

Chief Patron



# BCCI Newsletter

**BCC&i**  
AIDING BUSINESS  
SINCE 1833

Vol 19 | No. 3

December 2024 - January 2025



*from the desk of the*  
**PRESIDENT**

*Dear Member,*



*30<sup>th</sup> January, 2025*

As we approach the Union Budget 2025-26, it is essential to reflect on the global economic challenges that have shaped the business landscape. Inflationary pressures, geopolitical uncertainties, and supply chain disruptions have created significant headwinds for industries across sectors. Despite these obstacles, our Chamber has remained resilient, constantly striving to support our members and promote business growth.

The upcoming Union Budget 2025-26 will undoubtedly play a crucial role in determining the contemporary economic trajectory of India. The Chamber will actively engage with policymakers to advocate for policies that foster sustainable and inclusive growth, represent the concerns and priorities of the business community, and emphasize the importance of creating a conducive business environment that encourages innovation and investment.

In the past couple of months, our Chamber has orchestrated and recorded several key events that have extended beyond both state and national borders, reinforcing our commitment to fostering cross-border collaborations. We hosted several impactful initiatives, including the 5<sup>th</sup> Edition of the Management Development Programme by the National Committee on Shipping and Logistics. Other highlights included the 2<sup>nd</sup> Global Business Connect Summit in Bangkok, celebrating World Soil Day in the Sunderbans, the Marketing and Brand Conclave in Kolkata, and MINDKRAFT 2024 in Siliguri. Additionally, the 8<sup>th</sup> Discussion Forum on Ecological Sustainability in Haldia featured workshops on industrial ecology. December concluded with the prestigious Rising Asia-BCC&i Summit, 1<sup>st</sup> edition of Suhana Safar and 23<sup>rd</sup> India International Mega Trade Fair. 2025 commenced with 9<sup>th</sup> FPO Conclave and Agri Awards 2025, showcasing our dedication to sustainable development and sectoral excellence.

These initiatives collectively reflect our ongoing commitment to meaningful engagements and promoting sustainable development across sectors.

Looking forward, we have a packed calendar of initiatives aimed at furthering our mission of supporting businesses and fostering growth. Upcoming programmes include the BGBS 2025 Sectoral Session on Sustainability: "Climate Investments - Smart Transitions – Adaptation, Mitigation and Resilience," the Minerals Mining and Metals Conclave, the 8<sup>th</sup> Edition of the Health Tech Summit, the International Trade Conclave, and the 14<sup>th</sup> Edition of the BCC&i Tech Quiz 2025. We will also host the 4<sup>th</sup> Edition of Pink IT 2025, the 15<sup>th</sup> Manufacturing MSME Conclave & Awards, and the 8<sup>th</sup> Edition of The People Management Conclave, centered around the theme of Sustainable Employability and the Future of Careers.

I encourage all members to actively participate in our upcoming initiatives, share your insights and make the most of the networking opportunities we provide. Your engagement is critical to ensuring that BCC&i effectively represents the business community and advocates for policies that drive sustainable growth.

Together we can navigate the complexities of the current economic environment and continue to build a prosperous future for all.

Sd/-  
**Arnab Basu**  
President

## MEMBER'S NEWS CORNER



**Welcome to the Bengal Chamber family! That's what we would like to convey to Analytica Foodtech Services Pvt. Ltd. Coastal Insurance Brokers Pvt. Ltd. Futurestation Services LLP, Asporea Human Resource Consultants Pvt. Ltd. whose applications for membership were tabled and approved on 2<sup>nd</sup> December 2024.**



MONTHLY PUBLICATION OF THE BENGAL CHAMBER OF COMMERCE AND  
INDUSTRY IN ASSOCIATION WITH JIS GROUP EDUCATIONAL INITIATIVES

Chief Patron



## PROGRAMME

### 3 DAY ONLINE MANAGEMENT DEVELOPMENT PROGRAMME

9<sup>th</sup>, 16<sup>th</sup> and 23<sup>rd</sup> November 2024,  
Virtual

The National Committee on Shipping and Logistics of The Bengal Chamber of Commerce and Industry (BCC&I) organized the 5<sup>th</sup> Edition of 3 Day online Management Development Programme on 9<sup>th</sup>, 16<sup>th</sup> and 23<sup>rd</sup> November 2024 on Virtual platform. The initiative featured engaging sessions led by esteemed industry experts, focusing on critical aspects of logistics and supply chain management.

The focus of the course was to encourage participants to foster coherence and collaboration among diverse stakeholders. The course was designed to enable participants to understand stakeholder's function and challenges for the benefit of the trade. Besides, it provided understanding to the participants on the international business from legal, procedural, financial, logistics, and supply chain perspectives and helped them in developing strategies for international business challenges.

The course was inaugurated on 9<sup>th</sup> November, by **Mr. S Hajara**, Advisor, National Shipping and Logistics Committee, The Bengal Chamber, followed by the address delivered by the Master Trainer - **Mr. Vittal Raj**, Founding Partner of Kumar & Raj and Director of Pristine Consulting Pvt. Ltd. The session highlighted the importance of **Cyber security in Logistics**. The session emphasized the need for robust cybersecurity measures to combat emerging threats and ensure operational resilience in the logistics sector.

On 16<sup>th</sup> November, Master Trainer **Shri Rohit Singla**, IRS, Additional Commissioner / Additional Director, DG Systems, GST & Customs, CBIC, Ministry of Finance., delivered an

insightful session on **SCMTR (Sea Cargo Manifest and Transshipment Regulation)**. This session provided participants with a comprehensive understanding of the SCMTR framework, equipping them to effectively navigate regulatory challenges.

The programme concluded on 23<sup>rd</sup> November with an impactful session by Master Trainer **Dr. Pramod Sant**, Director General of the Federation of Freight Forwarders' Associations in India (FFFAI). The session focused on **Incoterms and International Conventions**, offering participants valuable insights into the nuances of international trade and logistics operations.

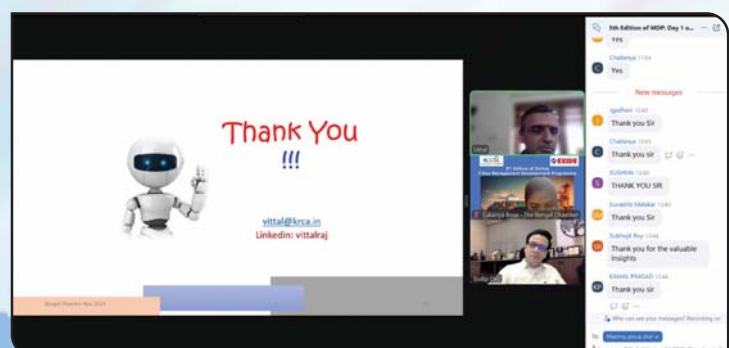
The course was attended by leading corporate representatives from Adani Ports and Logistics, Steel Authority of India, Mundra International Container Terminal, DP World, TM International Logistics, Balmer Lawrie & Co. Ltd, Century Ply boards India Ltd, Ripley & Co. Stevedoring & Handling Private Limited along with representatives from leading Shipping Lines, Customs Brokers, Stevedores/Cargo Handling Agents, Clearing and Forwarding Agents/Freight Forwarders, Logistics Service Providers, Supply Chain Operators, Exporters and Importers, Maritime Lawyers, and the total number of Participants present were 67.

The programme was well-received by participants from senior and mid-level management professionals, who praised the sessions for their practical relevance and expert-led discussions, further enhancing their professional capabilities in the logistics industry.



Mr. S Hajara, Advisor, National Shipping and Logistics Committee inaugurating the 3 day Online Management Development Programme on 9<sup>th</sup> November 2024

Master Trainer - Mr. Vittal Raj, Founding Partner of Kumar & Raj and Director of Pristine Consulting Pvt. Ltd. addressing the session on Cyber security in Logistics on 9<sup>th</sup> November 2024



9<sup>th</sup>, 16<sup>th</sup> and 23<sup>rd</sup> November 2024,  
Virtual

## 3 DAY ONLINE MANAGEMENT DEVELOPMENT PROGRAMME



Master Trainer Shri Rohit Singla, IRS, Additional Commissioner / Additional Director, DG Systems, GST & Customs, CBIC, Ministry of Finance., delivered session on SCMTR (Sea Cargo Manifest and Transshipment Regulation) on 16<sup>th</sup> November 2024



Master Trainer Dr. Pramod Sant, Director General of the Federation of Freight Forwarders' Associations in India (FFFAI) addressing the session on Incoterms and International Conventions on 23<sup>rd</sup> November 2024

29<sup>th</sup> November 2024,  
New Delhi

## BCC&I INFRASTRUCTURE CONCLAVE : 'STRATEGIZING INFRASTRUCTURE GROWTH TO REACH \$7 TRILLION ECONOMY BY 2030'

The Bengal Chamber of Commerce & Industry (BCC&I) organised the BCC&I Infrastructure Conclave on 29<sup>th</sup> November, 2024 at New Delhi. The theme of the Conclave was 'Strategizing Infrastructure Growth to Reach \$7 Trillion Economy by 2030'.

The Conclave was spearheaded by **Mr. Dip Kishore Sen**, Former L&T Board Member, Advisor to CMD for Development Projects, Larsen & Toubro Limited & Chair, National Infrastructure Committee, BCC&I. His visionary leadership was complemented by the valuable contributions of the distinguished members of the National Infrastructure Committee, BCC&I, who collectively enriched the Conclave with their profound expertise and strategic insights.

**Mr. NRVVMK Rajendra Kumar**, Member (Finance), National Highways Authority of India was the **Guest of Honour**. **Mr. Dip Kishore Sen**, Former L&T Board Member, Advisor to CMD for Development Projects, Larsen & Toubro Limited & Chair, National Infrastructure Committee, BCC&I delivered the Welcome Address and **Mr. Arnab Basu**, President, BCC&I and Advisory Leader, PricewaterhouseCoopers Pvt. Ltd. delivered the Opening Address. The Vote of Thanks was delivered by **Mr. Manish Kumar**, Executive Vice President & Chief Technical Officer, ITD Cementation India Ltd.

The Conclave sessions were 'Powering the India Growth Story: Role of Infrastructure'; 'Digital India: Revolutionizing the Tech Landscape'; 'Connecting India: Rail, Road (Roads, Highways, Underground Constructions and Tunneling) and

**Multimodal Transport'; 'Sustainable Growth in Infrastructure: Vision India'; 'New Age Infra Finance: Green Finance and other Important Developments' and 'Indian Infra: MSMEs, Skill Gap and Future Strategies.'**

The Guest of Honour, Mr. NRVVMK Rajendra Kumar, Member (Finance), NHAI in his address mentioned that the Government alone cannot meet the demands of infrastructure development. Private investment needs to improve in the road sector. Our efforts must focus on creating infrastructure that is resilient, transparent, and sustainable, with significant collaboration between public and private stakeholders. Capital expenditure has been increasing over the years, generating a multiplier effect across various segments of the economy. However, in the road sector, public expenditure still accounts for 85–90% of project costs. It is crucial to devise strategies that encourage greater private sector participation. The road sector holds immense potential for private investment and infrastructure projects must be designed to attract financing. Innovative financial instruments, such as Infrastructure Investment Trusts (InvITs), could revolutionize infrastructure financing in India. To build a robust financing ecosystem, it is imperative to involve bankers and financiers while fostering trust among all stakeholders. Adopting a strategy of disclosing all relevant details by NHAI—except the reserve price—has proven to be effective in building this trust. The three pillars of infrastructure growth are maximizing public value, fostering trust and transparency, and developing robust markets. By focusing on these principles, we can ensure sustainable growth and unlock the full potential of the road sector. The mega

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plan of Ministry of Road Transport and Highways for constructing 50,000 km of new access-controlled expressways by 2037 aligns with Vision 2047, reflecting a massive step toward modernizing and expanding India's road network.

Mr. Dip Kishore Sen, Former L&T Board Member, Advisor to CMD for Development Projects, Larsen & Toubro Limited & Chair, National Infrastructure Committee, BCC&I in his deliberations mentioned that The National Infrastructure Pipeline (NIP), launched with a projected investment of \$111 Trillion (\$1.35 Trillion) for 2020–2025, aims to support India's \$5 Trillion economy goal by 2025 and progress toward \$7 Trillion by 2030. While construction, the second-largest employment generator, offers significant opportunities, a skill gap persists due to low formal certification among workers and high attrition post-training. Mechanization for routine tasks, coupled with digital tools like sensors and smart monitoring, can enhance efficiency, quality, and project delivery. Addressing workforce challenges through better wages, working conditions, and skill development, leveraging the construction cess and fostering public-private collaboration are critical for sustained growth and talent retention in the sector.

The other important speakers were **Dr. Esther Malini Victor**, Head- Client Relations & Contracts Administration, Epic Concesiones 3 Ltd., **Mr. A K Singh**, Head - Technical, Operations and BD Support, Adani Transport Ltd.; **Mr. Manish Kumar**, Executive Vice President & Chief Technical Officer, ITD Cementation India Ltd.; **Mr. Sudhir Hoshing**, CEO, IRB Infrastructure Developers Ltd. and Member, National Infrastructure Committee, BCC&I; **Mr. P. Uday Kumar Reddy**, GM, Metro Railway, Kolkata and Member, National Infrastructure Committee, BCC&I; **Mr. Pawan Kant**, CEO, Interise Trust; **Mr. Jaideep Rajeshwarkar**, Senior VP, Business Development & Project Operations, KEC International Ltd.; **Mr. Santosh Kumar Singh**, Chief Sustainability Officer, L&T; **Mr. Nilesh Shrivastava**, Partner, National Investment and Infrastructure Fund (NIIF); **Mr. Bhadresh Pathak**, Chief Executive-L&T SuFin and Member, National Infrastructure Committee, BCC&I; **Mr. Ram Periyagaram**, Partner, PwC; **Mr. Arvind Chari**, Senior Vice President - Application Engineering, JSW One Platforms; **Ms. Riddhi Gupta**, Head-Sales & Strategy, A. TReDS Ltd. (Invoicemart), and many more.

The deliberations emphasized on strategies to propel India's infrastructure growth towards achieving a \$7 trillion economy by 2030. The focus was on integrating sustainable practices, promoting green technologies and ensuring energy efficiency. The conclave stressed the need to reform PPP policies to attract private investors, while revitalizing the Gati Shakti Mission for seamless connectivity. Challenges such as land acquisition, project delays, skilled labour shortages were

addressed with calls for streamlined policies, digital integration and enhanced collaboration among stakeholders. Sustainable growth was underscored through green financing, leveraging models like InvITs, TOTs, and GNSS tolling, and adopting innovative building materials to reduce environmental impact.

The conclave concluded that a robust infrastructure framework, backed by strategic policies, technological advancements, and inclusivity, is crucial to elevate India's economic growth, attract investments, and improve the quality of life for its citizens.



Mr. Arnab Basu, President, BCC&I and Advisory Leader, PricewaterhouseCoopers Pvt. Ltd. delivering the Opening Address



(L-R) Mr. Dip Kishore Sen, Former L&T Board Member, Advisor to CMD for Development Projects, Larsen & Toubro Limited & Chair, National Infrastructure Committee, BCC&I, Mr. Manish Kumar, Executive Vice President & Chief Technical Officer, ITD Cementation India Ltd., Mr. NRVVMK Rajendra Kumar, Member (Finance), National Highways Authority of India, Mr. Arnab Basu, President, BCC&I and Advisory Leader, PricewaterhouseCoopers Pvt. Ltd. Mr. Sen delivering the Welcome Address at the podium



Mr. Dip Kishore Sen, Former L&T Board Member, Advisor to CMD for Development Projects, Larsen & Toubro Limited & Chair, National Infrastructure Committee, BCC&I

29th November 2024,  
New Delhi

**BCC&I INFRASTRUCTURE CONCLAVE : 'STRATEGIZING INFRASTRUCTURE GROWTH TO REACH \$7 TRILLION ECONOMY BY 2030'**



Guest of Honour : Mr. NRVVMK Rajendra Kumar, Member (Finance), National Highways Authority of India



Mr. NRVVMK Rajendra Kumar addressing the Opening Session. The theme was "Strategizing Infrastructure Growth to Reach \$7 Trillion Economy by 2030"



Mr. Arnab Basu, President, BCC&I and Advisory Leader, PricewaterhouseCoopers Pvt. Ltd. presenting a memento to the Guest of Honour; Mr. NRVVMK Rajendra Kumar, Member (Finance), NHA



Dignitaries at the Inaugural Session (L-R) Mr. Manish Kumar, Executive Vice President & Chief Technical Officer, ITD Cementation India Ltd.; Mr. Dip Kishore Sen, Former L&T Board Member, Advisor to CMD for Development Projects, Larsen & Toubro Limited & Chair, National Infrastructure Committee, BCC&I; Mr. NRVVMK Rajendra Kumar, Member (Finance), National Highways Authority of India; Mr. Arnab Basu, President, BCC&I and Advisory Leader, PricewaterhouseCoopers Pvt



Mr. Manish Kumar, Executive Vice President & Chief Technical Officer, ITD Cementation India Ltd. delivering the Vote of Thanks



Panel Discussion on "Powering the India Growth Story : Role of Infrastructure" (L-R) Dr. Esther Malini Victor, Head- Client Relations & Contracts Administration, Epic Concesiones 3 Ltd.; Mr. Dip Kishore Sen, Former L&T Board Member, Advisor to CMD for Development Projects, Larsen & Toubro Limited & Chair, National Infrastructure Committee, BCC&I; Mr. A K Singh, Head - Technical, Operations and BD Support, Adani Transport Ltd

## PROGRAMME

# BCC&I INFRASTRUCTURE CONCLAVE : 'STRATEGIZING INFRASTRUCTURE GROWTH TO REACH \$7 TRILLION ECONOMY BY 2030'

29<sup>th</sup> November 2024,  
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Experts' Roundtable on "Digital India : Revolutionizing the Tech Landscape" (L-R) Mr. Arvind Chari, Senior Vice President - Application Engineering, JSW One Platforms; Mr. Ram Periyagaram, Partner, PwC; Ms. Riddhi Gupta, Head-Sales & Strategy, A.TREDS Ltd. (Invoicemart)



Experts' Roundtable on "Connecting India: Rail, Road (Roads, Highways, Underground Constructions and Tunneling) and Multimodal Transport" (L-R) Dr. Esther Malini Victor, Head-Client Relations & Contracts Administration, Epic Concesiones 3 Ltd.; Mr. P. Uday Kumar Reddy, GM, Metro Railway, Kolkata and Member, National Infrastructure Committee, BCC&I; Mr. Sudhir Hoshing, CEO, IRB Infrastructure Developers Ltd. and Member, National Infrastructure Committee, BCC&I; Mr. Pawan Kant, CEO, Interise Trust



Discussion on : "Sustainable Growth in Infrastructure: Vision India" (L-R) Mr. Manish Kumar, Executive Vice President & Chief Technical Officer, ITD Cementation India Ltd.; Mr. Jaideep Rajeshwarkar, Senior VP, Business Development & Project Operations, KEC International Ltd.; Mr. Santosh Kumar Singh, Chief Sustainability Officer, L&T



(L-R) Mr. Arnab Chakraborty, Director, BCC&I; Mr. Manish Kumar, Executive Vice President & Chief Technical Officer, ITD Cementation India Ltd.; Mr. Dip Kishore Sen, Former L&T Board Member, Advisor to CMD for Development Projects, Larsen & Toubro Limited & Chair, National Infrastructure Committee, BCC&I; Mr. Jaideep Rajeshwarkar, Senior VP, Business Development & Project Operations, KEC International Ltd.; Mr. Santosh Kumar Singh, Chief Sustainability Officer, L&T



Discussion on : "New Age Infra Finance: Green Finance and Other Important Developments" (L-R) Mr. Bhadresh Pathak, Chief Executive-L&T SuFin and Member, National Infrastructure Committee, BCC&I; Mr. Nilesh Shrivastava, Partner, National Investment and Infrastructure Fund (NIIF); Mr. Arnab Chakraborty, Director, BCC&I



Mr. Arnab Chakraborty, Director, BCC&I with the Speakers of the Session on "Indian Infra : MSMEs, Skill Gap and Future Strategies"

**29th November 2024, New Delhi**      **BCC&I INFRASTRUCTURE CONCLAVE : 'STRATEGIZING INFRASTRUCTURE GROWTH TO REACH \$7 TRILLION ECONOMY BY 2030'**



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Participants at the venue



Networking at the Conclave

# **CARRING Minds**<sup>TM</sup> **INTERNATIONAL**

**Institute of Mental Health**

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30<sup>th</sup> November 2024,  
Bangkok, Thailand

## 'GLOBAL BUSINESS CONNECT SUMMIT – 2<sup>ND</sup> EDITION

The Entrepreneurs & Startup National Committee of The Bengal Chamber of Commerce and Industry organized 'Global Business Connect Summit – 2<sup>nd</sup> Edition' held on Saturday, 30<sup>th</sup> November 2024 at Hotel Holiday Inn, Silom, Bangkok. The theme for this edition was "Business - Connect, Promote, Recognitions". The continued emphasis on connecting, promoting, and recognizing excellence in business reinforced the importance of this gathering in our evolving marketplace.

### A brief about the Summit :

The 2<sup>nd</sup> Edition of the Global Business Connect Summit was a pivotal event fostering market linkages and driving economic growth among South and South-East Asian countries like India, Thailand. By bringing together key stakeholders and facilitating meaningful interactions, the summit unlocked new opportunities, paving the way for a more integrated and prosperous regional economy.

- Connect : Facilitated networking opportunities with Business Leaders to network and establish connections.
- Promote : Showcased cutting-edge innovations, successful projects, case studies and business models to promote sustainable growth and development.
- Recognitions : Acknowledged the achievements and contributions of outstanding Businessmen from India and Thailand

### Speakers at this event were :

- Mr. Tanmoy Banerjee, Chairperson, The Entrepreneurs and Startup National Committee, The Bengal Chamber of Commerce and Industry and Director, RT Network Solutions Pvt. Ltd.
- Mr. Binod Kumar Homagai, Co-Chairperson, The Entrepreneurs and Startup National Committee, The Bengal Chamber of Commerce and Industry and Co-Founder & COO, Wow Momo Foods Pvt. Ltd.
- Mr. Abhijit Datta - Director of the Committee on South Asia, Middle East and Africa, Board of Trade of Thailand and Head of International Business and Managing Director of SCG International
- Mr. Sushil Kumar Dhanuka, President, India-Thai Chamber of Commerce
- Mr. Songphon Pholsane, The Federation of Thai Industries - Board of Directors and Vice-Chairman of Thailand – South Africa Business Council
- Mr. "Paul Narula" Pornthep Sri Narula, Chairperson, Indo-Thailand Business Connect, The Bengal Chamber of Commerce and Industry and Founder / CEO / Mentor, Paul Narula Academy
- Mr. Anirban Biswas, Vice – Chairperson, The

Entrepreneurs and Startup National Committee, The Bengal Chamber of Commerce and Industry and Founder & CEO, Adwitiya Enterprise

- Mr. Pulak Chamaria, Director, Infinity Infotech Parks Limited
- Mr. Samrat Ghosh, Business Head, Zee Entertainment Enterprises Ltd.
- Mr. Kalyan Kar, Co-Founder, Prediq Business Solutions Private Limited
- Mr. S. Sinha Roy, Managing Director, Roy Global Co. Ltd.
- Mr. Sandeep Sengupta, Managing Director, ISOAH Data Securities Pvt. Ltd.
- Dr. Arijit Bhattacharyya, Founder & CEO, virtualinfocom – Deeptech
- Mr. Abhijit Chatterjee, Founder and Chairman & Managing Director, Ascensive Educare Limited
- Mr. Abhishake De Sarkar, Managing Director, Advent Education Global Advisors Pvt. Ltd.
- Mr. Clayton Wade, Writer, Speaker, Instructor, and Real Estate Entrepreneur
- Mr. Diego Sala, CEO, Siam Trade Development Co. Ltd.
- Dr. Chatchawass Ratsillapakorn, Chairman of Marketing and Organizational Development, Siam Rattana Corporation Ltd.
- Prof. Satyajit Chakrabarti, Pro Vice Chancellor at University of Engineering and Management (UEM)
- Mr. Somporn Poopuang, Management Advisor, Panyapiwat Institute of Management
- Mr. Debajyoti Banerjee, CEO, Seven Boats Info System Pvt. Ltd.
- Mr. Biswajit Sarkar, Lawyer, Biswajit Sarkar Advocates and IP Attorneys
- Mr. Jonathan C. Nowell, CEO – Hospitality Solutions, TSA Consulting Asia Co. Ltd.
- Mr. Partha P Chattaraj, Mentor, Greenspec Management Services
- Dr. Apichart Prasitnarit, President, Real Estate and Partnership Trade Association
- Dr. Sapon Pornchokchai, Founder and President, Agency for Real Estate Affairs

Speaking of the summit, there were designated slots for entrepreneurs to present their businesses for sharing insights about their ventures and outlining their expectations. Additionally, educational institutes had the chance to introduce their respective incubation centers, highlighting the support they offer to aspiring entrepreneurs.

The intent of the summit was to bring together potential stakeholders and foster impactful exchanges, thus generating fresh possibilities and establishing the groundwork for a more interconnected and prosperous regional economy.



Welcome Address by Mr. Tanmoy Banerjee, Chairperson, The Entrepreneurs and Startup National Committee, The Bengal Chamber of Commerce and Industry and Director, RT Network Solutions Pvt Ltd



Theme Address by Mr. Binod Kumar Homagai, Co-Chairperson, The Entrepreneurs and Startup National Committee, The Bengal Chamber of Commerce and Industry and Co-Founder & COO, Wow Momo Foods Pvt Ltd



Special Address by Mr. Abhijit Datta - Director of the Committee on South Asia, Middle East and Africa, Board of Trade of Thailand and Head of International Business and Managing Director of SCG International



Special Address by Mr. Sushil Kumar Dhanuka, President, India-Thai Chamber of Commerce



Vote of Thanks by Mr. Anirban Biswas, Vice – Chairperson, The Entrepreneurs and Startup National Committee, The Bengal Chamber of Commerce and Industry and Founder & CEO, Adwitiya Enterprise



Address by Mr. "Paul Narula" Pornthep Sri Narula, Chairperson, Indo-Thailand Business Connect, The Bengal Chamber of Commerce and Industry and Founder / CEO / Mentor, Paul Narula Academy

**30<sup>th</sup> November 2024, Bangkok, Thailand** **'GLOBAL BUSINESS CONNECT SUMMIT - 2<sup>ND</sup> EDITION**



Emceeding by Mr. Kumar Shivam, Director, The Bengal Chamber of Commerce and Industry



A section of delegates



Esteemed Panelists at the Inaugural Session



Deliberation by Mr. Samrat Ghosh, Business Head, Zee Entertainment Enterprises Ltd



Deliberation by Mr. Pulak Chamaria, Director, Infinity Infotech Parks Limited



## PROGRAMME

'GLOBAL BUSINESS CONNECT SUMMIT – 2<sup>ND</sup> EDITION

30<sup>th</sup> November 2024,  
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Deliberation by Mr. Kalyan Kar, Co-Founder, Prediq Business Solutions Private Limited



Deliberation by Mr. Clayton Wade, Writer, Speaker, Instructor and Real Estate Entrepreneur



Deliberation by Mr. Abhijit Chatterjee, Founder and Chairman & Managing Director, Ascensive Educare Limited



Deliberation by Mr. Sandeep Sengupta, Managing Director, ISOAH Data Securities Pvt Ltd



Deliberation by Mr. Diego Sala, CEO, Siam Trade Development Co. Ltd



Deliberation by Prof. Satyajit Chakrabarti, Director, IEM UEM Group

**30<sup>th</sup> November 2024,  
Bangkok, Thailand**

**'GLOBAL BUSINESS CONNECT SUMMIT - 2<sup>ND</sup> EDITION**



Group Photo



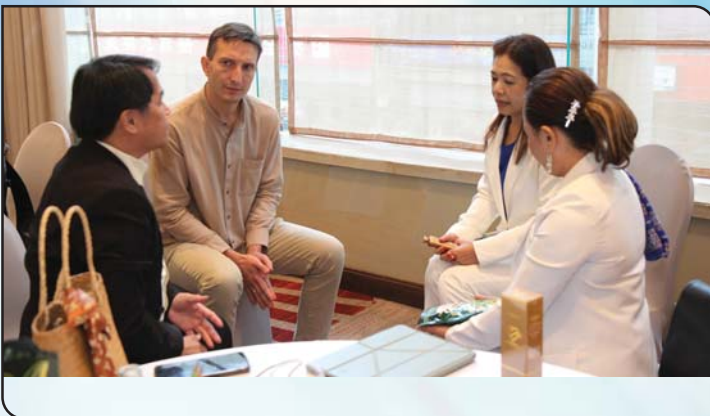
Deliberation by Mr. Somporn Poojuang, Management Advisor, Panyapiwat Institute of Management



Deliberation by Mr. Jonathan C. Nowell, CEO – Hospitality Solutions, TSA Consulting Asia Co. Ltd



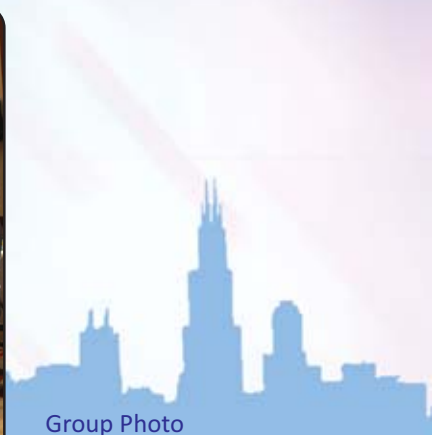
Deliberation by Mr. Debajyoti Banerjee, CEO, Seven Boats Info System Pvt Ltd



Networking at the event



Group Photo





AN ISO 9001 – 2015



RT Network Solutions Pvt Ltd is an ISO 9001:2015 & CMMi L3 certified IT-Enabled services firm with a vision of attaining exceptional success in the service sector and gaining the respect of both our valued clientele and dedicated employees. Our extensive service portfolio includes a wide range of services across various domains like Networking, Telecommunications, IT Support, IT Security, GIS based solutions, CCTV Installation with AI based analytics, Data Digitization and supply of skilled manpower for large IT projects.

Our primary focus at RTNS is to meet the customer's requirement under strict deadlines. With constant commitment to this idea, we are determined to delivering services that not only meet but surpass industry expectations, while providing unflinching support throughout.

1000+

Employees

22

Office Locations

10+

Years in Business

## What We Do

- IT Network Solutions
- Network Security
- Telecom Installation & Maintenance
- IT Support
- Digital Marketing
- Global HR Consultancy
- GIS based Solution
- CCTV installation & AI surveillance

## Our Major Clients



## We Serve Customers In The Following Industries:



+91 033 4004 3152

info@rtns.in

www.rtns.in

5<sup>th</sup> December 2024,  
Sunderbans, West Bengal

THE BENGAL CHAMBER CELEBRATED WORLD  
SOIL DAY 2024 WITH PURPOSE AND IMPACT

World Soil Day is an annual observance on December 5, aimed at raising awareness about the crucial role soil plays in sustaining life on Earth. Soil health is vital for food security, climate regulation, and biodiversity preservation. However, global soil degradation—caused by deforestation, unsustainable practices, and climate change—threatens ecosystems and human livelihoods. This observance is a call to action for individuals, organizations, and governments to prioritize soil conservation.

The Bengal Chamber has also been engaged in a massive mangrove plantation project, which serves as a long-term strategy for coastal protection and climate resilience. 1 lakh mangrove saplings have already been planted in the Sundarbans region as part of the Chamber's climate initiatives. Over 800 individuals were involved in this project. Locals were trained in plantation techniques, mangrove nursery management, and sustainable environmental practices.

This large-scale initiative is a forward-thinking response to the unique environmental vulnerabilities of the Sundarbans, ensuring long-term ecological resilience and sustainability.

In this context, the Bengal Chamber of Commerce and Industry (BCC&I) organized an impactful celebration of World Soil Day 2024 in the Sundarbans region of West Bengal. The event was designed to intertwine environmental restoration with livelihood generation, providing a holistic approach to sustainable development. The initiative carried out under the National Skill Development Corporation (NSDC) framework, emphasized community empowerment while addressing critical environmental challenges.

Key Activities observed during World Soil Day :

### Sapling Plantation Drive

The highlight of the Soil Day was an extensive sapling plantation drive conducted in Ganga Sagar.

- Location : Ganga Sagar, Sundarbans
- Participants : 320 local residents actively engaged in the initiative.
- Saplings Planted : A total of 32,000 saplings are aimed at restoring soil health, preventing erosion, and enhancing biodiversity.

### Wage Distribution

Each participant received one day's wage, aligning with the dual objective of providing immediate economic relief and fostering environmental stewardship.

The plantation drive was not just an environmental effort but also a community-driven initiative to Promote awareness about the critical need for sustainable soil management. The celebration was supported by Indofil Industries Limited, Vikram Solar Limited, Rene India, Anil Krishna Steel Pvt Ltd, Somani Apparels Pvt Ltd, Bidhan Chandra Krishi Vishwavidyalaya, Peerless Hospital, Mckv Institute Of Engineering (Mckvie) And Many Individuals.

The Bengal Chamber of Commerce and Industry's World Soil Day 2024 celebration was a resounding success, serving as a model for integrating environmental conservation with livelihood generation. The initiative exemplifies how corporate social responsibility can be a powerful tool for addressing pressing environmental and socio-economic challenges. Through its innovative programs, the Chamber has demonstrated a deep commitment to fostering a greener, more sustainable future while empowering vulnerable communities. As the planted saplings grow, they stand as a symbol of resilience, hope, and the potential of collaborative efforts in building a sustainable tomorrow.



Local individuals were involved in massive mangrove plantation project



Plantation work is going on the occasion of Soil Day Celebration

## PROGRAMME

### THE BENGAL CHAMBER CELEBRATED WORLD SOIL DAY 2024 WITH PURPOSE AND IMPACT

5<sup>th</sup> December 2024,  
Sunderbans, West Bengal



The Bengal Chamber celebrates World Soil Day on 5<sup>th</sup> December at Sunderban Region



Distribution of wages to locals who were involved in plantation work

### 3<sup>RD</sup> EDITION OF BCC&I SOCIAL LEADERSHIP CONCLAVE & AWARDS

6<sup>th</sup> December 2024,  
India Habitat Centre, New Delhi

The Bengal Chamber of Commerce and Industry (BCC&I) organized the Third edition of the Social Leadership Conclave and Awards on December 6<sup>th</sup>, 2024, at India Habitat Centre, New Delhi.

This initiative marks the first endeavor in Delhi by BCC&I's National CSR Committee, designed to celebrate the most remarkable and impactful development efforts in the country. The initiative aimed to honour exceptional contributions that set new benchmarks by driving transformative change through innovation and excellence. Over 80 corporates and NGOs participated in the Awards, highlighting their outstanding developmental projects.

The programme commenced with Welcome Address by Mr. Arnab Basu, President of BCC&I. He emphasized the transformative power of Corporate Social Responsibility (CSR) in contemporary India. Reflecting on the progress since the introduction of the CSR Act in 2014, he highlighted its journey from a mere compliance requirement to a strategic priority in boardrooms. "CSR has redefined the relationship between corporates and civil society," he remarked.

Mr. Jitendra Kumar, Chairperson of the National CSR Committee of BCC&I, followed up with the theme address. He highlighted that CSR has evolved into a core component of corporate boardroom strategies, with top talent being dedicated to driving these initiatives.

Dr. Bhaskar Chatterjee, Former Director General & CEO, Indian Institute of Corporate Affairs, outlined the evolution of CSR and emphasized four key imperatives for its future: innovation,

impact, equity, and ESG integration. He urged corporate leaders to incorporate these principles into their strategies to drive sustainable progress. Highlighting disparities through statistics, he noted, "While 30% of CSR funds are allocated to India's wealthiest states like Maharashtra, Gujarat, and Karnataka, only 0.9% is directed towards the Northeastern states."

Dr. Vikrant Pandey, IAS, Director-cum-Joint Secretary, Zonal Council, Ministry of Home Affairs, Government of India, and Dr. Srikanta Panigrahi, Director General of the Indian Institute of Sustainable Development, emphasized the global significance of India's CSR mandate. They advocated for aligning global standards with local priorities and called for impactful partnerships.

This sets the stage for a landmark development: the signing of an MoU between the Bengal Chamber and Damodar Valley Corporation (DVC). This three-year collaboration will focus on shaping DVC's CSR strategy and conducting impact assessments, highlighting the critical role of expert-driven frameworks.

This was followed by three panel discussions, namely the first session on "Role of CSR in climate action and sustainability", which was moderated by Mr. Arnab Basu, President, BCC&I & Advisory Leader, PricewaterhouseCoopers Pvt. Ltd. The panelists of the session were : Dr. Bhaskar Chatterjee, Former Director General & CEO, Indian Institute of Corporate Affairs; Mr. U K Bhattacharya, Former Director Sustainability, NTPC & Mentor, Energy Environment Water National Committee, BCC&I; Dr. Srikanta K. Panigrahi, Director General and Distinguish Research Fellow, IISD – CMII.



In line with the first session, a very pertinent presentation was presented by Mr. Subhodip Ghosh, Director General, BCC&I and Ms. Soma Mitra Mukherjee, Assistant Director General, BCC&I, on BCC&I's Climate Change project, currently being implemented in the Sundarbans, West Bengal.

The second session was on "Strategic Implementation of CSR Project : Role of NGO" the eminent panelists were : Ms. Sujata Sen, CEO, Future Hope; Ms. Madhabi Guha Basu, Founder, Slate of Swan; Ms. Puja Marwaha, Chief Executive Officer, Child Rights and You (CRY); Mr. Arun Arora, Director, Chetak Foundation. This was moderated by Mr. Praveen Karn, Group Head Sustainability and CSR, Spark Minda Group

The third and final session was on "The Future of CSR : Transforming India via Sustainable Impact". The sessions were moderated by Mr. Amitabh Shah, Founder & Chief Inspiration Officer, Yuva Unstoppable. The panelists of this session were - Ms. Anita Richard Sontumyra, Chief People Officer, SBI Card; Mr. Gulrez Mohammed, Technical Director, KPMG; Mr. Kumar Anurag Pratap, VP & Head - CSR & Sustainability, Capgemini Technology Services India Limited; Mr. Sanjeeva Kumar Jha, Head CSR & Sustainability, JK Lakshmi Cement Ltd.

The main attraction of the show was the award ceremony which was judged by an esteemed panel of jury, namely, Dr. Bhaskar Chatterjee, Former Director General & CEO along with Mr Amitabh Shah, Founder & Chief Inspiration Officer, Yuva Unstoppable; Mr. Kumar Anurag Pratap, VP & Head - CSR & Sustainability, Capgemini India; Mr. P S Bhattacharyya, Chairman, Peerless Group & Former Chairman, Coal India; Ms. Meera Shenoy, Founder-CEO, Youth 4 Jobs and Mr. Sumit Dasgupta, Founder and Director, Allcap Communications Pvt. Ltd. Slate of Swan, a renowned consulting agency was the Knowledge Partner for this year.

The programme culminated in an awards ceremony, celebrating exceptional contributions in CSR. Mr. Yusuf Pathan, Indian former cricketer and Hon'ble Member of Parliament, Lok Sabha, Berhampore, West Bengal, graced the occasion as the Guest of Honour and presented awards to all recipients. Notable winners from NGOs included the Autism Society West Bengal in the Small NGO category. In the Medium NGO category, Ishanya Foundation was the 2<sup>nd</sup> Runner-up, Baikunthapur Tarun Sangha was the 1<sup>st</sup> Runner-up, and Roots Foundation emerged as the Winner. In the Large NGO category, awards were presented based on different sectors. Vyakti Vikas Kendra India was the Winner under the Environment category, Sri Sathya Sai Annapoorna Trust won under the Health and Nutrition category, Future Hope won under

Empowerment category, and Ambuja Foundation along with Integrated Development Foundation were the Joint Winners in the Rural Development category. In the Education sector, Young Men's Welfare Society received the Special Jury Award, Kathakali Swapnapuron was the Runner-up, and the Joint Winners were the American India Foundation and Parivaar Education Society.

From the corporates, under the Education sector, CESC Limited was the 2<sup>nd</sup> Runner-up, Mjunction Services Limited was the 1<sup>st</sup> Runner-up, and the Joint Winners were Bharat Aluminium Company Limited and Hindustan Petroleum Corporation Limited. In the Rural Development sector, Haldia Petrochemicals Limited received the Special Jury Award, Vesuvius India Limited was the Runner-up, and ASK Investment Managers Limited was the Winner. In the Health sector, Tata Steel Downstream Products Limited received the Special Jury Award. In the Environment Protection category, TP Central Odisha Distribution Limited received the Special Jury Award, and Balrampur Chini Mills Limited emerged as the Winner.

A few organizations received Special Recognition for their notable contributions under various sectors. Ishanya Foundation (Large NGO) was recognized in the Rural Development sector, Infinity Infotech Parks Limited in the Geriatric Care sector, TM International Logistics Limited in the Sports sector, Balmer Lawrie & Company Limited in the Employment of Tribal Women sector, and Usha Martin Limited in the Agricultural Development sector. The programme highlighted the remarkable impact of these organizations, celebrating their dedication to creating a better society. During the ceremony, Mr. Amitabh Shah was recognized as the "Changemaker of the Year," and Mr. Kumar Anurag Pratap was honored as the "Leader of the Year."

The Bengal Chamber's decision to host the programme in Delhi highlighted the nationwide importance of CSR, fostering cross-sector collaboration. Emphasizing equity, innovation, and measurable impact, India's CSR landscape is poised to reach new horizons.

The initiative was supported by Platinum Partner – Exide Industries Limited, Gold Partner – Infinity Infotech Parks Limited, Silver Partner – Ascensive Educare Limited, Knowledge Partner – Slate of Swan, Official Radio Partner – Friends FM, and Event Supporter – Vishwa Yuvak Kendra. The initiative received extensive coverage from leading media and created a significant impact on social media. With around 200 attendees, the day-long programme was a resounding success.

## PROGRAMME

3<sup>RD</sup> EDITION OF BCC&I SOCIAL LEADERSHIP CONCLAVE & AWARDS

6<sup>th</sup> December 2024,  
India Habitat Centre, New Delhi



Mr. Arnab Basu, President, BCC&I and Advisory Leader, PricewaterhouseCoopers Pvt. Ltd. delivering the Welcome Address at the Inaugural session of the 3<sup>rd</sup> Edition of BCC&I Social Leadership Conclave & Awards on 6<sup>th</sup> December 2024 at Silver Oak Hall, India Habitat Centre, New Delhi



Mr. Jitendra Kumar, Chairperson, National CSR Committee & Corporate Governance Committee, BCC&I and Company Secretary & President (Legal & Corporate Affairs), Exide Industries Limited presenting the Theme Address on the significance of 10 years of CSR at the Inaugural session of the 3<sup>rd</sup> Edition of BCC&I Social Leadership Conclave & Awards on 6<sup>th</sup> December 2024 at Silver Oak Hall, India Habitat Centre, New Delhi



Special Address by Dr. Bhaskar Chatterjee, Former Director General & CEO, Indian Institute of Corporate Affairs, reflecting on CSR's journey and its impact at the Inaugural session of the 3<sup>rd</sup> Edition of BCC&I Social Leadership Conclave & Awards on 6<sup>th</sup> December 2024 at Silver Oak Hall, India Habitat Centre, New Delhi



Chief Guest Dr. Vikrant Pandey, IAS, Director-cum-Joint Secretary, Zonal Council, Ministry of Home Affairs, Government of India, addressing the audience on CSR's role in governance and development at the Inaugural session of the 3<sup>rd</sup> Edition of BCC&I Social Leadership Conclave & Awards on 6<sup>th</sup> December 2024 at Silver Oak Hall, India Habitat Centre, New Delhi



Ms Sukanya Bose, Director, BCC&I delivered the Vote of Thanks at the conclusion of the Inaugural Session of the 3<sup>rd</sup> Edition of BCC&I Social Leadership Conclave & Awards on 6<sup>th</sup> December 2024 at Silver Oak Hall, India Habitat Centre, New Delhi



Mr. Arnab Basu, President, BCC&I, and Advisory Leader, PricewaterhouseCoopers Pvt. Ltd. moderated Technical Session I on "Role of CSR in climate action and sustainability" at the 3<sup>rd</sup> Edition of the BCC&I Social Leadership Conclave & Awards on 6<sup>th</sup> December 2024, at Silver Oak Hall, India Habitat Centre, New Delhi

**6<sup>th</sup> December 2024, India Habitat Centre, New Delhi 3<sup>RD</sup> EDITION OF BCC&I SOCIAL LEADERSHIP CONCLAVE & AWARDS**



Dr. Bhaskar Chatterjee, Former Director General & CEO, Indian Institute of Corporate Affairs, one of the panelists sharing insights on integrating CSR with sustainability at the Technical Session I on “Role of CSR in climate action and sustainability” at the 3<sup>rd</sup> Edition of the BCC&I Social Leadership Conclave & Awards on 6<sup>th</sup> December 2024, at Silver Oak Hall, India Habitat Centre, New Delhi



Mr. U K Bhattacharya, Former Director Sustainability, NTPC & Mentor, Energy Environment Water National Committee, BCC&I, one of the panelists sharing his insights on sustainability practices at the Technical Session I on “Role of CSR in climate action and sustainability” at the 3<sup>rd</sup> Edition of the BCC&I Social Leadership Conclave & Awards on 6<sup>th</sup> December 2024, at Silver Oak Hall, India Habitat Centre, New Delhi



Dr. Srikanta K. Panigrahi, Director General and Distinguish Research Fellow, IISD – CMII, one of the panelists highlighted policy frameworks for climate action through CSR at the Technical Session I on “Role of CSR in climate action and sustainability” at the 3<sup>rd</sup> Edition of the BCC&I Social Leadership Conclave & Awards on 6<sup>th</sup> December 2024, at Silver Oak Hall, India Habitat Centre, New Delhi



Mr. Nishant Sinha, Senior Committee Member, National CSR Committee, BCC&I and Head CSR, Exide Industries Ltd emceeding the 3<sup>rd</sup> Edition of the BCC&I Social Leadership Conclave on 6<sup>th</sup> December 2024, at Silver Oak Hall, India Habitat Centre, New Delhi



(From L-R) Mr. U K Bhattacharya, Former Director Sustainability, NTPC & Mentor, Energy Environment Water National Committee, BCC&I; Dr. Srikanta K. Panigrahi, Director General and Distinguish Research Fellow, IISD – CMII; Mr. Arnab Basu, President, BCC&I & Advisory Leader, PricewaterhouseCoopers Pvt. Ltd.; Dr. Bhaskar Chatterjee, Former Director General & CEO, Indian Institute of Corporate Affairs; and Mr. Jitendra Kumar, Chairperson, National CSR Committee & Corporate Governance Committee, BCC&I and Company Secretary & President (Legal & Corporate Affairs), Exide Industries Limited at the Technical Session I on “Role of CSR in climate action and sustainability” at the 3<sup>rd</sup> Edition of the BCC&I Social Leadership Conclave & Awards on 6<sup>th</sup> December 2024, at Silver Oak Hall, India Habitat Centre, New Delhi

## PROGRAMME

3<sup>RD</sup> EDITION OF BCC&I SOCIAL LEADERSHIP CONCLAVE & AWARDS

6<sup>th</sup> December 2024,  
India Habitat Centre, New Delhi



Section of audience at the 3<sup>rd</sup> Edition of the BCC&I Social Leadership Conclave & Awards on 6<sup>th</sup> December 2024, at Silver Oak Hall, India Habitat Centre, New Delhi



Mr. Subhodip Ghosh, Director General, BCC&I presented the BCC&I Reverse Climate Change project, currently being implemented in the Sundarbans, West Bengal, at the 3<sup>rd</sup> Edition of the BCC&I Social Leadership Conclave & Awards on December 6, 2024, at the Silver Oak Hall, India Habitat Centre, New Delhi



Ms. Soma Mitra Mukherjee, Assistant Director General, BCC&I, presented the BCC&I Reverse Climate Change project, currently being implemented in the Sundarbans, West Bengal, at the 3<sup>rd</sup> Edition of the BCC&I Social Leadership Conclave & Awards on December 6, 2024, at the Silver Oak Hall, India Habitat Centre, New Delhi



Mr. Praveen Karn, Group Head Sustainability and CSR, Spark Minda Group and Ms. Sujata Sen, CEO, of Future Hope discussing the transformative impact of CSR collaborations at the Technical Session II on "Strategic Implementation of CSR Project: Role of NGO" at the 3<sup>rd</sup> Edition of the BCC&I Social Leadership Conclave & Awards on 6<sup>th</sup> December 2024, at Silver Oak Hall, India Habitat Centre, New Delhi



Ms. Madhabi Guha Basu, Founder, Slate of Swan, one of the panellists at the Technical Session II on "Strategic Implementation of CSR Project: Role of NGO" at the 3<sup>rd</sup> Edition of the BCC&I Social Leadership Conclave & Awards on 6<sup>th</sup> December 2024, at Silver Oak Hall, India Habitat Centre, New Delhi



Mr. Praveen Karn, Group Head Sustainability and CSR, Spark Minda Group, moderated the Technical Session II on "Strategic Implementation of CSR Project: Role of NGO" at the 3<sup>rd</sup> Edition of the BCC&I Social Leadership Conclave & Awards on 6<sup>th</sup> December 2024, at Silver Oak Hall, India Habitat Centre, New Delhi

6<sup>th</sup> December 2024,  
India Habitat Centre, New Delhi

**3<sup>RD</sup> EDITION OF BCC&I SOCIAL LEADERSHIP CONCLAVE & AWARDS**



Ms. Puja Marwaha, Chief Executive Officer, Child Rights and You (CRY), one of the panellists at the Technical Session II on “Strategic Implementation of CSR Project : Role of NGO” at the 3<sup>rd</sup> Edition of the BCC&I Social Leadership Conclave & Awards on 6<sup>th</sup> December 2024, at Silver Oak Hall, India Habitat Centre, New Delhi



Mr. Arun Arora, Director, Chetak Foundation, one of the panellists at the Technical Session II on “Strategic Implementation of CSR Project: Role of NGO” at the 3<sup>rd</sup> Edition of the BCC&I Social Leadership Conclave & Awards on 6<sup>th</sup> December 2024, at Silver Oak Hall, India Habitat Centre, New Delhi



(L-R) Mr. Jitendra Kumar, Chairperson, National CSR Committee & Corporate Governance Committee, BCC&I and Company Secretary & President (Legal & Corporate Affairs), Exide Industries Limited; Mr. Arun Arora, Director, Chetak Foundation; Ms. Puja Marwaha, Chief Executive Officer, Child Rights and You (CRY); Mr. Praveen Karn, Group Head Sustainability and CSR, Spark Minda Group; Ms. Sujata Sen, CEO, Future Hope; Dr. Neepa Saha Sharma, Senior Member of The National CSR Committee & General Manager CSR, RPG Group were present at the Technical Session II on “Strategic Implementation of CSR Project: Role of NGO” at the 3<sup>rd</sup> Edition of the BCC&I Social Leadership Conclave & Awards on 6<sup>th</sup> December 2024, at Silver Oak Hall, India Habitat Centre, New Delhi



Ms. Anita Richard Sontumyra, Chief People Officer, SBI Card, one of the panelists at the Technical Session III: Discussion on “The Future of CSR: Transforming India via Sustainable Impact” at the 3<sup>rd</sup> Edition of the BCC&I Social Leadership Conclave & Awards on 6<sup>th</sup> December 2024, at Silver Oak Hall, India Habitat Centre, New Delhi



Mr. Gulrez Mohammed, Technical Director, KPMG, one of the panelists at the Technical Session III: Discussion on “The Future of CSR: Transforming India via Sustainable Impact” at the 3<sup>rd</sup> Edition of the BCC&I Social Leadership Conclave & Awards on 6<sup>th</sup> December 2024, at Silver Oak Hall, India Habitat Centre, New Delhi

## PROGRAMME

3<sup>RD</sup> EDITION OF BCC&I SOCIAL LEADERSHIP CONCLAVE & AWARDS

6<sup>th</sup> December 2024,  
India Habitat Centre, New Delhi



Mr. Kumar Anurag Pratap, VP & Head - CSR & Sustainability, Capgemini Technology Services India Limited, one of the panelists at the Technical Session III : Discussion on “The Future of CSR: Transforming India via Sustainable Impact” at the 3<sup>rd</sup> Edition of the BCC&I Social Leadership Conclave & Awards on 6<sup>th</sup> December 2024, at Silver Oak Hall, India Habitat Centre, New Delhi



Mr. Sanjeeva Kumar Jha, Head CSR & Sustainability, JK Lakshmi Cement Ltd , one of the panelists at the Technical Session III: Discussion on “The Future of CSR : Transforming India via Sustainable Impact” at the 3<sup>rd</sup> Edition of the BCC&I Social Leadership Conclave & Awards on 6<sup>th</sup> December 2024, at Silver Oak Hall, India Habitat Centre, New Delhi



Mr. Amitabh Shah, Founder & Chief Inspiration Officer, Yuva Unstoppable, moderated the Technical Session III: Discussion on “The Future of CSR: Transforming India via Sustainable Impact” at the 3<sup>rd</sup> Edition of the BCC&I Social Leadership Conclave & Awards on 6<sup>th</sup> December 2024, at Silver Oak Hall, India Habitat Centre, New Delhi



The award process was presented by the Knowledge Partner, Ms. Madhabi Guha Basu, Founder of Slate of Swan at the 3<sup>rd</sup> Edition of the BCC&I Social Leadership Conclave & Awards, held on December 6, 2024, at Silver Oak Hall, India Habitat Centre, New Delhi



(L-R ) Mr. Jitendra Kumar, Chairperson, National CSR Committee & Corporate Governance Committee, BCC&I and Company Secretary & President (Legal & Corporate Affairs), Exide Industries Limited; Mr. Kumar Anurag Pratap, VP & Head - CSR & Sustainability, Capgemini Technology Services India Limited; Ms. Anita Richard Sontumyra, Chief People Officer, SBI Card; Mr. Amitabh Shah, Founder & Chief Inspiration Officer, Yuva Unstoppable; Mr. Sanjeeva Kumar Jha, Head CSR & Sustainability, JK Lakshmi Cement Ltd; Mr. Gulrez Mohammed, Technical Director, KPMG were present at the Technical Session II on “Strategic Implementation of CSR Project : Role of NGO” at the 3<sup>rd</sup> Edition of the BCC&I Social Leadership Conclave & Awards on 6<sup>th</sup> December 2024, at Silver Oak Hall, India Habitat Centre, New Delhi

6<sup>th</sup> December 2024, India Habitat Centre, New Delhi 3<sup>RD</sup> EDITION OF BCC&I SOCIAL LEADERSHIP CONCLAVE & AWARDS



Mr. Yusuf Khan Pathan, Indian Former Cricketer & Hon'ble Member of the Parliament, Lok Sabha, Beherampore, West Bengal awarded the winners with mementos at the 3<sup>rd</sup> Edition of the BCC&I Social Leadership Conclave & Awards, held on December 6, 2024, at Silver Oak Hall, India Habitat Centre, New Delhi



Tata Steel Downstream Products Ltd. receiving Special Jury Award under Health sector (Corporate category) at the 3<sup>rd</sup> Edition of the BCC&I Social Leadership Conclave & Awards, held on December 6, 2024, at Silver Oak Hall, India Habitat Centre, New Delhi



Vesuvius India Limited receiving the Runner-up Award under Health sector (Corporate category) at the 3<sup>rd</sup> Edition of the BCC&I Social Leadership Conclave & Awards, held on December 6, 2024, at Silver Oak Hall, India Habitat Centre, New Delhi



Mjunction Services Limited receiving the 1<sup>st</sup> Runner-up Award under Education sector (Corporate category) at the 3<sup>rd</sup> Edition of the BCC&I Social Leadership Conclave & Awards, held on December 6, 2024, at Silver Oak Hall, India Habitat Centre, New Delhi



American India Foundation receiving the Joint Winner award under Education (Large NGO Category) at the 3<sup>rd</sup> Edition of the BCC&I Social Leadership Conclave & Awards, held on December 6, 2024, at Silver Oak Hall, India Habitat Centre, New Delhi



Haldia Petrochemicals Limited receiving Special Jury Award under Rural Development (Corporate category) at the 3<sup>rd</sup> Edition of the BCC&I Social Leadership Conclave & Awards, held on December 6, 2024, at Silver Oak Hall, India Habitat Centre, New Delhi

## PROGRAMME

3<sup>RD</sup> EDITION OF BCC&I SOCIAL LEADERSHIP CONCLAVE & AWARDS

6<sup>th</sup> December 2024,  
India Habitat Centre, New Delhi



Mr. Kumar Anurag Pratap receiving "Leader of the Year" award at the 3<sup>rd</sup> Edition of the BCC&I Social Leadership Conclave & Awards, held on December 6, 2024, at Silver Oak Hall, India Habitat Centre, New Delhi



Mr. Amitabh Shah receiving the "Changemaker of the Year" award at the 3<sup>rd</sup> Edition of the BCC&I Social Leadership Conclave & Awards, held on December 6, 2024, at Silver Oak Hall, India Habitat Centre, New Delhi



Parivaar Education Society receiving Joint Winner award under Education (Large NGO) Category at the 3<sup>rd</sup> Edition of the BCC&I Social Leadership Conclave & Awards, held on December 6, 2024, at Silver Oak Hall, India Habitat Centre, New Delhi



Future Hope receiving Winner award under Empowerment (Large NGO) Category at the 3<sup>rd</sup> Edition of the BCC&I Social Leadership Conclave & Awards, held on December 6, 2024, at Silver Oak Hall, India Habitat Centre, New Delhi



Kathakali Swapnapuron receiving Runners Up award under Education (Large NGO) Category at the 3<sup>rd</sup> Edition of the BCC&I Social Leadership Conclave & Awards, held on December 6, 2024, at Silver Oak Hall, India Habitat Centre, New Delhi



CESC Limited receiving 2<sup>nd</sup> Runner-up award under Education (Corporate) category at the 3<sup>rd</sup> Edition of the BCC&I Social Leadership Conclave & Awards, held on December 6, 2024, at Silver Oak Hall, India Habitat Centre, New Delhi



6th December 2024, India Habitat Centre, New Delhi 3<sup>RD</sup> EDITION OF BCC&I SOCIAL LEADERSHIP CONCLAVE & AWARDS



Sri Sathya Sai Annapoorna Trust receiving Winner award under Health and Nutrition (Large NGO) category at the 3<sup>rd</sup> Edition of the BCC&I Social Leadership Conclave & Awards, held on December 6, 2024, at Silver Oak Hall, India Habitat Centre, New Delhi



Ambuja Foundation receiving Joint Winner award under Rural Development (Large NGO) category at the 3<sup>rd</sup> Edition of the BCC&I Social Leadership Conclave & Awards, held on December 6, 2024, at Silver Oak Hall, India Habitat Centre, New Delhi



Exide Industries Limited receiving Winner award under Empowerment (Corporate) category at the 3<sup>rd</sup> Edition of the BCC&I Social Leadership Conclave & Awards, held on December 6, 2024, at Silver Oak Hall, India Habitat Centre, New Delhi



TM International Logistics Limited receiving Special Recognition under Sports (Corporate) category at the 3<sup>rd</sup> Edition of the BCC&I Social Leadership Conclave & Awards, held on December 6, 2024, at Silver Oak Hall, India Habitat Centre, New Delhi



Bharat Aluminium Company Limited receiving Joint Winner award under Education (Corporate) category at the 3<sup>rd</sup> Edition of the BCC&I Social Leadership Conclave & Awards, held on December 6, 2024, at Silver Oak Hall, India Habitat Centre, New Delhi



Baikunthapur Tarun Sangha receiving 1<sup>st</sup> Runner-up award under Medium NGO category at the 3<sup>rd</sup> Edition of the BCC&I Social Leadership Conclave & Awards, held on December 6, 2024, at Silver Oak Hall, India Habitat Centre, New Delhi

## PROGRAMME

### 3RD EDITION OF BCC&I SOCIAL LEADERSHIP CONCLAVE & AWARDS

6th December 2024,  
India Habitat Centre, New Delhi



TP Central Odisha Distribution Limited receiving Special Jury Award under Environment Protection (Corporate) category at the 3rd Edition of the BCC&I Social Leadership Conclave & Awards, held on December 6, 2024, at Silver Oak Hall, India Habitat Centre, New Delhi



Firstsource Solutions Limited receiving Runner Up award under Empowerment (Corporate) category at the 3rd Edition of the BCC&I Social Leadership Conclave & Awards, held on December 6, 2024, at Silver Oak Hall, India Habitat Centre, New Delhi



Ishanya Foundation receiving Special Recognition under Rural Development (Large NGO) category at the 3rd Edition of the BCC&I Social Leadership Conclave & Awards, held on December 6, 2024, at Silver Oak Hall, India Habitat Centre, New Delhi



Balmer Lawrie & Company Limited receiving Special Recognition under Employment of Tribal Women (Corporate) category at the 3rd Edition of the BCC&I Social Leadership Conclave & Awards, held on December 6, 2024, at Silver Oak Hall, India Habitat Centre, New Delhi



Autism Society West Bengal receiving Winner award Small NGO category at the 3rd Edition of the BCC&I Social Leadership Conclave & Awards, held on December 6, 2024, at Silver Oak Hall, India Habitat Centre, New Delhi



Integrated Development Foundation receiving Joint Winner award under Rural Development (Large NGO) category at the 3rd Edition of the BCC&I Social Leadership Conclave & Awards, held on December 6, 2024, at Silver Oak Hall, India Habitat Centre, New Delhi

6<sup>th</sup> December 2024, India Habitat Centre, New Delhi 3<sup>RD</sup> EDITION OF BCC&I SOCIAL LEADERSHIP CONCLAVE & AWARDS



ASK Investment Managers Limited receiving Winner award under Rural Development (Corporate) Category at the 3<sup>rd</sup> Edition of the BCC&I Social Leadership Conclave & Awards, held on December 6, 2024, at Silver Oak Hall, India Habitat Centre, New Delhi



Roots Foundation receiving Winner award under Medium NGO category at the 3<sup>rd</sup> Edition of the BCC&I Social Leadership Conclave & Awards, held on December 6, 2024, at Silver Oak Hall, India Habitat Centre, New Delhi



Young Men's Welfare Society receiving Special Jury Award under Education (Large NGO) category at the 3<sup>rd</sup> Edition of the BCC&I Social Leadership Conclave & Awards, held on December 6, 2024, at Silver Oak Hall, India Habitat Centre, New Delhi



Balrampur Chini Mills Limited receiving Winner award under Environment Protection (Corporate) category at the 3<sup>rd</sup> Edition of the BCC&I Social Leadership Conclave & Awards, held on December 6, 2024, at Silver Oak Hall, India Habitat Centre, New Delhi



Hindustan Petroleum Corporation Limited receiving Joint Winner award under Education (Corporate) category at the 3<sup>rd</sup> Edition of the BCC&I Social Leadership Conclave & Awards, held on December 6, 2024, at Silver Oak Hall, India Habitat Centre, New Delhi



# Maa kehti hai **try karo**

tabhi pata chalengi andar ki khoobiyan!



Creative visualization | Representative images

7<sup>th</sup> December 2024,  
Taj Vivanta, Kolkata

## THE BENGAL CHAMBER'S MARKETING AND BRAND CONCLAVE 2024-INFLUENCE OF "INFLUENCERS" IN MARKETING TODAY

The Annual Marketing and Brand Conclave is one of the flagship programmes of The Bengal Chamber of Commerce & Industry (BCC&I). This year, the theme was Influence of "Influencers" in Marketing Today, and was held on 7<sup>th</sup> December 2024.

This conclave is a testament to our commitment to fostering innovation, promoting entrepreneurship and advancing the marketing and branding landscape in our ever-evolving business world. Influencer marketing has become a strategic method for businesses to promote their products and services by collaborating with individuals who have significant influence both online and offline, such as dealers, designers, architects, and clients. By leveraging the trust influencers build with their audiences, brands deliver authentic messages that resonate more effectively than traditional advertising.

The rise of social media platforms like Instagram, YouTube, and TikTok has revolutionized how people consume content and make purchasing decisions, making influencer marketing increasingly powerful. Brands use it not just to boost sales but to create lasting impressions. Today, 90% of brands incorporate influencer marketing into their communication strategies, with dedicated teams and agencies handling content creation, competition analysis, and campaign execution.

This conclave provided valuable insights into the growing impact of influencer marketing, helping brands better understand the influence it holds in shaping modern marketing strategies.

At the 14<sup>th</sup> Edition of the Marketing & Brand Conclave the welcome address and setting the context was delivered by Mr. Anoop Hoon, Chairperson, Marketing and Brand Committee, BCC&I, Opening Keynote Speaker for the conclave was Mr. Gaurav Dudeja, CEO, FCB Interface and the concluding remarks was delivered by Mr. Praveen Shrivastava, Chief of Marketing & Sales Branded Products & Retail (FP), TATA Steel Limited and Co-Chairperson, Marketing & Brand Committee. The conclave witnessed expert speakers like Mr. Navarun Sen, Chief Operating Officer- Plywood & Panel, Century Ply India Limited, C.A. Dipak Singh, Director: Data & Analytics, Indus Net Technologies, Mr. Nishant Gupta (Head- Marketing, Berger Paints), Mr. Arijit Basu, MD (Veedol) and Mr. Gautam Banerjee, Consultant.

Two panels were also held at the conclave, speakers who spoke on "Building a Winning Influencer Marketing Strategy" were Mr. Shibaji Paul, Celebrated Travel Vlogger & Influencer, Explorer Shibaji, Mr. Indrajit Lahiri, Celebrated Food Vlogger & Influencer, Foodka, Mr. Sayantan Guha, GM, Brand Strategy, Hoichoi, RJ Somak, Ishq FM the session was chaired by Ms. Smita Roy Chowdhury, Editor- t2, The Telegraph and speakers

who spoke on "The Future of Influencer Marketing: What's Next for Content Creators and Brands?" were Ms. Kavita Mahto Chief Aashiyana & Innovent, TATA Steel, Mr. Prashant Pandey, Group Product Manager – Oils, Adani Wilmar Ltd., Mr. Amit Srivastava, GM East, Gulf. Oil Lubricants and Mr. Abhishek Singh, CEO, Digital Abhiyan. The session was chaired by Mr. Debarshi Chakravorti, VP - Interactive Avenues.



Mr. Arnab Basu, President, The Bengal Chamber and Advisory Leader PwC delivering the Welcome address



Mr. Anoop Hoon, Chairperson, Marketing & Brand Committee of The Bengal Chamber setting the context of the programme



Mr. Gaurav Dudeja, CEO of FCB Interface, The Opening Keynote Speaker speaking on The Evolution of Influencer Marketing : From Hype to High-Impact Strategies

## PROGRAMME

THE BENGAL CHAMBER'S MARKETING AND BRAND CONCLAVE  
2024-INFLUENCE OF "INFLUENCERS" IN MARKETING TODAY

7th December 2024,  
Taj Vivanta, Kolkata



Mr. Arnab Basu, President, The Bengal Chamber and Advisory Leader, PwC handing over the mementos and gift hampers to Mr. Gaurav Dudeja, CEO of FCB Interface



Expert Speaker Mr. Navarun Sen, Co-Chairperson, The Marketing and Brand Committee, BCC&I and Chief Operating Officer- Plywood & Panel, Century Ply India Limited gave his expertise during the Conclave



Mr. Sidhartha Roy, CEO, Response India Ltd. handing over the mementos and gift hampers to Mr. Navarun Sen



Mr. Somenath Banerjee, Establishment Head, Shalimar Chemical Works Pvt. Ltd., handing over the mementos and gift hampers to Ms. Smita Roy Chowdhury, Editor- t2, The Telegraph



The 1<sup>st</sup>-panel discussion of the conclave was about Building a Winning Influencers Marketing Strategy. The panel was moderated by Ms. Smita Roy Chowdhury, Editor- t2, The Telegraph (3rd from right). From left to right Mr. Indrajit Lahiri, Celebrated Food Vlogger & Influencer, Foodka; Mr. Shibaji Paul, Celebrated Travel Vlogger & Influencer, Explorer Shibaji; Mr. Sayantan Guha, GM, Brand Strategy, Hoichoi and R J Somak, Ishq FM were part of panel discussion

**7th December 2024,  
Taj Vivanta, Kolkata**

**THE BENGAL CHAMBER'S MARKETING AND BRAND CONCLAVE  
2024-INFLUENCE OF "INFLUENCERS" IN MARKETING TODAY**



Mr. Somenath Banerjee, Establishment Head, Shalimar Chemical Works Pvt. Ltd., handing over the mementos and gift hampers to Mr. Indrajit Lahiri, Celebrated Food Vlogger & Influencer, Foodka



Mr. Santanu Mukherjee, Director, Indusnet Technologies Ltd. handing over the mementos and gift hampers to RJ Somak, Ishq FM



Mr. Santanu Mukherjee, Director, Indusnet Technologies Ltd. handing over the mementos and gift hampers to Mr. Shibaji Paul, Celebrated Travel Vlogger & Influencer, Explorer Shibaji



Mr. Santanu Mukherjee, Director, Indusnet Technologies Ltd. handing over the mementos and gift hampers to Mr. Sayantan Guha, GM, Brand Strategy, Hoichoi



C.A. Dipak Singh, Director of Data & Analytics, Indus Net Technologies Limited joined the conclave as an expert speaker. He spoke on Leveraging Data to Revolutionize Influencer Marketing: From Selection to Impact Measurement



Mr. Mahesh Motwani, Executive Vice President, Initiative Media (India) Pvt Ltd handing over the mementoes and gift hampers to Mr. Gautam Banerjee

## PROGRAMME

THE BENGAL CHAMBER'S MARKETING AND BRAND CONCLAVE  
2024-INFLUENCE OF "INFLUENCERS" IN MARKETING TODAY

7th December 2024,  
Taj Vivanta, Kolkata



Mr. Soutrik Sarkar,  
Manager- Digital  
Communications, RP-  
Sanjiv Goenka Group  
handing over the  
mementoes and gift  
hampers to C.A. Dipak  
Singh, Director of Data  
& Analytics, Indus Net  
Technologies Limited



Mr. Gautam Banerjee –  
Consultant, speaking on  
the topic Crafting  
Stories that capture  
Hearts and Minds



Mr. Nishant Gupta, Head- Marketing, Berger Paints India Ltd. giving  
his expertise on the topic: Building Partnerships that Resonate



Mr. Tridib Majumder, Managing Director, Quaker Chemical India  
Private Limited handing over the mementoes and gifts to Mr. Nishant  
Gupta, Head- Marketing, Berger Paints India Ltd



Mr. Abhijit Roy, President Designate, BCC&I and Managing Director  
& CEO, Berger Paints India Ltd handing over the mementoes and  
gift hampers to Mr. Arijit Basu, MD, Veedol



Mr. Avijit Dutta, Manager – Marketing Services, Berger Paints India  
Ltd handing over mementoes and gift hampers to Mr. Debarshi  
Chakravorti, VP- Interactive Avenues



7th December 2024,  
Taj Vivanta, Kolkata

**THE BENGAL CHAMBER'S MARKETING AND BRAND CONCLAVE  
2024-INFLUENCE OF "INFLUENCERS" IN MARKETING TODAY**



**Panel Discussion 2 :**

**Topic : The Future of Influencer Marketing: What's Next for Content Creators and Brands?**  
Moderated by Mr. Debarshi Chakravorti, VP- Interactive Avenues (second from right)

Speakers from left to right Mr. Prashant Pandey, Group Product Manager – Oils, Adani Wilmar Ltd.; Ms. Kavita Mahto Chief Aashiyana &Innovent, TATA Steel; Mr. Amit Srivastava, GM East, Gulf. Oil Lubricants and Mr. Abhishek Singh, CEO, Digital Abhiyan



Mr. Arijit Basu, MD, Veedol an expert speaker during the conclave



Mr. Avijit Dutta, Manager – Marketing Services, Berger Paints India Ltd handing over mementoes and gift hampers to Ms. Kavita Mahto Chief Aashiyana &Innovent, TATA Steel



Mr. Avijit Dutta, Manager – Marketing Services, Berger Paints India Ltd handing over mementoes and gift hampers to Mr. Prashant Pandey, Group Product Manager – Oils, Adani Wilmar Ltd



Mr. Avijit Dutta, Manager – Marketing Services, Berger Paints India Ltd handing over mementos and gift hampers to Mr. Amit Srivastava, GM East, Gulf. Oil Lubricants

# PARTNERING MSMEs ON THEIR JOURNEY OF GROWTH

Tata Steel is committed to partner MSMEs/ECAs through product and service offerings, for maximum value creation. Our range of Hot Rolled, Cold Rolled, Galvanised and Coated Steel offerings, backed by digital solutions, are helping customers to stay ahead in a rapidly evolving scenario.



\*ECA: Acronym for Emerging Corporate Accounts



**7th December 2024, Taj Vivanta, Kolkata**      **THE BENGAL CHAMBER'S MARKETING AND BRAND CONCLAVE 2024-INFLUENCE OF "INFLUENCERS" IN MARKETING TODAY**



Mr. Avijit Dutta, Manager – Marketing Services, Berger Paints India Ltd handing over mementoes and gift hampers to Mr. Abhishek Singh, CEO, Digital Abhiyan



Mr. Praveen Shrivastava, Co-Chairperson, Marketing & Brand Committee, BCC&I and Chief of Marketing & Sales Branded Products & Retail (FP), TATA Steel Limited, during his concluding remarks



A packed house



Ms. Swarnali Dhar, Deputy Director, BCC&I emceeding the Marketing the Brand Conclave



Mr. Vikash Rao, Associate Director, Interactive Avenues conducting the Q&A Session



**RP-Sanjiv Goenka  
Group**

Growing Legacies

# 200 YEARS

## NUMEROUS LEGACIES CONTINUOUS GROWTH



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**7th December 2024, Taj Vivanta, Kolkata**      **THE BENGAL CHAMBER'S MARKETING AND BRAND CONCLAVE 2024-INFLUENCE OF "INFLUENCERS" IN MARKETING TODAY**



Audience prize



A packed house





11<sup>th</sup> December 2024,  
Techno India Group World School, Siliguri

MINDKRAFT 2024 - THE BENGAL CHAMBER  
INTER-SCHOOL QUIZ COMPETITION

The Education National Committee of The Bengal Chamber of Commerce and Industry conducted the first edition of the inter-school quiz competition MINDKRAFT. 50 teams comprising students from classes 8 to 12 participated in the quiz. It was a day full of excitement. After the preliminary round 8 teams qualified for the finals. The finalist schools were :

1. Techno India Group Public School, Jalpaiguri
2. Siliguri Netaji High School
3. Hebron English School
4. Techno India Group Public School, Siliguri
5. GD Goenka Public School
6. Techno India Group Public School, Coochbehar
7. Techno India Group Public School, Alipurduar
8. St. Michael's School for Girls

After a very tough competition, the top 3 teams were;

1. GD Goenka Public School- Jayam Mishra and Ronit Bothra - Winner
2. Siliguri Netaji High School - Deborshi Ghatak and Shreejaa Bhowmik - 1<sup>st</sup> Runner Up
3. Techno India Group Public School, Coochbehar - Oishik Chatterjee and Arijit Barman-2<sup>nd</sup> Runner Up



Inauguration ceremony



Ms. Rajashree Mukherjee, Manager, BCC&I, welcoming the participants in the inaugural ceremony



Ms. Waindrilla Saha, Manager, BCC&I, welcoming the participants in the inaugural ceremony



Mr. Bidyut Majumdar, Deputy Director, JIS Group, during his inaugural speech

Mr. Bhashkar Roy, Vice President, Techno India Group, lighting the inaugural lamp

## PROGRAMME

### MINDKRAFT 2024 - THE BENGAL CHAMBER INTER-SCHOOL QUIZ COMPETITION

11<sup>th</sup> December 2024,  
Techno India Group World School, Siliguri



Registration in progress



Preliminary Round



Ms. Swarnali Dhar, Deputy Director, welcoming the participants



Audience Prize being handed over by Ms. Rajashree Mukherjee,  
Manager, BCC&I



Audience Prize being handed over by Ms. Waindrilla Saha, Manager,  
BCC&I



Quiz Master Mr. Arup Ghosh



11<sup>th</sup> December 2024,  
Techno India Group World School, Siliguri

MINDKRAFT 2024 - THE BENGAL CHAMBER  
INTER-SCHOOL QUIZ COMPETITION



Finalist Team - Siliguri  
Netaji High School



Finalist Team - TIGPS  
Jalpaiguri



Finalist Team - Hebron  
English School



Finalist Team - TIGPS  
Siliguri



Finalist Team - GD  
Goenka Public School



Finalist Team - TIGPS  
Coochbehar

**PROGRAMME**

**MINDKRAFT 2024 - THE BENGAL CHAMBER  
INTER-SCHOOL QUIZ COMPETITION**

**11<sup>th</sup> December 2024,  
Techno India Group World School, Siliguri**



Finalist Team - TIGPS Alipurduar



Finalist Team - St. Michael's School for Girls



Final Round



2<sup>nd</sup> Runner Team - TIGPS Coochbehar



1<sup>st</sup> Runner Up Team - Siliguri Netaji High School



Winning Team - GD Goenka Public School

11<sup>th</sup> December 2024,  
Techno India Group World School, Siliguri

MINDKRAFT 2024 - THE BENGAL CHAMBER  
INTER-SCHOOL QUIZ COMPETITION



Best Quizzer - Deborshi Ghatak, Siliguri Netaji High School



Quiz masters being felicitated



Ms. Swarnali Dhar, Deputy Director, BCC&I handing over a token of appreciation to Ms. Mira Bhattacharya, Director, Techno India Group World School



Audience Prize being handed over by Mr. Bikramjit Saha, Sr. Executive, BCC&I



Trophies, medals, and gift hampers of the competition

## PROGRAMME

### THE 4<sup>TH</sup> EDITION OF THE TRADE FAIR AND VENDOR DEVELOPMENT PROGRAMME

11<sup>th</sup> to 14<sup>th</sup> December 2024  
Vidyasagar Smriti Mandir Prangan

The 4<sup>th</sup> Edition of the Trade Fair and Vendor Development Programme, held from 11<sup>th</sup> to 14<sup>th</sup> December 2024 at Vidyasagar Smriti Mandir Prangan, Midnapore, was a significant milestone in fostering industry collaboration and innovation. Jointly organized by the Branch MSME-DFO, Durgapur, Ministry of MSME, Government of India, The Bengal Chamber of Commerce and Industry, and the District Chamber of Commerce & Industry (DCC&I), the event served as a platform for businesses and stakeholders to engage meaningfully.

#### Inauguration Highlights

The inaugural ceremony featured distinguished dignitaries who set the tone for the event. Special Guest Shri Srikant Mahato, Minister of State, Department of Consumer Affairs, Government of West Bengal, delivered an insightful address emphasizing the critical role of consumer affairs in empowering businesses and driving economic development.

Chief Guest Sri Biplab Mitra, Minister in-Charge, Department of Consumer Affairs, Government of West Bengal, outlined his vision for MSMEs as key contributors to India's economic framework. His address highlighted the importance of fostering opportunities for local industries to thrive.

The ceremony concluded with a Vote of Thanks by Sri Achinta Bhattacharjee, Assistant Director, IEDS, MSME-DFO, Kolkata, who expressed gratitude to all participants, officials, and organizers for their collective efforts in making the event a success.

The first day featured technical sessions aimed at equipping participants with knowledge and tools to leverage government policies and procurement processes :

- **Asis Rana**, Assistant Director, MSME-DI, Kolkata, elaborated on the Public Procurement Policy 2012, highlighting the benefits available to MSMEs.
- **Sri A. Chatterjee**, Senior DMM, DRM, Kharagpur, provided insights into vendor registration and e-procurement procedures.
- **Sri Praveen Bayin**, AGM, BRB Note Mundral Pvt. Ltd., Shalboni, discussed opportunities for collaboration within the financial sector.
- **Shri Mahendran**, Senior Material Manager, GRSE, Garden Reach, Kolkata, presented procurement opportunities in the defense sector.
- **Shri Ashini Kumar**, AGM, IOCL, Haldia, addressed the role of MSMEs in India's energy landscape.
- **Shri Sabyasachi Mukherjee**, MSTC, and Shri S. Dey Sarkar, Senior Manager I/C, Power Grid Corporation, Kolkata, shared strategies for navigating public sector procurement.

An interactive session followed, enabling participants to engage directly with government officials and seek clarifications on various processes.

#### Key Highlights of the Trade Fair

The Trade Fair featured a diverse range of 40 exhibitors showcasing innovative products and services. The Vendor Development Programme emerged as a focal point, offering MSMEs the opportunity to connect with public sector enterprises and government departments. This initiative aligned with the Government of India's 'Make in India' vision, fostering self-reliance and innovation within the industry.

The 4<sup>th</sup> Edition of the Trade Fair and Vendor Development Programme successfully created a platform for knowledge sharing, collaboration, and growth. The event underscored the importance of empowering local industries and building sustainable partnerships.

As the event concluded, it was evident that it had achieved its objective of strengthening the MSME ecosystem and paving the way for a prosperous future. The organizers and participants eagerly anticipate the next edition, with a shared commitment to advancing the goals of the MSME sector.



Inauguration of vendor development programme cum trade fair



Exhibition stall by MSME

11<sup>th</sup> to 14<sup>th</sup> December 2024  
Vidyasagar Smriti Mandir Prangan

THE 4<sup>TH</sup> EDITION OF THE TRADE FAIR AND  
VENDOR DEVELOPMENT PROGRAMME



Stall by MSME

13<sup>th</sup> December 2024,  
The Golden Retreat Haldia

8<sup>TH</sup> EDITION OF DISCUSSION FORUM ON ECOLOGICAL  
SUSTAINABILITY IN HALDIA INDUSTRIAL REGION

8<sup>th</sup> Edition of  
Haldia Industrial Region  
Discussion Forum on  
**ECOLOGICAL  
SUSTAINABILITY**

13<sup>th</sup> | December | The Golden Retreat,  
2024 | Haldia



The Bengal Chamber of Commerce and Industry organizes annual Discussion Forum on Ecological Sustainability in the Industrial Regions respectively in - Haldia, Siliguri and Durgapur-Asansol.

The Chamber has, over the last several years, been providing a relevant and sustainable forum towards promoting clean technology access and energy and environment management. A continuous endeavour has been to focus on sustainable development and to disseminate information and educate business, industry and society about the need for balancing industrial growth with ecological stability.

**The Chamber has created the forum for the industrial stakeholders of Haldia to showcase their best practices and introduce to them latest technologies and business practices for industrial development in sync with ecological sustainability.**

8<sup>th</sup> Haldia Edition of this forum, was organized, with a specially curated workshop on "Industrial Ecology and Circular Economy", on 13<sup>th</sup> December 2024 at The Golden Retreat Haldia.

Haldia is an important Industrial Belt in West Bengal. The Region's significance has enhanced due to the Port. Haldia, being a major trade port for Eastern India, the industries here belong to diverse fields such as petrochemicals, chemicals, refineries, oil and gas, shipping agencies, power etc. Apart from GHG emissions, the industrial belt of Haldia is impacted with various hazardous chemicals, particulate matter, toxic substances, biological organisms and the extraction and burning of fossil fuels, which may severely affect the socio-economic growth. With the looming threats of climate change and environmental degradation, the industries in Haldia must proactively address their ecological footprint. One of the key milestones in this journey towards sustainability is approaching towards net-zero emissions with a sincere effort. **To achieve the target, all Industries in Haldia need to adopt a combination of strategies, including reducing emissions through energy efficiency, transitioning to renewable energy, electrifying transportation and industrial sectors, improving land use and forest management, and implementing carbon capture and storage technologies along with planned afforestation and development of green belt.**

**Being a responsible Chamber of Commerce, our aim is to provide value added services to our members and stakeholders to up skill their knowledge about the importance of Industrial Ecology and Circular Economy in Industrial Sustainability. In this context, the Chamber organized this Ecological Sustainability Forum in Haldia on 13th December 2024.**

The programme was commenced with the formal Welcome Address by **Mr. Sanjaya Bhatnagar**, Chairperson, Haldia Focus Committee, BCC&I and EVP & Head – Plant, Haldia Petrochemicals Limited.

“Nature offers a model for the Industry to follow. Industrial Ecology draws an analogy between Industrial activity and the natural cycles of materials and energy, which are a model for the Circular Economy. Industrial Ecology reimagines Industries as interconnected systems. Where waste for one Industry becomes a resource for another. He further mentioned in this context- rethinking how to keep the production steady and yet sustainable, wherein R&D innovation of Industries play a crucial role in this subject. Adapting these may reduce dependency on many environmentally harmful elements.” - **Mr. Sanjaya Bhatnagar**, Chairperson, Haldia Focus Committee, BCC&I and EVP & Head – Plant, Haldia Petrochemicals Limited.

**Inaugural Session :**

The Inaugural Session had witnessed the presence of the Dignitaries :

- Shri Jyotirmoy Kar, Chairman, Haldia Development Authority
- Shri Sudhir Kontham , IAS, CEO, Haldia Development Authority

“Haldia is the gateway of south eastern Asia. The unparalleled connectivity of the region in terms of Water and Land as well as the excellent Dock service makes emergence of Industries easy and habitable. In the current scenario, where collaboration and dialogues on these topics are becoming a necessity, BCC&I is doing a great job aiding the Industries to share one platform and exchange thoughts for the region attaining Ecological Sustainability. HDA is actively working for some time now for citizens to have access to clean water. HDA is also working to either reduce outlets of the factories or they should keep the emissions within a tolerance rang.” - **Shri Jyotirmoy Kar**, Chairman, Haldia Development Authority.

“Industries should try to co-exist due to this looming challenge of Climate Change. The HDA will ensure growth fostering partnership with industries. We believe in driving

initiatives with investment and innovations. But for this, cost of innovation has to be realised before implementation. Industry should adapt as soon as possible with the changing eco system and deploy viable resource strategy for conducting a responsible and sustainable business.” - **Shri Sudhir Kontham**, IAS, CEO, Haldia Development Authority.

The Session was followed by the **Panel Discussion on “Best Practices on Industrial Production and Process for Haldia”**, moderated by **Mr. Somnath Dutta**, Co-Chairperson, Haldia Focus Committee, BCC&I and Vice President & Plant Head, Haldia Energy Ltd. (A Subsidiary of CESC Ltd). The esteemed Panelists were:

- Mr. Chandra Shekhar Prasad, Mentor, Haldia Focus Committee, BCC&I and COO, Indorama India Private Limited
- Mr. Sourav Daspatnaik, Managing Director, SWACH Environment Private Limited and Director, Haldia Water Services Private Limited
- Mr. A C Mishra, Plant Head and Executive Vice President-Operations, MCPI Private Limited
- Mr. Barun Kumar Sarangi, Vice President and Unit Head, Shree Renuka Sugars

**Workshop: “Industrial Ecology and Circular Economy”**

The programme featured a specially curated workshop, followed by a panel discussion on “Industrial Ecology and Circular Economy”. The following esteemed Panelists showcased the case studies of their respective industries and their effort towards improvement and implementation of Circular Economy.

- Mr. Sisir Mondal, Environmental Engineer and In-Charge, Haldia RO, WBPCB
- Mr. Biplab Paul ,General Manager, Power Plant, Electrosteel Castings Limited
- Mr. Subhasish Pal, General Manager – Technology, Haldia Petrochemicals Ltd.
- Mr. Ashish Agarwal, Deputy General Manager (Technical Services) , Indian Oil Corporation Ltd. (Haldia Refinery)
- Dr. Sanjoy Chakraborty, Chief Manager - Environment & ESG, Haldia Energy Ltd (CESC Limited)
- Mr. Shafi Ahmed Khan, Head Engineering Services, Tata Steel Limited, HMC Division
- Mr. Arun Mondal, Deputy General Manager – Environment, Indorama India Pvt Ltd
- Mr. Atul Prasad Dey, Forest Range Officer, Haldia Forest Range, Purba Medinipur Forest Division, Government of West Bengal, Directorate of Forests

13<sup>th</sup> December 2024,  
The Golden Retreat Haldia

8<sup>TH</sup> EDITION OF DISCUSSION FORUM ON ECOLOGICAL  
SUSTAINABILITY IN HALDIA INDUSTRIAL REGION

From the feedback we have received, the programme was a great success. We were delighted to have had an enthusiastic participation of over 100 + participants. The programme was well covered by media.



Inaugural Session - From Left to Right: Mr. Chandra Shekhar Prasad, Mentor, Haldia Focus Committee, BCC&I and COO, Indorama India Private Limited, Shri Sudhir Kontham, IAS, CEO, Haldia Development Authority, Mr. Sanjaya Bhatnagar, Chairperson, Haldia Focus Committee, BCC&I and EVP & Head – Plant, Haldia Petrochemicals Limited, Shri Jyotirmoy Kar, Chairman, Haldia Development Authority, Mr. Somnath Dutta, Co-Chairperson, Haldia Focus Committee, BCC&I and Vice President & Plant Head, Haldia Energy Ltd. (A Subsidiary of CESC Ltd), Mr. Sourav Daspatnaik, Managing Director, SWACH Environment Private Limited and Director, Haldia Water Services Private Limited, Mr. Barun Kumar Sarangi, Vice President and Unit Head, Shree Renuka Sugars and Mr. A C Mishra, Plant Head and Executive Vice President-Operations, MCPI Private Limited



Workshop on Industrial Ecology and Circular Economy - From Left to Right: Mr. Atul Prasad Dey, Forest Range Officer, Haldia Forest Range, Purba Medinipur Forest Division, Directorate of Forests, Government of West Bengal, Mr. Arun Mondal, Deputy General Manager - Environment, Indorama India Pvt. Ltd, Mr. Subhasish Pal, General Manager - Technology, Haldia Petrochemicals Ltd, Mr. Biplab Paul, General Manager - Power Plant, Electrosteel Castings Ltd, Mr. Ashish Agarwal, Deputy General Manager (Technical Services), Indian Oil Corporation Ltd. (Haldia Refinery), Dr. Sanjoy Chakraborty, Chief Manager - Environment & ESG, Haldia Energy Ltd (CESC Limited) and Mr. Shafi Ahmed Khan, Head Engineering Services, Tata Steel Limited, HMC Division

## PROGRAMME

**SEMINAR ON “GST & INCOME TAX :  
SHAPING INDIA’S FUTURE”**

**13<sup>th</sup> December 2024,  
Williamson Magor Hall, BCC&I Premises**

The banner features the BCC&I logo (Aiding Business Since 1833) and the Tax Connect logo (Knowledge Partner, Excellence in Legal Deliverables). The main title is 'SEMINAR ON GST & INCOME TAX: SHAPING INDIA'S FUTURE'. Below the title, it states '13<sup>th</sup> DECEMBER, 2024' and '10:00 AM ONWARDS'. The location is 'Williamson Magor Hall, The Bengal Chamber of Commerce and Industry'. The background includes an illustration of a stack of coins and a smartphone.

In the dynamic times in Taxation for businesses, where the age-old Income Tax Act is expected to be comprehensively reviewed and Artificial Intelligence is driving the GST Regime, the National Fiscal Affairs & Taxation Committee of The Bengal Chamber of Commerce and Industry had organized a full day **Seminar on “GST & Income Tax: Shaping India’s Future” on 13<sup>th</sup> December, 2024, 10:00 am onwards in the Williamson Magor Hall, The Bengal Chamber of Commerce and Industry.**

Eminent speakers include Mr. Manoj Kedia, IRS, Principal Commissioner of CGST & CX (North), Central Board of Indirect Taxes & Customs, Department of Revenue, Ministry of Finance, Government of India; Mr. Ashoke Kumar Das, Assistant Director, National Academy of Customs, Indirect Taxes & Narcotics Zonal Campus, Kolkata; Mr. Arun Chhajer, Sr. Manager, Goods & Services Tax Network; Mr. Joyjit Banik, Additional Commissioner of Revenue & PRO, Directorate of Commercial Taxes, Government of West Bengal graced the occasion and deliberated on various intriguing issues of taxpayers.

Mr. Manoj Kedia, IRS, Principal Commissioner of CGST & CX (North), Central Board of Indirect Taxes & Customs, Department of Revenue, Ministry of Finance, Government of India was in conversation with Mr. Vivek Jalan, Chairperson, Fiscal Affairs & Taxation National Committee, The Bengal Chamber of Commerce and Industry & Partner, Tax Connect Advisory Services LLP, on GST : Taxpayer's and Government's joint efforts and Expectations of the Government from the Taxpayers.

A Technical Session on Income Tax, “Threadbare Analysis of Changes under Income Tax and Recent Income Tax Case Laws” was conducted by Mr. Vivek Jalan, Chairperson, National Fiscal Affairs & Taxation Committee, The Bengal Chamber of Commerce and Industry & Partner, Tax Connect Advisory Services LLP.

Mr. Arun Chhajer, Sr. Manager, Goods & Services Tax Network addressed the Technical Session I on GST on GSTN : Recent & Future Changes & GSTN's expectations from Taxpayers.

In the next Technical Session, Mr. Ashoke Kumar Das, Assistant

Director, National Academy of Customs, Indirect Taxes & Narcotics (NACIN), Kolkata Zonal Campus and Mr. Joyjit Banik, Additional Commissioner of Revenue & PRO Directorate of Commercial Taxes, Government of West Bengal shared Government’s perspectives and addressed on latest Changes in GST Act and GST moves towards Easing Tax Burden for Taxpayers.

There were two Round Table Sessions with Tax Experts on GST and Income Tax.

Round Table Session on “Industry related issues and representation before CBIC”, which was moderated by Mr. Rajarshi Dasgupta, Executive Director (Head of Indirect Tax), Aquilaw and the panellists were Shri Sanjay Verma, Director (Finance), Andrew Yule & Co. Ltd.; Mr. Govind Shekhar Mundhra, Head – Taxation, Karam Chand Thapar & Bros. (Coal Sales) Limited and Mr. Debasish Mukherjee, General Manager (F & A), mjunction services limited.

Mr. Vivek Jalan, Chairperson, National Fiscal Affairs & Taxation Committee, The Bengal Chamber of Commerce and Industry & Partner, Tax Connect Advisory Services LLP moderated the Round Table Session on “Industry related issues and representation before CBDT” and the panellists were Mr. Srouta Gopal Mukherji, Senior Deputy General Manager-Direct and Indirect Taxation, Exide Industries Ltd; Mr. Goutam Sengupta, Sr. General Manager & Head Taxation, Eveready Industries India Limited.

All the Sessions were followed by Q/A Session with the audience.

A three-volume book on Income Tax penned by Mr. Vivek Jalan, Chairperson, National Fiscal Affairs & Taxation Committee, The Bengal Chamber of Commerce and Industry & Partner, Tax Connect Advisory Services LLP was also released at the Seminar by Mr. Subhodip Ghosh, Director General, The Bengal Chamber of Commerce and Industry.

The Seminar was attended by more than 100 delegates.



13th December 2024,  
Williamson Magor Hall, BCC&I Premises

SEMINAR ON "GST & INCOME TAX :  
SHAPING INDIA'S FUTURE"



Mr. Vivek Jan, Chairperson, Fiscal Affairs & Taxation Committee National Committee, The Bengal Chamber of Commerce and Industry & Partner, Tax Connect Advisory Services LLP addressing the seminar



Session on GST : Taxpayer's and Government's joint efforts and Expectations of The Government from The Taxpayers (L-R) Mr. Vivek Jan, Chairperson, Fiscal Affairs & Taxation Committee National Committee, The Bengal Chamber of Commerce and Industry & Partner, Tax Connect Advisory Services LLP, Guest of Honour Mr. Manoj Kedia, IRS, Principal Commissioner of CGST & CX (North), Central Board of Indirect Taxes & Customs, Department of Revenue, Ministry of Finance, Government of India



Mr. Vivek Jan, Chairperson, Fiscal Affairs & Taxation National Committee, The Bengal Chamber of Commerce and Industry handing over the memento to Mr. Manoj Kedia, IRS, Principal Commissioner of CGST & CX (North), Central Board of Indirect Taxes & Customs, Department of Revenue, Ministry of Finance, Government of India (L-R)



Participants attending the session



Mr. Arun Chhajer, Sr. Manager, Goods & Services Tax Network addressing the Session on GSTN: Recent & Future Changes & GSTN's expectations from Taxpayers



Technical Session on GST (L) Mr. Ashoke Kumar Das, Assistant Director, National Academy of Customs, Indirect Taxes & Narcotics Zonal Campus, Kolkata (R) Mr. Joyjit Banik, Additional Commissioner of Revenue & PRO Directorate of Commercial Taxes, Government of West Bengal (M) Mr. Vivek Jan, Chairperson, Fiscal Affairs & Taxation Committee National Committee, The Bengal Chamber of Commerce and Industry & Partner, Tax Connect Advisory Services LLP

## PROGRAMME

### SEMINAR ON "GST & INCOME TAX : SHAPING INDIA'S FUTURE"

13<sup>th</sup> December 2024,  
Williamson Magor Hall, BCC&I Premises



Tax Experts Round Table on GST (L-R) Mr. Debasish Mukherjee, General Manager (F & A), mjunction services limited, Mr. Govind Shekhar Mundhra, Head – Taxation, Karam Chand Thapar & Bros. (Coal Sales) Limited, Shri Sanjay Verma, Director (Finance), Andrew Yule & Co Ltd Mr. Rajarshi Dasgupta, Executive Director (Head of Indirect Tax), Aquilaw



Tax Experts Round Table on Income Tax (L-R) Mr. Srouta Gopal Mukherji, Senior Deputy General Manager-Direct and Indirect Taxation, Exide Industries Ltd., Mr. Vivek Jalan, Chairperson, Fiscal Affairs & Taxation Committee National Committee, The Bengal Chamber of Commerce and Industry & Partner, Tax Connect Advisory Services LLP and Mr. Goutam Sengupta, Sr. General Manager & Head Taxation, Eveready Industries India Limited



Book launch : (L-R) Mr. Subhodip Ghosh, Director General, The Bengal Chamber of Commerce and Industry; Mr. Srouta Gopal Mukherji, Senior Deputy General Manager-Direct and Indirect Taxation, Exide Industries Ltd., Mr. Vivek Jalan, Chairperson, Fiscal Affairs & Taxation Committee National Committee, The Bengal Chamber of Commerce and Industry & Partner, Tax Connect Advisory Services LLP and Mr. Goutam Sengupta, Sr. General Manager & Head Taxation, Eveready Industries India Limited

### RISING ASIA-BCC&I SUMMIT 2024

20<sup>th</sup> December 2024,  
The Bengal Chamber Premises



The **Rising Asia-BCC&I Summit 2024**, held on 20<sup>th</sup> December 2024 at The Bengal Chamber Premises, Kolkata, was a significant Summit under the theme "**The Rise of the East**". Organized by **The Bengal Chamber of Commerce and Industry (BCC&I)** in collaboration with the **Rising Asia Foundation**, the Summit provided an important platform to discuss regional economic progress and the vital role of eastern India in shaping

the future of the nation's economy. The Summit highlighted Bengal's potential as a key growth driver, and its strategic collaboration with the North-East and neighbouring countries.

This Summit attracted participation from key stakeholders including representatives from the **Government of West Bengal** and the **Government of Nagaland**, as well as prominent

20<sup>th</sup> December 2024,  
The Bengal Chamber Premises

RISING ASIA-BCC&I SUMMIT 2024

industry leaders and international diplomats. The presence of the **Consul General of Nepal** and a representative from the **Embassy of Japan** highlighted the global appeal of the discussions, which focused on regional diplomacy and economic cooperation. Professors, academicians, and industry experts shared insights on emerging sectors and the potential of the Bengal and North-East growth axis.

The Summit was made possible with the support of several esteemed partners, including **Garden Vareli, Hindustan Unilever Limited, Goodricke, International Combustion, ITC, Linde, Balmer Lawrie, Berger, GAIL, ITD Cementation, SBI, Star Cement, Woodlands, and Seven Boats**, each contributing to the Summit's success. The collaboration of such high value organizations highlighted the importance of the Summit and reinforced its credibility.

A diverse audience of more than **150 attendees** actively participated in the discussions on that day. These included **CXO-level executives**, thought leaders, senior government officials, and representatives from major corporations. The Summit addressed a range of critical topics, from investment opportunities in emerging sectors to unlocking the potential of the Northeast region. Diplomatic and cultural discussions on regional diplomacy for economic cooperation and the preservation of Bengal and Northeast India's cultural heritage were integral to the conversations.

The **Rising Asia-BCC&I Summit 2024** facilitated meaningful exchanges on pathways to regional prosperity, focusing on how Bengal, North-East India, and the broader region can collaborate to drive inclusive growth. Participants explored the transformative role of industry and investment, while also examining the importance of cultural narratives and regional diplomacy in fostering sustainable development. The presence of renowned speakers from the government, private sector, and academia ensured that the discussions were both insightful and forward-looking.

In conclusion, the Summit's success was a testament to the collective efforts of its partners, participants, and organizers, and it highlighted Bengal's pivotal role in the development of the East and beyond. The Summit created an opportunity for all stakeholders to explore innovative pathways for economic growth and foster regional integration, helping to build a stronger and more resilient eastern India.

**Dr. Amit Mitra**, Hon'ble Principal Chief Advisor to the Hon'ble Chief Minister of West Bengal and Finance Department (in Cabinet Minister Rank), Government of West Bengal was the Chief Guest of the Summit. The Keynote Addresses were delivered by **Mr. Sanjay Budhia**, Managing Director, Patton

International Ltd. and **Mr. Rudra Chatterjee**, Chairman, Obeetee and Managing Director, Luxmi Tea.

Other sessions of the day included :

- Leadership Session on The Bengal-Northeast Growth Axis: Pathways to Regional Prosperity
- Leadership Address on Harnessing Regional Potential: Bengal, the Northeast and Beyond
- Investing in the Growth Triangle: Emerging Sectors and Industries
- Unlocking North East India's Potential
- Regional Diplomacy for Economic Cooperation: Beyond Borders and Politics
- Cultural Narratives: Preserving Heritage in Bengal and the North East

### Inaugural Session

#### Theme - Rising Asia : The Bengal Pivot to The East

The discussions were led by:

- Mr. Arnab Basu, President BCC&I and Advisory Leader, PricewaterhouseCoopers Pvt Ltd.
- Dr. Harish C. Mehta, Ph.D, McMaster University, Founder Chairman Rising Asia Foundation and Editor-in-Chief Rising Asia Journal
- Mr. Aniruddha Lahiri, Former President, BCC&I & President, Rising Asia Foundation
- Dr. Amit Mitra, Hon'ble Principal Chief Advisor to the Hon'ble Chief Minister of West Bengal and Finance Department (in Cabinet Minister Rank), Government of West Bengal
- Mr. Sanjay Budhia, Managing Director, Patton International Ltd.
- Mr. Rudra Chatterjee, Chairman, Obeetee and Managing Director, Luxmi Tea

**Session Moderator : Mr. Aniruddha Lahiri**, Former President, BCC&I & President, Rising Asia Foundation

**Mr. Arnab Basu, President BCC&I and Advisory Leader, PricewaterhouseCoopers Pvt. Ltd.**, emphasized **West Bengal's pivotal role** in driving India's economic growth and its strategic position as a gateway to South and Southeast Asia. He highlighted the state's growing **economic corridors**, such as Siliguri, Kharagpur, and Haldia, which are gaining global recognition for their potential. Mr. Basu stressed the importance of synergizing **urban-industrial, logistics, skills, energy, and the social sector** to promote sub-regional economic activities, further enhanced by **West Bengal's position on the Bay of Bengal**. He acknowledged the state's successful collaboration with the **Asian**

**Development Bank (ADB)**, which is supporting sustainable electricity distribution, and emphasized the role of institutions like **BIMSTEC** in sub-regional connectivity. Moreover, he noted the **state's enabling policies**, including those for **electric vehicles, data centres, and the new Export Policy 2023**, as crucial drivers of future growth. Finally, Mr. Basu underscored the importance of creating a **collaborative ecosystem** to foster prosperity, both within India and across neighbouring regions.

**Mr. Aniruddha Lahiri, Former President, BCC&I and President, Rising Asia Foundation**, provided the context for the day's discussions by emphasizing the vast potential of the **eastern and northeastern regions** of India, including states like **West Bengal, Odisha, Bihar, Sikkim, and the Seven Sisters**. He highlighted these regions as India's vital connection to the **Bay of Bengal Rim countries** and the broader Asia region. Mr. Lahiri traced the evolution from India's "**Look East Policy**" of the 1990s to the more expansive "**Act East Policy**" introduced in 2014, which focuses on **trade, investment, security, and technology** across the East. He underscored the significance of the **Bay of Bengal** as a growing economic hub linking South and Southeast Asia, with West Bengal well-positioned as the pivot for growth, supported by its large consumer base, robust infrastructure, and strong **port and logistics networks**. West Bengal's **industrial strength, IT sector leadership, and agricultural production** further enhance its role in driving economic development. Mr. Lahiri noted that while other states may dominate headlines, West Bengal has quietly but steadily positioned itself as a **leader in infrastructure, economic growth, and regional connectivity**, forming the foundation for the day's deliberations on its role as the pivot of **South and Southeast Asia**.

**Dr. Amit Mitra, Hon'ble Principal Chief Advisor to the Hon'ble Chief Minister of West Bengal and Finance Department (in Cabinet Minister Rank), Government of West Bengal** highlighted **Asia's rise** as a global economic powerhouse, as predicted by **Kishore Mahbubani**. He noted that **Asia contributes 48% of global GDP (PPP)** and houses **58% of the world's population**, with countries like **China, Japan, and India** ranking among the top five global economies. **India** is projected to become the **4<sup>th</sup> largest economy by 2025** and the **3<sup>rd</sup> largest by 2027**, driven by favourable policies.

Dr. Mitra emphasized **West Bengal's leadership** in the East, contributing **44% of the region's GDP** despite having only **31% of its population**. He showcased Bengal's focus on **human capital**, with **Kolkata** being ranked as India's **top science city** and **84th globally**. The state has significantly

expanded its educational infrastructure, adding **engineering seats, vocational training centres, and medical colleges**, thus strengthening its workforce in both **healthcare and engineering**.

Bengal's **capital expenditure** increased 16-fold under the current administration, while **social sector spending** grew 13.56 times, leading to significant improvements in **agriculture, infrastructure, and MSME** sectors, which created large-scale job opportunities. The state emerged as a hub for industries like **IT, cement, leather, and railway manufacturing**, attracting major IT firms due to its **low attrition rate** and fostering an **inclusive bottom-up approach** to economic growth.

Dr. Mitra also highlighted Bengal's superior performance in **health and social indicators**, such as **life expectancy and infant mortality rates**, compared to other states. He underlined Bengal's substantial investments in **infrastructure**, including **data centres, natural gas pipelines, and energy sustainability** projects, positioning it as a key driver of India's **Act East Policy** and a model for inclusive and sustainable growth.

**Mr. Sanjay Budhia, Managing Director, Patton International Ltd.**, emphasized **West Bengal's strategic location** and unique advantages in **raw materials, human capital, and connectivity**, positioning the state to capitalize on global opportunities, particularly in **manufacturing and sourcing relocation** amid geopolitical tensions. Drawing from his personal experience of running a successful business with **3,500 workers** without any strikes or labour issues under the current administration, he urged industry leaders to act as **brand ambassadors** for West Bengal and promote its **positive business environment**.

Mr. Budhia highlighted the state's **recent land policy reform**, allowing for **freehold land**, which is a significant benefit for industries, and discussed the government's goal to **double exports**. He noted the formation of **special task forces** and **sectoral committees**, co-chaired by industry leaders, to promote exports and logistics. He also stressed the **relocation of manufacturing from China** due to global tariffs and encouraged businesses to seize this opportunity to capture global markets, particularly in **the US, Canada, and Mexico**.

He emphasized West Bengal's role in **global value chains** for large companies and urged businesses to **maximize production** to meet global demand. Mr. Budhia encouraged industry leaders to focus on the **positive changes** in the state, including the **supportive environment** created by

the government through **proactive decision-making** and close participation of government secretaries.

**Mr. Rudra Chatterjee, Chairman, Obeete and Managing Director, Luxmi Tea**, highlighted the **rich history of the BCC&I**, noting its role in creating industries like **tea, railways**, and the **Kolkata Port**. He mentioned the influence of key BCC&I figures on India's first budget, delivered by **James Wilson**, founder of The Economist. Mr. Chatterjee addressed the current **global economic flux**, driven by factors such as **rising energy prices, logistics disruptions, inflation**, and **rising capital costs** post-COVID. He also pointed to challenges like **Donald Trump's policies** and rising **interest rates** impacting global markets.

He emphasized the combined **\$400 billion economy of Bengal and Northeast India**, comparing its fast-growing nominal GDP to Southeast Asian countries like Vietnam. He stressed that **Return on Investment (ROI)** is key for businesses, noting that ROI in the eastern region for sectors like **FMCG** and **real estate** exceeds **25%**, driven by lower **labor, land, and logistics costs**, making the region highly attractive to investors. Mr. Chatterjee also highlighted the **strong repayment rates** in the banking sector and noted that "**Asia Rising**" increasingly refers to **India** as the country captures a growing share of global **investments**.

He discussed **Malda**, West Bengal, as a **carpet manufacturing cluster** competing with China, and stressed the need to reconceive the **tea industry** as a consumer product. **Makai Tea** is leading this transformation by creating new **retail experiences** and partnerships, such as with **Coca-Cola** for bottled tea. Additionally, tea estates like **Makaibari** are being developed as **tourist destinations**, and **homestay policies** are boosting income for tea workers by allowing them to offer accommodation.

#### Leadership Session on The Bengal-Northeast Growth Axis: Pathways to Regional Prosperity

The discussions were led by :

- **Ms. Nidhi Jain**, General Manager- East, Hindustan Unilever Limited
- **Dr. Rajat Kathuria**, Dean, School of Humanities and Social Sciences, Professor, Economics, Shiv Nadar Institution of Eminence
- **Ms. Mandakini Kaul**, Regional Coordinator, South Asia Regional Integration and Engagement, World Bank

**Session Moderator : Prof. Dr. Ajitava Ray Chaudhuri**, Professor Emeritus and Head, Department of Economics, Adamas University and Chairperson, Economic Affairs Committee, BCC&I

**Prof. Dr. Ajitava Ray Chaudhuri, Professor Emeritus and Head, Department of Economics, Adamas University and Chairperson, Economic Affairs Committee, BCC&I** discussed the increasing momentum towards **regional integration** in Asia, particularly involving East Asia, Southeast Asia, and Bengal's links to the Northeast. He raised key questions about the **feasibility and sustainability** of deeper integration and how **India can benefit**, especially by connecting regions like Bengal and the Northeast to growing economic networks like **BIMSTEC**. He emphasized **India's strong performance in the services sector**, noting that services exports recently surpassed goods exports for the first time. Dr. Chaudhuri underscored the importance of **integrating services and manufacturing** to maximize India's advantage and explored the potential for manufacturing growth in Bengal and the Northeast, which could also boost the services sector. He expressed interest in how these regions can be positioned within emerging **economic corridors**, stressing that their development could drive regional growth.

**Ms. Mandakini Kaul, Regional Coordinator, South Asia Regional Integration and Engagement, World Bank**, emphasized the importance of **regional connectivity and cooperation** for India, particularly in the Northeast, which is crucial for India's **Act East Policy**. She outlined the World Bank's **Regional Cooperation Program**, identifying three types of connectivity : **intra-regional, national, and international**. She discussed the potential economic gains of improved connectivity, such as reducing logistics costs and boosting incomes in the Northeast. Ms. Kaul highlighted the need for **integrated infrastructure development**, focusing on **roads, railways, and waterways**, and advocated for policies that promote **regional value chains**, particularly in agriculture and manufacturing. She also emphasized **gender inclusivity** in economic development, urging policies that support **women's participation** in business and entrepreneurship.

**Ms. Nidhi Jain, General Manager-East, Hindustan Unilever Limited (HUL)**, discussed the strong link between **manufacturing growth** and overall economic development, particularly in Bengal and the Northeast. She shared HUL's experience of expanding operations in the Northeast, where it set up its first factory in **Doom Dooma, Assam**, in 2001 despite insurgency challenges. HUL now operates several factories in the region, producing **75,000 tons** of FMCG

products annually and creating thousands of jobs. Ms. Jain highlighted HUL's social initiatives, such as the **Shakti program** empowering rural women and **mobile medical services** for underprivileged communities. She noted that infrastructure challenges, especially during the monsoon season, still exist and called for **government support** to further develop the region, which holds significant potential for growth.

**Dr. Rajat Kathuria, Dean of the School of Humanities and Social Sciences, Professor, Economics, Shiv Nadar Institution of Eminence**, expressed gratitude for the opportunity to speak at the summit and shared his **personal connection** to Kolkata. He emphasized the importance of **gender balance** in the economy, arguing that increasing women's participation in the workforce would significantly boost India's GDP. Dr. Kathuria highlighted the critical need for **integrated physical and digital connectivity** to drive economic growth, especially in Bengal and the Northeast. He underscored that **infrastructure development** should be a joint effort between the **government and the private sector**, and public-private partnerships (PPPs) could play a role in filling infrastructure gaps. He concluded by encouraging the government to focus on **multimodal infrastructure development**, as improved connectivity would attract investment and drive sustained economic growth in the region.

#### Leadership Address on Harnessing Regional Potential: Bengal, the Northeast and Beyond

##### The discussion was led by :

- **Dr. Sanjay Kathuria**, Visiting Senior Fellow, Centre for Social and Economic Progress; Co-founder, Trade Sentinel; Visiting Professor, Ashoka University

**Dr. Sanjay Kathuria, Visiting Senior Fellow, Centre for Social and Economic Progress; Co-founder, Trade Sentinel; Visiting Professor, Ashoka University**, emphasized the historical and strategic importance of **West Bengal** and the **Northeast region** as pivotal areas for economic growth. He acknowledged Bengal's rich past as the **capital of British India** and its intellectual and economic prominence, while also addressing the decline in the region's share of India's GDP, calling for efforts to **bridge this historical disparity**.

Dr. Kathuria highlighted the **transformative potential** of improving regional **connectivity**, which could unlock latent economic opportunities and overcome the isolation of the Northeast. He noted that India's **"Act East" policy** offers a significant opportunity for engagement with the growing economies of **East Asia**. He pointed to **West Bengal's skilled**

**workforce** and the **Northeast's higher female labor force participation** as key assets, stressing the importance of leveraging the region's **human resources** for development. He also highlighted the **service sector's growth** and the potential for **high-value agriculture**, particularly organic and specialized products.

Dr. Kathuria advocated for treating **West Bengal and the Northeast** as an integrated economic unit, taking advantage of their **strategic geographical location** for trade and logistics. He proposed a **"hub-and-spoke" healthcare model**, with **Kolkata, Guwahati, and Agartala** as key centers, and stressed the need for an open labor market to facilitate the movement of **skilled workers**. He emphasized the importance of **digital infrastructure** for services like education and healthcare and called for deeper **economic integration** with **Bangladesh**.

Finally, Dr. Kathuria underscored the need to prioritize a **knowledge-based economy**, investing in **human capital, education, and skills development**, while also promoting **regional cooperation** and **sustainable growth** models in agriculture and services to drive **productivity and innovation** across the region.

#### Session II

#### Theme : Investing in the Growth Triangle: Emerging Sectors and Industries

The discussions were led by :

- **Mr. Asim Prasad**, CGM-CSPA, GAIL (India) Limited
- **Mr. Prabhat Bezboruah**, Former Chairman, Tea Board of India
- **Mr. Harsh Chhparia**, Partner, McKinsey & Company
- **Mr. Deb A Mukherjee**, Managing Director, Cenergist Energy Private Limited and Former President, The Bengal Chamber of Commerce and Industry (BCC&I)
- **Mr. Anurag Srivastava**, Partner, PwC

Session Moderator : **Dr. Rudrangshu Mukherjee**, Chancellor & Professor of History, Ashoka University (Founding Member)

**Mr. Asim Prasad, CGM-CSPA, GAIL (India) Limited**, emphasized the immense growth potential in the East and **Northeast regions of India**, highlighting their rich natural resources, such as **coal, crude oil, and natural gas**, and their significant contributions to India's energy mix. He

stressed the importance of **natural gas** in powering industries, creating employment, and promoting cleaner energy alternatives. Mr. Prasad detailed **GAIL India's investments** in infrastructure, including the **Jagdishpur-Haldia-Bokaro-Dhamra pipeline** and **City Gas Distribution projects**, and emphasized the transformative role of natural gas in fostering regional economic growth and improving quality of life.

**Mr. Prabhat Bezboruah, Former Chairman, Tea Board of India**, discussed the unique **geographic and political isolation** of the Northeast compared to the East, highlighting its negative impact on economic growth. He explained how the loss of connectivity through East Bengal post-Independence hampered trade and development. Mr. Bezboruah cited challenges in key **connectivity initiatives**, such as the **Trilateral Highway** and **Kaladan River Project**, and emphasized the need for **sensitivity** and collaboration in addressing regional development, recognizing the aspirations of various Northeastern states.

**Mr. Harsh Chhaparia, Partner, McKinsey & Company**, outlined a **three-pronged strategy** for economic development: identifying key global trends, leveraging regional strengths, and executing bold moves. He highlighted India's growing role as a **manufacturing hub** and the region's **strategic advantages**, such as its educated young population, low cost of labor, and proximity to Southeast Asia. Mr. Chhaparia emphasized the **untapped hydropower potential** of the Northeast and the need for further improvements in **ease of doing business** to attract investment, particularly in emerging sectors like **semiconductors** and **IT**.

**Mr. Deb A Mukherjee, Managing Director, Cenergist Energy Private Limited and Former President, The Bengal Chamber of Commerce and Industry (BCC&I)** called for a broader view of investment that includes not just **economic returns** but also **political and strategic factors**. He identified opportunities in **data management, AI, and sustainable solutions** and highlighted the importance of integrating **ESG considerations** into business operations. Mr. Mukherjee stressed the need for **resource-efficient solutions** and frontier technologies like **nanotechnology** to address environmental challenges and promote **sustainability** as a core part of business practices.

**Mr. Anurag Srivastava, Partner, PwC**, emphasized that while **manufacturing** is important, the **service sector** plays a critical role in India's GDP and should not be overlooked in the East and Northeast regions. He highlighted the

region's strengths in **infrastructure, natural resources, and human capital** and pointed to growth opportunities in **knowledge-intensive sectors, healthcare, fintech, and e-commerce**. Mr. Srivastava stressed the importance of **policy alignment, skill development, and infrastructure upgrades** to support the region's economic growth and attract investments in emerging industries like **EVs and renewable energy**.

### Session III

#### Theme : Unlocking North East India's Potential

The discussions were led by:

- **Dr. Monish Tourangbam**, Director, Kalinga Institute of Indo-Pacific Studies (KIIPS)
- **Mr. David Kire**, OSD, Investment and Development Authority of Nagaland, Government of Nagaland
- **Mr. Prabir Banerjea**, Co-Founder & Managing Member -Balipara Foundation and CEO -Rivers Journeys and Bungalows & Globally Managed Services

**Session Moderator : Mr. Prabhat Bezboruah**, Former Chairman, Tea Board of India

**Dr. Tourangbam, Director, Kalinga Institute of Indo-Pacific Studies (KIIPS)**, focused on the security and geopolitical dimensions of regional development in the North-East, highlighting the impact of geopolitical upheaval and sub-national actors. He acknowledged the challenges posed by situations in Myanmar and Bangladesh, which hinder the Act East policy's goals. His research primarily explores great power politics within the Indo-Pacific, emphasizing the US-China competition and its effect on regional dynamics. Dr. Tourangbam stressed the need for sub-regional cooperation within the Global South context and called for enhancing National Security Studies in the Northeast. He advocated for increasing the involvement of North-Eastern scholars in shaping security perspectives and promoting Track 2 and Track 1.5 dialogues, particularly with countries like Japan and Korea. Additionally, he emphasized the importance of labour mobility agreements with East Asian countries, offering valuable opportunities for North-Eastern youth.

**Mr. David Kire, OSD, Investment and Development Authority of Nagaland**, Government of Nagaland, emphasized the need to strengthen intra-India trade connections, especially given challenges in cross-border

trade with Myanmar. He stressed the importance of enhancing agricultural productivity and developing commercial cultivation, highlighting high-value crops like millet, black rice, Naga King Chili, and various fruits with significant export potential. Mr. Kire also pointed to the opportunities in medicinal plants, tourism, and small-scale industries in Nagaland, stressing the need for better market linkages and research on these resources. He invited investors to explore these sectors and highlighted the support available from the Investment and Development Authority of Nagaland, aiming for sustainable and inclusive growth in the region.

**Mr. Prabir Banerjea, Co-Founder & Managing Member - Balipara Foundation and CEO - Rivers Journeys and Bungalows & Globally Managed Services** proposed redefining the Northeast as the "Eastern Himalayas" to emphasize its unique geographical and ecological importance. He advocated for an integrated approach to regional development, recognizing the interconnection of ecosystems and the movement of wildlife across borders. He highlighted tourism as a significant economic driver in the Eastern Himalayas, emphasizing the region's rich history, biodiversity, and cultural diversity. Mr. Banerjea introduced various tourism opportunities, including adventure, wildlife, cultural, spiritual, and riverine tourism. He strongly advocated for sustainable tourism practices to protect the region's fragile ecosystems, introducing the concept of "Nomics" to emphasize the interdependence of nature and economics in the development process.

#### Session IV

#### Theme: Regional Diplomacy for Economic Cooperation: Beyond Borders and Politics

The discussions were led by :

- **Mr. Jiro Kodera**, Counsellor – Economy & Development, Embassy of Japan in India
- **Mr. Jhakka Prasad Acharya**, Consul General, The Consulate General of Nepal in Kolkata
- **Shri Swapan Dasgupta**, Former Member of Rajya Sabha, Government of India

**Session Moderator : Dr. Harish C. Mehta**, PhD, McMaster University (History of American Foreign Relations and Vietnam)

**Dr. Harish C. Mehta, PhD, McMaster University (History of American Foreign Relations and Vietnam)**, emphasized that diplomacy is not about avoiding conflict, but about

achieving goals through negotiation and strategic engagement, likening it to making an omelette without breaking an egg. He highlighted 1967 as a pivotal year due to ASEAN's formation and the intensifying Cold War, as well as the regional importance of Australia's 1989 vision of "Asia-Pacific Economic Cooperation" and Malaysia's East Asia Economic Caucus. Dr. Mehta underscored India's growing significance in Southeast Asia, with countries recognizing India's role in regional stability, and stressed that India must address trade imbalances and uneven development to achieve deeper economic integration.

**Mr. Jiro Kodera, Counsellor – Economy & Development, Embassy of Japan in India**, highlighted Japan's strategic interest in developing East and Northeast India for its national security and economic prosperity, emphasizing the region's role as a critical conduit for trade in the Indo-Pacific. He discussed Japan's "Free and Open Indo-Pacific" vision, its financial and technical assistance through Official Development Assistance (ODA), and key initiatives such as the Northeast Road Network Connectivity Improvement Project. Mr. Kodera also noted Japan's involvement in agriculture, human resource development, and semiconductors in the region, while reaffirming Japan's commitment to regional cooperation for shared development goals.

**Mr. Jhakka Prasad Acharya, Consul General, The Consulate General of Nepal in Kolkata**, provided an overview of Nepal's unique identity, its economic structure, and key sectors for growth, including energy, trade, tourism, and agriculture. He emphasized Nepal's hydropower potential and efforts to address trade imbalances through initiatives like the BBIN framework. Mr. Acharya called for regional cooperation to strengthen infrastructure and connectivity, highlighted opportunities in organic agriculture and tourism, and underscored the importance of people-to-people connections, academic collaboration, and cultural exchange to foster deeper regional integration and attract international investment.

**Shri Swapan Dasgupta, Former Member of Rajya Sabha, Government of India**, reflected on the persistent narrative of the East's revival, noting how the complexities of regional cooperation transcend politics and boundaries. He pointed out the challenges posed by Myanmar's instability and the decline in diplomatic relations between India and Bangladesh, citing a significant drop in health tourism as evidence. Shri Dasgupta criticized the unrealistic goal of forming a regional bloc like the European Union, and highlighted how Northeast India's future is linked to



Bengal's economic fortunes. He lamented Bengal's decline, which he believes has hindered the region's progress and called for better communication and infrastructure to unlock the Northeast's potential.

### Session V

#### Theme - Cultural Narratives: Preserving Heritage in Bengal and the North East

The discussions were led by:

- **Padmashree Ms. Mamang Dai**, Indian Author
- **Dr. Alyson Abonmai** (Gospel Cowboy) Social Reformer, Singer & Author
- **Dr. Harish C. Mehta**, PhD, McMaster University (History of American Foreign Relations and Vietnam)
- **Mr. Manish Gaekwad**, Indian Author
- **Ms. Nengpinem Haokip**, PhD Scholar, Centre for German Studies, Jawaharlal Nehru University

**Session Moderator : Dr. Julie Banerjee Mehta**, PhD and former faculty University of Toronto, Author, Academic and Literary Columnist for t2 The Telegraph.

**Dr. Julie Banerjee Mehta, PhD and former faculty University of Toronto, Author, Academic and Literary Columnist for t2 The Telegraph**, emphasized the profound impact of culture on both individual and societal identity. She highlighted how stories play a pivotal role in shaping our understanding of the world, our histories, and our place within them. Dr. Mehta stressed the importance of diverse voices and marginalized narratives, as they enrich our understanding of the human experience. She also noted the significant role of education in fostering cultural awareness and appreciation, referencing how her students were familiar with the works of Ms. Mamang Dai. She underscored the importance of incorporating diverse perspectives and marginalized voices into educational curricula. Drawing from her research on Cambodian culture during the Khmer Rouge regime, Dr. Mehta reflected on the resilience of cultural traditions, even amidst extreme adversity. She shared the story of Cambodian dancers who, despite facing persecution and the destruction of cultural institutions, preserved their art forms and passed them down to future generations. Dr. Mehta concluded by highlighting the interconnectedness of personal and collective histories, urging for a deeper engagement with

diverse cultural expressions and encouraging the audience to listen to and learn from others' stories and experiences.

When asked by **Dr. Mehta about her early interest in writing, Padmashree Ms. Mamang Dai, an Indian author**, shared that her interest in storytelling began during her school years at a boarding school in Shillong. She reflected on the influence of Western literature, particularly the works of authors such as Enid Blyton, Barbara Cartland, and the Brontë sisters, which shaped her early writing style. Ms. Dai emphasized the importance of words as a primary means of human communication and expression. She also highlighted the historical connections between Bengal and the Northeast, tracing the origins of the Inner Line Permit system to the Bengal Eastern Frontier Regulation of 1873. Ms. Dai emphasized the significant internal diversity of the Northeast, noting the presence of numerous distinct ethnic groups, languages, and cultures. She cautioned against viewing the Northeast as a homogenous entity, advocating instead for the recognition and respect of the unique identities and cultural expressions of each state and community within the region. She also spoke about the challenges of regional integration, given the diverse cultural and linguistic identities in the Northeast, and called for a more nuanced understanding of the region's complexities.

In response to a question from Dr. Mehta, **Ms. Nengpinem Haokip, PhD Scholar, Centre for German Studies, Jawaharlal Nehru University**, shared her thoughts on the role of storytelling in preserving cultural knowledge and values. She emphasized that storytelling plays a crucial role in shaping identity and transmitting cultural knowledge, especially in her own community, where oral traditions are vital. Ms. Haokip acknowledged the influence of Western literature on her early writing, noting the impact of authors such as Enid Blyton and Barbara Cartland, and stressed the importance of exposure to diverse literary voices. She highlighted the challenges of accessing literature from the Northeast, noting the limited availability and distribution of works by regional authors. Ms. Haokip advocated for a more inclusive literary landscape, calling for greater access to Asian literature, especially works by writers from the Northeast. She also emphasized the power of stories to foster understanding and connection between different cultures, providing valuable lessons about love, morality, and human challenges.

**Mr. Manish Gaekwad, Indian author** of *The Last Courtesan*, which tells the gripping story of his mother's

life, reflected on why storytelling is so important. He explained that stories connect us to the essence of human life, teaching us about struggles, resilience, and survival. Through his mother's story, Gaekwad illustrated the strength and determination of women who face immense hardship. His mother's life, marked by her trafficking in the West and the trials she endured, became a testament to survival and empowerment. Despite not having formal education, his mother's primary goal was to ensure that her children would have access to education, enabling them to make choices for themselves. Mr. Gaekwad described how his mother's life and her desire for her story to be told became a powerful message of inspiration for others. She believed that sharing her story could empower other women facing similar challenges. Gaekwad emphasized that storytelling not only preserves personal histories but also serves as a source of inspiration and hope for others.

In a conversation about the emotional aspect of writing, Dr. Julie Mehta asked **Mr. Gaekwad** whether writing about his mother's life had an emotional impact on him. Gaekwad admitted that writing *The Last Courtesan* was deeply cathartic for him. Reflecting on the hardships his mother faced, he found the writing process emotionally intense and therapeutic. He shared how his mother had made the difficult decision to send him to boarding school at a young age to protect him from the environment in the brothel. Gaekwad described how his mother's strength, despite the challenges she faced, inspired him to ensure that her story was told. He conveyed that through writing, he not only found personal healing but also hoped to inspire others by sharing his mother's legacy of resilience and the power of education in breaking cycles of poverty and oppression.

**Dr. Harish C. Mehta, PhD, McMaster University (History of American Foreign Relations and Vietnam)**, was asked by Dr. Julie Mehta about the differences between oral storytelling and archived written narratives. Dr. Mehta highlighted the significance of "people's diplomacy" employed by North Vietnam during the Vietnam War, where cultural exchanges and storytelling played a key role in shaping international public opinion. He explained that, due to limited diplomatic relations with the West, North Vietnam relied heavily on people-to-people interactions to build international support for their cause. These cultural envoys shared their experiences through storytelling, writing, and performances, influencing global perceptions of the war. Dr. Mehta emphasized the importance of accessing both written archives and oral histories to understand diverse historical perspectives. He

pointed out that historical narratives are often shaped by the perspectives of those in power and can be biased. He concluded by stressing that both oral storytelling and written records are crucial for understanding the complexities of history and shaping a more comprehensive view of the world.

**Ms. Nengpinem Haokip** was also asked by Dr. Mehta about why storytelling fascinated her so much. She explained that storytelling is vital in preserving cultural heritage, transmitting values, and fostering unity within communities. It serves as a powerful tool for educating younger generations about history, traditions, and cultural identity. Ms. Haokip noted that storytelling connects people across generations, allowing traditions to adapt to modern contexts while ensuring their continued relevance. She also emphasized that storytelling fosters creativity and imagination, inspiring individuals to explore their own artistic expressions. Stories, according to Ms. Haokip, provide emotional support and a sense of belonging, offering insights into shared human experiences across cultures. By sharing stories, people can learn about different cultures, values, and perspectives, ultimately fostering empathy and understanding.

**Dr. Alyson Abonmai (Gospel Cowboy), Social Reformer, Singer & Author**, reflected on how his upbringing in the countryside, surrounded by the sounds of nature, profoundly influenced his music and writing. He explained that the melodies of birds and the flow of water sparked his creativity, while his early experiences with the mouth organ shaped his artistic sensibilities. Music, for Dr. Abonmai, became a way to connect with both nature and his community, fostering a sense of unity and deeper self-understanding. He emphasized the vital role music and traditional songs play in building community and preserving cultural values. Through initiatives like planting 500,000 trees in his village, Dr. Abonmai has used music as a tool for social change and engagement. He also shared his personal journey of transitioning from a headhunting culture to a more peaceful society, illustrating how music has been instrumental in this cultural transformation. He concluded by discussing the fluid nature of the writing process, the importance of staying open to inspiration, and the perseverance required to overcome the challenges of creative work.

### Conclusion

The Rising Asia-BCC&I Summit 2024 concluded with a strong emphasis on regional cooperation, economic growth, and sustainable development. Key recommendations included:

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RISING ASIA-BCC&I SUMMIT 2024

- **Strengthening Regional Connectivity** : Enhancing infrastructure, fostering regional trade agreements, and improving connectivity with neighbouring countries.
- **Fostering Economic Growth** : Investing in human capital, promoting innovation and entrepreneurship, and leveraging the strengths of key sectors like manufacturing and services.
- **Addressing Regional Disparities** : Ensuring equitable distribution of benefits, addressing poverty and social inclusion, and empowering marginalized communities.
- **Leveraging Technology and Innovation** : Embracing digital technologies, fostering innovation, and developing a knowledge-based economy.
- **Promoting Inclusive Growth** : Focusing on gender equality, empowering women, and ensuring the participation of all segments of society in economic development.

The Summit also highlighted the critical importance of :

- **Human Capital Development** : Investing in education, skills training, and healthcare to create a skilled and productive workforce.
- **Sustainable Development** : Prioritizing environmental sustainability, promoting renewable energy, and ensuring responsible development practices.
- **Addressing Connectivity Challenges** : Improving intra-regional connectivity, strengthening cross-border connectivity, and leveraging digital connectivity.
- **Leveraging the Potential of the Northeast** : Promoting sustainable tourism, developing high-value agriculture, and fostering entrepreneurship and innovation in the region.

The Rising Asia-BCC&I Summit 2024 received substantial coverage in both print and social media. Major Indian newspapers, such as The Times of India, The Telegraph, The Indian Express, The Statesman, Anandabazar Patrika, Ei Samay and Sangbad Pratidin extensively reported on the Summit, offering detailed insights into the discussions and outcomes.

On social media, platforms like Twitter, LinkedIn, and Instagram saw a surge of real-time engagement. Thought leaders, influencers and organizations shared live updates, key insights and takeaways from the Summit. Twitter hashtags helped consolidate the conversation, while LinkedIn provided in-depth discussions among professionals. Instagram was primarily used for sharing visual content, including photos and video clips, capturing the Summit's highlights. These platforms amplified the Summit's reach, ensuring wide engagement and discourse on the economic strategies and collaborations shaping the Eastern and North-Eastern region.

The Rising Asia-BCC&I Summit 2024 has achieved a total social media reach of 230,894 users. Additionally, the Summit has garnered a total of 417,531 impressions, representing the number of times the content was viewed.

This comprehensive approach to regional development, coupled with strong public and private sector engagement, is crucial for unlocking the full potential of the region and ensuring a prosperous future for all its inhabitants.



Welcome Address by Mr. Arnab Basu, President BCC&I and Advisory Leader, PricewaterhouseCoopers Pvt Ltd



Dr. Harish C. Mehta, Ph.D, McMaster University, Founder Chairman Rising Asia Foundation and Editor-in-Chief Rising Asia Journal during his deliberation on Rising Asia Foundation and the collaboration with BCC&I for this summit



Mr. Aniruddha Lahiri, Former President, BCC&I & President, Rising Asia Foundation setting the context of the Summit

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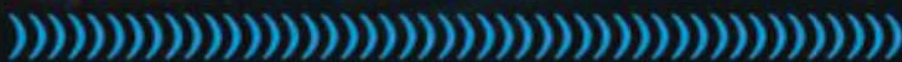
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20th December 2024,  
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RISING ASIA-BCC&I SUMMIT 2024



Address by Chief Guest of the Summit, Dr. Amit Mitra, Hon'ble Principal Chief Advisor to the Hon'ble Chief Minister of West Bengal and Finance Department (in Cabinet Minister Rank), Government of West Bengal



Keynote address 1 by Mr. Sanjay Budhia, Managing Director, Patton International Ltd. during the Inaugural Session of the Summit





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PROGRAMME

RISING ASIA-BCC&I SUMMIT 2024

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Keynote address 2 by Mr. Rudra Chatterjee, Chairman, Obeete and Managing Director, Luxmi Tea at the Inaugural Session of the Summit



(left to right) Mr. Aniruddha Lahiri, Former President, BCC&I & President, Rising Asia Foundation; Mr. Rudra Chatterjee, Chairman, Obeete and Managing Director, Luxmi Tea; Mr. Arnab Basu, President BCC&I and Advisory Leader, PricewaterhouseCoopers Pvt. Ltd.; Dr. Amit Mitra, Hon'ble Principal Chief Advisor to the Hon'ble Chief Minister of West Bengal and Finance Department (in Cabinet Minister Rank), Government of West Bengal; Mr. Sanjay Budhia, Managing Director, Patton International Ltd. and Dr. Harish C. Mehta, Ph.D, McMaster University, Founder Chairman Rising Asia Foundation and Editor-in-Chief Rising Asia Journal at the Inaugural Session of Rising Asia-BCC&I Summit



Dr. Harish C. Mehta, Ph.D, McMaster University, Founder Chairman Rising Asia Foundation and Editor-in-Chief Rising Asia Journal laying out the Summit

Ms. Nidhi Jain, General Manager- East, Hindustan Unilever Limited during her address at the Leadership Session on The Bengal-Northeast Growth Axis: Pathways to Regional Prosperity



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Dr. Rajat Kathuria, Dean, School of Humanities and Social Sciences, Professor, Economics, Shiv Nadar Institution of Eminence during his address at the Leadership Session on The Bengal-Northeast Growth Axis : Pathways to Regional Prosperity



Ms. Mandakini Kaul, Regional Coordinator, South Asia Regional Integration and Engagement, World Bank during her address at the Leadership Session on The Bengal-Northeast Growth Axis : Pathways to Regional Prosperity



Panelists of Leadership Session on The Bengal-Northeast Growth Axis: Pathways to Regional Prosperity (left to right)- Ms. Nidhi Jain, General Manager- East, Hindustan Unilever Limited, Dr. Rajat Kathuria, Dean, School of Humanities and Social Sciences, Professor, Economics, Shiv Nadar Institution of Eminence, Prof. Dr. Ajitava Ray Chaudhuri, Professor Emeritus and Head, Department of Economics, Adamas University and Chairperson, Economic Affairs Committee, BCC&I (moderator) and Ms. Mandakini Kaul, Regional Coordinator, South Asia Regional Integration and Engagement, World Bank



Glimpses from the Leadership Address on Harnessing Regional Potential: Bengal, the Northeast and Beyond by Dr. Sanjay Kathuria, Visiting Senior Fellow, Centre for Social and Economic Progress; Co-founder, Trade Sentinel; Visiting Professor, Ashoka University

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The Bengal Chamber Premises



Mr. Asim Prasad, CGM-CSPA, GAIL (India) Limited during his address at the Session on Investing in the Growth Triangle: Emerging Sectors and Industries



Mr. Prabhat Bezboruah, Former Chairman, Tea Board of India during his virtual address at the Session on Investing in the Growth Triangle: Emerging Sectors and Industries



Mr. Harsh Chhaparia, Partner, McKinsey & Company during his address at the Session on Investing in the Growth Triangle: Emerging Sectors and Industries



Mr. Deb A Mukherjee, Managing Director, Cenergist Energy Private Limited and Former President, The Bengal Chamber of Commerce and Industry (BCC&I) during his address at the Session on Investing in the Growth Triangle: Emerging Sectors and Industries



Mr. Anurag Srivastava, Partner, PwC addressing at the Session on Investing in the Growth Triangle : Emerging Sectors and Industries



Panelists of Session on Investing in the Growth Triangle : Emerging Sectors and Industries (left to right)- Mr. Harsh Chhaparia, Partner, McKinsey & Company; Mr. Asim Prasad, CGM-CSPA, GAIL (India) Limited; Dr. Rudrangshu Mukherjee, Chancellor & Professor of History, Ashoka University (Founding Member) (moderator); Mr. Anurag Srivastava, Partner, PwC and Mr. Deb A Mukherjee, Managing Director, Cenergist Energy Private Limited and Former President, The Bengal Chamber of Commerce and Industry (BCC&I)



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The Bengal Chamber Premises

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Dr. Monish Tourangbam, Director, Kalinga Institute of Indo-Pacific Studies (KIIPS) during his address in the Session on Unlocking North East India's Potential



Mr. David Kire, OSD, Investment and Development Authority of Nagaland, Government of Nagaland during his address in the Session on Unlocking North East India's Potential



Mr. Prabir Banerjea, Co-Founder & Managing Member - Balipara Foundation and CEO -Rivers Journeys and Bungalows & Globally Managed Services during his address in the Session on Unlocking North East India's Potential



Moderator Mr. Prabhat Bezboruah, Former Chairman, Tea Board of India virtually addressing the panelists of the Session



Panelists of the Session on Unlocking North East India's Potential (left to right) - Dr. Monish Tourangbam, Director, Kalinga Institute of Indo-Pacific Studies (KIIPS); Mr. David Kire, OSD, Investment and Development Authority of Nagaland, Government of Nagaland; Mr. Prabir Banerjea, Co-Founder & Managing Member - Balipara Foundation and CEO - Rivers Journeys and Bungalows & Globally Managed Services joined by Dr. Harish C. Mehta, Ph.D, McMaster University, Founder Chairman Rising Asia Foundation and Editor-in-Chief Rising Asia Journal for doing the honours

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RISING ASIA-BCC&I SUMMIT 2024



Mr. Jiro Kodera, Counsellor – Economy & Development, Embassy of Japan in India during his deliberation at the Session on Regional Diplomacy for Economic Cooperation: Beyond Borders and Politics



Mr. Jhakka Prasad Acharya, Consul General, The Consulate General of Nepal in Kolkata during his deliberation at the Session on Regional Diplomacy for Economic Cooperation: Beyond Borders and Politics



Shri Swapan Dasgupta, Former Member of Rajya Sabha, Government of India during his deliberation at the Session on Regional Diplomacy for Economic Cooperation: Beyond Borders and Politics



Panelists of the Session on Regional Diplomacy for Economic Cooperation: Beyond Borders and Politics (left to right) - Mr. Jiro Kodera, Counsellor – Economy & Development, Embassy of Japan in India; Shri Swapan Dasgupta, Former Member of Rajya Sabha, Government of India; Mr. Jhakka Prasad Acharya, Consul General, The Consulate General of Nepal in Kolkata and Dr. Harish C. Mehta, Ph.D, McMaster University, Founder Chairman Rising Asia Foundation and Editor-in-Chief Rising Asia Journal



Padmashree Ms. Mamang Dai, Indian Author during her address in the Session on Cultural Narratives: Preserving Heritage in Bengal and the North East



Mr. Manish Gaekwad, Indian Author during his address in the Session on Cultural Narratives: Preserving Heritage in Bengal and the North East

# PROGRAMME

## RISING ASIA-BCC&I SUMMIT 2024

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The Bengal Chamber Premises



Ms. Nengpinem Haokip, PhD Scholar, Centre for German Studies, Jawaharlal Nehru University during her virtual address in the Session on Cultural Narratives : Preserving Heritage in Bengal and the North East



Dr. Harish C. Mehta, Ph.D, McMaster University, Founder Chairman Rising Asia Foundation and Editor-in-Chief Rising Asia Journal during his address in the Session on Cultural Narratives : Preserving Heritage in Bengal and the North East



Dr. Alyson Abonmai (Gospel Cowboy) Social Reformer, Singer & Author during his address in the Session on Cultural Narratives : Preserving Heritage in Bengal and the North East



Panelists of the Session on Cultural Narratives: Preserving Heritage in Bengal and the North East (left to right)- Padmashree Ms. Mamang Dai, Indian Author, Dr. Harish C. Mehta, Ph.D, McMaster University, Founder Chairman Rising Asia Foundation and Editor-in-Chief Rising Asia Journal, Dr. Alyson Abonmai (Gospel Cowboy) Social Reformer, Singer & Author, Dr. Julie Banerjee Mehta, PhD and former faculty University of Toronto, Author, Academic and Literary Columnist for t2 The Telegraph and Mr. Manish Gaekwad, Indian Author



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20<sup>th</sup> December 2024,  
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**PROGRAMME**

**RISING ASIA-BCC&I SUMMIT 2024**

**20<sup>th</sup> December 2024,  
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Packed Audience at the Venue of Rising Asia-BCC&I Summit 2024



20<sup>th</sup> December 2024,  
The Park Hotel, Kolkata

**'THE MINDFUL LEADER : EMPOWERING LEADERS FOR PERSONAL FULFILLMENT AND ORGANIZATIONAL SUCCESS – A SNEAK PREVIEW'**

The People Management National Committee of The Bengal Chamber of Commerce and Industry organized a curtain raiser event titled: 'The Mindful Leader: Empowering Leaders for Personal Fulfillment and Organizational Success – A Sneak Preview' on Friday, 20<sup>th</sup> December 2024 at The Park Hotel, Kolkata.

**A brief about the Event :**

The curtain raiser showcased a conversation with Prof. Manish Singhal, Professor - Organizational Behaviour, XLRI – Xavier School of Management, Jamshedpur and Major Gaurav Arya (Retd.), Writer and Public Speaker, Founder of Chanakya Forum.

It was an engaging fireside chat to explore the basic human ability of awareness and vitality through a wonderful enabler called "Mindfulness" creating sustained vitality in workplace.

Prof. Singhal focused on how leadership capability can be enhanced through understanding self, others and the intricate relationships between self and others in a corporate set up. Major Gaurav Arya gave valid examples from Indian Army and how they are very potent and functional management tools, but need to be accurately interpreted for them to be relevant in the corporate sector. He also emphasized on taking responsibility and the leader should be recognized by team.

**Speakers at this event were :**

- Mr. Arnab Chakraborty, Chairperson, People Management National Committee, The Bengal Chamber of Commerce and Industry and Vice President – Human Resources, CESC Ltd.
- Mr. Rupak Barua, Managing Director and CEO, Woodlands Multispecialty Hospital Limited
- Prof. Manish Singhal, Professor - Organizational Behaviour, XLRI – Xavier School of Management, Jamshedpur
- Major Gaurav Arya (Retd.), Writer and Public Speaker, Founder of Chanakya Forum
- Dr. Shubhayu Banerjee, Senior Consultant, Manipal Hospitals

Speaking of the event, it was a first of a kind event targeted at LEADERSHIP from all functions – Leaders to understand and focus on a sustained process of growth, while aspiring Leaders learn how to create an environment of well-being and vitality while focusing on Organizational Performance. This curtain raiser provided us enough actionable framework for our future conclave scheduled on March 2025. The event was witnessed by key leaders from the industry from RP Sanjiv Goenka Group, TIL Tractors India, ITC Ltd., Woodlands Multispecialty Hospitals, MarbleBox, Star Cement to name a few.



Welcome Address by Mr. Arnab Chakraborty, Chairperson, People Management National Committee, The Bengal Chamber of Commerce and Industry and Vice President – Human Resources, CESC Ltd



Address by Mr. Rupak Barua, Managing Director and CEO, Woodlands Multispecialty Hospital Limited



Lamp Lighting Ceremony

## PROGRAMME

'THE MINDFUL LEADER : EMPOWERING LEADERS FOR PERSONAL FULFILLMENT AND ORGANIZATIONAL SUCCESS – A SNEAK PREVIEW'

20th December 2024,  
The Park Hotel, Kolkata



Prof. Manish Singhal, Professor - Organizational Behaviour, XLRI – Xavier School of Management, Jamshedpur in conversation with Major Gaurav Arya (Retd.), Writer and Public Speaker, Founder of Chanakya Forum



Address by Dr. Shubhayu Banerjee, Senior Consultant, Manipal Hospitals



A section of delegates



Question from audience



21<sup>st</sup> December 2024,  
The Science City Grounds

INAUGURAL CEREMONY OF INDIA  
INTERNATIONAL MEGA TRADE FAIR

India International Mega Trade Fair had 1050 stalls this year from 20 countries. Partner Countries are Afghanistan and Bangladesh and Focus Countries are Thailand and Iran. Australia and Myanmar are Highlighted Countries.

Participation from the length and breadth of our country. Delhi and Tamil Nadu are our Partner States and Karnataka and Jammu and Kashmir are our Focus States. Highlighted States are Gujarat and Kerala. 23 States have participated in total this year. Of course the Host State is West Bengal.

We are privileged to have with us Dr. Shashi Panja, Hon'ble Minister-in-Charge, Industry, Commerce and Enterprises, Government of West Bengal and Shri Subrata Gupta, Secretary MOFPI.

The stalls are offering various kinds of products including Food, Clothing, Furniture, Interior, Electronic appliances, Health Care, Cosmetics & Lifestyle, Handicrafts & Consumer Durables.

The direct selling industry in West Bengal has come close to the Rs. 2,000-crore mark. With the notification of the Direct

Selling Rules in 2021, followed by the establishment of West Bengal State Monitoring Authority on Direct Selling, more credible opportunities will be created for micro-entrepreneurs who wish to take it up professionally.

We believe, the strength of the consumer base of Kolkata is manifested by the journey of India International Mega Trade Fair over 22 years.

With the advent of digital influence in our lifestyle, e-commerce poses a challenge to direct selling industry. We believe that the industry needs to make efforts to be more relevant and attractive to youths.

The unique feature of our India International Mega Trade Fair is of course getting such a wide range of products from different countries and states, and moreover authentic products at competitive prices.

There were 50000 to 55000 visitors per day. Beyond, buying and selling, we are happy to bring together people with the spirit of celebration.



L to R -Mr. Navarun Sen, Chief Operating Officer- Plywood & Panel, Century Ply India Limited and Co-Chairperson, The Marketing and Brand Committee, BCC&I, Shri Subrata Gupta, Secretary MOFPI; Dr. Shashi Panja, Hon'ble Minister-in-Charge, Department of Industry, Commerce and Enterprises , Government of West Bengal; Mr. Ajay Kumar, Zonal Manager, Life Insurance Corporation of India and Shri Pradip Kumar Das, Joint Director & Head of Office, Development & Facilitation Office, Kolkata. Ministry of MSME



L to R - Dr. Shashi Panja, Hon'ble Minister-in-Charge, Department of Industry, Commerce and Enterprises, Government of West Bengal; Mr. Ajay Kumar, Zonal Manager, Life Insurance Corporation of India and Shri Pradip Kumar Das, Joint Director & Head of Office, Development & Facilitation Office, Kolkata. Ministry of MSME



Mr. Navarun Sen, Chief Operating Officer- Plywood & Panel, Century Ply India Limited and Co-Chairperson, The Marketing and Brand Committee, BCC&I, speaking at the Inaugural Ceremony of India International Mega Trade Fair

## PROGRAMME

### INAUGURAL CEREMONY OF INDIA INTERNATIONAL MEGA TRADE FAIR

21<sup>st</sup> December 2024,  
The Science City Grounds



Shri Subrata Gupta, Secretary MOPFI speaking at the Inaugural Ceremony of India International Mega Trade Fair



Visitors at the India International Mega Trade Fair

### HIS MASTER'S SONGS

23<sup>rd</sup> December 2024,  
Lake Club, Kolkata

The Lifestyle Committee of BCC&I, chaired by Mr. Debaditya Chowdhury, organized a grand celebration of Salil Chowdhury's 100<sup>th</sup> birth anniversary, on Monday, 23<sup>rd</sup> December at Lake Club, Kolkata, through a unique musical and theatrical tribute. The evening featuring live orchestration, choir performances, and dramatic storytelling, showcased the legendary composer's profound artistic legacy and his contributions to social activism. Directed by renowned composer Shri Debojyoti Mishra, the event had an immersive experience with dynamic stage design and a blend of classical, folk, and contemporary music.

The evening brought together a galaxy of eminent artists from Kolkata, including Shri Raghav Chakraborty, Smt. Iman Chakraborty, Shri Monomoy Bhattacharjee, Shri Rupankar Bagchi, Smt. Anwesha Dutta Gupta, Smt. Samadipta Mukherjee, Smt. Mekhla Dasgupta, Smt. Aditi Ray, Smt. Shalini Mukherjee, Shri Aritra Dasgupta, and Smt. Porshia Sen and was directed by legendary musician Shri Debojyoti Mishra. The evening was also graced by the presence of Mr. Koushik Banerjee, eminent Radio Jockey and the Emcee of the programme; Mr. Arnab Basu, President, BCC&I; Mr. Tamal

Mukherjee, President, Lake Club.; Mr. Debabrata Datta, Joint Honorary Secretary, Lake Club; Mr. Subrata Guha, Joint Honorary Secretary, Lake Club; Dr. Dhrubajyoti Bhaumik, Chairman, Entertainment Sub-Committee, Lake Club and Mr. Debaditya Chowdhury, Chairperson of the Lifestyle Committee, BCC&I

BCC&I's tribute to Shri Salil Chowdhury, drew a crowd of 2000 plus, all of whom were completely captivated by the musical extravaganza presented Shri Debojyoti Mishra and his team.

BCC&I was supported by Lake Club, Kolkata, The Telegraph; Chowman Hospitality Pvt. Ltd., K.C.Das Pvt. Ltd; Anjali Jewellers; Samit Ray Foundation, East India Pharmaceutical Works Limited; Ujjivan Small Finance Bank; JIS GROUP; and 91.9 Friends FM Fan Club. Each of our partners were benefited from unparalleled brand visibility and were immensely delighted to be associated with an initiative that honour India's rich cultural heritage while engaging with a diverse audience.



Mr. Koushik Bhattacharya, Emcee and Radio Jockey; Mr. Debabrata Datta, Joint Honorary Secretary, Lake Club; Mr. Subrata Guha, Joint Honorary Secretary, Lake Club; Mr. Arnab Basu, President, BCC&I; Dr. Dhrubajyoti Bhaumik, Chairman, Entertainment Sub-Committee, Lake Club; Mr. Debaditya Chowdhury, Chairperson of the Lifestyle Committee, BCC&I; Mr. Tamal Mukherjee, President, Lake Club and Ms. Sukanya Bose, Director, BCC&I at the Birth Centenary Year celebration of the iconic Shri Salil Chowdhury with His Master's Songs on 23<sup>rd</sup> December 2024, at the Lake Club, Kolkata. (L to R)

23<sup>rd</sup> December 2024,  
Lake Club, Kolkata

HIS MASTER'S SONGS



Ms. Iman Chakraborty performing at the Birth Centenary Year celebration of the iconic Shri Salil Chowdhury with His Master's Songs on 23<sup>rd</sup> December 2024, at the Lake Club, Kolkata



Mr. Rupankar Bagchi performing at the Birth Centenary Year celebration of the iconic Shri Salil Chowdhury with His Master's Songs on 23<sup>rd</sup> December 2024, at the Lake Club, Kolkata



Mr. Manomay Bhattacharya performing at the Birth Centenary Year celebration of the iconic Shri Salil Chowdhury with His Master's Songs on 23<sup>rd</sup> December 2024, at the Lake Club, Kolkata



Mr. Raghav Chattopadhyay performing at the Birth Centenary Year celebration of the iconic Shri Salil Chowdhury with His Master's Songs on 23<sup>rd</sup> December 2024, at the Lake Club, Kolkata



Ms. Anwasha Datta Gupta performing at the Birth Centenary Year celebration of the iconic Shri Salil Chowdhury with His Master's Songs on 23<sup>rd</sup> December 2024, at the Lake Club, Kolkata



Ms. Ujjaini Mukherjee performing at the Birth Centenary Year celebration of the iconic Shri Salil Chowdhury with His Master's Songs on 23<sup>rd</sup> December 2024, at the Lake Club, Kolkata

## PROGRAMME

### HIS MASTER'S SONGS

23<sup>rd</sup> December 2024,  
Lake Club, Kolkata



Mr. Debajyoti Mishra, Music Composer, with his choir group, performing at the Birth Centenary Year celebration of the iconic Shri Salil Chowdhury with His Master's Songs on 23<sup>rd</sup> December 2024, at the Lake Club, Kolkata



Mr. Dhiman Das, Executive Director, K. C. DAS Pvt. Ltd., at the Birth Centenary Year celebration of the iconic Shri Salil Chowdhury with His Master's Songs on 23<sup>rd</sup> December 2024, at the Lake Club, Kolkata



Mr. Debaditya Chowdhury, Chairperson of the Lifestyle Committee, performing at the Birth Centenary Year celebration of the iconic Shri Salil Chowdhury with His Master's Songs on 23<sup>rd</sup> December 2024, at the Lake Club, Kolkata



Section of the crowd present at the Birth Centenary Year celebration of the iconic Shri Salil Chowdhury with His Master's Songs on 23<sup>rd</sup> December 2024, at the Lake Club, Kolkata



People gathered at the stalls set up during the Birth Centenary Year celebration of the iconic Shri Salil Chowdhury, featuring His Master's Songs, on 23<sup>rd</sup> December 2024, at the Lake Club, Kolkata

**10<sup>th</sup> January 2025,  
W&M Hall, The Bengal Chamber Premises**

**“THINK” SESSION BY THE BENGAL CHAMBER IN  
ASSOCIATION WITH THE TELEGRAPH**

The Bengal Chamber, in association with The Telegraph, hosted the latest edition of the Think Session on 10<sup>th</sup> January 2025 at W&M Hall, The Bengal Chamber premises. The session featured an engaging talk by Mr. S. Subramanyeswar, Group Chief Executive Officer - India & Chief Strategy Officer, APAC, Mullen Lowe Global.

highlighted the challenges and opportunities presented by India’s vast cultural diversity. He emphasized the need for innovative and inclusive marketing strategies that resonate with the country’s multifaceted audience.

Speaking on the theme “Clash of Cultures: India’s Diversity Demands a Fresh Marketing Playbook,” Mr. Subramanyeswar

The event provided valuable insights to the attendees, fostering discussions on leveraging India’s cultural richness to redefine marketing approaches in today’s dynamic landscape.



Mr. Anoop Hoon, Chairperson, Marketing and Brand Committee, BCC&I delivering the Welcome Speech



Mr. Subramanyeswar S.- Group CEO, India & Chief Strategy Officer-APAC, Mullen Lowe Global —The Bengal Chamber Think Speaker



Mr. Subramanyeswar S.- Group CEO, India & Chief Strategy Officer-APAC, Mullen Lowe Global during his presentation



Q&A Session



Q&A Session



Q&A Session

**PROGRAMME**

**"THINK" SESSION BY THE BENGAL CHAMBER IN ASSOCIATION WITH THE TELEGRAPH**

**10<sup>th</sup> January 2025,  
W&M Hall, The Bengal Chamber Premises**



Mr. Anoop Hoon, Chairperson, Marketing and Brand Committee, BCC&I handing over the mementoes to Mr. Subramanyeswar S.-Group CEO, India & Chief Strategy Officer-APAC, MullenLowe Global



Mr. Praveen Shrivastava, Co-Chairperson, Marketing & Brand Committee, BCC&I and Chief of Marketing & Sales Branded Products & Retail (FP), TATA Steel Limited, during his concluding remarks



Ms. Waindrilla Saha, Manager, BCC&I emceeding The Bengal Chamber Think Series



Distinguished Guests

**9<sup>TH</sup> EDITION OF FPO CONCLAVE & AGRI AWARDS**

**17<sup>th</sup> January 2025,  
Viswa Yuvak Kendra, New Delhi.**

India has emerged as a global leader in agricultural exports, ranking among the top 10 farm export countries worldwide. According to data from the Agricultural & Processed Food

Products Export Development Authority (APEDA), Indian farm exports reached an impressive \$53 billion in the financial year 2023-24. This remarkable achievement is a testament to the

17<sup>th</sup> January 2025,  
Viswa Yuvak Kendra, New Delhi.

9<sup>TH</sup> EDITION OF FPO CONCLAVE & AGRI AWARDS

Indian Government's robust policies, particularly its support for Farmer Producer Organizations (FPOs) through various innovative schemes.

The FPO Conclave and Agri Awards, the flagship event of The Bengal Chamber, stands as a transformative platform dedicated to the empowerment of Farmer Producer Organizations (FPOs) and the advancement of agricultural innovation. This annual event is a cornerstone for fostering financial inclusion, leveraging technological advancements, and promoting market-oriented solutions to fortify FPO ecosystems and drive productivity. Alongside, the event honors excellence in the agriculture sector through the prestigious Agri Awards, recognizing the remarkable contributions of individuals and organizations shaping the future of agriculture.

The 9<sup>th</sup> Edition of FPO Conclave & Agri Awards was held on 17<sup>th</sup> January at Viswa Yuvak Kendra, New Delhi. The flagship programme, witnessed participation from over 100 FPOs across states such as Jammu, Bihar, Jharkhand, Odisha, West Bengal, Gujarat, Uttar Pradesh, Tamil Nadu, and others. These FPOs unanimously acknowledged the transformative impact of the government's FPO Mission on the agricultural landscape. Notably, many of these FPOs are led by women, underscoring the mission's role in empowering women farmers.

The programme was commenced with the formal Welcome Address by Mr. Jayanta Chakraborty, Chairperson, Agri-Horti-Food Processing-Rural Development Committee of The Bengal Chamber.

#### **Inaugural Session :**

The inaugural session witnessed the presence of following dignitaries :

- Shri Jayanta Chakraborty, Chairperson, Agri-Horti-Food Processing-Rural Development Committee of The Bengal Chamber
- Shri Subhodip Ghosh, Director General, The Bengal Chamber of Commerce & Industry
- Shri Ravi Shankar Sharma, Vice President- Agri, ONDC
- Dr. Ranjeet Singh Rajpoot, Deputy Director, SFAC
- Dr. Lavanya R Mundayur, Chairman-cum-Managing Director, AIC of India Limited

During the inaugural of the conclave, Dr. Lavnya R Mundayur, Chairman-cum-Managing Director of Agriculture Insurance Company (AIC) of India Limited, emphasized that the FPO movement has become a powerful tool for women's emancipation in the country. She highlighted the inherent risks in agriculture and allied sectors but also noted their resilience and sustainability. Dr. Mundayur credited government

policies, including comprehensive crop insurance schemes provided through AIC, as key contributors to this success. She urged FPOs to fully leverage these schemes to mitigate risks and enhance productivity.

**The inaugural was followed by four focus Technical Sessions:**

#### **Technical Session 1 : From Plough to Profit: Unlocking Markets with Smart Interventions**

This session explored strategies to bridge the gap between production and market access, emphasizing innovative marketing approaches, value chain optimization, and the role of digital platforms in connecting FPOs to lucrative markets.

The esteemed speakers were :

- Dr. Suresh Motwani, General Manager, Solidaridad
- Ms. Anita Yadav, Associate Project Director, Grameen Foundation for Social Impact
- Shri Saroj Mahapatra, Executive Director, PRADAN
- Ms. Pragati Gokhle, Founder, Market Mirchi

#### **Technical Session 2 : From Soil to Silk Road: India's Role in Feeding the World**

A forward-looking discussion on India's potential to emerge as a global agricultural powerhouse. The session addressed export opportunities, sustainable practices, and policies that position India as a leader in global food security. The eminent speakers of this session were :

- Shri Bipin Bihari, Chief of Staff, FDRVC, A joint initiative of Rural Development & Tata Trusts
- Shri Himanshu Chauhan, Director, INDIAGRO Consortium Producer Company Limited
- Ms. Aarti Pandey, DGM, Branch Manager, New Delhi Branch, ECGC Limited

During Technical session 2, Smt. Aarti Pandey, Deputy General Manager of Export Credit Guarantee Corporation (ECGC), focused on the government's initiatives to support agricultural exporters. She detailed various schemes designed to cover exporters' losses, sharing examples of how these measures have enabled farmers to sustain their export businesses despite challenges.

#### **Technical Session 3: Fertile Funds: Cultivating Capital for Agricultural Innovation**

This session focused on unlocking financial resources for FPOs and agribusinesses. It will delve into innovative financing models, government schemes, and the role of private investments in fostering agricultural growth. Distinguished speakers for the session were:

## PROGRAMME

### 9TH EDITION OF FPO CONCLAVE & AGRI AWARDS

17<sup>th</sup> January 2025,  
Viswa Yuvak Kendra, New Delhi.

- **Shri. Lalit Kharbanda, General Manager, Chief Marketing Officer, AIC of India Limited**
- **2. Shri Rahul Dubey, Project Director-Innovations in Digital Finance, Grameen Foundation for Social Impact**

The event concluded with the Agri Awards 2025, celebrating excellence across the agricultural sector. A total of 34 FPOs from states including Uttar Pradesh, Rajasthan, West Bengal, Gujarat, Jharkhand, Odisha, Madhya Pradesh, Bihar, Haryana, and Jammu & Kashmir were honored in 10 categories. These

included Outstanding Contribution in Agriculture by Women FPOs, Excellence in AgriTech, Outstanding Agri Startups, and Innovative Agricultural Practices.

The Bengal Chamber remains committed to fostering innovation, resilience, and sustainability in Indian agriculture. The achievements highlighted during the conclave and awards ceremony serve as an inspiration for continued growth and transformation in the sector.



The Bengal Chamber Agri Award 2025 Winning FPOs with Mr. Jayanta Chakraborty, Chairperson, Agri-Horti-Food Processing-Rural Development Committee of The Bengal Chamber in Delhi



FPO from Odisha was sharing experience and success story



Mr. Subhodip Ghosh, Director General, The Bengal Chamber of Commerce & Industry was addressing the inaugural. Dignitaries on stage : Shri Jayanta Chakraborty, Chairperson, Agri-Horti-Food Processing-Rural Development Committee of The Bengal Chamber; Shri Ravi Shankar Sharma, Vice President- Agri, ONDC; Dr. Ranjeet Singh Rajpoot, Deputy Director, SFAC; Dr. Lavanya R Mundayur, Chairman-cum-Managing Director, AIC of India Limited

During Technical Session 1, a BOD from Women led FPO was sharing her success story. Dignitaries on stage : Dr. Suresh Motwani, General Manager, Solidaridad; Ms. Anita Yadav, Associate Project Director, Grameen Foundation for Social Impact; Shri Saroj Mahapatra, Executive Director, PRADAN; Ms. Pragati Gokhle, Founder, Market Mirchi





17<sup>th</sup> January 2025,  
Viswa Yuvak Kendra, New Delhi.

9<sup>TH</sup> EDITION OF FPO CONCLAVE & AGRI AWARDS



Conferring memento to an award winner



Product display by FPO at the exhibition stall

UPCOMING PROGRAMME

- Interactive Session with Mr Thomas J. Bollyky, Inaugural Bloomberg Chair in Global Health at the Council on Foreign Relations (CFR), 28<sup>th</sup> January 2025, BCC&I Premises, Kolkata, Physical
- POSH Workshop, 31<sup>st</sup> January 2025, BCC&I Premises, Kolkata, Physical
- Union Budget 2025-26 Viewing Session, 1<sup>st</sup> February 2025, BCC&I Premises, Kolkata, Physical
- Union Budget 2025-26 : An In-depth Analysis, 3<sup>rd</sup> February, BCC&I Premises, Kolkata, Physical
- BGBS 2025 Sectoral Session on Sustainability : "Climate Investments - Smart Transitions – Adaptation, Mitigation and Resilience", 6<sup>th</sup> February 2025, Biswa Bangla Mela Prangan, Kolkata, Physical
- International Trade Conclave, 7<sup>th</sup> February 2025, India Habitat Centre, New Delhi, Physical
- 8<sup>th</sup> Edition of Durgapur-Asansol Industrial Region Discussion Forum on Ecological Sustainability, 8<sup>th</sup> February 2025, Asansol Engineering College, Asansol, Physical
- Minerals Mining and Metals Conclave, 10<sup>th</sup> February 2025, India Habitat Centre, New Delhi, Physical
- 4<sup>th</sup> Edition of "Short Term Certificate Course on Cyber Security", 15<sup>th</sup> February 2025, 21<sup>st</sup> February 2025, 28<sup>th</sup> February 2025, 8<sup>th</sup> March 2025, 15<sup>th</sup> March 2025, 22<sup>nd</sup> March 2025, WEBEL-Fujisoft-Vara Centre of Excellence Industry 4.0., Kolkata, Hybrid
- Marketing and Brand Quiz, What's Your MQ?, 15<sup>th</sup> Feb 2025, BCC&I Premises, Kolkata, Physical
- The Bengal Chamber Corporate Badminton Gold Cup (2<sup>nd</sup> Edition), 21<sup>st</sup> and 22<sup>nd</sup> Feb 2025, Star Badminton Academy, Harinavi, Physical
- 14<sup>th</sup> Edition of BCC&I Tech Quiz 2025, 22<sup>nd</sup> Feb 2025, GNIT Campus, Kolkata, Physical
- 2<sup>nd</sup> Edition of Biz Tech Startup Quiz 2025, 1<sup>st</sup> March 2025, ISI Bengaluru, Physical
- National Grape Summit, 4<sup>th</sup> March, Pune, Physical
- 8<sup>th</sup> edition of Health Tech Summit, 7<sup>th</sup> March 2025, The Park, Kolkata, Physical
- 4<sup>th</sup> Edition of Pink IT 2025, 7<sup>th</sup> March 2025, 5 Mad Men, Kolkata, Physical
- 15<sup>th</sup> Manufacturing MSME Conclave & Awards, 11<sup>th</sup> March 2025, BCC&I Premises, Kolkata, Physical
- The People Management Conclave 8<sup>th</sup> Edition : Theme : Sustainable Employability and Future of Careers, 21<sup>st</sup> March 2025, BCC&I Premises, Kolkata, Physical

# NEWS FROM THE JIS GROUP

Chief Patron



JIS GROUP

Educational Initiatives

## ASANSOL ENGINEERING COLLEGE

### “Photography Workshop” organized by Photography Club (16<sup>th</sup> November, 2024) :

A Photography Workshop was organized by the Photography Club of Asansol Engineering College on 16<sup>th</sup> November 2024 at Vivekanand Seminar Hall, ME Block.

The workshop elevated Photographer’s skills, explored new techniques, and connected with fellow photography enthusiasts.

Speakers :

- Bapi Kundu
- Rounak Kayal
- Amit Prasad
- Arghya Malakar



### “Intra College Sports events and Annual Sports” for JIS SAMMAN 2025 from 20<sup>th</sup> to 28<sup>th</sup> November 2024

Various Intra College Sports and Games events and the Annual Sports of Asansol Engineering College was held from 20<sup>th</sup> to 28<sup>th</sup> November 2024 at Asansol Engineering College Sports Arena, in line with JIS SAMMAN Sports 2025. This was much awaited for both Boys and Girls.



The Annual Sports started with Torch Run followed by NCC Parade and the Hits and finals of various events.

At the end prize distribution ceremony was held at the distributing medals and certificates to the achievers and only certificates to the participants.

### Celebration of “National Energy Conservation” by Science Club on 20<sup>th</sup> Nov 2024

Celebration of National Energy Conservation Day was conducted by the Science Club of Asansol Engineering College on 20<sup>th</sup> November 2024 at Tagore Hall, AEC from 2pm onwards.

A total of 145 participants participated and displayed their creativity and skills on that very day.



### “MASCOT DESIGN COMPETITION” on 21<sup>st</sup> November 2024 at AEC :

For all students and teachers!

This was a chance to showcase their creativity and make a statement on equality.

A Mascot Design Competition with the theme "Equality Knows No Gender" was organized on 21<sup>st</sup> November 2024.

The best mascot will be featured in JIS SAMMAN2025.



Many students and few teachers were inspired by the theme and designed a mascot that promotes the message of gender equality. Their art spoke for fairness, inclusion, and empowerment.

# NEWS FROM THE JIS GROUP



**JIS GROUP**  
Educational Initiatives

## Achievement of AEC-Subhayan Mukherjee : Topper in NPTEL “Deep Learning”

Congratulations to Mr. Subhayan Mukherjee of Asansol Engineering College of Department of Artificial Intelligence and Machine Learning, BTech 3<sup>rd</sup> year for being the All India Topper in NPTEL Course on Deep Learning.

It was indeed a very proud moment for AEC to cherish.



## “KASCADE” by Robotics Club, AEC along with IIT-KGP on 26<sup>th</sup> Nov 2024

We were immensely delighted to announce that the long-awaited ‘KASCADE’ by Robotics Club, Asansol Engineering College along with IIT Kharagpur.



It was a promotional event organized by by IIT Kharagpur in association with Asansol Engineering College on 26<sup>th</sup> November 10AM onwards to see the Amazing Anadigix, Spirited Source Code, Enduring Enigma, and Majestic Math Olympiad.

"Taste the relish to be found in competition -- in having put forth the best within you." Was the theme of the initiative.

## “Workshop on Robotics” by Robotics Club, AEC on 27<sup>th</sup> Nov 2024

One Robotics Workshop has been organized by Asansol Engineering College Robotics Club on 27<sup>th</sup> November 2024 at Vivekanand Seminar Hall, ME Block.

The workshop was elevated Engineer’s skills, explored new techniques, and connected with fellow robotics and AI enthusiasts.

Speaker :

- Subham Bhattacharjee



## “FDP on Cognitive Assessment” organized by AEC from 9<sup>th</sup> to 13<sup>th</sup> December 2024

FDP on Cognitive Assessment : AEC was delighted to organize Faculty Development Program on Cognitive Assessment from 9<sup>th</sup> to 13<sup>th</sup> December, 2024.

The faculty members had the opportunity to explore the vibrant academic environment of AEC as they had the exposure with the Cognitive Assessment environment.

The session aimed to guide and motivate our minds by helping us understand the diverse cognitive opportunities available in engineering and beyond.



## “Campus Visit Programme” organized by AEC on 11<sup>th</sup> December 2024 for Schools

AEC was delighted to welcome the students of Kanyapur High School to our institution for an engaging Career Management Session under our Campus Visit Programme.

The students had the opportunity to explore the vibrant academic environment of AEC as they toured various labs and departments, gaining first-hand exposure to the world of engineering and technology. Faculty members provided insights into the latest advancements, sharing how innovation shapes the future.

The session aimed to guide and motivate these bright young minds, helping them understand the diverse career opportunities available in engineering and beyond.



# NEWS FROM THE JIS GROUP



**JIS GROUP**  
Educational Initiatives



**“Celebration of Birthday of Swami Vivekananda” by AEC on 12<sup>th</sup> January 2025**

Students and faculty members of Asansol Engineering College took part in the prestigious rally organised by the Asansol Ramkrishna Mission in association with the NSS Unit of AEC to celebrate the 163<sup>th</sup> Birthday of Swami Vivekananda, the great philosopher of India on 12<sup>th</sup> January 2025 from 10am onwards.

## ABACUS INSTITUTE OF ENGINEERING & MANAGEMENT

The Department of Electronics and Communications Engineering hosted an **Intra-College Technical Project Competition** named **“TEHCRAFT 2024”** by a new venture of ECE i.e. the **Yantra Yodddha Club** on **18.11.2024 (Monday)**. The event was organized by **National Digital Library of India (NDLI), Institution's Innovation Council (IIC) Cell** in collaboration with **Idea-o-Meter** through which the best projects and the presenting students could get a platform to showcase their talents and inventions.

The event was graced by the presence of two very honourable judges from the Engineering field, namely, **Dr. Arindrajit Pal (Associate Professor, CSE department, AOT)** and **Dr. Sukanta Bose (Assistant Professor, ECE Dept, AOT)**. The top three project groups were awarded are :

**First position :**

Prasenjit Pal (4<sup>th</sup> Year)  
Project : LiFi Technology  
Guided by – Mr. Debraj Modak

**Second position :**

Somyadeep Das & Sneha Singha (3<sup>rd</sup> Year)  
Project : Smart Door Alarm  
Guided by – Dr. Goutam Kumar Das

**Third Position :**

Joy Hore (4<sup>th</sup> Year)  
Project : Helmet Mandatory Bike Ignition  
Guided by – Dr. Soumyendu Bhattacharjee  
Some snapshots of the event are attached.



## GREATER KOLKATA COLLEGE OF ENGINEERING AND MANAGEMENT, BARUIPUR

GREATER KOLKATA COLLEGE OF ENGINEERING AND MANAGEMENT has organized its annual sports meet on 19<sup>th</sup> November, 2024. The event took place in the spacious playground of the college. The students of the institute participated in the sporting events during the meet starting from Badminton, athletics, Table Tennis, Chess, Carrom, Tug of war etc. Students of various years participated in the sports day.

The Annual Cultural Competition, JIS SPIRIT Phase-I "Touching Heaven on Tune 2024-2025," was successfully organized by the Music Club, Literature Club, and Photography Club of Greater Kolkata College of Engineering and Management (GKCEM) on the 20<sup>th</sup> and 21<sup>st</sup> of November 2024. The event served as a platform for students to showcase their creativity, talent, and enthusiasm in a wide range of artistic and cultural activities.



# NEWS FROM THE JIS GROUP



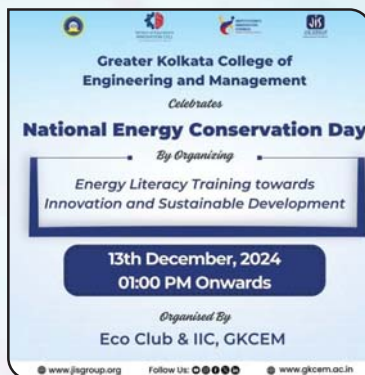
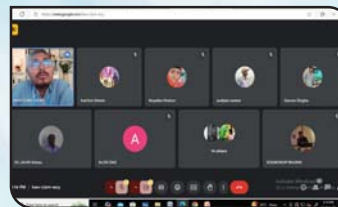
Institutes Innovation Council and the EDC cell of Greater Kolkata College of Engineering and Management have successfully organized a One-Day workshop on the Entrepreneurship Awareness Programme (EAP) in collaboration with EDII, Government of India, which took place on November 22, 2024, at the GKCEM Campus. Notable speakers were present at the master class : Mr. Avijit Kumar Roy, Process Consultant, EDII, Govt. of Indi, Mr. Tanmoy Chakraborty, Manager (Administration), EDII, Govt. of India, Mr. Narendra Nath Mukherjee, Project Executive, EDII, Govt. of India, Mr. Debojit Dasgupta, Consultant, EDII, Govt. of India.

An awareness programme was conducted by Women Cell, GKCEM in collaboration with Baruipur Women Police Station on November 25<sup>th</sup>, 2024 to observe International Day for the Elimination of Violence against Women. Inspr. Indrani Chatterjee, IC, Baruipur Women Police Station was present as the honourable speaker in the awareness event.



The ECO Club of Greater Kolkata College of Engineering and Management in association with the Institution's Innovation Council, GKCEM successfully celebrated "National Pollution Control Day" on 2<sup>nd</sup> December 2024, at 3.30 pm onwards. The event commenced with an introduction speech by Dr. Anubrata Mondal, HoD, Department of EE to spread awareness about the effect of pollution in our nature and awareness about industrial disasters.

The Department of Civil Engineering of Greater Kolkata College of Engineering and Management (GKCEM), under the aegis of the JIS Group, organized an engaging online session titled "Alumni Talk" on December 11, 2024. The session aimed to connect current students with distinguished alumni to gain valuable insights into career paths and professional development in the field of civil engineering. The guest speaker for the event was Mr. Deep Chatterjee, an alumnus of the 2024 batch of GKCEM and currently serving as a Lecturer in the Department of Civil Engineering at Brainware University, Kolkata.



The ECO club, and Institution's Innovation Council of Greater Kolkata College of Engineering and Management (GKCEM) have celebrated National Energy Conservation Day by organizing a Workshop. The event, held on 13<sup>th</sup> December 2024, featured a workshop on "Energy Literacy Training," organized under the Energy Swaraj Scheme.

# NEWS FROM THE JIS GROUP



**JIS GROUP**  
Educational Initiatives



The Institution's Innovation Council of Greater Kolkata College of Engineering and Management (GKCEM) organized an expert talk on the "Process of Innovation Development and Technology Readiness Level (TRL)" on 13<sup>th</sup> December 2024. The talk was presented by Dr. Souvik Chatterji, Associate Professor and Head of the Department of Juridical Science at JIS University.

The Institutes Innovation Council and the IPR cell of Greater Kolkata College of Engineering and Management have successfully organized a One-Day workshop on the Commercialization of ideas to products, which took place on December 20, 2024, at the GKCEM Campus. Notable speakers were present such as Mr. Reepak Ari, an expert in design and innovation. Mr. Debojit Dasgupta, an expert in product development and business strategy.



The Community Alliance Club of Greater Kolkata College of Engineering & Management had taken a small initiative on Christmas on 23<sup>rd</sup> December 2024 to put a smile on some children of 'Atghara Nari Shakti Samity' by cutting Cake and distributing some gift packets as a token of love which marked the beginning of a new horizon in society. Around 40 numbers of children who are struggling financially took part in this program.

## GURU NANAK INSTITUTE OF HOTEL MANAGEMENT

### 1. EUPHORIA 2024 ON 20<sup>th</sup> November 2024 :

On 20<sup>th</sup> November 2024, Guru Nanak Institute of Hotel Management marked the first phase of the JIS SAMMAN 2025 Award Ceremony by hosting 'EUPHORIA,' an intra-college cultural extravaganza. The event showcased the vibrant creativity and diversity of GNIHM students through a series of dazzling performances, including singing,

dancing, acting, and more. Students displayed a harmonious blend of talent, traditions, and innovative ideas, creating an atmosphere of joy and inspiration. 'EUPHORIA' was a celebration of not just cultural expression but also the spirit of learning and entertainment. The event truly highlighted the dynamism and creativity of the GNIHM community, leaving everyone inspired and uplifted.



### 2. GNIHM Welcomes Russian Delegates On 25<sup>th</sup> November 2024 :

On 25<sup>th</sup> November 2024, Guru Nanak Institute of Hotel Management had the privilege of hosting esteemed delegates from Russia at its campus. They were warmly received by Principal Dr. Pralay Ganguly, along with Vice-Principal Mr. Jayanta Ghosh and Assistant Registrar

Mrs. Anurupa Pal, who engaged in a productive meeting to discuss innovative ideas and initiatives in hospitality education and international collaboration. After the meeting, the delegates explored the vibrant GNIHM campus and interacted with students, fostering cultural exchanges and sharing valuable insights.

## NEWS FROM THE JIS GROUP



### 3. World Heritage Week 2024 on 25<sup>th</sup> Nov :

Our talented students showcased their artistic brilliance by creating stunning drawings of famous heritage sites from around the globe. From the Taj Mahal to the Colosseum, their art captured the beauty and cultural significance of these iconic landmarks. To honor their efforts, delegates from Russia graced the occasion and awarded prestigious certificates of participation to each student, making the event even more memorable.



### 4. Communication Workshop on 25<sup>th</sup> Nov :

GNIHM had the privilege of hosting Toastmasters International for an engaging communication workshop designed to inspire and empower students. The session, led by Toastmasters experts,

provided students with valuable insights and practical techniques to refine their communication skills and build confidence for their future careers. Through a combination of interactive activities and thought-provoking discussions, students were encouraged to strengthen both their personal and professional communication.



### 5. Cake Icing Competition 2024 On 26<sup>th</sup> Nov :

The Cake Icing Competition 2024 at Guru Nanak Institute of Hotel Management was a dazzling display of culinary creativity and passion. Students showcased their talent by crafting stunning cake masterpieces, creating an electrifying atmosphere on campus. The

event was graced by Chef Kunal Kapur, who was warmly welcomed with a traditional Guard of Honour by the Principal, Vice-Principal, Assistant Registrar, and students. Judging the competition was an esteemed panel, including Chef Kunal Kapur, Russian delegates and a chef from Taj Bengal, who admired the incredible effort and artistry of each creation.



# NEWS FROM THE JIS GROUP



**JIS GROUP**  
Educational Initiatives

## 6. Merry Mixing Ceremony 2024 on 26<sup>th</sup> November :

On 26<sup>th</sup> November GNIHM organized the traditional cake mixing ceremony, at the GNIHM premises in presence of celebrity Chef Kunal Kapur and other eminent dignitaries. The age old cake mixing ceremony marks the beginning of the festive season. During the ceremony, dry fruits - Almonds, raisins, orange peel, lemon peel,

dates, dried apricots, figs, walnuts, cashew and pistachio are soaked in a combination of liquor, one month prior to the Festival and left to ferment, so the students and faculties both are ready on time to bake the Christmas plum cakes. The Students, Faculty and Staff members all came together and ushered the spirit of Christmas.



## 7. GNIHM Campus Drive: Green Park Hotel on 26<sup>th</sup> Nov :

On 26<sup>th</sup> November 2024, GNIHM hosted a Campus Placement Drive in collaboration with the prestigious Green Park Hotels. This event

provided our students with an incredible opportunity to step into the professional world of hospitality and kickstart their careers with one of the industry's leading names.



## 8. GNIHM Campus Drive: Sterling Holiday Resort on 29<sup>th</sup> Nov :

On 29<sup>th</sup> November 2024, GNIHM hosted a Campus Placement Drive in collaboration with the prestigious Sterling Holiday Resort. This

event gave our students an incredible opportunity to enter the professional world of hospitality and kickstart their careers with one of the industry's leading names.



## 9. Picture Perfect Club Photo Walk on 15<sup>th</sup> Dec 2024 :

GNIHM's Picture Perfect Photography Club organized its Pre-Puja Photowalk 2024, capturing the enchanting winter morning of Kolkata, the City of Joy. Participants beautifully framed the city's vibrant

streets, serene landscapes, and the golden glow of the morning sun. The Photowalk celebrated Kolkata's heritage and cultural charm while fostering creativity and camaraderie among photography enthusiasts. It was a journey of visual storytelling, showcasing the city's transformation as it gears up for the festive season.





# NEWS FROM THE JIS GROUP



**JIS GROUP**  
Educational Initiatives

## 10. Student's Annual Picnic on 18<sup>th</sup> December :

On 18<sup>th</sup> December 2024, GNIHM organized its much-anticipated Annual Student Picnic at Lilangan, a picturesque new picnic spot. The day was filled with joy, laughter and camaraderie as students, faculty, and staff came together for a memorable outing. With lively

music, engaging activities, and a spirit of togetherness, everyone relished the moments of relaxation and celebration. The event was a perfect blend of fun and bonding, offering a refreshing break from academic routines.



## 11. GNIHM Campus Drive : Mayfair Hotels on 23<sup>rd</sup> December 2024 :

On 23<sup>rd</sup> December 2024, officials from Mayfair Hotels visited GNIHM

for an exclusive campus drive! Students had the incredible opportunity to showcase their talents, interact with industry leaders, and take the first step toward a rewarding career in hospitality.



## 12. CSR Activity 2025 on 14<sup>th</sup> January 2025 :

On 14<sup>th</sup> January 2025, GNIHM students, led by Principal Dr. Pralay Ganguly, Assistant Registrar Ms. Anurupa Pal, HOD Ms. Sanchari Sikdar, and faculty members Ms. Susmita Mukherjee, Mr. Kaustav Dutta, Mr. Angshuman Gomes and Mr. Aravinda Sarangi, visited

সাঁকো পাঠশালা, managed by the NGO সাঁকো উজানের সহযাত্রী, as part of a CSR initiative. The visit was a heartfelt experience, filled with joy and inspiration as students interacted with the bright, happy children at the school. This activity reinforced GNIHM's dedication to not only professional excellence but also community upliftment.



## 13. Faculty Picnic 2025 on 18<sup>th</sup> Jan 2025 :

The faculties and authorities of GNIHM came together for a refreshing picnic and what a fantastic day it was! Set amidst nature's beauty,

the day was filled with laughter, camaraderie, and shared moments that will be cherished for a long time. From fun games that sparked playful competition to delicious food that brought everyone closer, every moment was a celebration of the bond we share as a team.





## GURU NANAK INSTITUTE OF TECHNOLOGY

### 1. Workshop : “Entrepreneurship and Innovation as a Career Opportunity” @IT @GNIT

The Department of Information Technology at Guru Nanak Institute of Technology organized a workshop titled “Entrepreneurship and Innovation as a Career Opportunity” in November 2024. This event was designed to inspire students and professionals to consider entrepreneurship as a promising and fulfilling career path. The session was led by Mr. Raja Dastidar, a Consultant at Cognizant and a distinguished entrepreneur with extensive expertise in entrepreneurship and innovation. The workshop aimed to provide attendees with an in-depth understanding of the role of innovation in modern businesses and to explore the opportunities available within the startup ecosystem.

The session began with a formal introduction to Mr. Dastidar, whose significant experience in the entrepreneurial domain made him an ideal speaker for the event. In his address, he emphasized the crucial role that innovation plays in shaping contemporary businesses, citing various examples of startups that have transformed industries with their creative and forward-thinking approaches. He elaborated on how innovation is not merely an option but a necessity for businesses to thrive in today’s competitive landscape. Furthermore, he discussed the flourishing startup ecosystem, highlighting sectors with immense potential for growth and innovation, and explained how these opportunities could be harnessed effectively.

Throughout the workshop, Mr. Dastidar shared invaluable insights into the entrepreneurial journey, focusing on the essential skills required to succeed. He stressed the importance of leadership, adaptability, resilience, and effective communication as key attributes for aspiring entrepreneurs. He also provided a realistic perspective on the challenges of entrepreneurship, including funding constraints, team building, and navigating uncertainties in dynamic markets. At the same time, he shed light on the rewarding aspects of entrepreneurship, such as the freedom to innovate and the satisfaction of making a meaningful impact.

The interactive nature of the workshop allowed participants to engage actively with the speaker. Attendees discussed their ideas and sought guidance on turning these ideas into successful business ventures. Mr. Dastidar used real-world examples to demonstrate how innovative problem-solving could address market needs effectively, inspiring participants to adopt a creative approach in their pursuits. The workshop emphasized the importance of innovation in addressing evolving market demands and encouraged participants to view entrepreneurship not just as a career choice but as a means to contribute to societal growth.

The workshop concluded with participants expressing their appreciation for the insights and inspiration provided by Mr. Dastidar.



2. The Department of Electrical Engineering at Guru Nanak Institute of Technology, in collaboration with the International Society of Automation (ISA), Kolkata Section, successfully organized a seminar on "Digital Transformation: Confluence of IoT, Cloud Computing, Big Data, AI, and Analytics" in November 2024, at the Manthan Seminar Hall, GNIT. The event witnessed enthusiastic participation from over 75 attendees, including faculty members, students, and industry professionals.

The seminar was graced by the presence of several eminent dignitaries, whose contributions elevated the intellectual depth of the event.

Prof. Dipak Chandra Patranabis, a pioneer in Instrumentation Engineering.

Mr. Gopal Banerjee, Member, ISA Kolkata Section.

Mr. Ram Chandra Chakraborty, Managing Director, PSI Metals India Pvt. Ltd.

Prof. Rajib Bandyopadhyay, Dean of Engineering, Jadavpur University,

delivered the keynote address and an introductory presentation on the ISA Kolkata Section.

Speakers :

Mr. Chanchal Chakraborty, Secretary, ISA Kolkata Section.

Mr. Sushanta Saha, Vice President, ISA Kolkata Section, and Ex-General Manager - I/C (Materials & Contracts), Indian Oil Barauni Refinery.

Seminar Sessions

The seminar opened with a keynote address by Prof. Rajib Bandyopadhyay, who provided a comprehensive overview of the history, mission, and benefits of ISA Kolkata Section membership for students, faculty, and industry professionals. His presentation encouraged active engagement and collaboration among the attendees.

# NEWS FROM THE JIS GROUP



## Technical Sessions

### 1. Session by Mr. Chanchal Chakraborty

- Mr. Chakraborty introduced the concepts of digitization, digitalization, and cloud computing networks, supported by illustrative examples.
- He discussed the transformative role of Big Data and its application in various industries.
- A detailed presentation on the Digital Twin System demonstrated its impact on Power System Generation, Transmission, Distribution, Networking, the Automobile Sector, and Defense.

### 2. Session by Mr. Sushanta Saha

- Mr. Saha explored the applications of Digital Networking in real-world scenarios.
- He highlighted the integration of Artificial Intelligence (AI) in operational processes, sharing a case study of ONGC's

data flowchart to elucidate AI's effectiveness in optimizing workflows and decision-making.

The sessions were marked by insightful discussions and thought-provoking presentations, which provided valuable perspectives and practical knowledge to the attendees.

The seminar concluded with a formal Vote of Thanks delivered by Dr. Barnali Kundu, Head of the Electrical Engineering Department, GNIT. She expressed her gratitude to the distinguished guests, speakers, and participants for their contributions and enthusiasm, which made the seminar a resounding success.

The seminar served as a platform for fostering knowledge exchange, networking, and professional growth, aligning with the institute's vision of academic and industry integration.



3. The Department of Hospital Management at Guru Nanak Institute of Technology organized its Annual Health Festival, Fit-Fiesta 2K24, on November 6, 2024. Themed "Empowering Healthy Living," the event was designed to promote health awareness and education, coinciding with National Cancer Awareness Day. Ruby General Hospitals served as the associate sponsor for the event.

Fit-Fiesta 2K24 encompassed a range of educational and creative activities, including informative sessions, competitions, and wellness initiatives. The festival provided an interactive platform for students, faculty, and healthcare professionals to exchange ideas and foster a proactive approach to healthy living.

### Activities and Competitions

#### 1. Blood Donation Camp

In collaboration with Ruby General Hospitals, the camp saw the

participation of 39 donors. The initiative was coordinated by Ms. Arjama Halder, ensuring smooth operations and donor care.

#### 2. Poster Competition

Participants from schools and colleges created posters on cancer awareness. The competition witnessed joint winners and was guided by Ms. Debatri Das, fostering creativity and education.

#### 3. Model Display Competition

With over 25 entries, the event showcased innovative models related to cancer awareness. Rathtala Rajlakshmi Balika Vidyalaya emerged as the winner, earning certificates and prize money.

#### 4. Surprise Quiz Competition

Focused on health and hygiene, this engaging session tested participants' knowledge and rewarded correct answers with gifts.



## NEWS FROM THE JIS GROUP



#### 4. Dr. Kakali Bandyopadhyay Invited as a Guest Faculty @Indian Institute of Packaging @GNIT

Dr. Kakali Bandyopadhyay, Dean of Academics and Professor, Department of Food Technology @GNIT, a distinguished expert in the field of food processing and innovative product development, was invited as a Guest Faculty for the certificate course on Food Processing Technique and Innovative Product Development held at the Indian Institute of Packaging (IIP) on the 12<sup>th</sup> of November, 2024.

The course aimed to provide advanced knowledge of food processing technologies, packaging methods, and innovative approaches to product development in the food industry to participants, especially Indian Army Personnel with the goal of broadening their scope in the field of Food Technology in the near future. Dr. Bandyopadhyay, known for her extensive research and contributions in this domain, played a pivotal role in enriching the program.

##### Highlights of the Session

##### 1. Introduction to Advanced Food Processing Techniques :

Dr. Bandyopadhyay began the session by discussing cutting-edge food processing technologies, such as high-pressure processing, vacuum frying, and aseptic processing. She highlighted how these methods enhance product quality, extend shelf life, and ensure food safety.



##### 2. Innovative Product Development :

The second part of her lecture focused on the application of emerging trends in food science to create novel products. She emphasized the importance of consumer insights, sustainability, and value addition in product development.

##### 3. Interactive Activities and Case Studies:

To ensure an engaging learning experience, Dr. Bandyopadhyay conducted an interactive workshop featuring case studies on successful product innovations. Participants analyzed real-world scenarios, fostering critical thinking and problem-solving skills.

##### 4. Role of Packaging in Food Processing:

A key aspect of the lecture was the integration of food processing and packaging. Dr. Bandyopadhyay elaborated on the synergy between the two disciplines and discussed the role of innovative packaging in preserving product quality and enhancing consumer appeal.

The session was attended by Indian Army Personnel. Participants commended Dr. Bandyopadhyay's depth of knowledge, clear communication, and practical insights.

#### 5. Workshop : "Soft Skill Development Programme" @BHM @GNIT

The Department of Hospital Management, GNIT, successfully organized a three-day workshop titled "Soft Skill Development Programme" from 18<sup>th</sup> to 22<sup>nd</sup> November 2024. This initiative aimed to enhance the professional and interpersonal competencies of students, equipping them with critical skills for career advancement. The event was coordinated by Ms. Debatri Das, Assistant Professor, BHM Department, and Ms. Debashruti Ganguli, HOD, BHM, and featured eminent speakers, including :

Dr. Indrajit Bose (HOD and Assistant Professor, ASHU Department)

Ms. Puja Dey (Visiting Faculty)

Ms. Monobina Nath (Visiting Faculty)

##### Day 1 : CV and Resume Writing

On November 18<sup>th</sup>, the workshop commenced with a session on CV and resume writing. The session emphasized crafting professional and impactful resumes tailored to job requirements. Students learned to highlight their achievements and competencies effectively, ensuring their profiles stand out to recruiters.

##### Day 2 : Client Handling and Communication Skills

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The second day, November 19<sup>th</sup>, focused on client-handling techniques. The speakers guided participants on mastering telephonic etiquette and direct client interaction, emphasizing clear communication and professionalism in workplace dealings.

Day 3 : Interview Preparation and POSH Act Awareness

On November 22<sup>nd</sup>, the concluding session addressed interview preparation strategies and provided an overview of the Prevention of Sexual Harassment (POSH) Act. The facilitators equipped students with practical tips to excel in interviews and instilled awareness about workplace ethics and safety measures under the POSH Act.

The program significantly benefited students by :

Enhancing their resume-building skills.  
Improving communication abilities for professional settings.  
Developing their understanding of workplace policies and ethical practices.

Boosting their confidence in interviews and client interactions. The "Soft Skill Development Programme" was a resounding success, laying a strong foundation for students' personal and professional growth.



## 6. One-day Workshop on Web Development @CA @GNIT

The Department of Computer Applications at GNIT organized a one-day workshop on Web Development on 18<sup>th</sup> November 2024. Designed for BCA and MCA students, the workshop aimed to bridge the gap between theoretical knowledge and practical skills in website development, inspiring students to undertake innovative projects.

The workshop was structured to :

Provide a comprehensive understanding of web design fundamentals. Address technical challenges associated with website development. Equip students with practical skills for handling real-world web projects.

The workshop commenced with a welcome address by Mr. Chiranjib Dutta, HOD, Department of Computer Applications, GNIT.

The keynote session was delivered by Mr. Partha Koley, Corporate Trainer and Software Engineer at Euphoria Genc Next. His interactive lecture provided a deep dive into :

Fundamentals of Web Development

Diverse applications of web technologies across industries  
Mr. Koley's engaging presentation laid a strong foundation for

participants, offering insights into both theoretical concepts and their practical applications.

More than 40 students actively participated in the workshop. Through hands-on activities and experiential learning, attendees:

Explored tools and techniques for website development. Gained practical insights into managing website development projects.

Strengthened their understanding of key technical aspects. The workshop successfully met its objectives, as evidenced by :

Students gaining a thorough understanding of web design fundamentals.

Enhanced problem-solving skills to tackle technical challenges. Positive feedback from attendees, reflecting their appreciation and enthusiasm for web development.

The Web Development Workshop was a highly enriching experience for students, equipping them with both foundational knowledge and practical expertise. The event received widespread acclaim, motivating participants to pursue innovative projects in website development.



### 7. Mock Interview Session @ECS @GNIT

The Department of Electronics and Computer Science of Guru Nanak Institute of Technology organized a Mock Interview session on November 19, 2024, for final-year and pre-final-year students. The event was aimed at boosting students' confidence and enhancing their preparedness for upcoming placement interviews by providing them with practical exposure to real-world interview processes.

The session, conducted in collaboration with AISMIT and Nilnet Solution, was designed to simulate a professional interview environment while equipping students with the tools to excel in future placement opportunities.

The Mock Interview session was led by two esteemed professionals with vast industry experience :

#### 1. Mr. Amitava Gupta

- o Designation : General Manager & Lead Presales, Managed Services, Embee Software P Limited, Kolkata
- o Expertise : Over 20 years of experience in IT Managed Services, Data Center Operations, and Multi-Cloud Infrastructure.
- o Credentials : Certified in Prince 2, COBIT, PMP-PMI, VMware Cloud, and Data Center Virtualization.

#### 2. Mr. Md Danish Khan

- o Designation : Associate at Cognizant Technology and alumnus of GNIT
- o Expertise : Software engineering and development, specializing in delivering impactful software solutions in diverse technological landscapes.

Their presence brought valuable industry insights and practical advice to the students.

The primary objectives of the Mock Interview session were :

To instill confidence in students and prepare them for placement interviews.

To provide practical exposure to interview techniques and processes.

To equip students with the skills required to craft compelling resumes, demonstrate professional communication, and handle real-world challenges effectively.

The session was specifically tailored for the final-year and pre-final-year students of the Electronics and Computer Science Department.

The Mock Interview session was structured into two rounds :

1. Technical Interview Round: Students were assessed on their subject knowledge, problem-solving skills, and technical expertise relevant to their field.
2. HR Interview Round: Students were evaluated on their communication skills, confidence, personality, and overall professional readiness.

Each participant received personalized feedback on their performance. The feedback covered key aspects such as :

Enhancing resume presentation.  
Effective preparation strategies for interviews.

Importance of maintaining professional body language. Strategies for handling stress and difficult questions during interviews. A dedicated segment was conducted on SWOT analysis, where students were guided to identify their strengths, weaknesses, opportunities, and threats. This self-assessment tool empowered them to focus on areas requiring improvement while leveraging their strengths.

The collaboration with AISMIT and Nilnet Solution added value to the event by integrating industry perspectives into the academic setting. It ensured that the session was aligned with current industry standards and expectations, thereby bridging the gap between academic learning and professional requirements.





## NEWS FROM THE JIS GROUP

### 8. Industry Exposure Visit : StarMilk Products Pvt. Ltd. @FT @GNIT

The Department of Food Technology @GNIT organized an Industry Exposure Visit to Star Milk Products Pvt. Ltd. on 20<sup>th</sup> November 2024. This initiative aimed to provide students with practical insights into the dairy processing industry and enhance their understanding of modern processing techniques.

Star Milk Products Pvt. Ltd. is a prominent name in the dairy sector, recognized for its superior quality products, including yogurt, paneer, pasteurized milk, and innovative dairy product packaging. The visit was structured to showcase the company's advanced processing facilities and commitment to quality and sustainability.

#### Objectives of the Visit

- To learn about the manufacturing processes of dairy products.
- To observe advanced equipment utilized in dairy processing.
- To understand quality testing protocols and safety measures.
- To study waste management and sustainability practices in the dairy sector.

To explore the packaging systems for various dairy products.

#### Key Outcomes of the Visit

The students gained valuable insights into :

The significance of automation in ensuring operational efficiency and product quality.

The implementation of rigorous quality control measures to meet industry standards.

Sustainable practices such as waste management and energy-efficient operations within the dairy industry.

The visit was a highly enriching experience, offering hands-on exposure to the intricacies of the dairy processing industry. Students were able to connect theoretical concepts with practical applications, deepening their understanding of food technology principles.

This visit underscores the department's commitment to integrating industry exposure into the academic curriculum, fostering a deeper understanding of industry practices among students, and preparing them for future professional challenges.



### 9. AICTE VAANI Sponsored Two-Day Seminar on 'Sustainable Semiconductor Manufacturing' @ECE @GNIT

The AICTE VAANI Sponsored Two-Day Seminar on 'Sustainable Semiconductor Manufacturing' (in Bengali) was successfully organized by the Department of Electronics and Communication Engineering, Guru Nanak Institute of Technology, during 21-22 November 2024. Guru Nanak Institute of Technology, Kolkata, is one of the few selected institutes in Eastern India to receive prestigious AICTE approval for conducting seminars in regional languages (Bengali) under the 'AICTE- Vibrant Advocacy for Advancement and Nurturing of Indian Languages' scheme. Notably, the institute also received an external grant from AICTE, and the project was successfully completed, marking a significant milestone for GNIT.

The seminar, supported by the AICTE VAANI scheme, aimed to showcase concepts, opportunities, trends, and challenges of semiconductor manufacturing. More than 60 participants, including faculty members, research scholars, and PG students from reputed

institutions, attended the seminar conducted in Bengali and exchanged their knowledge and views with leading academicians, scientists, and scholars.

The event commenced with the National Anthem of India, followed by an introductory speech by Prof. (Dr.) Swarup Kr. Mitra, Principal, GNIT. This was followed by an inspiring speech by the Distinguished Guest, Prof. Neeraj Saxena, Pro Chancellor, JIS University. The seminar's coordinator, Dr. Sunipa Roy, Dean, R&D, GNIT, then introduced the speakers and unveiled the program schedule to the audience.

The seminar featured informative and thoughtful presentations in Bengali by eminent speakers as listed below:

1. Prof. Angsuman Sarkar, Professor, Kalyani Govt. Engineering College (Topic : Advances in Semiconductor Device Miniaturization: Concepts, Opportunities, Trends, and Limitations)
2. Prof. Sayan Chatterjee, Professor, Jadavpur University

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(Topic : Semiconductor Automation: Its Role in the Advancement of Industry in the World)

3. Prof. Monojit Mitra, Professor, IEST Shibpur  
(Topic : Semiconductor Production: Its Uses and Future Trends in Our Country)

4. Dr. Anup Dey, Associate Professor, Govt. College of Engineering & Leather Technology, Kolkata  
(Topic : Two-Dimensional Materials-Based Sustainable Future Technologies for Environment)

5. Prof. Debabrata Datta, Professor & Former Head, Radiological Physics & Advisory Division, BARC Mumbai  
(Topic : Machine Learning Applications in Semiconductor)

6. Prof. Rajib Chakraborty, Professor, University of Calcutta  
(Topic : Lithography)

7. Dr. Chandrima Mondal, Assistant Professor, Jadavpur University  
(Topic : State-of-the-Art Semiconductor Electronic Components)

8. Mr. Jahangir Shaikh, Lecturer, Murarai Govt. Polytechnic

(Topic : Sustainability of Semiconductor Manufacturing and Intuitive Analog Circuit Design)

This AICTE VAANI seminar provided a robust platform for exchanging views and expert briefings on the latest developments in sustainable semiconductor manufacturing. It fostered communication and collaboration among academicians and researchers. The speakers from premier institutes enlightened the attendees on the future scope and challenges associated with semiconductor production and encouraged them to pursue higher studies and research in this highly promising field.

Coordinated by Dr. Sunipa Roy and Dr. Kaushik Roy, the program concluded with a vote of thanks by Dr. Kaushik Roy, Co-coordinator of the AICTE VAANI Seminar, emphasizing the successful execution of the event and the significant outcomes achieved.



## 10. Accomplishments of Santanu Rajak Das and Abhoy Ghosh @ECE Students @GNIT

The Department of Electronics and Computer Science at Guru Nanak Institute of Technology is delighted to announce the exceptional achievements of two of its students, Santanu Rajak Das and Abhoy Ghosh, currently in their 3<sup>rd</sup> year, 5<sup>th</sup> semester.

Both students have showcased their academic excellence by successfully completing the prestigious "Programming in JAVA" course offered by NPTEL. Their dedication and hard work have earned them the esteemed Elite with Silver certificate, which is a testimony to their profound understanding of the subject and their commitment to academic excellence.

Notably, Santanu Rajak Das has achieved the distinction of being among the top 2% of performers in this rigorous course, while

Abhoy Ghosh has secured a position in the top 5%. These accolades reflect their technical prowess and their ability to excel in a competitive academic environment.





## NEWS FROM THE JIS GROUP



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### 11. GNIT - MoU Signing Ceremony with Goodace Hospital @Department of Hospital Management

On December 6, 2024, Goodace Hospital and the Hospital Management Department at Guru Nanak Institute of Technology (GNIT) entered into a Memorandum of Understanding (MOU) aimed at fostering collaboration in the field of hospital management education and healthcare services. This MOU marks a significant step towards bridging the gap between academia and the healthcare industry, focusing on equipping future healthcare professionals with the necessary skills and knowledge to thrive in the ever-evolving healthcare sector.

The MoU was signed in a formal ceremony, with Mr. Rudra Bhanu Kanjilal, CEO, Goodace Hospital, and Mr. Samrat Dey, HR Manager, representing the company. On behalf of Hospital Management, GNIT, Prof. Dr. Swarup Kr. Mitra, Principal, GNIT, Ms. Debashruti Ganguly, Head of Hospital Management Department, Ms. Arjama Halder, Assistant Professor, Ms. Debatri Das Assistant Professor, and Mr. Tarpan Chakrabarty, Assistant Professor acted as the signatories. The signing was conducted in accordance with GNIT's policy framework for strengthening academia-industry collaboration.

Key benefits of this partnership include :

1. Training and Internship Opportunities : Provide GNIT's Hospital Management students with practical experience and exposure through internships, training programs, and live projects at Goodace Hospital.
2. Curriculum Development : Collaborate on the development of a cutting-edge curriculum tailored to industry needs, integrating real-world hospital management practices.
3. Guest Lectures and Workshops : Facilitate the exchange of knowledge through expert-led workshops, seminars, and guest lectures delivered by professionals from Goodace Hospital to GNIT students.

The MOU between Goodace Hospital and the Hospital Management Department at GNIT is a strategic move that benefits both institutions. It offers GNIT students an invaluable opportunity to gain practical insights into hospital management, while Goodace Hospital can contribute to shaping the future of the healthcare workforce. This collaboration is expected to set a benchmark for future partnerships in the healthcare education sector, and both parties are committed to making the initiative a success.



### 12. Congratulations to Team "BioHydro Pioneers" for an Outstanding Performance in SIH 2024, Hardware Edition

Guru Nanak Institute of Technology continues to shine on the national stage as its students delivered another outstanding performance at the Smart India Hackathon (SIH) 2024, Hardware Edition. Following the excellent achievements in the Software Edition, GNIT's Team BioHydro Pioneers achieved remarkable success in the Hardware Edition, earning accolades and securing the Runner-Up position in this prestigious competition held at Galgotias University, Uttar Pradesh.

Team BioHydro Pioneers advanced to the final rounds of the SIH 2024 under the problem statement provided by the Ministry of Jal Shakti. Out of more than 60 teams that submitted innovative solutions for the same problem, only six teams made it to the finals. After an intense competition showcasing innovative solutions, the team emerged as the Runner-Up, narrowly missing the winning spot.

The team showcased their innovation and technical expertise by designing and developing a Simple Control System for Small Biogas Plants aimed at increasing biogas production. The project addressed a critical issue faced by farmers and provided a low-cost kit capable of :

- Determining the nutrients in the organic manure produced from biogas slurry.
- Helping farmers assess the quality of the fertilizers for optimal agricultural use.

This practical and affordable solution highlights the team's commitment to solving real-world problems and supporting the agricultural sector through technological advancements.

Team Details :

Team Name : BioHydro Pioneers

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Team Members :

1. Arpan Das (Department of Electrical Engineering)
2. Ankur Vaibhav (Department of Electrical Engineering)
3. Shrayasee Gain (Department of Information Technology)
4. Debangi Chakraborty (Department of Electronics and Computer Science)
5. Abhoy Ghosh (Department of Electronics and Computer Science)
6. Himadri Sarkar (Department of Computer Science and Engineering)

Mentors :

Dr. Sreyasree Basu, Section-in-Charge, Chemistry, Department of Applied Science and Humanities

Dr. Barnali Kundu, Head of the Department, Department of Electrical Engineering

A Testament to Excellence :

The exceptional success of Team BioHydro Pioneers stands as a source of inspiration for the entire GNIT community. Their story exemplifies the values of tenacity, innovation, and teamwork, demonstrating that willpower and ingenuity can lead to remarkable accomplishments.

Securing the Runner-Up position at a national-level competition like SIH 2024 is a testament to their hard work, dedication, and ability to innovate under pressure. The project not only highlights the team's technical acumen but also reflects their deep understanding of sustainable solutions for real-life challenges.



### 13. GNIT's Visit to Gobindo Bhaban Home @NSS @ASHU @IQAC @IEEE

A significant philanthropic initiative was undertaken on 16<sup>th</sup> December 2024 by a team comprising 1<sup>st</sup> Year B. Tech students and NSS Volunteers of Guru Nanak Institute of Technology, guided by faculty members from the Department of Applied Science and Humanities and supported by the Internal Quality Assurance Cell of GNIT in collaboration with IEEE CAS Kolkata Section. This noble activity aimed at donating clothes, ladies' garments, fruits, and sports equipment to Gobindo Bhaban Home, a shelter for orphaned girl children.

The visiting GNIT team, including Dr. Sunipa Roy, Secretary, IEE CAS Kolkata Section and Dr. Mainak Debnath, Convener of the NSS Unit, was warmly welcomed at Gobindo Bhaban Home by Ms Krishna, Superintendent of the Home, along with her dedicated team and the 135 orphaned girl children who reside there. Ms Krishna extended heartfelt gratitude to the students and faculty members representing GNIT for their generous contributions, which included carefully collected clothes and garments, fruits to promote nutritional well-being, and sports equipment to encourage physical activity among the children.

During the visit, Ms Krishna delivered an illustrative talk detailing the inception, mission, and daily operations of Gobindo Bhaban

Home. She highlighted the institution's unwavering dedication to providing a nurturing environment, quality education, and opportunities for the holistic development of orphaned girls. This informative session inspired the visiting team, offering them insights into the vital role of such initiatives in shaping a better future for underprivileged children.

The event was marked by meaningful interactions between the visiting students and the residents of the home, creating an atmosphere of warmth and mutual appreciation. The children expressed their joy and gratitude, while the students gained invaluable lessons on empathy, compassion, and the importance of giving back to society. Dr. Mainak Debnath and the faculty members of the ASHU Department played a crucial role in guiding the students throughout the event, ensuring the seamless execution of the program.

The donation activity at Gobindo Bhaban Home was a resounding success, embodying GNIT's ethos of holistic education that extends beyond academics to encompass social awareness and community service. The initiative underscored the power of collaboration between academic and external organizations in driving meaningful societal impact, fostering a culture of empathy and social responsibility among young minds.

# NEWS FROM THE JIS GROUP



JIS GROUP  
Educational Initiatives



## 14. National Mathematics Day Celebration @ASHU @GNIT

The Department of Applied Science and Humanities, in association with the Department of Computer Applications, Guru Nanak Institute of Technology, celebrated National Mathematics Day on 23<sup>rd</sup> December 2024. This event was organized to honor the 137<sup>th</sup> birth anniversary of the legendary mathematician Srinivasa Ramanujan and to acknowledge his profound contributions to the field of mathematics.

The program featured two esteemed invited speakers, Dr. Rabindranath Jana and Dr. Utsav Choudhury, both renowned scholars from the Indian Statistical Institute (ISI), Kolkata.

The program commenced with an inaugural speech by Prof. Dr. Swarup Kumar Mitra, Principal, GNIT. Dr. Mitra set the tone for the seminar by emphasizing the importance of mathematics in advancing engineering and technology. Following this, Dr. Utsav Choudhury, Associate Professor in the Theoretical Statistics and Mathematics Unit, ISI Kolkata, was felicitated by Prof. Dr. Swarup Kumar Mitra, and Dr. Rabindranath Jana, Associate Scientist-C in the Sociological Research Unit, ISI Kolkata, was felicitated by Dr. Sucharita Chakrabarti, Dean of Student Affairs.

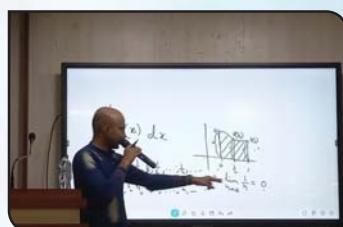
The resource persons delivered engaging and insightful discussions

on the extraordinary contributions of Srinivasa Ramanujan and his enduring relevance in modern mathematical research. Their thought-provoking sessions captivated the audience and offered a deeper appreciation of the pivotal role Ramanujan's work plays in contemporary mathematical applications.

In addition to the invited talks, Mr. Chiranjib Dutta, Head of the Department of Computer Applications, delivered an insightful discussion on the significance of mathematics in engineering and technology.

The celebration also included a segment featuring presentations. Students and faculty members enthusiastically participated in this interactive segment, showcasing the diverse applications of mathematics in various engineering fields. These presentations demonstrated creativity, analytical thinking, and the integration of mathematics in solving real-world engineering problems, further enriching the learning experience for all attendees.

The event successfully celebrated Ramanujan's legacy by inspiring students, fostering a profound understanding of mathematics, and highlighting its critical role in engineering and technology. More than 65 students and faculty members attended the symposium, contributing to its success and ensuring the event's vibrant and scholarly atmosphere.





**JIS SCHOOL OF POLYTECHNIC**

- 1) Publication of Wall magazine "Tour De Force".
- 2) The wall magazine Tour De Force on the theme & quot; Environmental Pollution & quot; was unveiled on 21<sup>st</sup> November 2024 in a vibrant ceremony held at the front Position of the Physics laboratory, Department of Basic Science and Humanities. The objective of & quot; Tour De Force & quot; is to foster creativity and showcase the talents of students and faculty through diverse content. It aims to promote knowledge sharing, Collaboration and engagement within the community.

Some of the photographs of the event are annexed.



Publication of News letter - "Flag first"

This newsletter bridges our campus community, alumni, and industry partners, featuring updates on our initiatives, research breakthroughs, and success stories.

**JIS UNIVERSITY**

**Celebration of Birth Anniversary of Guru Nanak Dev Ji**

In keeping with tradition, the 555th birth anniversary of Guru Nanak Dev Ji was celebrated with reverence and enthusiasm at the JIS University's Auditorium on November 18, 2024, 4pm onwards. The event was organized to honor Guru Nanak Dev Ji's timeless teachings of equality, love, and compassion, began with the ceremonial lighting of the lamp, symbolizing enlightenment and peace. The soulful Gurbani Kirtan, performed by Sd. Rushvir Singh and Sdn. Puneet

Kaur, created a spiritually uplifting atmosphere. Vice-Chancellor of JIS University, Prof. (Dr.) Bhabes Bhattacharyya, delivered an inspiring address, reflecting on the relevance of Guru Nanak's teachings in today's world. Dr. Swadesh Ranjan Samanta, from the Faculty of Education, spoke on the establishment of the JIS Spiritual Study Centre and its alignment with Guru Nanak's principles. This was followed by Prof. Himangshu Sekhar Maji, Dean Academics, JIS University, who elaborated on Guru Nanak's profound message of Ik Onkar.



# NEWS FROM THE JIS GROUP



**JIS GROUP**  
Educational Initiatives

## National Seminar by Department of Biosciences

The One-Day National Seminar on “Advances in Biology : Breakthroughs in Microbiology and Cancer Research”, being organized by the Department of Biosciences, JIS University in association with Microbiologist Society India on November 19, 2024, was an inspiring celebration of innovation and collaboration. Esteemed speakers, including Dr. Susanta Roychoudhury, Dr. Sukhendu Mandal, and Dr. Saptak Banerjee, captivated audiences with their insights into cancer research, sustainable agriculture, and immunoregulation. The poster

competition was a testament to the creativity and dedication of young researchers, fostering vibrant discussions and ideas.



## JIS University signs Mou with Chitkara University, Punjab

JIS University has entered into a strategic partnership with Chitkara University, Punjab, through the signing of a Memorandum of Understanding (MoU) aimed at fostering educational and academic collaboration between the two institutions. The MoU was signed by Sardar Simarpreet Singh,



Director of JIS Group, on behalf of JIS University, and Prof. Dr. Thakur Gurjeet Singh, Dean of Chitkara College of Pharmacy, representing Chitkara University. Dr. Montu M. Patel, President, Pharmacy Council of India and Dr. Himangshu S. Maji, Dean-Academics, JIS University were also present on the occasion. This agreement aims to strengthen ties between the two institutions, enabling the exchange of faculty, researchers and students, promoting joint research initiatives, and facilitating the sharing of academic knowledge and resources. It marks a significant step towards mutual growth in education and research excellence.

## Industry Visit by the Dept. of Biosciences

On November 20<sup>th</sup> and 21<sup>st</sup>, 2024, the Department of Biosciences at JIS University organized an insightful industrial visit for the final-year Masters in Microbiology students to Bio Bharati Lifesciences Pvt. Ltd. They observed protein expression, antibody generation, and PCR kits manufacturing, while also learning essential techniques like gel electrophoresis and real-time PCR. The visit offered a practical glimpse into the biotech industry, inspiring students with entrepreneurial insights and hands-on experiences.



## JISUCONPH 2024 Conference organised by the Dept. of Pharmacy

JISUCONPH 2024 , conference organized by JIS University inaugurated on 21<sup>st</sup> November at the Swami Vivekananda Academy, Agarpara, Kolkata. The conference, themed “Modern Tools and Approaches in the Emerging Field of Pharmaceutical and Biomedical Research,” brought together leading experts and participants from India and abroad for three days of discussions on cutting-edge advancements.

Sardar Simarpreet Singh, Director of JIS Group, addressed the gathering, welcoming delegates and emphasizing the global importance of the event. He described JISUCONPH 2024 as a convergence of expertise, fostering collaboration and driving innovation in pharmaceutical science. The inaugural session featured eminent speakers, including Dr. Montu M. Patel, President, Pharmacy Council of India; Dr. Dharmendra Singh, EC Member, PCI; Dr. Deependra Singh, Member, PCI, President, APTI Chattisgarh, Chairman, ERC, PCI; Dr. Sanmoy Karmakar, Former HoD, Jadavpur University; Dr. Sunil Kaushal, Dusap Pharmaceuticals; Mr. Prokhasbandhu Chakraborty, Mendine Pharmaceuticals; Dr. Anjan Adhikary, MSVP, Calcutta Medical College & Hospital; Padmashree

Prof. Ajoy Roy, Director, JISIASR; Prof. Avijit Sengupta, Director, GNIPST; Dr. Himangshu S. Maji, Dean-Academics, JISUniversity and Prof. Dr. Bhabes Bhattacharya, VC, JIS University.



# NEWS FROM THE JIS GROUP



**JIS GROUP**  
Educational Initiatives

## Industrial Visit by the Dept of Computer Science & Engineering



On 23<sup>rd</sup> November 2024, the Department of Computer Science and Engineering organized an industrial visit for 2<sup>nd</sup> (3<sup>rd</sup> Sem) and 3<sup>rd</sup> (5<sup>th</sup> Sem) year students. A total of 34 students participated in this enriching experience at Ardent Computech Pvt. Ltd., Salt Lake City, Sector V. This visit aimed to bridge the gap between academic knowledge and industry practices by providing students with insights into real-world operations, industry prerequisites, and professional environments.

## Celebration of Woman Entrepreneur's Day by Dept. of Management Studies

Department of Management Studies, JIS University, in association with Woman Times, concluded its week-long celebration of Women Entrepreneurs' Conclave which started on 23<sup>rd</sup> November with a grand finale that celebrated the achievements, aspirations, and transformative contributions of women entrepreneurs. The program began with the lighting of the traditional lamp, setting a ceremonial and reflective tone. Dr. Bratati Bhattacharyya, Director of Management Studies, JIS Group, delivered an inspiring welcome address. Smt. Agnimitra Paul, MLA and the event's Chief Guest, captivated the audience with her motivational address, sharing her inspiring journey and encouraging the participants to break barriers and pursue innovation with confidence. The event also featured an innovative Corporate Fashion Walk, choreographed by Dr. Suryasikha Das. This unique fashion show featured 24 talented young women from its BBA and MBA programs, celebrating inclusivity, confidence, and individuality. The judging panel, comprised Smt. Adwitiya Dutta Banik, a renowned fashion icon, Shri. Probal Basu, a celebrated designer and Smt. Teena Gaur, Mrs. India 2018, with expert

evaluations and insights, added prestige to the occasion. The engaging panel discussion, was moderated by Dr. Indranil Mutsuddi, HOD and explored the theme "Challenges for Women Entrepreneurs." The panel featured eminent personalities, including Dr. Indrani Lodh, a healthcare trailblazer; Smt. Mamta Binani, a prominent insolvency professional; Smt. Mitakshara Kumari, a distinguished advocate and entrepreneur; Smt. Sangita Sen, an expert in media and communication and Dr. Nayan Mitra, a sustainability specialist. Adding to the discourse were Smt. Chaitali Dey and Smt. Mohua Sarkar, entrepreneurs, who shared their real-life success stories, enriching the discussion with relatable and inspiring narratives.



## Presentation of Dr. Dipankar Ghosh from Dept. of Biosciences at the International Conference

We are pleased to share that Dr. Dipankar Ghosh (Associate Professor, MEAB Lab, Department of Biosciences) has delivered an "Invited Oral Presentation" in "International Conference On Innovations In Biotechnology For Sustainability (IBS-2024)" jointly organized by the Jawaharlal Nehru University, New Delhi and the Biotech Research Society, India at New Delhi, India during November 23-25, 2024. Dr. Ghosh and his "Microbial Engineering and Algal Biotechnology Research Group" has been highly appreciated for their high quality

research outcome (published in an indexed conference proceedings) by the BRSI society and JNU Organizing committee members. Congratulations to Dr. Ghosh and his MEAB research team for this great success and appreciation.



## Celebration of Constitution Day by Dept. of Juridical Sciences

The Department of Juridical Sciences celebrated Constitution Day on 26<sup>th</sup> November by hosting an engaging event with insightful speeches, highlighting the essence of our Constitution. The celebrations also featured a dynamic quiz and debate competition, with enthusiastic participation from JIS University, Mrinalini Dutta Mahavidyapith, and George School of Law.



# NEWS FROM THE JIS GROUP

## ISTE Student Chapter inauguration



The inaugural Event of the ISTE Student Chapter at JIS University, held on 26<sup>th</sup> November 2024, was a resounding success! Lighting of the Lamp & Inaugural Performances followed by the inspiring speeches by Academic Leaders. ISTE committees were formed and students were distributed certificates. There was a vibrant cultural performance by the talented students of the department. The event was graced by our Hon'ble Vice-Chancellor, Prof. Bhabes Bhattacharya, alongside esteemed faculty members, students, and dignitaries, marking a new chapter of academic excellence and innovation.

## Visit of delegates from Russian International Academy for Tourism

JIS University was privileged to host delegates from the Russian International Academy for Tourism on 27<sup>th</sup> November 2024. Vice-Rector Mr. Vladimir Pitykov and Professor Igor Efremov visited our campus to explore the University and its modern facilities and engage in meaningful discussions with our officials. They explored opportunities for a Program for English-speaking Russian students in collaboration with JIS University- India. The visit was a resounding success, strengthening our vision for global academic partnerships.



## Interactive Session with International Students

On November 29<sup>th</sup> we had an Interactive session with our International students from Bangladesh and Nepal studying here at



our Agarpara campus. Students studying at other JIS Group colleges from these two countries also participated in this session. Shri. Bidyut Majumder, Deputy Director – Business Development, addressed 56 students from Bangladesh & Nepal, highlighting the JIS Group's dedication and commitment to providing international students with unparalleled academic and personal development opportunities. Prof. Jayanta Ghosh, Vice-Principal of Guru Nanak Institute of Hotel Management, Dr. Nidhi Singh, Registrar of Narula Institute of Technology, and Shri. K. Sunil Kumar, General Manager – Corporate Communications & PR, JIS Group also addressed the students.

## SKILL-X

JIS University organized 'SKILL-X', an innovative platform designed for students to showcase their creativity, intelligence, and technical skills on 3<sup>rd</sup> December at the University campus. Industry experts evaluated the students' remarkable projects, reflecting the university's dedication to bridging academic excellence with industry relevance. The students from the Department of Computer Science & Engineering, studying B.Tech CSE & BCA courses showcased their creativity, intelligence, and technical prowess. From circuits to code, our CSE innovators turned ideas into blazing success. 'SKILL-X' underscores the JIS University's commitment to holistic education, offering students an opportunity to unlock their potential and tackle real-world challenges. The event was a dynamic blend of inspiration, innovation, and learning thereby charting the course for future leaders for the industry. Students from various departments like Pharmacy, Education etc. divided into collaborative groups and

guided by their esteemed faculty, presented impressive models, designs, and projects.

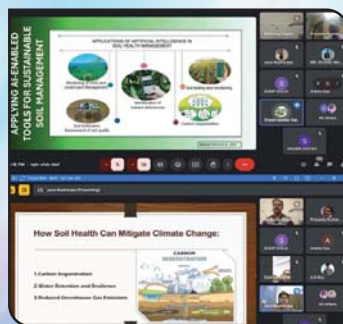


# NEWS FROM THE JIS GROUP



JIS GROUP

Educational Initiatives



## World Soil Day 2024 celebration at JIS University

On December 5, the Faculty of Agriculture marked World Soil Day with the theme “Caring for Soils: Measure, Monitor, Manage.” in an Online session. Esteemed speakers, including Dr. Sukanta Dasgupta, Dean and Prof. Prasanta Kumar Patra, retired Professor and ex associate dean, Bidhan Chandra Krishi Viswavidyalaya, shared valuable insights on soil health and sustainable management, while students delivered impactful presentations to promote awareness.

## Participation at 30<sup>th</sup> National Annual Conference of Sahodaya School Complexes, 2024

JIS University participated in the 30<sup>th</sup> National Annual Conference of Sahodaya School Complexes – 2024, held on December 6<sup>th</sup> & 7<sup>th</sup> at the Biswa Bangla Convention Centre. Our officials and students engaged with delegates, fostering meaningful discussions, sharing valuable insights, and exploring opportunities for future collaborations in the field of education.



## Team Debuggers from JIS University participates at Smart India Hackathon 2024



Hackathon 2024. Their project focuses on the Measurement and Monitoring of Counter Services using advanced Machine Learning and Artificial Intelligence algorithms. The team members are Amandeep Singh (4<sup>th</sup>-year student), Priya Singh (4<sup>th</sup>-year student), Manish Gupta (3<sup>rd</sup>-year student), Kumar Harsh (3<sup>rd</sup>-year student), Sahil Das (3<sup>rd</sup>-year student), and Pratyush Singha (3<sup>rd</sup>-year student). Adding to their achievements, Amandeep and Priya were also selected for the Smart India Hackathon 2023, making this their second consecutive selection. With only five teams across India chosen in their category under the Ministry of Post Office, this achievement fills us with pride.

We are proud to announce that our team, Team Debuggers from JIS University, has been selected to participate in the Smart India

## Pre-Christmas Celebration

The magic of the season came alive on 23<sup>rd</sup> December 2024 as JIS University hosted its vibrant Pre-Christmas Celebration – "Christmas Jingles" on campus. The event commenced with a beautiful Christmas carol performed by the talented students of JIS University, setting the perfect tone for a day of celebration and festive spirit. The day was filled with joy, creativity, and festive cheer, bringing together students, faculty, and guests for an unforgettable experience. Students from different schools participated in the events which included drawing competition, No-Fire Cooking Contest, Go-As-You-Like Competition etc. Students also set up creative stalls, showcasing

their talents, entrepreneurial skills, and innovative ideas. From handmade crafts to holiday-themed goodies, the stalls were a hub of creativity and enthusiasm.



## Celebration of National Farmer's day

On 23<sup>rd</sup> December, National Farmers Day was celebrated by the Faculty of Agriculture at our JISCE, Kalyani campus. A seminar was arranged for this occasion and our honourable Vice Chancellor Sir inaugurated the programme. 50 numbers of farmers, other dignitaries, students, faculty members and experts from BCKV, officials from the Dept. of Agriculture, Govt. of WB, and from Govt. of India attended the seminar where different aspects of present day agriculture were highlighted by different experts. At the end a memento and certificate of appreciation was handed over to each farmer.



## NEWS FROM THE JIS GROUP



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### JIS University Students team at ICP Contest

Team "Compiler Error" from the Faculty of Computer Science & Engineering, JIS University has been shortlisted for the prestigious ICPC 2024 Amritapuri Onsite Regionals! Led by Soumyadip Das Mahapatra, a talented 3<sup>rd</sup>-year B.Tech CSE student, the team represented JIS University at this global stage on 28<sup>th</sup> - 29<sup>th</sup> December 2024, in Amritapuri, Coimbatore. The other Team members are - Asmita Chakraborty (2<sup>nd</sup>-year B.Tech) and Sayantan Kirtaniya (2<sup>nd</sup>-year B.Tech). The International Collegiate Programming Contest (ICPC) is the world's largest and most prestigious competitive programming competition, bringing together the best minds from over 100 countries and top universities.

### Faculty Development Program by Dept. of Biosciences

The Department of Biosciences, JIS University, Kolkata in Collaboration with Microbiologists Society, India organized Five Days Faculty Development Program on "Protecting Intellectual Property Rights

in Biological Innovations" from 13<sup>th</sup> January to 17<sup>th</sup> January 2025. Faculty members of Universities, Colleges, Technical Institutes, and Industry personnel from India and abroad participated in this event.

### Celebration of National Youth Day

Department of Education celebrated National Youth day to honor the legacy of Swami Vivekananda on 13<sup>th</sup> January at the University campus. The university auditorium was brimming with energy and enthusiasm as the Department of Education organized an inspiring celebration of cultural performances with the students to honor and celebrate the birthday of Swami Vivekananda. From thought-provoking speeches to vibrant cultural performances, the event highlighted the power of youth to shape a brighter tomorrow.



## NARULA INSTITUTE OF TECHNOLOGY

### DABCon 2024

The department of Computer Science & Engineering, Narula Institute of Technology, in association with the IEEE Kolkata Section, organized the International Conference on Big Data Analytics in Bioinformatics (DABCon-2024) from November 21 to 23, 2024. The event served

as a global platform for researchers, academicians, and industry professionals, with over 300 submissions, 48 high-quality paper presentations, and five best paper awards across tracks including bioinformatics, big data analytics, computational intelligence and communication networks.



# NEWS FROM THE JIS GROUP



JIS GROUP  
Educational Initiatives

## NiIT Students shine at Inter College Sports Tournament

Narula Institute of Technology participated and dominated INFINITO 2K24 -an Inter College Sports Tournament at Netaji Subhash Engineering College with stellar performances across multiple events.

The institute clinched the prestigious Champions Trophy in Men's Volleyball, celebrated a remarkable victory as the Badminton Girls Singles Winner, and secured an impressive 1<sup>st</sup> Runner-Up finish in Badminton Girls Doubles.



## Industry Visit organised by ME Department

The Department of Mechanical Engineering of Narula Institute of

Technology organized a one day Industrial Visit to Electro Steel Castings Limited, Khardah on 30<sup>th</sup> November 2024 for the 3<sup>rd</sup> year students. Total 27 students visited the plant.



## Seminar on "Cyber Offenses and the Technology Behind Them : A Deep Dive into Emerging Risks" by ECS Department

The Department of Electronics and Computer Science has organized a seminar on "Cyber Offenses and the Technology Behind Them :

A Deep Dive into Emerging Risks" on 4<sup>th</sup> December 2024. The eminent speaker of the program was Mr. Subhendu Chakraborty, Member and Technical expert, Cyber Security Centre of Excellence, Department of IT and Electronics, Government of West Bengal.



## One Day Symposium organised by EE Department

The Department of Electrical Engineering of Narula Institute of Technology organised a Symposium on "Assimilation of Renewable

& EV in Power System" on 10<sup>th</sup> December 2024 under IE(I) and IEEE PES Society Student Chapter. A total of 116 students were present in the symposium.



# NEWS FROM THE JIS GROUP



## NiT Shines in Yuva Sangam Phase 5 Program

Two students from the department of Electronics and Communication Engineering and IT from Narula Institute of Technology were among the select few chosen to participate at, the Yuva Sangam Phase 5

program, organized by the Ministry of Education, Government of India, from 12<sup>th</sup> to 20<sup>th</sup> December 2024, this prestigious initiative saw 43 students selected from West Bengal, out of 1,800 applicants, with IEST Shibpur as the nodal institute.



## Friendly Football Match between Alumni vs Current Students

Friendly Football Match between Alumni vs Current Students of

Narula Institute of Technology took place on December 14, 2024, at the institute sports ground. The event was organised by the Alumni Association of Narula Institute of Technology.



## INTER-SCHOOL SPORTS CARNIVAL 2024

Narula Sports Carnival 2024, an Inter-School Sports Championship celebrating the spirit of sportsmanship and unity was held on 16th

December, 2024. The event witnessed over 520 students from 25+ schools competing in an array of thrilling sports, including chess, short-format cricket, carrom, the 100-meter dash, and tug-of-war.



## Awareness Program on Empowering Women's Mental Health

The Women Cell and Internal Complaint Committee of Narula Institute of Technology organized the Awareness Program on Empowering Women's Mental Health: Dangers of Substance Abuse

and its Implications on 17<sup>th</sup> December, 2024, 3 p.m onwards at Dr. Sarvepalli Radhakrishnan Auditorium, NiT. The esteemed speaker of the event was Mrs. Sarbani Seal, a renowned Psychological Counselor.

