



JIS GROUP  
Educational Initiatives

# bcci Newsletter



VOL 9 | No. 8

August, 2013



## from the desk of the PRESIDENT

Dear Member, 12th August, 2013

*The economy is moving forward with its nose on the ground. The recent announcement of the appointment of Dr. Raghuram Rajan as the next Governor of the Reserve Bank of India has not resulted in any immediate lifting of the economy's spirit. Dr. Rajan is a widely respected economist with decades of experience and we hope under the leadership of Dr. Rajan, both the currency and the monetary situation would be on the upwards surge aided by a robust policy.*

*In the meantime, with your support and blessings, your Chamber's activities have continued with a great momentum. Each month brings in a new initiative and a milestone. Thanks to the untiring efforts of the Skill Development Task Force of the Chamber, we have, in association with the Institute for Steel Development and Growth (INSDAG) launched the first ever Iron and Steel Sector Skill Council in the Eastern Region under the aegis of the National Skill Development Corporation (NSDC).*

Sd/-  
Kallol Datta  
President

## MEMBERS' NEWS CORNER

### Welcome to the Bengal Chamber family !

That's what we would like to convey to Gargi Memorial Institute of Technology whose application for membership was tabled and approved by the Managing Committee at its meeting on 17th July 2013.

## PROGRAMMES

### FELICITATION OF MR. DEAN R THOMPSON, CONSUL GENERAL OF THE UNITED STATES IN KOLKATA, 17TH JULY 2013, CHAMBER PREMISES

Mr. Kallol Datta, President welcomed Mr. Dean R Thompson who had arrived in Kolkata on August 3, 2011 and would be leaving on July 31, 2013. Mr. Datta added that the Chamber had the pleasure and privilege of interacting with Mr. Thompson and his team on a number of occasions. He had redefined and greatly enhanced Indo-American Business-to-Government and Business-to-Business connectivity in the Eastern Region. Mr. Datta hoped that Mr. Thompson would be back in India as an Ambassador of the US.

Mr. Dean Thompson thanked the Bengal Chamber for the support it had provided during his tenure especially to the various business delegations and requested the Chamber to continue to support the business community of the United States.

## NEWS FLASH

The Bengal Chamber is with our corporate members in their endeavours to grow their businesses, forge ahead and create new footprints in the economy. In all this, we have been actively helping out our members and creating their preferred forum for B2B, B2C and B2G networking. Here's what some of our members have to say:



Mr. Ankit Patni,  
Director, SKP Group



Dr. Goutam Sengupta,  
Vice President & COO,  
Videocon Group

It was a wonderful experience when Mr. Kallol Datta, President, The Bengal Chamber of Commerce & Industry and Mr. P Roy, Director General of the Chamber took active interest to initiate discussion about one of the major issues with which Videocon Group was confronted with for its IT hub project at North Bengal. This discussion has resulted into a fruitful meeting with the Chief Secretary of the State of West Bengal and most likely the issue shall get resolved in the near future facilitating one of the much desired projects for the State to come into existence. The initiative shown by the President and the Director General to support a cause for one of its member companies is indeed exemplary and praiseworthy. I feel the Chamber is setting an example of its own in this direction.

Dr. GOUTAM SENGUPTA  
Vice President & COO  
Videocon Group  
West Bengal



MONTHLY PUBLICATION OF THE BENGAL CHAMBER OF COMMERCE AND  
INDUSTRY IN ASSOCIATION WITH JIS GROUP EDUCATIONAL INITIATIVES



**PROGRAMMES**

**FELICITATION OF MR. DEAN R THOMPSON,  
CONSUL GENERAL OF THE UNITED STATES IN KOLKATA**

**17TH JULY 2013,  
CHAMBER PREMISES**

A special memento was presented to Mr. Thompson and also to Mr. Richard Craig, Principal Commercial Officer, US Commercial Service, Kolkata by the President.



▲ (L-R): Mr. Kallol Datta, President, The Bengal Chamber; Mr. Dean R Thompson, Consul General of the United States in Kolkata; Mr. P Roy, Director General, The Bengal Chamber and Mr. Taranjit Singh, Chief Patron, The Bengal Chamber and Managing Director, JIS Group.

▼ The packed meeting room.



▶ (L-R): Mr. Richard Craig, Consul, Consulate General of the United States of America; Mr. Kallol Datta; Mr. Dean R Thompson and Mr. P Roy.



▶ Mr. Kallol Datta (L) presenting memento to Mr. Dean R Thompson (R). Mr. P Roy standing next to Mr. Thompson.

**PROGRAMMES**

**WORKSHOP ON ELECTRO MAGNETIC FIELD (EMF) WITH  
CELLULAR OPERATORS ASSOCIATION OF INDIA (COAI)**

**18TH JULY 2013,  
CHAMBER PREMISES**



▲ Welcome address by Mr. Subhodip Ghosh, Deputy Director General, The Bengal Chamber.

The Bengal Chamber of Commerce and Industry, in association with Cellular Operators Association of India (COAI), organized a Workshop on Electro-Magnetic Fields (EMF) & Cellular Telephony on 18th July, 2013 at the Chamber premises.

The debate on the alleged harmful effects of EMF emissions from mobile towers has escalated in the country, leading to concerns and activism in several regions. The Bengal Chamber, therefore, provided a forum for COAI to meet with the industry, medical fraternity, academia, government and civil society to openly discuss the issues involved.

At the Inaugural Session, Justice (Retd) Bhagabati Prosad Banerjee was the Chief Guest. Special addresses were made by Mr. Atanu Ghosh, DDG, Kolkata TERM Cell and Mr. Dipankar Dan, Scientist D, SAMEER Kolkata Center.

The Interactive Session was chaired by Mr. Vikram Tiwathia, ADG, COAI. The other Panelists were Mr. P Ramakrishna, Advisor, COAI; Mr. Apurba Das, DDG, West Bengal TERM Cell; Prof. (Dr.) Shyamal Kumar Sarkar, HOD of Radiation Oncology, Medical College Kolkata; Prof. (Dr.)

Bhabotosh Biswas, Prof & HOD, Cardiothoracic Vascular Surgery, R G Kar Medical College & Hospital; Prof. Bhaskar Gupta, Ph.D Engg, Electronics & Telecommunication Engg Dept., Jadavpur University; Dr. Amlan Chakrabarti, Associate Professor, A.K. Choudhury School of Information Tech., University of Calcutta; Prof. Susanta Sen, Institute of Radio Physics and Electronics, University of Calcutta and Dr. Ashish Kumar Sanyal, Chief Scientist, West Bengal Pollution Control Board.

While the COAI presented their case that EMF emissions at the operating levels of intensity are not harmful, doctors and researchers did not share the confidence of cellular operators that there are no health hazards associated with mobile towers.

The Workshop was attended by over 150 delegates who included local authorities, academia, medical fraternity, citizen's groups, students, Government officials and the Media. There was also a Q/A session with the audience. The Workshop was followed by lunch.

18TH JULY 2013,  
CHAMBER PREMISES

WORKSHOP ON ELECTRO MAGNETIC FIELD (EMF)  
WITH CELLULAR OPERATORS ASSOCIATION OF INDIA (COAI)



▲ Theme address by Mr. Vikram Tiwathia, ADG, COAI.



Interactive Session (L-R): Dr. Amlan Chakrabarti, Associate Professor, A.K. Choudhury School of Information Tech., University of Calcutta; Prof. (Dr.) Bhabotosh Biswas, HOD, Cardiothoracic Vascular Surgery, R G Kar Medical College & Hospital; Dr. Ashish Kumar Sanyal, Chief Scientist, West Bengal Pollution Control Board; Mr. Apurba Das, DDG, West Bengal TERM Cell; Mr. Vikram Tiwathia, ADG, COAI, (Chairperson of the Session); Prof.(Dr.) Shyamal Kumar Sarkar, HOD of Radiation Oncology, Medical College Kolkata; Prof. Bhaskar Gupta, Electronics & Telecommunication Engg Dept., Jadavpur University; Mr. P Ramakrishna, Advisor, COAI; Prof. Susanta Sen, Institute of Radio Physics and Electronics, University of Calcutta.



▲ Address by Chief Guest, Justice (Retd.) Bhagabati Prosad Banerjee.



▲ Panelists at the Inaugural Session (L-R): Mr. Atanu Ghosh, DDG, Kolkata TERM Cell; Mr. Vikram Tiwathia, ADG, COAI; Justice (Retd) Bhagabati Prosad Banerjee; Mr. Dipankar Dan, Scientist D, SAMEER Kolkata Center; Mr. V. K. Cherian, Sr. Director, COAI.



▲ Prof.(Dr.) Shyamal Kumar Sarkar during his address

## UPCOMING PROGRAMMES

- The Bengal Chamber presents its next "Think..." series lecture by economist Dr. Omkar Goswami presented by Ballantines in association with Future Business School and The Telegraph, 13th August 2013, The Palladian Lounge, Chamber premises
- A Factory Visit at Linde India Limited, Uluberia Factory, 20th August 2013
- Jadavpur University in association with The Bengal Chamber and the European Business and Technology Centre (EBTC) presents the next programme of the Lecture Series on "Sustainability of Indian Energy Sector: Prospects and Challenges": A lecture on "Energy Challenges of India: Contributions of Material Scientist and Technologist" by Mr. Baldev Raj, President, International Institute of Welding, President, Indian National Academy of Engineering, Past President, Indian Institute of Metals, JC Bose Fellow, DST, 22nd August 2013, Jadavpur University Campus
- Energy Sustainability Conclave 2013 (Energy Security – Empowering the Energy Future), 30th-31st August 2013, ITC Sonar, Kolkata
- The Bengal Chamber supporting "Raag Anuraag", a cultural programme, 31st August 2013, G D Birla Sabhaghar, Kolkata
- The Bengal Chamber Award for Best Young HR Professional, 6th September 2013, Chamber premises
- Inauguration of The Bengal Chamber Entrepreneurship Development Cell at Narula Institute of Technology, 6th September 2013, NiT Campus
- Media Marketing Conclave on "Media – The Times they are a changin!", 7th September 2013, Chamber premises
- East and North East India Supply Chain and Logistics Summit and Excellence Award, 10th September 2013, Chamber premises
- Interaction with Mr. John Paul B Inigo, Commercial Attaché, Philippine Trade and Investment Centre (PTIC), Embassy of the Philippines, New Delhi, 10th September 2013, Chamber premises
- Workshop on Entry Tax, 11th September 2013, Chamber premises
- Interaction on "India-Sri Lanka Relations: Opportunities for Both Countries" with His Excellency Prasad Keriyawasam, High Commissioner of Sri Lanka in New Delhi, 17th September 2013, Chamber premises

**PROGRAMMES**

**WORKSHOP ON ELECTRO MAGNETIC FIELD (EMF)  
WITH CELLULAR OPERATORS ASSOCIATION OF INDIA (COAI)**

**18TH JULY 2013,  
CHAMBER PREMISES**



▲ Q/A Session in progress. ▲



▲ Audience at the Workshop

**THE BENGAL CHAMBER BUSINESS-IT CONCLAVE 2013  
(NEW DEVICES, MOBILITY AND NETWORKING)**

**19TH JULY 2013,  
THE PARK**



▲ Mr. Ambarish Dasgupta, Vice President, The Bengal Chamber delivering the Welcome Address.

The Information Technology Committee of The Bengal Chamber organized the fourth edition of the Business-IT Conclave on 19th July 2013 at The Park, Kolkata.

of Remote Infrastructure” was chaired by Mr. Hirak N Sengupta, Chairman, West Bengal Electronics Industry Development Corporation Ltd. The speakers included Mr. Shivaji Basu, Head-Strategy Office, ION, Tata Consultancy Services; Mr. Sandipan Sarkar, Executive Architect, Global Government Centre of Competence, IBM and Mr. Ganesh Iyer, Area Sales Manager-North & East, VMware India.

The Chamber believes in creating relevant and meaningful forums for members and industry at large. Keeping this in mind, dedicated B2B Sessions were organized as a part of the Conclave.

The Inaugural Session of the Conclave was addressed by Shri Susanta Majumdar, IAS, Secretary, Information Technology and Electronics, Government of West Bengal; Mr. Prabir Kumar Das, Managing Director, West Bengal Electronics Industry Development Corporation Ltd. and Mr. Rajasekaran Balasubramaniam, Chief Technology Officer, Cognizant Technology Solutions India Limited.

The two Technical Sessions were on “How new businesses connect?” and “Future of Remote Infrastructure”. The Session on “How new businesses connect?” was chaired by Mr. S. Radhakrishnan, Managing Director, Descon Limited and Past President, The Bengal Chamber. The speakers included Mr. Kattayil Rajinish Menon, Director App Ecosystems & Startup Strategy, Microsoft Corporation India Pvt Ltd; Mr. Rajarshi Chatterjee, Vice President, Atos India; Mr. Dhruv Dhawan, Product Head, Enterprise Mobility, Airtel Business; Mr. Gunjan Sachdev, General Manager and National Business Head, Panasonic India, Systems Solution Division. The Session on “Future



▲ Mr. Rajasekaran Balasubramaniam, Chief Technology Officer, Cognizant Technology Solutions India Limited addressing during the Inaugural Session.



◀ Shri Susanta Majumdar, IAS, Secretary, Department of Information Technology and Electronics, Government of West Bengal addressing during the Inaugural Session.



▲ Mr. Prabir Kumar Das, Managing Director, West Bengal Electronics Industry Development Corporation Ltd. addressing during the Inaugural Session.

19TH JULY 2013,  
THE PARK

THE BENGAL CHAMBER BUSINESS-IT CONCLAVE 2013  
(NEW DEVICES, MOBILITY AND NETWORKING)



Mr. R N Lahiri at the lectern.

Mr. R N Lahiri, Chairperson, Information Technology Committee (L) in conversation with Shri Susanta Majumdar, IAS on the dais.



Mr. Rajasekaran Balasubramaniam addressing the media.

During the second technical session on "Future of Remote Infrastructure" (L-R): Mr. Ganesh Iyer, Area Sales Manager- North & East, VMware India; Mr. Hiral N Sengupta, Chairman, West Bengal Electronics Industry Development Corporation Ltd.; Mr. Sandipan Sarkar, Executive Architect, Global Government Centre of Competence, IBM and Mr. Shivaji Basu, Head-Strategy Office, ION, Tata Consultancy Services.



Product Demonstration by Panasonic India, Systems Solution Division.



During the first technical session on "How new businesses connect?" (L-R): Mr. Rajarshi Chatterjee, Vice President, Atos India; Mr. Kattayil Rajinish Menon, Director App Ecosystems & Startup Strategy, Microsoft Corporation India Pvt. Ltd.; Mr. S. Radhakrishnan, Managing Director, Descon Limited and Past President The Bengal Chamber; Mr. Dhruv Dhawan, Product Head, Enterprise Mobility, Airtel Business and Mr. Gunjan Sachdev, General Manager and National Business Head, Panasonic India, Systems Solution Division.



The packed hall.

In conversation (L-R): Mr. Ambarish Dasgupta, Vice President, The Bengal Chamber; Shri Susanta Majumdar, IAS and Mr. R N Lahiri.



B2B Meetings in progress

**PROGRAMMES**

**EASTERN & NORTH EASTERN SKILL DEVELOPMENT SUMMIT :  
ROLE OF EMPOWERING ALL INDIVIDUALS TOWARDS A BETTER INDIA**

**26TH & 27TH JULY, 2013,  
WILLIAMSON MAGOR HALL,  
CHAMBER PREMISES, KOLKATA**



▲ Speakers at the Inaugural Session.

The Bengal Chamber of Commerce and Industry, jointly with National Skill Development Corporation (NSDC) hosted Eastern India's first Skill Summit, focused towards creating an enabling and sustainable Technical Vocational Education Training (TVET) eco-system for East and North East States. The Skill Summit saw active participation from Ministerial level delegation from East India States, North-East States and West Bengal, global consultants, NSDC partners, representation by Sector Skill Councils and a large contingent



▲ Dr. Ampareen Lyngdoh, Minister, Department of Labour, Government of Meghalaya.

of International VET providers from Australia, Switzerland and US among many others. The Summit differentiated itself in terms of setting the way forward and sustainable collaboration efforts with Industry and TVET providers alike. **Mr. Sourav Daspatnaik, Chairperson, Skill**

of our Graduates and skill of youth through proper and stronger Industry-Academia interface. A major thrust of the Government would be to create adequate and suitable capacity through adequate Community Colleges and Polytechnics especially in Tier 2 and 3 towns and cities. The National Vocational Education Qualification Framework (NVEQF) has been established and courses will be aligned to the Industry needs for readily employable personnel".



Mr. Dilip Chenoy on Skype at the Inaugural Session. ▲

Highlighting the multiple transformational initiatives in West Bengal, **Shri Ujjal Biswas, Hon'ble Minister-in-Charge, Dept. of Technical Education & Training, Government of West Bengal** said, "The Government of West



▲ Speakers of Session I: The opportunity landscape – Perspective from Global Organizations; Central & State Government Initiatives & Plans.



▲ Panelists during the session on Sectoral Skill Development.

**Development Task Force, The Bengal Chamber** commented, "We are happy to be contributing to a resurgent Eastern and North-Eastern India. The Skill summit was not another event to be forgotten, but we are proud to have laid a formal road map for continued showcaseable efforts towards harnessing the young surplus demography in this part of the country."

In his message sent across by **Dr. M. Pallam Raju, Hon'ble Union Minister of HRD, Government of India** (who could not attend the Summit due to last minute changes in engagements), he said, "One of the top most priorities of the Ministry of HRD, Government of India is to ensure better employability

Bengal is committed to provide all support to the initiatives of the NSDC and we would be happy to provide infrastructural support to the Sector Skill Council and invite them to house the headquarters of the Iron and Steel Sector Skill Council of India at the newly constructed building of the Department of Technical Education and Training of the State at New Town, Rajarhat". He further added, "I would also suggest that NSDC provide nodal support

- The Bengal Chamber of Commerce and Industry conducts the first Eastern & North Eastern Skill Development Summit.
  - The Bengal Chamber, INSDAG (Institute for Steel Development and Growth) and NSDC (National Skill Development Corporation) launch Iron & Steel Sector Skill Council.
- Kolkata, July 27th, 2013**

26TH & 27TH JULY, 2013,  
WILLIAMSON MAGOR HALL, CHAMBER PREMISES, KOLKATA

EASTERN & NORTH EASTERN SKILL DEVELOPMENT SUMMIT :  
ROLE OF EMPOWERING ALL INDIVIDUALS TOWARDS A BETTER INDIA



▲ Speakers of session II: Institutional framework – Attracting talent, supporting entrepreneurship, incubation and domain knowledge for development & skill sector.



▲ Mr. Tom Calder, Trade Commissioner, Austrade chairing Session III on Global Benchmarks, International Training Partners & their Collaboration Models.

through this Sector Skill Council HQ at Kolkata for the Eastern and North Eastern Region. This will bring NSDC closer to the on-ground initiatives”.

**Dr. Ampareen Lyngdoh, Minister, Department of Labour, Government of Meghalaya** underscored the need for building bridges between labour surplus States of North East and demand points lying in other parts of the country. She mentioned “Meghalaya has over 42% youth with high levels of literacy and it is important that Vocational Training both in traditional Arts and Crafts, Services and Manufacturing sector be the main focus for employing youth within the State.” She felt that due to lack of opportunities, most trained youth migrate to other destinations in the country. It is important that employment opportunities are created dovetailed with the needs of the State. She cited sectors like Healthcare, Hospitality, Banking and Insurance, IT and traditional head gear and crafts to be very suited for the State apart from agriculture and fruits and vegetables.

**Felicitations of Winners at World Skills Competition, Germany:**

Three Indian students bagged the “Medallion of Excellence” at the World Skills Competition at Leipzig, Germany, which culminated on Sunday, July 7, 2013. The Bengal Chamber took the lead in showcasing their achievement as ‘role models’ and felicitated the three winners who have made India proud.

The three winners were Sarthak Jain (IT and Software Solution for Business), Bhavesh Chandra Jana (Jewellery) and Arun Raj Balasubramani (Graphic Design Technology). The 2013 edition of the competition was the second time the Indian contingent was led by the country’s apex skilling body, National Skill Development Corporation (NSDC), the first being the 2011 edition held in London. The Indian team comprised of 24 participants covering 22 unique skills out of the total of 46 categories at the Leipzig Competition. Of these, 22 participants scored over an average of 450 points out of a maximum of 500 set under each category. This is the first time participants from India have brought home this recognition for their country.

The individual story of each of the winners is equally inspiring. Bhabesh who won the ‘Medallion of Excellence’ in Jewellery category is a class 5 dropout, while Arun, a graphic designer, has not been able to enroll for a

bachelor’s degree and Sarthak, who is barely 17 and out of school, won the medal in the IT and software for business category.

Commenting on the performance of the three winners and the 24-member participating team from India, Mr. Dilip Chenoy, CEO and Managing Director of NSDC said, “The winners’ story clearly underlines the fact that even though formal education continues to have immense value, possessing deployable skills is a great alternate and is recognized globally. We are equally proud of every candidate who represented India at this important global event.”

**Launch of Iron & Steel Sector Skill Council :**

**Mr. Dilip Chenoy, MD, NSDC** launched the Iron and Steel Sector Skill Council. The SSC will cover 5.0 Million population in the sector directly or indirectly and will strive towards creating 1.2 Million skilled workforce over 10 Years pertaining to one of Eastern India’s predominant sectors. The Sector Skill Council will, in active collaboration with the industry, create skill benchmarks, National Occupational Standards and roadmap in terms of meeting the qualitative and technological demands of the industry. The focus is to impart training in specialized skills & knowledge - on behalf of and in coordination with National Skill Development Corporation (NSDC) under The Prime Minister’s Skill Mission. The Sector Skill Council is formed with direct participation by the Bengal Chamber of Commerce and Industry, Institute for Steel Development and Growth (INSDAG) and all National Steel manufacturers and processors both upstream and downstream. While congratulating the Bengal Chamber of Commerce and Industry for its contribution, Mr. Chenoy commented, “This is the first time that a Headquarter of a large Sector Skill Council like Iron and Steel is being stationed at Kolkata”. He also said, “I feel indeed happy and thank the Government of West Bengal for coming forward to house the HQ of the Sector Skill Council.”

Expanding on the road map envisaged for the Iron and Steel Sector Skill Council, **Mr. Sushim Banerjee, Director General, INSDAG, Founder Member, Iron and Steel Sector Skill Council**, mentioned “The Sector Skill Council will cover both organized and unorganized players covering a wide range of Steel based industries in upstream and downstream segments”.



▲ Ramkrishna Mission & Don Bosco spoke on value based social transformation during a session chaired by Mr. Abhijit Roy, MD & CEO Berger Paints India Ltd.



▲ Session V addressing the issue of Meeting the Scalability in Skill Vertical, Leveraging Innovative Models, Role of New Technology & New Media.

**PROGRAMMES**

**EASTERN & NORTH EASTERN SKILL DEVELOPMENT SUMMIT :  
ROLE OF EMPOWERING ALL INDIVIDUALS TOWARDS A BETTER INDIA**

26TH & 27TH JULY, 2013,  
WILLIAMSON MAGOR HALL, CHAMBER PREMISES, KOLKATA



▲ The Valedictory Session that witnessed the launch of the Iron & Steel Sector Skill Council

**Shri Hirdyesh Mohan, IAS, Principal Secretary, Department of Technical Education, Government of West Bengal**, said that the Government of West Bengal had taken several key initiatives in strengthening the Vocational and Technical Training and Education areas. The major initiatives include setting up an ITI in each of the 341 blocks of the State and a polytechnic institute in all the sub-divisions of the State, creating vocational streams in high schools with inputs for the curriculum from relevant industries, inception of a Central unit to create modules for Trainers' Training for meeting the capacity requirement for vocational streams / ITIs /

He cited that various Industrial Development Authorities of the State will tie up for training arrangements with training institutions of national repute and have an annual calendar of training. A fixed percentage of the revenue of these authorities is to be utilized for the purpose of training. He expected to promote "collaboration with Industry and Academia for quality human resources development.

An annual enclave will be organized to assess the technical resource requirement by the employers and employing organization."

Commenting on the launch of the Iron and Steel Sector Skill Council, **Shri M Bhaduri, CMD, Hindustan Steelworks Construction Ltd, Ministry of Steel, Government of India** highlighted that organizations have an increasing need for skilled workers and there is an urgent need to upscale the existing work force to gain higher productivity.

**Shri S K Tripathi, CMD, Metal & Scrap Trading Corporation Ltd, Ministry of Steel,**

**Government of India** also felt that this skill development programme needs to cover unorganized sector specially involved in scrap and metal processing.

The meeting was attended by a large number of Indian organizations and international experts from the areas of VET, Skill development and large number of Steel Industry professionals.



▲ Arun Raj Balasubramani being felicitated by Mr. Sushim Banerjee.

Polytechnics. He also cited that Skill Maps were to be prepared at the sub-division level along with subdivisional economy and resource mapping so as to bring in the convergence between the two. The identified gaps were to be bridged through training over the next 2 years. Similarly, the institutional infrastructure gaps were to be identified and supporting infrastructure would be built in the next 2-3 years.



▲ Mr. S Daspatnaik speaking at the launch of the ISSC



▲ Mr. Dilip Cheno felicitating Mr. H P Dey



▲ Bhavesh being felicitated by Shri Hirdyesh Mohan in the presence of his parents.



▲ Sarthak Jain being felicitated by Mr. B B Singh, Director Commercial MSTC and Mr. Dilip Cheno.

◀ Mr. Dilip Cheno with the winners of the World Skills Competition after the felicitation.



27TH JULY 2013, HBK HALL,  
AGRI-HORTICULTURAL SOCIETY OF INDIA,  
ALIPORE, KOLKATA

IDEAL EARTH – PLANTS FOR OUR FUTURE, PROGRAMME FOR SCHOOL CHILDREN WITH AGRI-HORTICULTURAL SOCIETY OF INDIA



▲ Stall by the Techno India Public School.



▲ Students of Radcliffe at their stall.

The Agri-Horticultural Society of India and the Bengal Chamber of Commerce and Industry presented a first-of-its kind environment science project exposition for schoolchildren titled, "Ideal Earth: Plants for our Future" on Saturday, 27th July 2013, at the HBK Exhibition Hall of the Agri-Horticultural Society, 1, Alipore Road, Kolkata 700 027. The sole objective was in keeping with the larger focus of the Chamber to promote sustainable practices to the young generation.

The Chamber for the last three years has been continuously working with schools and their students in order to create an initiative to imbibe



◀ Stall by Shri Shikshayatan School.



▲ Stalls at the venue. ▲

Mr. Alope Mookherjea, Chairman, Solyvent Flakt (India) Private Limited and Past President, The Bengal Chamber delivering the Welcome Address on behalf of the Chamber.

in our children and future generations the importance of a sustainable natural environment, which, in turn, will help to create a secure future for the generations to come. Our Sit-n-Draw competition for the schoolchildren is organized every year with huge success on the occasion of World Environment Day and Earth Day, which is highly appreciated by the children, parents and schools.

The basic objective of this competition was to bring together the schools and their students in order to create a platform for exchanging ideas and sharing skills with the focus on sustainable living. Our motive was to bring together the students and create a synergy for a universal cause, which will ultimately enhance creativity and scientific skills. The project was about integrating green development and sustainable living in our daily existence.

The categories of competition was divided into three levels, namely, Soil and Land use, Environmental Issues and Development of Forestry and was supported by International Combustion (India) Limited, McLeod Russel India Limited, Eastern Institute for Integrated Learning in Management and Unify Enterprises. A total of ten schools were selected to the final round of the competition out of which Shri Shikshayatan School was declared to be the Winner along with Radcliffe as the First Runners-Up and The Heritage School as the Second Runners-Up. The competition was judged by Mr. Arun Kumar Mukherjee, Chairperson, Energy and Environment Committee of the Bengal Chamber and Mr. Suman Lahiri, Regional Manager, European Business and Technology Centre. Smt Sharbari Datta, famous designer, Mr. Alope Mookherjea, Chairman, Solyvent Flakt (India) Private Limited, Past President, The Bengal Chamber and Shri Barun Chanda, an eminent film personality were the Guests of Honour on the occasion. The programme also witnessed two beautiful dance performances. The first performance was by the students of Towards Life Foundation and the other by the students of Nrityer Anginay.

Mr. R S Jhawar, President, The Agri Horticultural Society of India.



▲ The judges of the competition: Mr. Arun Kumar Mukherjee, Chairperson, Energy and Environment Committee of the Bengal Chamber (R) and Mr. Suman Lahiri, Regional Manager, European Business and Technology Centre.



▲ Mr. Arun Kumar Mukherjee announcing the competition.



▲ The judges visiting the stalls.



**PROGRAMMES**

**IDEAL EARTH – PLANTS FOR OUR FUTURE, PROGRAMME FOR SCHOOL CHILDREN WITH AGRI-HORTICULTURAL SOCIETY OF INDIA**

27TH JULY 2013, HBK HALL,  
AGRI-HORTICULTURAL SOCIETY OF INDIA,  
ALIPORE, KOLKATA



▲ Smt. Sharbari Datta presenting the trophy, along with Shri Barun Chanda and Mr. R S Jhawar, to The Heritage School, the 2nd Runners-Up of the competition.



▲ Mr. R S Jhawar, along with Mr. Arun Mukherjee and Mr. Suman Lahiri, presenting the 1st Runners-Up Trophy to Radcliffe.



▲ Mr. Arun Mukherjee, Smt Sharbari Datta, Mr. R S Jhawar and Mr. Suman Lahiri presenting the Winner's trophy to Shri Shikshayatr School.



◀ Smt. Sharbari Datta is presenting mementos to the students of Towards Life Foundation after their performance



▶ Smt Sharbari Datta presenting mementos to the students of Nrityer Anginay after their performance.

**EVENTS AT THE PALLADIAN LOUNGE**

26th July 2013



CD Launch of “Gitanjali Beyond Shores” to celebrate the Centenary of Gurudev Rabindranath Tagore's Gitanjali. The launch of this innovative album was followed by brief performances by Rezwana Chowdhury Bannya (Bangladesh), Srabani Sen, Sudeshna Basu and readings in French & German. Barun Chanda compered the evening in his inimitable style.

## NEWS FROM THE JIS GROUP

### Induction Programme organized by Guru Nanak Institute of Hotel Management

Guru Nanak Institute of Hotel Management organized an induction programme for their 1st year students on 29th July 2013 with great success. The programme was addressed by various distinguished guests. The main topic was "Growth of Hospitality Industry in India & Abroad". Our Chief Guest was Mr. Marco Saxer, General Manager-Swissotel, Mr. Saxer spoke about the growth of Hospitality Industry, which was a very encouraging news for the students. Mr. Saxer was followed by Mr. Mark Mukherjee, Master of Grooming and



Personality. In his speech he emphasized about

the importance of grooming and personality, as well as soft skills development in the Hospitality Industry. Overall the day was exceptionally successful and a knowledge gathering session for the hospitality management students of Guru Nanak Institute of Hotel Management.

Mr. Marco Saxer at GNIHM



▲ Induction Programme at GNIHM

### Summer Education Camp of JIS Group Students at AIT, Bangkok

JIS GROUP sent 35 students and 2 faculty advisors to Asian Institute of Technology (AIT) Bangkok for a summer education camp from 22nd July to 2nd August. Students were chosen from JIS Group's 5 engineering colleges (JIS College of Engineering at Kalyani, Narula Institute of Technology at Agarpara, Gurunanak Institute of Technology at Sodepur, Greater Kolkata College of Engineering and Management at Baruipur, Dr. Sudhir Chandra Sur Degree Engineering College, Dum Dum) based on their merit. The students were from different engineering branches (Computer Science and Engineering, Electrical Engineering, Electronics and Telecommunication Engineering, Civil Engineering).

During the two-week programme, the students were exposed to different engineering and science branches such as

1. Environmental engineering
2. Remote sensing and GIS (geographical information system)
3. Construction engineering
4. Nanotechnology
5. Marine biology
6. Transportation systems
7. Augmented reality
8. Digital photogrammetry
9. Satellite telecommunication
10. Construction project management
11. 3D computer graphics.

During their visit, the students were provided with practical situations and the learning was mostly through interactions and on-the-ground projects.



▲ JIS Group students at AIT



▲ Students of JIS Group at AIT

## *One Day Seminar on Nanoscience and Technology: Lithography, Sensor and Nanotube”* *Organized by: Department of Nanoscience and Nanotechnology, JIS College of Engineering* *Convenor: Dr. Mahuya Das and Dr. Sabyasachi Sen*

*The Department of Nanoscience and Nanotechnology of the JIS College of Engineering organized a “One Day National Seminar on Nanoscience and Technology: Lithography, Sensor and Nanotube” on 19th July, 2013 at Dr. B. C. Roy auditorium of JIS College of Engineering. It was totally funded by TEQIP grant. The three eminent*

*speakers were Prof. Amarnath Sen, CGCRI, Kolkata; Dr. Rabibrata Mukhopadhyay, IIT, Kharagpur and Dr. Kalyan Kumar Chattopadhyay, Jadavpur University. Seventy four faculties other than the members, twenty five staff members and fifty five students from various departments participated in the seminar.*

## *Induction Program at JIS College of Engineering*



▲ Swami Subiranandaji Maharaj at the induction programme of JISCE

*the welcome address by the Director, JIS Group, Principal, JIS College of Engineering, GM Corporate, JIS Group, followed by introductory speech of HODs of all Departments of the Institute. In the next day, the eminent academic, Prof. K. K. Chowdhury and a well-known personality from the IT industry, Mr. Partho Saha addressed the students. On 5th August, students got a clear picture of present day IT industry and core engineering sectors like*

*An Induction Programme was organized by the JIS College of Engineering from 1st August to 13th August 2013. The objective of the programme was to give an exposure to the B.Tech 1st Year students about prospects of Engineering Education in India, the role of an Engineer in the society as well as the position of JIS College of Engineering in the present academic scenario of Eastern India.*

*The Program started on 1st August 2013 with*



▲ Prof. E. Balaguruswami at the induction programme of JISCE

*Civil and Mechanical from Prof. N. Som (formerly in J.U.) & Dr. Saurav Dutta of IBM. On 6th August, Prof. P.K. Banerjee (formerly in JU) highlighted the future and prospects of Electronics & Communication Engineering. Students attended a special session of aptitude in Engineering Mathematics on 7th August. The speaker was Mr. Tapas Mukherjee, a specialist in the field. Students also were greatly motivated by an address on 8th August by Swami Subiranandaji Maharaj of Ramkrishna Mission Belurmath followed by a diagnostic test on Physics, Chemistry, Mathematics and English. On 12th August 2013, there was a special interactive session with HODs & teachers of the Departments. Finally, the program concluded with some motivational talks by Prof. E. Balaguruswami, former VC of Anna University.*

## *Seminar on 6th August 2013 on “Recent Advances in Manufacturing Technology”*

*The Department of Mechanical Engineering, JIS College of Engineering successfully organized the one day national seminar on “Recent Advances in Manufacturing Technology” on 6th August 2013. Two invited experts addressed the seminar. Prof. (Dr.) Asish Bandyopadhyay,*

*Professor, Dept. of Mechanical Engineering, Jadavpur University spoke about Advanced Welding Technology and Prof. (Dr.) Bidyut Bhattacharyya, Professor, Department of Mechanical Engineering, Bengal Engineering & Science University delivered a lecture about Productivity.*