**MDP on “Building a Strategy Focused Organization”**



Mr. H.S Das (Head - HR & Admin, The Bengal Chamber of Commerce and Industry) presenting memento to Prof. Ranjan Das (Guest faculty of Strategic Management Group of IIM, Calcutta).



Mr. Somesh Dasgupta (Chairperson - People Management Committee, The Bengal Chamber of Commerce and Industry) presenting memento to Prof. P.K Sett.



Participants during a presentation.

Lincoln Room at the American Center  
Kolkata

**Green Fair, 20th November 2015**

The U.S. Consulate Kolkata hosted its first Green Fair on 20th November, 2015. The fair themed as “Think Globally, Act Locally” was hosted at the American Center in collaboration with the Bengal Chamber of Commerce and Industry, Kolkata. This fair was part of the U.S. Government’s global climate change awareness campaign.

The initiative was about the US Consulate Kolkata along with select corporate houses, Public Sector offices, civic bodies, urban planners and NGOs showcasing their greening efforts in their respective establishments with the aim to aid “Greening Kolkata”. Green-tech models for renewable energy, green finance options and environmental initiatives for healthier neighbourhoods were also highlighted at this fair.

Mr. James (Jim) Brainard, Mayor of Carmel, Indiana in the United States was the keynote speaker on sustainable development and energy efficiency. Interacting with participants and attendees at the fair Mayor Brainard shared notes on how governments, businesses and individuals around the world are helping #ActOnClimate.

Mr. Sutanu Ghosh, President Designate of the Bengal Chamber presented the Kolkata perspective on climate change mitigation and environmental initiatives.



Mr. Sutanu Ghosh, President Designate, The Bengal Chamber addressing.



Mayor James Brainard of Carmel, Indiana, USA addressing.

## PROGRAMME

Green Fair, 20th November 2015

Lincoln Room at the American Center  
Kolkata



Mr. Jonathan Ward, Principal Commercial Officer, US Commercial Service, Kolkata and Mr. Sutanu Ghosh interacting with the NGOs, which had participated in the exhibition.



The audience, Mr. Craig Hall, US Consul General in Kolkata is seated beside Mr. Sutanu Ghosh, who is third from right.

### The Bengal Chamber Partnering VCAN “Make IT Accessible”

28th November 2015, Royal Bombay Yacht Club  
Mumbai

The Bengal Chamber of Commerce and Industry made its footprint in Mumbai with the first outreach programme partnering VCAN in organizing the session on “Make IT Accessible” in support of the Government of India’s “Accessible India Campaign” with ICT as a Focus on 28th November 2015.

It was a Discussion Forum which was held at the Royal Bombay Yacht Club. This was a unique initiative of the Chamber also in terms of the technology used for organizing the programme. The entire proceeding was streamed live for the benefit of reaching out to the online audience. The programme also connected two locations together- senior level delegates who were present in the Chamber in Kolkata participated in the interaction through Google hangout. Our objective as Societal Organization was to address the issue of Inclusive Accessibility of the built infrastructure, transportation, public utilities and other objects of public use for the citizens by focusing on the leveraging of the Digital Interface. We addressed the issue of Inclusive Accessibility in terms of built environment, infrastructure, conduct audits to determine the gap analysis, and to assist in the conciliatory measures to achieve the desired standards.

The Chamber submitted a Preliminary Report on the subject at the programme. Through the use of its Web Platform and Social Sanchar, VCAN would disseminate Audit findings and Recommendations, including inputs from the Chamber, to Citizens across the Social Spectrum.

Dr. Emmanuelle Savarit, Founder, Analyse-Concept Ltd. (London) was the Keynote Speaker. The Panel included:

- Shri Vijay Kumar Gautam , Principal Secretary IT, Government of Maharashtra
- Shri S. V. R. Srinivas, Additional Municipal Commissioner, Municipal Corporation of Greater Mumbai
- Smt. Mary Behlihomji, Chairperson, Central Society for the Education of the Deaf
- Prof. Mrs. Asha Bhatia, Chairperson, Enactus Somaiya Social Cell K.J. Somaiya Institute of Management Studies & Research
- Shri A. V. Suresh, President International Operations & CEO Forbes Professional, Eureka Forbes Ltd.

Shri V. Ranganathan, Trustee, VCAN and Former Chief Secretary, Government of Maharashtra was the Moderator. Smt. Indrani Malkani,

Managing Trustee, VCAN anchored the programme including the Interactive Session.

Mr. Deb A Mukherjee, Chairperson, Emerging Areas and Energy and Environment Committees of BCC&I concluded the programme with a Vote of Thanks. Mr. Subhodip Ghosh, Director General Designate and Ms. Angana Guha Roy Chowdhury, Assistant Director were in Mumbai to attend the programme.

Among the senior members who participated in the interaction from Kolkata were:

- Mr. S Radhakrishnan, Past President, The Bengal Chamber
- Mr. R N Lahiri, Chairperson Emeritus, Emerging Technologies Committee and Chairperson, Education Committee, The Bengal Chamber
- Mr. N K Ghosal, Director, NKG & Associates and Member, Emerging Technologies Committee, The Bengal Chamber
- Mr. Shubhabrata Som, Director, DFIC - Management Consultants Pvt. Ltd., Member, Emerging Technologies Committee, The Bengal Chamber
- Mr. Suman Lahiri, Independent Consultant and Member, Energy and Environment Committee, The Bengal Chamber



On the Dais (L-R): Prof. Mrs. Asha Bhatia, Chairperson, Enactus Somaiya Social Cell K.J. Somaiya Institute of Management Studies & Research; Shri Vijay Kumar Gautam , Principal Secretary IT, Government of Maharashtra; Dr. Emmanuelle Savarit , Founder, Analyse-Concept Ltd.; Shri V. Ranganathan, Trustee, VCAN and Former Chief Secretary, Government of Maharashtra; Smt. Indrani Malkani , Managing Trustee, VCAN; Shri S. V. R. Srinivas, Additional Municipal Commissioner, Municipal Corporation of Greater Mumbai; Shri A. V. Suresh, President International Operations & CEO Forbes Professional, Eureka Forbes Ltd. and Smt. Mary Behlihomji, Chairperson, Central Society for the Education of the Deaf.



28th November 2015, Royal Bombay Yacht Club  
Mumbai

The Bengal Chamber Partnering VCAN  
“Make IT Accessible”



Mr. Deb A Mukherjee, Chairperson, Emerging Areas and Energy and Environment Committees, The Bengal Chamber delivering the Vote of Thanks. Mr. Subhodip Ghosh, Director General Designate and Ms. Angana Guha Roy Chowdhury, Assistant Director, The Bengal Chamber are next to him.



Live Streaming of the programme connecting two locations – Mumbai and Kolkata



Interaction from Kolkata- (R-L): Mr. S Radhakrishnan, Past President, The Bengal Chamber and President, TIE Kolkata; Mr. Suman Lahiri, Independent Consultant and Member, Energy and Environment Committee, The Bengal Chamber; Mr. N. K. Ghosal, IT Security Auditor and Member, Emerging Technologies Committee; Mr. R N Lahiri, Chairperson Emeritus, Emerging Technologies Committee and Chairperson, Education Committee, The Bengal Chamber; Mr. Shubhabrata Som, Director, DFIC - Management Consultants Pvt. Ltd., Member, Emerging Technologies Committee, The Bengal Chamber; (Ext. Left) Mr. Sambit Dasgupta, Senior Manager- Research and Development, The Bengal Chamber and other members.

4th December 2015 and 5th December 2015  
The Tollygunge Club, Kolkata

JIS - Bengal Chamber Golf Trophy  
Powered by KPMG, Season-6

It is a popular saying that, “There’s no game like golf: you go out with three friends, play eighteen holes, and return with three enemies.” As far as Golf is concerned, the pleasure of playing the 18 holes far outstrips the “displeasure” of beating the other three in the group! Golf, as a sport, has captured the fancy of teeming millions – men and women, the amateur, the professional, the one with a handicap of 25 or a handicap of 9, the businessman, the bureaucrat and the executive. Truth is, a good round of golf is always a great round of golf.

In keeping with this idea, The Bengal Chamber of Commerce and Industry, organized on 4th December 2015 and 5th December 2015, 7.30 a.m. onwards, the sixth edition of the Annual JIS- Bengal Chamber Golf Trophy Powered by KPMG, a golfing extravaganza for corporates, at the Tollygunge Club, Kolkata. We had a very simple objective – providing corporate leaders an opportunity to showcase their skills with the club, meet new players and develop new friendships. Our event was an excellent opportunity for all the keen amateurs not to worry about scores, but just have a lot of fun. Close to 350 golfers participated. Leading city-based corporates participated in the event which was played in a Texas Scramble Format. This year we had the privilege of having as our Chief Guest for the Prize Distribution ceremony on 5th December evening, Janab Firhad Hakim, Hon’ble Minister-in-Charge, Departments of Urban Development and Town and Country Planning and Municipal Affairs,

Government of West Bengal. The renowned Hockey Olympian and Gold Medalist, Shri Gurbux Singh was our Guest of Honour for the celeb tee-off during the Tournament on 4th December.

**The overall winner of the “JIS - Bengal Chamber Golf Trophy” was the team comprising Mr. Amit Basu, Mr. M Ashok Kumar, Mr. Mayukh Ray and Mr. Prabir Bose. The Corporate winner of “The Bengal Chamber- KPMG Trophy” was J Thomas comprising Mr. Ranjit Singh, Mr. A K Chakraborti, Mr. Gaurav Ghosh and Mr. Anindo Chowdhury. The overall Runners’ Up was the team comprising Mr. Rajeev Kesavan, Mr. Kunal Guha, Mr. Siddhartha Bansal and Mr. Manish Dogra, followed by the 2nd Runners’ Up Team comprising Mr. Indranil Chakraborty, Mr. Suman Saha, Mr. Sajid Hussain and Mr. Rajiv Bose with the 1st Runners’ Up being the team comprising Mr. Rajat Kumar Jain, Mr. Arunagata Das, Mr. Vansh Nagar and Mr. Prashant Jalan. The Longest Drive Ballantine Salver was won by Mr. Soham Daga, and the Closest to the Pin was won by Mr B B Chatterjee.**

Mr. Ambarish Dasgupta, President, The Bengal Chamber; Hon’ble Minister Janab Firhad Hakim; Mr Subhodip Ghosh, Director General Designate, Mr. Simarpreet Singh, Director, JIS Group; Mr. Piyush Srivastava, Zonal Head - Operation (East Zone, India and Nepal), Pernod Ricard India (P) Ltd. and Mr. Anil Mookerji, CEO, The Tollygunge Club presented the awards. Ms Vandana chopra from KPMG was also present.

## PROGRAMME

JIS - Bengal Chamber Golf Trophy  
Powered by KPMG, Season-6

4th December 2015 and 5th December 2015  
The Tollygunge Club, Kolkata



Celeb Tee-off by Mr Gurbux Singh, renowned Hockey Olympian and Gold Medalist with Mr. Taranjit Singh, Managing Director, JIS Group, Mr. Ambarish Dasgupta, President, BCC&I & Mr Sutanu Ghosh, President Designate, BCC&I.



L-R: Mr Gurbux Singh, Mr Ambarish Dasgupta, Mr Taranjit Singh, Mr Sutanu Ghosh, Mr S Dhall (Past President of the Bengal Chamber), Mr Subhodip Ghosh, Director General Designate.



Mr Taranjit Singh, MD, JIS Group during the Inaugural Tee-Off.



JIS -Bengal Chamber Golf Trophy Powered by KPMG begins on 4th Dec 2015.



Janab Firhad Hakim, Hon'ble Minister-in-Charge, Departments of Urban Development and Town and Country Planning and Municipal Affairs, Government of West Bengal and Mr Ambarish Dasgupta handing over the Bengal Chamber-KPMG Corporate Winner Trophy to the J Thomas team.



Mr Ambarish Dasgupta during the Inaugural Tee-Off.



Janab Firhad Hakim, Mr Ambarish Dasgupta and Mr Simarpreet Singh, Director, JIS Group handing over the JIS Bengal Chamber trophy to the winning team.

# PROGRAMME

4th December 2015 and 5th December 2015  
The Tollygunge Club, Kolkata

JIS - Bengal Chamber Golf Trophy  
Powered by KPMG, Season-6



Mr Ambarish Dasgupta, President, BCC&I and Mr Anil Mookerji, CEO, Tollygunge Club handing over prizes to the Second Runners' Up team.



Mr Ambarish Dasgupta and Mr Piyush Srivastava, Zonal Head - Operation (East Zone, India and Nepal), Pernod Ricard India handing over prizes to the Runners' Up team.



Mr Anil Mookerji and Mr Subhodip Ghosh handing over prizes to the First Runners' Up team.



Mr Soham Daga receiving Longest Drive award from Mr Ambarish Dasgupta and Mr Piyush Srivastava.



Mr B B Chatterjee won the Closest to the Pin award. Mr Ambarish Dasgupta and Mr Piyush Srivastava handed over the prize.



Mr Ambarish Dasgupta, President, The Bengal Chamber.



Janab Firhad Hakim addressing during the Prize Distribution ceremony.



L-R: Janab Firhad Hakim, Mr Ambarish Dasgupta, Mr Piyush Srivastava, Mr Subhodip Ghosh.

## PROGRAMME

**JIS - Bengal Chamber Golf Trophy  
Powered by KPMG, Season-6**

**4th December 2015 and 5th December 2015  
The Tollygunge Club, Kolkata**



Mr Ambarish Dasgupta presenting a memento to the Hon'ble Minister.



Mr Subhodip Ghosh commencing the prize distribution ceremony.



Networking begins.



During the evening reception.



The trophies.



Winners of a special contest introduced and conducted by KPMG

### **“Think...” with Mr Aroop Zutshi, Global President & Managing Partner, Frost & Sullivan**

**7th December 2015,  
The Palladian Lounge**

The Bengal Chamber, nearly 4 years ago started off the “Think” series of lectures, with the intention of providing our members and the audience a forum to listen to eminent personalities on issues of contemporary relevance spanning the economy, business, industry, the social context, issues of national importance and the like. With the quality of Speakers that we have been privileged to have, we hope you will appreciate that your Chamber has been very successful in its efforts.

The Bengal Chamber, presented another THINK Session on Dec 07, 2015 powered by Mastermindz Brandcom in association with The Telegraph with Mr Aroop Zutshi, Global President & Managing Partner, Frost & Sullivan, and the topic was on “Global Mega Trends and Impact on India”

Mr Aroop Zutshi is the Global President & Managing Partner, Frost & Sullivan. He is based in Mountain View California, and sits on the corporate board of Frost & Sullivan Inc. As the Global President & Managing Partner,

with over 30 years of experience Mr. Zutshi has been involved in developing the growth strategy for the company. Aside from driving the globalization of Frost & Sullivan, he has also been responsible for Frost & Sullivan’s expansion of business across 43 office locations globally. Besides being responsible for managing Frost & Sullivan, Mr. Zutshi also works with Fortune 500 companies in designing their growth strategies by evaluating new opportunities for growth.

As a global thought leader, Mr Zutshi has been instrumental in facilitating some important initiatives of Govt of India as well as many state governments in Asia, Europe & America.

Mr. Zutshi started with defining Global Mega Trends. Mega Trends are transformative global forces that define the future world with their far reaching impact on business, societies, economies, cultures and personal lives. Indian companies like OLA, Flipkart etc are making global headlines.

7th December 2015,  
The Palladian Lounge

Number of connected devices is increasing fast. People are updating themselves with new things. The Indian Government is expected to generate a huge amount of relevant Big Data (UID & Banking for all). India's digital economy is on the rise. Digital economy which is now just 1% of the total country's GDP is expected to grow up to 7% in the near future. Mr. Zutshi stressed the importance of the world of Connectivity and Convergence; laying out a method and strategic roadmap, which can help companies navigate within such a transformational business environment. "Innovation remains the cornerstone of driving sustainable revenue, growth, and our futures; hence companies must focus on not just becoming, but being Visionary Innovators. This will support the development of products to address unmet customer needs and even some of the world's big global challenges," remarked Mr. Zutshi. Mr. Zutshi insisted on the point of foresightedness for the enterprises. Indian companies are not lacking much behind compared to other international players. Adaptation and implementation of new technologies will become key to success and give long lasting sustainability to the enterprises. With the advent of new technologies, Indian enterprises are able to connect to a global customer base. Physical boundaries are shrinking and the market size is getting broader day by day.



Mr. Ambarish Dasgupta, President, The Bengal Chamber of Commerce & Industry, presenting a memento to Mr. Aroop Zutshi, Global President & Managing Partner, Frost & Sullivan.

## "Think..." with Mr Aroop Zutshi, Global President & Managing Partner, Frost & Sullivan

He also said that smart cities are going to be the future. It is cities and not the countries which will drive Wealth Creation. What is a smart city? Smart city is a combination of Smart Governance, Smart Energy, Smart Building, Smart Mobility, Smart Infrastructure, Smart Technology, Smart Healthcare and Smart Citizen. Another mega trend that Mr. Zutshi mentioned was that of women empowerment. Number of working women has increased many folds. Companies are now making tailor made solutions for women to increase revenue. Banks feel more secure lending money to working class women as compared to their male counterparts, as they have lower probability of default. Studies show that women use their loans more productively. Mr. Zutshi was also very positive about the Prime Minister's "Make in India" initiative. He also shared his belief and views that a manufacturing led economy can eradicate poverty much faster than a service led economy.



Mr. Aroop Zutshi, Global President & Managing Partner, Frost & Sullivan, addressing the audience.

15th December 2015, Mainland China Cricket Academy, Vivekananda Park, Kolkata

The Bengal Chamber is supporting in the Bengal Celebrity League, a T20 tournament with 6 teams comprising of players from the entertainment and film industry in Bengal. The Bengal Chamber is the official partner of Jalpaiguri Royals owned by Mr. Arijit Datta, Managing Director, Priya Entertainments Pvt. Ltd. and Chairperson of the Cultural Affairs Committee, The Bengal Chamber.

Before the tournament commenced, the Chamber cricket team played a T20 game with the Jalpaiguri Royals at the Mainland China Cricket Academy (at Vivekananda Park) of the renowned cricketer and selector, Mr. Sambaran Banerjee on 15th December 2015.

Mr. Jishu Sengupta and Mr. Prasenjit Chatterjee, well-known actors were present apart from Mr. Arijit Dutta. The match was an absorbing affair with both teams having a centurion on their sides.

Jalpaiguri Royals won the toss and elected to bat first on a placid

Friendly Cricket Match Between BCC&I and Jalpaiguri Royals

wicket. The ball was coming on to the bat free and easy and the batting team started well. After a solid start they lost a couple of wickets in the middle and the wickets started tumbling one after another. Half way down the innings Jalpaiguri Royals were 80 for 6. Then came the seventh wicket partnership that turned the match around. Jalpaiguri skipper Yusuf Chishti and Anirban Aditya added more than hundred with the batting team piling up 213. The last four overs yielded 81 runs. Yusuf ended up scoring an unbeaten 102.

Though the wicket was easy to bat on but chasing a required rate close to 11 runs per over Bengal Chamber lost early wickets and were far from the target till Subir Halder came to the crease. He scored a brilliant ton and took on the chase single handedly. At the end the match went to a cliffhanger where BCC&I ended up scoring 192/8 in their quota of 20 overs.

## PROGRAMME

### Friendly Cricket Match Between BCC&I and Jalpaiguri Royals

15th December 2015, Mainland China Cricket Academy, Vivekananda Park, Kolkata



BCC&I Captain Sambit Dasgupta and Jalpaiguri Royals captain Yusuf Chisti during the toss



Game in progress



Team BCC&I



L-R - Ms. Sukanya Bose exchanging notes with Mr. Prasenjit Chatterjee



Team Jalpaiguri Royals



L-R Mr. Sambaran Banerjee, Mr. Subhodip Ghosh, Mr. Jayanta Chakravorty, Ms. Sukanya Bose, Mr. Joydeep Mukherjee, MD, Artago



Game in progress



Mr. Arijit Datta and Mr. Jishu Sengupta in conversation

15th December 2015, Mainland China Cricket Academy, Vivekananda Park, Kolkata

**Friendly Cricket Match Between BCC&I and Jalpaiguri Royals**



Mr. Arijit Datta speaking to the media



Mr. Subhodip Ghosh during a press interview



Mr. Prasenjit Chatterjee and Mr. Arijit Datta during their discussion



Team BCC&I Dugout



Ms. Sukanya Bose in conversation with Mr. Arijit Datta and Mr. Jishu Sengupta



The Jalpaiguri Royals dugout



Mr. H S Das, Mr Debashish Dutta (noted journalist), Ms Sukanya Bose



Team BCC&I speaking to the media

## PROGRAMME

Friendly Cricket Match Between BCC&I and Jalpaiguri Royals

15th December 2015, Mainland China Cricket Academy, Vivekananda Park, Kolkata



Team BCC&I Supporters



Team from Bhagirathi Neotia providing first aid



The Centurion, Subir Halder coming back disappointed after his dismissal.



Best Batsman of the Match Subir Halder collecting his medal



Mr. Subhodip Ghosh giving away the goodies



Man of The Match Yusuf Chisti collecting his award from Mr. Sambaran Banerjee



Mr. Smarajit Purkayastha also distributing the goodies



Kuntal Chakraborty grabbed the Best Bowler of the Match award



15th December 2015, Mainland China Cricket Academy, Vivekananda Park, Kolkata

**Friendly Cricket Match Between BCC&I and Jalpaiguri Royals**



Mr. Anirban Aditya was adjudged the best fielder of the match



Mr. Subhodip Ghosh shaking hands with Mr. Arijit Datta

18th December 2015  
Chamber Premises

**Interaction and Workshop**

The Bengal Chamber of Commerce and Industry organized “An interaction with Mr. Jagat Shah on “Innovative approaches to Make in India for SMEs to connect to the global market” followed by a Workshop on “How to monetize an app finding a publisher/investor to go global” on 18th December 2015 at Williamson Magor Hall, The Chamber premises.

Mr Arijit Bhattacharyya conducted a workshop on “How to monetize an app finding a publisher/investor to go global”. The key topics of the workshop were:-

Guest speakers of this workshop were Mr. Jagat Shah (Foreign Representative of Govt. of Manitoba, Canada in India and Founder cum President & Chief Mentor of Global Network) and Mr. Arijit Bhattacharyya (Founder & CEO - Virtualinfocom).

- What is app publishing and how to get a good business publisher
- Publishing app in various country level store
- Giving license of your games globally
- Making money is an art in app business
- Protecting data (app) security system so that money can be saved
- How to get an investor for app development

Mr. Jagat Shah explained about Ease of Doing Business, 10 strategies of business and the business opportunities for small and medium scale industries in India. He also explained how to improve production processes, technology upgradation, HR best practices, to access to cheaper sources of finance & international market access for SMEs.



Mr. Arijit Bhattacharyya (Founder & CEO, Virtualinfocom) presenting memento to Mr. Jagat Shah (Foreign Representative of Government of Manitoba, Canada in India).



Mr. Sourabh Bhaumik (MD & CEO - Ultimate Digital Solutions Pvt. Ltd) delivering his Welcome Address.



Mr. Jagat Shah (Foreign Representative of Government of Manitoba, Canada in India) delivering his views during the session.



Mr. Arijit Bhattacharyya (Founder & CEO, Virtualinfocom) conducting the workshop

## PROGRAMME

### Workshop on “Work Life Balance – Distress to De-Stress”

19th December 2015  
Chamber Premises

The Bengal Chamber of Commerce and Industry in association with Vedanta Institute Kolkata organized a workshop on “Work Life Balance – Distress to De-Stress” on 19th December 2015 at ITC Room, The Chamber Premises.

The programme was meant for CEOs, senior managers, HR heads who are involved with strategic decision making. The objective was to understand human composition, development of clarity in thinking, achieve work life balance and gain clarity on mission of life. The Guest Faculty of this workshop was Shri L Ramaswamy (Chief Events Coordinator of Vedanta Institute Kolkata & member of MENSA, an international society of high IQ people). Some of the participants were Mr. Ravindra Chamaria (Group Chairman – Infinity Infotech Parks Ltd), Mr. Sudhanshu Roy (Vice President – HR, Medica Hospitals Pvt. Ltd.) Ms. Reena Sarkar (HR Executive, ITC Limited) Mr. S Ravichandran (National Business Development Manager, Berger Paints India Ltd.) Mr. R.N Tripathy (Manager Environment – Coal India Ltd.) Dr. Kusagrathi Ghosh (Gynecologist), Mr. Prakash Kumar (Senior Specialist- Global Windows Infrastructure, Linde Global Support Services Pvt. Ltd.) among others.

This hands-on session addressed the following points:-

- The three components of management.
- Locate root cause of stress

- Nature of human mind
- Self management = Intellect > Mind
- Impulsive vs. Discriminative Actions
- Modification of Desire
- Discipline your desires to reduce stress
- Eradicate your desires to eliminate stress
- Relief from stress

Shri L Ramaswamy also explained how management consultants conducted courses with no clue to the origin of stress, offered cosmetic solutions which provide some temporary relief. The psychiatrists fixed labels of disease to stress; they treated the effect rather than the cause. It's the Self Management which locates the root cause of stress within human beings and equipped them with a strong intellect to handle it. Only then they could achieve work life balance.

The participants expressed their strong wish to participate in this type of workshops whenever conducted by the Chamber.



Mr. Tapan Chakrabarti (Head-Special Initiatives, The Bengal Chamber of Commerce and Industry) welcoming Shri L Ramaswamy (Chief Events Coordinator of Vedanta Institute Kolkata & member of MENSA, an international society of high IQ people).



Shri L Ramaswamy (Chief Events Coordinator of Vedanta Institute Kolkata & member of MENSA, an international society of high IQ people) taking the session.



Participants attending the workshop.

# EVENTS AT THE PALLADIAN CLUB



**“SHE BELIEVED SHE COULD. SO SHE DID”**  
**Celebrity Power Brunch with**  
**Women Entrepreneurs, 9th November 2015**



## Upcoming Programmes

- ❑ Certificate Course on Indirect Taxes, 4th, 5th, 11th, 12th, 18th, 19th and 23rd December 2015
- ❑ 14th India International Mega Trade Fair, 17th-27th December 2015, Science City Grounds
- ❑ Exclusive Dialogue with Sri Sri Ravi Shankar on Leadership, 20th December 2015, The Bengal Club
- ❑ Tourism and Hospitality Fair, 23rd-27th December 2015, Science City Grounds
- ❑ Wealth Management Summit, 15th January 2016, The Lalit Great Eastern, Kolkata
- ❑ Seminar for BCC&I Award for Excellence in Best Practices of MSMEs, 16th January 2016, The Park, Kolkata
- ❑ Executive Workshop on Big Data Analytics with Presidency University, 29th-30th January 2016, Presidency University
- ❑ "Loan for All" Conclave, 1st February 2016, The Park, Kolkata
- ❑ Celebrity Cricket, 6th February 2016, Deshapriya Park, Kolkata
- ❑ East and North East Skill Development Summit, 10th February 2016, Gangtok
- ❑ Rural Immersion Programme with MART, 10th, 11th and 12th February 2016
- ❑ The Bengal Chamber Technology Quiz in association with Jadavpur University, 19th February 2016, JU
- ❑ Next Gen Employability Conclave – 2nd Edition, 20th February 2016, The Park, Kolkata
- ❑ Health Fair, 20th-21st February 2016, City Centre, Kund Area, Salt Lake
- ❑ Application of Technology – Business Meet, 25th-26th February 2016, Chamber premises
- ❑ Eastern Fashion Legacy, 11th-13th March 2016, Hyatt Regency, Kolkata

# NEWS FROM THE JIS GROUP

## Corporate Pulse Report 2015

JIS Group Educational Initiative organized a one day workshop “Corporate Pulse” on 4th December 2015 at Narula Institute of Technology. It was a very innovative and challenging platform where students got an opportunity to interact with highly recognized professionals of National and International Industries. The objective of the interactive session was to synchronize academic curricula with industry requirement. The notable professionals who graced the sessions were:

- 1) Mr. Prasenjit Mukherjee, Assistant Vice President (Information Technology), BSES Power Ltd. (A Reliance ADAG Company).
- 2) Professor Mukund Prasad, Department of Information & Technology, Narsee Monjee Institute of Management Studies, formerly Director-HR & CIO - Welspun Group.
- 3) Mr. Ramesh Shanmuganathan, EVP& CIO, John Keels, Sri Lanka.
- 4) Mr. Hariharan Padmanabhan, Director, SLASSCOM.
- 5) Mr. Shyama Prasad Bepari, Joint Secretary, Ministry of Education, Govt of Bangladesh.

The sessions were highly interactive and students proactively participated in the discussion. They got a clear idea about the prospects of different industries, and what an industry expects from a prospective employee. The technical thirst of every student was quenched and the workshop was highly productive in all aspects.



Anti Ragging Sensitization Program was held on 27th November, 2015 organized by Society Against Violence in Education (SAVE) in association with Aman Movement at JIS College of Engineering, Kalyani. Students from different departments participated in Debate Competition, Poster Design Competition and in Role Play Award.



Welcome by Mr. Rajdeep Chowdhury (Coordinator, Anti Ragging Sensitization Program @ JISCE)

## Sardar Jodh Singh – Chairman JIS Group felicitated at Infocom 2015

It was a historic moment witnessed by all present on the 3rd day of Infocom 2015 at ITC Sonar Bangla when one after another motivational life stories on renowned entrepreneurs from the state of West Bengal unfolded on the platform of “Inspiring Stories: How did they do it?”.

Listeners had goosebumps with excitement when Ms. Jaspreet Kaur, Director K.R. Movies narrated the ‘meandering’ life story of her grandfather – Sardar Jodh Singh – Chairman, JIS Group; a life story that was filled with ups and downs and momentous twists and turns. Mr. Jaspreet’s accounts of her granddad’s life brought to light how after coming to India as a refugee from Pakistan post the Indo-Pak division, a determined young man started from scratch his business as an animal trader and on the back of sheer hard work, merit, dedication and team work went on to build a business empire that today is known as JIS group. Today this conglomerate has employee strength of over 12000 and has a turnover of above 1500 crores. While narrating his life story Ms. Jaspreet also said that Sardar Jodh Singh has been a stalwart under whose guidance and direction JIS Group has expanded vertically and diagonally. His visionary ideas have aided in raising the confidence level of all employees and have also made it possible for all employees to work as one single unit – a unit he lovingly calls JIS family. Sardar Jodh Singh believes translated in his speech at Infocom2015 wherein he commented, “I am here at this stature today because of my belief in Almighty and because of the grace He has shown to me...” He also said, “Today I am elated that the third generation of my family has not only found riches and reputation but also have secured good position in educational sphere”. On this platform, a documentary was also shown wherein his elder son, Sardar Taranjit Singh – Managing Director, JIS Group and his other two sons – Sardar Amrik Singh and Sardar Haranjit Singh also shared memorable testimonials about their experience when working with their dad. Sardar Taranjit Singh even commented “I have learnt the meaning of teamwork, networking and dedication from him.” Mr. U.S. Mukherjee - Deputy Director, JIS Group as well as an old acquaintance of Sardar Jodh Singh also narrated his experience about working with the stalwart - Sardar Jodh Singh.



On this eve, ABP also felicitated the 94 year old yet young at heart Sardar Jodh Singh by presenting him a token of appreciation for his extraordinary contribution to the industrial developments in West Bengal.