



Newsletter



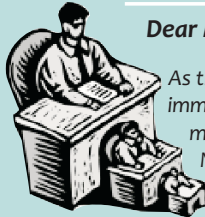
Look East

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from the desk of the PRESIDENT

7th February 2011



Dear Member,

As the year rolls on, your Chamber is immersing itself in the hues of an eclectic mix of programmes and activities. Noteworthy is the fact that the Chamber is leaving its imprint on aspects, which stretch far beyond the conventional boundaries of industry, business and economic activity.

True to its ethos, the Bengal Chamber has embraced issues of social significance as one of its driving principles of operation. For example, in January a programme on child diabetes prevention and cure was organized. We have also organized for the second year running, what has become Kolkata's leading quiz for IT professionals involving 35 teams from leading corporates, IT companies and educational institutions. This particular event has become a must-attend do for the quizzers and the IT professionals. The third programme was the inaugural edition of the monthly series of lectures by eminent individuals. We are calling it, "The Bengal Chamber 'Think...' Series", which, as the name suggests, provokes the audience and the speaker to debate and discuss issues of social and economic significance affecting us as individuals and our economy.

With your support, I am sure we shall be able to bring to you many more such interesting and relevant activities.

Sd/-
SANDIPAN CHAKRAVORTY
President

MEMBERS' NEWS CORNER

Welcome to the Bengal Chamber family! That's what we would like to convey to **Daffodil Projects Pvt. Ltd., Insurance Brokers Association of India, S & IB Services Private Limited and Tata Metaliks Kubota Pipes Limited** whose applications for membership were tabled and approved by the Managing Committee at its meeting on **18th January 2011**.

NEWS FLASH

CONGRATULATIONS



TO DR. SUBORNO BOSE WHO HAS BEEN CONFERRED THE PRESTIGIOUS OUTSTANDING ENTREPRENEUR OF THE YEAR 2010 AWARD by Enterprise Asia based in Malaysia among other countries.

Dr. Suborno Bose, FCA, DBA, DoE, CHAIRMAN AND CHIEF MENTOR, INDISMART GROUP and a senior member of the Bengal Chamber, was recognized as the Outstanding Entrepreneur of the Year 2010 by Enterprise Asia at a glittering function attended by over 500 select guests on 15th January 2011.

Dr. Bose was selected as the Outstanding Entrepreneurship Award Winner of the prestigious Asia Pacific Entrepreneurship Awards 2010. The Outstanding Entrepreneurship Award recognizes individuals who have shown outstanding tenacity, perseverance and courage in business and only a select few were awarded during the awards night. The Awards ceremony was a grand event with true entrepreneurs of the highest quality and a total of 500 plus attendees. The event was covered by major local and international media.

PROGRAMMES

A TALK ON "DIABETES PREVENTION AND RELATED DISEASE"

15TH JANUARY 2011,
CHAMBER PREMISES

On 15th January 2011, The Bengal Chamber organized a seminar on "Diabetes Prevention & Related Disease" in association with an organization of repute, "Via Media".

Dr. Suryakanta Mishra, Hon'ble Health Minister, West Bengal, inaugurated the Seminar and presented his talk focusing on Juvenile Diabetes and its Prevention. Eminent doctors, various health service providers and representatives of media attended the seminar.



▲ The Media Meet before the commencement of the session



▶ The programme about to begin



MONTHLY PUBLICATION OF THE BENGAL CHAMBER OF COMMERCE AND INDUSTRY



A section of the audience ▶



◀ Dr. Suryakanta Mishra, Hon'ble Health Minister, Government of West Bengal (second from right) releasing the documentary film on child diabetes. Mr. P Roy, Director General, The Bengal Chamber is at the extreme right. Mr. Khokan Mookerji, Chief Mentor, The Bengal Chamber is at the extreme left. Dr. Amit Ghose, Chairperson, Health Committee of the Bengal Chamber is second from left

Shri Vivek Bharadwaj, IAS, Chief Executive Officer, Kolkata Metropolitan Development Authority (KMDA) was invited to address the members of the Managing Committee of the Bengal Chamber on 18th January 2011 in the Chamber premises.

Shri Bharadwaj spoke at length about the various infrastructure / road development projects of KMDA in Kolkata and presented a

detailed picture of the work on improving existing critical infrastructure like the EM Bypass, a new rapid bus transit system, etc. Following his presentation, he took questions from members of the Managing Committee. While answering questions, Shri Bharadwaj mentioned that there were many agencies of the Government engaged in different infrastructure projects. Hence, his answers on

development of Kolkata airport and the approach roads were only limited to the aspects pertaining to the drainage system, which was under the purview of the KMDA. The other aspects were the responsibility of AAI and PWD. On all matters pertaining to KMDA's work he spoke about in details.

The Bengal Chamber and KKN Group, in association with The Telegraph, presented the inaugural edition of the "Think" series of lectures on 22nd January. Through this series of lectures, The Chamber hopes to provide a platform for our members to listen to eminent personalities on issues of contemporary relevance spanning the economy, business, industry, the social context, etc.

Mr. Harish Manwani, Chairman, Hindustan

Unilever, addressed the august gathering in the first of the "Think..." series of lectures. Mr. Manwani spoke on "Brands at the Forefront of Social Change".

Speaking on the occasion, Mr. Manwani highlighted the social role that Brands have undertaken these days. Brands, today, according to Mr. Manwani, help build up the equity of an organization, and enhance the organization's competitiveness to reach the

top. He mentioned HUL as an example, and referred to the fact that 7 out of every 10 households in India use some HUL product. Speaking on the gradual shift of the market, Mr. Manwani said that the economic gravity is gradually shifting towards the "developing world" from the "developed world".

The programme concluded with a lively Q/A session.



▶ A snapshot view of the appreciative audience

◀ (Left to Right): Mr. P Roy, Director General, The Bengal Chamber; Mr. S K Menon, Vice President, The Bengal Chamber; Mr. Harish Manwani, Chairman, HUL; Mr. Harsh K Jha, Senior Vice President, The Bengal Chamber and Mr. Khokan Mookerji, Chief Mentor, The Bengal Chamber



◀ Mr. Harish Manwani, Chairman HUL, addresses the audience during the Q&A session



▶ Mr. S K Menon, Vice President, The Bengal Chamber presenting a memento to Mr. Harish Manwani

28TH JANUARY 2011, CHAMBER PREMISES

The IT Committee of The Bengal Chamber of Commerce and Industry held the second edition of 'The Bengal Chamber IT Quiz' on 28th January 2011 from 5.00 p.m. in the Chamber premises.

We launched the inaugural edition of the Bengal Chamber IT Quiz in December 2009 and the event was structured to offer infotainment of a high order. This quiz has a unique positioning of its own --- a little away from the more familiar general and business quizzes, which has made it all the more interesting and enjoyable. This year, the teams

were an interesting mix of IT developers, corporates, hard-core quizzers and premier engineering and management institutions. 35 teams participated making the event a much sought-after destination in the city's quizzing world. The teams were from Apeejay Surrendra Group, Balmer Lawrie, Capgemini, CESC, Cognizant, Fi-Tek, Flakt (India), IBM, IISWBM, Infinity Infotech Parks, ISB, ITC Infotech, Jadavpur University, St. Xavier's College, STQC IT Services, Tata Steel, TCS and many others.

The Bengal Chamber IT Quiz has made a niche for itself in the IT Community of the city. The sequel added more to its grandeur. Mr. Charanpreet Singh, renowned Quiz Master of Eastern India was the Quiz Master this year. There were fabulous prizes. The Bengal Chamber IT Quiz 2011 helped the Kolkata IT Community and

corporates to connect with their friends and colleagues. Dr. Debesh Das, Hon'ble Minister-in-Charge, IT Department, Government of West Bengal inaugurated the Quiz.

The preliminary round consisted of written questions testing the teams' knowledge on IT. The questions ranged from elementary, to scientific, to brainstormers. Six teams proceeded to the final, which consisted of highly witty buzzer rounds, slides and audio-visual questions. The teams came up with some spectacular answers, along with regular humorous interventions made by the quizmaster, making the event very interesting. The second annual Bengal Chamber IT Quiz winner was the team from TCS, which was followed by teams from Cognizant and an 'open' team of students, "Permanent Lapse of Reason". The First Prize was HP LAPTOP MINI 210 laptops (2



▶ Mr. Charanpreet Singh, Quiz Master conducting the preliminary round

▶ Dr. Debesh Das, Hon'ble Minister-in-Charge, IT Department, Government of West Bengal while inaugurating the second annual Bengal Chamber IT Quiz. Mr. R N Lahiri, Chairperson, IT Committee of the Bengal Chamber is at the right



▶ Mr. Sandipan Chakravorty, President, The Bengal Chamber (right) enjoying the IT Quiz. Beside him is Dr. Debesh Das

▶ The finals in progress



THE BENGAL CHAMBER IT QUIZ 2011

units). The Second Prize was SONY CYBERSHOT W380(2 units) and the Third Prize was SONY BLUE RAY DISC PLAYER(2 units).

The after-quiz party held in the Palladian Lounge featured "The Monkberries", which is a band creating waves in the local music circuit and is a regular at The Princeton. The band has a number of members working in the IT sector.



▲ Teams and the audience



▲ Members of the team from Cognizant being awarded their prizes

UPCOMING PROGRAMMES

The Bengal Chamber and KKN Group present Think Series in association with The Telegraph: "Transformation of Coal India", Address by Shri P S Bhattacharyya, Chairman, Coal India Limited, 7th February 2011, Chamber premises

Perspectives on Climate Negotiations and Clean Technology (with EBTC), 16th February 2011, Chamber premises

Workshop on Productivity Improvement – Behavioural and Attitudinal Perspectives, 22nd February 2011, Haldia

Union Budget Viewing Session, 28th February 2011, Chamber premises



▲ Members of the team of students, "A Permanent Lapse of Reason" receiving their prize

▲ The winning team from TCS receiving the trophy and prizes from Mr. Sanjoy Sen, CIO, Tobacco Division, ITC Limited

EVENT AT THE PALLADIAN LOUNGE



The Monkberries, a rock band with members from the IT sector played at the Palladian Lounge on 28th January evening as part of the post-IT Quiz Party of the Bengal Chamber. The Monkberries is making waves in Kolkata's live music circuit and is a regular feature in some of the premier city clubs.