



## from the desk of the PRESIDENT

Dear Member,

12 February, 2013

The Union Budget 2013 is round the corner and expectations are matching with trepidation on the announcements on Budget Day. Whatever be the outcome, we all agree that as citizens of India, we need to readily accept and cooperate with the Government in its efforts to make ourselves more financially secure in difficult times such as these. Pragmatism and a sense of fiscal responsibility need to go hand in hand. From addressing fiscal deficit and current account deficit to expected announcements on GST – the Union Budget this year is one of the most anticipated ones in recent times. The fact that after several years, we shall have a new Finance Minister presenting the Budget adds to the excitement. The Budget is also expected to focus on upping manufacturing in the country. This is of great importance in the current context, when we need to promote domestic production. The proposal to set up National Investment and Manufacturing Zones (NIMZ) with an objective of increasing the share of manufacturing to at least 25 percent by 2020 and create 100 million jobs is the guiding principle. The resultant focus on duty structures and tariff-related measures to address duty inversion issues is a natural corollary. Overall, we expect a growth oriented and responsible budget from the Government in which adequate measures to contain inflation, reduce fiscal and current account deficits might be adopted in order to remain on a projected growth trajectory of around 8% envisaged during the 12th Plan period. The Chamber's views are almost similar to those laid down by the Planning Commission that recommends on adopting a three – pronged strategy to a) generate income and opportunity, b) build resources and take ahead financial sector programmes while also c) achieve sustainable and inclusive growth.

The Bengal Chamber has already sent its suggestions and will be viewing the Union Budget presentation followed by our reactions to the media. In the meantime, the Chamber's programmes and activities are on in full swing and as the newsletter would reveal, our events are, as always, all about taking forward the interests of business, commerce, industry and indeed, society, forward.

Sd/-  
Kallol Datta  
President

and Communication Advancement (IC3A) - 2013, Prof. Balagurusamy said, "On one hand we should ask the Government to spend more and more on research, and on the other hand, we as scientists, should produce more output which can be used to create new knowledge to address the social problems."

The Conference was hosted by the JIS College of Engineering and funded by World Bank project through Technical Education Quality Improvement Programme (TEQIP) and Institute of Electrical and Electronics Engineering (IEEE) - Kolkata Section.

He added, "Governments are there to frame policies. The Government will come and go. We can't depend upon the Government to solve problems."

"It is the scientists...educationalists who will remain and are the key to the development of a nation," asserted Prof. Balagurusamy. "Education and research go hand in hand. They are the two eyes of higher education. While the process of education is required to produce good human beings, the process of research is used for the advancement of science and technology," he said. Prof. Balagurusamy also highlighted the fact that engineers are more keen on getting IT (Information Technology) jobs nowadays. "IT does not contribute except for increasing foreign exchanges. Students should not look for IT jobs. Indian industries are suffering for the want of engineers."

"Students now join universities to gain jobs but universities are not employment exchanges. The basic idea is to get an education and not job. They should develop students with engineering skills." "We have to inculcate among the young students to join small scale industries and do something useful for the benefit of the county," he advised. According to Prof. Balagurusamy private industries should also invest to bring more research and development. "Government should come up with a legislation or a directive to implement CSR (Corporate Social Responsibility), so that a percentage of the profit earned by the private industries should be used in research and development," he added.

Institute of Electrical and Electronics Engineers (IEEE) Kolkata Section, Patron, Prof. Shivaji Chakraborti on the other hand advised educational institutes to emphasize on improving the qualities of both students as well as faculties.

"We have to identify the talent in faculties and nurture them to become a good faculty. It is a grooming process that starts from day one of teaching," Prof. Chakraborti said. "For students who now come from technical sectors, I jokingly say institutions have become employment

## MEMBERS' NEWS CORNER

**Welcome to the Bengal Chamber family! That's what we would like to convey to Enfragy Solutions India Private Limited, Institute of Business Management, Manor Floatel Limited and UGI Engineering Works Pvt. Ltd. whose applications for membership were tabled and approved by the Managing Committee at its meeting on 17th January 2013.**

## NEWS FLASH

**On 11th January, JIS had held a very prestigious international conference. This conference was funded by World Bank project through Technical Education Quality Improvement Programme (TEQIP) and Institute of Electrical and Electronics Engineering, IEEE, Kolkata Section.**

**International Conference on Computation and Communication Advancement (IC3A) -2013 Hosted by JIS College of Engineering**

Union Public Service Commission (UPSC) member, Prof. E. Balagurusamy on 11th January 2013 said scientists must address issues relevant to society. Addressing the inauguration of the International Conference on Computation

## NEWS FLASH

exchanges. People now want jobs. But your career is not for one or two years. Your career is about thirty five years. So you have to maintain your standard throughout this period," asserted Prof. Chakraborti.

Speaking at the conference, Vice Chancellor of Bengal Engineering and Science University (BESU) Prof. Ajoy K. Ray interpreted computation to the audience as he identified the scope of research in the field of convergence of computation and communication. "21st Century will see convergence of computation and



▲ L-R - Prof. Sankar K Pal, Distinguished Scientist and Former Director, Indian Statistical Institute, Calcutta; Prof. E. Balagurusamy, Member, UPSC and former VICE Chancellor, Anna University; Prof. Charles Vander Mast, Delft University; Prof. Sivaji Chakraborti, JU and Institute of Electrical and Electronics Engineering (IEEE) Kolkata Section; Mr. Taranjit Singh, MD – JIS Group

communication, understanding human brain system and human biological signals," said Prof. Ray. "21st century will see more of electromagnetic transactions of neurons. The globe will see convergence of computation, biology, human physiology and communication. Tomorrow in the 21st century we'll see user-centric technology," he added.

The conference was organized along the theme "Igniting Minds, Empowering Lives", and was held from Jan 11-12, with several technical plenary sessions, addressed by experts from Germany.



▲ L-R - Mr. Taranjit Singh, MD – JIS Group; Prof.(Dr.) Asit Guha, Director, JIS College of Engineering; Prof. E. Balagurusamy, Member, UPSC and former VICE Chancellor, Anna University

## NEWS FLASH

### SKOCH PERSON OF THE YEAR AWARD for NIC CMD Shri N S R Chandraprasad

Awarded by Shri C Rangarajan, Chairman, EAC  
to the Prime Minister

*The Bengal Chamber congratulates Shri N S R Chandraprasad and National Insurance Company on this great occasion! We are proud to have NIC as a corporate member and feel privileged to be able to work with Shri N S R Chandraprasad and his team.*

*National Insurance (NIC) has always been in the forefront pioneering insurance led service delivery initiatives fulfilling its prime Mission of making general insurance services accessible to the citizens of India, thus implementing "inclusive growth". Today too NIC continues to play a catalytic role in reaching general insurance services to the underserved and un-penetrated areas of the country skillfully leveraging Technology enabled mechanisms to serve this purpose. Breaking new ground in establishing Customer contact and service NIC has opened 373 Business Centres which have been successful in reaching general insurance to hitherto unrepresented areas and segments across the country and stands as a model for future penetration of the Insurance market.*

*Under Micro Insurance (launched in 2007-08) NIC has ensured Last mile coverage even in Tier IV, V and VI cities, covering more than 2 lac lives and paying almost 15000 claims totaling Rs 2.2 crores. In the rural sector too National Insurance issued more than 4 lac policies covering 34 lac lives in the last fiscal. 520*

*additional offices are planned to be opened this fiscal , most of them in Tier III and IV cities.*

*The First- of- its- Kind general insurance service "Office on Wheels" has also been introduced in 4 cities of Kolkata, Chandigarh, Mumbai and Bangalore. These mobile vans, customized as Offices, are equipped to issue on the spot policies online. 24 more OOWs are planned this fiscal.*

*All these Financial Inclusion drives are supported by robust Technology driven infrastructure which enables Prompt Service, Hassle Free processes and Fair settlements.*

*Some of these New Age service delivery initiatives are*

- *Payment of premium Online [www.niconline.in](http://www.niconline.in) : using Credit/ Debit cards or swipe machines in select offices and for select products Private Car, Two Wheeler, Personal Accident, Individual Mediclaim, Parivar and Overseas Mediclaim*
- *24x7 live chat for Product and service related information for Customers*
- *Facility of payment of premium through NEFT / RTGS.*
- *Swipe card facility in all offices in DelhiNet banking transaction introduced*
- *Toll free no 1800 300 22140 is now activated for voice related support of Products launched on Customer Portal .*
- *Mobile based renewal facility for Motor product*
- *SAMMAN Services for Senior citizens and Policy holders*

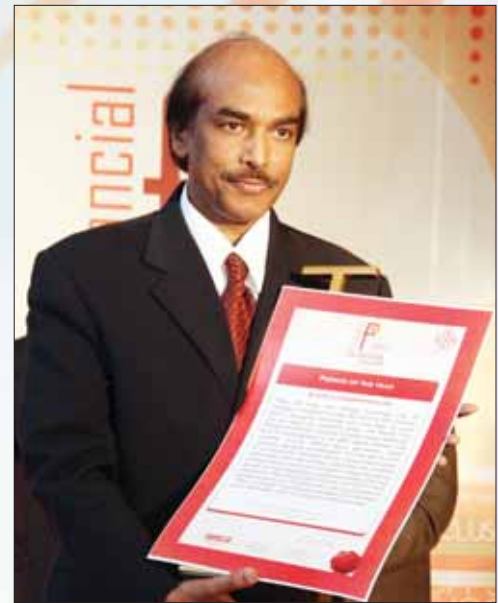
*In recognition of these giant steps taken by National Insurance in reaching general insurance services almost to the doorstep and in making the products affordable and accessible to a large section of India's uninsured citizenry, in January 2013, the prestigious SKOCH PERSON OF THE YEAR AWARD was conferred on NIC CMD Shri N S R Chandraprasad by Shri C Rangarajan, Chairman, EAC to the Prime Minister for his efforts in "steering NIC's MOBILE PLUS SOLUTION which leverages Technology and innovation to reach out to customers and serve them better".*

*In addition National Insurance also received two CERTIFICATES OF MERIT for MOBILE INSURANCE and MOBLIE PLUS SERVICES.*

*Earlier too prestigious Corporate bodies had awarded National Insurance the -*

1. *Indian Insurance Awards : Outstanding Social Contributor of the Year Award 2012 for "making non-life insurance affordable and accessible for the under-served or un-served markets in the country and for commitment towards social inclusion".*
2. *Indian Insurance Awards : Under-served Market Penetration Award 2012 for demonstrating continued focus in reaching insurance in the lowest penetrated areas.*
3. *SKOCH DIGITAL Inclusion Award*

*National Insurance continues its endeavours in fulfilling its leading role in an insurance led financial inclusion drive, fortunate in being able to touch people's lives through its Insurance products and thus providing Insurance Security and Peace-of-mind to the Nation's countrymen.*



**CONGRATULATIONS TO GRSE FOR THE IPE – CSR CORPORATE GOVERNANCE AWARD**

*World CSR Day was celebrated by Institute of Public Enterprises (IPE) at Hotel Taj Lands End, Mumbai on 24 Nov 2012. Prof. S. Mahendradev, Director, Indira Gandhi Institute of Development & Research was the Chief Guest on the occasion who presented the IPE – CSR Corporate Governance Award to Garden Reach Shipbuilders & Engineers Ltd. The award was received on behalf of the Company by Shri KP Chatteraj, General Manager (Human Resource and Administration). IPE – CSR award was presented to Garden Reach Shipbuilders & Engineers Ltd. for its outstanding contributions towards betterment / overall development of the local community. This Award is the first of its kind conferred on GRSE Ltd. in recognition of its Corporate Social Responsibility initiatives undertaken in the field of healthcare, education and skill development and community development including access to clean drinking water.*





*The letter from the Hon'ble Minister-in-Charge, Commerce and Industries, Public Enterprises, Information Technology, Industrial Reconstruction and Parliamentary Affairs, Government of West Bengal congratulating the Bengal Chamber for its role in Bengal Leads 2013 is reproduced :*

PROGRAMMES

**THE BENGAL CHAMBER IN ASSOCIATION WITH CALCUTTA BUSINESS SCHOOL PRESENTING A SEMINAR ON "QUALITY OF WORK LIFE AND WORK CULTURE: BENGAL PERSPECTIVE"**

11TH JANUARY 2013, CHAMBER PREMISES



▲ Prof. Saugata Roy, Member of Parliament, Member for Industry & IT, Chief Minister's Advisory Council, Government of West Bengal being the chief guest of the seminar.



▲ Mr. Ambarish Dasgupta, Vice President of the Chamber, Executive Director and Regional Managing Partner (Consulting Leader, National), PwC, formally inaugurating the seminar while giving his Welcome speech.

It was a day-long programme on different facets of the vast subject. The different panels discussed issues like:

- How perception about quality of work life may affect organizational culture?
- Do people in Bengal want different returns from work in comparison to their counterparts in other States of India?
- How to break work culture inertia and bring breakthrough improvements: interventions, tools and techniques.

Prof. Saugata Roy, Member of Parliament, Member for Industry & IT, Chief Minister's Advisory Council, Government of West Bengal was the chief guest of the seminar. The seminar was attended by HR professionals, corporates from different levels of management, students, teachers, trade union representatives, entrepreneurs, etc. The eminent speakers for the various panels were, Mr. Alope Mookherjee, Mr. Dipankar Banerjee, Mr. Kalyan Kar, Dr. Atri Roy Sengupta, Ms. Sujata Roy, Mr. Charanpreet Singh, Mr. Tushar Basu, Mr. Suparno Moitra, Mr. Sidhartha Roy, Dr. Goutam Sengupta, Mr. Santanu Sengupta, Mr. Ramendu Chattopadhyay.



▲ Dr. Goutam Sengupta, Director Calcutta Business School, giving his introductory speech about the content of the seminar.

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▲ Mr. Alope Mookherjee, Past President, The Bengal Chamber and Chairman, Flakt (India) Limited, moderator of Panel 1, opening the session.



▲ Dr. Atri Roy Sengupta, Assistant Professor, Calcutta Business School sharing her ideas about the subject with the audience.



▲ Mr. Kalyan Kar, MD, Infinity Knowledge Ventures Pvt Ltd, delivering his perspective about the subject.



▲ Mr. Tushar Basu, Head, Analytic Consultants, moderator for Panel 2 starts the panel with his introductory speech.



▲ Mr. Charanpreet Singh, Associate Dean, Praxis Business School, of Panel 2 interacts with the audience.



▲ Mr. Suparno Moitra, Regional Manager- NASSCOM, Eastern Region.



▲ Mr. Sidhartha Roy, Executive Director, Response India Pvt. Ltd., delivering his view-point about the subject.



▲ Mr. Ramendu Chattopadhyay, Chairman cum Managing Director, Tower Infotech Limited, interacts with the audience.

## PROGRAMMES

**THE BENGAL CHAMBER SUPPORTING BENGAL LEADS 2013 (15TH - 17TH JANUARY 2013) IN THE PANEL DISCUSSIONS ON "TOURISM STRATEGY IN WEST BENGAL" AND "ELECTRONICS MANUFACTURING IN INDIA - CHARTERING NEW COURSE"**

**16TH JANUARY 2013 AT HELIPAD GROUND, HALDIA**



▲ The Session on IT - "Electronic Manufacturing in India - chartering new course" - Mr. Ambarish Dasgupta, Vice President, The Bengal Chamber is seated at the extreme left.



▲ The Session on "Tourism Strategy in West Bengal".



▲ The packed seminar hall.

The Bengal Chamber of Commerce and Industry partnered Bengal Leads 2013 organized by the Government of West Bengal from 15th January 2013 to 17th January 2013 at Haldia. The Chamber organized two very important Panel Discussions - "Electronic Manufacturing in India - chartering new course" and "Tourism Strategy in West Bengal". The Sessions were attended by well over hundred delegates. Mr. Kallol Datta, President, The Bengal Chamber addressed the Valedictory Session on 17th January 2013. He was the only Chamber of Commerce representative on the dais with Shri M K Narayanan, Hon'ble Governor of West Bengal; Shri Parha Chatterjee; Hon'ble Minister-in-Charge, Commerce and Industries, Information Technology and Electronics, Parliamentary Affairs, Industrial Reconstruction, Public Enterprise, Government of West Bengal and other dignitaries.



▲ The Audience during the Session on "Tourism Strategy in West Bengal".



▲ The packed seminar hall during the Panel Discussion on Electronics Manufacturing in India - Chartering new course

**THE BENGAL CHAMBER AND THE EUROPEAN BUSINESS AND TECHNOLOGY CENTRE (EBTC) PARTNERING JADAVPUR UNIVERSITY IN PRESENTING THE LECTURE SERIES ON SUSTAINABILITY OF INDIAN ENERGY SECTOR: PROSPECTS AND CHALLENGES", INAUGURAL SESSION**

**18TH JANUARY 2013, GANDHI BHAVAN, JADAVPUR UNIVERSITY CAMPUS**

Jadavpur University in association with The Bengal Chamber of Commerce and Industry and European Business and Technology Centre (EBTC) is organizing a year-long lecture series to explore and address the issue of "Sustainability of Indian Energy Sector: Prospects and Challenges". National policy makers, technologists as well as industrial organizations would be

invited to deliver lectures in this programme to present their views. Participants would also be from different groups - academia, industry, business entrepreneurs, young and future professionals, and students of different levels as well as citizens representing civil society. Format would be in the form of lectures followed by panel discussions in interactive mode

## PROGRAMMES

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**18TH JANUARY 2013,  
GANDHI BHAVAN, JADAVPUR  
UNIVERSITY CAMPUS**



- ▲ Prof. Souvik Bhattacharyya, Vice Chancellor, Jadavpur University.
- ◀ Mr. Arun Kumar Mukherjee, Chairperson, Energy and Environment Committee, The Bengal Chamber addressing the Inaugural programme.

and some will be in workshop mode. A comprehensive compilation of this series of presentations and interactions would be documented into edited volume(s) for future reference.

The lecture series would be a part of the World Bank funded programme of the Government of India implemented through the Government of West Bengal: 'Technical Education Quality Improvement Programme (TEQIP), Phase II'. An MOU to this effect had been signed between the State of West Bengal and Jadavpur University on 6th September, 2011. As one of the 'Industry Institution Interaction' of that program, this lecture series would be organized.

The Inaugural Programme was held on 18th January at Gandhi Bhavan,

Jadavpur University from 10.30 a.m. till 1.45 p.m. Mr. I A Khan, Adviser (Energy), Planning Commission of India and Dr. R R Sonde, Executive Vice President, Research, Technology and Innovation, Thermax Limited were the Inaugural Speakers. **Mr. Arun Kumar Mukherjee, Chairperson, Energy and Environment Committee, The Bengal Chamber** addressed the programme along with Prof. Souvik Bhattacharyya, Vice Chancellor, Jadavpur University. Mr. Suman Lahiri, Regional Manager, EBTC was among the other speakers. Mr. Khan focused on the challenges and constraints for the Indian energy sector confronted with dwindling supply of coal and depending mostly on thermal energy sources for its electricity. Dr. Sonde spoke about new energy technologies for India covering a gamut of concepts and practices and also delved deep into energy policy issues.

## **WORKSHOP ON CONTRACT LABOUR MANAGEMENT - APPROACH AND SOLUTION**

**18TH JANUARY 2013, CHAMBER PREMISES**

The HR/IR Committee of the Bengal Chamber of Commerce and Industry organized a Workshop on "Contract Labour Management – Approaches and Solutions" on 18th January 2013 at the Williamson Magor Hall in the Chamber premises.

The workshop had the privilege of having Shri Purnendu Bose, Hon'ble Minister of Labour, Government of West Bengal as the Chief Guest. The Hon'ble Minister shared his valued views on the role of the organization and the contractors in the

growth of the workers. Other eminent speakers were Mr. S. C. Jain, Legal Advisor, Labour Laws, Mr. R.N. Mishra, Head – HR/IR Legal, Tata Steel Limited, Mr. Anupam Anand, Director (Personnel), Hindusthan Copper Limited, Mr. P.K. Sahu, General Manager (HR & IR), Tata Steel Processing and Distribution Limited, Mr. Sukumar Mitra, Sr. General Manager – Plant HR, Haldia Petrochemicals Limited and Mr. Subhashis Das, Vice President – Corporate HR and Personnel, Berger Paints Limited.

The workshop discussed the various methods of engaging contract labour through contractor in an organization, be it the private sector or public sector under the aegis of the Contract Labour (Regulation & Abolition) Act, 1970. It also provided the practical guidelines to the emerging dimensions in Employee Relations, identified IR issues that are of importance to organizations at micro and macro levels and right guidelines to develop a right mindset for engaging with contract labour.

Around 70 delegates from industry actively participated in this workshop.



- ▲ Shri Purnendu Bose, Hon'ble Minister for Labour, Government of West Bengal addressing as Chief Guest.
- ◀ Mr. Kallol Datta, President, The Bengal Chamber of Commerce and Industry delivering the welcome address



- ▶ Mr. S.C. Jain, Legal Advisor on Labour Laws delivering the Keynote Address.

## PROGRAMMES

### WORKSHOP ON CONTRACT LABOUR MANAGEMENT - APPROACH AND SOLUTION

18TH JANUARY 2013, CHAMBER PREMISES



The Panel Discussion is in progress. Sitting L-R - Mr. Subhasis Das, Vice President – Corporate HR and Personnel, Berger Paints Ltd., Mr. Sukumar Mitra, Sr. General Manager – Plant HR, Haldia Petrochemicals Ltd., Mr. Anupam Anand, Director (Personnel), Hindusthan Copper Ltd., Mr. P.K. Sahu, General Manager – (HR & IR), Tata Steel Processing and Distribution Ltd.

Mr. R.N. Misra, Head – HR/IR & Legal, Tata Steel Limited addressing the delegates in the Technical Session.



### PANEL DISCUSSION ON 'INDIA IT - PRESENT AND FUTURE'

18TH JANUARY 2013, THE PALLADIAN  
LOUNGE, CHAMBER PREMISES



▲ Mr. Kallol Datta, President, The Bengal Chamber delivering the Welcome Address. Seated on the dais (L-R): Mr. P Roy, Director General, The Bengal Chamber; Mr. Indranil Chatterjee, Assistant Vice President-Consulting and Enterprise Solutions, Mahindra Satyam; Mr. Rajarshi Sengupta, Executive Director, Deloitte & Touche Consulting India Pvt. Ltd.; Mr. Bikram Dasgupta, Chairman & CEO, Globsyn Group; Shri Susanta Majumdar, IAS, Secretary, Information Technology and Electronics Department, Government of West Bengal; Mr. A Lahiri, Past President, The Bengal Chamber; President, The Chatterjee Group and Director and CEO, SkyTECH Solutions Pvt. Ltd; Mr. Subhankar Pal, Vice President – Technology, Credit Suisse Private Banking, USA; Mr. Govind Seshadri, AVP, Cognizant Business, Consulting - Customer Solutions Practice, Cognizant Technology Solutions India Limited and Mr. R N Lahiri, Chairperson, Information Technology Committee, The Bengal Chamber.

The Information Technology Committee of The Bengal Chamber commenced its activities this year with the Panel Discussion on India IT – Present and Future on 18th January 2013 at The Palladian Lounge in the Chamber. The Discussion was moderated by Mr. Bikram Dasgupta, Chairman & CEO, Globsyn Group. The Panelists included Mr. A Lahiri, Past President, The Bengal Chamber; President, The Chatterjee Group and Director and CEO, SkyTECH Solutions Pvt. Ltd; Mr. Govind Seshadri, AVP, Cognizant Business, Consulting - Customer Solutions Practice, Cognizant Technology Solutions India

Limited; Mr. Indranil Chatterjee, Assistant Vice President-Consulting and Enterprise Solutions, Mahindra Satyam; Mr. Rajarshi Sengupta, Executive Director, Deloitte & Touche Consulting India Pvt. Ltd; Mr. Subhankar Pal, Vice President – Technology, Credit Suisse Private Banking, USA and Shri Susanta Majumdar, IAS, Secretary, Information Technology and Electronics Department, Government of West Bengal.

The focus of the discussions was on the challenges and opportunities for Indian IT businesses in the context of contemporary economic phenomenon, global politics, new and emerging markets and adaptability to new ground realities. The programme was a great success with participation of around hundred delegates and an enthusiastic interactive session.



▲ The packed Lounge.



**EAST & NORTH EAST INDIA INFRASTRUCTURE CONCLAVE  
(INVESTMENT STRATEGIES FOR BETTER INFRASTRUCTURE)**

**19TH JANUARY 2013,  
CHAMBER PREMISES**



▲ From R-L: Mr. P K Bandyopadhyay, Co Chairman, Infrastructure Committee, The Bengal Chamber & President, McNally Bharat; Mr. Jyotirmoy Chakraborty, IAS, Secretary, Urban Development, Govt. of Assam; Dr. Prem Kumar, Hon'ble Minister of Urban Development, Govt. of Bihar; Dr. Alok Roy, Sr. Vice President, The Bengal Chamber; Prof. S S Chakraborty, CMD, CES India Pvt Ltd. & Chairman, Infrastructure Committee, The Bengal Chamber; Mr. P Roy, Director General, The Bengal Chamber & Prof. Saugata Roy, Hon'ble Member of Parliament.



▲ Delegates at the E & NE India Infrastructure Summit.

The Bengal Chamber organized a mega conclave on infrastructure titled East & North East India Infrastructure Conclave on 19th January 2013 in the Chamber premises. The Conclave was an initiative to discuss the crucial issues in urban infrastructure mainly town planning and connectivity across the East and North East part of India. The objective was to discuss the emerging crucial issues by providing a platform to the policy makers and service providers to interact and decide on a level playing field for all. The Inaugural Session of the Conclave was graced by Chief Guest, Dr. Prem Kumar, Hon'ble Minister, Urban Development & Housing, Government of Bihar and Prof. Saugata Roy, Hon'ble Member of Parliament along with Mr. Jyotirmoy Chakraborty, IAS, Secretary, Urban Development, Government

of Assam. While Prof. Roy discussed about various steps taken by JNNURM and the measures taken by the State, Dr. Kumar discussed various schemes and policies undertaken by his Ministry for the development of the housing and urban infrastructure in Bihar. Mr. Chakraborty also delivered a detailed picture of the various activities and initiatives taken by the Government of Assam. Session 1 focused on the Sustainable Cities in India & Project Financing. There is a tremendous pressure on civic infrastructure systems like water supply, sewerage and drainage, solid waste management, etc.



▲ From R-L: Mr. Sudip Datta, Sr. Vice President, ILFS; Mr. Partha Pratim Chaudhury, Senior Vice President, Infrastructure Project Development, Srei Infrastructure Finance Limited; Mr. V G Kannan, President & COO, SBI Caps; Ms Antara Acharya, CEO, ADDA & Mr. P Roy, Director General, The Bengal Chamber.

These issues were discussed in details by eminent speakers like Ms. Antara Acharya, CEO, ADDA; Mr. Sudip Datta, Senior Vice President, ILFS, Mr. Dilip Sen, Executive Director (D-T), CESC; Mr. D K Das, Head of Marketing, Tata Steel Tubes SBU; Mr. Rajat M Chatterjee, DG Operations, Water Supply, Sewerage Drainage & Solid Waste Management, KMDA; Mr. Partha Pratim Chaudhury, Senior Vice President, Infrastructure Project Development, Srei Infrastructure Finance Limited and Mr. V G Kannan, President & COO, SBI Caps. In addition to the gap in available infrastructure to meet the requirements of urban centers in India, there is a daunting shortfall in available funds for improving and maintaining basic urban infrastructure. The Session on Connectivity and Project Financing highlighted these issues pertaining to Roads, Waterways among others. The Session was addressed by eminent speakers like Mr. Praful Tayal, CMD, Central Inland Water Transportation Corporation India Ltd, Col. Ajay Ahluwalia, CGM & RO, NHAI, Mr. A K Mahapatra, Head - Eastern Region, Srei Infrastructure Advisory and CEO, Bengal Srei Infrastructure Development Limited. The Senior Vice President of the Bengal Chamber, Dr. Alok Roy; Prof S S Chakraborty, CMD, CES India Pvt Ltd. & Chairman, Infrastructure Committee of the Bengal Chamber and Mr. P K Bandyopadhyay, Co Chairman, Infrastructure Committee, The Bengal Chamber & President, McNally Bharat coordinated the entire programme. The Conclave was well attended by various participants including very senior corporate and media members.

**INTERACTIVE SESSION: STATE OF HEALTHCARE IN WEST BENGAL**

**25TH JANUARY 2013, CHAMBER PREMISES**

The Health Committee of The Bengal Chamber of Commerce and Industry organized an 'Interactive Session: State of Healthcare in West Bengal' with Smt. Chandrima Bhattacharya, Hon'ble Minister of State, Department of Health and Family Welfare, Government of West Bengal. Shri Satish Ch. Tewari, IAS, Principal Secretary for Health and Family Welfare also joined the Interactive Session as the Guest of Honour. The Session was attended by the leading healthcare units of Kolkata and also by some eminent doctors. It was an initiative to bring together the healthcare units, the decision-

making persons related to healthcare, the Hon'ble Minister of State and the Principal Secretary so that they could discuss the issues related to the challenges and opportunities in healthcare in the State. The Hon'ble Minister, during her speech, spoke about some of the recent developments in healthcare in the State like mother and childcare projects across the State from March, mobile outpatient clinical services like on boats in the Sunderbans area and other issues. There was also a Q/A session with the representatives of healthcare units.



▲ Dr. Alok Roy, Senior Vice President & Chairman – Health Committee, The Bengal Chamber, presenting a bouquet to the Chief Guest, Smt. Chandrima Bhattacharya, Hon'ble Minister of State for Health & Family Welfare, Government of West Bengal.



▲ Welcome address by Dr. Alok Roy.



▲ Special address by the Guest of Honour, Shri Satish Ch. Tewari, IAS, Principal Secretary for Health & Family Welfare, GoWB.



▲ Keynote address by the Chief Guest.



▲ Q/A Session in progress.



▲ Smt. Chandrima Bhattacharya meeting the Press.

**THE BENGAL CHAMBER "THINK..." SESSION WITH MR. S V BOBBY SISTA, DIRECTOR, SISTA SAATCHI & SAATCHI ADVERTISING**

**29TH JANUARY 2013, THE PALLADIAN LOUNGE, CHAMBER PREMISES**

Mr. SV 'Bobby' Sista, one of the doyens of Indian advertising, addressed the Chamber in our THINK Session of January 2013. Mr. Sista grew Sista's Advertising into one of the accomplished advertising agencies in the country, before he sold his agency to Saatchi & Saatchi Advertising network so that he could devote his time to public causes and social communications. As an advertising practitioner reputed for his professional integrity, Bobby

Sista has served the profession in various capacities on the governing bodies of Advertising Agencies Association of India (AAAI), Advertising Standards Council of India (ASCI), Audit Bureau of Circulations (ABC), guiding Indian advertising to consistently higher standards and advocating ethical business practices. He is one of the Founders of the Advertising Club, Bombay the largest Club of its kind in the world.

## PROGRAMMES

### THE BENGAL CHAMBER "THINK..." SESSION WITH MR. S V BOBBY SISTA, DIRECTOR, SISTA SAATCHI & SAATCHI ADVERTISING

29TH JANUARY 2013, THE PALLADIAN LOUNGE, CHAMBER PREMISES

Bobby Sista was an early advocate of what has come to be known as Corporate Social Responsibility (CSR). He has been associated with a number of NGOs including Anga Karunya Kendra, Action Aid, Partners in Change and i-Congo (Indian Confederation of NGOs). He is the founder and Executive Trustee of Population First – a communications initiative for a balanced, planned and stable population in India.

Mr. Sista primarily spoke on the Role the Private and the Public Sector could take in helping NGOs and Social Organizations run their cause. He also deliberated on the opportunities and problems various NGOs face in upliftment of society and in garnering funds in running their operations.

The programme was organized by The Bengal Chamber and Ballantines, in association with The Telegraph, Chakra Group and Anderson Printing.



▲ A cross-section of the audience.

◀ Mr. Sidhartha Roy, Chairperson, Marketing & Brand Committee of The Bengal Chamber and Executive Director, Response India, welcomes Mr. Sista to the programmed.

### MEETING WITH JAPAN FOUNDRY SOCIETY

1ST FEBRUARY 2013, CHAMBER PREMISES

Mr. Daisuke Nishiyama from the Japan Foundry Society, Inc. met Mr. P Roy, Director General, The Bengal Chamber and Mr. Monideep Majumder, Chief (Corporate Planning & Marketing), Corporate Quality Head, Tata Metaliks Limited to discuss possible business opportunities. Mr. Munehaya Shimada, Chief – Business Management Department; Mr. Osamu Kobayashi, Chief – Machine Department and Mr. Akira Watanabe, Chief – Engineering Management Department, Chuo Malleable Iron Co. Ltd. were present.

▶ Mr. P Roy, Director General seen with his colleagues and the visitors from Japan.



### SEMINAR ON INDUSTRY INSTITUTE PARTNERSHIP BY GEORGE TELEGRAPH IN ASSOCIATION WITH THE BENGAL CHAMBER

2ND FEBRUARY 2013, CHAMBER PREMISES

The Bengal Chamber supported George Telegraph in the seminar on Industry Institute Partnership - IIP 2013. Mr. Sourav Daspatnaik, Chairman, Skill Development Task Force of the Chamber was the Chairperson of the Technical Session. The seminar was attended by George Telegraph's Board of Study (BOS) members representing most top organizations involved in recruiting service technicians all over India and specifically in Eastern India.

# EVENTS AT

## THE PALLADIAN LOUNGE

**15th January 2013**

**Still Art : Painting Exhibition by Rupa Mitra.**  
Inaugurated by Ms. Rakhi Purnima Dasgupta and Chef Shaun Kenworthy.



**15th January 2013**

Organic Dinner in association with Earth Day Network (NGO, spread over 192 countries); The Calcutta Gastronomes; National Horticultural Board, Government of India; American Center; Ambootia Tea; IFB – Marine; Casa Puro & Aricha Spices; HRAEI; Parson Brothers; Sasha; Living Free; Down to Earth; Akanksha Farms and Naturanna.



**31st January 2013**

**Ganga Reception meet with French Dancer- Bridgitte Chattaigier**



### UPCOMING PROGRAMMES

India Eurasia Business Partnership Seminar, 14th-15th February 2013, Chamber premises

The Bengal Chamber Serving Humanity Forum presents a Workshop on "Road Emergencies and Our Response" on the occasion of World CSR Day 2013, 18th February 2013, Chamber premises

The Bengal Chamber "Think..." session with Prof. (Dr.) Bikash Sinha, Homi Bhabha Professor, Dept. of Atomic Energy at VECC and Former Director, Saha Institute of Nuclear Physics & Variable Energy Cyclotron Centre – "Meeting the growing clean energy needs of India – a new paradigm for prosperity", 18th February 2013, The Palladian Lounge, Chamber premises

The Bengal Chamber Delegation to Myanmar, 20th-23rd February 2013

Interaction with Dr. Krishna Gupta, IAS, Managing Director, West Bengal Industrial Development Corporation Limited (WBIDC), 21st February 2013, Chamber premises

Application of Technology in Education: Business Session and Exposition, 22nd February 2013, Chamber premises

Annual Bengal Chamber IT Quiz, 23rd February 2013, Chamber premises

Adda on "Feludar Saathe" with leading actors who have played the famous sleuth, created by the legendary Satyajit Ray, on screen, 25th February 2013, Chamber premises

Union Budget Viewing Session, 28th February 2013, Chamber premises

The Bengal Chamber supporting the "CEO Knowledge Forum" by ICICI Bank, 2nd March 2013, The Park

Interactive Session on "Indo-Dutch Business Partnership: Road Ahead" with Mr. Cees Bansema, Deputy Head of Mission, Embassy of The Kingdom of The Netherlands, 4th March 2013, Chamber premises

Interactive Session on Special Features of the Companies Bill 2012, 7th March 2013, Chamber premises

Marketing Conclave on "The Changing Face of Brands", 16th March 2013, Chamber premises

Seminar on International Taxation, 18th / 21st March 2013 (tentative), Chamber premises

Application of IT in Manufacturing - Bringing forward the best solutions, 22nd March 2013, Chamber premises