

16TH MSME & MANUFACTURING CONCLAVE, EXPO & AWARDS

VIKSIT BHARAT @ 2047
INDIA'S MANUFACTURING MOMENT-
SCALE, STRENGTH, SELF-RELIANCE
& SUSTAINABILITY



CONCLAVE



EXPO



AWARD



SCIENCE CITY, MINI AUDITORIUM
KOLKATA

10TH MARCH, 2026

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VENUE: SCIENCE CITY, KOLKATA

Kolkata serves as the gateway to Eastern and North-Eastern India, connecting MSMEs to emerging markets in Bangladesh, Bhutan, Nepal, Myanmar, and ASEAN economies. This strategic location makes it an ideal platform to deliberate on export-led growth, cross-border trade, and supply-chain integration, especially for MSMEs looking to expand beyond domestic markets.

West Bengal is home to a diverse and vibrant MSME landscape spanning engineering, leather, textiles, jute, food processing, gems and jewellery, IT services, logistics, and creative industries. Kolkata's dense cluster of MSMEs, industrial estates, and artisan communities provides real-world context to national policy discussions on financing, technology adoption, skilling, and sustainability.

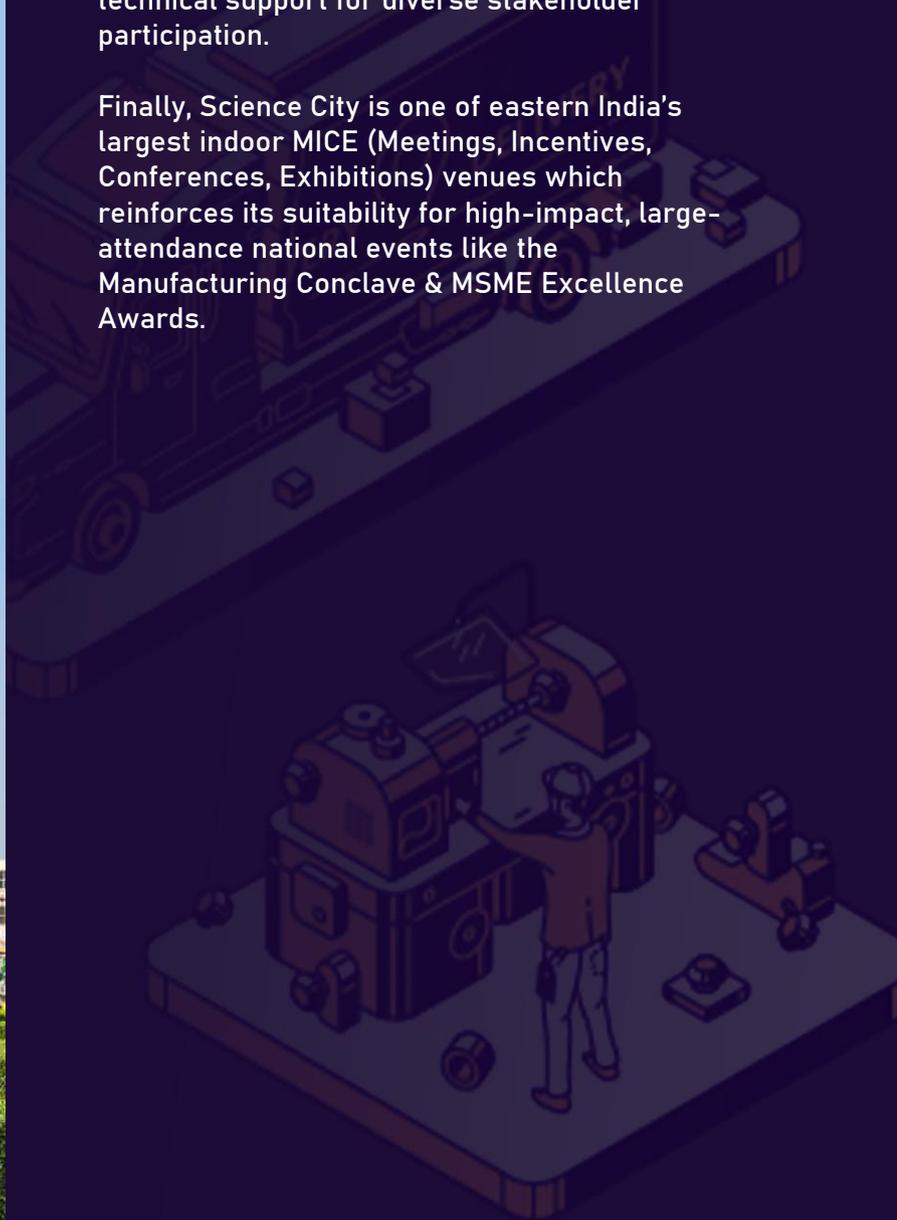
The Science City as the venue offers extensive, modern convention facilities with a large main auditorium, a mini-auditorium, multiple seminar halls, and exhibition space suitable for a major national industry event. This infrastructure supports plenary sessions, panel discussions, and large-scale gatherings that are central to a manufacturing conclave.





Additionally, Science City is a well-known destination for conferences, exhibitions, and educational programmes, enhancing the event's profile while providing logistical capacity and technical support for diverse stakeholder participation.

Finally, Science City is one of eastern India's largest indoor MICE (Meetings, Incentives, Conferences, Exhibitions) venues which reinforces its suitability for high-impact, large-attendance national events like the Manufacturing Conclave & MSME Excellence Awards.



TENTATIVE PROGRAMME FLOW

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| 10:00 AM – 10:30 AM Registration & Networking – Tea & Coffee | Delegate registration |
| 10:45 AM – 11:45 AM Inaugural Session: India's Manufacturing Vision Towards Becoming a Global Leader | <ul style="list-style-type: none">• Welcome Address – President, BCC&I• Special Address – Senior Government Representative (Industry/Commerce/Heavy Industries)• Keynote Address – Eminent Industry Leader• Theme Address – India's Manufacturing Moment: Scale, Strength & Sustainability• Vote of Thanks |
| 11:50 AM – 12:35 PM Leadership Panel I – Scaling Manufacturing Capacity: From MSMEs to Global Champions | <ul style="list-style-type: none">• Policy support for scale and competitiveness• MSME integration into global value chains• Role of clusters, exports, and standards |
| 12:40 PM – 1:25 PM Leadership Panel II – Strengthening Supply Chains: Resilience, Localization & Diversification | <ul style="list-style-type: none">• Lessons from global disruptions• Localization vs. diversification strategies• Role of logistics, warehousing, and digital platforms |
| 1:25 PM – 2:40 PM – Networking Lunch & Exhibition Visit | |

TENTATIVE PROGRAMME FLOW

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| <p>2:45 PM – 3:30 PM Technical Panel I – Industry 4.0 & Digital Manufacturing: AI, Automation & Smart Factories</p> | <ul style="list-style-type: none"> • AI-driven manufacturing efficiency • Smart factories and predictive maintenance • Digital adoption roadmap for MSMEs |
| <p>3:35 PM – 4:15 PM Technical Panel II – Green & Sustainable Manufacturing: Waste to Wealth</p> | <ul style="list-style-type: none"> • Circular economy models • Resource efficiency and waste valorisation • Case studies from Indian manufacturing |
| <p>4:15 PM – 4:30 PM – Networking Tea & Coffee</p> | |
| <p>4:35 PM – 5:00 PM Financing Manufacturing Growth: Development Finance</p> | <ul style="list-style-type: none"> • Access to affordable finance for MSMEs • Role of DFIs, banks, and alternative finance • Investor perspectives on manufacturing growth |
| <p>5:05 PM – 5:45 PM CEO Roundtables (Parallel)</p> | <ul style="list-style-type: none"> • MSMEs & Large Industry collaboration • Technology adoption challenges • Export-led manufacturing opportunities |
| <p>5:50 PM – 6:50 PM MSME EXCELLENCE AWARDS CEREMONY</p> | <ul style="list-style-type: none"> • Award Presentations across categories • Recognition of outstanding MSMEs in manufacturing excellence, innovation, sustainability, exports etc. |
| <p>6:50 PM – 7:00 PM Closing Remarks</p> | <p>BCC&I</p> |

BRANDING AND PARTNERSHIP OPPORTUNITIES

TITLE PARTNER
₹ 5,00,000 (Plus Taxes)

- Placement of logo at the top as co-organizer with BCC&I logo
- Exclusive recognition as the Title Partner in all promotional materials
- Pre event partnership acknowledgement on communication materials, social media campaigns
- Video byte of one senior official to be uploaded via BCC&I social handles (20 days prior the Conclave)
- We will share the participant database with contacts (e-mail and phone numbers)
- Speaking opportunity during inaugural & technical session
- Full-page advertisement in the widely circulated BCC&I monthly newsletter (3 editions)
- Pre event one AV/ still creative to be uploaded via BCC&I social handles & during event breaks corporate AV to be played at the venue (material to be provided by the partner)
- 8 standees to be displayed at the venue (standees to be provided by the partner)
- 15 complimentary invitation passes for the officials'/representatives/ associates to participate in the conclave & networking lunch
- Complimentary stay of 1 room night
- Four Award category to be named after Partner along with BCC&I (BCC&I – XYZ Limited Award Category Name as per the choice of the Title Partner)
- Prominent placement of Logo in newspaper advertisement

BRANDING AND PARTNERSHIP OPPORTUNITIES

PLATINUM PARTNER
₹ 4,00,000 (Plus Taxes)

- Exclusive recognition as the “Platinum Partner” in all promotional materials
- Prime placement of company logo as PTATINUM PARTNER, just below the event title on event banners and branding collaterals
- Pre event sponsorship acknowledgement on communication materials, social media campaign
- We will share the participant database with contacts (e-mail and phone numbers)
- Video byte of one senior official to be uploaded via BCC&I social handles (15 days prior the Conclave)
- Speaking opportunity during inaugural & technical session.
- Full-page advertisement in the widely circulated BCC&I monthly newsletter (2 editions)
- Pre event one AV/ still creative to be uploaded via BCC&I social handles & during event breaks corporate AV to be played at the venue (material to be provided by the partner)
- 6 standees to be displayed at the venue (standees to be provided by the partner)
- 12 complimentary invitation passes for the officials/ representatives/ associates to participate in the conclave & networking lunch
- Complimentary stay of 1 room night
- Three Award category to be named after Partner along with BCC&I (BCC&I – XYZ Limited Award Category Name as per the choice of the Platinum Partner)
- Prominent placement of Logo in newspaper advertisement as Platinum Partner

BRANDING AND PARTNERSHIP OPPORTUNITIES

GOLD PARTNER
₹ 3,00,000 (Plus Taxes)

- Recognition as the Gold Partner in all promotional materials
- Placement of company logo as GOLD PARTNER, just below the Platinum Partners on event banners and branding collaterals
- Pre event sponsorship acknowledgement on communication materials, social media campaign
- Speaking opportunity during a session.
- We will share the participant database with contacts (e-mail and phone numbers)
- Full-page advertisement in the widely circulated BCC&I monthly newsletter (1 editions)
- Pre event one AV/ still creative to be uploaded via BCC&I social handles & during event corporate AV to be played at the venue (material to be provided by the partner)
- 4 standees to be displayed at the venue (standees to be provided by the partner)
- 10 complimentary invitation passes for the officials/ representatives/ associates to participate in the conclave & networking lunch
- Two Award category to be named after Partner along with BCC&I (BCC&I – XYZ Limited Award Category Name as per the choice of the Gold Partner)
- Prominent placement of Logo in newspaper advertisement as Gold Partner

BRANDING AND PARTNERSHIP OPPORTUNITIES

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| <p>SILVER PARTNER / SESSION PARTNER ₹ 2,00,000 (Plus Taxes)</p> | <ul style="list-style-type: none"> • Recognition as the Silver Partner in all promotional materials • Placement of company logo as SILVER PARTNER, below the Gold Partners on event banners and branding collaterals • Pre event sponsorship acknowledgement on communication materials, social media campaign • Speaking opportunity during a session. • We will share the participant database with contacts (e-mail and phone numbers) • Full-page advertisement in the widely circulated BCC&I monthly newsletter (1 editions) • Pre event one AV/ still creative to be uploaded via BCC&I social handles & during event corporate AV to be played at the venue (material to be provided by the partner) • 2 standees to be displayed at the venue (standees to be provided by the partner) • 8 complimentary invitation passes for the officials/ representatives/ associates to participate in the conclave & networking lunch • Prominent placement of Logo in newspaper advertisement as Silver Partner |
| <p>BRONZE PARTNER ₹ 1,00,000 (Plus Taxes)</p> | <ul style="list-style-type: none"> • Recognition as the Bronze Partner in all promotional materials • Placement of company logo as BRONZE PARTNER, below the Gold Partners on event banners and branding collaterals • Pre event sponsorship acknowledgement on communication materials, social media campaign • Full-page advertisement in the widely circulated BCC&I monthly newsletter (1 editions) • During the conclave, Corporate AV to be played at the venue (material to be provided by the partner) • 2 standees to be displayed at the venue (standees to be provided by the partner) • 5 complimentary invitation passes for the officials/ representatives/ associates to participate in the conclave & networking lunch • Prominent placement of Logo in newspaper advertisement as Bronze Partner |

BRANDING AND PARTNERSHIP OPPORTUNITIES

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| <p>MSME Partnership ₹ 10,000 plus GST</p> | <ul style="list-style-type: none">• One standee placement at the event.• One A4 page space in our event souvenir for branding and advertisement.• Inclusion of your logo on the “Thank You” standee as an MSME Partner. |
| <p>Stalls (2*2 mtrs.) ₹ 15,000 plus GST</p> | <ul style="list-style-type: none">• Front façade with company/organisation name and stall number.• Structural frame + flooring (raised or level as required) + carpet or floor finish.• 2 Chairs and 1 table at stall• Lighting• Trash/dust bin• LED TV (if, required) – Charges extra• Staff badge(s)• Cleaning/maintenance support through event duration• Setup and dismantle schedule as per authority |
| <p>Stalls (2*3 mtrs.) ₹ 20,000 plus GST</p> | <ul style="list-style-type: none">• Front façade with company/organisation name and stall number.• Structural frame + flooring (raised or level as required) + carpet or floor finish.• 2 Chairs and 1 table at stall• Lighting• Trash/dust bin• LED TV (if, required) – Charges extra• Staff badge(s)• Cleaning/maintenance support through event duration• Setup and dismantle schedule as per authority |

PARTICIPATION FEE

DELEGATE FEE

₹ 2,360 (AI) / PER PERSON (Entry Pass: Single, participation at seminar & award show, networking dinner)

AWARD NOMINATION FEES

₹ 5,900 (AI) (Participation at Award in specified category, Entry Pass: 3 persons, participation at seminar & award show, networking dinner)

CATEGORY OF AWARDS

(Please tick the appropriate category)

Defence Manufacturing
MSME of the Year Award

Export Excellence Award

Emerging Startup
of the Year Award

Women Entrepreneur
MSME Award

Family-Owned
Business Award

Waste to Wealth
MSME Award

Infrastructure Excellence
MSME Award

Chemicals, Paints &
Plastics Excellence MSME
Award

Textile Excellence
MSME Award

Engineering Excellence
MSME Award

Industrial Safety
Excellence Award

Med -Tech Products &
Supplies MSME
Achievement Award

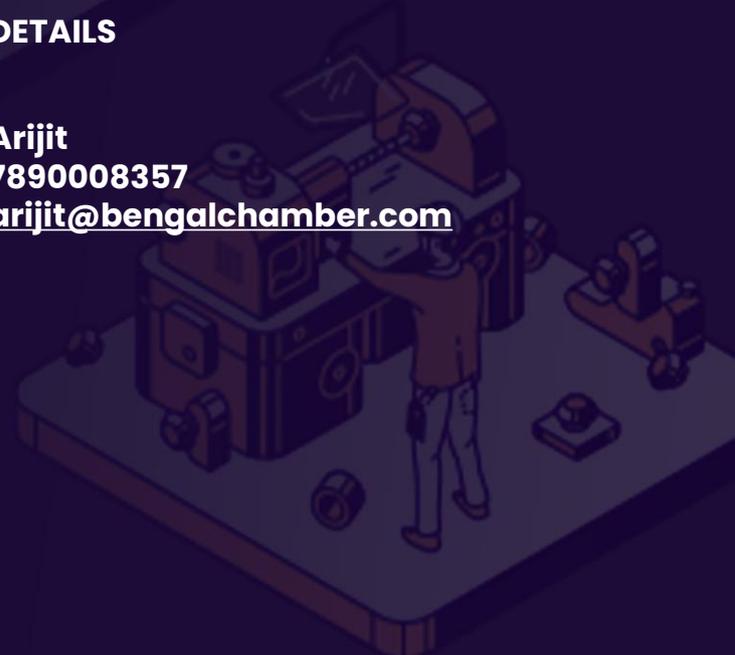
15th Edition of BCC&I Manufacturing Conclave and MSME Excellence Awards





BCC&ⁱ
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