

10TH EDITION
RURAL CONNECT
AND FPO – SHG AWARDS 2026
Viksit Grameen Bharat – Vision 2030



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10TH
EDITION

**RURAL
CONNECT**

**FPO-SHG
AWARDS 2026**

Viksit Grameen Bharat – Vision 2030

25 FEBRUARY
2026

SCIENCE CITY, MINI AUDITORIUM
KOLKATA

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Introduction

Rural Connect & FPO–SHG Awards 2026 is a flagship initiative of The Bengal Chamber of Commerce & Industry (BCC&I) crafted to strengthen India's rural and agricultural ecosystem through collaboration, recognition, innovation, and knowledge exchange.

Guided by the overarching theme **"Viksit Grameen Bharat – Vision 2030,"** the initiative celebrates and uplifts the contributions of Farmer Producer Organizations (FPOs), Self-Help Groups (SHGs), women collectives, rural enterprises, agri-preneurs, and grassroots innovators who are driving India's rural transformation.

Over the years, **BCC&I** has consistently championed sectoral development and capacity building through a series of high-impact national platforms. These include the **Look East Agtech Summit**, focusing on agri-technology adoption and market access in Eastern India; **Nourish India – Food Safety & Security Leadership Summit**, dedicated to shaping a safe, resilient, and future-ready food systems agenda; the **Smart Agri Summit**, promoting digital agriculture, precision technologies, and innovation-led farming; the **Rural Livelihood Summit**, focusing on community resilience and sustainable rural development; **FPO–SHG Gram Udyog**, spotlighting rural entrepreneurship and value-added enterprise creation; **Smart Tea Summit**, advancing innovation, quality, and competitiveness in the tea sector; and **National Grape Summit**, strengthening horticulture leadership, export preparedness, and post-harvest excellence.

Rural Connect & FPO–SHG Awards 2026 initiative builds upon BCC&I's commitment toward inclusive development, rural entrepreneurship, technology-driven market connects, and community-led rural growth. This initiative aspires to accelerate India's journey towards a **resilient, market-integrated, technologically empowered, and globally competitive Grameen Bharat**, aligned with the national vision of **Viksit Bharat 2030**.



Objectives

Recognizing Rural Excellence

To honour outstanding FPOs, SHGs, women collectives, rural entrepreneurs, agri-youth leaders, and grassroots innovators contributing to sustainable agricultural and rural development

Strengthening Rural-Market Linkages Through Technology

To promote initiatives that integrate digital platforms, e-commerce, data-driven tools, smart logistics, and technology-enabled value chains—connecting rural producers directly to markets for better incomes and opportunities.

Promoting Collective Power & Community Leadership

To encourage and showcase the role of collective action—FPOs, SHGs, cooperatives, and community institutions—in driving rural prosperity.

Enabling Knowledge Sharing & Collaboration

To create a platform for stakeholders—government, industry, academia, development agencies, and rural leaders—to exchange best practices for building a future-ready rural India.

Sensitizing Schemes & Opportunities

To enhance awareness about government schemes, welfare programmes, digital support systems, and development opportunities available for rural communities, FPOs, and SHGs.

Spreading the Vision 2030 for Rural Transformation

To align with national priorities by fostering innovation, empowerment, and resilience across India's rural economy, contributing to the journey of a Viksit Grameen Bharat.

Building Momentum for Rural Development Policy & Partnerships

To catalyze partnerships that strengthen rural infrastructure, digital inclusion, climate resilience, and sustainable livelihoods through coordinated multi-stakeholder action.

Event Highlights

- Focused Technical Sessions for exploring technology, policy, and partnership-driven solutions for a future-ready rural India
- Connect with FPOs, SHGs, government bodies, agri-business, digital platforms and financial institutions.
- Exhibition and showcasing of Agri products, innovation and services.
- Presentation of FPO Awards to celebrate exemplary achievements

Focused Technical Sessions

TECHNICAL SESSION 1

“Strengthening Rural Livelihood Security: Building a Future-Ready Grameen Bharat Through Collaboration”

Focus:

- Strengthening FPO-SHG enterprises and community institutions
- Diversification of farm and non-farm livelihood opportunities
- Role of partnerships (government-industry-community-NGOs)
- Building sustainable rural enterprise models for Vision 2030

TECHNICAL SESSION 2

“Authentic Harvest: Keeping counterfeits out the Food Chain”

Focus:

- Ensuring traceability and transparency across the agri supply chain
- Leveraging technology as a shield against counterfeits
- Building consumer awareness and trust
- Promoting sustainability and ethical sourcing

TECHNICAL SESSION 3

“Accelerating Rural Growth: Schemes, Incentives & Institutional Support for Inclusive Development”

Focus:

- Key government schemes from MoFPI, APEDA, Agriculture, MSME & State Departments
- Incentives for processing, value addition, cluster development and exports
- Financial inclusion, credit access & insurance support for FPOs/SHGs
- Institutional mechanisms and policies enabling rural entrepreneurship
- Digital support systems for scheme access and ease of implementation
- Roadmap for maximizing benefits through convergence of schemes

TECHNICAL SESSION 4

“Tech-Enabled Market Linkages: Converting Rural Production into Competitive, Market-Ready Value Chains”

Focus:

- Digital marketplaces, app-based commerce & online procurement systems
- Role of agri-tech platforms in boosting price discovery
- Smart logistics, aggregation, grading & digital traceability solutions
- Connecting FPOs/SHGs directly with buyers, exporters & processors



FPO SHGs Agri Awards

The FPO–SHG Agri Awards celebrate outstanding Farmer Producer Organizations, Self-Help Groups, agribusinesses, and agritechs driving innovation, sustainability, and rural empowerment across India's agri-value chain.

AWARD CATEGORY

Best Performing FPO of the Year	Outstanding Livestock & Allied Sector Enterprise
FPO in Technology Adoption & Innovation	Best Collective for Indigenous & GI-Based Products
Women-Led FPO Excellence Award	Cold Chain & Storage Innovation Award
Outstanding SHG Collective Enterprise	Agri-Export Excellence Award
Agri Startup of the Year	Best Foodgrain Producer
Outstanding Agritech Innovation	Outstanding Fisheries & Aquaculture
Innovative Market Linkage Champion	Excellence in Horticulture & Vegetable Producer

Participation and Award Nomination Charges

PARTICIPATION CHARGES:

FPO Delegate

Participation: Rs. 1,000 (GST inclusive)

Agri Company Delegate

Participation: ₹ 2,000 (GST inclusive)

Benefit:

- 1 invitation pass to access the Seminar and Award Evening
- Complimentary refreshments and networking lunch

AWARD NOMINATION CHARGES:

FPOs Award

Nomination: Rs. 1500/- GST inclusive each FPO for each category

Benefit:

- Nominate 1 FPO for any 1 selected Award Category
- 2 invitation passes to access the seminar and Award evening
- Complimentary refreshments and networking lunch

FPOs Award Nomination Charges and accommodation:

Rs. 5000/- GST inclusive each FPO for each category

Benefits:

- Nominate 1 FPO for any 1 selected Award Category
- 2 invitation passes to access the seminar and Award evening
- Complimentary refreshments and networking lunch
- 2 nights Complimentary stay arrangements for 2 persons in a shared room (separate room for female)

AGRI COMPANIES AWARD NOMINATION CHARGES:

Rs.3,500 (GST inclusive) each Agri Company for each category

Benefit:

- Nominate 1 Agri business for any 1 selected Award Category
- 2 invitation passes to access the seminar and Award evening
- Complimentary refreshments and networking lunch

Partnership Matrix

TITLE PARTNER Rs. 5,00,000 + GST

Entitlements:

- Exclusive "Title Partner" branding across all event collaterals
- Logo on backdrop (top panel), standees, certificates & awards
- Speaking opportunity in inaugural session
- Dedicated session for presentation & interaction
- 2 dedicated ready stall (complimentary) at premium spot with basic facilities
- Placement of 5 standees (material to be provided by partner) at prominent place
- 8 complimentary delegate passes
- Special mention during opening & closing
- Partnership support acknowledgement on social media promotions
- Corporate AV to be featured on social media and during the day of the event (minimum 3 times)
- Four Award category to be named after Partner along with BCC&I (BCC&I – XYZ Limited Award Category Name as per the choice of the Title Partner)

DIAMOND PARTNER Rs. 4,00,000 + GST

Entitlements:

- Premium logo placement on backdrop & branding collaterals
- Sharing of a speaking slot (Technical Session)
- 1 ready stall (complimentary) with basic facilities
- Placement of 3 standees (material to be provided by partner) at prominent place
- 5 complimentary delegate passes
- Special mention during opening session
- Partnership support acknowledgement on social media promotions
- Corporate AV to be featured on social media and during the day of the event (minimum 2 times)
- Three Award category to be named after Partner along with BCC&I (BCC&I – XYZ Limited Award Category Name as per the choice of the Diamond Partner)

GOLD PARTNER Rs. 3,00,000 + GST

Entitlements:

- Logo placement on backdrop & branding collaterals
- Sharing of a speaking slot (Technical Session)
- 1 ready stall (complimentary) with basic facilities
- Placement of 1 standee(material to be provided by partner) at prominent place
- 3 complimentary delegate passes
- Special mention during opening session
- Partnership support acknowledgement on social media promotions
- Corporate AV to be featured on the day of the event (minimum 1 time)
- Two Award category to be named after Partner along with BCC&I (BCC&I – XYZ Limited Award Category Name as per the choice of the Gold Partner)

Partnership Matrix

SILVER PARTNER **Rs. 1,00,000 + GST**

Entitlements:

- Logo placement on backdrop & branding collaterals
- Placement of 2 standees (material to be provided by partner) at prominent place
- Sharing of a speaking slot (Technical Session)
- 3 complimentary delegate passes
- 1 stall space at 50% discounted rate
- Acknowledgment during the event

INDUSTRY PARTNER **Rs. 75,000 + GST**

Entitlements:

- Logo placement on backdrop & branding collaterals
- 1 stall space at 50% discounted rate
- Placement of 1 standee (material to be provided by partner) at prominent place
- complimentary 2 delegate passes
- Acknowledgment during the event

STALL SPACE BOOKING **Rs. 20,000 GST (AI)**

Inclusions:

- 1 exhibition booth (table, 2 chairs, power connection)
- 2 exhibitor passes
- Branding display opportunity

Participants Include

- Political Leaders, Policy Makers, and Diplomats
- Officials from Central and State Governments
- Industry Leaders and Agribusiness Executives
- Experts, Researchers, Academics, and Extension Personnel
- Financial Institutions, Banks, and Rural Development Professionals
- Farmers, Exporters, Traders, and Media Agencies
- Farmer Producer Organisations (FPOs), Agri-entrepreneurs, NGOs, and Students

Key Takeaways

- Insights on FPO–SHG growth, rural markets and Vision 2030.
- Awareness of key government schemes & incentives.
- Networking with policymakers, industry, agritechs & buyers.
- Learning best practices in value addition & digital agriculture.
- Opportunities to showcase products & innovations.
- Recognition through prestigious Agri Awards.

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