



Newsletter



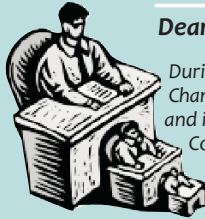
Look East

VOL 6 | No. 6

June, 2010

from the desk of the PRESIDENT

2nd June 2010



Dear Member,

During the month of May 2010, the Chamber continued to organize interesting and innovative programmes. The HR & IR Committee and Durgapur Initiative of the Chamber, in association with Durgapur Steel Plant, organized a Workshop on 'Human Resources and the Organization—Attitudinal and Behavioural Perspectives' at Durgapur. In this way, the Chamber, for the first time in recent years, reached out to a target group beyond Kolkata. Directed towards both management representatives and workers, the objective of the workshop was to enlighten the employees about their role in the organization and perspectives in improving productivity.

During the month under review, the Shipping Committee of the Chamber organized an Interactive Seminar entitled 'Hooghly River—New Challenges'. The Seminar focused on the various perspectives and challenges facing the existing ports in the eastern coast of India.

A high-level delegation from IIT Kharagpur visited the Chamber during May 2010. At a meeting with representatives of the Chamber, it was decided that IIT Kharagpur would initially be involved in reviving the Agri-Business Committee of the Chamber and in organizing programmes to showcase 'Best Agricultural Practices'.

The coming months will be characterized by a series of thought-provoking programmes. The dates of these events are indicated in the 'Coming Events' section of this Newsletter. Your whole-hearted participation would, I am sure, go a long way in enhancing the quality and utility of these events.

Sd/-
SANDIPAN CHAKRAVORTTY
President

NEWS FLASH

An Extraordinary General Meeting (EGM) of the Chamber was held on 10th May 2010 at 6.00 p.m. in the Chamber premises. The purpose of the EGM was to consider amendments to certain Articles of Association of the Chamber. These amendments were related to induction of Chief Patron(s)/Patrons, raising the ceiling on maximum number of members, changes in certain nomenclatures and designations of Officers of the Chamber and miscellaneous changes.



▲ The President explaining a resolution, with the Senior Vice President by his side.

▶ The EGM in progress.

The President explaining a point. From left to right – Mr. Khokan Mookerji, Chief Mentor; Mr. Harsh Jha, Senior Vice President; Mr. Sandipan Chakravortty, President; Mr. P Roy, Director General, The Bengal Chamber.



MEMBERS' NEWS CORNER

Welcome to the Bengal Chamber family! That's what we would like to convey to Archana Apparels Pvt. Ltd., Century Plyboards (India) Limited, Delhi Business School, Kolkata Campus, Hydro Carbons and Chemicals, Telco Construction Equipment Co. Ltd. whose applications for membership were tabled and approved by the Managing Committee at its meeting on 10th May 2010.

UPCOMING PROGRAMMES

- Workshop on Service Tax, 4th June 2010, Chamber Premises ●
- Outreach 2010 - Financial Inclusion for the Common Indian, 12th June 2010, ITC Sonar, Kolkata ●
- Business - IT Conclave 2010, 17th July 2010, ITC Sonar, Kolkata ●

PROGRAMMES

Meeting with Senior Academic Delegation from IIT, Kharagpur, 12th May 2010, Chamber premises

Dr. R. Singh, Professor, Agriculture and Food Engineering Dept, IIT Kharagpur; Dr. Surya Pandey, International Research Relations Director, Waikato Institute of Technology, New Zealand and Mr. Chandranath Chatterjee, Assistant Professor, Hydrology and Water Resources, IIT Kharagpur visited the Chamber on 12th May 2010 and met Mr. Khokan Mookerji, Chief Mentor; Mr. P. Roy, Director General and Mr. Subhodip Ghosh, Director. One of the objectives of the meeting was to explore areas of partnership in the realm of industry-academia collaboration for business and economic growth.

The Chamber executives apprised the visiting delegation about the Chamber's work in various realms and sector / area specific initiatives in which there are



MONTHLY PUBLICATION OF THE BENGAL CHAMBER OF COMMERCE AND INDUSTRY

12TH MAY, 2010, CHAMBER PREMISES

MEETING WITH SENIOR ACADEMIC DELEGATION FROM IIT, KHARAGPUR

scopes for working together with the academia, especially those wings of the academia engaged in fundamental research. The focus of the Chamber on MSME development was also discussed.

The team from IIT Kharagpur took the Chamber executives through a brief presentation on their focus areas, which ranged from agriculture and food engineering to the impact of Climate Change on agriculture. Dr. Pandey's substantial work on technology transfer in the food and dairy industry in New Zealand as also in green buildings was highlighted. Dr. R. Singh mentioned that the Agriculture and Food Engineering Department of IIT Kharagpur ran six programmes at the Masters level. The projects undertaken by the Department were funded and dedicated to the requirements of specific industries. There was no sustained interaction with industry and therefore, there was a lack of understanding of industry

requirements in the area of technology and processes in which academia could help through its application-based research. In this respect, the Bengal Chamber and IIT Kharagpur could focus on one particular area like agro-processing in which industry concerns with respect to technology / processes or any other area of focus could be addressed. The Chamber would provide the forum for the agro-industry and researchers from IIT to come together to discuss such issues. IIT could then address the research angle of any project and take over implementation issues in collaboration with industry. Such collaboration could cover inputs for small-scale agriculture, increase in productivity of the current crops. devising production of cash crops or development of technology that would save wastage in farming. In food processing, dairy and poultry had potentiality. Bio-technology could also be explored.

It was decided that with the help of the Agriculture and Food Engineering Department (a concept note outlining the contours of the partnership would be drawn up by Dr. Singh and his team), the Chamber's Agri-Business Committee would be revived. Programmes might be organized for industry to showcase best agricultural practices and identifying the areas of work. Networking with the Government would be an important area to focus.

Dr. Pandey also requested the Chamber's help to identify industry partners with whom the Waikato Institute of Technology could work to solve the former's specific problems in the realm of technology applications. Interested individuals and/or organizations would be requested to fill up the 'Research Voucher' available at www.wintec.ac.nz/researchvouchers.

19TH MAY, 2010, CHAMBER PREMISES

INTERACTIVE SEMINAR ON 'HOOGHLY RIVER - NEW CHALLENGES'



▲ The Inaugural Session in progress.

The Shipping Committee of the Chamber organized the Interactive Seminar on 'Hooghly River - New Challenges'.

Rear Admiral K C Sekhar, Chairman & Managing Director, Garden Reach Shipbuilders & Engineers Ltd. was the Inaugural Speaker. He observed that like the



Hooghly, there were several other rivers in the world, which had contributed to the development

▲ Capt. S B Mazumder, Co-Chairperson, Shipping Committee addressing the seminar.

of the area around their banks and also had river-ports. There were numerous people whose business and livelihood were dependent on the river and therefore, the sustenance and growth of Kolkata Port and Haldia Dock Complex was integral to the development of the entire region.

Shri A. Majumdar, IAS, Chairman, Kolkata Port Trust also addressed the seminar. He described River Hooghly as a difficult river. Difficulties were



▲ Right to Left: Shri A. Majumdar, IAS, Chairman, Kolkata Port Trust, Rear Admiral K C Sekhar, Chairman & Managing Director, Garden Reach Shipbuilders & Engineers Ltd

there even in the time of British rule. The problems were handled more conveniently that time as the size of the ships was smaller. The problems of Ganga-Bhagirathi-Hooghly river system were not problems related to a particular locality. The problems and the solutions for other similar river systems of the world like Yangtze Kiang should be studied and compared.

Dr. G.N. Nayak, Professor & Head, Department of Marine Sciences, Goa University delivered the Keynote Address. The other speakers included Mr. B. Choudhuri, Chief Hydraulic Engineer, Kolkata Port Trust; Capt.

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More about our Alloys in the next issue...



▲ Mr. Sanjay Gupta, Director Commercial, Gangavaram Port.



▲ Mr. A Bhatt, Co-Chairperson, Shipping Committee addressing the audience.



▲ Mr. Anil Singh, Managing Director, DP World, Indian Subcontinent.

K.M. Choudhury, DGM (OPS), Dredging Corporation of India; Mr. Anil Singh, Managing Director, DP World, Indian Subcontinent and Mr. Sanjay Gupta, Director Commercial, Gangavaram Port. Mr. B. Choudhuri made a presentation on 'Natural Silting – Causes and Solution'. Capt. K.M. Choudhury spoke on 'World dredging scenario with particular reference to Hooghly River'. Mr. Anil Singh

addressed 'West Bengal Coast- New Location for Ports – Kulpi'. Mr. Gupta's topic was 'Impact of Gangavaram Port on all the existing ports of Eastern Region'.

The programme was attended by over 120 delegates and was a landmark event for the Shipping Committee.

The interactive session in progress. ▶



21ST MAY, 2010, PEERLESS SAROVAR PORTICO, DURGAPUR

WORKSHOP ON PRODUCTIVITY IMPROVEMENT - ATTITUDINAL & BEHAVIOURAL PERSPECTIVES



▲ The programme in progress.

The programme was presented jointly by the HR / IR Committee & the Durgapur Initiative of the Chamber. Durgapur Steel Plant (DSP), Steel Authority of India Limited partnered the Chamber in holding this programme, which was part of the Chamber's broader

objective of creating the forum for industry to discuss growth and productivity issues in industrial townships away from Kolkata.

Mr. P K Bajaj, Managing Director, DSP was the Inaugural Speaker, while Mr. Jeevesh Mishra, Executive Director (P & A), DSP was the keynote speaker. The other speaker during the Inaugural session was Mr. S K Srivastava, Director, HR, Eastern Coalfields Limited. The Inaugural session was followed by two technical sessions, the first of which addressed productivity improvement. During this the well-known Behavioural Scientist, Dr. H N Gupta, Former HoD of Applied Psychology, Calcutta University and Consultant on Industrial Psychology delivered an extremely interactive and



▲ The Inaugural Session in progress: (L-R) – Mr. Somesh Dasgupta, Co-Chairperson, HR / IR Committee, The Bengal Chamber at the podium; Mr. Jeevesh Mishra, ED (P&A), DSP; Mr. P K Bajaj, MD, DSP; Mr. Arun Kumar Mukherjee, Chairperson, Durgapur Initiative of the Chamber; Mr. S K Srivastava, Director – HR, ECL



▲ The QC teams making their presentations

▶ Mr. P K Bajaj, Managing Director, Durgapur Steel Plant addressing the workshop.



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Dr. H N Gupta, Former HoD, Applied Psychology Deptt., Calcutta University and Consultant on Industrial Psychology during his interactive presentation.

workshop and the in-house activities that could be restructured based on the learnings from the workshop. Each group, thereafter, submitted a feedback report to Dr. Samajdar, Coordinator of the Group Discussion.

Earlier, Mr. P K Bajaj stressed the importance of attitudinal and behavioural change to remain competitive and that the key to this change was the HR professional and the worker taken together. The need was to constantly benchmark an organization with global standards and improve upon performance in the previous year. Mr. Jeevesh Mishra stressed on the importance of organizational culture and observed that every plant had local variations and therefore, change should begin at the micro-level.

The programme was attended by over 75 delegates and it was largely felt by the participants that there were a number of takeaways from the workshop and that the Bengal Chamber could certainly organize more such events in Durgapur.

interesting lecture on productivity improvement from behavioural and attitudinal perspectives. The other speakers during the first technical session were Mr. Sukalyan Roy, Head – Home Town Kolkata, Future Group making a presentation on service efficiency from the perspective of the retail industry; Mr. Murlikrishna Ramaiah, Senior Manager (Personnel) focusing on productivity improvement in DSP along with QC Teams from Exide (Haldia) and DSP.

The post-lunch session was addressed by Dr. Chinmoy Samajdar, Senior Manager (HRD), DSP who addressed the delegates on productivity improvement through attitudinal change. Thereafter, the participants were divided into three groups, with each group discussing internally the takeaways from the



Group Discussions and Group Feedback session in progress.

1ST JUNE, 2010,
CHAMBER PREMISES

SEMINAR ON COMPETITION LAW AND POLICY IN INDIA



Mr. Khokan Mookerji, Chief Mentor of the Chamber anchoring the programme..

Mr. R. Prasad, Member, Competition Commission of India delivered the keynote address on 'Overview on Competition Law'. He explained that Competition Law was not a new concept in India. In 18th century Bill of Rights was introduced. After French Revolution, concept of Free Market came into existence. He gave reference of the West, where the 'Wealth of Nations' by Adam Smith was published even before the concepts of Marxism and Socialism were known. Due to Competition Law, customers obtain better price which leads to customer satisfaction.

Competition and GDP are proportional. Competition impacts corruption. Increase in competition tends to reduce corruption. Mr. Prasad cited that Lehman Brothers' downfall was to a great extent due to monopoly prevailing in the market. Therefore, Competition Act, 2002 was introduced to provide equilibrium in the country and to protect the interest of the country. The Act is now termed as Competition (Amendment) Bill, 2007.



L-R: Mr. Harsh Jha, Senior Vice President, The Bengal Chamber; Mr. Sandipan Chakravorty, President, The Bengal Chamber; Mr. R. Prasad, Member, Competition Commission of India.



L-R: Mr. Krishnav Dutt, Managing Partner, Argus Partners; Ms. Ramya Hariharan, Partner, Argus Partners and Mr. P Roy, Director General of the Bengal Chamber.

He then discussed the different Sections of the Act. The other two speakers of the Seminar included Mr. Krishnav Dutt, Managing Partner, Argus Partners and Ms. Ramya Hariharan, Partner, Argus Partners. Mr. Dutt addressed 'Abuse of Dominant Position' and Ms. Hariharan addressed 'Provisions Relating to Merger Controls'. The programme was attended by over 130 participants and included an interactive session as well.

EVENTS AT THE PALLADIAN LOUNGE



17th May 2010 -

Inauguration of photography exhibition of Shri Siddharth, IT Secretary, Government of West Bengal

