# TRANSFORMING HEALTHCARE: MEANINGFUL INNOVATIONS





#### THE MEDTRONIC STORY

#### MUCH MORE THAN A GARAGE, A PLACE OF INVENTION







- 800-square-foot garage in Minneapolis where Medtronic was born in 1949
- Primary business servicing medical equipment
- First year revenue- \$8
- Halloween blackout of '57 spurs the creation of first portable pacemaker
- Continuous Innovation, Invention & Disruption

#### TRANSFORMING HEALTHCARE TO POSITIVELY IMPACT OUTCOMES







#### WHO WE ARE

Omar Ishrak Chairman and CEO

90,000+ Employees

10,000+ Scientists and Engineers

1,600+ Clinical Professionals



#### WHERE WE ARE

Operational Headquarters Minneapolis, Minnesota, USA Principal Executive Office Dublin, Ireland

150+ Countries

75 Manufacturing Sites

19 Lab and R&D Sites

#### BUSINESS STRATEGY



#### THERAPY INNOVATION

Introducing and delivering meaningful offerings at the therapeutic, procedural, and system level



#### GLOBALIZATION

Addressing the inequities in healthcare access globally



#### ECONOMIC VALUE

Helping lead the creation of <u>value-based</u> healthcare solutions

## MEDTRONIC CVG CONTINUES TO LEAD IN TECHNOLOGY INNOVATION

#### **Continuous Innovation**

Enhancing the clinical outcomes and economic value of existing products

#### Invention

creating and developing new therapies that result in new markets

#### **Disruption**

Disruptive therapies in existing markets



VisiaAF™ ICD



Azure™ Pacing System



Resolute ONYX™ Drug-eluting stent



CoreValve™ TAVR



MVAD™ Left Ventricular Assist\*



Reveal LINQ™ ICM



Micra<sup>™</sup> Wireless Pacing System



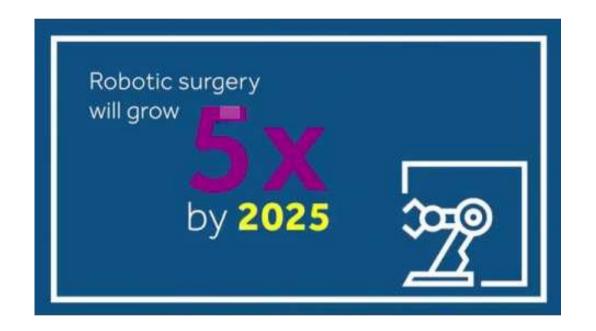
Arctic Front Advance™ Cryoballoon

\*Pipeline — Product concept in development

## MEANINGFUL INNOVATION THE SPIRIT THAT DRIVES US

AT MEDTRONIC, WE BELIEVE....

PATIENT-FOCUSED INNOVATION
AND STRONG PARTNERSHIPS
REMAIN KEY TO AN EVEN BETTER,
MORE IMPACTFUL FUTURE



## 3 AREAS OF MEDTECH IMPROVING CHRONIC DISEASE MANAGEMENT

### ARTIFICIAL INTELLIGENCE

Al and sensor technology used in implantable and wearable devices and managed care solutions help clinicians and patients with chronic disease management.



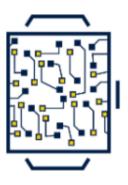
#### MACHINE LEARNING

Algorithmic support and insights based on data gathered by sensors and machine learning can give individuals more day-to-day control of their disease.



#### SENSOR TECHNOLOGY

Through sensor technology and the advanced application of algorithms, our latest technologies help take the guesswork out of daily disease management.



Nothing can replace clinician judgment in patient care, but new data-driven technology in healthcare is helping advance delivery of the right care, to the right patient, at the right time

## MINIATURIZING & IMAGING REVOLUTIONIZING MEDICAL TECHNOLOGIES

#### Micra™

The world's smallest and first leadless pacemaker



#### Reveal LINQ™

An insertable, cardiac monitor, approximately one-third the size of a AAA battery



#### PillCam™ System

A camera inside a device the size of a pill that can be ingested and used to capture photos inside the small bowel and colon



A navigation system using a CT scan combined with fluoroscopic images to build a 3D map for



Electromagnetic Navigation Bronchoscopy procedures



## TINY DEVICES — FROM PACEMAKERS TO CAMERAS — OFFER HUGE BENEFITS

Medtronic

## BREAKING DOWN BORDERS WHAT BLOCKCHAIN CAN DO FOR HEALTHCARE

#### AT MEDTRONIC......

WE ARE ENCOURAGED BY THE
FEASIBILITY THE TECHNOLOGY HOLDS
TO NOT ONLY DELIVER SHORT-TERM
BENEFITS TO PATIENTS AND
PROVIDERS, BUT ALSO LONG-TERM
BENEFITS OF A ROBUST DATA SYSTEM
THAT POWERS A GLOBAL HEALTHCARE
SYSTEM



BY 2025, 55% OF HEALTHCARE APPLICATIONS WILL HAVE ADOPTED BLOCKCHAIN FOR COMMERCIAL DEPLOYMENT

## THE PROMISE OF BIOSENSORS IMPROVED TRACKING AND OUTCOMES

#### **BIOSENSOR TECHNOLOGY**

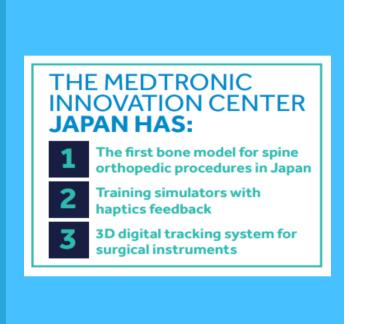
AND ITS ADOPTION BY THE HEALTHCARE INDUSTRY — IS EXPANDING RAPIDLY. WORKING WITH PARTNERS AROUND THE GLOBE, MEDTRONIC IS DEVELOPING SENSOR-BASED SOLUTIONS TO IMPROVE OUTCOMES FOR PATIENTS LIVING WITH DIABETES, HEART DISEASE, HYPERTENSION, AND OTHER CHRONIC CONDITIONS.



## TRAINING HEALTHCARE PROFESSIONALS AROUND THE WORLD INNOVATIVE PRODUCTS REQUIRE INNOVATIVE TRAINING







#### INNOVATING THE MEDTRONIC WAY....

COLLABORATION, PEER ENGAGEMENT, RECOGNITION, AND PROFESSIONAL ADVANCEMENT

- PATIENT-INSPIRED TECHNOLOGY FUELS 21<sup>ST</sup> CENTURY HEALTHCARE
- REAL WORLD APPLICATION HELPS EXPAND INNOVATION
- DATA AND EXPERTISE UNCOVER POTENTIAL
- INNOVATION HAPPENS BEST WHEN IT HAPPENS FAST
- A PROMISING FUTURE OF BETTER HEALTH

# **THANKS**