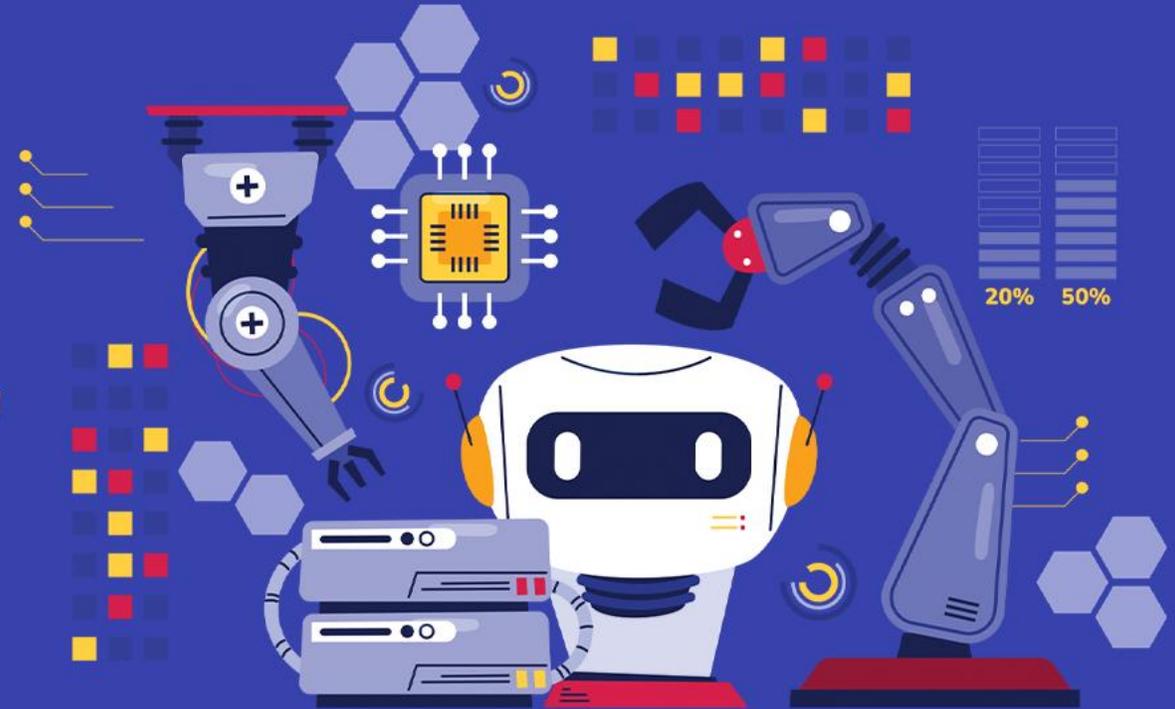


AIVOLVE: A COURSE FOR TRANSFORMING BUSINESS THROUGH AI

Join the AI Revolution: Unlock Efficiency, Intelligence and Growth — Powered by AI.

9 Interactive Sessions

1 Hour Each | Live Demos + Hands-On AI Playgrounds



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SCHEDULE

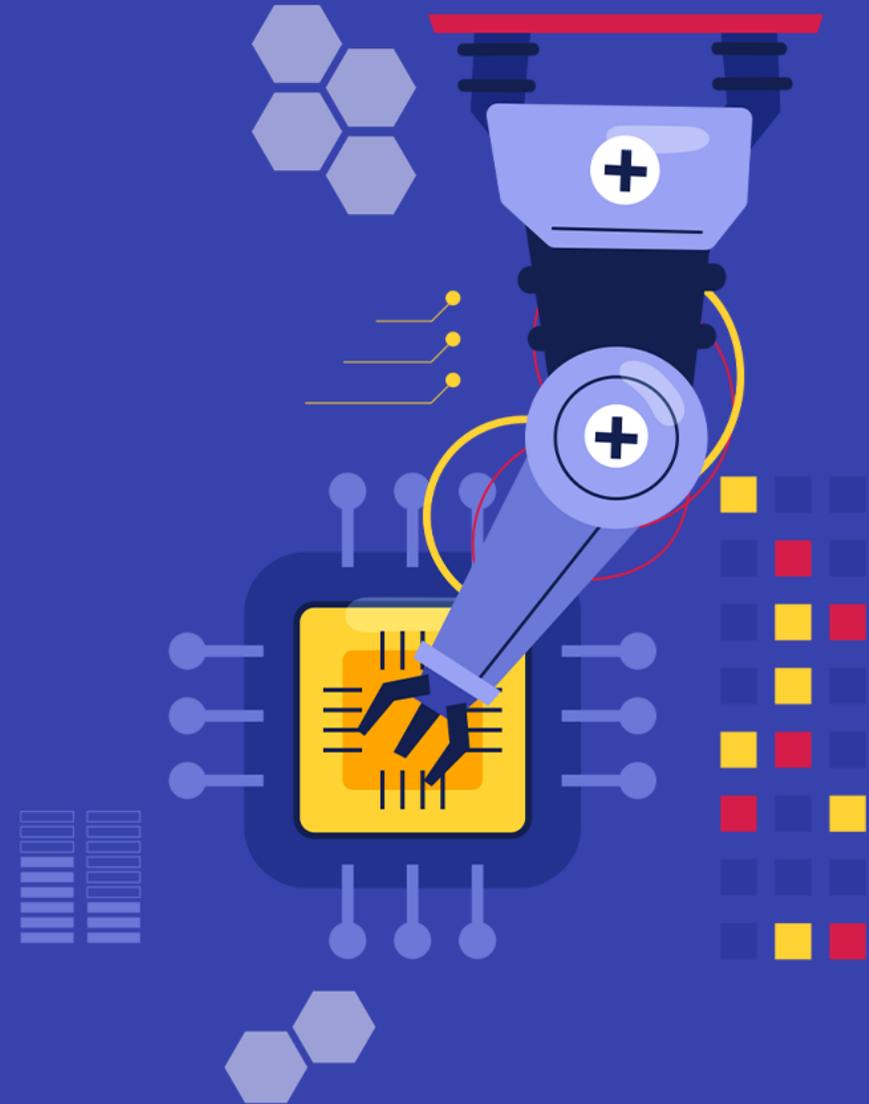
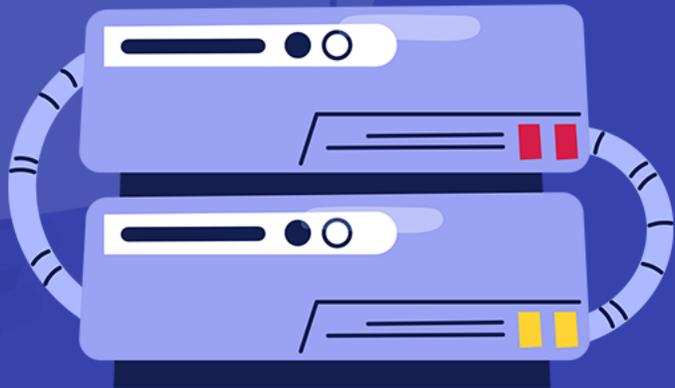
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HOW WILL YOU BENEFIT FROM AIVOLVE?

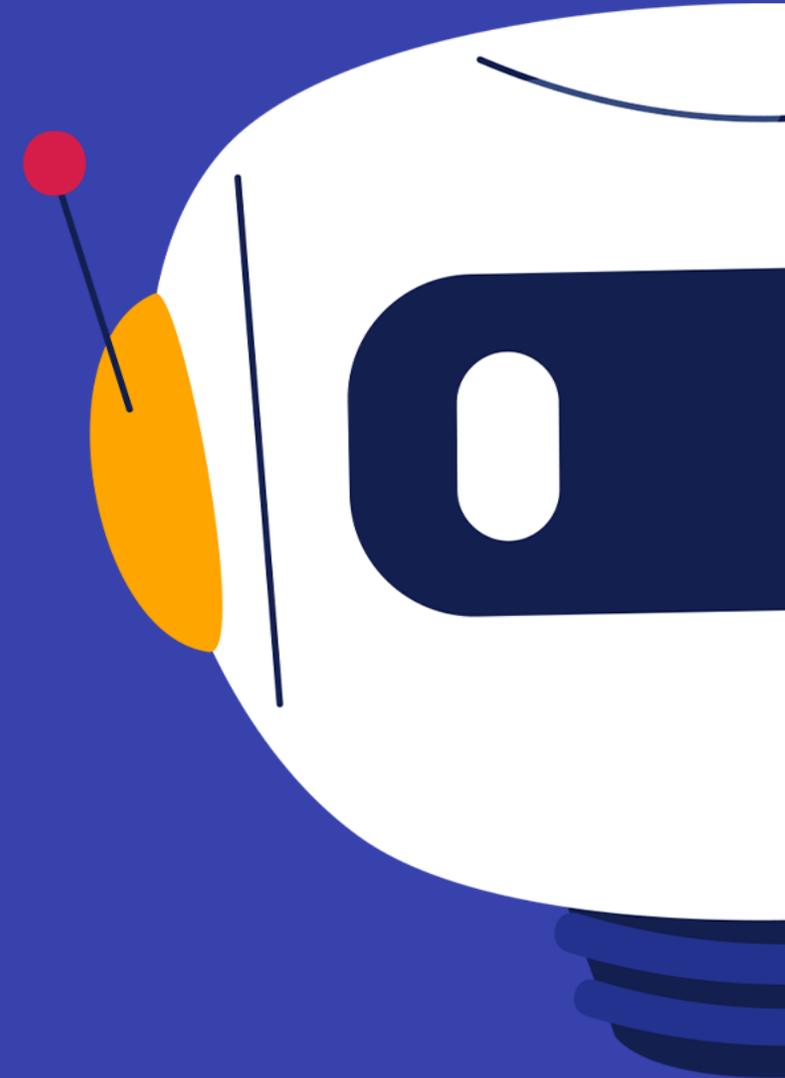
1. Increase Sales and Visibility
2. Reduce Costs with Smarter Procurement
3. Optimize Daily Operations



WHAT WILL YOU LEARN?

Explore real-world AI applications built around three pillars of business growth:

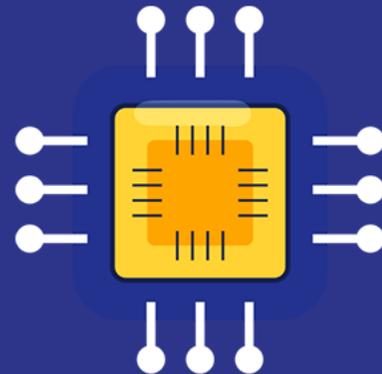
1. Increase Revenue
 - Smarter marketing and automated sales follow-ups
 - AI-generated campaigns and customer insights
2. Reduce Cost
 - AI-driven procurement and vendor optimization
 - Spend analysis to eliminate waste and overspend
3. Optimize Operations
 - Predictive maintenance and workflow automation
 - Resource forecasting and energy optimization



WHAT WILL BE YOUR TAKEAWAYS?

By the end of the course, you'll walk away with:

1. A clear 90-day roadmap to digitize and automate your business
2. Practical AI tools and templates to start using immediately
3. Insights into Sagelens ERP — an AI-first business management platform



COURSE SCHEDULE

(9 SESSIONS | 1 HR EACH)

Session 1: The Power of AI for MSMEs

03 Jan 2026 || 5:00 pm – 6:00 pm IST

Theme: What AI Can Do for You

- Understanding AI, ML, and Automation – demystifying the buzzwords
- How AI transforms small businesses across India and the world
- Real-life success stories of AI in sales, manufacturing, and procurement
- Overview of the course structure and hands-on exercises

Takeaway: Clear understanding of what AI can achieve for your MSME and how you can start adopting it.

Session 2: Preparing Your Business for AI

06 Jan 2026 || 5:00 pm – 6:00 pm IST

Theme: Building the Foundation

- Mapping your current systems, data, and workflows
- How to digitize key processes – from invoices to customer data
- Understanding what makes data “AI-ready”
- Introduction to Sagelens ERP as the digital backbone for AI adoption

Interactive: Participants create their own “AI-readiness map” for their business.

Takeaway: Identify where you are today and what steps to take to go digital.

COURSE SCHEDULE (9 SESSIONS | 1 HR EACH)

Session 3: AI to Increase Revenue – Branding & Marketing Intelligence 10 Jan 2026 || 5:00 pm – 6:00 pm IST

Theme: Let AI Boost Your Brand and Sales Funnel

- How AI can create SEO-friendly website and social media content
- Automated lead capture, follow-ups, and WhatsApp/email workflows
- Generating personalized offers and campaigns with AI

Interactive: Generate an AI-powered marketing post or campaign live.

Takeaway: Learn how AI can enhance customer engagement, visibility, and conversions – automatically.

Session 4: AI to Increase Revenue – Customer Insights & Upsell Strategies 13 Jan 2026 || 5:00 pm – 6:00 pm IST

Theme: Sell Smarter, Not Harder

- Predicting Customer Lifetime Value (CLV)
- Using AI to identify high-value customers and recommend add-ons/bundles
- How to retain customers and grow repeat sales

Interactive: Explore a dashboard that predicts top customers and next-best offers.

Takeaway: Learn how AI can help you sell more to existing customers with precision.

COURSE SCHEDULE (9 SESSIONS | 1 HR EACH)

Session 5: AI to Reduce Cost – Smarter Procurement 17 Jan 2026 || 5:00 pm – 6:00 pm IST

Theme: Buy Better, Spend Smarter

- AI in spend analysis – spotting waste and overspend
- Vendor discovery and performance evaluation using data
- Predicting market prices and timing your purchases

Interactive: Upload sample vendor data see how AI detects saving opportunities.

Takeaway: Learn to use AI to control spend and negotiate smarter with suppliers.

Session 6: AI to Reduce Cost – Automate Procure-to-Pay 20 Jan 2026 || 5:00 pm – 6:00 pm IST

Theme: Free Your Time from Manual Work

- Automated RFQ parsing and 3-way match
- Intelligent approval workflows and reminders
- Linking procurement, inventory, and finance seamlessly

Interactive: Live demo of automated invoice-to-PO conversion in Sagelens ERP.

Takeaway: See how AI reduces errors, cycle time, and manual dependencies.

COURSE SCHEDULE (9 SESSIONS | 1 HR EACH)

Session 7: AI to Optimize Operations – Predictive Maintenance & Quality 24 Jan 2026 || 5:00 pm – 6:00 pm IST

Theme: Predict Problems Before They Happen

- AI in monitoring equipment health and predicting downtime
- Using computer vision for defect detection and production line optimization
- Real-time monitoring dashboards

Interactive: Demo simulation showing predictive maintenance alerts.

Takeaway: Discover how AI ensures consistency, uptime, and quality in production.

Session 8: AI to Optimize Operations – Resource & Energy Optimization 27 Jan 2026 || 5:00 pm – 6:00 pm IST

Theme: Run Leaner, Work Smarter

- Forecasting material, labor, and energy needs
- AI for production scheduling and resource allocation
- Sustainability through data-driven efficiency

Interactive: AI simulation that optimizes production shifts or resource allocation.

Takeaway: Learn how to lower operational waste and improve resource use.

COURSE SCHEDULE

(9 SESSIONS | 1 HR EACH)

Session 9: Building an AI-First Enterprise + Demo Day

03 Feb 2026 || 5:00 pm – 6:00 pm IST

Theme: Your AI Transformation Roadmap

- Bringing together revenue, cost, and operations insights
- The 90-Day Go-Live Plan: Digitize Analyze Automate
- Introducing the Sagelens ERP as your AI-first business engine
- Live walkthrough of ERP modules (sales, procurement, analytics dashboards)

Interactive: Each participant creates their personalized 90-day AI action plan.

Takeaway: Leave with a ready-to-implement AI roadmap and ERP solution to transform your business.

AI tools to be used during the course

1. Brand marketing- Blaze.ai, HubSpot, Jasper
2. Tiered ERP Plans for Procurement and Sales - Datasage by Sagelens
3. Free ERP if data team available- ERPnext, Apache OFBiz
4. Marketing and lead gen- Apollo.io

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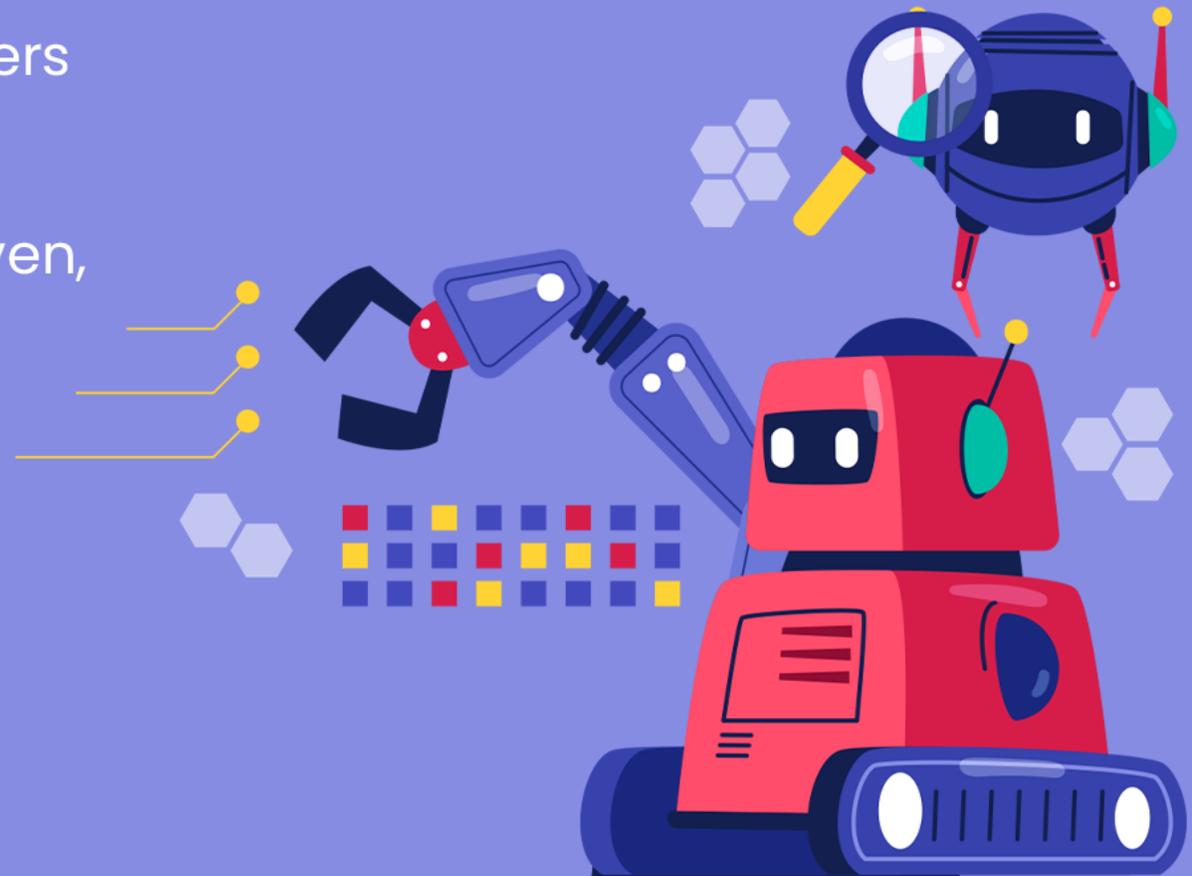
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WHO SHOULD ATTEND

- Business owners and MSME leaders
- Operations, marketing, and procurement professionals
- Anyone ready to make data-driven, AI-powered growth a reality



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YOUR TRAINER

Rohan Bhowmik, AI & Machine Learning Specialist University of Massachusetts & University of Waterloo

Rohan Bhowmik is an AI and Machine Learning specialist with a strong foundation in Computer Science and Mathematics. He currently drives AI transformations at TD Bank, one of North America's largest banks. With experience spanning **manufacturing, energy, and financial services**, he helps organizations turn real-world challenges into **scalable, AI-driven solutions**.

Operating at the intersection of **technology, data, and business strategy**, Rohan enables companies—especially **MSMEs**—to **unlock growth through automation, analytics and intelligent decision-making**.



Rohan Bhowmik

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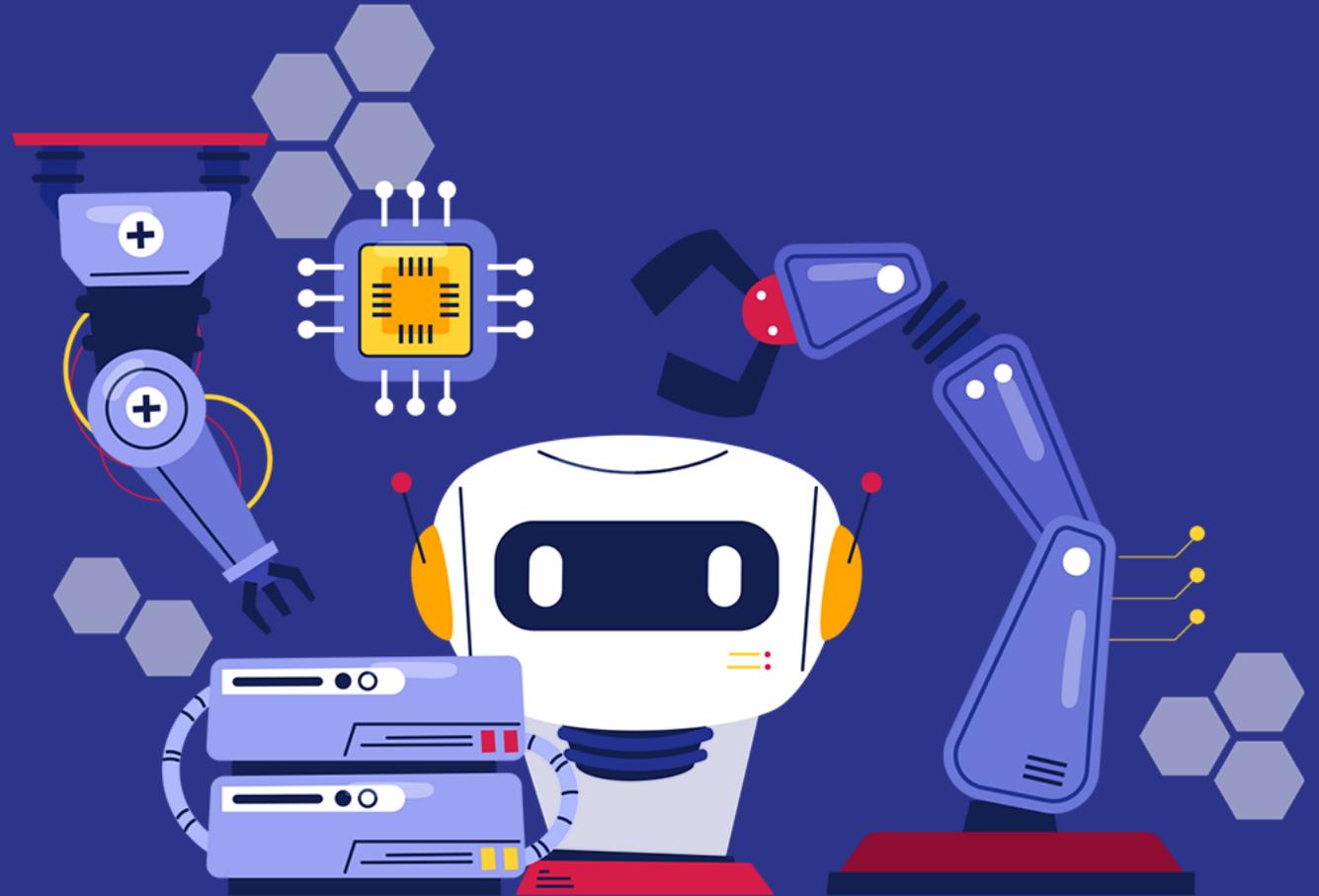
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