



Newsletter



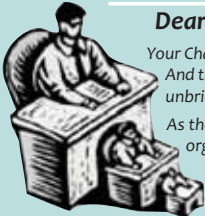
Look East

VOL 7 | No. 6

June, 2011

from the desk of the PRESIDENT

8th June 2011



Dear Member,

Your Chamber is engaged in a deluge of activities! And that makes us look forward to the future with unbridled enthusiasm.

As the newsletter would reveal, more and more organizations of repute from various spheres of activities are approaching us with requests for tie-ups and joint endeavours. From Don Bosco to Calcutta Management Association, from skill development to cricket – the Bengal Chamber is into activities and events spanning business, commerce, sports and culture apart from the regular activities like workshops and seminars on HR, IT, manufacturing, finance, etc. Every month we are introducing new concepts and engaging with new segments of the society.

On 5th June, on the occasion of World Environment Day, for the first time ever, the Chamber organized a Sit 'n' Draw competition for schoolchildren (including underprivileged children) at the Rotary Sadan, Kolkata. This has been instituted as an annual event and we have come close to a most important community, with which we should be engaging more often, namely schools. We had the renowned artist, Shri Shuvaprasanna as our Chief Guest and more than 150 children took part in the event. The message that emerged most strongly was that schools and civil society expect us, The Bengal Chamber, to play a leadership role in creating awareness about and finding answers to the overarching challenges confronting our City, our State and its citizens. We are confident that we shall play that role to perfection.

The coming month will feature an astounding number of events and I am looking forward to your encouragement, support and participation in each of these.

Sd/-
SANDIPAN CHAKRAVORTY
President

NEWS FLASH

Following Ms. Mamata Banerjee's historic victory in the West Bengal Assembly Elections 2011, the Director General of the Bengal Chamber, Mr. P Roy, wrote to her congratulating her. The reply from Ms. Mamata Banerjee, Hon'ble Chief Minister of West Bengal is appended here :



Ministry Buildings, Kolkata-700 001
West Bengal, India
E-Mail : cm@wb.nic.in
cm@wb.nic.in
Fax : 033-23314300
Tel : 033-23314333

No. T26/MB/CMO /2011

Dated – 26th May 2011

Dear Shri Roy,

I am thankful to you for your kind message of felicitation.

I truly believe that the victory belongs to the people of Bengal whose selfless sacrifice and resilience have ushered this 'Paribartan'. For this, Ma Mati O Manush deserve to be thanked.

I sincerely trust that I will continue to receive your cooperation in our endeavour to realize the aspirations of the people of Bengal for a glorious future.

With regards,

(Mamata Banerjee)

Shri P Roy
Director General
The Bengal Chamber of Commerce and Industry
6, N S Road
Kolkata – 700 001

MEMBERS' NEWS CORNER

Welcome to the Bengal Chamber family! That's what we would like to convey to Ess Dee Aluminium Limited and National Insurance Company Limited whose applications for membership were tabled and approved by the Managing Committee at its meeting on 17th May 2011.

PROGRAMMES

20TH MAY 2011,
CHAMBER PREMISES

THE BENGAL CHAMBER SUPPORTED THE CMA-PATTON TALKSHOP, PANEL DISCUSSION ON INDIA IN T20 – FROM WORLD CHAMPIONSHIP TO WORLD LEADERSHIP – FROM DREAM TO REALITY”

PROGRAMMES

20TH MAY 2011,
DON BOSCO, PARK
CIRCUS

THE BENGAL CHAMBER'S PARTNERSHIP WITH DON BOSCO TECH FOR SKILL DEVELOPMENT AND PLACEMENT - "SHILPANGON 2011" JOB FAIR



Don Bosco Tech Kolkata in association with The Bengal Chamber of Commerce and Industry organized a Don Bosco Job Fair titled, "Shilpangon 2011" on 20th May 2011 at Don Bosco School Auditorium, Park Circus, Kolkata. It was a one day fair beginning with a small inaugural session, followed by presentations by speakers from industry and academia. It concluded with on-the-spot recruitment and interview

sessions.

The inaugural session was presided over by Fr. Silby Vadakel SDB (Rector & Principle Don Bosco School, Park Circus).

The objective of organizing the fair was to have an interaction between industry and academia in order to bridge the gap between the requirements of industry and the curriculum followed by the institutions, whether it is a school, college or any professional institution.

The conference was well attended by representatives from industry, academia, media and others.



▲ The Talkshop on progress. At the dais, Mr. Sidhartha Roy, President, Calcutta Management Association

The CMA Patton Talkshop was organized at the Williamson Magor Hall in association with The Telegraph, The Bengal Chamber, The Palladian Lounge and Response India Pvt. Ltd.

CMA had decided to offer this platform to the student community, to express their views and opinions on issues which are contemporary in nature and relevant to them. Accordingly, CMA, with support from the Chamber, organized the Talkshop, structured in the form of a panel discussion, on the theme: "INDIA IN T20 – from WORLD CHAMPIONSHIP TO WORLD LEADERSHIP – from DREAM TO REALITY".



MONTHLY PUBLICATION OF THE BENGAL CHAMBER OF COMMERCE AND INDUSTRY

PROGRAMMES

THE BENGAL CHAMBER SUPPORTED THE CMA-PATTON TALKSHOP, PANEL DISCUSSION ON INDIA IN T20 – FROM WORLD CHAMPIONSHIP TO WORLD LEADERSHIP – FROM DREAM TO REALITY”

20TH MAY 2011,
CHAMBER PREMISES

6 member Institutes of CMA had participated in the discussion with a nomination each, viz.,

- Academy for Professional Excellence (APEX) – Mr. Vishal Pandey
- Bangalore School of Business (BSB) – Mr. Abhishek Bhowmick
- Eastern Institute of Management (EIM) – Mr. Sobhan Sengupta
- Eastern Institute for Integrated Learning in Management (EILM) – Mr. Aatif Ali

- Globsyn Business School – Mr. Saiyed Karim
- United World School of Business – Mr. Rohan Das

The programme was moderated by Mr Barun Das, Past President, CMA. The panel discussion was very thoughtful provoking and was very well received with about 100 people attending the programme.

“NATIONAL CONFERENCE ON RESTRUCTURING THE EXISTING SUPPORT AGENCIES UNDER MSME MINISTRY AND FINANCIAL INSTITUTIONS” ORGANIZED BY INDIAN FEDERATION OF TINY ENTERPRISES IN ASSOCIATION WITH THE BENGAL CHAMBER

27TH MAY 2011,
CHAMBER PREMISES



▲ L- R Shri Bishambhar Newar, Vice Chairman, IFTE, Shri A R Samal, GM, SIDBI, Shri P Roy, Director General, The Bengal Chamber, Shri B. L. Baheti, Secretary General, IFTE, Shri Uday Kumar Verma, IAS, Secretary, MSME, Govt, Dr. A K Chanda, IAS, Principle Secretary, MSE & Adtl Chief Secretary, Govt. of WB, Shri G N Bhattacharya, General Manager, NSIC and Shri S S Sanganerla, Chairman, IFTE

The Indian Federation of Tiny Enterprises (IFTE) in association with The Bengal Chamber of Commerce and Industry organized a half day National Conference on “Restructuring the existing support agencies under MSME Ministry and Financial Institutions” on 27th May 2011 at the Chamber premises.

The speakers were Shri Bishambhar Newar, Vice Chairman, IFTE, Shri P Roy, Director General, The Bengal Chamber of Commerce and Industry, Shri B. L. Baheti, Secretary General, IFTE, Shri N S P Rao, CGM, NABARD, Shri A R Sasmal, GM, SIDBI, Shri S Gangadharan, Regional Director, RBI, Shri G N Bhattacharya, GM, NSIC, Dr. A K Chanda, IAS, Principle Secretary, MSE & Adtl Chief Secretary, Govt. of WB, Shri Uday Kumar Verma, IAS, Secretary, MSME, GoI and Shri S S Sanganerla, Chairman, IFTE.



▲ Shri Uday Kumar Verma, IAS, Secretary, MSME, addressing the National Conference



▲ Shri P Roy, Director General, The Bengal Chamber of Commerce and Industry delivering the Presidential Address

with an objective of bringing further development and growth of the MSME sector, especially the Tiny Enterprises by restructuring the existing support agencies falling under the Ministry of MSME, Government of India. The focus of the discussions was how to address the upliftment of the MSMEs, especially the tiny enterprises. **Noteworthy was the observation by Shri Uday Kumar Verma on relevance and utility of the MoU between The Bengal Chamber and the Indian Federation of Tiny Enterprises in the realm of development of MSMEs with the focus on promotion of small and tiny enterprises and making**

them more competitive and self reliant. Shri P Roy, Director General of the Chamber echoed this sentiment and welcomed such an initiative.

The conference was very well attended by representatives from industry, academia, media and others.

WORKSHOP ON KNOWLEDGE UPDATION ON ESI ACT

1ST JUNE 2011,
CHAMBER PREMISES

In the inaugural session Ms. Suchitra Guha, Chairperson, HR/IR Committee of the Bengal Chamber welcomed everyone present and thanked the speakers for their presence. She mentioned that the Bengal Chamber was the oldest Chamber in the country and many Acts had been framed from here. She also mentioned that Employees State Insurance Corporation (ESIC) was doing extremely well in

inaugural address mentioned that during the past couple of years various amendments were made to the Act out of which some major amendments were:

Sec.45(A): Time limit of 5 years had been prescribed for assessing contribution under Sec. 45-A. Presently there was

no time limit on determining and claiming contribution for past periods by the assessing officers.

Sec.2(12): As per the amended definition, ‘factory’ meant any premises / precincts, where 10 or more persons were employed irrespective of whether power was used in the manufacturing process or not. Amitava Dutta, Assistant Director, ESIC, mentioned that ESIC was celebrating its Diamond Jubilee this year. He, therefore, requested all the delegates to extend their help and co-operation in making this celebration a successful one. Mr. Sukumar Mitra, Senior General Manager – Plant HR, Haldia Petrochemicals Limited presented the Vote of Thanks.



▲ L-R: Mr. Sukumar Mitra, Senior General Manager – Plant HR, Haldia Petrochemicals Limited; Ms. Suchitra Guha, Chairperson, HR/IR Committee; Mr. G.C. Jena, Additional Commissioner and Regional Director, ESIC; Mr. Amitava Dutta, Assistant Director, ESIC

providing services to the employees and for employers also they had introduced various systems which had ultimately helped them in complying with various provisions of the Act.

Mr. G.C. Jena, Additional Commissioner and Regional Director, ESIC during his



▲ The audience

5TH JUNE 2011,
ROTARY SADAN

THE BENGAL CHAMBER SIT 'N' DRAW COMPETITION FOR SCHOOL CHILDREN ON THE OCCASION OF
WORLD ENVIRONMENT DAY (THEME: "MANY SPECIES. ONE PLANET. ONE FUTURE. SHOBUIJ KOLKATA.")

The Bengal Chamber organized its first-ever Sit 'n' Draw competition for



initiative and to imbibe in our children and future generations the importance of a sustainable natural environment, which would, in turn, help create a secure future for the generations to come. The theme therefore, was, "Many Species. One Planet. One Future. Shobuj Kolkata."

This was in keeping with our vision of partnering Commerce, Industry, Academia, Professionals and Governments for achieving responsible economic growth as well as accomplishing their



▲ L-R: Shri Shuvaprasanna, renowned painter and Mr. P Roy, Director General, The Bengal Chamber



▲ The Sit 'n' Draw about to begin. The children are being explained the rules

schoolchildren on 5th June 2011 at the Rotary Sadan, Kolkata to celebrate World Environment Day. Through this event, the Chamber initiated its work with a very important segment of society, namely, schools. The Eastern Institute for Integrated Learning in Management (EILM) with Towards Life

Foundation was the event co-promoter, while Rotary Club of Calcutta partnered the Chamber in hosting the programme. The Chamber received generous support from Tata Steel, ITC, Petroleum Conservation Research Association (PCRA) and Coca Cola India.

A continuous endeavour of the Bengal Chamber has been to focus on sustainable development and to disseminate information and educate business, industry and society about the need for



▲ With some of the participants with their certificates

balancing industrial growth with ecological stability. In short, this is the maxim of the Chamber's Energy and Environment Committee, which provides the largest forum in the Eastern Region on Climate Change mitigation action for business, industry and civil society. In this context, the objective for the Sit 'n' Draw was to create an annual



▲ Shri Shuvaprasanna interacting with a student

societal and environmental needs.

Around 150 children aged between 10 years and 12 years (including underprivileged children) from various schools and the Towards Life Foundation took part. The renowned artist, Shri Shuvaprasanna was the Chief Guest on the occasion.

All children taking part in the Sit 'n' Draw were awarded certificates at the conclusion of the

Shri Shuvaprasanna presenting a certificate of participation. Beside him is Mr. P Roy and Mr. S K Bagla, President, Rotary Club of Calcutta (Extreme right) competition. Selected 50 drawings would be specially acknowledged and the students awarded special



certificates at the Bengal Chamber's flagship Environment and Energy Conclave on 26th and 27th August 2011 at the ITC Sonar, Kolkata.

This was a very special initiative of the Chamber, one through which we endeavoured to create a collective social consciousness on the need for a stable, a secure, green future. We have every hope that this can be instituted as an annual activity.

▲ L-R: Mrs. Parveen Hirji, Rotary Club of Calcutta; Shri Shuvaprasanna, Mr. S K Bagla



▲ Mr. Sutanu Ghosh, Co-Chairperson, Energy and Environment Committee, The Bengal Chamber presenting certificates

▶ Prof. (Dr.) R P Banerjee, Co-Chairperson, Resurgent Bengal Committee, The Bengal Chamber and Director & Dean, EILM presenting certificates



EVENTS AT THE PALLADIAN LOUNGE

Two events were held on 4th May 2011 at The Palladian Lounge

In Commemoration of the 150th Anniversary of the Birth of Gurudev Rabindranath Tagore: Music & Culture Seminar, China India Forum III with Pt. Debu Chaudhuri, Prof. Chen Ziming, Prof. Dr. Liu Yuening, Pt. Bikram Ghosh, Pt. Tarun Bhattacharya



Srijani presented 'BANABANI' A Homage to Rabindranath Tagore on his 150th Birth Anniversary: An evening of Poetry, Music and narration by eminent artistes



UPCOMING PROGRAMMES

- Workshop on Excellence in Manufacturing, 9th-10th June 2011, Chamber premises
- An Experience Sharing and Learning Workshop on CSR, 10th June 2011, Rotary Sadan
- The Bengal Chamber to support the "National Conference on Strategic Action Plan of Ministry of MSME for next 5 years" organized by Indian Federation of Tiny Enterprises, 10th June 2011, Chamber premises
- Felicitation of Shri Mrinal Sen for his contribution to World Cinema, 14th June 2011, Chamber premises
- Interactive Session with Shri R K Pachanda, IPS, Commissioner of Police, Kolkata, 14th June 2011, Chamber premises
- The Bengal Chamber and KKN Group present, in association with The Telegraph, the next edition of Think Series of Lectures – Mr. Dheeraj Sinha, Chief Strategy Officer, Bates 141 speaking on, "Consumer India – Inside the Indian Mind and Wallet", 14th June 2011, Palladian Lounge, Chamber premises
- MoU Signing with QCFL, 20th June 2011, Chamber premises
- Seminar on Transport Infrastructure for Bengal, 21st June 2011, Chamber premises
- Seminar on Solvent Addiction, 23rd June 2011, Chamber premises
- Health Quiz, 24th June 2011, Chamber premises
- The Bengal Chamber supporting the Symposium on Intellectual Property Rights and Alternative Dispute Resolution (ADR), 25th June 2011, Bhubaneswar
- Interactive Session with Chairman, CBEC, 28th June 2011, Chamber premises
- The Bengal Chamber supporting ICWAI on their seminar on INVESTMENT AWARENESS, 28th June 2011, ICWAI HQ Auditorium, Kolkata
- The Bengal Chamber joining the Calcutta Management Association's (CMA's) Calcutta Management Summit (Theme: India's emergence as an economic superpower) as Summit Supporter, 5th July 2011, Chamber premises
- Seminar on East Coast Ports – Vision 2020, 8th July 2011, Chamber premises
- The Bengal Chamber and KKN Group present, in association with The Telegraph powered by Seagrams, the next edition of Think Series of Lectures – Mr. R Gopalakrishnan, Director, Tata Sons speaking on, "A Brief History of Folly – Why Smart People Continue to Make Stupid Mistakes", 22nd July 2011, The Tollygunge Club
- Business-IT Conclave 2011, 29th July 2011, ITC Sonar
- Banga Shilpa Sammelan, 30th July 2011, Town Hall