



2nd Edition
VEATS 2026
Viksit East AgFoodTech Summit
Kolkata 4th & 5th August 2026



Fostering Innovation, Investment
& Collaboration in East & NE India

**PARTNERSHIP
BROCHURE**

ORGANISED BY





The Eastern AgFoodTech Velocity Dinner (Invite Only)
Williamson Magor Hall, The Bengal Chamber Premises
4th August 2026



Summit & Exhibition
Biswa Bangla Convention Centre
5th August 2026



FROM LEATS 2025 TO VEATS 2026

BUILDING EASTERN INDIA'S AGTECH PLATFORM

In 2025, BCC&I and ThinkAg launched the Look East AgTech Summit (LEATS 2025) a first-of-its-kind platform to catalyse innovation, investment, and partnerships across Eastern and North-Eastern India.

LEATS 2025 HIGHLIGHTS

- ▶ 180+ curated participants
- ▶ 30 AgTech startups
- ▶ 30 Farmer Producer Organisation (FPOs)
- ▶ 20 agribusiness corporates
- ▶ 11 investors & financial institutions
- ▶ 9 sponsors & ecosystem partners
- ▶ 19 exhibition stalls
- ▶ 12 states represented

THE INAUGURAL EDITION VALIDATED

- ▶ Strong demand for a **regional AgTech platform**
- ▶ High-quality engagement across stakeholders
- ▶ Emerging opportunities for **pilots, partnerships, and investments**



LEATS 2025 PARTNERSHIP

Title Partner



Lead Theme Partners



Industry Partner



An ISO 22000 & HALAL Certified Company
Indian Govt. recognised ★★★★★ EXPORT HOUSE

Ecosystem Partners



Gifting Partner



GI Promotion Partner



Wellness Partner



Outreach Partners



Event Partners



WHY VEATS 2026

Building on this strong foundation, the platform now evolves into:

Viksit East AgFoodTech Summit 2026

Aligned with India's Viksit Bharat 2047 vision, VEATS 2026 marks a decisive shift—from convening stakeholders to catalysing measurable outcomes across resilient, inclusive, and future-ready agri-value chains.



What's New in 2026

1.5-day high-impact format enabling deeper networking and more focused, outcome-driven discussions

Stronger emphasis on curated meetings and partnerships to translate dialogue into tangible collaborations

Focused spotlight on women-led entrepreneurship to unlock leadership and scale at the grassroots of agri-value chains

Dedicated track on agritourism to drive rural income diversification and experiential economies beyond the farm

Expanded FPO participation to strengthen last-mile market linkages and aggregation power

Enhanced presence of investors and financial institutions to accelerate access to smart, blended capital

Thematic deep-dives aligned to emerging priorities, including:
- value chain efficiency and innovation
- technology solutions for small and fragmented farms

FROM CONVENING



TO CATALYSING
REAL OUTCOMES

EASTERN INDIA: THE NEXT AGRI GROWTH ENGINE

Eastern and North-Eastern India represent one of the largest untapped frontiers in India's agricultural economy.

- ▶ **200+ million farmers**
- ▶ Strong production base across rice, fisheries, horticulture, and plantations
- ▶ Deep but under-leveraged value chains

Yet, the region remains underpenetrated in:

- ▶ AgFoodTech adoption
- ▶ Mechanisation
- ▶ Formal agricultural finance
- ▶ Digital and market linkages

This creates a high-upside, early-mover opportunity—similar to India's Tier-2 consumption growth story.

VEATS 2026 is designed to unlock this opportunity by connecting innovation, capital, and market access.



WHY KOLKATA

Kolkata serves as the gateway to Eastern and North-Eastern India, connecting key agricultural states:

- ▶ West Bengal
- ▶ Bihar
- ▶ Odisha
- ▶ Jharkhand
- ▶ Assam
- ▶ North-Eastern states

It enables direct access to:

- ▶ Farmer and FPO networks
- ▶ Agribusiness supply chains
- ▶ Export-oriented value chains
- ▶ Financial institutions



WHAT MAKES VEATS UNIQUE

- ▶ **Proven Platform:** Built on the success of LEATS 2025
- ▶ **Eastern India Focus:** Only dedicated AgFoodTech platform for the region
- ▶ **Deep Farmer Access:** 55+ FPOs representing thousands of farmers
- ▶ **Outcome-Oriented Design:** Focus on pilots, partnerships, and deals
- ▶ **Blue Economy Leadership:** Dedicated aquaculture focus
- ▶ **Institutional Credibility:** Led by BCC&I & ThinkAg



WHO YOU WILL MEET

- ▶ Agribusiness corporates
- ▶ AgFoodTech startups
- ▶ Banks, NBFCs & insurance companies
- ▶ Venture capital & impact investors
- ▶ Government & policymakers
- ▶ FPOs & farmer institutions
- ▶ Research & academic institutions

SUMMIT THEMES 2026

- ▶ Reimagining the Value Chain: Efficiency through Innovation
- ▶ Building a Smart Capital Strategy: Funding Your Growth Journey
- ▶ Women at the Roots: Scaling AgFood Enterprises with Power and Purpose
- ▶ FinShield: Integrating Tech-Driven Credit and Insurance for Farm Prosperity
- ▶ Climate-Resilient Inputs: Powering Sustainable Yields
- ▶ Scaling the Blue Economy: The Rise of Eastern Aquaculture
- ▶ Scaling Small: Tech Solutions for Fragmented Farms Aggregation & Value Addition
- ▶ Turning Carbon into Cash: New Profits for Green Farming
- ▶ Beyond the Field: Cultivating Wealth through Agri-Tourism



PROGRAMME HIGHLIGHTS

○ THE EASTERN AGFOODTECH VELOCITY DINNER (INVITE ONLY)

4TH AUGUST 2026 | WILLIAMSON MAGOR HALL,
THE BENGAL CHAMBER PREMISES

THEME-THE EASTERN LEAP: SCALING AGFOODTECH INNOVATION
FOR EAST & NORTH EAST INDIA

A closed-door leadership forum of 60+ senior decision-makers across startups, investors, and industry shaping the future of agricultural transformation in Eastern and North-Eastern India.

○ SUMMIT & EXHIBITION

5TH AUGUST 2026 | BISWA BANGLA CONVENTION CENTRE

- ▶ High-impact panel discussions
- ▶ Startup innovation exhibition
- ▶ Curated networking sessions
- ▶ Partnership and deal discussions

EXPECTED OUTCOMES

- ▶ Curated 1:1 investor-startup meetings
- ▶ Pilot partnerships between startups, corporates, and FPOs
- ▶ Market entry discussions across Eastern India
- ▶ Technology deployment collaborations
- ▶ Structured continuation of partnerships initiated at LEATS 2025
- ▶ Policy dialogue shaping regional strategy
- ▶ Post-Summit Knowledge Report

WHY LEADING ORGANISATIONS ARE PARTNERING

- ▶ Be part of a proven, fast-growing platform (2nd edition)
- ▶ Enter Eastern India early and build first-mover advantage
- ▶ Access 55+ FPOs (direct farmer networks)
- ▶ Identify pilots and distribution partners
- ▶ Engage with policymakers and ecosystem leaders
- ▶ Build visibility in a high-growth, under-served region

WHO SHOULD PARTNER

- ▶ Agri-input companies
- ▶ Food & agribusiness corporates
- ▶ Banks, NBFCs & insurance companies
- ▶ AgTech platforms and startups
- ▶ Development organisations and ecosystem enablers

PARTNER ROI

- ▶ Access a validated platform with proven traction
- ▶ Engage with 200+ curated decision-makers
- ▶ Enter emerging agri markets in Eastern India
- ▶ Secure pilot and partnership opportunities
- ▶ Build visibility among investors, policymakers, and corporates
- ▶ Position as a leader in India's next agri growth region



PARTNERSHIP OPPORTUNITIES

Here's your **upgraded sponsorship section with strong digital visibility, promotion, and communication benefits fully integrated**—this makes it far more compelling and sponsor-friendly.

○ TITLE PARTNER INR 10,00,000 + GST

Strategic Leadership

- ▶ Opening keynote address on both the days
- ▶ Opportunity to host a special 60 mins session on Day 2
- ▶ Panel speaker nomination

Exclusive Access

- ▶ Closed-door Leadership Roundtable with interested stakeholders on Day 2
- ▶ 5–10 curated 1:1 meetings
- ▶ Structured engagement with FPO leaders
- ▶ Priority access to key CXOs and interested ecosystem stakeholders

Thought Leadership

- ▶ Co-branded knowledge report
- ▶ Featured leadership interview (post-event)

Branding & Presence

- ▶ Premium logo placement alongside organisers
- ▶ Exhibition booth
- ▶ 5 delegate passes + 2 hotel rooms for 1 N stay

Marketing, Promotion & Visibility

- ▶ Lead partner announcement across social media platforms
- ▶ Corporate AV to be played across social media platforms
- ▶ Featured visibility in email campaigns and delegate outreach mailers
- ▶ Prominent placement on event website (homepage + partner section)
- ▶ Dedicated partner spotlight and pre-event feature
- ▶ Inclusion in press releases and media outreach
- ▶ Branding across all digital and on-ground collateral

○ EASTERN AGFOODTECH TRANSFORMATION PARTNER

The Eastern Leap: Scaling AgFoodTech Innovation for East & North East India

INR 5,00,000 + GST

Exclusive | Invite-Only Leadership Engagement (Limited to 1–2 Partners)

Strategic Positioning & Leadership

- ▶ Recognition as an Eastern AgFoodTech Transformation Partner on both the days
- ▶ Opening address on Day 1
- ▶ Opportunity to co-curate the Day 1 agenda and discussion themes
- ▶ Ability to introduce 1–2 priority discussion points

Exclusive Access & Relationship Building

- ▶ Participation in an invite-only leadership forum of 60+ senior leaders across startups, investors, corporates, and policymakers
- ▶ 5–8 curated 1:1 introductions (pre-matched)
- ▶ Structured engagement with interested ecosystem stakeholders
- ▶ Reserved host table with priority seating

Thought Leadership & Influence

- ▶ Positioning as a key enabler of Eastern India's AgTech transformation narrative
- ▶ Inclusion in Post-Dinner Leadership Insight Note
- ▶ Opportunity to contribute to Summit Knowledge Report

Premium Branding & Visibility (Curated)

- ▶ Branding across exclusive dinner touchpoints:
- ▶ Visibility on event website (Dedicated Leadership Dinner section)
- ▶ Announcement as Eastern AgTech Transformation Partner across social media platforms
- ▶ Inclusion in curated, high-value email communications to participants
- ▶ Mention during summit opening acknowledgements

Access

- ▶ 3–4 complimentary delegate passes
- ▶ Premium hospitality experience

○ SPECIAL EVENT PARTNER
INR 3,50,000 + GST

Engagement

- ▶ Host curated 60-minute session on Day 2 in a break-out session
- ▶ Targeted stakeholder participation

Branding & Presence

- ▶ Exhibition booth
- ▶ 3 delegate passes

Marketing, Promotion & Visibility

- ▶ Announcement as Special Event Partner on social media
- ▶ Inclusion in email campaigns and delegate invites
- ▶ Visibility on event website (partner page + agenda listing)
- ▶ Branding across session-specific promotions

○ THEME PARTNER
INR 3,00,000 + GST

Thought Leadership

- ▶ Theme branding (aligned with key summit track) on Day 2
- ▶ Speaker opportunity on Day 2
- ▶ Thought Leadership Association (Theme Ownership)

Access

- ▶ 2 delegate passes

Marketing, Promotion & Visibility

- ▶ Social media mention as Theme Partner
- ▶ Inclusion in email communications
- ▶ Logo placement on event website and theme-related content
- ▶ Branding across theme-specific sessions and agenda

○ SESSION PARTNER
INR 2,00,000 + GST

Engagement

- ▶ Breakout session branding on Day 2
- ▶ Speaker opportunity on Day 2

Access

- ▶ 2 delegate passes

Marketing, Promotion & Visibility

- ▶ Mention in session-level social media promotions
- ▶ Inclusion in agenda-related emailers
- ▶ Logo visibility on event website (session listing)

○ ECOSYSTEM PARTNER
INR 1,50,000 + GST

Branding

- ▶ Logo visibility across summit promotions on Day 2

Access

- ▶ 1 delegate passes

Marketing, Promotion & Visibility

- ▶ Inclusion in partner announcement post (group)
- ▶ Logo placement on event website (partner section)
- ▶ Inclusion in select email communications

ADDITIONAL OPTIONS

○ EXHIBITION BOOTH INR 20,000 + GST

A dedicated space to showcase your products, solutions, and innovations to a curated audience of agribusiness leaders, startups, investors, and FPOs.

Includes

- ▶ 2m × 2m exhibition space
- ▶ Standard booth setup (table, chairs, basic branding panel)
- ▶ Opportunity to engage with 200+ curated delegates
- ▶ Visibility across exhibition area and delegate flow
- ▶ 2 complimentary delegate passes

○ STARTUP NETWORKING BOOTH INR 10,000 + GST

Designed for early-stage startups to connect, showcase and engage with ecosystem stakeholders in a high-energy networking environment.

Includes

- ▶ Compact networking booth space
- ▶ Access to startup–investor–corporate interactions
- ▶ Visibility within startup and innovation zone
- ▶ Opportunity to showcase products/demos
- ▶ 1 complimentary delegate pass

○ DELEGATE PASS INR 3,000 + GST

Access to the full summit experience, including high-impact sessions and networking opportunities.

Includes

- ▶ Access to all conference sessions
- ▶ Entry to startup exhibition area
- ▶ Participation in networking sessions
- ▶ Access to curated ecosystem interactions
- ▶ Refreshments

ABOUT THE ORGANISERS



The Bengal Chamber of Commerce and Industry (BCC&I)

Founded in 1833, BCC&I is one of India's oldest and most respected industry institutions, playing a key role in shaping economic development and policy dialogue across sectors. Founded in 1833, The Bengal Chamber of Commerce and Industry (BCC&I) is one of India's oldest and most respected industry institutions, with a legacy of nearly two centuries in shaping the country's economic and industrial development.

BCC&I serves as a trusted bridge between **industry, government, and institutions**, driving policy dialogue, industry collaboration, and sectoral growth across key areas including **agriculture, manufacturing, infrastructure, finance, technology, and trade**.

With a strong presence in Eastern and North-Eastern India, the Chamber plays a critical role in unlocking regional economic potential and enabling cross-sector partnerships.

Agriculture & Rural Development Focus

Through its Agri-Horti-Food Processing & Rural Development Committee, BCC&I actively works to:

- Strengthen agricultural value chains
- Promote agribusiness innovation and food processing
- Enable stakeholder collaboration across the agri ecosystem
- Facilitate policy engagement and industry representation

Platform for Regional Growth

BCC&I's convening platforms bring together industry leaders, policymakers, entrepreneurs, and investors to accelerate economic development and unlock new market opportunities across emerging regions.

As a co-organiser of the Viksit East AgTech Summit, BCC&I brings deep regional insights, institutional credibility, and strong stakeholder networks—ensuring meaningful engagement and impact across Eastern India's agricultural ecosystem.



ThinkAg

ThinkAg is an agriculture and food systems platform focused on driving innovation, sustainability, and ecosystem-led transformation in India's agri-food sector.

Operating at the intersection of agriculture, technology, finance, and market development, ThinkAg works with governments, agribusinesses, startups, investors, and development institutions to unlock growth opportunities and accelerate sectoral impact.

Over the years, ThinkAg has built one of India's most trusted AgTech ecosystems, with access to a network of 4,000+ startups, corporates, investors, and institutions. This enables the platform to curate high-quality, outcome-driven engagements that go beyond dialogue to enable partnerships, pilots, and market access.

Core Areas of Work

- Identifying high-impact problem statements and use cases
- Building and convening AgTech ecosystems through summits, workshops, and roundtables
- Enabling startup-corporate-investor collaborations
- Driving market linkages and value chain development
- Supporting knowledge creation through reports and insights

Key Platforms & Initiatives

- Harvesting Tomorrow Summit – ThinkAg's flagship global convening platform
- AgFoodTech in India Report – A leading knowledge publication tracking sector trends
- Curated accelerators, hackathons, and ecosystem programmes

Through its platforms, ThinkAg plays a catalytic role in shaping India's AgTech landscape—enabling innovation adoption, facilitating capital flows, and strengthening agricultural value chains.



PARTNERSHIP ENQUIRIES

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