

16th Edition of **BUSINESS IT CONCLAVE**

#BITC25

**TOWARDS TECHNOLOGY ENABLED SUSTAINABLE
AND SECURE FUTURE.**

20th June 2025 | **Taj City Centre
Kolkata**

The Bengal Chamber of Commerce and Industry (BCC&I) is presenting the 16th edition of Business IT Conclave (BITC) on 20th June at Taj City Centre, Kolkata

The theme this year is "Towards Technology enabled Sustainable Future". The key focus of the Conclave is secure and resilient digital transformation. **This Conclave aims to explore cutting-edge innovations and strategies that leverage technology to drive sustainability while ensuring robust digital security and resilience.**

BCC&I believe that sustainability needs to be in the core decision making of a company. Thus, it is intrinsically connected with technology interventions.

As more companies recognize the critical importance of reducing their environmental impact, those who adopt sustainable technologies are not only safeguarding the planet but also gaining a significant competitive edge. The market for sustainable technology is experiencing unprecedented growth.

The technology framework also needs to be resilient to help organizations adapt to future changes and dependable being secured from threats.

Reports say that organizations investing in sustainable technologies would be able to increase operational resilience and financial performance while unlocking new paths for growth.

#BITC will feature :



Seminar including :

- ✓ Leadership Addresses
- ✓ Policy Addresses
- ✓ Business Sessions
- ✓ Case Study Presentations
- ✓ Product Demonstrations



Exhibitions



B2B Meetings



CXO Roundtables

#BITC offers platform for :



Learning



Connecting



Collaborating

BITC will aim to bring to the forefront the cutting edge technologies and tech led business models and best practices which will not only create a sustainable future but will also help the present dynamics of costs, risks, competitions, supply chain and others.

Glimpses of the 15th Edition

Main Conference, Parallel and Country Sessions



Parallel B2B Sessions



Exhibition Stalls



Packed Quality Audience



The discussions will include:



Resilient Digital Foundation

Investment in digital foundations can help businesses build long term resilience for future crisis, reported in World Economic Forum.



Security for a Connected Enterprise

The accelerated IoT innovations are expanding base connected devices. With more devices and complex network, security needs to be the central pillar of the infrastructure.



Value Generation through Responsible Gen AI

Coherent strategy is needed to create and capture value from Gen AI. It may make paradigm shift in how businesses operate, innovate, and interact with customers, with the potential to reshape industries and redefine competitive landscapes. Generating such value is not only technology adaptation. Leveraging generative AI effectively needs structural transformation. Setting new industry standards, redefining responsibilities, and ensuring responsible AI practices may roll out with the cutting-edge technologies.



Operational Efficiency via AIOps

With data proliferation and accelerated digitisation, IT infrastructure is becoming complex. A robust, agile, resilient IT framework leveraging AI and machine learning may automate routine processes, improve reliability, and optimize capacity and performance.



Public-Private Collaboration for a Secure Digital Ecosystem

Role of government policies in driving sustainable digital growth. Collaborating to create resilient national and regional IT ecosystems and also building trust and shared responsibilities between stakeholders.



Sustainable Workplace for the future

Workplace design is undergoing a significant transformation as companies prioritize sustainability and high-performance spaces within urban environments. Companies are emphasizing on reducing their carbon footprint and creating environmentally responsible spaces. Technology also plays a crucial role in high-performance workplace design, with companies integrating smart building systems and digital tools to enhance efficiency and connectivity.

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