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MEDICA Superspecialty Hospital
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present

4th Edition of

HEALTH TECH

A VIRTUAL CONCLAVE

Digital Transformation of
Healthcare in the New
Normal World



26th and 27th February 2021

BCC&i
THE BENGAL CHAMBER

**The Bengal Chamber of
Commerce and Industry**

is organizing the
4th Edition of
Health Tech,
as a virtual conclave, on
**26th & 27th
February 2021**

4th Edition of

HEALTH TECH

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With the outbreak of the pandemic the health sector is witnessing a digital revolution.

This edition will bring together stakeholders of healthcare and technology sectors to share the latest developments in healthcare in the backdrop of the pandemic and technology adoptions which have accelerated in a scale not imagined earlier. Doctors, healthcare professionals and administrators, researchers, academia, technocrats, consultants from different countries will share best practices and way forward to create an ecosystem of universal healthcare aided by technology.

The theme this year is

**Digital Transformation of Healthcare
in the New Normal World.**

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The explosive growth in hospital visits and patient admissions during the healthcare crisis has highlighted the urgent need **for automating hospital processes**. **Telehealth and Telemedicine** have gained significant importance for not only healthcare services delivery in the remote places but also in urban set up with physical distance being advised to address covid situation. **Wearable technology** has also gained a significant role. With more data being collected by healthcare devices, an efficient system for **managing the data and securely sharing** it with the right stakeholders is also necessary. As healthcare organizations continue to have challenge to maintain profit margins, improve patient outcomes and experience, and ensure business continuity, **Intelligent Automation** has become a critical technology to be leveraged. With digital revolution, **Big Data** is emerging more significantly as the centre point of research, upgraded treatments, preventive measures and other dynamics in healthcare. A need of **global collaborations** is felt like never before during this crisis time.

4th Edition of Health Tech

will cover the following
areas:



**B2B and exhibition
opportunities would
also be provided
for interested
stakeholders.**

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Focus Areas

- **Strategy Overview**
- **Trends in Health Tech**
 - ▶ Virtual Care via Tele health
 - ▶ Wearable Technology
 - ▶ APIs and Data Sharing
 - ▶ Intelligent Automation to ensure Effective Operations
- **Smart Hospital Management System**
- **Technology's Role in Delivering Vaccine**
- **Users Experience of Technology**
- **Universal Health Scheme / Healthcare Delivery to last miles**
- **Adoption of technology in**
 - ▶ Cardio Vascular
 - ▶ Immunology & Rheumatology
 - ▶ Critical Care
 - ▶ Preventive Measures

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Led by



Dr Alok Roy

Past President, The Bengal Chamber of Commerce and Industry & Chairman, Medica Group of Hospitals



Mr Arnab Basu

Chairperson – IT Committee, The Bengal Chamber of Commerce and Industry & Managing Partner - East, Advisory Leader, PricewaterhouseCoopers Pvt. Ltd.



Dr Rabin Chakraborty

Chairperson – Health Committee, The Bengal Chamber of Commerce and Industry & Senior Vice Chairman - Cardiology Services & Senior Consultant Interventional, Cardiologist & Electrophysiologist, Medica Hospitals Pvt. Ltd.

Advised by



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