



VOL 8 | No. 6

June, 2012



**from the desk of the
PRESIDENT**

Dear Member,



8 June 2012

The first half of the calendar year has gone past us in a whirl of activities. We are also in the last month of the first quarter of the new fiscal. With GDP growth rates plunging to the lowest levels (6.5% in 2011-12) in many years, and the Rupee plunging deeper into the crevasse with each passing day, a rare source of encouragement is the fact that the nation's growth is largely being fuelled by the poorer States. Uttar Pradesh and Bihar, which between them account for a quarter of India's population, have performed exceptionally well, with Bihar growing at 13.1% in 2011-12. Although UP has grown at less than the national average, it is truly in a new league since it has firmly left behind those days when it used to grow abysmally below the national average. Orissa has grown by 8.6% and 7.2% in the last two years outperforming the national economy. Chhattisgarh has also grown by 11.6% and 10.8% in the last two years.

With our neighbours doing so well, we also hope that with a combined effort from the Government, Industry and the people of our State, West Bengal will be back in the league of most-favoured investment destinations. Confidence-building measures are important and it is necessary for the policymaker in the State to be effective enablers who facilitate and formulate business friendly policies and their implementation. States compete to attract the investments to spur growth and enhance quality of life for their citizens. A narrow and inward looking approach by any State would be penalized by capital shying away from it.

Although the Government of West Bengal has taken a very pragmatic and firm approach against the bandh culture that has plagued the State for decades, we continue to be concerned that the State is still considered neither an easy nor a safe place to do business. Chambers of Commerce and Industry Associations have an important role to play by advising the Government and taking the realities on-the-ground to the Government and success stories to the world outside so that the perception changes.

The Chamber's activities continue unabated. From interacting with the Chairman, Microsoft India to organizing our annual Sit n Draw for children on the occasion of World Environment Day to organizing very timely programmes on Entry Tax and HR in Turbulent Times, the Chamber's programme juggernaut continues with your participation and best wishes. We look up to you for your continued support to our activities as we strive to bring you more value added programmes and services.

Sd/-
HARSH K JHA
President

NEWSFLASH



Congratulations to Impex Ferro Tech of the Rohit Ferro-Tech Group of companies, a key corporate member of The Bengal Chamber, and the Chamber's Patron, which has received the top exporter golden award (medium enterprise) for 2009- 2010 at

the EEPIC India-Eastern Region Awards ceremony on May 10. H.E. Miloslav Stasek, Ambassador of the Czech Republic to India, handed over the award to Mr. Ankit Patni, Director, Impex Ferro and Alloys.



THOUGHTS ON THE ECONOMY

In continuation of our introducing a special corner featuring articles and commentary by leading professionals and experts on various facets of the economy and issues of contemporary significance, we are delighted to bring to you, for the current edition, an article on "West Bengal Land Reforms (Amendment) Act, 2012" by Mr. Nirmalya Mukherjee, former senior journalist and Advisor, Corporate Affairs, The Bengal Chamber.

Actual Photograph

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WEST BENGAL LAND REFORMS (AMENDMENT) ACT, 2012

Nirmalya Mukherjee

Advisor, Corporate Affairs, The Bengal Chamber

(Views expressed here are the author's own and may not reflect those of the Chamber.)

On 2nd April 2012 the West Bengal Government passed the Land Reforms (Amendment) Bill, 2012 to ease the age-old procedural pressure faced by the industry in possessing land holdings over arbitrary ceilings. Six (6) sections – Sec.4, 4(c), 14K, 14R, 14Y and 14Z of the Land Reforms Act, 1955 amended, were with special emphasis on removing the procedural hurdles for holding of 'owned land' excess of ceiling.

In West Bengal arbitrary ceiling on 'owned lands' is around 17.2 acres (irrigated) and 24.4 acres (un-irrigated). In 26 areas of industrial and allied activities, exceptions made were on the ceiling on land as entailed in Sec.14 M and Sec 14 Y of the LR Act, 1955. Setting up of townships have also been allowed as an exception to Sec 4 of LR Act, 1955 to companies and industrial establishment within the purview of WBTC (P&D) Act, 1979. It, however, would be a wrong notion to accept that the West Bengal Government has done away with ceiling laws. The correct position could only be that the Government has brought in the amendments to ease and streamline procedures for the industry to hold excess land over ceiling. As it is in every

legislation made, here also, there are a few grey areas, which the Government did not find worth enough to approach while easing the ceiling laws. A presentation to this effect where specific seven (7) such areas had been identified were already made known to the members of the Chamber. The Chamber is awaiting a reply from the Government. Meanwhile, as we understand, efforts are on at the Government level to relate the W.B. Land Reforms (Amendment) Act, 2012 to the national Land Acquisition and Resettlement Rehabilitation (LA&RR) Bill, 2012. The Bill is before a select committee of the Parliament. Keeping in tune with the observation of the Working Group of the Planning Commission, the State Government has decided on standing apart on land acquisition on behalf of the industry. The argument could well be, if the industry can procure capital and labour then why should the Government procure land on its behalf? The linear definition on 'public purpose' is an untapped area in the new Amendments. The Planning Commission, however, has adequately covered the issue. It is only natural that the State Government will walk the path already laid out by the Commission. With land remaining 'scarce' in the State as has been stated in the Chamber's land observation document, the new Land Amendment venture is of course one of the major forward looking steps for the Government, in its endeavour to rope in industry and industrial development in the State.

PROGRAMMES

**BOOK LAUNCH OF "TO THE CLOUD"
BY RAJ BIYANI, SALIL DAVE AND PANKAJ ARORA**

**10TH MAY 2012
PALLADIAN LOUNGE**



▲ Seated on the dais (L-R): Mr. P Roy, Director General, The Bengal Chamber; Mr. Bhaskar Pramanik, Chairman, Microsoft Corporation (India) Pvt. Ltd.; Mr. Raj Biyani, MD, Microsoft-IT, India; Mr. Hiral Sengupta, Chairman, West Bengal Electronics Industry Development Corporation Limited (Webel)

The Bengal Chamber of Commerce and Industry, in association with Microsoft, organized the Book Launch of "To the Cloud" by Mr. Raj Biyani, Mr. Salil Dave and Mr. Pankaj Arora.

Mr. Raj Biyani, MD, Microsoft-IT, India came

for the launch. Mr. Bhaskar Pramanik, Chairman, Microsoft Corporation (India) Pvt. Ltd. was present at the programme. The book was unveiled by Mr. Hiral Sengupta, Chairman, West Bengal Electronics Industry Development Corporation Limited (Webel).

Over 100 invitees attended the programme. The programme was widely covered by media.

Mr. Pramanik set the agenda of the evening and spoke on the context of Microsoft and Cloud. Mr. Biyani shared anecdotes associated with the book. He mentioned that the primary objective of authoring the book was knowledge dissemination on Cloud Technology.



► Unveiling the book



◀ Mr. Bhaskar Pramanik addressing the audience on Cloud

► Section of the audience



► Mr. Raj Biyani addressing the audience on the book



"BLACK DOG PRESENTS BENGAL CHAMBER THINK SERIES IN ASSOCIATION WITH THE TELEGRAPH", AN INTERACTIVE SESSION WITH MR. VENKY MYSORE, CEO & MD, KOLKATA KNIGHT RIDERS, ON "THE BUSINESS OF CRICKET"

**11TH MAY 2012
PALLADIAN LOUNGE**

The Bengal Chamber organized another edition of its "Think" Lecture Series, where Mr. Venky Mysore, CEO & MD, Kolkata Knight Riders, addressed the august gathering. Speaking on the occasion, Mr. Mysore stressed on emotional connect that a franchise based sport team like KKR thrives on, while drawing a parallel with the American Football Team Washington

Redskins.

Mr. Mysore spoke on "The Business of Cricket" as a part of The Bengal Chamber's "Think" series, presented by Black Dog, in association with The Telegraph.

11TH MAY 2012
PALLADIAN LOUNGE

“BLACK DOG PRESENTS BENGAL CHAMBER THINK SERIES IN ASSOCIATION WITH THE TELEGRAPH”, AN INTERACTIVE SESSION WITH MR. VENKY MYSORE, CEO & MD, KOLKATA KNIGHT RIDERS, ON “THE BUSINESS OF CRICKET”

Mr. Mysore also pointed out that while KKR had struggled in the first three editions of the IPL, it had declared a profit of Rs 14 Crore as of March 31, 2012, and was the first of all IPL franchisees to have broken even and made profits. Speaking on the occasion, Mr. Mysore stressed on the Emotional, on one hand, as well as other Scientific and Analytical tools available to decide on a Player Trade off. As he stressed, last year, the team was

brand new (without Sourav Ganguly) and initially, attendance or spectator interest was a factor. However, as the team started doing well and results started to flow in, spectator interest was revived in Team KKR, and the Eden Gardens was once again packed to capacity. Mr. Mysore also stressed on the extremely important role of the Talent Spotters (KKR has 12 Talent spotters spread across), who inform the Team

Management of the untapped talent across the globe.

Black Dog, The Telegraph, Tata Metaliks and Anderson Printing supported The Bengal Chamber to make this event a success.



◀ Mr. Mysore addresses the gathering

▶ A cross section of the audience



▶ Mr. Venky Mysore, CEO & MD, Kolkata Knight Riders, is welcomed by Mr Sidhartha Roy, Chairperson, Marketing & Brand Committee, The Bengal Chamber of Commerce & Industry

12TH MAY 2012
THE OBEROI GRAND, KOLKATA

SEMINAR ON “PREPARATION FOR TURBULENT TIMES – ROLE OF HR” IN ASSOCIATION WITH NIPM

This was a big-ticket programme presented by the HR/IR Committee of the Bengal Chamber. In the inaugural session, Mr. Somesh Dasgupta, Chairperson of the HR/IR Committee of the Bengal Chamber welcomed



▶ Lighting of the ceremonial lamp by the Hon'ble Minister

everyone present at the Seminar and thanked the speakers for their valuable presence. The Hon'ble Minister for Higher Education and School Education, Government of West Bengal, Shri Bratya Basu was present as Chief Guest and Mr. Hemant Kanoria, Chairman and Managing Director, Srei Infrastructure Finance Limited was also present as the Keynote Speaker. Mr. Harsh K Jha, President of the Bengal Chamber and Shri R. Mohan Das, National President, NIPM, & Director-Personnel & IR, Coal India Limited also addressed on the subject.



▶ Distinguished Guests are sitting on dais: From Left: Mr. R. Mohan Das, Director (Personnel) Coal India; Mr. Harsh K. Jha, President, The Bengal Chamber; Mr. Hemant Kanoria, Chairman & Managing Director, Srei Infrastructure Finance Ltd.; Shri Bratya Basu, Hon'ble Minister-in-Charge, Higher Education and School Education, Govt. of West Bengal; Mr. Somesh Dasgupta, Chairperson, HR/IR Committee, The Bengal Chamber; Mr. P. Roy, Director General, The Bengal Chamber



▶ Delegates



◀ Shri Bratya Basu interacting with the speakers

First technical session is in progress: L-R: Mr. Madhusudan Dutta, Group Head, Corporate Strategy and Planning, Human Capital, Srei Infrastructure Finance Limited; Mr. Sriram V Rajagopal, VP, Human Resources, India & APAC, Cognizant; Shri Indranil Sengupta, Additional Secretary, Labour Department, Govt. of West Bengal; Mr S. Ganguly, Vice President & Head-HR, Larsen & Toubro Limited (L&T)



▶ Hon'ble Minister Shri Bratya Basu addressing the delegates

PROGRAMMES

SEMINAR ON "PREPARATION FOR TURBULENT TIMES – ROLE OF HR" IN ASSOCIATION WITH NIPM

12TH MAY 2012
THE OBEROI GRAND, KOLKATA

Shri Partha Chatterjee, Hon'ble Minister for IT and Commerce & Industries, Government of West Bengal was also invited to the seminar; but because of an urgent meeting at Singapore he sent a recorded video message which was played for the delegates..

The Panel Discussions featured in the seminar, were:

1. HR initiative and strategies for enhancing employability,
2. Role of employees to impact productivity and business effectiveness, &
3. Role of HR Managers to influence the organizational bottom line.

To cover the above three areas, Speakers from various sectors like IT, Automobile, Finance, Construction, Services, Education and FMCG came from various organizations in different parts of the country, viz., Cognizant, Bangalore; Srei Infrastructure Finance, Kolkata; Mahindra & Mahindra, Mumbai; L&T, Chennai; Indorama, Navi Mumbai; PricewaterhouseCoopers, Kolkata; Brainware, Kolkata; ITC, Kolkata and Army Institute of Management, Kolkata. Moreover, a senior Trade Union Leader came from Delhi to address the session.

The subject was very well appreciated by the participants. There were approximately 175 delegates present.

Second technical session is in progress: L-R: Mr. Sattish Ghogre, Sr. Vice President-Corporate IR, Mahindra & Mahindra; Mr. Ambarish Dasgupta, Executive Director and Regional Managing Partner (Consulting Leader-National), PricewaterhouseCoopers Pvt. Ltd.; Mr. Hemant Kumar, Director – Human Resource, Indorama



Third technical session is in progress: L-R: Dr. S. Sridhar, Executive Vice President-HR, ITC Limited, Mr. P.Mookhopadhyay, Chairman & Managing Director, Brainware, Dr. K. K. Chaudhuri, Director, Army Institute of Management



PC DONATION TO NGOS BY FROST & SULLIVAN

24TH MAY 2012
CHAMBER PREMISES

On 24th May 2012, in recognition of the exemplary work in the sphere of social services taken forward by some institutions, The Bengal Chamber and Frost & Sullivan formally acknowledged the stellar role played by these institutes in building a stronger society by donating 30 excess computers (in excellent condition) of Frost and Sullivan.

The recipients were, Santiniketan Sishutirtha, NIP (A Centre of Excellence For Education & Differently Aabled Action), Promise Charitable Trust, Anant

Education Initiative, Future Hope School and Towards Life Foundation.

Mr. Digbijoy Chakraborty, Director & Strategic Business Unit Head of Frost & Sullivan interacted with the media on their business plans and how CSR is intertwined in the company's strategy. According to him, "We are trying to empower the disadvantaged societies and communities to compete in the new economy, generate local employment and promote corporate initiatives to support the young enterprising talents. While

the Government of West Bengal is taking all initiatives to address the social and economic challenges, support the disadvantaged communities, we the corporates should come forward and volunteer in the noble cause as much as possible. We are thankful to the Bengal Chamber of Commerce & Industry to support us immensely in this endeavour". Mr. Subhodip Ghosh, Director, The Bengal Chamber of Commerce and Industry moderated the programme.



Sitting (L-R): Mr. Anindya Das, Industry Manager, Frost & Sullivan; Mr. Digbijoy Chakraborty, Director & Strategic Business Unit Head, Frost & Sullivan; Mr. Subhodip Ghosh, Director, The Bengal Chamber; Mr. Krishnendu Roy, Research Manager, Frost & Sullivan and Prof. (Dr.) R P Banerjee, Director & Dean, EILM



Group Photo with the Recipients. Standing (L – R) Mr. Anindya Das, Industry Manager, Frost & Sullivan; Mr. Debajyoti Roy, Secretary, NIP (A Centre of Excellence For Education & Differently Aabled Action); Mr. Kalyan Kar, Co-Founder and Managing Director, Infinity Knowledge Ventures Pvt. Ltd; Ms. Ina Bose, GM, Corporate Communications, Infinity Group; Mr. Digbijoy Chakraborty, Director & Strategic Business Unit Head, Frost & Sullivan; Mr. Partha S Bose, CEO, Towards Life Foundation; Mr. Sayan Mukerji, Director- Finance & Administration, Future Hope School; Mr. Joydeep Dasgupta, CEO, Promise Charitable Trust; Mr. Subhodip Ghosh; Mr. Krishnendu Roy, Research Manager, Frost & Sullivan

WORKSHOP ON ENTRY TAX

25TH MAY 2012
CHAMBER PREMISES

The Indirect Taxes Committee of The Bengal Chamber of Commerce and Industry organized the Workshop on Entry Tax. The programme was addressed by Mr. T B Chatterjee, Chairperson, Indirect Taxes Committee, The Bengal Chamber and Senior Executive Vice President and Company Secretary, DIC India Ltd and Janab K A Anwar, Joint Commissioner of

Commercial Taxes, Government of West Bengal. Mr. Chatterjee is also the author of Handbook on The West Bengal Tax on Entry of Goods into Local Areas Act, 2012.

With the introduction of the Entry Tax under the West Bengal Tax on Entry

**25TH MAY 2012
CHAMBER PREMISES**

WORKSHOP ON ENTRY TAX

of Goods into the Local Areas Act, 2012, the Chamber received many representations from the industry seeking clarifications in this area. Hence the Chamber thought it was a most opportune time to organize the workshop. The success of the workshop was evident from the interaction of the delegates with Janab Anwar. The clarifications were addressed during the programme. Representations on Entry Tax were advised by

Janab Anwar to be submitted to the Commercial Taxes Department through the Chamber. Positive feedbacks were sent to the Chamber on the usefulness of the workshop by the members.



◀ Section of the audience



▲ Mr T B Chatterjee, Chairperson, Indirect Taxes Committee, The Bengal Chamber addressing



▲ Janab K A Anwar, Joint Commissioner, Commercial Taxes, West Bengal addressing

**2ND JUNE 2012
CHAMBER PREMISES**

THE SECOND ANNUAL BENGAL CHAMBER SIT 'N' DRAW FOR CHILDREN ON THE OCCASION OF WORLD ENVIRONMENT DAY 2012



Thanks to such partners, the programme was most successful and was an occasion of colour and happiness in the 160 year-old institution that is the Chamber. More than 260 children aged between 5 years and 12 years (including underprivileged children and special children) participated in the Sit 'n' Draw. The renowned artist, Shri Chittravanu Majumdar was the Guest of Honour on the occasion. He

interacted with the children and presented the certificates of participation to all participating children.

The Chamber's objective was to imbibe in our children and future generations the importance of a sustainable natural environment, which will, in turn, help create a secure future for the generations to come. The theme therefore, was, "Water is Life."

Like last year, all the drawings would be reviewed by a special panel of judges and the winners (80 selected drawings) would be awarded special certificates at the Bengal Chamber's flagship Environment and Energy Conclave on 31st August and 1st September 2012 at the ITC Sonar. The schools (of the winners) would be informed accordingly.

The Bengal Chamber of Commerce and Industry, in association with EIILM and Towards Life Foundation, organized the second edition of its annual "Sit 'n' Draw" Competition on Saturday, 2nd June 2012 in the Chamber. Apart from EIILM, the programme was sponsored by Tata Steel (Gold Sponsor), Sun-Plant Business Limited (Silver Sponsor), Coca Cola (Soft Drink Partner), Aviva Life Insurance (Life Insurance Partner) and The Palladian Lounge (Venue and Hospitality Partner).



◀ The children busy with their drawings



◀ Children from Towards Life Foundation engrossed in their creative pursuits

▶ Dr. Chandrima Sinha of EIILM, the judge for the Sit n Draw



PROGRAMMES

**THE SECOND ANNUAL BENGAL CHAMBER SIT 'N' DRAW FOR CHILDREN
ON THE OCCASION OF WORLD ENVIRONMENT DAY 2012**

**2ND JUNE 2012
CHAMBER PREMISES**



◀ Eminent artist, Shri Chittravanu Majumdar, Chief Guest of the morning, with a young participant

▶ Shri Chittravanu Majumdar admiring the drawing of another very young participant



▶ The young talents pose with their creations



▶ Shri Chittravanu Majumdar presenting a certificate of participation



◀ Prof. (Dr.) R P Banerjee, Director and Dean, EILM presenting a certificate. Prof. Banerjee is also the Chairperson of the Education Task Force of the Bengal Chamber



▶ Mr. Sutanu Ghosh, Co-Chairperson, Energy and Environment Committee, The Bengal Chamber with a participant



◀ Mr. Harsh K Jha, President, The Bengal Chamber presenting a certificate to a student from the Indian Institute of Cerebral Palsy

2ND JUNE 2012
CHAMBER PREMISES

THE SECOND ANNUAL BENGAL SIT 'N' DRAW FOR CHILDREN
ON THE OCCASION OF WORLD ENVIRONMENT DAY 2012



▲ Prof. (Dr.) R P Banerjee presenting a memento to Shri Chittravanu Majumdar (left)



▲ In the picture: Mr. Harsh K Jha (left) and Mr. Sutanu Ghosh during the certificate presentation



▲ Students from the Indian Institute of Cerebral Palsy (in blue uniform) showcasing their talent



▲ Children from Towards Life Foundation

4TH JUNE 2012
CHAMBER PREMISES

THE BENGAL CHAMBER PARTNERING THE CENTRE FOR CONTEMPORARY COMMUNICATION IN ORGANIZING A SEMINAR ON SUSTAINABILITY TRANSITION OF URBAN SPACE - OUR EXPERIENCES FOR THE LAST 25 YEARS ON THE OCCASION OF WORLD ENVIRONMENT DAY 2012

The Centre for Contemporary Communication (CCC), in partnership with the Bengal Chamber, organized this very timely and relevant programme focusing on "Sustainability Transition of Urban Space" bringing to board experiences and issues in the concept of sustainability in the context of a city like Kolkata. The seminar was addressed by experts including Shri Arnab Roy, IAS, Commissioner, Kolkata Municipal Corporation; Dr. Joyashree Roy, Professor, Department of Economics and Coordinator – Global Change Programme, Jadavpur University; Shri D Sen, IAS, Principal Secretary, Urban Development, Government of West Bengal; Shri A Basu Roy, Secretary, Nature-Mates – Nature Club and Mr. Ray Morgan, OBE, Chief Executive, Woking Borough Council, UK. The programme was chaired by Mr. Alope Mookherjea, Past President, The Bengal Chamber and Chairman, Flakt

India Limited. Shri Roy and Shri Sen spoke from the perspective of the State Government and discussed the issues of "Strategies / Ongoing initiatives to make Kolkata sustainable" and "Why is development as unsustainable as it was in 1987?", respectively. Dr. Roy spoke about "Sustainable Cityscape – How sustainable in Kolkata" and Shri Basu Roy presented the case study of Bikram Jheel, which was transformed through a citizen's initiative. A unique part of the evening was the address by Mr. Ray Morgan from Woking Borough Council, UK (near London) and how his locality achieved sustainable development and created sustainable urban spaces. This was a great learning experience for all present. The seminar concluded with a lively and vibrant Open House Session.

5TH -7TH JUNE 2012
IN PARTNERSHIP WITH THE BENGAL CHAMBER

WATER, WASTEWATER AND GREEN BUILDINGS MISSION OF THE EUROPEAN BUSINESS AND TECHNOLOGY CENTRE (EBTC)

The European Business and Technology Centre (EBTC), in association with The Bengal Chamber of Commerce and Industry, organized an EU Delegation to India - Water, Waste Water and Green Buildings Mission from 5th June 2012 to 7th June 2012 in Kolkata. EBTC and the Bengal

Chamber are firm and active partners in propagating clean technology across sectors in the Eastern Region.

The **1st Day (5th June)** commenced with a Briefing Session at the Tata Steel Room in the Chamber. The Session began with an address by Mr. Satish

Kapur, Honorary Consul General – Finland. Mr. Monish Verma, Environment Sector Specialist, EBTC spoke on Water. It was followed by an interaction with experts – Mr. Arun Kumar Mukherjee, Chairperson, Energy and Environment Committee; The Bengal Chamber; Mr. Sutanu

PROGRAMMES

WATER, WASTEWATER AND GREEN BUILDINGS MISSION OF THE EUROPEAN BUSINESS AND TECHNOLOGY CENTRE (EBTC)

5TH-7TH JUNE 2012
IN PARTNERSHIP WITH THE BENGAL CHAMBER



▲ Briefing Session on the first day (5th June). Seated (L-R): Mr. Monish Verma, Environment Sector Specialist, European Business and Technology Centre (EBTC); Mr. Suman Lahiri, Regional Manager, EBTC; Mr. Satish Kapur, Honorary Consul, Finland; Mr. Arun Mukherjee, Chairperson, Energy and Environment Committee, The Bengal Chamber; Mr. Deb A Mukherjee, Managing Director, Enfragy Solutions India Pvt Ltd. and Mr. Sutanu Ghosh, Co Chairperson, Energy and Environment Committee, The Bengal Chamber

Ghosh, Co-Chairperson, Energy and Environment Committee, The Bengal Chamber and Mr. Deb A Mukherjee, Managing Director, Enfragy Solutions India Pvt. Ltd. Thereafter, presentations were made by Mr. Swachcha Majumdar, Principal Scientist, CGCRI-CSIR; Mr. A. R. Basu, Managing Director, Entech Metals; Mr. Saikat Pal, Head of Livelihoods, PRASARI.



▲ Mr. Kallol Datta greeting Janab Firhad Hakim

On the same day the visiting delegates were taken to a site-visit to ITC Sonar, Kolkata, which is also the world's first CDM certified hotel. The delegates also visited West Bengal Pollution Control Board and interacted with the officials there.

The agenda on the **2nd Day (6th June)** included a Workshop on Water, Waste Water and Green Buildings followed by B2B and B2G Meetings. Janab Firhad Hakim, Hon'ble Minister-in-Charge, Urban Development and Town and Country Planning and Municipal Affairs, Government of West Bengal inaugurated the programme. Janab Hakim spoke about the opportunities of Green Buildings in Kolkata and West Bengal. He also mentioned that EBTC has partnered with The Bengal Chamber so that each organization can leverage the other to make CleanTech collaborations happen in West Bengal. A

Solutions, Copenhagen Cleantech Cluster.

The Panel Discussion on Water was chaired by Mr. Sutanu Ghosh. The Panelists included Shri Vivek Bharadwaj, IAS, CEO, Kolkata Metropolitan Development Authority (KMDA); Shri B. K. Maiti, Director General - Water Services, Kolkata Municipal Corporation (KMC); Mr. Deb A Mukherjee; Mr. Rajib Kumar Debnath, Director, Climate Change and Sustainability Services, Deloitte Touche Tohmatsu India Private Limited and Dr. Ajay Pradhan, Managing Director, DHI Group, Denmark.

The

▲ On the dais (L-R): Janab Firhad Hakim, Mr. Kallol Datta and Mr. Arun Kumar Mukherjee

Panel Discussion on Waste Water was chaired by Prof. B K Dutta, Chairman, West Bengal Pollution Control Board. The Panelists included Mr. Rajat Chatterjee, Director General Operations, Kolkata Metropolitan Development Authority (KMDA); Shri Amal Kr. Debnath, Director Technical (P&D), CMPDI; Mr. S.K. Pati, Chief Project ,Utilities & Environment; Tata Steel Limited; Mr. Pinaki Bhadury, Vice President - Strategy Consulting (South Asia, Middle East & North Africa), Frost and Sullivan; Mr. Swachcha Majumdar, Principal Scientist, CGCRI-CSIR and Mr. Dinesh Yadav, Director (Management), Arvind

Memorandum of Cooperation (MoC) was signed by Mr. Poul V Jensen, Director, EBTC and Mr. Neelabh Singh, Head, Complex Cleantech



▲ Mr. Poul V Jensen, Director, EBTC welcoming Janab Firhad Hakim, Hon'ble Minister-in-Charge, Urban Development and Town and Country Planning and Municipal Affairs, Government of West Bengal. Mr. Kallol Datta, Vice President, The Bengal Chamber seated on the dais

Envisol.

The Panel Discussion on Green Buildings was chaired by Mr. Alope Mookherjea, Chairman, Flakt (India) Limited, & Past President, The Bengal Chamber. The Panelists included Mr. Sutanu Ghosh; Shri S. Bhattacharya, Director-in-Charge, WBREDA; Mr. Partha Ranjan Das, Architect, Partha Das & Associates and Mr. Neelabh Singh.

The programme was attended by over 100 participants.

The EU Delegation included Mr. Neelabh Singh, Head of Complex Cleantech Solutions, Copenhagen Cleantech Cluster; Dr Ajay Pradhan, Regional Business Development Director (APAC), DHI

India Water & Environment Pvt. Ltd.; Mr. Ramillon Fabrice, Mr. Juha Kaija, Project Manager, GTK (Finnish Water Forum); Mr. Rajesh Shankar Priya, Head, Technology Management, Fraunhofer MOEZ; Mr. Arthur De Freslon, Business Development, Manager - India, Ciel & Terre India; Mr. Parikshit Shrivastava, Senior Consultant, Aptus Sensible Electronics, Mr. Petri Lintumaki, Project Manager, Finnish Water Forum, Mr. Shailesh P Naik, Sales Manager, Kemira Chemicals India Pvt. Ltd; Mr. Yatinder Pal Singh Suri, Country Head, Outokumpu India Private Limited accompanied by Mr. P. Reddy.

An interesting mix of corporates, government agencies and departments, PSUs, consultants and academic institutes participated in the B2B/B2G meetings which included ADHIACON, All Wave Consultancy, Alma Aqua Tech Pvt Ltd., Andrew Yule & Co, Arvind Envisol Pvt Ltd, Bicon Consultants Pvt. Ltd., CGIR, CII - Triveni Water Institute, Consulting Engineering Services (I)



Panel Discussion on Waste

Pvt. Ltd., First Climate (India) Pvt. Ltd., Frost & Sullivan, Hydronix Solutions, IISWBM, Indian Association of Hydrologists (IAH), M. N. Dastur & Co. Pvt. Ltd., Porel Dass Water & Effluent Control Pvt Ltd, Public Health Engineering Department (PHED), Government of West Bengal, TUV India Pvt Ltd, URS Scott Wilson India Pvt. Ltd.

On the **3rd day (7th June 2012)** the delegation visited Tala Water Services Park and Infinity Benchmark Building.

This was a most successful and encouraging beginning to what can be hoped to be deepening

5TH -7TH JUNE 2012
IN PARTNERSHIP WITH THE BENGAL CHAMBER

WATER, WASTEWATER AND GREEN BUILDINGS MISSION OF THE
EUROPEAN BUSINESS AND TECHNOLOGY CENTRE (EBTC)

ties with EU companies in West Bengal. That the EU-based companies are bullish on the State can be gauged from the fact that it was the second business delegation from EBTC / EU in 10 months, both being partnered by the Bengal Chamber.



◀ In conversation – Janab Firhad Hakim and Mr. Kallol Datta

Audience ▼



◀ Briefing Session in progress with EU Delegation

▶ Mr. Pinaki Bhadury, Vice President - Strategy Consulting (South Asia, Middle East & North Africa), Frost and Sullivan addressing the Panel Discussion on Waste Water. Seated on the dais with Mr. Swachhha Majumdar, Principal Scientist, CGCRI-CSIR; Prof. B K Dutta, Chairman, West Bengal Pollution Control Board



▲ During the Inaugural Session seated on the dais (L-R): Mr. Suman Lahiri; Mr. Neelabh Singh, Head of Complex Cleantech Solutions, Copenhagen Cleantech Cluster; Mr. Poul V Jensen; Janab Firhad Hakim; Mr. Kallol Datta; Mr. Arun Mukherjee and Mr. Sutanu Ghosh

PROGRAMMES

WATER, WASTEWATER AND GREEN BUILDINGS MISSION OF THE EUROPEAN BUSINESS AND TECHNOLOGY CENTRE (EBTC)

**5TH -7TH JUNE 2012
IN PARTNERSHIP WITH THE BENGAL CHAMBER**



Prof. B K Dutta chairing the Panel Discussion on Waste Water (R). Mr. Swachhha Majumdar can be seen (L)

Shri Vivek Bharadwaj, IAS, CEO, Kolkata Metropolitan Development Authority (KMDA) addressing the Panel Discussion on Water. Mr. Deb A Mukherjee is seating next to him



Exchange of Memorandum of Cooperation (MoC) between Copenhagen Cleantech Cluster and EBTC. (L-R): Mr. Neelabh Singh, Head, Complex Cleantech Solutions, Copenhagen Cleantech Cluster; Janab Firhad Hakim; Mr. Kallol Datta and Mr. Poul V Jensen



Mr. Alope Mookherjee, Chairman, Flakt (India) Limited, & Past President, The Bengal Chamber chairing the Panel Discussion on Green Buildings



Mr. Deb A Mukherjee making a point



Mr. Sutanu Ghosh chairing the Panel Discussion on Water

5TH -7TH JUNE 2012
IN PARTNERSHIP WITH THE BENGAL CHAMBER

WATER, WASTEWATER AND GREEN BUILDINGS MISSION OF THE
EUROPEAN BUSINESS AND TECHNOLOGY CENTRE (EBTC)

B2B meeting in progress: Dr. Anjan Chakravarty, Director, All Wave Consultancy (R) and member of Energy and Environment Committee, The Bengal Chamber

Press Conference in progress ▼



B2B snapshot ▼

B2B snapshot ▼



▲ B2B snapshot.

◀ B2B in progress: Mr Deb A Mukherjee (R)



We'll be meeting soon

The Palladian Lounge
AT THE BENGAL CHAMBER OF COMMERCE & INDUSTRY

TO BOOK CALL 91 33 22317219

EVENTS AT

Event Date
23rd May' 12

Hindi Theatre :
Koi ek Raat
by SPANDAN

Directed & Acted by
Renu Roy



UPCOMING PROGRAMMES

- ▶ "Black Dog presents Bengal Chamber Think series in association with The Telegraph", an interactive session with Mr. Harsha Bhogle, noted Media Personality, 6th June 2012, Chamber premises
- ▶ Meeting with Shri Debi Prasad Roy, Hon'ble MLA, Alipurduar towards North Bengal Development Initiative work, 6th June 2012
- ▶ Panel Discussion in association with Concern for Calcutta on, "Kolkata – Risks and Readiness to Mitigate Urban Disaster", 14th June 2012, Chamber premises
- ▶ Budget Seminar on Service Tax, 15th June 2012, Chamber premises
- ▶ Press Conference with the Batanagar Institute of Engineering, Management and Science, 19th June 2012, Chamber premises
- ▶ Panel Discussion on Strengthening the Roadways of West Bengal, 6th July 2012, Chamber premises
- ▶ Business-IT Conclave 2012, Theme: Securitization of Cyber Security, 21st July 2012, Chamber premises