



bcci Newsletter

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July, 2012



from the desk of the PRESIDENT

Dear Member,



4 July 2012

The second quarter of FY 2012-13 has begun on a tough note for our country. The economic scenario is grim, the forecasts are not optimistic; inflation seems to be a permanent but uninvited guest, the currency has settled in the disappointing 50s against the Dollar and as I write the newspaper headlines are all about malpractices and induced effects in food price inflation.

In this gloomy scenario, the other phenomenon that the country is obsessed with is the Presidential Election later this month. The political maneuverings have played themselves out and the country is looking forward to a new incumbent at Raisina Hill. What this has thrown up, is what many experts say the best bit of news in this gloom – the Prime Minister taking over the Finance Ministry!

The PM, wearing the FM's mantle, has an agenda which includes giving a boost to the investor sentiment, both domestic and international and addressing the economic sluggishness through well-timed policy directives. The key issues to address in this respect would be, arresting the fall in the rate of GDP; and correcting the disturbing dip in the manufacturing sector, in particular, and industrial performance, in general. Pushing up investments, averting looming crisis on the balance of payments front and increasing institutional flows form part of the key agenda for action.

In all this, it has been business as usual for the Chamber. July and August look to be busy as ever. On 21st July, we are bringing to you the third annual Business IT Conclave, which has established itself as a premier programme bringing together IT companies and corporates / users together. Quite appropriately, the focus this year is Cyber Security and the Chamber will also be bringing out an updated version of its unique book on "Guidelines on Cyber Security", which has inputs for both the geek and the layman.

Do participate in many activities of the Bengal Chamber; make it to "THINK" series lectures; spread cheer everywhere.

Sd/-
HARSH K JHA
President

NEWSFLASH

WORLD BUSINESS AND DEVELOPMENT AWARD 2012 TO ITC LIMITED

We share with you with great pride that at the Rio+20 Summit, ITC Ltd has been conferred the '2012 World Business and Development Award' for its transformational rural initiatives in social and farm forestry programmes. The fact that the award has been instituted by the UNDP, the International Chamber of Commerce and the International Business Leaders Forum (IBLF), in partnership with the Netherlands Ministry for Foreign Affairs, the Swedish International Development Co-operation Agency and the UN Global Compact, is by itself a great inspiration for India Inc. and indeed the nation. It truly signifies the global fraternity's collective endorsement of the capabilities and achievements of a leading Indian entity. That ITC is that chosen entity does not come as a surprise since ITC's pioneering and path-breaking contributions to sustainable livelihoods are benchmarks for the world, and not just India.

Mr. Y C Deveshwar, Chairman, ITC received the Award at a Ceremony held at Rio which was presided over by Helen Clark, Administrator, UNDP, Georg Kell, Executive Director, UN Global Compact, Gunilla

Carlsson, Minister for International Development Co-operation, Sweden, and the CEO of the IBLF, Clare Melford.



▲ ITC's social and farm forestry programme

Actual Photograph

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The Prestigious 'Pride of Orissa' Award conferred to Mr Rohit Patni



Our congratulations to Mr. Rohit Patni, Managing Director, Rohit Ferro - Tech Limited, a key corporate member, which is also a Patron Member of the Chamber and a part of our Managing Committee!

The Orissa Economic Forum, an NPO dedicated to the overall development of economy in Orissa, felicitated Mr. Rohit Patni, Managing Director, Rohit Ferro Tech Ltd, an SKP Group company, with the 'Pride of Orissa' award at a seminar on 'Creating Business Needed For Generation Next' on 27th June 2012 at Bhubaneswar.

The seminar dedicated to encourage young entrepreneurs to invest in Orissa struck the right chord by awarding one of India's very successful young entrepreneurs. The award was bestowed on Mr. Patni for his far sighted vision on the Orissa economy and his outstanding contribution towards the

development of downstream industries in Orissa.

"I am honoured and delighted to receive this award. I am obliged and as a young entrepreneur, I would like to extend my full support and cooperation for sustained economic growth in this part of the country", said Mr. Rohit Patni.

Mr. Rohit Patni is a Gold Medalist in B.E, Computer science from PESIT, Bangalore and an MBA from Cardiff University, UK. A visionary, Mr. Patni is instrumental in formulation and implementation of the company's growth plans,

policies, strategies and monitoring operational efficiencies.

Rohit Ferro Tech is one of India's most successful ferro alloy manufacturing companies. The company is listed in NSE and BSE and spread across the world. Today the turnover of the company is around Rs. 4000 crore and 70% of revenue share comes from export. The company has a manufacturing unit in Jajpur, Orissa.

THOUGHTS ON THE ECONOMY

In continuation of our introducing a special corner featuring articles and commentary by leading professionals and experts on various facets of the economy and issues of contemporary significance, we are delighted to bring to you, for the current edition, an article on "West Bengal – As We Stand" by Mr. Nirmalya Mukherjee, former senior journalist and Advisor, Corporate Affairs, The Bengal Chamber.



WEST BENGAL – AS WE STAND

By Nirmalya Mukherjee, Advisor – Corporate Affairs, The Bengal Chamber

(Views expressed here are the author's own and may not reflect those of the Chamber.)

The State Government has projected ambitious investments of around Rs 1.3 lakh crore from 138 projects. Of it, almost 30 percent are mega projects entailing investments of over Rs 1000 crore. The State is also making all possible efforts to rope in further investments and shore up the otherwise depressed mood within the industry that the attitude of the Government being 'pro-poor' it will never be possible for the Government to find meaningful ways to facilitate industrial investments. One needs to appreciate that 'industrial development' and 'pro-poor' are concepts that do not exclude each other but are only inclusive and sustainable, if adopted in the right spirit. Depending on half-informed and wrong feedbacks, the investment mood has become so depressing that the State Government recently decided on setting up an 'Industrial Investment Monitoring Committee' to keep track of industrial investments. The Government move would genuinely supplement the periodic Core Committee meetings with industries and corporate Chambers of Commerce. The WBLRA (Amendment), 2012 has proved the good intentions of the Government in helping the industry acquire 'excess land' over ceiling by making Sec 14 Y & M as exceptions. The Bengal Chamber has identified certain grey areas in the amendments that are still under consideration of the Government.

West Bengal happens to be the highest among all debt-ridden States. It has a debt to GSDP ratio

of around 44 percent as against other States that range between 35 and 39 percent. Not having passed the F.R.B.M Bill in 2003 had placed the State in further financial distress. Not meeting F.R.B.M targets for seven (7) years up to 2010 worsened the State's financial situation. The previous Government passed the F.R.B.M. Bill in the State Assembly in 2010, a year before it lost tenure to the present Government, after 34 years of unhindered rule. The financial situation could be worse than what befell Punjab between 1995 – 96 and 2005 – 06 when it confronted 'terrorism' at a peak. If the Centre could set up a system to provide a ten (10) year moratorium on interest payments to Punjab, then quite logically why West Bengal should be made an exception? Constitutionally, providing financial reliefs fall in the eminent domain of the 'Finance Commission' and not the Centre or the Ministry of Finance as is the common notion.

In a Federal structure industrial development is as much a Central issue as it is of the State and therefore the former cannot lose sight of what the State demands. According to the State Budget estimates of 2012 – 13, almost 44 percent of its total annual income of Rs 1.0366 lakh crore comes from the Central pool by way of share of taxes and grants in aid. The remaining 56 percent is revenue (tax and non-tax) account and capital account (23 percent). On the income, the State Government makes a principal and interest payment of around 25 percent and salaries and

benefits to its employees and those retired to the tune of 40 percent, leaving the State basket with a surplus of around 35 percent. Almost 94 percent of the residue goes towards making further payments on money borrowed on capital heads, leaving the State with only 6 percent as development expenditure. Amendment of land laws, new PPP policy, setting up of industrial and Information Technology zones and hubs will definitely contribute to creating a positive mood for industrial investments in the State. What needs to be repaired is a trust deficit. Confidence building is therefore the need of the hour. The State Government and the ruling party seem doubly hard-pressed over following its winning election manifesto and perking up investments in the State.

As per the recent High Court Judgment the 997.11 acres Singur land continues to remain in the 'eminent domain' of the State Government till end-August. Whether the judgment further underlines the trust deficit is an issue, which should be pondered. For now, it seems that the State Government should urgently reconsider its future approach to challenging issues. The road ahead could be bumpy and therefore warrants a cautious walk for the State Government. The industry could be its support system. The State stagnated for the past two and half decades at a level of around 6 – 7 percent as against 13 – 14 percent national average, a target achieved by the State in the mid sixties and early seventies.

6TH JUNE 2012
CHAMBER PREMISES

“BLACK DOG PRESENTS BENGAL CHAMBER THINK SERIES IN ASSOCIATION WITH THE TELEGRAPH” POWERED BY EDEN CITY REALTY, AN INTERACTIVE SESSION WITH MR. HARSHA BHOGLE, NOTED MEDIA PERSONALITY

On June 06, 2012, noted Cricket Columnist, Author and Journalist Mr. Harsha Bhogle addressed The Bengal Chamber members and a select audience on “The Future of Cricket” – the event being presented by Black Dog, in association with The Telegraph, and powered by Eden City Realty.

Speaking on the occasion, Harsha talked about the state of turmoil that the game of Cricket was currently undergoing at the moment. He went on to discuss the different forms of the game, their limitations, and their impact on each other. Also, he pointed out that for Test Cricket to be financially viable as a proposition as well as for its sustenance, focus would have to be given to development of ODI and T20 Cricket. He also regretted the fact as to how we ‘follow’ test cricket but ‘watch’ ODI and T-20. ODI is the ‘cash cow’ and T-20 is the

future. For it to survive, Test Cricket needs the backing of T-20 as a funding source. Marketers / Advertisers are the backbone of ODIs because of its sheer opportunity of ‘advertising’ spots. It generates more money for the advertisers. Mr. Bhogle also rued the fact that spinners were slowly going out of the game due to proliferation of too many One Dayers and 20-Overs Cricket. According to Harsha, the world of cricket is presently passing through a chaotic phase. Good governance and strong administration at the helm of cricketing bodies is the need of the hour. World cricket is in turmoil and cricket needs a strong custodian. As on date cricket is being played in 105 countries; the future is bright provided the custodians act in a concerted manner to steer clear of all odds and take the game to a newer level.



▲ Mr. Kallol Datta, Vice President, The Bengal Chamber, delivers the Welcome Speech



▲ Harsha, in the course of his speech



▲ A cross-section of the audience

▲ Mr. Kallol Datta presents a memento on behalf of The Bengal Chamber to Mr. Harsha Bhogle

6TH JUNE 2012, ALIPURDUAR - MEETING WITH SHRI D P ROY, HON'BLE MLA, ALIPURDUAR

7TH JUNE 2012, SILIGURI - MEETING WITH SHRI SUNIL AGARWAL, DEPUTY DIRECTOR, TOURISM, NORTH BENGAL

8TH JUNE 2012, DARJEELING TOWN - MEETING WITH SHRI GOPAL LAMA, ADM (LAND) DARJEELING

8TH JUNE 2012, DARJEELING TOWN - MEETING WITH MRS. S BHUTIA, ADM (DEVELOPMENT), DARJEELING

TOWARDS NORTH BENGAL DEVELOPMENT INITIATIVE WORK



▲ L- R – Dr. A Roy, SDO, Alipurduar; Shri D P Roy, Hon'ble MLA, Alipurduar; Shri D Chatterjee, Chairman, Alipurduar Municipality

The meeting on 6th June commenced with the introductory remarks on The Bengal Chamber's North Bengal Initiative Task Force by Dr. Goutam Sengupta, Chairperson, who stressed on the

activities of the Research Cell, continuous interaction with stakeholders, SJDA Members and their continuous support and co-operation, while showcasing North Bengal as a destination for investment and drawing a roadmap for plan of action. Dr. Sengupta thanked Shri D P Roy, Hon'ble MLA of Alipurduar for holding this crucial meeting and for taking the leadership role in this development-focused initiative.

The Hon'ble MLA welcomed all and thanked The Bengal Chamber for its initiative and for taking a step forward towards the development of the region. Shri Roy spoke about Alipurduar, which was soon to become an independent district. He also spoke about the Industrial Growth Centre to be

developed in Alipurduar and various other opportunities for industries which could be developed in that region. The members of the Chamber Secretariat then introduced the Bengal Chamber and spoke about its area specific initiatives in Taratala, Durgapur and Haldia highlighting the development-oriented work of its various expert Committees and Task Forces.



▲ Dr. Goutam Sengupta, Chairperson, North Bengal Initiative Task Force delivering his speech at Alipurduar

6TH JUNE 2012, ALIPURDUAR - MEETING WITH SHRI D P ROY, HON'BLE MLA, ALIPURDUAR
 7TH JUNE 2012, SILIGURI - MEETING WITH SHRI SUNIL AGARWAL, DEPUTY DIRECTOR, TOURISM, NORTH BENGAL
 8TH JUNE 2012, DARJEELING TOWN - MEETING WITH SHRI GOPAL LAMA, ADM (LAND) DARJEELING
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TOWARDS NORTH BENGAL DEVELOPMENT INITIATIVE WORK

A presentation on Alipurduar and its demographics, and feasible industries which can come up in the region and how the people of Alipurduar could benefit from such activities, was made by the team from the Chamber led by Dr. Sengupta.

The SDO, Alipurduar, Dr. Amalkanti Roy, also spoke on the possibilities of industries in the region and thanked The Chamber for its initiative, along with the Chairman of the Alipurduar Municipality, Shri Dipta Chatterjee. The feasibility and the need of

an airport in the area and improvement of transport and communication and facilities in the region were highlighted. Dr. Sengupta took over the interactive session, and actively answered the queries of the delegates attending the session .

Members of the Chamber Secretariat met Mr. Sunil Agarwal, Deputy Director, Tourism, at Siliguri on 7th June and discussed possibilities for the development of Tourism in the region and the further initiatives and awareness which The Chamber and the Government could bring about,

working in close co-operation with each other .

The Secretariat Members also met Shri Gopal Lama, ADM (Land), and Mrs. Sonam Bhutia, ADM (Dev.), at Darjeeling on 8th June. The focus of the meeting was on development initiatives which could be undertaken, and the awareness programmes which could be organized for the development and promotion of industries in the hills and other adjoining areas. Both officials assured The Chamber of their co-operation and help for such an initiative.



▲ Mr. Ramit Sircar of the Bengal Chamber Secretariat in discussion with Shri Sunil Agarwal, Deputy Director of Tourism, North Bengal



▲ Mr. Joyjit Basu of the Bengal Chamber Secretariat in discussion with Mrs. S Bhutia, ADM (DEV), Darjeeling



▲ L – R – Mr. Ramit Sircar; Shri Gopal Lama, ADM (Land), Darjeeling; Mr. Joyjit Basu

PANEL DISCUSSION IN ASSOCIATION WITH CONCERN FOR CALCUTTA ON, "KOLKATA – RISKS AND READINESS TO MITIGATE URBAN DISASTER"

14TH JUNE 2012
 CHAMBER PREMISES

The Bengal Chamber of Commerce and Industry in association with Concern for Calcutta organized a panel discussion on "Kolkata Risks and Readiness to Mitigate Urban Disaster". The objective of the seminar was to interact with the State Government and other concerned authorities and understand the steps that have been taken so far and the future strategic plans to combat climate change risks for the city of Kolkata highlighting the risks and readiness to mitigate urban disasters.

Mr. P Roy, Director General of The Bengal Chamber, welcomed all dignitaries and delegates present at the panel discussion and then delivered his welcome speech focusing on the various risk factors cities face and the vulnerability of Kolkata to some specific risks. Mr. D Roy, President of Concern for Calcutta, presented the theme of the seminar and introduced everyone to the objective of the seminar, laying a foundation for the other speakers to enlighten all on the subject.

The discussion was addressed by panelists like Mr. Terence Pradhan, Development Consultant, who spoke on the initiatives of the Government



▲ (L-R) - Mr. P. Roy, Director General, The Bengal Chamber, Mr. D. Roy, President, Concern for Calcutta, Mr. Terence Pradhan, Development Consultant, Ms. Utpala Misra, Trustee, National Council of Women, Ms. Mallika Jalan, Secretary, Centre for Contemporary Communication, Mr. G M Kapur, Concern for Calcutta



▲ (L-R) – Ms. Utpala Misra; Mr. P. Roy; Mr. D. Roy; Shri Vivek Bharadwaj, IAS, CEO, KMDA; Mr. Terence Pradhan, Shri Debal Roy , IFS, Chief Environment Officer, Department of Environment, Government of West Bengal

14TH JUNE 2012
CHAMBER PREMISES

PANEL DISCUSSION IN ASSOCIATION WITH CONCERN FOR CALCUTTA ON,
"KOLKATA - RISKS AND READINESS TO MITIGATE URBAN DISASTER"

to handle and mitigate the urban risks and disasters that the city of Kolkata could face. Ms. Mallika Jalan, Secretary, Centre for Contemporary Communication, highlighted the types of the disasters that Kolkata could face and the issues therein, and if the city and its authorities could successfully mitigate such risks and the level of preparedness required. Ms Utpala Misra, Trustee, National Council of Women in India, spoke on the vulnerability of the large slum population. Later, Shri Vivek Bharadwaj, IAS, CEO, KMDA, took the stage and enthralled all with the initiatives of KMDA to meet the challenges of such a large urban population and progressive

initiatives and approaches of KMDA. He also spoke about the governance issues they face in the process. Shri Debal Roy, IFS, Chief Environment Officer, Department of Environment, Government of West Bengal, took over from Shri Bharadwaj, speaking about the assessment of vulnerability and identification of adaptation options in response to climate change induced risks and disasters in Kolkata. The presentations were followed by an interactive and lively Q/A session with the delegates present. The workshop was concluded by Mr. G M Kapur, with a Vote of Thanks.



▲ (L-R) Shri Vivek Bharadwaj, Mr. P. Roy, Mr. D. Roy



▲ A section of the audience

15TH JUNE 2012
CHAMBER PREMISES

BUDGET SEMINAR ON SERVICE TAX



The Indirect Taxes Committee of The Bengal Chamber of Commerce and Industry organized the Budget Seminar on Service Tax on 15th June 2012 in the Chamber. The Central Board of Excise and Customs, New Delhi proposed to the Chamber to organize this seminar in Kolkata. Other cities in Eastern India were linked to the Seminar by Video Conferencing facility. The Chamber's equity in the realm of taxation in the national paradigm was quite apparent from this Seminar.

The programme was addressed by Smt. J. M. Shanti Sundharam, Member (East Zone), Central Board of Excise and Customs, New Delhi. Shri V K Garg, Joint Secretary, Tax Research Unit, Department of Revenue, Ministry of Finance, Government of India made a presentation on main budgetary changes in respect of service tax. The Open

▲ Seated on the dais (L-R): Smt. Deepa Dasgupta, Chief Commissioner, Customs, Central Excise and Service Tax; Smt. J. M. Shanti Sundharam, Member (East Zone), Central Board of Excise and Customs, New Delhi and Shri V K Garg, Joint Secretary, Tax Research Unit, Department of Revenue, Ministry of Finance, Government of India



▲ Mr. P Roy, Director General, The Bengal Chamber delivering the Welcome Address. Seated on the dais (L-R): Mr. M. Gopalakrishnan, President, The Institute of Cost Accountants of India; Smt. Deepa Dasgupta; Smt. J. M. Shanti Sundharam; Shri V K Garg; Mr. T B Chatterjee, Chairperson, Indirect Taxes Committee, The Bengal Chamber; Mr. Ashok Mukherjee, Vice Chairman, EIRC (Eastern India Regional Council), The Institute of Cost Accountants of India; Mrs. Chitra Agarwal, Treasurer, EIRC (Eastern India Regional Council), The Institute of Cost Accountants of India

PROGRAMMES

BUDGET SEMINAR ON SERVICE TAX

**15TH JUNE 2012
CHAMBER PREMISES**

House Session continued for an hour. The interaction was moderated by Smt. Deepa Dasgupta, Chief Commissioner, Customs, Central Excise and Service Tax.

The second half of the Seminar was addressed by industry speakers. Mr. M.S. Mani, Partner, Deloitte Touche Tohmatsu India Private Limited spoke

on "Latest changes in Finance Bill, 2012 with particular reference to Negative List". Mr. Mrityunjay Acharjee, Senior Manager – Taxation and Internal Audit, Balmer Lawrie & Co. Ltd addressed "Valuation under Service Tax Regulation".

The programme was attended by well over 200 delegates.



▲ Mr. M. Gopalakrishnan delivering Special Address



▲ Mr. T. B Chatterjee addressing



▲ Shri V K Garg making his presentation



▲ The packed WM Hall

◀ In the second half, on the dais (L-R): Shri Mrityunjay Acharjee, Senior Manager- Taxation and Internal Audit, Balmer Lawrie and Co; Mr. M.S. Mani, Partner, Deloitte Touche Tohmatsu India Private Limited and Mr. T B Chatterjee

MOU SIGNING: THE BENGAL CHAMBER AND INSDAG TO SET UP SECTOR SKILL COUNCIL FOR IRON AND STEEL INDUSTRY WITH NSDC

**16TH JUNE 2012
CHAMBER PREMISES**

The Bengal Chamber of Commerce and Industry, as one of the premier industry fora of India has always deeply involved itself in empowering and overseeing the growth, development and modernization of various industries and relevant skilled manpower in particular. Such activity pertaining to one of Bengal's predominant sectors, namely, Iron & Steel has been earmarked as a prime focus area to achieve the objective of creating a skill benchmark and roadmap in terms of meeting the qualitative and technological demands of the industry. The focus is to impart training in specialized skills & knowledge - on behalf of and in coordination with National Skill Development Corporation (NSDC) under The Prime Minister's Skill Mission. In this respect, the Chamber signed an MoU with the Institute for Steel Development and Growth (INSDAG), formed by the major steel producers in India. INSDAG will bring to board its technical knowledge and outstanding expertise in the Iron & Steel sector in order to guide, share, advise, analyze skill gaps for steering and running the "Iron & Steel Sector Skill Council (SSC)" with the Bengal Chamber. This will be the first SSC in the Eastern Region of India.

Mr. P. Roy, Director General, The Bengal Chamber and Mr. Sushim Banerjee, Director General, INSDAG signed the MOU at the Bengal Chamber premises on 16th June 2012. Dr. Parijat De, Director, Technical Education & Training, Government of West



▲ Exchange of MoU papers after signing. Mr. P Roy, Director General, The Bengal Chamber (left) with Mr. Sushim Banerjee, Director General, Institute for Steel Development and Growth (INSDAG) (right)

16TH JUNE 2012
CHAMBER PREMISES

MOU SIGNING: THE BENGAL CHAMBER AND INSDAG TO SET UP SECTOR SKILL COUNCIL FOR IRON AND STEEL INDUSTRY WITH NSDC



Bengal; Mr. Sourav Daspatnaik, Chairperson, Skill Development Task Force, The Bengal Chamber; Mr. Basab Banerjee, Head, Standards and QA, NSDC and Mr. Taranjit Singh, Managing Director, JIS Group and Chief Patron of The Bengal Chamber of Commerce and Industry were present at the MOU signing ceremony.

◀ (R-L) Mr. Sushim Banerjee, Director General, Institute for Steel Development and Growth (INSDAG) presenting his views; Mr. P. Roy, Director General, The Bengal Chamber; Mr. Sourav Daspatnaik, Chairperson, Skill Development Task Force and Mr. Taranjit Singh, Managing Director, JIS group, Chief Patron of The Bengal Chamber



▲ (L-R) Mr. P. Roy; Mr. Sushim Banerjee; Mr. Basab Banerjee, Head, Standards and QA, NSDC explaining the role of SSC and Dr. Parijat De, Director, Technical Education & Training, Govt. of West Bengal

◀ Dignitaries at the MoU signing ceremony



19TH JUNE 2012
CHAMBER PREMISES

PRESS CONFERENCE WITH THE BATANAGAR INSTITUTE OF ENGINEERING, MANAGEMENT AND SCIENCE

The Bengal Chamber of Commerce and Industry, in association with Batanagar Institute of Engineering Management and Science (BIEMS) organized a Press Conference on the occasion of the commencement of academic session of BIEM's four-year B.Tech programme, at 3.30 p.m. on 18th June 2012 in the Chamber premises.

BIEMS, located at Batanagar Mahestala, is an institution with a difference! Promoted and supported by eminent professors, engineers, academicians and professionals, this college has been founded with a vision of being a centre of excellence and a model college. The B.Tech programme in BIEMS covers the disciplines of Computer Science and Engineering, Electrical Engineering, Electronics & Communication Engineering, Mechanical Engineering and Civil Engineering. The focus is on both teaching and research and BIEMS has outstanding faculty members, who are pre-eminent in their fields of work.

The Bengal Chamber is with BIEMS in this endeavour since as India's oldest institution of its kind, the Chamber has always supported the cause of education and higher learning. The Chamber feels that it will be a most relevant cause more so since many of the Chamber's senior members are involved in this prestigious project. This is the only engineering college approved by AICTE this year in Eastern India. It is affiliated with WBUT and recommended by the Department of Higher Education, Government of West Bengal.

The Press Conference was addressed by Mr. Alope Mookherjea, Chairman, BIEMS and Past President, The Bengal Chamber of Commerce and Industry and Mr. R N Lahiri, Member Secretary and Trustee, BIEMS and Chairperson, IT Committee of the Bengal Chamber. Mr. S Radhakrishnan, Past President of the Bengal Chamber and Member of the Advisory Committee of BIEMS was also present along with Capt. S B Mazumder, Executive Director, Seahorse Group.



▲ Press Conference in progress

EVENTS AT

22nd June' 12

THE PALLADIAN LOUNGE

A Contemporary Dance Performance by SAPPHERE CREATIONS



◀◀
(L-R): Guest of Honour: Mr. Eric Herpin (Acting Consul General of France), Chief Guest: Mr. Sanjay Budhia, Mr. Sudarshan Chakravorty, Director, Sapphire Creations

▶▶
Dancers during the performance



UPCOMING PROGRAMMES

- ▶ Skills Delegation to Australia, 10th July - 13th July 2012
- ▶ The Chamber partnering the VC Circle in the Kolkata Investment Forum, 19th July 2012, The Taj Bengal, Kolkata
- ▶ Business-IT Conclave 2012, Theme: Securitization of Cyber Security, 21st July 2012, Chamber premises
- ▶ Black Dog presents Bengal Chamber "Think" series in association with The Telegraph, powered by Eden City Maheshtala: Talk by Mr. Gurcharan Das, Management Author, Commentator and Public Intellectual and Former Managing Director, Procter and Gamble, 2nd August 2012, The Palladian Lounge, Chamber premises
- ▶ Management Development Programme on "Resurgence of business through education-led initiatives: The Bengal Perspective", 4th August 2012, Bengal Engineering and Science University, Shibpur, Howrah
- ▶ Seminar on Cost Management through Technology Enablement, 8th August 2012, Chamber premises
- ▶ Mindspark 2012 - The Finance and Business Quiz presented by the Finance and Banking Committee, The Bengal Chamber, 17th August 2012, Chamber premises
- ▶ Black Dog presents Bengal Chamber "Think" series in association with The Telegraph, powered by Eden City Maheshtala: Talk by Mr. Pavan Sukhdev, Founder-CEO, GIST Advisory, McCluskey Fellow, Yale University, & Former Special Adviser and Head of UNEP's Green Economy Initiative on "Corporation 2020", 30th August 2012, The Palladian Lounge, Chamber premises
- ▶ Digital Media Marketing Forum: Brandstorm – Building Brands Online, 25th August 2012, Chamber premises
- ▶ The Bengal Chamber 5th Annual Environment and Energy Conclave 2012: The Water Forum – Conserving Energy. Preserving Environment. Towards Tomorrow. 31st August – 1st September 2012, ITC Sonar, Kolkata