

## Glimpses of The Bengal Chamber Quizzes

### Sunfeast Health and Lifestyle Quiz, 23<sup>rd</sup> November 2007, The Spring Club, Kolkata



Dr. Amit Ghose, Chairman, Health & Lifestyle Sub-Committee, BCCI (left) and Mr. S Radhakrishnan, President, BCCI (right) releasing the Health & Lifestyle Diary.



Mr. Charanpreet Singh, Quiz Master conducting the Sunfeast Health & Lifestyle Quiz 2007.



The audience



Mr. S Radhakrishnan and Dr. Amit Ghose with the members of the winning team, ironically named 'The Third Best Team'.

The Chamber's Health & Lifestyle Sub-committee under the pioneering leadership of Dr Amit Ghose has been entrusted with the responsibility for addressing issues of concern in the field of healthcare in the State and focus on the steps that the Chamber can take to mitigate at least some of the basic and continuing problems in this sector.

The Bengal Chamber is, in fact, playing the role of a facilitator in the metamorphosis of healthcare in the State. The Chamber's signature Health & Lifestyle Show, the third edition of which was organized in late 2006, attracted a host of relevant seminars covering nearly every aspect of health and well-being and brought together practitioners of national and international repute. These apart, there were free health camps for the public and exhibition space taken up by service providers, manufacturers, research organizations, etc. The exhibition-cum-seminars, supported by wide media coverage, went a long way towards enhancing awareness of health and lifestyle issues. In fact, over the years, the exposition has helped in creating a roadmap for making Kolkata a major healthcare destination. Inspired by the huge response generated, the Chamber now plans to organize a series of high-profile events to take forward its objective of "Health for All" and bring about a "Health Revolution" in the Eastern Region.

As part of this initiative, the Chamber organized a highly innovative Health & Lifestyle Quiz to facilitate the flow of knowledge, ideas and information beyond the traditional bounds of quizzing. The Quiz was structured to offer Infotainment of a high order. The quiz focused on Health and Corporate Lifestyle and would, it is hoped, help in promoting and increasing awareness about health and well-being issues manifold. Charanpreet Singh, the renowned Quiz Master, conducted the quiz. A part of the proceeds from this path-breaking event will be donated to the St. Xavier's School Alumni Association (known as ALSOC) to fund the activities of their clinic for underprivileged children in the Park Circus area. The Quiz was publicized by some of the leading news channels and newspapers in addition to hoardings at prominent locations. The Chamber brought out, on this occasion, a Health & Lifestyle Diary which will be circulated to all its members. The Diary contained articles from leading experts on various health problems and lifestyle issues.

**The participants at this first-of-its-kind event included 41 teams from leading corporate houses, hospitals and educational institutions in and around Kolkata.**

After a tough preliminary round, six teams (viz., Woodlands Medical Centre, Saturday Club, AMRI, Apollo Gleneagles Hospitals, Inmaniacs and The Third Best Team) qualified for the Grand Finale, which was an interesting mix of slides, audio-visual questions and a buzzer round. In a fast-paced and exciting contest, The Third Best Team emerged as champions with Woodland Medical Centre as the runners-up. There were several attractive prizes including air tickets to Singapore and Bangkok for the first two teams. Mr S.Radhakrishnan, President of the Chamber, Dr. Amit Ghose, Mr Ameet Pal, Assistant Manager – Brands, Sunfeast and Mr.. Navaneel Kar, Brand Manager, ITC Foods Division gave away the prizes.

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### 2<sup>nd</sup> Sunfeast Health and Lifestyle Quiz, 26<sup>th</sup> June 2009, Chamber premises



Mr. Khokan Mookerji welcoming the participants to the 2<sup>nd</sup> Sunfeast Health and Lifestyle Quiz.



Participants during the Preliminary Round of the Quiz.



Mr. Charanpreet Singh, Quiz Master conducting the Finals.



The Sunfeast Trophy being presented to the winning team Essqube.

The 2<sup>nd</sup> Sunfeast Health & Lifestyle Quiz was organized by the Health Sub-Committee on Friday, 26<sup>th</sup> June 2009 from 5 p.m. in the Chamber premises. This was one key endeavour of the Chamber's Health Sub-Committee to take forward its objective of "Health for All" and raise awareness on health issues. The Quiz was an unqualified success.

The Quiz was structured to offer infotainment of a high order. The Preliminary Round consisted of written questions and the top six teams qualified for the Finals. While the theme for the Quiz was 'Health and Lifestyle', the questions covered a wide spectrum of interest areas — with each question having a health/lifestyle angle but not necessarily technically oriented to medical science/procedure. This quiz had a unique positioning of its own --- a little away from the more familiar general and business quizzes, which made it all the more interesting and enjoyable.

The Sunfeast Health and Lifestyle Quiz opened to a packed hall, with the participants and audience brimming with excitement and expectations. The teams were an interesting mix of doctors, health professionals and members from the corporate world.

The preliminary round consisted of written questions testing the teams' medical knowledge along with interesting connections to music, films, even cartoons. The questions ranged from elementary, to scientific, to brain-stormers. Six teams proceeded to the final, which consisted of highly witty buzzer rounds, slides and audio-visual questions. The teams came up with some spectacular answers, along with regular humorous interventions made by the quizmaster, making the event very interesting.

**32 teams participated in the Quiz. The participating organizations included Acclaris Business Solutions Pvt Ltd, AMRI Hospitals, BSNL, CESC Ltd, Deloitte and Touche Consulting India Pvt. Ltd., Exide Industries Ltd, SBI Capital Markets, Tata Ryerson Ltd, Tata Projects Ltd and others.**

The winners were Essqube, who won Return Tickets to Bangkok and many other prizes. The 1<sup>st</sup> and 2<sup>nd</sup> Runners up were Inmaniacs and Saturday Club. There were attractive prizes for all finalists and there were also audience prizes. Mr. Charanpreet Singh, the renowned Quiz Master, conducted the Quiz.

### 3<sup>rd</sup> Sunfeast Health and Lifestyle Quiz, 24<sup>th</sup> June 2011, Chamber premises



Mr. Anindya Bhattacharya, Quiz Master, conducting the Sunfeast Health and Lifestyle Quiz.



Section of audience during the Quiz.



Mr. Sanjay Prasad, CEO, Mission of Mercy Hospital, handing over prize to the Winning Team "Saturday Club".



Mr. Sanjay Prasad, Dr Amit Ghose, Mr. S. Radhakrishnan, Past President, The Bengal Chamber, Shri Shivaji Ghosh, Additional Commissioner of Police, Kolkata, Ms. Mala Dasgupta, Grey Matter PR.

The Bengal Chamber of Commerce and Industry organized **the third edition of the high-profile 'Sunfeast Health & Lifestyle Quiz' from 4.00 p.m. to 7.30 p.m. on 24<sup>th</sup> June 2011 in the Chamber premises** to take forward its objective of "Health for All" and bring about a "Health Revolution" in the Eastern Region. **32 teams from corporates, educational institutions, medical fraternity, quiz buffs, and others participated in the Quiz. The participating organizations included Capgemini, Cognizant, Exide Industries, TSPDL, Tata Projects Ltd and leading hospitals and healthcare centres.** Mr. Anindya Bhattacharya, well-known quizmaster,

conducted the event. The Quiz was publicized through billboards at prominent locations in the city in addition to announcement in Big FM, a leading FM station. The winners were **Saturday Club**, who won 21 inch LCD Televisions presented by Videocon. The 1<sup>st</sup> and 2<sup>nd</sup> Runners up were **M&S** and **Quizzers Sans France** respectively. There were attractive prizes for all finalists and there were also audience prizes. The Quiz was followed by a small presentation shared by **Mission of Mercy** hospital for awareness on the lifestyle disease, "Obesity", where the Chamber had the privilege of having **Shri Shivaji Ghosh, Additional Commissioner of Police, Kolkata** amongst us. The Health and Lifestyle Quiz concluded with a highly enjoyable party which included a gig by the band, "Purple Asparagus".

#### The Fourth Sunfeast Health and Lifestyle Quiz, 4<sup>th</sup> May 2012, Chamber premises



Mr. Anirudh Chari, conducting the Quiz



Winners



Prize distribution by Dr. Amit Ghose, Chairman – Health Committee, The Bengal Chamber



Welcome Note by Mr. Subhodip Ghosh, Director, The Bengal Chamber

The Bengal Chamber of Commerce and Industry organized a high-profile event - the 4th Sunfeast Health & Lifestyle Quiz' on 4th May 2012 in the Chamber premises. Encouraged by the great responses from quizzers, corporates and the medical fraternity, the Health Quiz has become an annual signature event of the Chamber. The inaugural edition of the Bengal Chamber Sunfeast Health and Lifestyle Quiz was launched in November 2007 and the event was structured to offer infotainment of a high order. Title-sponsored by Sunfeast, the Quiz helps the Kolkata corporate community to connect with their friends and colleagues. The co-sponsors this year were Zydus Wellness, Woodlands, CMRI, 6, Ballygunge Place and The Walls.

Mr. Anirudh Chari, a promising and young Quiz Master was the QM this year. **35 teams participated. Winner of the event was Calcutta National (WBUHS) Medical College, 1st Runner up was Saturday Club A and 2nd Runner Up was IIMCAA (IIM Calcutta Alumni Association). Prize distribution and thanksgiving was by Dr. Amit Ghose, Chairman – Health Committee. Participants had unlimited fun at the Quiz which was followed by a party at Palladian Lounge.**

#### Bengal Chamber IT Quiz, 10<sup>th</sup> December 2009, Chamber premises



The Quiz Master expecting an answer from the audience.



Mr. Barun Das, Quiz Master conducting the Finals.



Enquiry JU Quiz Club, winners of the Bengal Chamber IT Quiz 2009 accepting the trophy from Mr. V V R Babu, CIO, ITC Limited.



A section of the audience

Kolkata's premier inter-corporate IT Quiz was organized by the Information Technology Sub-Committee of the Bengal Chamber on 10th December 2009 in the Chamber premises. The inaugural edition of the Bengal Chamber IT Quiz was structured to offer infotainment of a high order. The Preliminary Round consisted of written questions and the top six teams qualified for the Finals. While the theme for the Quiz was 'IT', the questions covered a wide spectrum of interest areas — with each question having an IT angle but not necessarily technically oriented to IT technical issues/processes. This quiz had a unique positioning of its own --- a little away from the more familiar general and business quizzes, which made it all the more interesting and enjoyable.

The Bengal Chamber IT Quiz opened to a packed hall, with the participants and audience brimming with excitement and expectations. The teams were an interesting mix of IT developers, corporates, hard-core quizzers and premier engineering and management institutions. **41 teams participated in the Quiz including those from HSBC, Cognizant, IBM, Capgemini, Genpact, TCS. ITC Infotech, ArcelorMittal Design and Engineering, BOC India, Tata Ryerson, CMC, Descon, Balmer Lawrie, McNally Bharat, Exide, CESC, etc.** Mr. Barun Das, the well-known Quiz Master conducted the BCCI IT Quiz 2009.

The winners were Enquiry JU Quiz Club from Jadavpur University (Kunal Mondal and Prithwish Datta), with each member winning a HP Mini 110-1045 TU netbook, movie DVDs and high-performance pen drives. The 1st Runner-up was Answering Services (a team comprising the quizzers, Charanpreet Singh and Supratik Chaudhuri). The prizes included Nokia 5800 Xpress Music mobile phones for both team members. The 2nd Runner Up was IT's Elementary from Tata Consultancy Services Limited (the team comprising Biswabijoy Sen and Anindya Bhattacharjee). The prizes included Sony Cyber-shot DSC-S930 Digital Cameras for each team member. There were also very attractive prizes for the audience. Mr. V V R Babu, CIO, ITC Limited and Mr. P Roy, Secretary General of the Chamber gave away the prizes to the winning teams.

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### The Bengal Chamber IT Quiz 2011, 28<sup>th</sup> January 2011, Chamber premises



Dr. Debesh Das, Hon'ble Minister-in-Charge, IT Department, Government of West Bengal while inaugurating the second annual Bengal Chamber IT Quiz. Mr. R N Lahiri, Chairperson, IT Committee of the Bengal Chamber is at the right.



Mr. Charanpreet Singh, Quiz Master conducting the Quiz



A section of the audience



The winning team from TCS receiving the trophy and prizes from Mr. Sanjoy Sen, CIO, Tobacco Division, ITC Limited.

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The IT Committee of The Bengal Chamber of Commerce and Industry held the second edition of 'The Bengal Chamber IT Quiz' on 28<sup>th</sup> January 2011 from 5.00 p.m. in the Chamber premises. We launched the inaugural edition of the Bengal Chamber IT Quiz in December 2009 and the event was structured to offer infotainment of a high order. This quiz has a unique positioning of its own --- a little away from the more familiar general and business quizzes, which has made it all the more interesting and enjoyable. This year, the teams were an interesting mix of IT developers, corporates, hard-core quizzers and premier engineering and management institutions. **35 teams participated making the event a much sought-after destination in the city's quizzing world.** The teams were from Apeejay Surrendra Group, Balmer Lawrie, Capgemini, CESC, Cognizant, Fi-Tek, Flakt (India), IBM, IISWBM, Infinity Infotech Parks, ISB, ITC Infotech, Jadavpur University, St. Xavier's College, STQC IT Services, Tata Steel, TCS and many others. The Bengal Chamber IT Quiz has made a niche for itself in the IT Community of the city. The sequel added more to its grandeur. Mr. Charanpreet Singh, renowned Quiz Master of Eastern India was the Quiz Master this year. There were fabulous prizes. The Bengal Chamber IT Quiz 2011 helped the Kolkata IT Community and corporates to connect with their friends and colleagues. Dr. Debesh Das, Hon'ble Minister-in-Charge, IT Department, Government of West Bengal inaugurated the Quiz.

The preliminary round consisted of written questions testing the teams' knowledge on IT. The questions ranged from elementary, to scientific, to brainstormers. Six teams proceeded to the final, which consisted of highly witty buzzer rounds, slides and audio-visual questions. The teams came up with some spectacular answers, along with regular humorous interventions made by the quizmaster, making the event very interesting. The second annual Bengal Chamber IT Quiz winner was the team from TCS, which was followed by teams from Cognizant and an 'open' team of students, "Permanent Lapse of Reason". The First Prize was HP LAPTOP MINI 210 laptops (2 units). The Second Prize was SONY CYBERSHOT W380 (2 units) and the Third Prize was SONY BLUE RAY DISC PLAYER (2 units).

The after-quiz party held in the Palladian Lounge featured "The Monkberries", which is a band creating waves in the local music circuit and is a regular at The Princeton. The band has a number of members working in the IT sector.

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### The Third Annual Bengal Chamber IT Quiz 2012, 2<sup>nd</sup> February 2012, Chamber premises



Mr. R N Lahiri, Chairperson, Information Technology Committee addressing



Mr. Charanpreet Singh conducting the final round.



Mr. H N Sengupta, Chairman, WEBEL (on the right) presenting the winner's trophy to ITC. Team members are Mr. Tarun Prusty (on the left) and Mr. Varun Rajiv (in the middle). Mr. Charanpreet Singh, Quiz master can also be seen.



A section of the audience

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The Information Technology Committee of The Bengal Chamber of Commerce and Industry presented the third edition of the Bengal Chamber IT Quiz on 2<sup>nd</sup> February 2012 in the Chamber. While the theme for the Quiz was 'IT', the questions covered a wide spectrum of interest areas — with each question having an IT angle but not necessarily technically oriented to IT technical issues/processes. This quiz



has a unique positioning of its own --- a little away from the more familiar general and business quizzes, which makes it all the more interesting and enjoyable.

Since its inception, The Bengal Chamber IT Quiz has made a niche for itself in the IT Community of the city. This year it was bigger and better. **49 teams enrolled to participate. It was an interesting mix of IT developers, corporates, hard-core quizzers and students and faculty members of premier engineering and management institutions.** The finalists were Cognizant Technology Solutions India Limited, ITC Ltd, Jadavpur University Quiz Club, mjunction Services Limited Tata Consultancy Services Ltd and St. Xavier's College-Kolkata. The quiz concluded with an interesting climax – there was a tie-breaker between ITC and St Xavier's. Prizes for both first and second positions were equally attractive. Finally, Mr. Tanmay Prusty and Mr. Varun Rajiv of ITC won the winner's trophy and won Reliance Tablet 3Gs. St Xavier's College- Kolkata was the runners up. Mr. Rajit Dasgupta and Mr. Raktim Kumar Nag won Blackberry Curve 3G. mjunction became the 2<sup>nd</sup> runners up. Mr. Debashish Mukherjee and Mr. Rajiv Chatterjee won Seiko chronometer watches.

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