



15TH MANUFACTURING AND MSME CONCLAVE AND AWARDS 2024-25

Building Resilience: Empowering MSMEs in India
for Sustainable Growth and Global Competitiveness

11 ▶ Kolkata
MAR

This theme highlights the critical role of MSMEs in driving the socio-economic development of Indian MSMEs, focusing on infrastructure, access to finance, Export, Innovation, Market access, Compliance issues, Skill gaps, resilience, and leveraging the India's unique strengths. This theme emphasizes the integration of sustainability, technological advancement, and inclusive growth strategies to empower MSMEs as vital contributors to economic resilience and societal progress.



Tentative Programme Flow

Networking 02:30 PM – 03:00 PM	Registration and Networking Tea <i>Welcome desk with digital registration kiosks</i>
11:00 AM – 12:00 PM	Opening Ceremony <ul style="list-style-type: none"> • Welcome Address • Special Address: Hon. Minister for MSMEs, Government of West Bengal • Keynote Speech: "The Role of MSMEs in India's \$5 Trillion Economy" • Vote of Thanks
12:10 PM – 2:10 PM Lunch 2:10PM – 3:00PM 03:00PM – 06:00PM	<ol style="list-style-type: none"> 1. Sustainability Practices, Waste Management, and Energy Efficiency: "Greening the Future: Advancing Sustainability and Energy Efficiency in MSMEs" This theme underscores the importance of eco-friendly practices and efficient resource utilization for a sustainable future. 2. Digital Marketing Strategies for MSMEs: "Digital Horizons: Empowering MSMEs with Innovative Marketing Solutions" 3. Quality Assurance & Certification for Export: "Export-Ready MSMEs: Elevating Standards for Global Competitiveness" Focused on the critical role of quality assurance and certifications in enhancing market access and building trust internationally. 4. "Navigating Financial Ecosystems: Funding, Credit, and Investment for MSMEs" Representatives: Banks, venture capitalists, and government bodies. 5. How to start a MSME Business or grow an existing one: Identify a Business Idea, create a Business Plan, choose a Business Structure, Register Your MSME, Obtain Necessary Licenses and Permits, Scale and Grow
06:30 PM – 07:30 PM	MSME Excellence Awards Ceremony
07:30 PM	Kebab & Cocktail

Partnership Matrix

PARTNERSHIP CATEGORY AND CHARGES	DELIVERABLES
TITLE PARTNER 10,00,000/- PLUS GST	<ul style="list-style-type: none">• Placement of logo at the top as co-organizer with BCC&I logo• Exclusive recognition as the Title Sponsor in all promotional materials• Pre event sponsorship acknowledgement on communication materials, social media campaigns• Video byte of one senior official to be uploaded via BCC&I social handles (20 days prior the Conclave)• Speaking opportunity during inaugural & technical session• Full-page advertisement in the widely circulated BCC&I monthly newsletter (3 editions)• Pre event one AV/ still creative to be uploaded via BCC&I social handles & during event breaks corporate AV to be played at the venue (material to be provided by the partner)• 8 standees to be displayed at the venue (standees to be provided by the partner)• 15 complimentary invitation passes for the officials'/representatives/ associates to participate in the conclave & networking dinner• Four Award category to be named after sponsor along with BCC&I (BCC&I – XYZ Limited Award Category Name as per the choice of the Title Sponsor)• Prominent placement of Logo in newspaper advertisement

**PARTNERSHIP
CATEGORY
AND
CHARGES**

DELIVERABLES

**PLATINUM PARTNER
7,00,000/- PLUS GST**

- Exclusive recognition as the “Platinum Sponsor” in all promotional materials
- Prime placement of company logo as PTATINUM SPONSOR, just below the event title on event banners and branding collaterals
- Pre event sponsorship acknowledgement on communication materials, social media campaign
- Video byte of one senior official to be uploaded via BCC&I social handles (15 days prior the Conclave)
- Speaking opportunity during inaugural & technical session.
- Full-page advertisement in the widely circulated BCC&I monthly newsletter (2 editions)
- Pre event one AV/ still creative to be uploaded via BCC&I social handles & during event breaks corporate AV to be played at the venue (material to be provided by the partner)
- 6 standees to be displayed at the venue (standees to be provided by the partner)
- 12 complimentary invitation passes for the officials/ representatives/ associates to participate in the conclave & networking dinner
- Three Award category to be named after sponsor along with BCC&I (BCC&I – XYZ Limited Award Category Name as per the choice of the Platinum Sponsor)
- Prominent placement of Logo in newspaper advertisement as Platinum Sponsor

**PARTNERSHIP
CATEGORY
AND
CHARGES**

DELIVERABLES

**GOLD PARTNER
5,00,000/- PLUS GST**

- Recognition as the Gold Sponsor in all promotional materials
- Placement of company logo as GOLD SPONSOR, just below the Platinum Sponsors on event banners and branding collaterals
- Pre event sponsorship acknowledgement on communication materials, social media campaign
- Speaking opportunity during a session.
- Full-page advertisement in the widely circulated BCC&I monthly newsletter (1 editions)
- Pre event one AV/ still creative to be uploaded via BCC&I social handles & during event corporate AV to be played at the venue (material to be provided by the partner)
- 4 standees to be displayed at the venue (standees to be provided by the partner)
- 10 complimentary invitation passes for the officials/ representatives/ associates to participate in the conclave & networking dinner
- Two Award category to be named after sponsor along with BCC&I (BCC&I – XYZ Limited Award Category Name as per the choice of the Gold Sponsor)
- Prominent placement of Logo in newspaper advertisement as Gold Sponsor

**PARTNERSHIP
CATEGORY
AND
CHARGES**

DELIVERABLES

**SILVER PARTNER
4,00,000/- PLUS GST**

- Recognition as the Silver Sponsor in all promotional materials
- Placement of company logo as SILVER SPONSOR, below the Gold Sponsors on event banners and branding collaterals
- Pre event sponsorship acknowledgement on communication materials, social media campaign
- Speaking opportunity during a session.
- Full-page advertisement in the widely circulated BCC&I monthly newsletter (1 editions)
- Pre event one AV/ still creative to be uploaded via BCC&I social handles & during event corporate AV to be played at the venue (material to be provided by the partner)
- 2 standees to be displayed at the venue (standees to be provided by the partner)
- 8 complimentary invitation passes for the officials/ representatives/ associates to participate in the conclave & networking dinner
- Prominent placement of Logo in newspaper advertisement as Silver Sponsor

**BRONZE PARTNER
3,00,000/- PLUS GST**

- Recognition as the Bronze Sponsor in all promotional materials
- Placement of company logo as BRONZE SPONSOR, below the Gold Sponsors on event banners and branding collaterals
- Pre event sponsorship acknowledgement on communication materials, social media campaign
- Full-page advertisement in the widely circulated BCC&I monthly newsletter (1 editions)
- During the conclave, Corporate AV to be played at the venue (material to be provided by the partner)
- 2 standees to be displayed at the venue (standees to be provided by the partner)
- 5 complimentary invitation passes for the officials/ representatives/ associates to participate in the conclave & networking dinner
- Prominent placement of Logo in newspaper advertisement as Bronze Sponsor

Category of Awards

Best Emerging MSME: Manufacturing (BCC&I – XYZ)
"Rising Stars of Industry: Recognizing Promising New Ventures"

Excellence in Service Delivery: (BCC&I – XYZ)
"Setting Standards: Honouring Outstanding Customer Excellence"

Global Impact Award: (BCC&I – XYZ)
"Making Waves Worldwide: Celebrating Export Excellence"

Technological Pioneer Award: (BCC&I – XYZ)
"Tech Leaders: Rewarding Innovation in Digital Transformation"

Women Entrepreneur of the Year: (BCC&I – XYZ)
"Empowering Leadership: Honouring Trailblazing Women in Business"

Green MSME of the Year: (BCC&I – XYZ)
"Eco Champions: Recognizing Commitment to Sustainable Practices"

Best Family Business: (BCC&I – XYZ)
"Tradition Meets Innovation: Celebrating Generational Success"

Best Employer Award: (BCC&I – XYZ)
"Workplace Champions: Recognizing Excellence in Employee Care"

Social Impact MSME: (BCC&I – XYZ)
"Creating Social Change"



PARTICIPATION FEE:

DELEGATE FEE:

₹ 2,360 (AI) / PER PERSON

(Entry Pass: Single, participation at seminar & award show, networking dinner)

AWARD NOMINATION FEES:

₹ 5,900 (AI)

(Participation at Award in specified category, Entry Pass: 3 persons, participation at seminar & award show, networking dinner)

14th Edition of BCC&I Manufacturing Conclave and MSME Excellence Awards: Held on March 16, 2024, at Taj Vivanta, Kolkata, this event was organized by The Bengal Chamber of Commerce & Industry (BCC&I). The conclave featured discussions on digital transformation, export credit opportunities, and quality assurance in manufacturing. The MSME Excellence Awards recognized outstanding contributions in the MSME sector.



[Click to view the Last year Conclave](#)



For queries, contact us at:

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