



from the desk of the
PRESIDENT

Dear Member, 28 January, 2014

2014 has begun with a bang for the Bengal Chamber!

We were the first to have the privilege of having Dr. Amit Mitra, Hon'ble MIC, Commerce and Industries, Industrial Reconstruction, Public Enterprise, Finance and Excise, Government of West Bengal in the New Year when we hosted a twenty-five plus strong delegation of NRI investors and overseas nationals from the Middle East (and some also from Europe). Smt. Chandrima Bhattacharya, Hon'ble Minister-of-State, Law & Judicial (Independent Charge) & Health & Family Welfare, Government of West Bengal and Shri Subrata Saha, Hon'ble Minister-in-Charge, Food Processing Industries and Horticulture, Government of West Bengal also graced the Inaugural Session as Guests of Honour. With support and in-depth participation from WBIDC, the Food Processing, Fisheries and the MSME Departments of the State Government, the Chamber staged an extremely successful B2B and B2G networking forum. Several business / investment proposals emanating from the visit are being explored further and we hope to convert at least a few into real-time investments in Bengal.

Separately, the Chamber is also catalyzing talks for inward investment and outward exports with Ras al-Khaimah (UAE) and the Republic of Guinea Bissau (West Africa) respectively when their senior emissary visited West Bengal recently. The Chamber's objective is to play an active role in catalyzing inward investments in West Bengal and towards this end, we are working wholeheartedly towards continuing our outreach activities with potential investors around the globe.

Sd/-
Kallol Datta
President

9th January 2014 at New Delhi. Calcutta Business School and The Bengal Chamber of Commerce and Industry have a Memorandum of Understanding (MOU) in the field of education and training.



▲ Calcutta Business School receiving "Asia's Fastest Growing Private Education Institute" award

NEWS FLASH

The Bengal Chamber is delighted to congratulate Mr. T V Narendran, for becoming the youngest ever Managing Director (India and South East Asia) of Tata Steel Limited, a torchbearer of not only Indian, but the global business community. We wish him all the very best and look forward to interacting with him.



Mr. T V Narendran ▲

UPCOMING PROGRAMMES

BCC&I partnering Vidyasagar University in their International Seminar on "Advancement in Managerial Thoughts and Practices", 10th-11th February 2014, University campus, Medinipur

National Productivity Day Celebration (Theme: Lean Management for Productivity Enhancement) with the National Productivity Council, 12th February 2014, Chamber premises

Discussion Forum: Multinational enterprises and their subsidiaries: The changing role, with Microsoft India and Indian Institute of Management Calcutta, 18th February 2014, The Park, Kolkata

"Think..." Session with Mr. Aftab Seth, IFS (Retd.) on "Japan India Relations: The past, the present and a glimpse into the future", 21st February 2014, The Palladian Lounge

Bengal Chamber IT Quiz on 28th February 2014, Chamber premises

"Think..." Session with H.E. Shri Shekhar Dutt, Governor of Chhattisgarh, 3rd March 2014, The Palladian Lounge

Workshop on Sexual Harassment at Workplace (Prevention, Prohibition and Redressal), 4th March 2014, Chamber premises

BCC&I Summit on "Inspiring Change – A tribute to inspiring women leaders in the Banking Sector", 8th March 2014, Kolkata

BCC&I "Ratnagarbha" – A special programme on the occasion of Women's Day, 8th March 2014, Town Hall

Workshop on Indirect Taxes on 20th March 2014, Chamber premises

Application of IT in Manufacturing, 21st March 2014, Chamber premises

Marketing Conclave – India as a Market in 2020, 29th March 2014, Chamber premises

NEWS FLASH



Our heartiest congratulations to Calcutta Business School (CBS) and to Dr. Goutam Sengupta, Director, CBS!

Dr. Sengupta (extreme right in the picture) is also Director, Videocon Infinity Infrastructure Pvt. Ltd., & Vice President and Chief Operating Officer, KAIL Limited (Videocon Group). He is also Chairperson, Electronics

Hardware Development Committee of the Chamber and a member of the Managing Committee.

The World Consulting & Research Corporation (WCRC) had recently conducted a survey on "ASIA'S FASTEST GROWING PRIVATE EDUCATION INSTITUTES", WHERE KPMG IN INDIA WAS THE PROCESS ADVISORS & EVALUATORS and they have selected CALCUTTA BUSINESS SCHOOL as one of the awardees in the "BUSINESS SCHOOL CATEGORY".

The award was presented to CBS at the "Education Excellence Summit" held on

PROGRAMMES

INTERACTION ON INVESTMENTS IN WEST BENGAL

12TH DECEMBER 2014,
CHAMBER PREMISES

Dr. Prabir Bagchi, Professor of Operations and Supply Chain Management, Department of Decision Sciences, School of Business, The George Washington University deliberated on 'Attracting and Nurturing Investment: Some Insightful Lessons – what Bengal can learn' at the Managing Committee

meeting on 12th December, 2013. He also made a presentation on the above issue. The meeting was also attended by Dr. Krishna Gupta, IAS, Managing Director, West Bengal Industrial Development Corporation Limited (WBIDC).

WEALTH MANAGEMENT SUMMIT 2013

10TH DECEMBER 2013,
THE PARK

BCC&I organized the Wealth Management Summit 2013 on 10th of December at The Park, which was a first-of-its-kind initiative of the Bengal Chamber in the Financial Sector. Almost all the



▲ Mr. Kallol Datta, President, BCC&I and Chairman & Managing Director, Andrew Yule & Co. Ltd.; Mr. Jagdish Singh, Chairman, BCC&I Banking & Finance Committee and Head-Treasury, ITC.; Ms. Soma Majumder, General Manager, Securities and Exchange Board of India; Mr. Ambarish Dasgupta, Partner, National Consulting Leader and Eastern Regional Leader, KPMG Advisory Services Pvt. Ltd.; Vice President, BCC&I and Mr. Sundeep Sikka, President & CEO, Reliance Capital Asset Management Ltd. delivering addresses at the Inaugural Session

key industry players of the fund houses and key leaders from banking and other non banking financial corporations were present.

Eminent speakers included Ms. Soma Majumder, General Manager, Securities and Exchange Board of India; Mr. Sundeep Sikka, President & CEO, Reliance Capital Asset Management Ltd; Mr. Dinesh Khara, MD & CEO, SBI Funds Management Pvt. Ltd.; Mr. A Balasubramanian, CEO, Birla Sun Life Mutual Fund; Mr. Nimesh Shah, MD & CEO, ICICI Prudential Asset Management Co. Ltd.; Mr. Sandesh Kirkire, CEO, Kotak Mutual Fund; Mr. Ajit Menon, Executive Vice President, Head of Sales & Co Head- Marketing, DSP BlackRock Investment Managers Pvt. Ltd.; Mr. Nilesh Shah, CEO, Axis Capital Limited; Mr. Ritesh Jain – Chief Investment Officer, Tata Asset Management Company Limited; Mr. Ajay Bagga, Head - Private

Wealth Management, Deutsche Bank and Mr. Shantanu Ambedkar, Managing Director & Head of Private Banking, HSBC India.

The Opening Session focused on the Role of Fund Houses in sustaining and growing investors' wealth. Financial Asset products that are available in the market have grown in spectrum. New products like preference shares / inflation index bonds / tax free bonds / NBFC Debenture etc. have come into prominence. It is important to understand how the Mutual Fund Industry is reinventing itself in this background of sector evolution. The industry has also received guidance from the Regulator which has contributed to its growth over the years at an astounding pace on all parameters and now SEBI Amendment Bill is coming up and we would expect the regulatory measures would be instrumental towards further growth of the industry. Alternate managers like broking firms, portfolio managers, banks etc are interacting and trying to garner mind space of investors. Direct investor interaction with Mutual Funds has recently been incentivized through introduction of Direct Schemes. It is also important to understand how Mutual Fund scores over the alternate managers and the steps that are being taken by Fund Houses to enhance their interaction with the end investors for the same.

Session II focused on technical analysis of various asset classes and their mutual significance. Speakers spoke about proper investor awareness as a number of ponzi scams had already shaken the industry, regulator and investors. They also discussed about the correct period of holding a fund and that even selection of a fund or scheme varies from person to person. There is no mathematical formula to get into a win-win situation. If any scheme shows enormous profit there must be something wrong in it. However, Indian investors have a false



▲ Session on "Mutual Fund role in sustaining and growing investor wealth". Panel discussion was chaired by Mr. Jagdish Singh. Panelists present were Mr. Sundeep Sikka; Mr. Dinesh Khara, MD & CEO, SBI Funds Management Pvt. Ltd.; Mr. A Balasubramanian, CEO, Birla Sun Life Mutual Fund; Mr. Nimesh Shah, MD & CEO, ICICI Prudential Asset Management Co. Ltd.; Mr. Sandesh Kirkire, CEO, Kotak Mutual Fund and Mr. Ajit Menon, Executive Vice President, Head of Sales & Co Head- Marketing, DSP BlackRock Investment Managers Pvt. Ltd



▲ Session II: "Asset Class: Outlook and their importance to investor portfolio" was moderated and chaired by Mr. Nimesh Shah and the key industry leaders in the financial market such as Mr. Nilesh Shah, CEO Axis Capital Limited; Mr. Ritesh Jain – Chief Investment Officer, Tata Asset Management Company Limited; Mr. Ajay Bagga, Head-Private Wealth Management, Deutsche Bank and Mr. Shantanu Ambedkar, Managing Director & Head of Private Banking, HSBC India had participated as eminent Speakers

liquidity inclination rather to savings which is again detrimental towards the individual investor as well as the companies.

BCC&I PARTNERED G S MARKETING ASSOCIATES IN THEIR ANNUAL 12TH INDIA INTERNATIONAL MEGA TRADE FAIR

13TH TO 25TH DECEMBER 2013,
THE SCIENCE CITY GROUNDS

The 12th India International Mega Trade Fair was organized by GS Marketing Associates in association with BCC&I between December 13, 2013 and December 25, 2013.

The Bengal Chamber appreciates and understands the importance of Trade Fair and Exhibitions in the economic development of the country. The Chamber has planned special emphasis in reaching out to this community through different programmes and membership drive. As a part of our vision for the economic development of West Bengal, The Chamber and GS Marketing fully appreciate and understand the importance of Trade Fairs like this to improve B2B synergies. The Chamber is extremely proud

that over 500 exhibitors from across India and over 150 exhibitors from abroad came together on this platform to exhibit their products. This, surely, is an indicator of the potential of the State's competitiveness as far as B2B and B2C business models in West Bengal are concerned. We were, indeed, privileged that Shri Madan Mitra, Hon'ble Minister-in-Charge, Sports & Transport, Government of West Bengal delivered the Inaugural Speech. We were also delighted to have amongst us Mr. Abu Nasar Mohammad Anowarul Islam - Acting Deputy High Commissioner of Bangladesh, Mr. Prasittidesh Vichitsorasatra - The Royal Thai Consul General, Mr. Chandra Kumar Ghimire - Consul General of Nepal, Mr. Liu Zhijie -

13TH TO 25TH DECEMBER 2013, THE SCIENCE CITY GROUNDS

BCC&I PARTNERED G S MARKETING ASSOCIATES IN THEIR ANNUAL 12TH INDIA INTERNATIONAL MEGA TRADE FAIR

Acting Consul General of China, Mr. Md. Sabur Khan – President, Dhaka Chamber of Commerce & Industry and Dr. Alok Roy - Sr. Vice President, The Bengal Chamber of Commerce & Industry.

The Trade Fair, with the participation of nearly all Indian States (besides Thailand, Bangladesh, Nepal and Pakistan amongst foreign countries) will, we are sure, go a long way to foster Trade, Commerce & Industry in this part of the Country.

With over 500 participants, including foreign countries like Pakistan, Nepal, Thailand and Bangladesh participating in this Fair, there were on display a wide range of products which included handicrafts, woodwork, textiles, furnishings, shawls, crystal items, decorative items, paintings, statues, wall hangings, wind chimes, artificial jewellery, saris etc.

16TH JANUARY 2014, CHAMBER PREMISES

We live in a complex and volatile economy. Complex as it is interrelated with various agreements and worldwide schemes and volatile as these are critically dependent upon various eco-political relationships between various countries. Discontinuation of Duty Entitlement Passbook (DEPB) scheme has compelled exporters



▲ Mr. Arnab Chakraborty, Assistant Director, BCC&I giving the welcome speech at the workshop

to resort to alternate scheme which is the Duty Drawback Scheme. Department of Revenue has shifted items which were listed in the DEPB Rate Schedule to Drawback Rate Schedule, along with few general conditions. This requires exporters to understand the Drawback Scheme thoroughly. On GSP front, EU has already passed regulation for discontinuing the GSP benefits w.e.f. 01.01.2014 for Indian Textile and Chemical Sectors. This process will be applicable for other sectors too under the New EU GSP Regime. India-EU Broad based Trade and Investment Agreement (BTIA) and India-European Free Trade Association (EFTA) are still at a negotiation stage. If agreements under BTIA and EFTA are not concluded on or before 01.01.2014, India will lose all preferential treatment under GSP, and

this will hamper competitiveness of Indian exports.

The economy has come under considerable strain; inflation poses a serious threat, the GDP shows a negative growth, and trade and commerce suffer badly as risks in international trade go up manifold. In this scenario it is important to understand the impact of FTAs and study Duty Drawback Scheme as that would be instrumental in managing the on-going instability across industries and across geographical boundaries.

This programme was organized in the light of this scenario. The objective was to strengthen the foundation of those engaged in international trade, so that they can gain competitiveness and expand the international trade.

We had with us as a very competent faculty, **Mr. Sudhakar Kasture** who is the Director

of Helpline Impex Pvt. Ltd. and EXIM Institute (A Division of Helpline Impex Pvt. Ltd.) & Partner of Generation Next Business Consulting. He is a visiting faculty to various institutes like S. P. Jain Institute of Management Studies & Research, the Institute of Chartered Accountants of India, Institute of Company Secretaries of India, Foreign Exchange Dealers' Association of India, Training Colleges of Bank of Baroda, Central Bank of India, ICICI Bank, Oriental Bank of Commerce, YES Bank, Export Credit Guarantee Corporation of India Ltd., MSME development Institute, Mumbai [Formerly known as SISI], etc.

He had conducted in-house Training Programmes in various leading organizations like IOCL, BPCL,

ONE-DAY WORKSHOP ON DUTY DRAWBACK AND FREE TRADE AGREEMENTS



▲ Mr. Sudhakar Kasture, Director, Exim Institute, taking the session on Duty Drawback

HPCL, MRPL, Tata International, Aditya Birla Group, and others and conducted Export Promotional Programmes on behalf of Chemexcil, CAPEXIL, EEPC, FIEO, SRTEPC etc. He also conducted training programmes for Telesoft Technologies Ltd. in UK and Programmes on SEZs in India on behalf of various organizations in New



▲ Delegates at the Free Trade Agreements session

Delhi, Mumbai, Kolkata, Chennai, Bangalore, Hyderabad and other cities.

17TH-18TH JANUARY 2014, CHAMBER PREMISES

THE CHAMBER PARTNERED IIT KHARAGPUR IN THE SEMINAR ON BUILDING PROCESS EXCELLENCE IN MANUFACTURING

23RD JANUARY 2014

FACILITATING THE MEETINGS OF MR. RAJESHWAR PRASAD, EX-OFFICIO CABINET MINISTER & SPECIAL ADVISOR TO PRIME MINISTER, REPUBLIC OF GUINEA BISSAU AND CHIEF EXECUTIVE OFFICER, RAK SOVEREIGN HOLDING LLC (RAS AL KHAIMAH)

The constant effort of The Bengal Chamber of Commerce and Industry (BCC&I) is to facilitate business in the State.

Mr. Rajeshwar Prasad, Ex-Officio Cabinet Minister & Special Advisor to Prime Minister, Republic of Guinea Bissau and Chief Executive Officer, RAK Sovereign Holding LLC (Ras al-Khaimah) met Mr. Kallol Datta, President, BCC&I on 22nd January 2014 to discuss opportunities of investment in infrastructure projects in West Bengal. He also expressed his interest to meet a relevant authority for import of jute bags from here. Mr. Datta spoke to Janab Firhad Hakim, Hon'ble Minister-in-Charge, Municipal Affairs and Urban Development, Government of West Bengal and Dr. Subrata

Gupta, IAS, Commissioner of Jute, Ministry of Textiles, Government of India.

The next day, on 23rd January 2014, Mr. Prasad had a meeting with the Hon'ble MIC at the latter's residence. The Meeting was also attended by Mr. Subhodip Ghosh, Deputy Director General and Ms. Angana Guha Roy Chowdhury, Assistant Director, BCC&I. Mr. Prasad explored the opportunities for investment in infrastructure projects in West Bengal. The projects may be on Knowledge Park, IT Park, and others. The Hon'ble MIC informed him that infrastructure development in areas near the upcoming airport in Andal, near Raniganj/Asansol in Bardhaman District of West Bengal would

PROGRAMMES

FACILITATING THE MEETINGS OF MR. RAJESHWAR PRASAD, EX-OFFICIO CABINET MINISTER & SPECIAL ADVISOR TO PRIME MINISTER, REPUBLIC OF GUINEA BISSAU AND CHIEF EXECUTIVE OFFICER, RAK SOVEREIGN HOLDING LLC (RAS AL KHAIMAH)

23RD JANUARY 2014

be a good proposition. Road connecting Raghunathpur (large power project) and Dhanbad (minerals base) would be an important connectivity which would need investment. Areas in Rajarhat Action Area 3 (extension of Kolkata), Bantala (extension of Kolkata), Kalyani (satellite city of Kolkata) could also be explored for Knowledge/IT Park. These areas already have a thriving presence of IT (large and small investments) and Knowledge development-related activities including education.



Mr. Prasad (R) with Janab Firhad Hakim, Hon'ble Minister-in-Charge, Municipal Affairs and Urban Development, Government of West Bengal (L)



Mr. Rajeshwar Prasad, Ex-Officio Cabinet Minister & Special Advisor to Prime Minister, Republic of Guinea Bissau and Chief Executive Officer, RAK Sovereign Holding LLC (Ras Al Khaimah) (R) with Dr. Subrata Gupta, IAS, Commissioner of Jute, Ministry of Textiles, Government of India (L)

THE BENGAL CHAMBER "THINK..." LECTURE SERIES CONTINUED WITH MR. ROHIT OHRI, EXECUTIVE CHAIRMAN, DENTSU INDIA (REPORT TO BE PART OF THE FEBRUARY 2014 EDITION OF THE NEWSLETTER)

27TH JANUARY 2014,
THE PALLADIAN LOUNGE, CHAMBER PREMISES

LAUNCH OF WWW.WATTGURU.COM, A PORTAL DEVELOPED BY BCC&I AND ENFRAGY SOLUTIONS WITH THE OBJECTIVE OF ENERGIZING A BEHAVIOURAL RESPONSE TO SAVE ENERGY

30TH JANUARY 2014,
THE PALLADIAN LOUNGE

The Bengal Chamber of Commerce and Industry, which is providing a leading forum for addressing environmental challenges and the appropriate response of Business, the Government, the Academia and the Civil Society, has gone beyond just being a business forum in this realm. We are providing our stakeholders the opportunity to be a part of the larger movement which is all about managing the change of epic proportions in the climate-dictated economic space which we are confronted with.

The Chamber has embarked on a movement at the national level committed to energizing a behavioural response to save energy. The Chamber launched this movement at a very special programme – "Energizing a Behavioural Response to Save Energy" in the evening of 30th January 2014 (6.30 p.m. onwards) at the Palladian Lounge in the Chamber premises.

The increasing demand for power has led to considerable fossil fuel burning thus not only depleting the fossil fuel reserves, but also greatly and adversely impacting the environment. We have read that efficient use of energy and its conservation assumes even greater importance in view of the fact that one unit of energy saved at the consumption level reduces the need for fresh capacity creation by 2.5 times to 3 times. Further, such saving through efficient use of energy can be achieved at less than one-fifth the cost of fresh capacity creation. Energy efficiency would, therefore, significantly supplement our efforts to meet power requirement, apart from reducing fossil fuel consumption. Thus, energy management has shifted parameters from the 'can do' alternative to the 'must do'. Therefore, in order to incentivize energy conservation and make the consumer aware of the great benefits of energy saving (both in the context of monetary and lifestyle changes) through an interactive and multimedia mode, an e-portal dedicated to propagating the virtues and benefits of energy conservation is being created by the Bengal Chamber.

An enabling forum for promoting an overarching consciousness towards the need for energy conservation, the portal stands on the superstructure created by the three pillars of engagement, information and assistance, which are the three broad areas of delivery. From information on energy efficient products to videos, articles and blogs by experts, games and an online energy meter, the focus is on utilizing the portal as a forum for engaging with the consumer and simultaneously as a knowledge platform

for energy conservation aimed towards catering to the general citizen – from the teenager to the student, the young professional and even not counting out the senior citizen.

The programme on 30th January witnessed the launch of the portal and included a panel discussion on "Empowering the India that needs power", bringing to board the voluntary role that society needs to play (by conserving energy) to bring light to the lives of the countless hundreds of millions who do not even have access to a single electric light in their homes. The panel discussion featured Dr. Ajay Mathur, Director General, Bureau of Energy Efficiency; Dr. Bikash Sinha, Padma Bhushan and eminent nuclear physicist and Shri Sunil Mitra, Former Revenue and Finance Secretary, Government of India.

The portal, thus created is completely in sync with the vision and mission of the Bureau of Energy Efficiency and can be a most appropriate and relevant vehicle for propagating energy conservation in a country, where it is the duty of organizations like ours to stand with the BEE in delivering the message to the citizens effectively.

Following the launch of the portal, the Chamber will take this nationwide initiative to other cities in the country.



▲ Mr. Kallol Datta, President, BCC&I delivering the Welcome Address. Seated on the dais (L-R): Mr. Deb A Mukherjee, Managing Director, Enfragy Solutions India Pvt. Ltd.; Dr. Ajay Mathur, Director General, Bureau of Energy Efficiency; Shri Sunil Mitra, Former Revenue and Finance Secretary, Government of India; Dr. Bikash Sinha, Padma Bhushan and eminent nuclear physicist and Mr. P Roy, Director General, BCC&I

30TH JANUARY 2014,
THE PALLADIAN LOUNGE

LAUNCH OF WWW.WATTGURU.COM, A PORTAL DEVELOPED BY BCC&I AND ENFRAGY SOLUTIONS WITH THE OBJECTIVE OF ENERGIZING A BEHAVIOURAL RESPONSE TO SAVE ENERGY



Mr. Deb A Mukherjee sharing the story behind the Movement with the audience



Dr. Ajay Mathur sharing his thoughts. Seated on the dais (L-R): Mr. Deb A Mukherjee and Mr. Kallol Datta



Mr. Subhodip Ghosh, Deputy Director General, BCC&I emceeding the programme. Seated on the dais (L-R): Mr. Deb A Mukherjee, Mr. Kallol Datta, Dr. Ajay Mathur, Shri Sunil Mitra, Padma Bhushan Dr. Bikash Sinha and Mr. P Roy



Padma Bhushan Dr. Bikash Sinha addressing the audience



Shri Sunil Mitra addressing the audience. Seated with him (L-R): Mr. Deb A Mukherjee, Mr. Kallol Datta and Dr. Ajay Mathur



The audience



Mr. Alok Mookherjee, Past President, BCC&I interacting during the Open House Session



Mr. Kallol Datta (L) presenting memento to Dr. Ajay Mathur (R)



Mr. Arun Kumar Mukherjee, Chairperson, Energy and Environment Committee, BCC&I (L) presenting a memento to Shri Sunil Mitra (R)



Mr. Sutanu Ghosh, Co-Chairperson, Energy and Environment Committee (L) presenting a memento Padma Bhushan Dr. Bikash Sinha

PROGRAMMES

THE BENGAL CHAMBER SUPPORTED A BRAND WORKSHOP TITLED “BRANDWEALTH” ORGANIZED BY DRAFT FCB ULKA

30TH JANUARY AND 1ST FEBRUARY 2014, CHAMBER PREMISES

BUSINESS @ BENGAL : INVESTMENT CONCLAVE PRESENTED BY THE BENGAL CHAMBER AND NON-RESIDENT OVERSEAS ASSOCIATION OF BENGAL (NROAB)

9TH-10TH JANUARY 2014, CHAMBER PREMISES AND THE TOLLYGUNGE CLUB

The Bengal Chamber of Commerce and Industry (BCC&I) and Non Resident Overseas Association of Bengal (NROAB) organized the Investment Conclave – Business @ Bengal on 9th and 10th January 2014 in Kolkata.

27 potential investors including NRIs and overseas nationals joined the delegation to attend the Conclave.

The Conclave featured Seminar and B2B Meetings on 9th January 2014 in the Chamber followed by Networking Dinner and Cocktails at The Tollygunge Club.

THE SEMINAR ON 9TH JANUARY 2014 IN THE CHAMBER:

Dr. Amit Mitra, Hon'ble Minister-in-Charge, Commerce and Industries, Industrial Reconstruction, Public Enterprise, Finance and Excise was the Chief Guest. Smt. Chandrima Bhattacharya, Hon'ble Minister-of-State, Law & Judicial (Independent Charge) and Health & Family Welfare, Government of West Bengal and Shri Subrata Saha, Hon'ble Minister-in-Charge, Food Processing Industries and Horticulture, Government of West Bengal also graced the Inaugural Session as Guests of Honour. Other speakers included Mr. Ambarish Dasgupta, Vice President, BCC&I and Partner and Head Management Consulting and Eastern Regional Leader, KPMG Advisory Services Pvt. Ltd; Mr. Sudip Datta, Senior Vice President & Divisional Head (Operations), IL&FS; Mr. N R Datta, Chairman and Managing Director, Camellia Group and Mr. Samit Roy, Chairman, RICE Group. The expert speakers addressed the Plenary Session on “Doing Business in West Bengal”. Dr. Krishna Gupta, IAS, Managing Director, WBIDC made a

special presentation on “Business Opportunities in Bengal”. There was also a session on “Doing Business in the Middle East” which was addressed by Mr. Sudesh Agarwal, Chairman, Indian Business and Professional Council, UAE and Mr. K M Verghese, Acting President, Indian Business and Professional Network, Qatar. KPMG was the Knowledge Partner for the Seminar.

B2B AND G2B MEETINGS ON 9TH JANUARY 2014 IN THE CHAMBER:

The Seminar was followed by B2B Meetings. The Seminar and the Conclave were attended by over 200 delegates who were there to explore collaborations, tie-ups, partnerships and other business opportunities. The B2B Meetings were attended by a team from WBIDC including Dr. Krishna Gupta, MD and Mr. S P Yadav, IFS, Executive Director; Dr. Rajiva Sinha, IAS, Principal Secretary, Micro and Small Scale Enterprises and Textiles, Government of West Bengal; Mr. Harsh Vardhan Patodia, President, CREDAI BENGAL, Kolkata; Mr. J. K. Aikat, Director, Food Processing Industries, Government of West Bengal; Shri D Chatteraj, Joint Secretary, Fisheries Department, Government of West Bengal and Dr. S N Biswas, Joint Director of Fisheries (HQ), Fisheries Department, Government of West Bengal. The overseas delegates separately had an interactive session with Smt. Chandrima Bhattacharya and Shri Subrata Saha on possible opportunities in Food Processing and Healthcare Sector.

NETWORKING DINNER AND COCKTAILS ON 9TH JANUARY 2014 AT THE TOLLYGUNGE CLUB :

A Networking Dinner and Cocktails was organized at The Tollygunge Club on 9th January 2014. Mr.

Sudesh K Agarwal, Chairman Indian Business & Professional Council, Sharjah; Mr. Hassan A Chougule, Managing Director, EMAD Groups, Qatar; Mr. M S Bukhari, Managing Director, SATCO International, Qatar and USA and Mr. Jay Sarkar, Chairman, President & CEO, SARTREX Power Control System Inc. Canada were presented the Business Achiever's Award.

BUSINESS SITE VISITS ON 10TH JANUARY 2014:

On 10th January 2014, the delegation visited the Food Park at Sankrail and Paridhan – the Garment Park at Beliaghata. The visit to these industrial parks was organized by West Bengal Industrial Development Corporation (WBIDC). Some delegates from the sector of Hypermarkets also met potential suppliers of dry flowers, fresh flowers, vegetables and rice organized by Food Processing Industries and Horticulture Department of Government of West Bengal. The meetings extended till 11th January 2014 as these delegates also visited Agri Horticultural Society of India in Kolkata to explore opportunities of flower imports from here.

The Conclave brought together the potential investors (NRIs / overseas business houses) from abroad, local business leaders and policy makers at a common platform to discuss the opportunities for doing business in a resurgent West Bengal. The defining feature of the Conclave was across-the-board discussions on projects and investment opportunities between local and overseas businesses. Prime focus was on B2B meetings with the objective of materializing Joint Ventures and Collaborations.

The delegation was comprised of:

| NAME | DESIGNATION | ORGANIZATION |
|------------------------|---------------------------------------|--|
| Mr. Nilangshu Dey | President | Non Resident Overseas Association of Bengal |
| Mr. Jay Sarkar | Chairman , President & CEO | SARTREX Power Control System Inc Canada |
| Mrs. Chitra Sarkar | | |
| Mrs. Tina Andrews | | |
| Mr. Sudipto Bose | Director | Sun Consultancy UK |
| Mr. Hassan A Chougule | Managing Director | EMAD Groups Qatar |
| Mr. M S Bukhari | Managing Director | SATCO International Qatar and USA |
| Mr. Sanju Philip | Lulu Hypermarket | UAE, Oman, Saudi Arabia, Qatar, Kuwait, Yemen, Egypt , Bahrain |
| Mr. K M Varghese | Executive Manager | INTER-TECH Group Qatar |
| Dr. Gautham Basu | Director & Consultant Plastic Surgeon | Vision Aesthetics UK and Qatar |
| Mr. Shahid V | Administration & HR Manager | Quality Group Qatar |
| Mr. Khalid Al – Ghamdi | Chairman | Alumasa Group Saudi Arabia |
| Mr. Syed Shakeeb Ayaz | Director | Alumasa Group Saudi Arabia |
| Mr. Amitava Majumdar | Group General Manager | Liberty Group Sharjah, Dubai, Abudhabi |
| Mr. Sudesh K Agarwal | Chairman | Indian Business & Professional Council Sharjah |
| Ms Sripriyaa Kumaria | Director General | Indian Business & Professional Council Sharjah |

**9TH-10TH JANUARY 2014,
CHAMBER PREMISES AND THE TOLLYGUNGE CLUB**

**BUSINESS @ BENGAL : INVESTMENT CONCLAVE PRESENTED BY THE BENGAL
CHAMBER AND NON-RESIDENT OVERSEAS ASSOCIATION OF BENGAL (NROAB)**

| NAME | DESIGNATION | ORGANIZATION |
|------------------------|--------------------|--|
| Mr. S . Mukherjee | Director | Qatar Design Consortium Qatar |
| Mr. A . Adhikary | Director | A . S . Marine Consultancy Kuwait & Qatar |
| Mr. Robin Saha | Executive Director | Apple Engineering Consultants LLC Qatar, UAE |
| Mr. S R Saha | Managing Partner | Apple Engineering Consultants LLC Dubai, Saudi Arabia, Libya |
| Mr. Amitava Ghosh | Regional Director | Simplex Infrastructures Ltd Qatar, Oman |
| Mr. Debashis Roy | Director | Enrico Solutions Pvt. Ltd, Qatar |
| Mr. Subir Shome | Potential Investor | Dubai |
| Mr. Saibal Basu | Potential Investor | Qatar |
| Mr. Rudradip Ganguly | Potential Investor | Oman |
| Mr. Chinmoy Chatterjee | Potential Investor | Bahrain |
| Ms. Tapolina Banerjee | Potential Investor | Kuwait |



▲ Dr. Amit Mitra greeting the audience



▲ (L-R): Mr. Subhodip Ghosh, Deputy Director General, BCC&I; Mr. Smarajit Purkaystha, Director, BCC&I; Mr. P Roy, Director General, BCC&I receiving Dr. Amit Mitra, Hon'ble Minister-in-Charge, Commerce and Industries, Finance and Excise, Industrial Reconstruction and Public Enterprise, Government of West Bengal



▲ (L-R): Ms. Sukanya Bose, Assistant Director, BCC&I; Mr. Kallol Datta, President, BCC&I; Mr. P Roy receiving Dr. Amit Mitra. Mr. Nilangshu Dey, President, NROAB and Mr. Smarajit Purkayastha are on the right of Dr. Mitra



▲ Mr. Kallol Datta delivering his Welcome Speech

Packed Williamson Magor Hall



▲ On the dais (L-R): Smt. Chandrima Bhattacharya, Hon'ble Minister-of-State, Law & Judicial (Independent Charge) & Health & Family Welfare, Government of West Bengal; Dr. Amit Mitra; Mr. Kallol Datta; Mr. Nilangshu Dey and Mr. P Roy

▶ Dr. Amit Mitra during his Inaugural Address



▲ The audience in rapt attention



▲ Packed Williamson Magor Hall



▲ Releasing the Souvenir of Business @ Bengal – (L-R): Mr. Ambarish Dasgupta, Vice President, BCC&I and Partner and Head Management Consulting and Eastern Regional Leader, KPMG Advisory Services Pvt. Ltd; Dr. Krishna Gupta, IAS, Managing Director, WBIDC; Shri Subrata Saha, Hon'ble Minister-in-Charge, Food Processing Industries and Horticulture, Government of West Bengal; Smt. Chandrima Bhattacharya; Dr. Amit Mitra; Mr. Kallol Datta and Mr. Nilangshu Dey

PROGRAMMES

BUSINESS @ BENGAL : INVESTMENT CONCLAVE PRESENTED BY THE BENGAL CHAMBER AND AND NON-RESIDENT OVERSEAS ASSOCIATION OF BENGAL (NROAB)

9TH-10TH JANUARY 2014, CHAMBER PREMISES AND THE TOLLYGUNGE CLUB



▲ Presentation of Memento to Dr. Amit Mitra (L-R): Mr. Nilangshu Dey, Mr. Kallol Datta, Dr. Amit Mitra and Mr. P Roy



▲ Mr. Kallol Datta and Dr. Amit Mitra addressing the media



▲ Mr. Nilangshu Dey addressing the audience. Seated on the dais (L-R): Shri Subrata Saha and Smt. Chandrima Bhattacharya



▲ Smt. Chandrima Bhattacharya addressing the audience



▲ Shri Subrata Saha addressing the audience



▲ Mr. Ambarish Dasgupta during the Plenary Session on "Doing Business in West Bengal"



▲ Mr. Amitava Majumder, Group General Manager, Liberty Group, Sharjah, Dubai, Abu Dhabi moderating the Plenary Session on "Doing Business in West Bengal"



▲ Mr. Sudip Datta, Senior Vice President & Divisional Head (Operations), IL&FS during the Plenary Session on "Doing Business in West Bengal"



▲ Mr. Samit Roy, Chairman, RICE Group during the Plenary Session on "Doing Business in West Bengal"



▲ Mr. N R Datta, Chairman and Managing Director, Camellia Group, during the Plenary Session on "Doing Business in West Bengal"



▲ Mr. Sudesh Agarwal, Chairman, Indian Business and Professional Council, UAE addressing Session on "Doing Business in the Middle East"



▲ Mr. K M Verghese, Acting President, Indian Business and Professional Network, Qatar addressing Session on "Doing Business in the Middle East"



◀ Mr. Jay Sarkar, Chairman, President and CEO, SARTREX Power Control System Inc Canada during Introduction Session of overseas delegates



◀ Mr. M S Bukhari, Managing Director, SATCO International, Qatar and USA during Introduction Session of overseas delegates

9TH-10TH JANUARY 2014,
CHAMBER PREMISES AND THE TOLLYGUNGE CLUB

BUSINESS @ BENGAL : INVESTMENT CONCLAVE PRESENTED BY THE BENGAL
CHAMBER AND NON-RESIDENT OVERSEAS ASSOCIATION OF BENGAL (NROAB)



▲ Dr. Krishna Gupta, IAS making a presentation on "Business Opportunities in Bengal"



▲ The overseas delegates (L-R) with Shri Subrata Saha, Mr. P Roy and Mr. Nilangshu Dey



▲ During Interactive Session (L-R): Mr. Nilangshu Dey, Smt. Chandrima Bhattacharya, Shri Subrata Saha and Mr. Kallol Datta



▲ Interactive Session in progress – overseas delegates discussing opportunities with Smt Chandrima Bhattacharya and Shri Subrata Saha



▲ B2B and G2B in progress (L-R): Mr. M S Bukhari; Mr. Harsh Vardhan Patodia, President, CREDAI BENGAL, Kolkata; Dr. Rajiva Sinha, IAS, Principal Secretary, Micro and Small Scale Enterprises and Textiles, Government of West Bengal; Dr. Krishna Gupta, IAS and Mr. S P Yadav, IFS, Executive Director, WBIDC



▲ B2B and G2B in progress



B2B and G2B in progress (L-R): Shri D Chattoraj, Joint Secretary, Fisheries Department, Government of West Bengal; Mr. J. K. Aikat, Director, Food Processing Industries, Government of West Bengal and Dr. S N, Biswas, Joint Director of Fisheries (HQ), Fisheries Department, Government of West Bengal



B2B in progress



B2B in progress



◀ (L-R): Mr. Tu Fu Han, Director, Taipei World Trade Centre, Kolkata interacting with Prof. B . K. Dutta, Chairman, West Bengal Pollution Control Board during Networking Dinner and Cocktails



▲ During Networking Dinner and Cocktails (L-R): Mr. Kallol Datta, Mr. Taranjit Singh, Chief Patron, BCC&I and Managing Director, JIS Group; Mr. A Lahiri; Mr. S Radhakrishnan, Past President, BCC&I and Mr. Santimay Mondal, Editor, India o Abroad



▲ (L-R): Mr. A. Lahiri, Past President, BCC&I with Mr. Kallol Datta during Networking Dinner and Cocktails



(L-R): Mr. Hiral N Sengupta, Chairman, WEBEL; Mr. Samir Ghosh, Past President, BCC&I; Mr. Deb A Mukherjee, Managing Director, Enfragy Solutions India Private Limited; Prof. B K Dutta during Networking Dinner and Cocktails



Mr. Kallol Datta with overseas delegates during Networking Dinner and Cocktails

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▲ Dr. Suryanil Ghosh, Chairperson, Bengal Chamber Entrepreneurship Development Cell; Mr. S Radhakrishnan; Mr. R N Lahiri, Chairperson, IT Committee, BCC&I and Mr. Subhodip Ghosh, Deputy Director General, BCC&I during Networking Dinner and Cocktails



▲ (L-R): Mr. P Roy with Mr. Sudesh Agarwal during Networking Dinner and Cocktails



▲ (L-R): Shri R Bandyopadhyay, Former Secretary to the Government of India, Ministry of Corporate Affairs; Mr. Kallol Datta; Mr. Dulal Mukherjee, Proprietor, Dulal Mukherjee & Associates; Shri Chuni Goswami, sporting icon; Mr. Santimoy Sanyal, Editor, INDIA O ABROAD during Networking Dinner and Cocktails



▲ (L-R): Mr. P Roy with Mr. G M Kapoor, State Convenor, INTACH during Networking Dinner and Cocktails



▲ (L-R): Prof B K Dutta with Mr. Arun Kumar Mukherjee, Chairperson, Energy and Environment Committee, BCC&I during Networking Dinner and Cocktails



▲ Mr. Debasis Basu, Co-Chairperson, IT Committee, BCC&I and Vice President – Projects, Cognizant Technology Solutions India Limited and with Ms. Angana Guha Roy Chowdhury, Assistant Director, BCC&I during Networking Dinner and Cocktails



▲ Mr. Sandipan Chakravorty, Past President, BCC&I; Mr. Kallol Datta, Mr. P Roy and Mr. M S Bukhari during Networking Dinner and Cocktails



▲ Mr. Kallol Datta (R) and Mr. Nilangshu Dey (middle) presenting Business Achiever's Award to Mr. Hassan A Chougule, Managing Director, EMAD Groups, Qatar



▲ Mr. Kallol Datta (R) presenting Business Achiever's Award to Mr. Sudesh Agarwal. Mr. P Roy is on the right of Mr. Datta and Mr. Nilangshu Dey is on the left of Mr. Agarwal



▲ Mr. Kallol Datta (R) presenting Business Achiever's Award to Mr. M S Bukhari. Mr. Nilangshu Dey is in the middle



▲ Mr. Kallol Datta (R) presenting Business Achiever's Award to Mr. Jay Sarkar. Ms. Angana Guha Roy Chowdhury is in the middle and Mr. Nilangshu Dey is on the left of Mr. Sarkar



▲ Business Site Visit at Sankrail Food Park

ICONCE 2014



1st International Conference on Non Conventional Energy (ICONCE 2014) was held on 16th & 17th January, 2014 at JIS College of Engineering.

The Conference was in the field of Renewable Energy Sources organized by JIS College of Engineering, Kalyani, sponsored by Technical Education Quality



Improvement Program (TEQIP), New Delhi and technically co-sponsored by IEEE, Kolkata Section and IEEE Power and Energy Society Kolkata Chapter.

The aim of the conference was to encourage the exchange of discussion through plenary and invited lectures, oral presentations of science and technology focusing on alternative energy and related research. The conference also helped

broaden the academic network.

Ninety Three (93) papers were accepted for publication. All accepted and presented papers will be included in IEEE Xplore Digital Library.

The primary objective of ICONCE 2014 was to furnish

a podium for researchers, engineers, academicians as well as industrial professionals from all over the world to present their research results and information in relation to latest developments and development activities in Non Conventional Energy, as well as its related and enabling technologies regarding application of Renewable Energy Sources.

A few of the many distinguished dignitaries present at the conference were Padma Shri Dr. Kasturi Lal Chopra, Ex Director, IIT Kharagpur; Dr. Biswajit

Ghosh, Director, School of Energy Studies, Jadavpur University; Dr. Stefan Clarenbach, SES, Germany; Prof. Franz-Josef Kotalla, SES, Germany; Dr. Dimitrios Karamanis, University of Patras, Greece; Dr. Rachit Ravindra Mathur, National Wind Institute, Texas Tech University, Lubbock; Dr. Nowshad Amin, UKM, Malaysia; Dr. Mohon Lal Kothari, IIT, Delhi; Dr. Abdus Samad, IIT Madras, etc.



Second Knowledge Expedition at Asian Institute of Technology, Bangkok by JIS Group Students

JIS Group Educational Initiatives, one of the largest education conglomerates in West Bengal has strategically collaborated with Asian Institute of Technology, Bangkok one of the oldest and leading education establishments imparting higher education in technological field. Both the institutions nurture a multi-cultural learning ethos to bring about sustainable development in technological research, outreach and higher education initiatives.

A remarkable initiative bearing testimony of such progressive efforts happened when recently the brightest students across the engineering colleges and departments under JIS Group were sponsored to participate in the knowledge camp which was organised by Asian Institute of Technology. This session was conducted during 5th January to 16th January 2014, in Bangkok, Thailand. Two faculty members from JIS Group of Institutions, Prof. Sajal Saha and Prof. Baisakhi Das accompanied the students as their project mentors in this assignment.

The two weeks training programme was designed to give the students exposure across the diverse fields of signals and systems, satellite communication, augmented reality, remote sensing, health GIS, energy engineering and management, 3D computer graphics, nano technology, transportation engineering, urban safety and management, advanced mapping techniques. Further, students received a golden opportunity to interact with the renowned scientists and professors of NSTDA, NASA, JAXA (Japan Aerospace Agency), AIT and Bangkok University. This apart, they derived a real time exposure on nano technology and optoelectronics and telecommunication at GIS lab and opto electronics lab respectively. At GIS lab they were taught about quantum GIS software which enabled them to develop the GIS map of their respective colleges. The students also explored the academic and heritage tourist destinations of Thailand like Bangkok University, National Science and Technological Development Agency, National Science Museum, Bang-Pa-In Palace (summer palace of the king

of Royal Govt. of Thailand), Bang Sa, arts and crafts center, Ayutthaya (ancient capital of Thailand), Bang Pu to name a few.

Cross-cultural programmes were organised to bring about a synergy between education and extra-curricular activities wherein people from both the cultures got acquainted and shared each other's thoughts, aesthetic and creative expressions.

This holistic knowledge sharing experience was not only beneficial for the cause of training the students with contemporary cutting-edge insights and skills but also helped them to imbibe a spirit of global connect, bridging the wide chasm of cross cultural inhibitions and differences while simultaneously empowering them with the limitless possibilities of knowledge.

