

BCC&i
AIDING BUSINESS
SINCE 1833



**17 JANUARY, 25
DELHI, INDIA**

9TH EDITION

FPO



**CONCLAVE &
AGRI AWARDS
2025**

**Reinventing
Food Production
for a Resilient
Future**



Introduction

The 9th Edition of the FPO Conclave and Agri Awards 2025 is an exclusive initiative by The Bengal Chamber of Commerce and Industry (BCC&I) to empower Farmer Producer Organisations (FPOs) and agri-entrepreneurs across the country. This Conclave will bring together policymakers, industry leaders, financial institutions, agri-innovators, and farmers on a single platform to discuss strategies for strengthening FPOs, enhancing agricultural exports, and fostering well-financed and technologically progressive food production systems.

The event will culminate with the prestigious **FPO Conclave & Agri Awards** that will honour exceptional contributions by FPOs, innovators, and stakeholders who have redefined the agricultural landscape in India.



Event Highlights



Three Focused Sessions on the most pressing challenges and opportunities in Indian agriculture.



Networking Opportunities with policymakers, FPO leaders, agri-entrepreneurs, exporters, and financial institutions.



Exhibition and showcasing of Agri-products and services.



Presentation of FPO Awards to celebrate exemplary achievements.

The Day's Agenda

SESSION 1: From Plough to Profit: Unlocking Markets with Smart Interventions

Showcase how Farmer Producer Organizations (FPOs) and agri-startups are leveraging innovative policies, smart interventions and digital platforms to scale their impact.

SESSION 2: From Soil to Silk Road: India's Role in Feeding the World

This session will explore opportunities and challenges for Indian agriculture in the global market, share success stories of FPOs breaking international barriers and examine export logistics, quality standards, and demand-driven production.

SESSION 3: Fertile Funds: Cultivating Capital for Agricultural Innovation

This session will discuss innovative agri-financing solutions, including private investments, agri-credit, and insurance models and explore the role of technology and fintech platforms in enhancing financial inclusion for small farmers and rural entrepreneurs.

FPO & AGRI AWARDS

The event will honor outstanding FPOs, institutions, and individuals for their transformative work in Indian agriculture. The FPO Awards celebrate innovation, sustainability, and entrepreneurship that has set benchmarks for the agricultural community.

FPO & AGRI AWARDS

Categories, Eligibility, Recognition

CATEGORIES	ELIGIBILITY CRITERIA		REWARDS AND RECOGNITION ACROSS ALL CATEGORIES
	General Eligibility	Category-Specific Eligibility	
<p>Best Performing FPO Recognizes FPOs with exceptional growth, operational efficiency, and impact on member farmers.</p>	<ol style="list-style-type: none"> 1. Registration: The applicant organization or individual must be legally registered and operational. 2. Impact: Demonstrated impact on agriculture, farmer income, productivity, or sustainability. 	<ul style="list-style-type: none"> • Active membership of farmers. • Financial performance metrics (e.g., turnover, profit growth). • Direct benefits to member farmers. 	<ol style="list-style-type: none"> 1. Trophies and Certificates: To acknowledgement of achievements. 2. Training Programmes: Access to advanced workshops or certification courses organized by BCC&I. 3. Media Features: Recognition in newsletter, & digital platforms. 4. Networking Opportunities: Invitations to conferences, expos, and industry events organized by BCC&I. 5. Business Support: Mentorship for Access to credit/ market linkages or incubation programmes.
<p>Innovative Agricultural Practice Awarded for implementing innovative farming techniques, sustainable practices, or technological solutions.</p>	<ol style="list-style-type: none"> 3. Documentation: Must provide supporting documents like audited reports, testimonial, or photos. 	<ul style="list-style-type: none"> • Novel farming techniques or methodologies with documented results. • Positive impact on productivity, cost efficiency, or sustainability. 	
<p>Women-Led FPO Honors women-led FPOs or cooperatives for empowering women in agriculture and contributing to the community.</p>	<ol style="list-style-type: none"> 4. Time of Operation: Minimum operational period (e.g., 1-3 years) may be required. 	<ul style="list-style-type: none"> • Majority of leadership positions held by women. • Tangible contributions to empowering women in agriculture. 	

CATEGORIES	ELIGIBILITY CRITERIA		REWARDS AND RECOGNITION ACROSS ALL CATEGORIES
	General Eligibility	Category-Specific Eligibility	
<p>Outstanding Contribution to Agri-Technology Recognizes organizations or individuals developing and promoting agri-tech solutions that enhance productivity.</p>	<ol style="list-style-type: none"> 1. Registration: The applicant organization or individual must be legally registered and operational. 2. Impact: Demonstrated impact on agriculture, farmer income, productivity, or sustainability. 3. Documentation: Must provide supporting documents like audited reports, testimonial, or photos. 4. Time of Operation: Minimum operational period (e.g., 1–3 years) may be required. 	<ul style="list-style-type: none"> • Must have launched innovative agri-tech solutions. • Adoption rate and user feedback. 	<ol style="list-style-type: none"> 1. Trophies and Certificates: To acknowledgement of achievements. 2. Training Programmes: Access to advanced workshops or certification courses organized by BCC&I. 3. Media Features: Recognition in newsletter, & digital platforms. 4. Networking Opportunities: Invitations to conferences, expos, and industry events organized by BCC&I. 5. Business Support: Mentorship for Access to credit/ market linkages or incubation programmes.
<p>Best Agri-Startup Awarded to startups contributing significantly to agriculture through innovation, marketing, or service delivery.</p>		<ul style="list-style-type: none"> • Registered as a startup and operating in agriculture. • Revenue growth or user adoption metrics. 	
<p>Excellence in Organic Farming Recognizes FPOs, farmers, or organizations dedicated to organic farming methods.</p>		<ul style="list-style-type: none"> • Certification or adherence to organic farming standards. • Demonstrated yield improvement and soil health. 	
<p>Sustainability Champion in Agriculture Honors efforts in sustainable practices, water conservation, or climate-resilient agriculture.</p>			
<p>Agri-Input Supplier Excellence Awarded to input suppliers (seeds, fertilizers, tools) for supporting farmers effectively.</p>			

CATEGORIES	ELIGIBILITY CRITERIA		REWARDS AND RECOGNITION ACROSS ALL CATEGORIES
	General Eligibility	Category-Specific Eligibility	
<p>Best Agri-Institution (Academia/NGO/Corporate) Recognizes institutions driving impactful programs in agriculture or rural development.</p>	<ol style="list-style-type: none"> 1. Registration: The applicant organization or individual must be legally registered and operational. 2. Impact: Demonstrate d impact on agriculture, farmer income, productivity, or sustainability. 3. Documentation: Must provide supporting documents like audited reports, testimonial, or photos. 4. Time of Operation: Minimum operational period (e.g., 1–3 years) may be required. 		<ol style="list-style-type: none"> 1. Trophies and Certificates: To acknowledgement of achievements. 2. Training Programmes: Access to advanced workshops or certification courses organized by BCC&I. 3. Media Features: Recognition in newsletter, & digital platforms. 4. Networking Opportunities: Invitations to conferences, expos, and industry events organized by BCC&I. 5. Business Support: Mentorship for Access to credit/ market linkages or incubation programmes.
<p>Youth Agri-Leader Award For young individuals leading innovative or impactful agricultural projects.</p>			

PARTICIPATION AND AWARD NOMINATION CHARGES

Participation Charges	Award Nomination Charges For FPOs:	Award Nomination Charges for Agri Companies:
<p>FPO Participation: ₹ 1,000 (all-inclusive)</p> <p>Agri Companies Participation: ₹ 2,000 (all-inclusive)</p>	<p>With 2 nights' accommodation and meals: ₹ 4,500 (all inclusive)</p> <p>Without accommodation: ₹ 1,500 (all-inclusive)</p>	<p>₹ 3,500 (all-inclusive)</p>

PARTNERSHIP MATRIX

PARTNERSHIP CATEGORY AND CHARGES	DELIVERABLES
<p>TITLE PARTNER 3,00,000/- PLUS GST</p>	<ul style="list-style-type: none"> • Exclusive naming right: “BCC&I’S FPO CONCLAVE & AGRI AWARDS 2025 powered by [title partner name]” • Prominent logo placement on all event collaterals, backdrop, venue branding. • Speaking opportunity during the inaugural, technical session & awards ceremony. • Logo on the award trophies and certificates. • Featuring Corporate AV during the event. • Complimentary exhibition space (stall – 6 sqmtr). • Social media promotions. • 10 complimentary Delegate passes. • Pre & post programme partnership acknowledgement in all social media promotion • Full page advertisement in BCC&I digital newsletter (2 editions)
<p>PLATINUM PARTNER 2,00,000/- PLUS GST</p>	<ul style="list-style-type: none"> • Logo placement on stage backdrop and venue branding just below the title partner • Speaking opportunity in technical session and awards ceremony. • Pre & post programme partnership acknowledgement in all social media promotion • Complimentary exhibition space (stall – 4 sqmtr). • Featuring Corporate AV during the event. • 6 complimentary Delegate passes • Full page advertisement in BCC&I digital newsletter (1 edition)

**PARTNERSHIP
CATEGORY
AND
CHARGES**

DELIVERABLES

**GOLD PARTNER
1,00,000/- PLUS GST**

- Logo placement on backdrop & standee
- Partnership acknowledgement in post event communications and social media posts
- Complimentary exhibition space.
- 4 complimentary Delegate passes.
- Half page advertisement in BCC&I digital newsletter

**AWARD CATEGORY
PARTNER
75,000/- PLUS GST**

- Logo placement on backdrop as Award Category Partner
- Recognition as a partner for a specific award category (e.g., "Best Emerging FPO – Partnered by [name]"). Opportunity to present the award. Logo on award certificates for the chosen category.
- Complimentary exhibition space (stall - 4 sqmtr).
- Partnership acknowledgement on social media post programme
- 3 complimentary Delegate passes

**ASSOCIATE PARTNER
50,000/- PLUS GST**

- Logo placement on backdrop as associate partner
- Complimentary exhibition space (stall - 4 sqmtr).
- Partnership acknowledgement on social media post programme
- 2 complimentary Delegate passes

Participants Include

- Policy Makers, and Diplomats
- Officials from Central and State Governments
- Industry Leaders and Agribusiness Executives
- Experts, Researchers, Academics, and Extension Personnel
- Financial Institutions, Banks, and Rural Development Professionals
- Farmers, Exporters, Traders, and Media Agencies
- Farmer Producer Organisations (FPOs), Agri-entrepreneurs, NGOs, and Students



Join Us



Be a part of this pioneering initiative as we chart a roadmap for strengthening Indian agriculture, enhancing export capabilities, and supporting Farmer Producer Organisations. Together, let us empower India's farming community and build a sustainable agricultural future.

Contact Us

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