




*from the desk of the*  
**PRESIDENT**

*Dear Member,*



19th May, 2015

In an earlier edition of the newsletter, I had shared with you the coming together of Chambers of Commerce in the Eastern Sector and the institution of the Confederation of Eastern Chambers of Commerce and Industry (CECCI), in which State and Regional Chambers from the entire Eastern and North Eastern Region and those from Bangladesh, Bhutan and Myanmar have formed a partnership at a single and common forum. In the next few months we are confident of widening our ambit of operations covering South East Asia. The East as a common market, a common destination for business and investments needs a common forum like CECCI, the idea behind which is to create a relevant platform for regional Chambers to work together on common issues and also help each other out in the context of improved services to Industry and Commerce. The Confederation will provide the common platform to all participating Chambers of Commerce for B2B networking, communicating with the Governments, experience / best practices sharing and even for addressing day-to-day operational issues faced by the cross-section of the membership who might need a helping hand from Partner Chambers while transacting business in neighbouring States /

Countries.

We have crisscrossed the region in our attempt to create and strengthen the Confederation. The response has been overwhelming. We have been to Bihar, Odisha, Bangladesh and Myanmar within a very short time span and very recently made a most successful visit to Bhutan where we took a 20 member strong delegation from the Region. The outcome is very positive and the delegates have expressed their great satisfaction to the Secretariat for a most rewarding trip, which also included a highly anticipated and most fruitful meeting with the Hon'ble Prime Minister of Bhutan. We had been invited by the Bhutan Chamber of Commerce and Industry, a partnership, which was forged at the first meeting of CECCI in January this year. I am happy to report that within 4 months of that meeting, we have worked closely with Bhutan Chamber and made possible the delegation. More such are to follow. This is exactly how regional cooperation works and, with your support, we are confident of creating lasting bonds in this Region. We are soon going to formally launch the Confederation and shall keep you posted.

*Sd/-*  
**Dr. ALOK ROY**  
President

## members news corner

Welcome to the Bengal Chamber family! That's what we would like to convey to **Ennore Coke Limited, Pernod Ricard India (P) Ltd.** and **Strategic Marketing Solutions and Research Centre Pvt. Ltd.** whose applications for membership were tabled and approved by the Managing Committee at its meeting on 8th April 2015. **Mr. Chittaranjan Maitra**, Former Head of Industrial Operations of Philips; Currently Industrial Consultant & Lean Management Consultant with NPC also joined as a Professional Individual Member.



**TOWARDS A CLEAN INDIA...**  
**Unique Aerobic Biological Toilets of Stone India Ltd.**



Stone India Ltd, The Bengal Chamber's long standing member, and a premier engineering company in Kolkata, has been supplying hi tech precision safety equipment and systems to Indian Railways for the last eight decades.

As part of its business diversification activity, Stone India Ltd has now designed and developed Unique Aerobic Biological Toilets supported and funded by Ministry of Science and Technology. This unique biological toilet has now been approved for the SWACHH BHARAT ABHIYAN by the Ministry of Science and Technology for installation in Village Homes, Village Communities, Rural Schools, Urban Slums, Construction Sites, Parks and Open Spaces, etc. i.e., for areas wherever there are no conventional sewage systems. The trademark product ENBIOLET is also featured on the websites of Ministry of Urban Development and Ministry of Drinking Water and Sanitation of the Government of India.

These unique aerobic biological toilets in Stationary or Portable form convert human waste into non toxic water through multi strain aerobic bacteria culture in a multi chamber bio digester tank. There are more than 1500 ENBIOLET installations all over India and ENBIOLET has been shortlisted for commercialization in Bangladesh through Gates Foundation, USA.

These unique bio toilets have a significant social impact : conserving water, protection of environment, eradicating water borne diseases, generating bio fertilizer for agriculture and irrigation, eliminating load on existing sewage system and reaching out to the poor villagers and slum dwellers who had hitherto been deprived of proper sanitation and hygiene. There have been proven results in eradication of Infant Mortality, Promotion of Women Empowerment and elimination of water borne diseases through Stone India's TOTAL SANITATION SOLUTION including pre installation Demand Generation Workshops, Road Shows, Role Play and Symposiums, post installation training and advocacy with sustained attitudinal and behavioural change programs and Social Impact and Health Audit.

With the announcement of SWACHH BHARAT ABHIYAN and the resolve of the Government of India to install Sanitary Toilets in all households by October 2019, Stone India Ltd.'s mission to contribute significantly to national economic development by installing their bio toilets is truly inspiring.

These bio-toilets may play a significant role in CSR projects in Environment and Sanitation, considering that spending 2% of three-year average net profits in Corporate Social Responsibility projects is mandatory for many companies and Sanitation is a major thrust.



7TH APRIL 2015,  
BALASORE, ODISHA

## CECCI VISITS VISIT TO BALASORE CHAMBER OF INDUSTRIES AND COMMERCE

As part of our outreach activities for our Confederation of Eastern Chambers of Commerce and Industry (CECCI), a team from the Bengal Chamber Secretariat led by the Chamber President, Dr. Alok Roy, visited Balasore in Odisha on 7th April 2015 to meet Mr. Himangshu Das, President, Balasore Chamber of Industries & Commerce and his senior members. We are happy to report that the deliberations were greatly successful and Balasore Chamber joined CECCI as a partner Chamber.



Dr. Alok Roy, President, The Bengal Chamber exchanging mementos with Mr. Himangshu Das, President, Balasore Chamber

12TH-13TH APRIL 2015,  
DHAKA AND CHITTAGONG

## Visit to Dhaka Chamber of Commerce and Industry and Chittagong Chamber of Commerce and Industry

Dr. Alok Roy, President and Ms. Angana Guha Roy Chowdhury, Assistant Director, The Bengal Chamber of Commerce and Industry (BCC&I) travelled to Bangladesh to meet Dhaka Chamber of Commerce and Industry (DCCI) and The Chittagong Chamber of Commerce and Industry (CCCI) on 12th and 13th April 2015 respectively.

It was part of the outreach activity of the Chamber and also to strengthen CECCI by bringing on board the Chambers of Commerce and Industry in Bangladesh. CECCI is an initiative spearheaded by BCC&I for bringing the Chambers of Commerce in the 'East' together and creating a common platform for the greater benefit of the common membership.

Mr. Hossain Khaled, President; Mr. Humayun Rashid, Senior Vice President; Mr. Md. Shoaib Choudhury, Vice President and Mr. A H M Rezaul Kabir, Secretary General of DCCI met Dr. Roy and Ms. Guha Roy Chowdhury. DCCI appreciated

the initiative of BCC&I for constituting CECCI. Mr. Hossain Khaled emphasized the need of a research wing for an initiative like this. They expressed their in-principle interest in the joining the Confederation. Discussions were also held on policy advocacy and other areas of mutual interest.



## Visit to Dhaka Chamber of Commerce and Industry and Chittagong Chamber of Commerce and Industry

12TH-13TH APRIL 2015,  
DHAKA AND CHITTAGONG

In Chittagong, the meeting was held with Mr. Mahbubul Alam, President; Mr. Md. Nurun Newaz Salim, Senior Vice President; Mr. Mahbubul Haq Chowdhury Babur, Director; Mr. Mohammad Harun, Acting Secretary and Mr. Md. Ali Azgar, Deputy Secretary, CCCI who expressed their enthusiasm about this initiative and informed that they would like to participate. Mr. Mahbubul Alam also confirmed to attend the first Executive Committee Meeting of CECCI on 5th May 2015 in Kolkata. He suggested a meeting with Yunnan Provincial Confederation of Industry and Commerce-Yunnan Provincial Chamber of Commerce (YPCCC) in Kunming to invite them to join the Confederation.

CCCI has partnered with World Trade Centre (WTC) and constructed a twenty two floor WTC in Chittagong which aims to bring together business and government agencies involved in international trade under one roof. Amongst other features, it also includes a permanent exhibition arena. Dr. Roy and Ms. Guha Roy Chowdhury visited the exhibition centre which would be inaugurated in September 2015. CCCI also took them to the Trade Fair they were organizing annually for years. CCCI hosted a lunch for BCC&I representatives with their Directors at the Chittagong Club. Mr. Abdul Matlub Ahmad, President, India-Bangladesh Chamber of Commerce & Industries and Mr. Kazi Akram Uddin Ahmed, President, The Federation of Bangladesh Chambers of Commerce and Industry were also present in the lunch.



Dr. Alok Roy, President and The Bengal Chamber Secretariat visited UMFCI on 4th May 2015. It was part of the outreach activity of the Bengal Chamber to promote Confederation of Eastern Chambers of Commerce and Industry (CECCI).

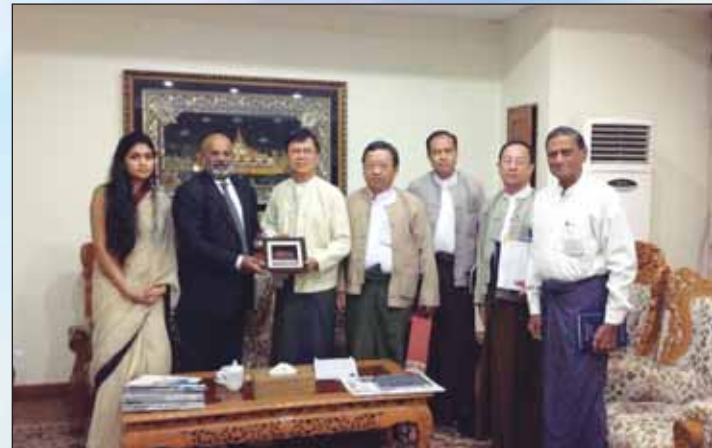
MYANMAR, 4TH MAY 2015,  
YANGON

## VISIT TO THE REPUBLIC OF THE UNION OF MYANMAR FEDERATION OF CHAMBERS OF COMMERCE AND INDUSTRY (UMFCCI)

UMFCCI extended a warm welcome and was extremely positive and encouraging towards the formation of CECCI. From UMFCCI, Dr. Maung Maung Lay, Vice-President; Ambassador Tint Swai (Retd.), the CEO; Mr. Aye Lwin, Joint Secretary General and U Aung Myint were confirmed for the meeting, though Mr. Aung, the President of UMFCCI could not make it for the meeting at the very last moment. The senior office bearers of UMFCCI agreed that it was important to create a robust forum that would address the common issues and cross-border trade and commerce. Both The Bengal Chamber and UMFCCI unanimously felt that Myanmar being a focal point and trade route for business and general infrastructure, it will only fortify the Confederation with UMFCCI's participation.



(L-R) Dr. Maung Maung Lay, Vice-President; Mr. Aye Lwin, Joint Secretary General and Ambassador Tint Swai (Retd), the CEO - senior office bearers of UMFCCI.



(L-R) Ms. Lopa Dutta, Assistant Director, BCC&I; Dr. Alok Roy, President, BCC&I; Dr. Maung Maung Lay; Mr. Aye Lwin; Ambassador Tint Swai. Dr. Roy presenting the BCC&I memento to Dr. Lay.



(L-R) Ms. Lopa Dutta, Dr Alok Roy, Dr. Maung Maung Lay, Mr. Aye Lwin, Ambassador Tint Swai. Dr Lay presenting the UMFCCI memento to Dr. Roy.

5TH MAY 2015,  
THE PARK HOTEL, KOLKATA

## 1ST EXECUTIVE COMMITTEE MEETING OF CONFEDERATION OF EASTERN CHAMBERS OF COMMERCE AND INDUSTRY

The Bengal Chamber of Commerce & Industry hosted the First Executive Committee meeting of CECCI at The Park Hotel, Kolkata on 5th May 2015.

The meeting was graced by the Presidents, Vice Presidents, Director / Secretary Generals and other senior representatives of 9 Chambers from the Eastern Sector namely:

1. Bihar Chamber of Commerce and Industries
2. District Chamber of Commerce and Industries (Midnapore Unit)
3. FINER
4. FJCCI
5. Howrah Chamber of Commerce and Industry
6. Rourkela Chamber of Commerce and Industry

### 7. Raniganj Chamber of Commerce

### 8. The Chittagong Chamber of Commerce and Industry

### 9. The Bengal Chamber of Commerce and Industry

Dr. Alok Roy, President, BCC&I commenced the proceedings of the event with his welcome speech. He welcomed the dignitaries of the Partner Chambers, thanking them for being able to take out time from their busy and demanding schedules. Dr. Roy then recapitulated the prime intent for the formation of CECCI by mentioning that the idea is to make all Chambers from the Eastern, North Eastern and neighbouring countries, come together and create a platform for the industries in the region to benefit from the association of their respective Chambers. Dr. Roy set the tone for the day's events and passed the baton to the Bengal Chamber secretariat to take the Committee members

**PROGRAMMES**

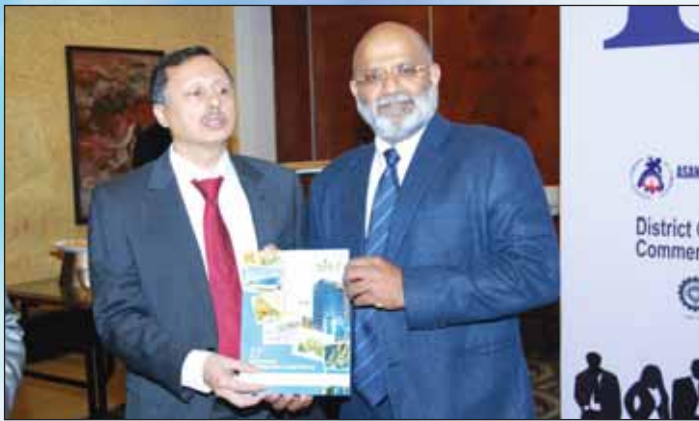
**1ST EXECUTIVE COMMITTEE MEETING OF CONFEDERATION OF EASTERN CHAMBERS OF COMMERCE AND INDUSTRY**

5TH MAY 2015,  
THE PARK HOTEL, KOLKATA

through the agenda. Mr. Subhodip Ghosh, DDG, BCC&I then started off with a presentation covering the work done so far, and the work ahead.

The Charter was tabled and after lot of deliberations and amendments, the same was finalized. It was then duly signed by all the Partner Chambers present. The logo too was finalized while the Executive Committee was formed. 3 Vice Chairpersons were unanimously chosen by the Partner Chambers. President of Bihar Chamber, Chittagong Chamber and the Chairman of FINER were confirmed as the Vice

Chairpersons of The Executive Committee. It was yet to be decided who from Odisha would be the 4th Vice Chairperson. The next meeting would be held at the time of the formal launch of CECCI.



5TH MAY 2015,  
THE PARK HOTEL, KOLKATA

## 1ST EXECUTIVE COMMITTEE MEETING OF CONFEDERATION OF EASTERN CHAMBERS OF COMMERCE AND INDUSTRY



10TH APRIL 2015,  
THE PALLADIAN LOUNGE

## SECOND ANNUAL HEALTH DEBATE

The Health Committee of The Bengal Chamber of Commerce and Industry organized the second annual Debate on 10th April 2015 at The Palladian Lounge. 'In the opinion of the House, Healthcare in Bengal is yet to attain its maturity' – the subject for the debate generated impassioned arguments from distinguished doctors, economist, journalist and chartered accountant who made up teams for and against the motion.

Journalist, Ms. Swati Bhattacharjee, Economist & Management Expert, Dr. Suman Mukherjee and Consultants, Dr. Ashok Rangarajan from Apollo Chennai and Dr. Sumit Ray from Sir Ganga Ram Hospital, New Delhi were for the motion. Consultants Dr. Krishnendu Mukherjee from AMRI, Brig. Dr. Soumitra Chatterjee of



Welcome note by Dr. Alok Roy, President, The Bengal Chamber of Commerce & Industry

CMRI, Medical Director of Medica Superspecialty Hospital, Dr. Col Soumen Basu and CA S. Ramalingam spoke against the motion.

Dr. Kunal Sarkar, Senior Vice Chairman & Senior Consultant Cardiac Surgeon, Medica Superspecialty Hospital, and member of the Health Committee, was the moderator. Arguments followed and the opposition failed to convince the audience and the motion was carried.



(From L-R) Against the motion: CA S. Ramalingam, Director, Megaamoda Pvt. Ltd. from Food Processing Industry & Exports; Brig. Dr. Soumitra Chatterjee, Medical Superintendent & Chief Consultant Anesthesiology, CMRI; Dr. Col Soumen Basu, Medical Director, Medica Superspecialty Hospital; Dr. Krishnendu Mukherjee, Consultant, General & Vascular Surgeon, AMRI Hospitals Salt Lake; Moderator: Dr. Kunal Sarkar, Senior Vice Chairman & Senior Consultant Cardiac Surgeon, Medica Superspecialty Hospital, Kolkata; For the motion: Dr. Sumit Ray, Senior Consultant & Vice Chairman, Dept. of Critical Care & Emergency Medicine, Sir Ganga Ram Hospital, New Delhi, Dr. Ashok Rangarajan, Senior Consultant Ophthalmic Surgeon, Apollo Hospitals Chennai; Ms. Swati Bhattacharjee, Chief Reporter - Districts, Ananda Bazar Patrika; Dr. Suman Mukherjee, Economist & Management Expert and Senior Professor & Dean, BIMS.



Economist & Management Expert, Dr. Suman Mukherjee, addressing for the motion.



Consultant, Dr. Krishnendu Mukherjee, addressing against the motion.



Consultant, Dr. Sumit Ray, addressing for the motion.



Journalist, Ms. Swati Bhattacharjee, addressing for the motion.



(From L-R) Moderator: Dr. Kunal Sarkar, For the motion: Dr. Sumit Ray, Dr. Ashok Rangarajan



Audience at the Debate



The Bengal Chamber of Commerce and Industry commenced its North East Initiative with a significant and relevant programme titled "Strategy Forum for Energy Management", on Friday, 10th April 2015 at Guwahati, Assam. It was the initiative of the North East Committee of the Chamber in association with Tea Research Association (TRA). Since tea is an important industry in the North East, the focus was on promoting energy efficiency in the tea sector, which could result in huge cost savings and therefore increase margins significantly. The "Strategy Forum for Energy Management" was formally launched by Dr Ajay Mathur, Director General, Bureau of Energy Efficiency along with Dr. Alok Roy, President, The Bengal Chamber; Mr. Deb. A. Mukherjee, Chairperson, North East Committee, BCC&I and Mr. Prabhat Bezboruah, Vice Chairperson, Tea Research Association.

The President of The Bengal Chamber, Dr. Alok Roy observed it was the responsibility of the Chamber to create the relevant forum for the States of the North East to discuss and strategize the various issues of concern in the development sphere confronting the North East. Dr. Ajay Mathur, Director-General, Bureau of Energy Efficiency observed that good business models should be created so that the gardens could use the technologies efficiently without being stressed financially. The Bureau of Energy Efficiency under the Ministry of Power assured its support to BCC&I and TRA to promote energy efficiency in the Tea Sector.



The Bengal Chamber team along with the eminent speakers and special guests at dinner on the programme eve.



The Strategy Forum for Energy Management, at Radisson Blu Hotel, Assam, 10th April 2015.

The programme was also addressed by Shri V Subramanian, IAS (Retd), Former Secretary, MNRE, Government of India; Mr. Prabhat Bezboruah, Member, North East Committee, BCC&I, Vice Chairman, Tea Research Association; Shri Sanjay Seth, Energy Economist, Bureau of Energy Efficiency; Shri Sameer Pandita, Asst. Energy Economist, Bureau of Energy Efficiency, Ministry of Power, Government of India; Mr. Dipankar Dehingia, OSD to CMD, Assam Power Distribution Company Limited; Mr. Sanjib Bezbaroa, Vice President - Corporate EHS, ITC Limited; Mr. Anirban Chatterjee, Technical Director, IGS - Advisory Management, KPMG India; Mr. Puneet Bhatia, Director, CISCO and Mr. Mainak Chakraborty, Co-CEO, Green Power Systems, Global Shaper, World Economic Forum. Mr. Subrata Dutta, Member, Managing Committee, The Bengal Chamber and Managing Director, The George Telegraph Group delivered the Vote of Thanks. Mr. Subhodip Ghosh, Deputy Director General, The Bengal Chamber commenced the forum with a presentation on the activities and the mission of the Chamber.

Senior officials from the tea sector and the Government were present on the occasion. The strategy forum also brought together corporate leaders and technology providers from various parts of North East. There were more than 70 senior participants and members of the media.



The panelists during the forum.



Dr. Alok Roy, President, The Bengal Chamber delivering the welcome address.

10TH APRIL 2015,  
HOTEL RADISSON BLU

STRATEGY FORUM FOR ENERGY MANAGEMENT,  
GUWAHATI, ASSAM



During the forum.



Dr. Ajay Mathur, Director General, BEE and Dr. Alok Roy inaugurating the North East Smart Energy Forum (NESEF) Strategic Action Plan prepared by the North East Committee of the Bengal Chamber.



Mr. Deb Mukherjee, Chairman, North East Committee, BCC&I delivering the theme address.



Section of the audience.



During the programme.



During the programme.



(L-R) Mr. Subrata Dutta, Member, Managing Committee, BCC&I and Chairperson, Skill Development and Sports Development Committees; Shri V Subramanian, IAS (Retd.), Former Secretary, MNRE, Government of India; Dr. Ajay Mathur, Director General, Bureau of Energy Efficiency, Ministry of Power, Government of India; Dr. Alok Roy, President, The Bengal Chamber; Mr. Prabhat Bezboruah, Member, North East Committee, BCC&I, Vice Chairman, Tea Research Association; Mr. Dipankar Dehingia, OSD to CMD, Assam Power Distribution Company Limited; Mr. Deb Mukherjee, Chairman, North East Committee, BCC&I; Mr. Sanjib Bezbaroa, Vice President - Corporate EHS, ITC Limited.

PROGRAMMES

STRATEGY FORUM FOR ENERGY MANAGEMENT,  
GUWAHATI, ASSAM

10TH APRIL 2015,  
HOTEL RADISSON BLU



Mr. Subhodip Ghosh, Deputy Director General, BCC&I during his address.



Mr. Subhodip Ghosh, DDG, The Bengal Chamber during his introductory presentation.



Panelists during the programme.



Mr. Deb Mukherjee and Mr. Subhodip Ghosh addressing the forum.



Dr. Alok Roy during his address.



Shri V Subramanian, IAS (Retd), Former Secretary, MNRE, Government of India delivering his address.



With the Strategic Action Plan.



Mr Dipankar Dehingia , OSD to CMD , Assam Power Distribution Company Limited delivering his address.

10TH APRIL 2015,  
HOTEL RADISSON BLU

STRATEGY FORUM FOR ENERGY MANAGEMENT,  
GUWAHATI, ASSAM



Mr. Prabhat Bezboruah, Member, North East Committee, BCC&I, Vice Chairman, Tea Research Association.



Dr. Ajay Mathur, Director General, Bureau of Energy Efficiency, Ministry of Power, Government of India.



Panelists addressing the media.



Shri Sameer Pandita, Asst. Energy Economist, Bureau of Energy Efficiency, Ministry of Power, Government of India, delivering his address.



Mr. Anirban Chatterjee, Technical Director IGS – Advisory Management, KPMG India delivering his address.



Mr. Puneet Bhatia, Director, CISCO, delivering his address.



Mr. Mainak Chakraborty, Co-CEO, Green Power Systems, Global Shaper, World Economic Forum delivering his address.



Mr. Subrata Dutta delivering the Vote of Thanks.

## FIELD TRIP TO CESC BUDGE BUDGE GENERATING STATION

17TH APRIL 2015  
BUDGE BUDGE

The Energy and Environment Committee organized for its members a plant visit to CESC Budge Budge Generating Station (BBGS) on 17th April 2015. The focus was to learn from the best practices of one of the greenest and most efficient generating stations. The Chamber takes this opportunity to thank CESC Limited for arranging and hosting a most informative, educative and memorable trip.

Our special thanks to Mr. Sankar Mukhopadhyay, Deputy General Manager (Training), CESC Limited and Mr. Ashis Saha, General Manager from Budge Budge Generating Station of CESC for making this such a special event. The CESC team at Budge Budge took great pains to explain the operations and made this a trip to remember!

We reached Budge Budge in the morning, and the visit commenced with a short introductory presentation on the plant, followed by a tour of the premises including the turbines, control room, water treatment plant, wagon tippler section, etc. Following lunch, the interactive session continued with a more detailed presentation on the environment management system at the plant, which is the world's first CDM certified coal-fired generating station and has zero effluent discharge. Indeed it is a benchmark in many respects and the members of the Committee who were present were rewarded with a great learning and most rewarding experience sharing session.

Our heartfelt thanks to Team CESC at Budge Budge for making the trip so memorable.



17TH APRIL 2015  
BUDGE BUDGE

FIELD TRIP TO CESC BUDGE BUDGE  
GENERATING STATION



24TH APRIL 2015,  
CHAMBER PREMISES

SUNFEAST FARMLITE 7TH HEALTH  
& LIFESTYLE QUIZ

The Bengal Chamber of Commerce and Industry organized the Sunfeast Farmlite 7th Health & Lifestyle Quiz, on 24th April 2015 in the Chamber premises.

Encouraged by the great response from quizzers, corporates and the medical fraternity, the Health Quiz has become an annual signature event of the Chamber and now has crossed half-a-decade in age and branding. Title-sponsored by Sunfeast Farmlite, the Quiz helps the Kolkata corporate community to connect with their friends and colleagues. The co-sponsors this year were Medica Superspecialty

Hospital, Woodlands, GKB, 6, Ballygunge Place, Deewars Garage - Maruti and Keya Seth Aroma Therapy.

Quiz Master, Mr. Charanpreet Singh, was assisted by Mr. Kinshuk Biswas. 45 teams participated. The Winner of the event was The Saturday Club. The First Runners up was CNMC Old Boys and the Second Runners Up was The Lobotomists. Participants had great fun at the Quiz which was followed by networking cocktails at the Palladian Lounge.

PROGRAMMES

SUNFEAST FARMLITE 7TH HEALTH & LIFESTYLE QUIZ

24TH APRIL 2015, CHAMBER PREMISES



Prizes.



Teams at the final round of the Quiz.



Welcome address by Dr. Alok Roy, President, The Bengal Chamber of Commerce & Industry.



Quiz Master, Mr. Kinshuk Biswas, conducting the Quiz.



Teams at the preliminary round of the Quiz.



Quiz Master, Mr. Charanpreet Singh, conducting the Quiz.



Teams at the final round of the Quiz.



2nd Runners Up (The Lobotomists) with Dr. Arindam Kar, Chairman, Health Committee, BCC&I.

24TH APRIL 2015,  
CHAMBER PREMISES

## SUNFEAST FARMLITE 7TH HEALTH & LIFESTYLE QUIZ



1st Runners Up (CNMC Old Boys).



Winner (The Saturday Club).



Networking cocktails after the Quiz.

25TH APRIL 2015,  
CHAMBER PREMISES

## SIT n DRAW

The Bengal Chamber of Commerce & Industry organized the fifth edition of its annual Sit n Draw Competition on 25th April 2015 in the Chamber. Over 700 children participated in the programme including under privileged children and children who are differently abled from Indian Institute of Cerebral Palsy.

Shri Surajit Kar Purkayastha, IPS, Commissioner of Police, Kolkata was the Chief Guest. He took a tour of the Chamber building and watched the children while they were drawing. The theme for this year was 'Greening the Blue Earth'. It was organized on the occasions of World Environment Day and Earth Day on 5th June and 22nd April respectively, in keeping with our endeavour to instill a sense of consciousness and responsibility towards the environment amongst the younger generation.



Sit n Draw in progress





Sit n Draw in progress



Mr. Surajit Kar Purkayastha, IPS, Commissioner of Police, Kolkata at the Sit n Draw



Sit n Draw in progress



Sit n Draw in progress



Sit n Draw in progress



Sit n Draw in progress



Sit n Draw in progress



Mr. Surajit Kar Purkayastha with his daughter and other children

25TH APRIL 2015,  
CHAMBER PREMISES

SIT n DRAW



Mr. Surajit Kar Purkayastha with children



Second from right Mrs. Nilanjana Dutta, Immediate Past First Lady, The Bengal Chamber with the children

4TH MAY 2015  
CHAMBER PREMISES

AN INCISIVE ANALYSIS OF  
FOREIGN TRADE POLICY

The new five-year Foreign Trade Policy, 2015-20, announced on 1st April 2015, by the Ministry of Commerce and Industry, Govt. of India is a pragmatic and futuristic guideline which would impact the country's International Trade till 2020.

The announcement of a new Foreign Trade Policy for a period of five years is a step towards increasing the volume of foreign trade. It takes an integrated view of the overall development of India's foreign trade and provides a roadmap for the development of the sectors having prospects for export expansion and potential for employment generation.

The policy sets out the core objectives, identifies key strategies, spells out focus initiatives, outlines export incentives, and also addresses the issue of simplification of procedures relating to export activities and providing full refund of all indirect taxes and levies.

With a view to carefully analyzing the provisions of the Policy & Handbook, The Bengal Chamber, in association with CAPEXIL, organized a full day programme on 4th May, 2015. It was an initiative to create awareness on the New Trade Policy amongst MSMEs & small traders other than large corporate houses.

The programme witnessed the presence of Mr. C R Bhattacharjee, Chairman (ER), CAPEXIL; Mr. Gudakesh Kumar, Manager, Export Credit Guarantee Corporation Ltd.; Mr. Sudhakar Kasture, Director of Helpline Impex Pvt. Ltd. and EXIM Institute, Mumbai and Mr. Sanjeev Nandwani, Additional Director General, DGFT, Kolkata in the inaugural session. Mr. Sanjeev Nandwani graced the occasion as the Chief Guest in the inaugural Session which was followed by sessions for thorough analysis of the new Trade Policy by Mr. Sudhakar Kasture.



Speakers at the Inaugural Session - Mr. P Roy, Director General, BCC&I during his welcome address. (From left) Mr. Gudakesh Kumar, Manager ECGC, Mr. Sanjeev Nandwani, Additional Director General of Foreign Trade, Directorate General of Foreign Trade; Mr. C R Bhattacharjee, Chairman (ER), CAPEXIL & Mr. Sudhakar Kasture, Director Helpline Impex Pvt. Ltd. & EXIM Institute.

PROGRAMMES

**AN INCISIVE ANALYSIS OF  
FOREIGN TRADE POLICY**

4TH MAY 2015  
CHAMBER PREMISES



Mr. Sanjeev Nandwani with Mr. P Roy during the Inaugural Session.



Mr. Sanjeev Nandwani addressing the session as the Chief Guest.



Mr. C R Bhattacharjee, Chairman (ER), CAPEXIL addressing the Inaugural Session.



Mr. Sudhakar Kasture answering questions from the audience.



Mr. Sudhakar Kasture as a faculty during the workshop.



Participants at the workshop.

PROGRAMMES

**ENTREPRENEURSHIP DIALOG  
@ WEST BENGAL**

5TH MAY 2015  
CHAMBER PREMISES

The Bengal Chamber of Commerce and Industry and Amway India Enterprises Pvt. Ltd. organized the programme, "Entrepreneurship Dialog @ West Bengal" on Tuesday 5th May 2015, 5.30pm onwards at The Williamson Magor Hall in the Chamber Premises. The programme was supported by TiE Kolkata.

The programme celebrated the concept of entrepreneurship not as a career but as a way of life. 'AMWAY INDIA & INDICUS ANALYTIC'S INDIA ENTREPRENEURSHIP REPORT 2014' was presented in the programme. The report classifies the State of West Bengal as an "Aspirer" and highlights certain factors which can help the State to be a "Leader" in entrepreneurship.

**Key Findings :** The study introduces two indices that measure entrepreneurial promise across States. The first represents where States stand at present when it comes to hosting entrepreneurial activities – as viewed through the eyes of their residents. The second reflects their preparedness and potential in the coming years in terms of encouraging future entrepreneurship. Also, each index is based on three broad parameters that were obtained by aggregating a number of sub parameters in each case.

**Current Entrepreneurial Confidence Index :** The composite index measuring a State's present entrepreneur-friendliness in the eyes of those surveyed, was arrived at by distilling a number of entrepreneurial characteristics and finally measuring the following three: • Entrepreneurial Attitude • Supportive Infrastructure • Proactive and Supportive Governance.

**Key results :** Large variations were seen in the ranking of States across the three broad parameters that were used to arrive at this index. Some States like Bihar, Jharkhand and Assam that are ranked high in entrepreneurial attitude are lagging far behind others when it comes to supportive infrastructure and proactive governance. Gujarat, Delhi and Himachal Pradesh emerged as the 'leaders' – perched right at the top of the Index in terms of all three parameters. Karnataka, Tamil Nadu, Maharashtra and Punjab follow the leaders as some of the 'aspirers'. The States at the bottom – the 'laggards' – are Assam, Odisha, Uttar Pradesh and Uttarakhand.

**The Future Entrepreneurial Readiness Index** was constructed using the following three broad parameters, once again whittled down from a long list: • Enabling

Environment • Growth-oriented Economy • Forward-looking Governance

Dr. Alok Roy, President of the Chamber and Chairman, Medica Group of Hospitals gave the welcome address and set the programme off on a flying start. Shri Sadhan Pande, Hon'ble Minister-in-Charge of Consumer Affairs and Self-Help Group and Self Employment, Government of West Bengal graced the programme as Chief Guest and shared his vision on this much needed and important subject.

Mr. Rajat Banerji, Head Corporate Affairs, Amway India Enterprises Pvt. Ltd. delivered the Special Address – "Amway India and Indicus Analytic's India Entrepreneurship Report 2014". Dr. Suryanil Ghosh, Chairperson, Bengal Chamber Entrepreneurship Development Cell, delivered the Special Address – "Recommendation for the State of West Bengal". The Panel Discussion on "How to reposition West Bengal from "Aspirer" to "Leader" in the Entrepreneurship Index" was moderated by Mr. Sutanu Ghosh, Senior Vice President of The Bengal Chamber of Commerce and Industry and Managing Director, Ghosh, Bose & Associates Pvt. Ltd.

Other speakers in the panel were:

**Mr. Vasant Subramanyan** , Director & CEO, Last Peak Group

**Mr Deepak Daftari**, Director, DD Webvision Pvt. Ltd.

**Mr. Abhijit Hazra**, Director, Touchstone Tie-Up Pvt. Ltd.

It was a brilliant panel that we had and each panelist spoke from his own unique experience as an entrepreneur. Mr S Radhakrishnan, President, TiE Kolkata and Past President, The Bengal Chamber of Commerce and Industry delivered the formal Vote of Thanks.



Welcome Address by Dr. Alok Roy President, The Bengal Chamber of Commerce and Industry and Chairman, Medica Group of Hospitals



Special Address on Amway India and Indicus Analytic's India Entrepreneurship Report 2014 by Mr. Rajat Banerji, Head Corporate Affairs, Amway India Enterprises Pvt. Ltd.



Special Address on Recommendation for the State of West Bengal by Dr. Suryanil Ghosh, Chairperson, Bengal Chamber Entrepreneurship Development Cell.



Mr. Sutanu Ghosh Managing Director Ghosh, Bose & Associates Pvt. Ltd. (and Senior Vice President, BCC&I) delivering his views in the panel discussion "How to reposition West Bengal from 'Aspirer' to 'Leader' in the Entrepreneurship Index" along with other panelists. To the left, Mr. Abhijit Hazra, Director, Touchstone Tie-Up Pvt. Ltd. and to the right Mr. Vasant Subramanyan, Director & CEO, Last Peak Group and Mr. Deepak Daftari, CEO & Director esiksha.com and DD Webvision Pvt. Ltd.



A section of the audience.



Shri Sadhan Pande, Hon'ble Minister-in-Charge of Consumer Affairs and Self-Help Group and Self Employment, Government of West Bengal with Mr. S Radhakrishnan, President, TIE Kolkata and Past President, The Bengal Chamber of Commerce and Industry.



Q/A session.



Keynote Address by Chief Guest Shri Sadhan Pande, Minister-in-Charge of Consumer Affairs and Self-Help Group and Self Employment, Government of West Bengal along with other dignitaries.



Mr. P Roy Director General, The Bengal Chamber of Commerce and Industry welcoming Chief Guest Shri Sadhan Pande with a bouquet.

5TH MAY 2015  
CHAMBER PREMISES

ENTREPRENEURSHIP DIALOG  
@ WEST BENGAL



Mr. S Radhakrishnan, President, TIE Kolkata and Past President, The Bengal Chamber of Commerce and Industry delivering the formal vote of thanks.



A memento to Chief Guest Shri Sadhan Pande by Mr. Sutanu Ghosh, Managing Director, Ghosh, Bose & Associates Pvt. Ltd



Mr. P Roy Director General, The Bengal Chamber of Commerce and Industry presenting memento to Mr Rajat Banerji, Head Corporate Affairs, Amway India Enterprises Pvt. Ltd.



Mr. P Roy, Director General, The Bengal Chamber of Commerce and Industry presenting memento to Mr Abhijit Hazra, Director, Touchstone Tie-Up Pvt. Ltd.



From left to right Mr Abhijit Hazra, Director, Touchstone Tie-Up Pvt Ltd, Mr. P Roy, Director General, The Bengal Chamber of Commerce and Industry, Mr Rajat Banerji, Head Corporate Affairs, Amway India Enterprises Pvt.Ltd., Mr Sutanu Ghosh, Managing Director, Ghosh, Bose & Associates Pvt. Ltd, Shri Sadhan Pande, Minister-in-Charge of Consumer Affairs and Self-Help Group and Self Employment, Govt of West Bengal, Mr. S Radhakrishnan, President, TIE Kolkata and Past President, The Bengal Chamber of Commerce and Industry , Mr. Vasant Subramanian, Director & CEO, Last Peak Group, Mr. Deepak Daftari, CEO & Director, esiksha.com and DD Webvision Pvt. Ltd.

Corruption is a major stumbling block to our well being and development. It has not only infected the body politics of India but has also come in the way of good governance, thus affecting decision making in favour of public interest.

There is an urgent need to find out quick solutions to combat this menace which is assuming cancerous growth.

Mr Pradeep Kumar, Former Central Vigilance Commissioner, Government of India, set the tone of his talk in light of these thoughts in an engrossing talk on "Corruption in India and ways to combat it" which was presented by the Bengal Chamber of Commerce and Industry, in association with the Telegraph at the Chamber premises on May 7, 2015.

Mr Pradeep Kumar, IAS, served as the Central Vigilance Commissioner of India from 2011 to 2014 and he spoke on the subject with authority coming out of his vast experience.

He outlined the numerous leakages and deprivations in public life that have been happening owing to deep rooted corruptions across all levels in civil society. Funds meant for the poor are not reaching them, resources are wasted, projects are not selected on merit resulting in cost and time overruns, roads & bridges are built to nowhere etc. Corruption in the field of education, where allocated funds for the purpose are getting diverted, actually tantamount to depriving our school children of education. Same is the case in health care. Through drug adulteration and other malpractices, it is ultimately the patients who are suffering. Similarly in businesses too, corrupt practices are hampering free and fair trade, industry and commerce.

Mr Pradeep Kumar spoke about corruption being rooted in human greed & self interest. Corruption has always stayed with us although the scope and scale of corruption may have change with time. India is ranked 85 out of 174 countries in the list of most corrupt countries. What is shocking is, many African countries are higher in the ranking order than India. When we talk of India, according to the World Economic Forum report, corruption is the second biggest problem area which comes in the way of doing business in India, the first being infrastructure. Mr. Kumar feels, India as a society, has always accepted corruption as a way of life. However, according to him, of late there is a changed perception and consensus on bribery and corruption, which are no longer being acceptable norms for doing business. The demand for good governance & corruption free society is coming from the grassroot levels.

Corruption has many facets, but broadly it can be divided into two major categories - petty corruption and grand corruption. Petty corruption is corruption at the retail or transactional levels, often in the form of facilitation payment.

This is the type of corruption which troubles the citizens the most. It is cohesive in nature. It normally involves the core levels of bureaucracy. Grand corruption involves the

coalition of entities - private entities & public servants, politicians & bureaucrats to grant undue favours to business entities and in personal interests. Typically, it includes grant of licences, award of large public contracts, allocation of natural resources, and regulatory clearances. Some of the other key drivers in corruption are real estate transactions, administration of food & drugs, tax evasion and of course political corruption.

Various efforts have been made to strengthen the anti-corruption framework of the country and over a period of time many State Governments and Central Governments have tried to strengthen the institutional framework to address corruption. The approach of the Central Vigilance commission to combat corruption has been in two fronts: "Preventive" and "Punitive". It is not enough to punish people, systemic improvements are important if we really want to fight against corruption. Four major reasons of why corruption takes place were identified, namely; (i) administrative delays (ii) cumbersome rules & procedures (iii) arbitrary exercise of power & excessive discretion in the hands of public servants and (iv) Governments handling more than what they could manage by way of regulatory functions.

The State Governments have established anti corruption agencies such as the State Vigilance Commission established by the Government of West Bengal. The Directorate of Enforcement was established by the Ministry of Finance and the Serious Frauds Office was established a few years back by the Ministry of Corporate Affairs. The Prevention of Corruption Act 1946 was amended in 1988 to give more strength to it and the Prevention of Money Laundering Act was passed in 2002. The enactment of Right to Information (RTI) Act, 2005, was a landmark measure developed to empower citizens, bring about transparency, openness and accountability. Another landmark development has been the passing of Lokpal Act 2013. Once in existence, it is likely to become a powerful weapon in the fight against corruption. The challenge of governance is to create an environment where the honest can work fearlessly and the corrupt are dealt with ruthlessly because if the honest cannot work then the system itself will collapse. The investigation system should be independent, fair and objective. Basically investigation has to be competent and time bound.

The most important rider of corruption, Mr Kumar felt, was the human element. If we have to fight corruption, we need proper leadership. People in high offices, in addition to their unimpeachable financial integrity also need to be intellectually honest. They need to be guided by high ethical and moral standards, should be able to distinguish between right and wrong and lead by examples. As per his views, Integrity is at the heart of the matter and needs to be pursued

7TH MAY 2015  
THE PALLADIAN LOUNGE

**THINK...” SESSION WITH MR PRADEEP KUMAR, FORMER CENTRAL VIGILANCE COMMISSIONER, GOVERNMENT OF INDIA, (A PERCEPTIVE ANALYSIS ON “CORRUPTION IN INDIA AND WAYS TO COMBAT IT”)**

by all those who are in business and in government.

For a long time the rich and powerful in our country thought that they would get away with anything, with virtually one set of laws prevailing for them and another for the rest. But for the first time, at this juncture today after several reforms and enactments, the rich and powerful are feeling unsettled and they are realizing that the long arms of the government will not spare them for their wrong-doings, despite all their connections. Today we see Union Cabinet Ministers, Chief Minister, political leaders, top civil servants, industrialists, army generals facing legal actions. Some have been put behind bars and some have lost their jobs. Mr. Kumar’s view was that the country is slowly and steadily moving towards a rule based democracy where the law will be uniformly blind. There may be shortcomings or there may be some blemishes but the direction is clear.

In conclusion, Mr Kumar emphasized that harsh laws and stringent punishments are not the ultimate answer to corruption. China is one such example, where they have

had harsh and severe laws like death sentences but still they happen to be pretty low down in the list of corrupt countries (behind India). Along with reforms in governance, we should have an appropriate set of incentives & disincentives to reward the honest and punish the corrupt. Most importantly, from a long term societal perspective, he felt that we need to encourage and inculcate the right moral values. We need to create an environment which encourages ethical conduct because that is the long term solution. Family and school are the two most important institutions which shape our lives, character and views. Therefore, it is important that right from the beginning in the schools we create an environment conducive to inculcating ethical values. The battle against corruption has to be fought on many fronts. Mr Kumar believed that the task cannot be tackled by the Government law enforcing agencies, or accountability institutions alone. Every Indian has to pitch in and do his bit. And as Gandhiji said, “You must be the change you wish to see in the world”.

Mr Kumar’s invigorating talk was followed by an equally enthusiastic and engaging Q&A session.



Mr. Sutanu Ghosh, Senior Vice President, The Bengal Chamber, delivering the Welcome Address.



Mr. Pradeep Kumar, Former Central Vigilance Commissioner, delivering his Lecture.



Mr. Kallol Datta, Immediate Past President, The Bengal Chamber & CMD, Andrew Yule & Co Ltd handing over a memento to Mr. Kumar, as Mr. Sutanu Ghosh (Senior VP, The Bengal Chamber) and Mr. Anoop Hoon (Chairperson, Marketing & Brand Committee, The Bengal Chamber) look on.



Mr. Kumar addressing a question from the audience.



The Bengal Chamber of Commerce and Industry organized a **Business Delegation to Thimphu, Bhutan in association with The Bhutan Chamber of Commerce and Industry on 12th and 13th May 2015.** Some meetings continued till 14th May.

**It was a nineteen-member delegation led by Dr. Alok Roy, President, The Bengal Chamber of Commerce and Industry including three members from the Chamber Secretariat.**

**The delegation visited His Excellency Tshering Tobgay, Hon'ble Prime Minister of Bhutan on 13th May. The Hon'ble Prime Minister received the delegation very warmly.** He observed that India is not only the closest neighbour of Bhutan but the most valued partner country as well. He also noted that growth of India and specifically West Bengal is crucial for the growth of Bhutan. He spoke fondly about Bhutan's association with India and West Bengal and that Siliguri is truly the gateway to Bhutan. He made special emphasis on Bhutan's reliance on West Bengal and Assam. **He congratulated West Bengal on the success of the Global Bengal Business Summit on 7th and 8th January 2015 that was organized by the Government of West Bengal. Bhutan Chamber of Commerce and Industry participated in it through The Bengal Chamber. The Hon'ble Prime Minister informed the delegation that Smt. Mamata Banerjee, Hon'ble Chief Minister of West Bengal has been invited to Bhutan.** Mr. D Karma Tsering Namgyal, Consul General of Bhutan in Kolkata was in touch with the Hon'ble Chief Minister's office. **The Hon'ble Prime Minister individually interacted with some of the delegates including Mr. Subrata Dutta, Director, The George Telegraph Group; Mr. Pradip Bhowmick, Partner, KPMG Advisory Services Pvt. Ltd.; Mr. Dhruv Bhalla, Vice President, Srei Infrastructure Finance Limited and Mr. Dibya Sankar Das, Managing Partner and Founder, Dellstar Overseas. Mr. Bhalla mentioned that his company, Srei, would be delighted to work with the Royal Government of Bhutan in the space of IT solutions and services for rural development. The Hon'ble Prime Minister mentioned to Mr. Subrata Dutta that vocational training would be a sector with great prospects in Bhutan.**

**The Hon'ble Prime Minister was invited to launch the Confederation of Eastern Chambers of Commerce and Industry (CECCI), spearheaded by The Bengal Chamber to bring the Chambers of Commerce in the 'East' (spanning the Eastern and North Eastern States and those from the eastern neighbours of India) together and create a common platform for the greater benefit of the common membership and industry and business at large. The forum would be utilized for B2B networking, communicating with the local Governments, experience / best practices sharing and even for addressing day-to-day operational issues faced by the cross-section of the membership who might need a helping hand from Partner Chambers while transacting business in neighbouring States and/or Countries. The Hon'ble Prime Minister indicated that Kolkata would be an ideal venue to organize such a programme. He also mentioned that he thought about Kolkata not because he had special connection with West Bengal as he had studied in Darjeeling but that he believed that the city had the potential to connect the 'East'.**

**Ms. Nina Tshering La, Counsellor, Embassy of India in Thimphu, Bhutan**

**accompanied the delegation in the meeting.**

**The delegation also visited His Excellency Lyonpo Norbu Wangchuk, Hon'ble Minister of Economic Affairs, Royal Government of Bhutan on 13th May 2015.** The Hon'ble Minister shared his thoughts with the delegates. He highlighted that India-Bhutan relationship is at its peak. The cooperation has set a standard for the entire world. The foundation stone of the 600MW Kholongchu Hydro- electric project, a joint venture between India and Bhutan was laid by Shri Narendra Modi, Hon'ble Prime Minister of India. Bhutan and India now produce the cheapest and cleanest energy, said the Minister. Geographically, Bhutan is the best place for setting up such projects. The good governance of the Royal Government of Bhutan made it possible for it to be accomplished in record time. He observed that the people in Bhutan have a close affinity towards the people of West Bengal, Bhutan's closest neighbour. The two countries share a Free Trade Agreement. The focus sectors of Bhutan are Education, Infrastructure, IT, Health, Mining amongst others. Bhutan has a high rate of ease of doing business. **The Royal Government of Bhutan is committed to simplifying business processes for entrepreneurs and corporates alike. IT infrastructure and IT applications would play an important role in this procedure. The Minister spoke about this while responding to a query made by KPMG. Mr. Subrata Dutta proposed that George Telegraph would be delighted to be a Partner of the Government in the area of Skill Development. The partnership would ensure that the youth in Bhutan is trained with skills relevant to the industry. He was advised to submit a proposal to the Ministry of Labour and Human Resources. The Minister emphasized the importance of a close connection between the Government and the Industry. Accessibility would play an important role in this regard. The Minister ensured all investors would be provided personalized assistance for business in Bhutan.**

**The delegates had a lengthy discussion with Ms. Nina Tshering La on the 13th before meeting the Hon'ble Prime Minister and Hon'ble Minister of Economic Affairs. Ms. Nina Tshering La individually interacted with the delegates and advised on their scope of business in Bhutan.** She mentioned that she had been in touch with Ms. Angana Guha Roy Chowdhury, Assistant Director, The Bengal Chamber and that she was happy that the Chamber had organized such a high level delegation. The economies of the two countries are well integrated. However, many Indian firms have reservations given the size of the market in Bhutan. The business collaborations are however increasing. There are 16 Indian FDIs in Bhutan.

**She shared with the delegation in general and Mr. Subrata Dutta in particular that unemployment is an issue which needs to be addressed in Bhutan. Therefore, skill development and vocational training have great opportunities. Mr. Dutta observed that his Group would also be interested to invest in Bhutan if he had an investing partner. Mr. Dhruv Bhalla commented that he had fruitful discussions during the B2B**

Meetings on the previous day. They would be interested in smart grid, financing of equipments and IT services for rural development. Mr. N K Ghosal, Director, NKG & Associates enquired about the scope of IT audit. He was told that this would be of interest to the Government as compliance is an important issue. He was advised to get in touch with the Secretary and Director of Information and Communications Ministry. Mr. Bidyut Majumder of JIS Group of Educational Initiatives was informed that Joint Venture Projects in Education would have great prospects.

The delegates had the B2B Meetings on 12th May. The meeting was attended by Mr. Phub Tshering, Secretary General; Mr. Kesang Wangdi Deputy Secretary General and other senior members of the Bhutan Chamber. Mr. Tshenchok Thinlay, Executive Director, Bhutan Airlines was also present.

The Bengal Chamber is in discussions with Mr. D Karma Tsering Namgyal for organizing a Indo-Bhutan Golf Tournament in Kolkata where Golfers

from Bhutan would participate. It was decided that a return programme would be organized in Bhutan where 20-25 golfers and industry captains would be invited. On this subject, Dr. Alok Roy had a meeting with the Bhutan Chamber and Col. Jambay Dorji, President, Bhutan Shooting Federation.

The programme concluded on 13th May 2015 with an MoU signing between the two Chambers. Mr. Ugen Tsechup Dorji, President, Bhutan Chamber of Commerce and Industry was present in the Concluding Programme and Networking Dinner. He mentioned that Bhutan may be considered as the regional manufacturing hub. There are many areas in which The Bengal Chamber and Bhutan Chamber may work together. Import of vegetables and fruits from Bhutan to India is one such area. Bhutan could be the "vegetable basket" for the region. In fact, the country enjoyed such a climate that seasonal vegetables could be grown all through the year in different locations.

### THE DELEGATION INCLUDED :

<b>Dr. Alok Roy</b>	President	The Bengal Chamber of Commerce & Industry and Chairman, Medica Group of Hospitals
<b>Mr. Subrata Dutta</b>	Director	The George Telegraph Group
<b>Mr. Pradip Bhowmick</b>	Partner	KPMG Advisory Services Pvt Ltd
<b>Mr. Dhruv Bhalla</b>	VP	SREI Infrastructure Finance Limited
<b>Mr. Pratin Kumar Khanra</b>	Director, Operation	Saraswati Print Factory Pvt Ltd
<b>Mr. Jagadananda Mahapatra</b>	Director	Terrablock Machinery Pvt Limited, Bhubaneswar, Odisha
<b>Mr. Sanjeev Mahapatra</b>	Director	Terrablock Machinery Pvt Limited, Bhubaneswar, Odisha
<b>Mr. Dipnarayan Sinha</b>	Head-Strategic Relation	Mission of Mercy Hospital and Research Centre
<b>Mr Partha Sarathi Modak</b>		Mission of Mercy Hospital and Research Centre
<b>Mr. Onkar Kakar</b>	Senior Associate	PQR Consultants Pvt Ltd
<b>Mr. N K Ghosal</b>	Director	NKG & Associates
<b>Mr. Dibya Sankar Das</b>	Managing Partner and Founder	Dellstar Overseas
<b>M. Tarini Prasad Mohanty</b>	Proprietor	Hotel Valley, Odisha
<b>Mr. Arpit Mohanty</b>	Agent	Naibuga Iron and Minerals Mines
<b>Mr. Bidyut Majumder</b>	AGM	JIS Group of Educational Initiatives
<b>Mr. Ankur Saraogi</b>	Proprietor	Genesis Creation
<b>Mr. Subhodip Ghosh</b>	Deputy Director General	The Bengal Chamber of Commerce & Industry
<b>Ms. Angana Guha Roy Chowdhury</b>	Assistant Director	The Bengal Chamber of Commerce & Industry
<b>Ms. Lopamudra Dutta</b>	Assistant Director	The Bengal Chamber of Commerce & Industry



Meeting with His Excellency Tshering Tobgay, Hon'ble Prime Minister of Bhutan



Meeting with His Excellency Tshering Tobgay, Hon'ble Prime Minister of Bhutan



Meeting with His Excellency Lyonpo Norbu Wangchuk, Hon'ble Minister of Economic Affairs, Royal Government of Bhutan



Meeting with His Excellency Lyonpo Norbu Wangchuk, Hon'ble Minister of Economic Affairs, Royal Government of Bhutan



Meeting with Ms. Nina Tshering La, Counsellor, Embassy of India in Thimphu, Bhutan



Meeting with Ms. Nina Tshering La, Counsellor, Embassy of India in Thimphu, Bhutan



B2B Meetings in progress



B2B Meetings in progress



B2B Meetings in progress



B2B Meetings in progress

12TH - 14TH MAY, 2015  
THIMPHU

BUSINESS DELEGATION  
TO BHUTAN



B2B Meetings in progress



B2B Meeting



B2B Meeting



B2B Meeting



Lunch with authentic Bhutanese cuisine



At Lunch with authentic Bhutanese cuisine



Delegation in front of Gyalong Tshogkhag, Thimphu



Mr. Phub Tshering, Secretary General, Bhutan Chamber of Commerce was the master of ceremonies in the Closing Session

PROGRAMMES

BUSINESS DELEGATION  
TO BHUTAN

12TH - 14TH MAY, 2015  
THIMPHU



Mr. Ugen Tsechup Dorji, President, Bhutan Chamber of Commerce and Industry addressing during the Closing Session



Dr Alok Roy, President, The Bengal Chamber of Commerce and Industry addressing during the Closing Session



Signing of MoU



Cultural Performance



Networking Dinner



Networking Dinner



Dr Alok Roy presenting a memento to Mr. Kesang Wangdi, Deputy Secretary General, Bhutan Chamber of Commerce and Industry



Dr Alok Roy presenting a memento to Mr. Sonam Phuntsho, Business Promotion Officer, Business Support Department, Bhutan Chamber of Commerce & Industry

14TH MAY 2015  
MOKOKCHUNG, NAGALAND

## ENERGY AWARENESS PROGRAMME AT SCHOOLS IN NAGALAND

A one day seminar on 'Energy Conservation Awareness Programme', was organized by Nagaland State Designated Agency (NSDA), Bengal Chamber and Enfragy along with Bureau of Energy Efficiency (BEE) at Nagaland, Mokokchung. This was in continuation of the Chamber's project on "Creation and Maintenance of Energy Conservation Awareness portal for the State of Nagaland Aiming Behavioural Changes for the Energy Users". Participants were children from schools namely Model Hr Sec School, Jubilee Hr Sec School, Edith Douglas Hr Sec School, Mayangnokcha Hr Sec School, Children School and Imsutemjen Hr Sec School. While Mr. Nilanjan Bose, Resource Person and Consultant of NSDA and Arnab Chakraborty, Assistant Director, Bengal Chamber explained the need of energy efficiency and also explained the significance of star rated appliances via a film and presentation, short speeches were delivered by Executive Engineer, Mokokchung, Mr. Moa Aier. The discussion was chaired by Ms. Meyimenla and Introductory and Welcome Address delivered by Mr. P T Philip, NSDA. Vote of Thanks was delivered by Mr. T K Halder, Electrical Inspector, NSDA.



## PROGRAMMES

### ENERGY AWARENESS PROGRAMME AT SCHOOLS IN NAGALAND

14TH MAY 2015  
MOKOKCHUNG, NAGALAND



## PROGRAMMES

### WORKSHOP ON WOMEN LEADERSHIP

16TH MAY 2015  
CHAMBER PREMISES

The Bengal Chamber of Commerce and Industry in association with Full Circle organized a workshop on "Women Leadership" on 16th May 2015, 10.00 am to 12.30 pm, Williamson Magor Hall, 1st Level, The Bengal Chamber.

#### A brief about the workshop

In spite of increase of women in the numbers at the entry level, their proportion in management positions remains unacceptably low, with just a minor percentage succeeding in breaking through the glass ceiling. The interactive session included question and answer segments which not only addressed the main reasons which prevent the advancement of women in their careers but also addressed the strategy on how to overcome them.

#### The workshop addressed the following:

What is holding women back?

Recognizing and overcoming the inner barriers

Strategic career planning

Building Executive Presence

Influencing people and negotiating successfully

Work life balance

Importance of mentors, sponsors and role models

Off Ramp, On Ramp and re-entry

#### About the Faculty

Ms. Sunita Thawani, the Founder CEO of 'Full Circle' is an accomplished professional with senior management and Board Room experience. In spite of a break of 12 years in her career she made a successful comeback. She has a rich 25 years of legal experience with Tata Group with last 10 years as DGM (Legal), Jamshedpur Utilities and Services Company Ltd (JUSCO). For last several years she has been passionately working in the space of gender inclusivity and women leadership in corporate India which has led to creation of 'Full Circle'. She has been a member of Tata Group Task Force to develop an awareness module on prevention of Sexual Harassment at workplace. She is advising several companies in this area. She also conducts Gender Sensitization programs for organizations and advises them on worldwide best practices to create an inclusive environment for women. She has taken several Women Leadership programs over last several years

for different organizations.

The Workshop had participation from leading organizations like Tata Steel Limited, PricewaterhouseCoopers Private Limited, BT Associates, Hindalco Industries Ltd, Ujjivan Financial Services, JIS College of Engineering, BIEMS, etc.



Welcome Address by Mr. Kumar Shivam, Head of Strategy and Business Development, The Bengal Chamber of Commerce and Industry



Interactions with the delegates



Session in Progress with Ms. Sunita Thawani, Founder/CEO, Full Circle



A section of the audience



Delegate from Marine Container Services [India] Pvt. Ltd. collecting certificate from Ms. Sunita Thawani , Founder/CEO , Full Circle



Delegate from Hindalco Industries Ltd collecting certificate from Ms. Sunita Thawani , Founder/CEO, Full Circle



Ms. Sunita Thawani Founder/CEO , Full Circle with the delegates



- ❖ Meeting with Shri Raghubar Das, Hon'ble Chief Minister of Jharkhand, 21st May 2015
- ❖ Workshop on Supply Chain excellence through e-business with IIT Kharagpur, 22nd May 2015, Chamber premises
- ❖ One day Workshop on Using Patent Information for Business Intelligence and IPR Commercialization with EBTC and EPO, 1st June 2015, ITC Sonar, Kolkata
- ❖ Indian Insurance Industry – Road Ahead, 10th June 2015, The Park, Kolkata
- ❖ Doing Business with Singapore (with PwC), 12th June 2015
- ❖ Seminar on Service Tax, 18th June 2015, Chamber premises
- ❖ Sixth Annual Business IT Conclave (Theme: Enabling a Digital India), 26th June 2015, Hyatt Regency Kolkata
- ❖ Quiz for and by the Doctors: "Clash of the Titans" on the occasion of Doctors' Day, 1st July 2015, Swissotel, Kolkata
- ❖ Workshop on the findings of Walkthrough Energy Audit in association with TRA, 3rd July 2015, Jorhaut
- ❖ Bengal Entrepreneurship Recognition 2015, 9th-11th July 2015, Chamber premises
- ❖ Iron and Steel Roundtable, 10th July 2015, Kolkata
- ❖ IT Business Connect Fair, 19th-21st August 2015
- ❖ Eighth Annual Environment and Energy Conclave (Power for India: Swachh and Smart), 28th-29th August 2015, ITC Sonar, Kolkata
- ❖ Rural Marketing Conclave, 29th August 2015
- ❖ BCC&I AGM, 4th September 2015 (Tentative), Chamber premises
- ❖ PSU Banking Summit, 10th September 2015, Kolkata
- ❖ 3rd Annual Best Young HR Professionals Awards, 11th September 2015, Hotel Novotel, Kolkata
- ❖ Mega Shipping Seminar on Transloading Operations, 18th September 2015, Kolkata



# EVENTS AT THE PALLADIAN LOUNGE

## THE PALLADIAN LOUNGE



*Bengali New Year  
Special lunch at The  
Palladian Club Lounge*

**15.04.2015**



*Theatre-The Seduction  
directed by Renu Roy*

**23.04.2015**



## JIS Group Presents “JIS SAMMAN” Felicitation ceremony Honours Academic Excellence, Cultural Brilliance and Technological Innovations in presence of His Excellency, Governor of West Bengal

11th May 2015, etched a historic moment for JIS GROUP as Nazrul Mancha witnessed an overwhelming presence of thousands of passionate students, employees and other stakeholders from JIS Group – all awaiting eagerly for the much awaited JIS SAMMAN felicitation ceremony to begin. The award ceremony was punctuated with scintillating cultural performances by all the winners of ‘JIS Spirit’ and awe inspiring ‘Techfest’ innovations along with an eclectic mix of performances by renowned celebrity artistes. His Excellency Governor of West Bengal, Sri Keshari Nath Tripathi graced the occasion as the Chief Guest along with Dr. Partha Chatterjee, Hon’ble MIC, Dept. of School Education, Higher Education and Parliamentary Affairs, Government of West Bengal, who was present as the Guest of Honour at the gala ceremony. Also present amongst the audience was JIS Group Chairman, Sardar Jodh Singh and JIS Group Managing Director, Mr. Taranjit Singh, along with the Board of Directors of the JIS Group Management, Principals of all institutions under JIS Group, faculty members, students, non-teaching staff, judges, doctors, lawyers, sports personalities, celebrities, honchos of cultural arenas, socialites and page 3 personas.

With over 60 years of industry presence across various verticals and over 16 years of journey in building Eastern India’s beloved Educational Initiatives, this is the first time in its history that JIS Group felicitated and honoured the Academic Excellence and Technological Innovations of its meritorious students and the visionary management and tireless contribution of all the faculty members as well as other employees. The awards belonged to various categories – Academic Excellence (300 winners); Cultural Brilliance (52 winners); Technological Innovations (13 winners); Lifetime Achievements (06 winners); Outstanding contributions (15 Winners), Best faculty members of the college (09 winners), Best College under the Aegis of JIS Group and the Best Principal. The awardees belonged to various verticals of the group namely – Dairy and Agro Industry, Logistics & Transportation, Information Technology, Infrastructure, Iron and Steel, Telecommunication sector besides Educational Initiatives. While scrutinizing the nomination for awarding the employees, the juries kept in mind the basic criteria of minimum four years of continuous service towards the group along with optimal performance towards carrying out their duties and responsibilities. Sri S.P. Guha, Prof. T.S. Bandhopadhyay, and Prof. A.M. Roy received awards for their Special Contribution towards the JIS Group while Lifetime Achievements Award was conferred to Professor Asit Guha; Lt.



Prof. Ashoke Mukhopadhyay; Sri U.S. Mukherjee; Lt. Shri. Kartik Chandra Nayak and Shri Ramakantha Tiwari for their continuous, tireless contribution and precious advice in building the company from scratch to where it is today – one of the most trusted and reputed corporate houses in Eastern India. The Best College award went to Narula Institute of Technology while Mr. Abhijit Sengupta from Guru Nanak Institute of Pharmaceutical Science and Technology received the award for the Best Principal.

During the inaugural ceremony, His Excellency Governor of West Bengal, Sri Keshari Nath Tripathi commented that previously he had heard a lot about JIS Group championing the arena of education by providing all its students with quality education, but at the platform of JIS SAMMAN he also came to witness that the Group with its visionary management also takes optimal initiatives to support, appreciate and honour the extra-curricular talents of all students, teachers and society at large. He heartily appreciated the JIS Group Educational Initiatives for constantly meeting the unbridled ambitions and challenges of the upcoming generations – from 1998 till date. Commenting on the role of a teacher he said that teachers were the torch bearers who



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illuminate the minds of their students with the light of education that in turn provides a strong base for the development of human civilization. He reiterated that teaching was the noblest of all professions as the role of teachers as mentors played a significant disposition in preparing tomorrow's leaders. Further commenting on students he said if teachers were the foundation, then the students were the pillars to build an ideal society – a strong nation. He asked all students to realize their potential and to recognize that fact that the nation was in dire need of their support and it's only with their contribution that India may become worthy competitors of the now global superpowers – USA, Japan or China.

The JIS SAMMAN felicitation programme also acted as the launch pad for “JIS Bulletin” as His Excellency Governor of West Bengal inaugurated the book.

During the ceremony, Dr. Partha Chatterjee, Hon'ble MIC, Dept. of School Education, Higher Education and Parliamentary Affairs, Government of West Bengal, commented that the news of JIS College of Engineering receiving NAAC, Grade 'A' was an incredibly satisfactory piece of information for him since NAAC, Grade 'A' was a direct reflection of 'Finest Quality' in the field of education and with the upcoming JIS University and the fact that JIS has received TEQIP Grant, it is a clear indication that JIS is about to revolutionize education taking it to newer heights.

While addressing the audience, Shri S.S. DuttaGupta, Director - JIS Group said, “We would like to use the platform of JIS SAMMAN to proudly announce that our group has taken up a number of projects pan India out of which Knowledge Park in Raipur, Chhattisgarh and several ITIs in Jharkhand are going to be launched shortly.” He further said, “In the field of education, we have also taken the step towards collaborating with foreign educational institutions.”

As predicted by the organizers, the award ceremony was a grand success as the venue was flooded with enthusiastic audience, some of them travelling from remote corners of the States of Eastern India to witness their family members or friends performing at the ceremony or receiving awards.



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