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HEALTH TECH 2023

6th Edition

MAKING HEALTHCARE SMARTER WITH AI

BEING ACCESSIBLE

BEING AFFORDABLE

1st March 2023

Williamson Magor Hall

The Bengal Chamber of Commerce and Industry

Artificial Intelligence (AI) has been transforming healthcare delivery and holds great promise in helping medical professionals gain key insights and improve health outcomes. A deep need exists for AI to address healthcare problems such as chronic illness, workforce shortages and hospital readmissions. It has gained certain maturity, even in India, and is not anymore at infancy stage.

The challenge now is to make healthcare delivery and infrastructure smarter with the objective of making the same more cost efficient, i.e., more affordable for the end consumers or patients.

- AI broke new grounds in the pharma and healthcare domains in 2022, and is expected to very soon become evidence-based technology, providing healthcare professionals better care facilities and improving their business performance.
- Data advancement will enable feeding large amounts to machine learning (ML) models, to simulate large numbers of people with diseases, for better performance of hypothesis. This will make research more accurate, scalable, and an economically feasible replacement for real-world records in order to generate large training datasets and reduce restrictions with the use of sensitive data.
- Using AI to improve data quality could create a virtuous cycle for technology to improve exponentially.



2023 could usher in the democratization of AI through government initiatives and developing new business models. AI is already deeply embedded in the healthcare ecosystem; however newer ways of using AI in healthcare is expected in 2023.

The Summit will feature:

- Seminar ■ B2B ■ Exhibition

Topics (Tentative):

- **AI in Healthcare**
 - Record Keeping ■ Diagnosis ■ Healthcare Delivery
- **Capacity Building**
 - Medical Education in the era of emerging technologies
- **Growing old gracefully**
 - AI in Geriatric Support
- **VR and 3D printing**



Special focus will be on promotion of **Health Tech Start Ups**

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Glimpses from past editions

2018 (Mar)



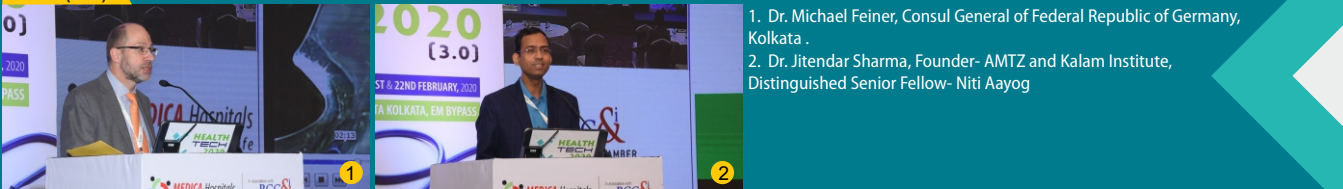
1. Mr. Kazuya Nakajo, Chief Director General, JETRO (Japan External Trade Organization), (under Ministry of Economy, Trade & Industry, Government of Japan) at a special B2B session with the Japanese Delegation.
2. Networking between the local delegates and the Japanese delegates .
3. The Jury of the Health Hack judging and interacting with finalists.
4. Finalist of Health Hack making presentations in front of audience and Jury Members.

2019 (Apr)



1. & 2. B2B meetings in progress.
3. Dr. Alok Roy, Former President, The Bengal Chamber of Commerce and Industry and Chairman, Medica Group of Hospitals in conversation with Dr Rana Mehta, Partner and Healthcare Leader, PricewaterhouseCoopers Private Limited.
4. Dr K M Cherian, Chairman & CEO, Frontier Lifeline Hospital

2020 (Feb)



1. Dr. Michael Feiner, Consul General of Federal Republic of Germany, Kolkata .
2. Dr. Jitendar Sharma, Founder- AMTZ and Kalam Institute, Distinguished Senior Fellow- Niti Aayog

2021 (Feb)



1. Technology adoption in healthcare delivery: Immunology & Rheumatology Session in progress.
2. (Honorary) Brigadier Dr Arvind Lal, Padma Shri, Executive Chairman, Dr. Lal PathLabs Ltd.
3. (L-R) Dr Alok Roy, Past President, The Bengal Chamber of Commerce and Industry & Chairman, Medica Group of Hospitals, Ms. Anna Roy Adviser (DM&A) NITI Aayog .
4. Session on Users Experience of Technology (L-R) Mr. Rupak Barua, Group CEO, AMRI Hospitals, Mr. J. P. Dwivedi, Chief Information Officer, Rajiv Gandhi Cancer Institute & Research Centre

2021 (Dec)



1. Dr. Sangita Reddy, Joint Managing Director, Apollo Hospitals gracing the Opening Session.
2. Professor K. Srinath Reddy, President, Public Health Foundation of India (L-R) On the dais : Mr. Arnab Basu, Vice President, The Bengal Chamber and Advisory Leader and Partner, PwC India, Dr. Kunal Sarkar, Senior Vice Chairman, Senior Cardiac Surgeon & Head (Medica Institute of Cardiac Sciences), Medica Superspecialty Hospital; Ms. Suchita Gupta, Chairman-cum-Managing Director, National Insurance Company Ltd.
3. A Focus on Achieving Equity With Telehealth : Dr Rana Mehta, Partner & Healthcare Leader, PricewaterhouseCoopers Private Limited (2nd Row), Mr. Suresh Ramu, Co-founder & CEO, Cytecare Hospitals Pvt Ltd (1st Row L); Mr. Partha Chakraborty, Chief Scientific officer and Board Member, Arogyam Medisoft Solution Pvt. Ltd (1st Row R); Mr. Anirban Lahiri, Founder, Medisetter, Vietnam (L)
4. Audience at the venue.