

About 15th Edition of BITC 2024

Organised by **BCC&I** AIDING BUSINESS SINCE 1833

Supported by GOVERNMENT OF WEST BENGAL

In association with **ORACLE**

15th Edition annual
Business IT Conclave
#BITC2024

Theme: **Tech for Good**

28th June 2024 Kolkata

The Conclave featured:

Addresses by
tech leaders

Addresses by
policy makers

Potential startups dealing with technologies
which may help environment and society

Connect with
Investors

Connect with
overseas
delegates

Networking

Our partners

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SESSION PARTNERS



SILVER PARTNERS



IT WORKSPACE PARTNER



BANKING PARTNER



BRONZE PARTNER



SOCIAL MEDIA PARTNER



CHIEF PATRON



Opening session was graced by

❖ **Mr. Arnab Basu**
President, BCC&I
and Advisory Leader,
PricewaterhouseCoopers Pvt Ltd

❖ **Mr. Gopala Ramanan**
Vice President & JAPAC
Controller, Oracle India

❖ **Mr. Rajesh Dhar**
Senior Director, Sales Head-
Industry Verticals, HPE India

❖ **Mr. Vinod Karumampoyil**
Director - Digital
Transformation Office, CISCO

❖ **Mr. Amit Singh**
Senior Vice President, CtrlS
Datacenters Ltd

❖ **Shri Rajeev Kumar, IPS**
Additional Chief Secretary,
Department of Information
Technology & Electronics,
Government of West Bengal

❖ **Shri Babul Supriyo**
Hon'ble Minister-in-Charge,
Department of Information
Technology and Electronics and
Departments of Environment
and Non-Conventional and
Renewable Energy Sources,
Government of West Bengal

among others

Some glimpses of BITC 2024





Tenable, the globally renowned Cyber Security Company

participated in BITC 2024. Mr. Sudeep Das, Head SE, India & SAARC, Tenable India presented a session on

“Role of Cyber Security in ESG”



Stalwarts from Zensar Technologies Ltd.

Mr. Kaushik Chatterjee, Global Delivery Head – BFSI, Healthcare & Lifesciences, Zensar Technologies Ltd.

Mr. Animesh Mukherjee, Global Head– Industry Solutions Group, Insurance, Zensar Technologies Ltd. Addressed Digital innovations towards “Technology for Good”- driven by experience + engineering + engagement continuum

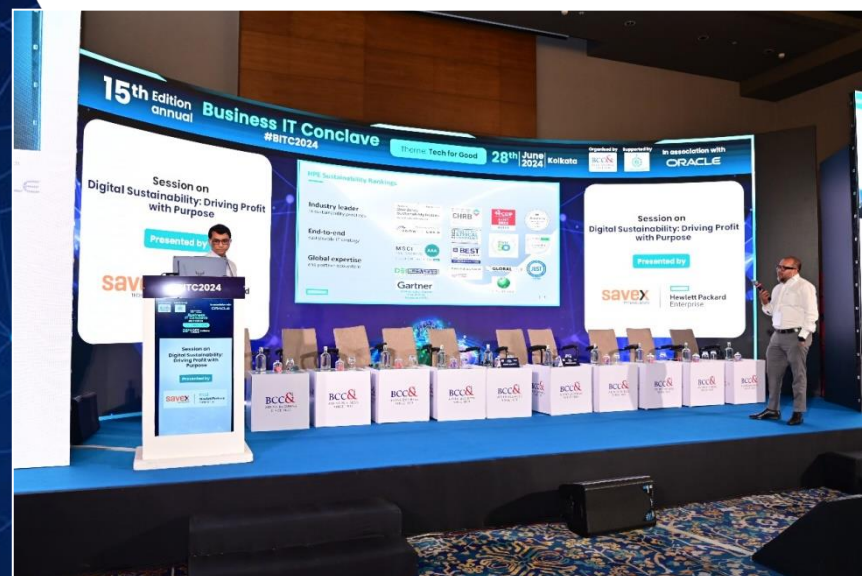




Mr. Rajesh Goel, Solution Consulting Director, **Oracle India** presented a session on "Connected Enterprise to Execute Strategies at Pace and Scale"



Fireside Chat Session: "Empowering Digital Transformation: Leveraging Technology for Impact" presented by Mr. Raghavan Kasturirangan, Principal System Architect, **CISCO**



Mr. Manish Ranjan, ESG Practitioner, India Geo Sustainability SWAT lead, **Hewlett Packard Enterprise** and Mr. Partha Dasgupta, DGM Sales & Operations, **Savex Technologies** presented the session on Digital Sustainability: Driving Profit with Purpose

Panel Discussion on Gen AI, Digital Disruptions and Competitive Strategies



A Session on "Indo-Bangladesh Collaboration Opportunities in E-Commerce" presented by MSTC



A session on "Benefits of Channel Automation" presented by Tally Solutions Pvt Ltd.



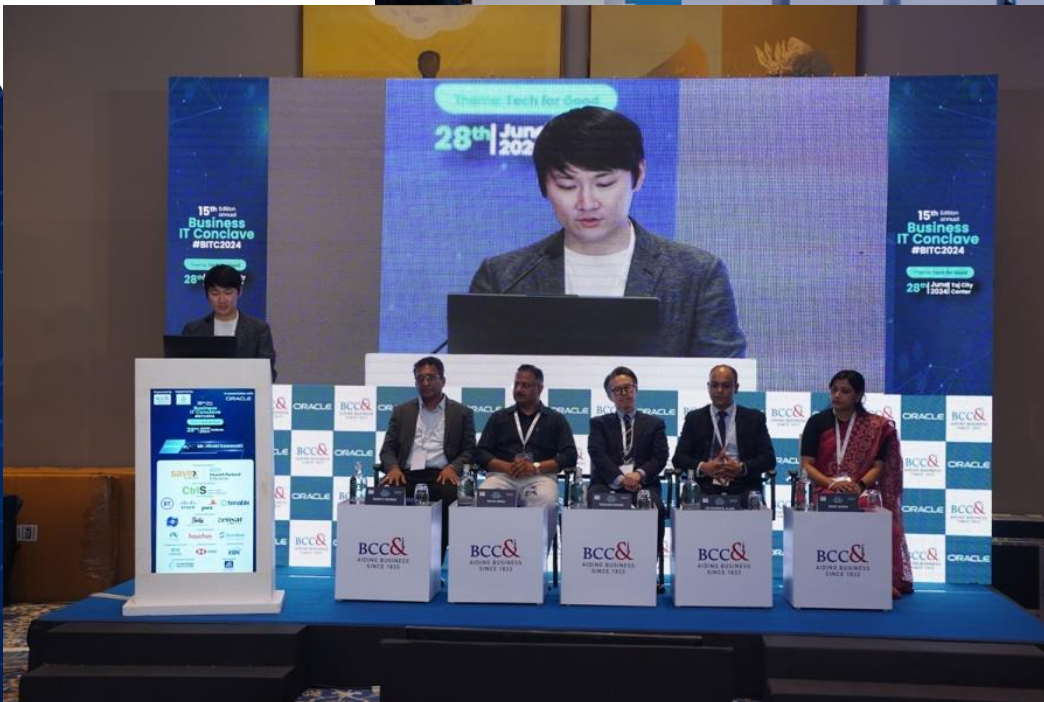
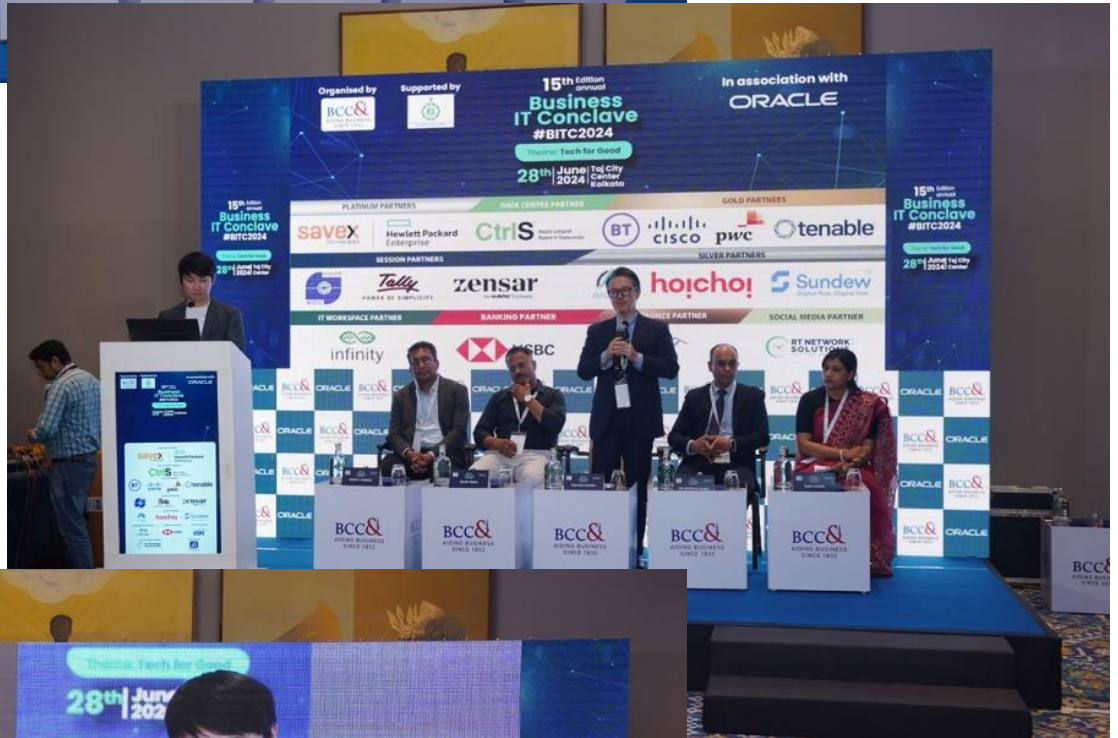
A session on "Security as a Design" - a mandatory paradigm shift for SMEs presented by Sundew Solutions



Session on "Enhancing opportunities of Kolkata"



Parallel Country Session during BITC 2024



Parallel B2B Sessions during BITC 2024



Exhibition Stalls and Networking at BITC 2024



Distinguished Quality Audience at BITC 2024



Networking Evening Cocktails





Digital Footprint of BITC 2024

Sl No.	Platform	Event Status	Particular	Amount
1	Digital	Pre-Event	Reach	4,222,860
2	Digital	Post-Event	Reach	1,277,044
TOTAL REACH				5,499,904 (5.5 M)

Sl No.	Platform	Event Status	Metrix	Amount
1	Digital	Pre-Event	Engagement	5,192,364
2	Digital	Post-Event	Engagement	1,298,349
TOTAL ENGAGEMENT				6,490,713 (6.49M)

- 1. Social Media Platforms includes Facebook, YouTube & LinkedIn**
- 2. Till date the TOTAL SOCIAL MEDIA REACH is 5.5 Millions**
- 3. Till date the TOTAL SOCIAL MEDIA ENGAGEMENT is 6.49 Millions**

Profile of Delegates:

We had more than 200 delegates attending the programme. The composition included Bureaucrats, Policy-Makers, Government Officials, Industry Leaders including CXOs, Tech Developers, Tech Users (user industry), Technology Entrepreneurs, Startups, Consultants, Consular Corps and among others.

Designation	Organization	Designation	Organization
Advisor, Infocom	ABP Ltd.	Managing Director	Air Water India Pvt. Ltd
Joint Secretary - INFOCOM Chief Technology Officer	ABP Pvt Ltd	Chairman & MD	Advise Advertising & Media Pvt Ltd
Managing Director and Africa & APAC Lead – Technology Solutions	Accenture	CEO	Allcargo Logistics Limited
Vice President	Achievex Solutions Pvt. Ltd.	Group CEO	AMRI Hospitals
Director	Adamas Tech Consulting Pvt Ltd.	Company Secretary	Apeejay Group
Professor Emeritus & Head, Department of Economics (Former Professor of Economics & Former Head and Coordinator, Centre for Advanced Studies, Dept of Economics, JU)	Adamas University	Chief Executive Officer	Apollo Hospitals Group
Vice- Chancellor	Adamas University	Director	Army Institute of Management
AVP	Adani AI Labs	CEO and Director	AVA Infotech
Technology Leader	Adani Group	CIO	Balmer Lawrie
Chairman & Managing Director	Balmer Lawrie & Co. Ltd.	Director	BG Somadder & Sons Pvt. Ltd.
Director	Banchharam Food Products Pvt Ltd	Chief Sustainability Officer	Biostarts Ventures
Executive Director and COO	Bandhan Bank Limited	CMD	Braithwaite & Co. Limited
Vice President	Bandhan Konnagar	Director & Site Lead Kolkata	British Telecom
Director	Batanagar Institute of Engineering, Management and Science (Batanagar Education and Research Trust)	Consulting Editor	Business Standard
CEO	Bellevue Clinics	Director	Calcutta Media Institute
Vice President	Bengal Aerotropolis Projects Limited	Associate Professor- Network Security, Genetic Algorithm	Calcutta University
CFO	Bengal Ambuja	Vice Chancellor	Calcutta University
CIO	Bengal Ambuja	Director	Calderys Steel Casting India Pvt Ltd
Managing Director & CEO	Berger Paints India Ltd.		

Designation	Organization	Designation	Organization
Vice President – Marketing	Calsoft Inc.	President - Corporate, RPSG Group	CESC Limited
Senior Software Engineer	Capgemini	CIO	CK Birla Hospitals
CEO	Capital Numbers	Director (Personnel & Industrial Relations)	Coal India Limited
Director & Head - Office Occupier Services, Advisory & Transactions, East India	CBRE South Asia Pvt. Ltd	Business Development Leader	Cognizant
Managing Director	Cenergist Energy Private Limited	Managing Director-East India	Colliers
Director	Centre for Development of Advanced Computing (C-DAC), Kolkata, (Ministry of Electronics & Information Technology, Government of India)	Vice President (Sales)	CTRLS Datacenters Limited
Member, Governing Body	Centre for Responsible Business	Global Head IPR & Head Legal International Business	Dabur India Limited
President	Century Plyboards (India) Limited	Additional Secretary	Damodar Valley Corporation
COO & VP (IT)	CESC Limited	Partner	Deloitte Touche Tohmatsu India LLP
Founder	Diracsol Business Solutions Pvt. Ltd	Chief Financial Officer	DIC India Limited
Managing Director	East India Pharmaceutical Works Limited	Head of Service Delivery Unit Cloud & NFV Infrastructure, Business Unit Digital Services	Ericsson
General Manager	Eastern Railway	Partner- Technology Consulting	Ernst & Young LLP
CEO	Electrosteel Castings Limited	Chief Financial Officer	Essel Mining and Industries Limited
Senior Vice President - IT & CIO	Emami Limited	General Manager - Legal & Company Secretary	Eveready Industries India Ltd.
Managing Director	Emami Frankross Pharmacy	Managing Director & Chief Executive Officer	Exide Industries Limited
Founder & CEO	Embee Software Pvt. Ltd	CEO	George Group of Colleges
Area Sales Manager - Middle East & South East Asia	Emerson + Renwick Group	Managing Director & Chief Executive Officer	Goodricke Group Limited
Director	Ensonic Computech Pvt Ltd.	Former Finance & Revenue Secretary	Government of India
		Former Secretary	Government of India, Ministry of Corporate Affairs

Designation	Organization	Designation	Organization
Senior Partner	Ford Rhodes, Parks & Co.	Former Finance & Revenue Secretary	Government of India
Chief Corporate Affairs Officer	Flipkart India Private Limited	Member - Economic Advisory Council to the Hon'ble Prime Minister	Government of India
Chief of Strategy & Operations	Fortis Healthcare Ltd	Former Chief Secretary to the Government of West Bengal	Government of West Bengal
Former Chief of the Air Staff	Indian Air Force, & Former Chairman of the Chiefs of Staff Committee	Former Secretary	Government of India, Ministry of Corporate Affairs
CEO	Gainwell Engineering Private Limited	Assistant Vice President and Function Head-IT	Grasim Industries Ltd.(Aditya Birla Group)
CEO	George Group of Colleges	Vice President & Plant Head	Haldia Energy Ltd. (A Subsidiary of CESC Ltd)
Chairman & CEO	Globsyn Technologies Limited	Group CIO & Head Information Systems	Haldia Petrochemicals Limited
Managing Director & Chief Executive Officer	Goodricke Group Limited	Director	Haldia Water Sevices Pvt. Ltd.
Head - IT	Goodricke Group Limited	CMD	Hasan-Techno Industry Private Limited
Country Head - Strategy & Growth	Hewlett Packard Enterprise, India	President- IT and Digitization	India Power Co. Ltd.
Managing Director	Himlaya Opticals Pvt. Ltd.	Asst Manager, Office of Wholetime Director	India Power Corporation (Haldia) Limited
General Manager - East	Hindustan Unilever Ltd.	CEO - IIM Calcutta Innovation Park	Indian Institute of Management, Kolkata
VP Technology	Hoi Choi (SVF)	Professor, Department of Metallurgical and Materials Engineering, & Managing Director, Science and Technology Entrepreneurs' Park (STEP)	Indian Institute of Technology, Kharagpur
Regional Business Head : Eastern Region	Housing Development Finance Corporation Ltd.		
Vice President	HSBC	State Convenor	Indian National Trust for Art and Cultural Heritage (INTACH)
Partner & Service Line Lead; Hybrid Cloud Transformation, GIC	IBM Consulting.	COO	Indorama India Private Limited
CEO	IDEAS-Technology Innovation Hub	VP IT	IFB Agro Industries Limited
Chief Business Officer	IIM Calcutta Innovation Park	Sr. Faculty	IISWBM
		CEO	IIBM

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Chief Business Officer	IIM Calcutta Innovation Park	Professor, Department of Metallurgical and Materials Engineering, & Managing Director, Science and Technology Entrepreneurs' Park (STEP)	Indian Institute of Technology, Kharagpur
Vice President-Marketing	Infinity Infotech Parks Limited		
Center Head Kolkata	Infosys		
Managing Director	International Combustion (India) Limited		
Chief Mentor	International Institute of Hotel Management	Deputy Director	Indian Statistical Institute
		Vice President-Marketing	Infinity Infotech Parks Limited
Senior Partner	Intueri Consulting LLP	Executive Director & President	Infinity Infotech Parks Limited
		Center Head Kolkata	Infosys
Decision sciences and Public Policy	Indian Institute of Management, Bangalore	Managing Director	International Combustion (India) Limited
Chairman - MDP & Consultancy Services	Indian Institute of Materials Management	Senior Vice President	ITC Infotech India Limited
		Department of Computer Science & Engineering	Jadavpur University
Chairman - Membership & PR Committee	Indian Institute of Materials Management	Managing Director	JIS Group
CEO	JIS Group	Administrative Officer - CMD Secretariat	National Insurance Company Limited
Partner- Telecom Media and Technology Sector	KPMG Assurance and Consulting Services	Managing Director & CEO	Nicco Parks and Resorts Limited
		Former Director - Projects,	NTPC Limited
Member of ECom & Advisor to CEO & MD for Development Projects, Minerals & Metals, LTSSHF & L&T Aviation	Larsen & Toubro Limited	Director, Alliance and Channels, India.	ORACLE INDIA PVT. LTD.
		Company Secretary & Chief Legal Officer (Executive Director)	PCBL Limited
Managing Director	Linde India Limited	Director	PharmaQuant
		Co-Founder and Director	Praxis Business School Foundation
Director	M L Dalmiya & Co. Ltd.	Co-Founder	Prediq Business Solutions Private Limited
Director & CEO	Mani Square Limited		
Whole-time Director	MCPI Private Limited	Partner - Tax and Regulatory Services	Price Waterhouse & Co. LLP
Managing Director	Medica Hospitals Pvt. Ltd.		

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Advisory Leader	PricewaterhouseCoopers Pvt. Ltd.	Director	Savourites Hospitality Pvt. Ltd.
ED/Metro	Rail Vikas Nigam Limited (RVNL), Kolkata	Senior Vice President & Head Regional Office	SBI Capital Markets Limited
CIO	Rashmi Group		
Managing Director	Roy's Institute of Competitive Examination Private Limited (RICE Pvt. Ltd.)	CEO & Co-founder	Sconto
		Registrar	Seacom Skills University
Chief Digital Officer	RPSG Group	Managing Director	Selvel Advertising Pvt. Limited
		Managing Director & CEO	Senco Gold Limited
Director	RT Network Solutions Pvt Ltd	General Manager Information Technology	Shyam Steel Industries Limited
Group Chief of Digital & IT	Rupa and Co. Ltd	Regional Manager-Enterprise Sales	Sify Technologies Limited
Director	S & IB Services Private Limited		
General Manager - Purchase & Projects	Savourites Hospitality Pvt. Ltd.	Vice Chancellor	Sister Nivedita University
Director	Softthink Intelligent Solutions Pvt Ltd	Director	Tata Communications
Director	Software Technology Parks of India (STPI)	Executive Vice President and Global HR Head	Tata Consultancy Services Limited
Area Director - Distribution, East I	Standard Chartered Bank	Senior Vice President – Tea Buying & Blending	Tata Consumer Products Limited
Regional Executive - East	Standard Chartered Bank	Senior Vice President & Company Secretary	Tata Consumer Products Limited
Chief General Manager	State Bank of India		
Group Chief Economic Adviser	State Bank of India	Managing Director	Tata Steel Downstream Products Limited
Director in-charge (Burnpur and Durgapur Steel Plant)	STEEL AUTHORITY OF INDIA LIMITED	Executive Director and CFO	Tata Steel Limited
		Partner	Tax Connect Advisory Services LLP
Sr. Manager (HRD)	Steel Authority of India Limited	Consulting Partner & Vice President-Business Excellence	Tech Mahindra
CEO	Sun Dew Solutions Pvt Ltd.	Managing Director	Techno Electric and Engineering Company Limited

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Vice Chancellor	Techno India University West Bengal	President	The Institute of Cost Accountants of India
Director	Techno International Batanagar (Formely Techno India Batanagar)	CEO	The Mission Hospital (a unit of Durgapur Medical Centre Pvt. Ltd.)
Former President	The Bengal Chamber of Commerce and Industry	Associate Vice President (Corporate Communications)	TIL Limited
Founding Chairman- IT Committee,	The Bengal Chamber of Commerce and Industry	Managing Director	TM International Logistics Limited
Vice Chairman- Governing Body	The Bhawanipur Education Society College	Chairman	Trishul Engineering Solutions Pvt. Ltd.
Executive Assistant to MD & CEO	The Calcutta Stock Exchange Limited	Managing Director & VP - India & South East Asia	Vesuvius India Limited
CEO	The Company of Master Mariners of India Kolkata Chapter	Senior Partner	Victor Moses & Company
Managing Director	The George Telegraph Group	Partner	Victor Moses and Company
Area Director - West Bengal, Assam, Andamans and Bhutan	The Indian Hotels Company (Tai Bengal, Kolkata)	Chief Executive Officer & Director	Wizertech Informatics Pvt Ltd.
Chairman and Managing Director	Vikram Solar Limited	Managing Director and CEO	Woodlands Multispeciality Hospital Limited
Center Head	Webel Fujisoft Vara Centre of Excellence in Industry 4.0	Co-Founder & COO	Wow Momo Foods Pvt. Ltd.
Chairman	West Bengal Electronics Industry Development Corporation Limited	BFSI Global Delivery	Zensar Technologies
Secretary of IT & E Dept, Govt of WB; Managing Director	West Bengal Electronics Industry Development Corporation Limited	Director	Adamas Tech Consulting Pvt Ltd.
Managing Director	West Bengal Electronics Industry Development Corporation Limited and Secretary , Department of Information Technology & Electronics, Govt of West Bengal	CEO	Ambrosia Enterprise Pvt. Ltd.
Managing Director	Williamson Magor & Co. Ltd.	CEO and Director	AVA Infotech
Managing Director	Williamson Magor & Co. Ltd.	CEO	Capital Numbers
Managing Director	Williamson Magor & Co. Ltd.	CEO	Creatronics
Managing Director	Williamson Magor & Co. Ltd.	CEO & MD	Data Consultants Corporation

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CEO	IDEAS-Technology Innovation Hub	Vice President	Achievex Solutions Pvt. Ltd.
CMD	Hasan-Techno Industry Private Limited	Founder	Diracsol Business Solutions Pvt. Ltd
Executive Director	Heritage Institute of Technology	Director	Ensonic Computech Pvt Ltd.
General Manager	Hiranandani Group- Greenbase Industrial & logistics park	Partner	Girish Chandra Ghosh & G.G.S.
Co-Founder	Hornet	Group Chief of Digital & IT	Rupa and Co. Ltd
Head of Site GSC India, Kolkata and GSC India CAO HSBC Digital Business Services	HSBC Electronic Data Processing (India) Pvt. Ltd.	Chairman & Founder Director	Ascensive Educare Limited
		COO	Bazaar Retail
Managing Director	IAC Electricals	Dy Manager Marketing	Balasore Alloys Ltd
Vice President	ICICI	GM IT	Hindalco Industries Limited
CFO	IFB Agro Industries Limited	Chief Human Resources Officer	Hindalco Industries Limited
VP (Finance) & CFO	mjunction services limited	Advisor IT Corporate	Tide Water Oil Co (India) Ltd and Director, ApON Innovative Solns, Pune; GrpReg Director, MidasAutomat
CFO	Primetals Technologies India Pvt Ltd		
CFO & Company Secretary	RS Software	Managing Director	Swach Environment Limited
CFO	Sonodyne Technologies	Founder	Semaphore Computers Pvt. Ltd
CFO	TM International Logistics Ltd.	Director	Qolaris Data India Pvt. Ltd.
CFO	UAL Industries Limited	Founder & CEO	Oroprise Solutions Private Limited
CIO	Usha Martin		
Co Founder	Web Idea Solution LLP	Chairman-cum- Managing Director	MSTC Limited (A Govt. of India Enterprise)
MD	WEBEL		